



## UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

January 14, 2003

Craig Martens  
Manager of Regulatory Service  
PBI/Gordon Corporation  
Post Office Box 014090  
Kansas City, Missouri 64101

Subject: Amendment - Final printed label  
Gordon's Horse and Pony Spray  
EPA Reg. No. 2217-479  
Your Submission Dated October 14, 2002

Dear Mr. Martens:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable, and a copy of a stamped label is enclosed for your records.

Please note that the First Aid, Precautionary Statements and Storage and Disposal statements must appear on the container label (front, side or back). They may also appear in the booklet along with the Directions for Use, but are not required.

If you have any questions regarding this action, please contact BeWanda Alexander of my team at (703) 305-7460.

Sincerely,

A handwritten signature in cursive script that reads "BeWanda Alexander for".

George T. LaRocca

Product Manager (13)

Insecticide Branch

Registration Division (7505C)

**HORSE & PONY SPRAY**

Use as directed on horses, ponies, dogs, cats, and birds.

**ACTIVE INGREDIENTS:**  
 Butoxypropylene glycol  
 CAS Registry No. 9009-18-8 10.00%  
 Permethrin  
 CAS Registry No. 52645-53-1 0.50%  
 Piperonyl butoxide for bioassay  
 CAS Registry No. 101-85-0 1.00%

**INERT INGREDIENTS**  
 (Equivalent to 0.4% (w/w) Carbonyl diurethane  
 either as 0.1% related compound)  
 This product contains piperonyl butoxide.

**KILLS AND REPELS**  
 House Flies, Stable Flies,  
 Deer Flies, Face Flies,  
 Horse Flies and Gnats.

**KEEP OUT OF REACH OF CHILDREN**

**CAUTION**

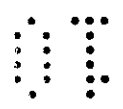
NET CONTENTS: ONE LITER

ACCEPTED with COMMENTS in EPA Letter Dated

JAN 14 2003

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the products registered under EPA Reg. No.

2217-479





Oil-Based Formula

# HORSE & PONY SPRAY

Use as a mist or  
wipe-on insecticide.

Peel open for First Aid,  
Additional Precautionary  
Statements and  
Directions For Use.

068/6-2002 APO62702  
EPA REG. NO. 2217-479  
EPA EST. NO. 2217-KS-1

Manufactured by  
**g pbl/gordon**  
corporation  
An Employee-Owned Company  
1217 West 12th Street  
Kansas City, Missouri 64101  
[www.pblgordon.com](http://www.pblgordon.com)



READ THE ENTIRE LABEL FIRST.  
OBSERVE ALL PRECAUTIONS AND  
FOLLOW DIRECTIONS CAREFULLY.

## PRECAUTIONARY STATEMENTS

### Hazards to Humans & Domestic Animals

**CAUTION:** Harmful if absorbed through skin. Harmful if swallowed. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Wear long-sleeved shirt and long pants, socks, shoes, and gloves. Remove and wash contaminated clothing before reuse.

Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.

## First Aid Statements

- |                      |  |
|----------------------|--|
| <b>If swallowed:</b> | <ul style="list-style-type: none"> <li>• Immediately call a poison control center or doctor.</li> <li>• Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>• Do not give any liquid to the person.</li> <li>• Do not give anything by mouth to an unconscious person.</li> </ul> |
|----------------------|--|

(Continued on page 5)

## First Aid Statements (cont.)

- |                                |   |
|--------------------------------|---|
| <b>If on skin or clothing:</b> | <ul style="list-style-type: none"> <li>• Take off contaminated clothing.</li> <li>• Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>• Call a poison control center or doctor for treatment advice.</li> </ul> |
|--------------------------------|---|

Have the product container or label with you when calling a poison control center or doctor or going for treatment. You may also contact 1-877-800-5556 for emergency medical treatment information.

**Note to Physician:** May pose an aspiration pneumonia hazard. Contains petroleum distillate.

## ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic invertebrates. Drift and runoff may be hazardous to aquatic organisms in neighboring areas. Do not apply directly to water. Do not contaminate water when disposing of equipment washwater.

## DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

## STORAGE & DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**STORAGE:** Store in original container in a locked storage area inaccessible to children or pets. To prevent cross-contamination during storage, keep separate from other pesticides, fertilizers, seeds, food, and feed.

**PESTICIDE DISPOSAL:** Securely wrap original container in several layers of newspaper and discard in trash.

**CONTAINER DISPOSAL:** Do not reuse container. Rinse thoroughly before discarding in trash.

## HOW TO APPLY AND USE PRECAUTIONS:

Gordon's Horse and Pony Spray protects against biting flies and will impart a bright sheen to your animal's coat.

Gordon's Horse and Pony Spray will provide short-term protection (3 to 14 days) depending upon the fly species.

Gordon's Horse and Pony Spray may be applied as a fine mist with a sprayer or wiped on with a soft cloth. Read the entire label before application and refer to the chart for spray intervals and instructions.

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**TO PREVENT INJURY APPLY THIS PRODUCT ONLY AS SPECIFIED ON THIS LABEL. DO NOT WET THE ANIMAL'S SKIN.**

The objective is to create a barrier on the hair that will both repel and kill biting flies. The product is intended as a preventative measure and is not intended to help an animal recover from existing sores, skin lesions or bites due to pests.

Avoid any direct contact between the product and the animal's skin, particularly when skin pores are open, such as after exercise or when the animal is perspiring heavily. Use extra care with young, old or sick animals. Also, use extra care with thin haired or light skinned animals such as Arabians and Palominos.

If the animal has open sores, skin lesions, cuts, wounds, or irritated skin from pest infestations contact your veterinarian before using this product. Avoid any direct contact between the product and the animal's skin.

Do not contaminate feed or feeding utensils. Cover or remove feed before spraying. Do not use on meat or dairy animals. Do not apply to horses intended for slaughter or human consumption.

**APPLICATION METHOD:**

**Mist:**

- Ready-To-Use: Use undiluted as a localized or spot treatment applied with mist/trigger sprayers.

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- Apply this product to a clean coat. Brush animal to remove loose dust and dirt.

- Apply 3.25-6.5 fl.oz. of product per application per animal. Apply directly to face, neck, shoulders, flanks, back, legs and areas described in Table 1. Select the lower volume of product for low infestations and lower animal (horse) body weights.

- For initial treatments, apply daily for two (2) or three (3) days. As infestations decline, repeat the application at 14-21 day intervals if needed, if infestation persists, or if prescribed by veterinarian. The duration of activity may vary because of environmental conditions (e.g. rainfall) and management factors (husbandry, bathing or shampooing).

- Set the sprayer to the 'Fine Mist' position; do not use coarse sprays. Do not make application in direct, hot sunlight.

- Do not wet the animal's skin.

- Do not apply to areas where animal has no hair. Avoid direct contact with the animal's skin.

- After application, brush the coat for uniform coverage.

- Securely cover feedstuffs, troughs, bins, or other food and water receptacles while spraying.

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**Wipe-On:**

- Ready-To-Use: Use undiluted as a localized or spot treatment as a wipe-on with an applicator mitt, sponge or clean towel.

- Apply this product to a clean coat. Brush animal to remove loose dust and dirt.

- Apply 3.25-6.5 fl.oz. of product per application per animal. Apply directly to face, neck, shoulders, flanks, back, legs, and areas described in Table 1. Select the lower volume of product for low infestations and lower animal (horse) body weights.

- For initial treatments, apply daily for two (2) or three (3) days. As infestations decline, repeat the application at 14-21 day intervals if needed, if infestation persists, or if prescribed by veterinarian. The duration of activity may vary because of environmental conditions (e.g. rainfall) and management factors (husbandry, bathing or shampooing).

- Do not wet the animal's skin.

- Do not apply to areas where animal has no hair. Avoid direct contact with the animal's skin.

- Securely cover feedstuffs, troughs, bins, or other food and water receptacles while spraying.

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Treatment Method	Pest Controlled	Application rate, fl. oz. of product/adult animal	Retreatment Interval, days	Instructions
Ready-To-Use	Gnats	3.25-6.5 fl. oz. per application	14-21 days	Gnats hover about the eyes, ears, and nostrils. Treat face, neck, poll, jaw, and ears. Avoid contact with eyes and muzzle (mouth and nostrils).
Use undiluted or as a localized or spot treatment				

Table 1. Application instructions of Gordon's Horse and Pony Spray for direct applications as spot treatments to horses and ponies. (Continued)

Continued on page 12

Treatment Method	Pest Controlled	Application rate, fl. oz. of product/adult animal	Retreatment Interval, days	Instructions
Ready-To-Use	Horn fly	3.25-6.5 fl. oz. per application	14-21 days	Horn flies hover over the backs, withers, and belly. Apply to withers, tanks and belly.
Use undiluted or as a localized or spot treatment	Face fly	3.25-6.5 fl. oz. per application	14-21 days	Face flies cluster on the head. Treat face, ears, poll, jaws and neck. Avoid contact with eyes and muzzle.

Table 1. Application instructions of Gordon's Horse and Pony Spray for direct applications as spot treatments to horses and ponies. (Continued)

Continued on page 11

Treatment Method	Pest Controlled	Application rate, fl. oz. of product/adult animal	Retreatment Interval, days	Instructions
Ready-To-Use	Horse flies or deer flies	3.25-6.5 fl. oz. per application	14-21 days	Apply to head, neck, shoulders, tanks, legs, belly and croup (rump).
Use undiluted or as a localized or spot treatment	Stable fly	3.25-6.5 fl. oz. per application	14-21 days	Stable flies bite chiefly about the legs. Apply to legs, ankles and belly.

Table 1. Application instructions of Gordon's Horse and Pony Spray for direct applications as spot treatments to horses and ponies.

- Whole Body Spray:**  
This product may be diluted with water as a whole body treatment for mosquitoes, ticks, and horse sucking louse (lice).
- Measure the proper amount of product, pour the product into the sprayer, and add the appropriate amount of water.
  - Use a 1:4 ratio with water by mixing 1.0 gallon of product with 4 gallons of water (one gallon of product provides five gallons of spray solution). Apply 1.0-2.0 pints of spray emulsion per animal.
  - Treat animal thoroughly or cover the entire surface area of the animal (See Table 2). Avoid contact with eyes and muzzle (mouth and nostrils).
  - Repeat the application at 14-21 day intervals if needed, if infestation persists, or if prescribed by veterinarian.

Table 2. Application Instructions of Gordon's Horse and Pony Spray for direct applications as whole body sprays to horses and ponies.

Treatment Method	Pest Controlled	Application rate, fl. oz. of product/adult animal	Retreatment interval, days	Instructions
Concentrate - Diluted with water as whole body spray.	Mosquitoes	Use 1:4 dilution	14-21 days	Treat entire animal or apply for complete coverage.
	Horse sucking louse (lice)	Use 1:4 dilution	14-21 days	Lice are most common about the head, neck, and base of the tail. Even if few lice are found, treat entire body.

Continued on page 15

Table 2. Application Instructions of Gordon's Horse and Pony Spray for direct applications as whole body sprays to horses and ponies. (Continued)

Treatment Method	Pest Controlled	Application rate, fl. oz. of product/adult animal	Retreatment interval, days	Instructions
Concentrate - Diluted with water as whole body spray.	Ticks	Use 1:4 dilution	14-21 days	Treat the animal thoroughly with 1-2 pints of spray applied per animal.

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#### LIMITED WARRANTY AND DISCLAIMER.

The manufacturer warrants only that the chemical composition of this product conforms to the ingredient statement given on the label, and that the product is reasonably suited for the labeled use when applied according to the Directions for Use.

**THE MANUFACTURER NEITHER MAKES NOR INTENDS ANY OTHER EXPRESS OR IMPLIED WARRANTIES, INCLUDING ANY WARRANTY OF MERCHANTABILITY OR FITNESS OF A PARTICULAR PURPOSE, WHICH ARE EXPRESSLY DISCLAIMED.** This limited warranty does not extend to the use of the product inconsistent with label instructions, warnings or cautions. Any damages arising from a breach of the manufacturer's warranty shall be limited to direct damages, and shall not include indirect or consequential damages such as loss of profits or values, except as otherwise provided by law.

The terms of this Limited Warranty and Disclaimer cannot be varied by any written or verbal statements or agreements. No employee or agent of the seller is authorized to vary or exceed the terms of this Limited Warranty and Disclaimer in any manner.

968/8-2002 AP062702  
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Hazards to Humans & Domestic Animals

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If on skin or clothing: (continued)

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• Call a poison control center or doctor for treatment advice.

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If swallowed:

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- Do not induce vomiting unless told to do so by a poison control center or doctor.
- Do not give any liquid to the person.
- Do not give anything by mouth to an unconscious person.

If on skin or clothing:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.

(Cont. on next column)

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