

1769-371



10/07/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

OCT - 7 2009

Mr. Dan Hollas
NCH Corporation
2727 Chemsearch Blvd.
Irving, TX 75067

Dear Mr. Hollas:

Subject: Application for Pesticide Notification (PRN 98-10)
Comply with Agency pyrethroid labeling letter dated June 4, 2009
Drop Dead II
EPA Reg. No. 1769-371
Your submission dated June 30, 2009

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated June 30, 2009 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Sincerely,

Dana R. Pelitt

for Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)

Please read instructions on reverse before completing form.

Form Approved. OMB No. 2070-0060. Approval expires 2-28-



United States
Environmental Protection Agency
 Washington, DC 20460

Registration
 Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 1769-371	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) DROP DEAD II	PM# 13	
5. Name and Address of Applicant (Include ZIP Code) NCH Corporation 2727 Chemsearch Blvd. Irving TX 75067 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification of label change per Jun 4, 2009 letter from Environmental Protection Agency. (See attached page for additional information).

Section - III

1. Material This Product Will Be Packaged In:

Child-Resistant Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> Text <input type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify) _____
* Certification must be submitted		If "Yes" Unit Packaging wgt. No. per container	If "Yes" Package wgt No. per container

3. Location of Net Contents Information
 Label Container

4. Size(s) Retail Container

5. Location of Label Directions
 On Label
 On Labeling accompanying product

6. Manner in Which Label is Affixed to Product
 Lithograph
 Paper glued
 Stenciled Other _____

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)

Name Dan Hollas	Title Regulatory Specialist	Telephone No. (Include Area Code) 972-438-0762
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Certification

I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.

2. Signature 	3. Title Regulatory Specialist	6. Date Application Received (Stamped)
4. Typed Name Dan Hollas	5. Date 6/30/2009	

NCH CORPORATION

Research and Development
2730 Carl Road
Irving, Texas 75062

June 30, 2009

Document Processing Desk (NOTIF)
Office of Pesticide Programs (7504P)
U.S. Environmental Protection Agency
1200 Pennsylvania Avenue, N.W.
Washington, D.C. 20460

ATTN: Mr. George LaRocca
Product Manager – Team 13
Insecticide Branch

SUBJECT: NOTIFICATION (June 4, 2009 EPA letter)
DROP DEAD II, EPA Reg. No. 1769-371

Dear Mr. LaRocca:

NCH Corporation is hereby submitting a label change notification consistent with the provisions of the June 4, 2009 EPA letter, "Environmental Hazard and General Labeling for Pyrethroid Non-Agricultural Outdoor Products Notification". Enclosed are the following items in support of this notification

- Application for Pesticide Form 8570-1 (Notification Form)
- 5 copies of draft labeling.

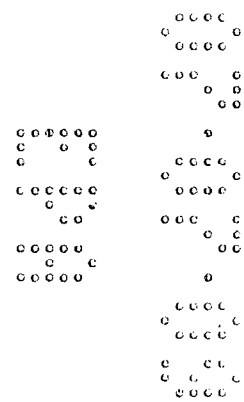
Please contact me at 972-438-0762 if you have any questions regarding this submission.

Sincerely,



Dan Hollas
Regulatory Specialist

Enclosures



DROP DEAD™ II

(Alternate Brand names - DEAD SURE™ II, DEAD EYE™ II, BUG BLAST™ 40)
FLYING AND CRAWLING INSECT KILLER

NOTIFICATION

OCT - 7 2009

- ◆ FOR INDOOR AND OUTDOOR USE
- ◆ WATER-BASED FORMULA
- ◆ CONTROLS LISTED FLYING AND CRAWLING INSECTS
- ◆ NO UNPLEASANT ODOR
- ◆ NONSTAINING
- ◆ CONTACT AND RESIDUAL INSECTICIDE
- ◆ PROTECTS FOR UP TO 12 WEEKS
- ◆ SUITABLE FOR USE IN NON-FOOD/FEED AREAS OF FOOD/FEED PROCESSING PLANTS AND OFFICIAL ESTABLISHMENTS OPERATING UNDER THE MEAT, POULTRY, SHELL EGG GRADING AND EGG PRODUCTS INSPECTION PROGRAMS

ACTIVE INGREDIENTS

Pyrethrins	0.10%
Piperonyl Butoxide, Technical*	0.50%
Permethrin**	0.20%
OTHER INGREDIENTS	99.20%
TOTAL	100.00%

*Equivalent to min. 0.4% (butylcarbityl)(6-propylpiperonyl) ether and 0.1% related compounds.
 **(3-phenoxyphenyl) methyl (±) cis/trans 3-(2,2-dichloroethenyl) 2,2-dimethylcyclo propanecarboxylate.
 Cis/trans ratio: min. 35% (±) cis and max. 65% (±) trans.

Contains no CFC's or other ozone depleting substances. Federal regulations prohibit CFC propellants in aerosols. (No CFC's logo)

EPA Reg. No. 1769-371
EPA Est. No.

KEEP OUT OF REACH OF CHILDREN CAUTION

See the Side Panels For Additional Precautionary Statements.

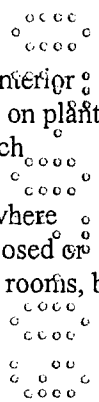
NET WEIGHT: 15 oz (426 g)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For use on plants intended for aesthetic purposes or climatic modification and being grown in interior plantscapes, ornamental gardens or parks, or on golf courses or lawns and grounds. Not for use on plants being grown for sale or other commercial use, or for commercial seed production, or for research purposes.

Do not use in food/feed areas of food/feed handling establishments, restaurants or other areas where food/feed is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation. Serving areas are areas where prepared foods are served, such as dining rooms, but excluding areas where foods may be prepared or held.



Nonfood areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

Do not use in rooms/areas while occupied by patients, the elderly or infirm. Do not apply to classrooms when in use.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

SHAKE WELL BEFORE USING

Remove the protective cap, hold the container upright and spray from a distance of 12 to 15 inches.

INDOORS

CLUSTER FLIES, HOUSEFLIES, FRUIT FLIES, MOSQUITOES, GNATS, WASPS, HORNETS, BEES, BLACK FLIES, SKIPPER FLIES, BLOW FLIES, AND SMALL FLYING MOTHS: Close all doors and windows and direct spray upward into the center of the room with a slow sweeping motion. Spray 5 to 10 seconds for an average room, moving toward the door. Direct spray to all parts of the room, especially windows and other light sources that attract these insects. Keep the nozzle in constant motion. Leave the room and keep the area closed for 15 minutes after spraying. Ventilate the room thoroughly before re-entry. Sweep up and discard fallen insects.

COCKROACHES, WATERBUGS, PALMETTO BUGS, SILVERFISH, FIREBRATS, CRICKETS, SCORPIONS, SPIDERS, MILLIPEDES, CENTIPEDES, SOWBUGS, AND PILLBUGS: Spray into hiding places such as cracks and crevices, behind sinks, cabinets, along baseboards and floors, around drains and plumbing, hitting insects with spray whenever possible.

ANTS: Spray trails, nests and points of entry. Spray on ants where possible.

INDIAN MEAL MOTHS, ANGOUMOIS GRAIN MOTHS: Close doors and windows; direct spray into all parts of the room, especially around stored food product containers, pallets and darkened areas. Spray 7 to 10 seconds for each 1000 cubic feet of space, moving toward the door. Leave the room and keep the area closed for 15 minutes following treatment.

CARPET BEETLES: Spray directly on beetles, floors, baseboards, shelves and carpets.

BEDBUGS: Spray mattresses, particularly around tufts and seams. Take beds apart and spray into all joints. Treat baseboards, moldings and floors. Allow all sprayed articles to dry thoroughly before use.

TO CONTROL CLOTHES MOTHS AND CARPET BEETLES: On wool and other proteinaceous fibers: Remove infested articles from storage, brush thoroughly, and air for several hours in sunlight, if possible. Apply spray liberally to empty chests, closets, bureaus and other storages, directing the spray into cracks, joints and crevices. After airing, infested articles may be treated by spraying lightly, keeping the nozzle at least three feet from fabric to avoid staining.

FLEAS IN BUILDINGS — SPACE SPRAY: Hold the can 36 inches above the floor and direct spray toward the floor and lower walls at a rate of 10 seconds per 100 square feet making sure that all floor, sofa and chair surfaces are contacted. Leave the room and keep the area closed for 15 minutes. Open and ventilate before reoccupying. Repeat treatment after 7 days.

FLEAS AND TICKS (ADULTS AND LARVAE): Remove and thoroughly clean or destroy pet bedding. Spray pet sleeping quarters, bed, entire floor and floor covering, with special attention to cracks and crevices around baseboards, and window and door frames. Infested upholstered furniture and mattresses may also be treated with this product. A test application should be made to upholstery or drapery fabrics in an inconspicuous place before use. DO NOT spray pets. Treat pets with an EPA registered product intended for this purpose.

TO KILL LICE AND LOUSE EGGS: Spray in an inconspicuous area to test for possible staining and discoloration. Inspect again after drying, then proceed to spray the entire area to be treated. Hold the container upright with the nozzle away from you. Depress the nozzle and spray from a distance of 8 to 10 inches. Spray each square foot for three seconds. Spray only those garments and parts of bedding.

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including mattresses and furniture, that cannot be either laundered or dry cleaned. Allow all sprayed articles to dry thoroughly before use. This product is not for use on people.

OUTDOORS

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

- 1) Treatment to soil or vegetation around structures;
- 2) Applications to lawns, turf, and other vegetation;
- 3) Applications to building foundations, up to a maximum height of 3 feet.

Other than applications to building foundations, all other outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches, and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications only.

Point the spray nozzle away from the face. Hold the can at a slight downward angle. For best results, spray when the air is calm. Allow a few minutes for product to take effect. Spray with the wind if a breeze is blowing.

FLYING INSECTS: FLIES, MOSQUITOES, GNATS, SMALL FLYING MOTHS, HORNETS, WASPS, AND YELLOW JACKETS. Allow a fog to drift over the area. Direct spray toward bushes or grass from at least 4 to 6 feet away. Give special attention to breeding areas such as garbage cans and compost piles.

MUD DAUBERS AND WASP NESTS: Spray mist directly on insects and their nests from approximately 2 feet away. Contacted insects will fly away from the fog. Applications should be made in late evening when insects are at rest. Spray into hiding and breeding places, contacting as many insects as possible.

CRAWLING INSECTS: ANTS, COCKROACHES, INCLUDING ASIAN COCKROACHES, CRICKETS, MOLE CRICKETS, CENTIPEDES, AND SILVERFISH. Spray infested surfaces of patio or picnic areas, hitting as many insects as possible. Also spray legs of tables and chairs to repel ants. Spray anthills for best control.

FOR CONTROL OF ORNAMENTAL PLANT PESTS: For use on roses, dahlias, asters and other ornamentals to kill Japanese beetles hit by spray, as well as whiteflies, aphids, exposed thrips, spiders, red mites and leafminers.

May be used on plants, as well as a multi-purpose spray in small areas, and for spot treatments of minor insect infestations to prevent spreading in large areas.

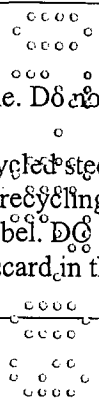
Effective when used as directed against whiteflies, aphids, spider and red mites, exposed thrips, lace bugs, Japanese beetles, pavement ants, clover mites, and army worms. When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Spray in one-second bursts. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90°F/32°C. Contact insects directly whenever possible. Repeat treatment as infestations occur.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

PESTICIDE STORAGE: Store in a cool, dry area. Do not use or store near heat or open flame. Do not transport or store below 32°F/0°C.

PESTICIDE AND CONTAINER DISPOSAL: This container is made with at least 25% recycled steel and may be recycled in the few but growing number of communities where (steel) aerosol can recycling is available. Before offering for recycling, empty the can by using the product according to the label. **DO NOT PUNCTURE OR INCINERATE.** If recycling is not available, wrap the container and discard in the trash.



**PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

CAUTION

Harmful if inhaled. Avoid breathing vapor or spray mist. Remove contaminated clothing and wash clothing before reuse. Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquaria before spraying. Vacate the room after treatment and ventilate before reoccupying. Do not allow children or pets to contact treated areas until surfaces are dry.

FIRST AID	
IF INHALED	<ul style="list-style-type: none"> ◆ Move person to fresh air. ◆ If person is not breathing, call 911 or ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. ◆ Call a poison control center or doctor for further treatment advice.
IF SWALLOWED	<ul style="list-style-type: none"> ◆ Immediately call a poison control center or doctor. ◆ Do not induce vomiting unless told to do so by a poison control center or doctor. ◆ Do not give any liquid to the person. ◆ Do not give anything by mouth to an unconscious person.
NOTE TO PHYSICIAN	
Contains petroleum distillate - vomiting may cause aspiration pneumonia.	

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply directly to water.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Do not use this product in or on electrical equipment due to the possibility of shock hazard.

**See the Material Safety Data Sheet for more information.
For medical or environmental emergencies, call CHEMTREC® at 1-800-424-9300.**

**Not for Resale
MADE IN THE U.S.A.**

[Label Code]
[Date Code]
[Batch Code]

[ISO Logo]
[Steel Recycle Logo]

NCH Corporation
2727 Chemsearch Blvd.
Irving, TX 75062
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