HERE'S WHAT TURCO ZEAL DOES:

Turco Zeal Cleans: Highly efficient in either hot or cold water. Zeal quickly and thoroughly removes all types of dirt, grease, grit and soap scum.

Turco Zeal Sanitizes: Radically reduces bacteria count. Zeal disinfects inanimate surfaces (such as walls and floors) which reduces the danger of transmission of many infectious organisms from environmental surfaces.

Turco Zeal Deodorizes: Leaves a fresh, clean smell. Zeal destroys many bacteria that may cause odors, rather than merely "covering them up" with another odor.

Does not require rinsing, except prior to waxing or coating. Especially useful in all public places where bacterial control and cleanliness are essential for maintaining sanitary surroundings.

NURSERIES		SCHOOLS
SHOWERS	PUBLIC BUILDINGS	STATIONS
MOTELS	REST ROOMS	LOBBIES
HOTELS	LOCKER ROOMS	AUDITORIUMS

HERE'S WHAT TURCO ZEAL IS:

Zeal's Cleaner—a balanced blend of detergents specifically formulated to energize one another provide heavy-duty cleaning with safety to equipment in use dilutions.

Zeal's Germicide—a quaternary ammonium compound of the type widely used as a germicidal rinse public places where bacterial control is absolutely essential.

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TURCO PRODUCTS

A DIVISION OF PUREX CORPORATION

Chicago • Houston • Los Angeles • Philadelphia Home Office: 24600 So. Main St., Carson, Calif. 90745 OFFICES IN PRINCIPAL CITIES

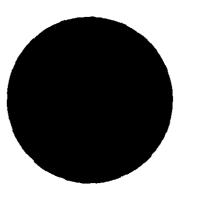
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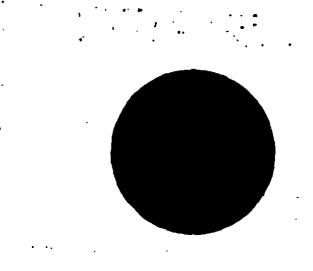
NET **CONTENTS:**



UNDER THE FEDERAL INSECTICEDE FUNGICIDE AND RODENTICIDE ACT FOR ECONOMIC POISON REGISTER ED UNDER NO.







DANGER: KEEP OUT OF REACH OF CHILDREN. SEE SIDE PANEL FOR FIRST AID AND ADDITIONAL PRECAUTIONS.

ACTIVE INGREDIENTS	
n-Alkyl (C14 50%; C12 40%; C16 10%) dimethyl	
benzyl ammonium chloride	3.0
Sodium metasilicate	3.3
Ethylenediaminetetraacetic acid,	•,-
tetrasodium salt	0.8
INERT INGREDIENTS	92 9



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(continued from left panel)

The result of the blending of these two formulas is TURCO ZEAL. A truly efficient compound to provide cleaning and disinfecting simultaneously.

Zeal possesses a phenol coefficient of 18 when tested against Salmonella Typhosa at 20 C. This formulation has passed the official A.O.A.C. Use-Dilution test as a germicide against both Staphylococcous aureus and Salmonella choleraesuis.

HERE'S HOW TURCO ZEAL IS USED:

- 1. As a Cleaner-Germicide: Mix 3 oz. Zeal per gal, hot or cold water for non-porous surfaces; use 4 oz. per gal, for porous surfaces. Zeal is efficient in cold water; however, hot water will increase its effectiveness.
- 2. As a Cleaner-Sanitizer: Mix 2-4 oz. Zeal per gal, hot or cold water.
- 3. As a Cleaner-Devidorizer: Mix 2 oz. Zeal per gal, hot or cold water.
- 4. For Damp-Mopping Floors: Mix 2 oz. Zeal per gal. hot or cold water.

APPLICATION: Zeal solution may be applied to floors by mop, sponge or floor machine. For walls, woodwork: sponge or cloth.

REMOVAL: Pick up all Zeal solution and dirt. Let surface dry completely. (Although rinsing is not required except on those floors which are to be waxed. It is desirable for most effective removal and dirt film.)

DANGER: Corrosive. Causes eye dama _____ skin irritation. Do not get in eyes, on skin or on clothing. Protect eyes and skin when handling. Harmful if swallowed. Avoid contamination of food. Rinse empty container thoroughly with water and discard it.

FIRST AID: In case of contact, immediately flush eyes or skin with plenty of water for at least 15 minutes. For eyes, call a physician. Remove and wash contaminated clothing before reuse.

If swallowed, drink promptly a large quantity of milk, egg whites, gelatin solution or if these are not available, drink large quantities of water. Call a physician immediately.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage. Measures against circulatory shock, respiratory depression and convulsion may be needed.

KEEP FROM FREEZING

ACCEPTED

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