

ACCEPTED

Oct. 14, 1946  
UNDER THE FEDERAL INSECTICIDE  
FUNGICIDE AND FUNGICIDE ACT  
ECONOMIC PEST CONTROL  
NO. 1946-39

COVERS 2500 SQ. FT. 

crabgrass  
preventer  
&

GARDEN MARK



ART. NO. 89-2429

**READ FOLLOWING CAREFULLY BEFORE APPLICATION  
USE THIS PRODUCT ONLY FOR RECOMMENDED PURPOSES AND DOSAGE**

Use this product as follows for the control of certain soil insects on lawns, such as ants, cutworms, grubs, mole crickets and wireworms, plus the pre-emergence control of annual weeds, such as smooth and hairy crabgrass, green and yellow foxtail, common chickweed, Florida pusley, lambquarters, purslane and witch grass in lawns. When used as recommended, it will not harm established grass and will control above weeds for entire season by killing plants as seeds germinate.

**DIRECTIONS FOR APPLYING**

**WHEN TO APPLY:** This product must be applied in early spring before above weeds germinate. With the exception of common chickweed, these weeds may germinate any time there is damp rainy weather with night temperatures above 65° for 3 to 6 days.

**SEEDING:** The ideal time to sow lawn seed is in the fall. If spring seeding is necessary, sow seed sufficiently early so there is a noticeable green stand of grass before seedling for applying the pre-emergence control. As an alternative, apply this product as soon as the frost is out of the ground and delay seeding for approximately 60 days. The shorter the waiting period, the more grass seed must be sown to insure a desirable stand. Delay of less than 30 days is not recommended.

**COMMON CHICKWEED:** This weed thrives in cool weather. In some areas it is a problem in the fall and spring; in others, depending on the weather, it grows any time. To control this weed, it is suggested that you use this product to prevent new plants from developing for a season.

**HOW TO APPLY:** Use a fertilizer spreader. Following settings are approximate for applying contents of this package at suggested rate of 10 lbs. per 1000 sq. ft. Settings are based on an average walking speed. Reduce setting for slower speed, raise setting for higher speed.

**SPREADER  
SETTING GUIDE**

MAKE	SETTING
Wards 1091, 1093, 1095	7 1/4
Wards 1080, 1081	6 1/4
Central (Recessed Wheel)	7 1/4
Jackson & Sears	6 1/4
Lawn Beauty	8
Scott	7 1/4



your program for a successful lawn

High Nitrogen Fertilizer with Steepbank and low grass rates "grass up"	FLAME-TOP® only early through late fall
With FURFURAN® herbicide before a pre-emergence or applied right after seeding	TREAT® in spring
At time of one application Combine CHLORANIL, an effective herbicide—controls white clover, yellow foxtail, and other weeds	TREAT® early spring
For best control of annual lawn and use DENSE SHADE—shown in study area	FLAME-TOP® early or early fall
Collected to eliminate SHOW LAWN products	
Available in every garden store. Showers made for application of fertilizers, herbicides and pesticides.	

\*FOR YOUR AREA consult your local World Retail Store for specific TREAT information

**CAUTION**

Do not take internally. Avoid inhalation or contact with eyes. Do not contaminate feed or foodstuffs. Wash after handling or using. Keep children and pets off treated areas until treated areas are well watered and completely dried. Do not use on dachshunds.

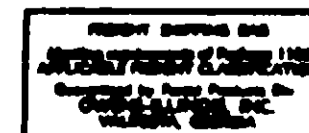
**NOTICE**

Montgomery Ward & Co., Incorporated can accept no responsibility for injury to persons or animals or for loss or damage to lawn, soil or other property resulting from failure to follow directions for use or to observe cautions printed on this package.

Licensed for use under U. S. Patent Number 2,582,694 USDA REG. NO. 1946-39

FLAME-TOP® is  
an Over-the-Top®

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**READ FOLLOWING CAREFULLY BEFORE APPLICATION  
USE THIS PRODUCT ONLY FOR RECOMMENDED PURPOSES AND DOSAGE**

Use this product as follows for the control of certain soil insects on lawns, such as ants, cutworms, grubs, mole crickets and wireworms, plus the pre-emergence control of annual weeds, such as smooth and hairy crabgrass, green and yellow foxtail, common chickweed, Florida pusley, lambsquarters, purslane and witch grass in lawns. When used as recommended, it will not harm established grass and will control above weeds for entire season by killing plants as seeds germinate.

**DIRECTIONS FOR APPLYING**

**WHEN TO APPLY:** This product must be applied in early spring before above weeds germinate. With the exception of common chickweed, these weeds may germinate any time there is damp rainy weather with night temperatures above 65° for 3 to 6 days.

**SEEDING:** The ideal time to sow lawn seed is in the fall. If spring seeding is necessary, sow seed sufficiently early so there is a noticeable green stand of grass before deadline for applying the pre-emergence control. As an alternative, apply this product as soon as the frost is out of the ground and delay seeding for approximately 60 days. The shorter the waiting period, the more grass seed must be sown to insure a desirable stand. Delay of less than 30 days is not recommended.

**COMMON CHICKWEED:** This weed thrives in cool weather. In some areas it is a problem in the fall and spring; in others, depending on the weather, it grows any time. To control this weed, it is suggested that you use this product to prevent new plants from developing for a season.

**HOW TO APPLY:** Use a fertilizer spreader. Following settings are approximate for applying contents of this package at suggested rate of 10 lbs. per 1000 sq. ft. Settings are based on an average walking speed. Reduce setting for slower speed; raise setting for higher speed.

**SPREADER  
SETTING GUIDE**

MAKE	SETTING
Wards 1091, 1093, 1095 .....	7 1/4
Wards 1080, 1081 .....	6 1/4
Central (Recessed Wheel) .....	7 1/4
Jackson & Sears .....	6 1/4
Lawn Beauty .....	8
Scott .....	7 1/4



*your program for a successful lawn*

High Nitrogen Formula with Magnesium and Iron gives extra "green up"	TREAT* early spring through late fall
With TUPERSAN® kills crabgrass before it appears—can be applied right after seeding	TREAT* in spring
At time in one application Controls CHLORDANE, an effective insecticide—controls white beetle grubs, ants, cutworms, mole crickets and wireworms	TREAT* early spring
Our finest mixture of perennial lawn seed Also DENSE SHADE—grows in shady areas	SEED* spring or early fall
Collected to dispense SHOW LAWN products	
Available to any garden hose. Shows results for application of fertilizers, insecticides and herbicides.	

\*FOR YOUR AREA consult your local Wards Retail Store for specific TREATING information.

**CAUTION**

Do not take internally. Avoid inhalation or contact with eyes. Do not contaminate feed or foodstuffs. Wash after handling or using. Keep children and pets off treated areas until treated areas are well watered and completely dried. Do not use on dichondra.

**NOTICE**

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Licensed for use under U. S. Patent Number 2,923,884 USDA REG. NO. 1946-39

FLARE-TOP® IN  
OF OWENS-ILLINOIS

P-8145-2

NET WT. 5.0000 LBS  
Net Weight equivalent of Package 1188  
APPLICABLE PESTICIDE CLASSIFICATION  
Manufactured by Famer Products Div.  
OWENS-ILLINOIS, INC.  
WILSON, GEORGIA

# Wood

# SECT

# ARK

## READ FOLLOWING CAREFULLY BEFORE APPLICATION USE THIS PRODUCT ONLY FOR RECOMMENDED PURPOSES AND

Use this product as follows for the control of certain soil insects on lawns, such as ants, cutworms, grubs, wireworms, plus the pre-emergence control of annual weeds, such as smooth and hairy crabgrass, green common chickweed, Florida pussley, lambsquarters, purslane and witch grass in lawns. When used as recommended, it will control above weeds for entire season by killing plants as seeds germinate.

### DIRECTIONS FOR APPLYING

**WHEN TO APPLY:** This product must be applied in early spring before above weeds germinate. With the green common chickweed, these weeds may germinate any time there is damp rainy weather with night temperatures above 50°F.

**SEEDING:** The ideal time to sow lawn seed is in the fall. If spring seeding is necessary, sow seed sufficiently to establish a noticeable green stand of grass before deadline for applying the pre-emergence control. As an alternative, sow seed as soon as the frost is out of the ground and delay seeding for approximately 60 days. The shorter the waiting period, the more grass seed must be sown to insure a desirable stand. Delay of less than 30 days is not recommended.

**COMMON CHICKWEED:** This weed thrives in cool weather. In some areas it is a problem in the fall and spring. Depending on the weather, it grows any time. To control this weed, it is suggested that you use this product to prevent it from developing for a season.

**HOW TO APPLY:** Use a fertilizer spreader. Following settings are approximate for applying contents of this product at a suggested rate of 10 lbs. per 1000 sq. ft. Settings are based on an average walking speed. Reduce setting for faster walking speed or setting for higher speed.

### SPREADER SETTING GUIDE

MAKE	SETTING
Wards 1091, 1093, 1095	7 1/2
Wards 1080, 1081	6 1/4
Central (Recessed Wheel)	7 1/2
Jackson & Sears	6 1/2
Lawn Beauty	8
Scott	7 1/2

**TUPERSAN** High Nitrogen Formula with Magnesium and Iron gives extra "green up"

**CHLORDANE** With TUPERSAN® kills crabgrass before it appears; can be applied right after seeding

**DENSE SHADE** All three in one application. Contains CHLORDANE, an effective insecticide—controls white beetle grubs, ants, cutworms, mole crickets and wireworms

**SHOW LAWN** Our finest mixture of perennial lawn seed. Also DENSE SHADE - thrives in shady areas

**FLARE-TOP** Cultivated to disperse SHOW LAWN products

**FLARE-TOP** Attaches to any garden hose. Shower nozzle of fertilizer, insecticide and herbicide.

\*FOR YOUR AREA consult your local Wards Retail Store for specific instructions. © 1964 Owens-Illinois, Inc. All rights reserved.

### CAUTION

Do not take internally. Avoid inhalation or contact with eyes. Do not contaminate feed or foodstuffs. Wash hands after using. Keep children and pets off treated areas until treated areas are well watered and completely dry.

### NOTICE

Montgomery Ward & Co. Incorporated can accept no responsibility for injury to persons or animals or for damage to lawns, soil or other property resulting from failure to follow directions for use or to observe cautions printed on this product.

Licensed for use under U. S. Patent Number 2,923,634 USDA REG. NO. 1946-39

**FLARE-TOP**™  
BY OWENS-ILLINOIS

P 8145 2

FREIGHT  
Handling required  
APPLICABLE FREIGHT  
Guaranteed by  
OWENS-ILLINOIS  
VALDOS

ERS 2500 SQ. FT.

**\$7.99**

**ff food**

**insect**

NET WT. 2.5 LBS.

**ff food & emeryson  
pre-emergent & soil insect killer**

**10-6-4**

**WITH DIMETHYL ESTER OF TETRAPHENYLOTEREPHTHALIC ACID & CHLORDANE**

RECOMMENDED COMMERCIALLY AVAILABLE	By Weight	(This product contains 50% Dimethyl ester of tetraphthalic acid and 50% Chlordane per 100 lbs.)
Total Weight	2.500	
Dimethyl ester of tetraphthalic acid	1.250	
Chlordane	1.250	
Inert Ingredients	25.000	
<b>Total</b>	<b>28.000</b>	

**distributed by MONTGOMERY WARD & CO., INC., Chicago, Ill.**

ART. NO. 89-2429

**READ FOLLOWING CAREFULLY BEFORE APPLICATION  
USE THIS PRODUCT ONLY FOR RECOMMENDED PURPOSES AND DOSAGE**

Use this product as follows for the control of certain soil insects on lawns, such as ants, cutworms, grubs, mole crickets, and wireworms, plus the pre emergence control of annual weeds, such as smooth and hairy crabgrass, green and yellow foxtail, common chickweed, Florida pussley, lambsquarters, purslane and witch grass in lawns. When used as recommended, it will not harm established grass and will control above weeds for entire season by killing plants as seeds germinate.

**DIRECTIONS FOR APPLYING**

**WHEN TO APPLY:** This product must be applied in early spring before above weeds germinate. With the exception of common chickweed, these weeds may germinate any time there is damp rainy weather with night temperatures above 60° for 3 to 5 days.

**SEEDING:** The ideal time to sow lawn seed is in the fall. If spring seeding is necessary, sow seed sufficiently early so there is a noticeable green stand of grass before deadline for applying the pre-emergence control. As an alternative, apply this product as soon as the frost is out of the ground and delay seeding for approximately 60 days. The shorter the waiting period, the more grass seed must be sown to insure a desirable stand. Delay of less than 30 days is not recommended.

**COMMON CHICKWEED:** This weed thrives in cool weather. In some areas it is a problem in the fall and spring; in others, depending on the weather, it grows any time. To control this weed, it is suggested that you use this product to prevent new plants from developing for a season.

**HOW TO APPLY:** Use a fertilizer spreader. Following settings are approximate for applying contents of this package at suggested rate of 10 lbs. per 1000 sq. ft. Settings are based on an average walking speed. Reduce setting for slower speed, raise setting for higher speed.

**SPREADER SETTING GUIDE**

MAKE	SETTING	PRODUCTS	
Wards 1091, 1093, 1095	7-5	<b>ff food</b> High Nitrogen Formula with Magnesium and Iron gives extra "green up"	<b>FEED</b> early spring through late fall
Wards 1080, 1081	6-4	<b>ff food</b> With TUPERSAN® kills crabgrass before it appears; can be applied right after seeding	<b>TREAT</b> in spring
Central (Recessed Wheel)	7-5	<b>ff food &amp; emeryson</b> All three in one application. Contains CHLORDANE, an effective insecticide—controls white beetle grubs, ants, cutworms, mole crickets and wireworms	<b>TREAT</b> early spring
Jackson & Sears	6-5	<b>ff food &amp; emeryson</b>	
Lawn Beauty	8	<b>ff food &amp; emeryson</b> Our finest mixture of perennial lawn seed AND DENSE SHADE thrives in shady areas	<b>SEED</b> spring or early fall

# FLARE-TOP

**GRASS SEED**  
**preventer**  
**& Insect**

**WARDS**  
**GARDEN MARK**

## READ FOLLOWING CAREFULLY USE THIS PRODUCT ONLY FOR

Use this product as follows for the control of certain wireworms plus the pre emergence control of annual common chickweed, Florida pussley, lambsquarters, and harm established grass and will control above weeds.

## DIRECTIONS FOR APPLYING

**WHEN TO APPLY:** This product must be applied before chickweed, these weeds may germinate any time.

**SEEDING:** The ideal time to sow lawn seed is in the noticeable green stand of grass before deadline. As soon as the frost is out of the ground and delay grass seed must be sown to insure a desirable stand.

**COMMON CHICKWEED:** This weed thrives in cool weather, it grows any time. To control from developing for a season.

**HOW TO APPLY:** Use a fertilizer spreader. Follow suggested rate of 10 lbs. per 1000 sq. ft. Settings are for setting for higher speed.

## SPREADER SETTING GUIDE

MAKE	SETTING
Wards 1091, 1093, 1095 . . . . .	7 1/2
Wards 1080, 1081 . . . . .	6 1/4
Central (Recessed Wheel)	7 1/2
Jackson & Sears . . . . .	6 1/2
Lawn Beauty . . . . .	8
Scott . . . . .	7 1/2

## CAUTION

Do not take internally. Avoid inhalation or contact with eyes. Keep children and pets off treated areas until dry.

## NOTICE

Montgomery Ward & Co. Incorporated can accept no responsibility for damage to lawns, soil or other property resulting from failure to follow directions.

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**FLARE-TOP** REG.  
BY OWENS-ILLINOIS

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