

2217-479

8/26/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

AUG 26 2009

Dr. James L. Kunstman
Director of Regulatory Services
PBI/Gordon Corporation
1217 West 12th Street
P.O. Box 014090
Kansas City, MO 64101-0090

Subject: Label Notification for Pesticide Registration Notice 2007-4
(EPA Registration Number 2217-479)

Dear Mr. Kunstman,

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notices (PRN) 2007-4 dated August 7, 2009 for the product Gordon's Horse & Pony Spray (EPA Registration Number 2217-479). The Registration Division (RD) has conducted its review of this request for its applicability under PRN 2007-4 and finds that the label changes requested fall within the scope of PRN 2007-4. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please call me directly at 703-305-6249 or Steve Schaible of my staff at 703-308-9362.

Sincerely,

A handwritten signature in black ink, appearing to read "Linda Arrington".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

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United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 2217-479	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Gordon's Horse and Pony Spray	PM# Product Manager, Team 10	
5. Name and Address of Applicant (Include ZIP Code) PBI/Gordon Corporation Post Office Box 014090 Kansas City, Missouri 64101 <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. NOTIFICATION Product Name AUG 26 2009	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Labeling notification per Pesticide Registration Notice (PRN) 2007-4:

Please refer to cover letter for details and certification statement.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
* Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify) _____	
3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 1 quart, 1/2 gallon and 1 gallon		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product		<input type="checkbox"/> Lithograph <input type="checkbox"/> Other _____			
		<input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name James L. Kunstman, Ph.D.	Title Director of Regulatory Services	Telephone No. (Include Area Code) 816-400-6292
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Director of Regulatory Services	
4. Typed Name James L. Kunstman, Ph.D.	5. Date August 7, 2009	

4089

GORDON'S HORSE & PONY SPRAY

USE AS A MIST OR WIPE-ON INSECTICIDE OR WHOLE BODY SPRAY.

KILLS AND REPELS HORN FLIES, STABLE FLIES, DEER FLIES, FACE FLIES, HORSE FLIES, HOUSE FLIES, MOSQUITOES, & GNATS.

OIL-BASED FORMULA

ACTIVE INGREDIENTS:

Butoxypolypropylene glycolCAS Registry No. 9003-13-8	10.00%
PermethrinCAS Registry No. 52645-53-1	0.50%
Piperonyl butoxide technicalCAS Registry No. 51-03-6	0.50%
PyrethrinsCAS Registry No. 8003-34-7	0.05%
INERT INGREDIENTS:	<u>88.95%</u>
TOTAL	100.00%

Equivalent: 0.4% (butylcarbityl)(6-propylpiperonyl) ether and 0.1% related compounds.
This product contains petroleum distillates.

KEEP OUT OF REACH OF CHILDREN

CAUTION

See side panels for First Aid and additional Precautionary Statements.

NET CONTENTS: 32 FLUID OUNCES (ONE U.S. QUART), ONE GALLON

968/ AP080709
EPA REG. NO. 2217-479
EPA Est. No. 2217-KS-X
MANUFACTURED BY:



Telephone: 1-800-821-7925

EPA Reg. No. 2217-479

Handwritten markings and symbols on the right side of the page, including several groups of small circles and lines.



READ THE ENTIRE LABEL FIRST. OBSERVE ALL PRECAUTIONS AND FOLLOW DIRECTIONS CAREFULLY.

PRECAUTIONARY STATEMENTS

Hazards to Humans & Domestic Animals

CAUTION: Harmful if absorbed through skin. Harmful if swallowed. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Wear long-sleeved shirt and long pants, socks, shoes, and gloves. Remove and wash contaminated clothing before reuse.

Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

First Aid Statements	
If swallowed:	<ul style="list-style-type: none"> • Immediately call a poison control center or doctor. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give any liquid to the person. • Do not give anything by mouth to an unconscious person.
If on skin or clothing:	<ul style="list-style-type: none"> • Take off contaminated clothing. • Rinse skin immediately with plenty of water for 15 - 20 minutes. • Call a poison control center or doctor for treatment advice.
Note to Physician:	<ul style="list-style-type: none"> • May pose an aspiration pneumonia hazard. Contains petroleum distillate.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-877-800-5556 for emergency medical treatment information.	

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic invertebrates. Drift and runoff may be hazardous to aquatic organisms in neighboring areas. Do not apply directly to water. Do not contaminate water when disposing of equipment washwater.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

STORAGE & DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

STORAGE: Store in original container in a locked storage area inaccessible to children or pets. To prevent cross-contamination during storage, keep separate from other pesticides, fertilizers, seeds, food, and feed.

~~**PESTICIDE DISPOSAL:** Securely wrap original container in several layers of newspaper and discard in trash.~~

~~**CONTAINER DISPOSAL:** Do not reuse container. Rinse thoroughly before discarding in trash.~~

For 32 FLUID OUNCES (ONE U.S. QUART), ONE GALLON:

PESTICIDE DISPOSAL AND CONTAINER HANDLING: Nonrefillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency or www.website.com for disposal instructions. Never place unused product down any indoor or outdoor drain

HOW TO APPLY AND USE PRECAUTIONS:

Gordon's Horse and Pony Spray protects against biting flies and will impart a bright sheen to your animal's coat.

Gordon's Horse and Pony Spray will provide short-term protection (3 to 14 days) depending upon the fly species.

Gordon's Horse and Pony Spray may be applied as a fine mist with a sprayer or wiped on with a soft cloth. Read the entire label before application and refer to the chart for spray intervals and instructions.

TO PREVENT INJURY APPLY THIS PRODUCT ONLY AS SPECIFIED ON THIS LABEL. DO NOT WET THE ANIMAL'S SKIN.

The objective is to create a barrier on the hair that will both repel and kill biting flies. The product is intended as a preventative measure and is not intended to help an animal recover from existing sores, skin lesions or bites due to pests.

Avoid any direct contact between the product and the animal's skin, particularly when skin pores are open, such as after exercise or when the animal is perspiring heavily. Use extra care with young, old or sick animals. Also, use extra care with thin haired or light skinned animals such as Arabians and Palominos.

If the animal has open sores, skin lesions, cuts, wounds, or irritated skin from pest infestations contact your veterinarian before using this product. Avoid any direct contact between the product and the animal's skin.

Do not contaminate feed or feeding utensils. Cover or remove feed before spraying. Do not use on meat or dairy animals. Do not apply to horses intended for slaughter or human consumption.

APPLICATION METHOD:**Mist:**

- Ready-To-Use: Use undiluted as a localized or spot treatment applied with mist/trigger sprayers.
- Apply this product to a clean coat. Brush animal to remove loose dust and dirt.
- Apply 3.25-6.5 fl.oz. of product per application per animal. Apply directly to face, neck, shoulders, flanks, back, legs and areas described in Table 1. Select the lower volume of product for low infestations and lower animal (horse) body weights.
- For initial treatments, apply daily for two (2) or three (3) days. As infestations decline, repeat the application at 14-21 day intervals if needed, if infestation persists, or if prescribed by veterinarian. The duration of activity may vary because of environmental conditions (e.g. rainfall) and management factors (husbandry, bathing or shampooing).
- Set the sprayer to the "Fine Mist" position; do not use coarse sprays. Do not make application in direct, hot sunlight.
- Do not wet the animal's skin.
- Do not apply to areas where animal has no hair. Avoid direct contact with the animal's skin.
- After application, brush the coat for uniform coverage. Securely cover feedstuffs, troughs, bins, or other food and water receptacles while spraying.

Wipe-On:

- Ready-To-Use: Use undiluted as a localized or spot treatment as a wipe-on with an applicator mitt, sponge or clean towel.
- Ready-To-Use: Use undiluted as a localized or spot treatment as a wipe-on with a towelette or other impregnated material.
- Apply this product to a clean coat. Brush animal to remove loose dust and dirt.
- Apply 3.25—6.5 fl.oz. of product per application per animal. Apply directly to face, neck, shoulders, flanks, back, legs, and areas described in Table 1. Select the lower volume of product for low infestations and lower animal (horse) body weights.
- For initial treatments, apply daily for two (2) or three (3) days. As infestations decline, repeat the application at 14-21 day intervals if needed, if infestation persists, or if prescribed by veterinarian. The duration of activity may vary because of environmental conditions (e.g. rainfall) and management factors (husbandry, bathing or shampooing).
- Do not wet the animal's skin.
- Do not apply to areas where animal has no hair. Avoid direct contact with the animal's skin.
- Securely cover feedstuffs, troughs, bins, or other food and water receptacles while spraying.

Whole Body Spray:

Concentrate diluted with water as a whole body treatment for mosquitoes, ticks, and horse sucking louse (lice).

- Measure the proper amount of product, pour the product into the sprayer, and add the appropriate amount of water.
- Use a 1:4 ratio with water by mixing 1.0 gallon of product with 4 gallons of water (one gallon of product provides five gallons of spray solution). Apply 1.0—2.0 pints of spray emulsion per animal.
- Treat animal thoroughly or cover the entire surface area of the animal (See Table 1). Avoid contact with eyes and muzzle (mouth and nostrils).
- Repeat the application at 14-21 day intervals if needed, if infestation persists, or if prescribed by veterinarian.

Table 1. Application Instructions of Gordon's Horse and Pony Spray for direct applications to horses and ponies.

Treatment Method	Pest Controlled	Application rate, fl.oz of product/adult animal	Retreatment interval, days	Instructions
Ready-To-Use Use undiluted as a localized or spot treatment.	Horse flies or deer flies	3.25—6.5 fl.oz. per application	14—21 days	Apply to head, neck, shoulders, flanks, legs, belly and croup (rump).
	Stable fly	3.25—6.5 fl.oz. per application	14—21 days	Stable flies bite chiefly about the legs. Apply to legs, ankles and belly
	Horn fly	3.25—6.5 fl.oz. per application	14—21 days	Horn flies hover over the backs, withers, and belly. Apply to withers, flanks and belly.
	Gnats	3.25—6.5 fl.oz. per application	14—21 days	Gnats hover about the eyes, ears, and nostrils. Treat face, ears, poll, jaw, and neck. Avoid contact with eyes and muzzle (mouth and nostrils).
	Face fly	3.25—6.5 fl.oz. per application	14—21 days	Face flies cluster on the head. Treat face, ears, poll, jaws and neck. Avoid contact with eyes and muzzle.
Concentrate Diluted with water as whole body spray.	Mosquitoes	Use 1:4 dilution	14—21 days	Treat entire animal or apply for complete coverage.
	Horse sucking louse (lice)	Use 1:4 dilution	14—21 days	Lice are most common about the head, neck, and base of the tail. Even if few lice are found, treat entire body.
	Ticks	Use 1:4 dilution	14—21 days	Treat the animal thoroughly with 1—2 pints of spray applied per animal.

LIMITED WARRANTY AND DISCLAIMER.

The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS OF A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED. This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary or exceed the terms of this Limited Warranty and Disclaimer in any manner.

APPENDIX

The following advertising claims may be presented on the container label, advertising, or promotional material for the subject product:

- Improved gentle formula with sunscreen
- Now includes sunblock