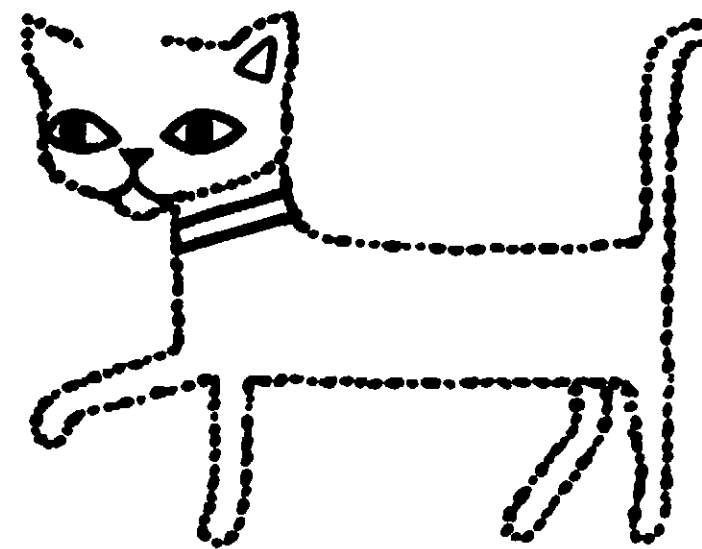


**French's
Flea
Collar**



KILLS FLEAS ON YOUR CAT EASY TO USE



CONTENTS: 1 COLLAR • 10 GRAMS

CAUTION: KEEP OUT OF REACH OF CHILDREN
See additional caution and directions on other side

U.S. PAT. 2,734,483
U.S.D.A. Reg. No. 2131-6

French's FLEA COLLAR

DIRECTIONS

Place the Flea Collar around pet's neck. Tighten collar by pulling the two tie ribbons through ring. Collar should be secure but not too tight. Tight!y wind each ribbon around the collar so that it cannot slip. Knot and cut off surplus ribbon. Do not use in place of regular collar. The Flea Collar will kill up to 80% of the fleas. Replace as needed. Effective up to six weeks.

ACTIVE INGREDIENT

Gamma isomer of benzene
hexachloride from lindane 75%
INERT INGREDIENTS 99.25%

CAUTION:

Do not allow children to play with or handle the collar. Contents harmful if swallowed, excessive, handled or inhaled. Contents protected by seal until used.

DISTRIBUTED BY THE R. T. FRENCH COMPANY
1 MUSTARD STREET, ROCHESTER, N. Y. 14609 U.S.A.

RECEIVED
DLI 7 1967
FRENCH'S FLEA COLLAR E