

2217-697

6.26.2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

James L. Kunstman, Ph.D.  
Director of Regulatory Services  
PBI/Gordon Corporation  
P.O. Box 014090  
Kansas City, MO 64101

JUN 26 2007

SUBJECT: Applications for Pesticide Notification – Guaranteed Fertilizer Analyses  
Gordon's 2,4-D Weed & Feed EPA Reg. No. 2217-697  
EH1350 Weed and Feed EPA Reg. No. 2217-817  
Applications Dated June 8, 2007

Dear Dr. Kunstman:

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above products. The Registration Division (RD) has conducted a preliminary screen of these requests for their applicability under PRN 98-10 and finds that the actions requested fall within the scope of PRN 98-10. The labels submitted with the applications have been stamped "Notification" and will be placed in our records.

You may want to revise your Warranty and Disclaimer section in your next label submission.

If you have any questions, please me directly at 703-305-6249 or Terri Stowe of my staff at 703-305-6117.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington  
Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

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United States  
**Environmental Protection Agency**  
 Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

|   |   |  |
|---|---|--|
| 1. Company/Product Number<br>2217-697   | 2. EPA Product Manager<br>Joanne I. Miller  | 3. Proposed Classification<br><input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name)<br>Gordon's 2,4-D Weed & Feed   | PM#<br>Product Manager, Team 23   |  |
| 5. Name and Address of Applicant (Include ZIP Code)<br>PBI/Gordon Corporation<br>Post Office Box 014090<br>Kansas City, Missouri 64101<br><input type="checkbox"/> Check if this is a new address | 6. <b>Expedited Review.</b> In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to:<br>EPA Reg. No. _____<br>Product Name _____ |  |

**Section - II**

|  |  |   |
|--|--|---|
| <input type="checkbox"/> Amendment - Explain below.                            | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ | <b>NOTIFICATION</b><br><br><b>JUN 26 2007</b> |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application.   |   |
| <input checked="" type="checkbox"/> Notification - Explain below.              | <input type="checkbox"/> Other - Explain below.  |   |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)  
**Notification Per Pesticide Registration Notice (PRN) 98-10:**  
 We ask to add the following guaranteed analyses for fertilizer to the packaging of Gordon's 2,4-D Weed and Feed: 25-3-3 and 10-6-4.  
 This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or Confidential Statement of Formula of this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to the EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under Section 12 and 14 of FIFRA.

**Section - III**

|  |   |  |  |   |  |
|--|---|--|--|---|--|
| 1. Material This Product Will Be Packaged In:  |   |  |  | 2. Type of Container  |  |
| Child-Resistant Packaging<br><input type="checkbox"/> Yes*<br><input type="checkbox"/> No  | Unit Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No | Water Soluble Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No | <input type="checkbox"/> Metal<br><input type="checkbox"/> Plastic<br><input type="checkbox"/> Glass<br><input type="checkbox"/> Paper<br><input type="checkbox"/> Other (Specify) |   |  |
| * Certification must be submitted  |   | If "Yes" Unit Packaging wgt.    No. per container                                      | If "Yes" Package wgt.    No. per container   |   |  |
| 3. Location of Net Contents Information<br><input type="checkbox"/> Label <input type="checkbox"/> Container   |   | 4. Size(s) Retail Container  |  | 5. Location of Label Directions<br><input type="checkbox"/> On Label<br><input type="checkbox"/> On Labeling accompanying product |  |
| 6. Manner in Which Label is Affixed to Product<br><input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____<br><input type="checkbox"/> Paper glued<br><input type="checkbox"/> Stenciled |   |  |  |   |  |

**Section - IV**

|   |  |   |
|---|--|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)   |  |   |
| Name<br>James L. Kunstman, Ph.D.  | Title<br>Director of Regulatory Services | Telephone No. (Include Area Code)<br>815-460-6292 |
| Certification<br>I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. |  | 6. Date Application Received (Stamped)            |
| 2. Signature<br>  | 3. Title<br>Director Regulatory Services |   |
| 4. Typed Name<br>James L. Kunstman, Ph.D.   | 5. Date<br>June 8, 2007                  |   |

JUN 26 2007

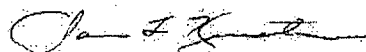
# Certification with Respect to Label Integrity

version: 9/11/02

I certify that the information (including, but not limited to, text, tables, and graphics) contained in the electronic file identified below by file name and submitted with this certification is the same information as that on the paper copies of these documents included with this submission.

| PROPOSED LABEL     |                       |                             |
|--------------------|-----------------------|-----------------------------|
| EPA Registration # | Date Submitted to EPA | Electronic file name        |
| 2217-697           | 6/8/07                | 002217-00697.20070608.notif |

I certify that the statements that I have made on this form are true, accurate, and complete. I acknowledge that any knowingly false or misleading statements may be punishable by fine or imprisonment or both under applicable law.



Signature

06/08/2007

Date

James L. Kunstman, Ph.D.

Name (typed)

Director, Regulatory Services

Title

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# GORDON'S 2,4-D WEED & FEED 12-3-5

NOTIFICATION

JUN 26 2007

**ACTIVE INGREDIENTS:**

\*Dimethylamine Salt of 2,4-dichlorophenoxyacetic acid..... 1.14%

**INERT INGREDIENTS:**..... 98.86%

**TOTAL** 100.00%

**THIS PRODUCT CONTAINS:**

\*19.0 LBS. OR 0.95% OF 2,4-Dichlorophenoxyacetic acid equivalent per ton.  
Isomer Specific by AOAC Method 6.DOI-5.

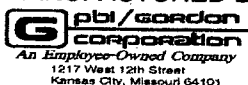
**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

See back panel for additional Precautionary Statements and First Aid.

**NET WEIGHT 16, 18, & 20 POUNDS**

559/ AP060807  
EPA REG. NO. 2217-697  
EPA EST. NO. 2217-KS-1  
**MANUFACTURED BY:**



Telephone: 1-800-821-7925



**READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.**

**PRECAUTIONARY STATEMENTS**

**Hazards to Humans & Domestic Animals**

**CAUTION:** Harmful if swallowed. When using this product, wear long-sleeved shirt, long pants, socks and shoes. Do not inhale dust. Do not allow contact with skin, eyes or clothing.

After using this product, remove clothing and launder separately before reuse, and promptly and thoroughly wash hands and exposed skin with soap and water.

**First Aid**

|   |  |
|---|--|
| <b>If in eyes:</b>  | <ul style="list-style-type: none"> <li>• Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>• Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>  |
| <b>If on skin or clothing:</b>  | <ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15 - 20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>  |
| <b>If swallowed</b>   | <ul style="list-style-type: none"> <li>• Call a poison control center or doctor immediately for treatment advice.</li> <li>• Have person sip a glass of water if able to swallow.</li> <li>• Do not induce vomiting unless told to do so by the poison control center or doctor.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul> |
| <b>If inhaled:</b>  | <ul style="list-style-type: none"> <li>• Move person to fresh air.</li> <li>• If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul>  |
| Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-877-800-5556 for emergency medical treatment advice. |  |

**ENVIRONMENTAL HAZARDS:**

This product is toxic to aquatic invertebrates. Drift or runoff may adversely affect aquatic invertebrates and nontarget plants. Do not apply directly to water. Do not contaminate water when disposing of equipment washwater. Do not apply when weather conditions favor drift from area.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not allow people (other than applicator) or pets on treatment area during application. Do not enter treatment area until spray has dried or dust has settled.

**STORAGE & DISPOSAL**

**STORAGE:** Store in original container and keep any bags containing unused product in a locked storage area inaccessible to children and domestic animals.

**CONTAINER DISPOSAL:**

**If empty:** Do not reuse this container. Place in trash or offer for recycling if available.

**If partially filled:** Call your local solid waste agency or toll free number (1-800-XXX-XX:XX) for disposal instructions. Never place unused product down any indoor or outdoor drain.

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**USE PRECAUTIONS:**

Do not use on dichondra, carpetgrass, bentgrass or St. Augustinegrass lawns.

Do not use this product where desirable clovers are present or allow the material to drift onto flowers, vegetables or ornamental shrubbery. Apply when the air is calm. Do not apply to newly seeded lawns. During application, close spreader openings when turning.

**INSTRUCTIONS:**

Gordon's 2,4-D Weed & Feed controls dandelion, plantain, and other weeds commonly found in home lawns. Possible retreatment may be necessary if (a) lawn is heavily overrun by weeds, or (b) if adverse low moisture conditions prevail and weeds are in a state of poor growth. A second application may be made in approximately 30 days.

1. Mow lawn to normal height 1 to 2 days before application.
2. Water lawn thoroughly at least 1 day before application to sustain moisture until the next watering (see step 4).
3. Apply when weeds are young and actively growing, preferably in the morning when dew is on the grass. If grass is not moist at the time of application, sprinkle lightly with water to hold the material and prevent drift onto nontarget plants.
4. Do not wash from weed leaves for 1 to 2 days after application. At this time a thorough watering should be made.

**HOW MUCH TO APPLY:**

Apply 3.23 - 3.64 pounds of product per 1,000 square feet of established homelawn.

**Note to Supplemental Registrants:** Select the appropriate bag size and present only the information provided for that bag size on your product labeling. Equipment settings and distribution graphics for drop spreaders, rotary spreaders, and other granular applicators may be presented on the container labels as requested by supplemental registrants.

**CALIBRATION INSTRUCTIONS:**

Refer to the rate table (in the appendix) for the appropriate bag sizes and the area to be treated.

- ◆ For 3.23 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 310 square feet and adjust to apply at the rate of 1.0 pound of product per 310 square feet.
- ◆ For 3.64 pounds of product per 1,000 square feet of turfgrass: Check your spreader on 275 square feet and adjust to apply at the rate of 1.0 pound of product per 275 square feet.

The maximum application rate to turf is 1.5 pounds 2,4-D acid equivalent per acre per application per site. The maximum number of broadcast applications per treatment site is 2 per year.

Drop spreaders, rotary spreaders, and other granular equipment should be calibrated for accurate and uniform applications of this product. Calibrate the equipment by applying the product over a measured or known area and adjust the equipment according to the recommendations of the equipment manufacturer. Refer to the rate table for the appropriate bag sizes and the area to be treated.

**WEED CONTROL:**

Gordon's 2,4-D Weed & Feed provides control of Broadleaf Plantain, Buckhorn Plantain, Dandelion, Purslane, Pigweed and Smartweed.

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**LIMITED WARRANTY AND DISCLAIMER.**

The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions, or to use of the product under abnormal conditions such as drought, excessive rainfall, tornadoes, hurricanes, etc. These factors are beyond the control of the manufacturer or the seller. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary or exceed the terms of this Limited Warranty and Disclaimer in any manner.

**APPENDIX**

**I. Container Packaging and Size:**

**Note to Supplemental Registrants:** Select the appropriate bag size and present only the information provided for that bag size on your product labeling. Also, equipment settings and distribution graphics for drop spreaders, rotary spreaders, and other granular applicators may be presented on the container labels.

**A) OUTDOOR DOMESTIC USE:**

| Bag Size, Pounds | Application Rate, Pounds/1000 Sq.Ft. | Treated Area for This Bag Size, Square Feet |
|------------------|--------------------------------------|---|
| 16               | 3.23                                 | 5,000                                       |
|                  | 3.64                                 | 4,400                                       |
| 18               | 3.23                                 | 5,700                                       |
|                  | 3.64                                 | 4,950                                       |
| 20               | 3.23                                 | 6,200                                       |
|                  | 3.64                                 | 5,550                                       |

**SPREADER PATTERNS:**

1. Apply two header strips.
2. Operate spreader the longest way of the lawn.
3. For drop spreaders, overlap wheels to insure complete coverage.
4. Close spreader openings when turning.

**II. Previously Approved Fertilizer Grades:**

- ◆ Fertilizer grades with nutrient contents expressed as the percentages of N, P<sub>2</sub>O<sub>5</sub>, and K<sub>2</sub>O include the following: 12-3-5, 20-10-5, 25-3-3 and 10-6-4.
- ◆ The fertilizer grade guaranteed analyses may contain macronutrients and micronutrients. The nutrient contents expressed will vary among states, and the analyses will differ between supplemental registrations.

| <b>12-3-5 GUARANTEED ANALYSIS</b>                         |      |
|---|------|
| Total Nitrogen (N) .....                                  | 12%  |
| Water Insoluble Nitrogen.....                             | ___% |
| Available Phosphate (P <sub>2</sub> O <sub>5</sub> )..... | 3%   |
| Soluble Potash (K <sub>2</sub> O).....                    | 5%   |

**III. Advertising claims appropriate for the bag size:**

- ◆ \_\_\_\_\_ Pounds Covers Up To \_\_\_\_\_ Square Feet.
- ◆ Provides Fertilization - Controls Lawn Weeds