



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

July 29, 2025

SENT BY EMAIL

Elaine Money
elaine.money@ecolab.com
ECOLAB, INC.

Subject: Labeling Notification per Pesticide Registration Notice (PRN) 98-10 - Adding Optional Marketing Graphics and Bilingual Labeling Language
Product Name: Multi Purpose Plus Disinfectant Cleaner RTU
Admin Number: 1677-273
EPA Receipt Date: 07/25/2025
Action Case Number: 00662719

Dear Elaine Money:

The U.S. Environmental Protection Agency is in receipt of your application for notification under Pesticide Registration Notice 98-10 for the above referenced product. The EPA has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The labeling submitted with this application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide, Fungicide, and Rodenticide Act and is subject to review by the EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

If you have questions, please contact Terria Northern via email at northern.terria@epa.gov.

Sincerely,

Terria Northern, RM Team 34
RMB2, AD
Office of Pesticide Programs

Multi Purpose Plus Disinfectant Cleaner RTU

[All-in-one][3-in-1][4-in-1][Multi-surface disinfectant] [Sanitizer][Cleaner][Virucidal*],[Bactericidal], [Hospital use disinfectant], [Soft Surface Sanitizer], [Soft Surface Disinfectant] [Soft Surface Virucide] [Deodorizer], [Odor counteractant], [Odor neutralizer], [Floor cleaner], [glass cleaner], [Non-dulling to floors][floor finishes]][cleans, disinfects, and deodorizes]

For [Hospital][Healthcare][Commercial][Institutional][Industrial][Animal Health][Facilities][Grocery Stores][Retail Facilities][use][only]

ACTIVE INGREDIENTS:

Dodecylbenzenesulfonic Acid.....0.47%

OTHER INGREDIENTS:99.53%

TOTAL:100.00%

KEEP OUT OF REACH OF CHILDREN [/] [MANTENER FUERA DEL ALCANCE DE LOS NIÑOS]

CAUTION [/] [PRECAUCIÓN]

[See [back], [side], [inside], [front] [inner], [other] [fold-out] [booklet] [hang tag] [product container] [label[s]] [panel[s]] [container] [case label] for [complete] [additional] [information] [precautionary statements,] [and] [first aid,] [and] [directions for use,] [and] [storage and disposal] [container handling and disposal]]

[Pull tab at label corner to see additional directions for use.]

[Please [refer to] [see] reference sheet for [additional] [directions for use] [information]].

[Note to Reviewer: Language in [] or () is considered optional or interchangeable.]

[Note to Reviewer: Any of the claims presented in the tables are considered optional and may or may not be included in marketed label or claims may appear in different formats.]

[CIUDADO: Si no puede leer en inglés, pregunte a su supervisor sobre las instrucciones de uso apropiadas antes de trabajar con este producto.]

(CAUTION: If you cannot read English, ask your supervisor for the appropriate instructions before handling this product.)

PRECAUTIONARY STATEMENTS [/] [DECLARACIONES DE PRECAUCIÓN]

HAZARDS TO HUMANS AND DOMESTIC ANIMALS [RIESGOS PARA LOS SERES HUMANOS Y ANIMALES DOMÉSTICOS]

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Remove and wash contaminated clothing before reuse. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

[PRECAUCIÓN: Causa irritación moderada en los ojos. Evite el contacto con los ojos y ropa. Lávese con abundante agua y jabón luego de manipular los pesticidas y antes de comer, beber, masticar chicle, usar tabaco, o ir al baño.]

FIRST AID [PRIMEROS AUXILIOS]

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

[EN CASO DE CONTACTO CON LOS OJOS: Mantenga el ojo abierto y enjuáguelo lenta y cuidadosamente con agua, durante 15 a 20 minutos. Si utiliza lentes de contacto, retírelos después de los primeros 5 minutos, luego continúe enjuagando [el ojo/los ojos]. Llame al centro de control de envenenamientos o a un médico para consejo de tratamiento.]

(FOR) EMERGENCY (MEDICAL) INFORMATION CALL (TOLL-FREE [/] [PARA INFORMACIÓN MÉDICA DE EMERGENCIA LLAME GRATIS]: (1-800-328-0026), OUTSIDE NORTH AMERICA, CALL 1-651-222-5352) (XXX-XXX-XXXX)

NOTIFICATION

1677-273

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/29/2025

((Medical Emergency:)) (TOLL-FREE:) (1-) 877-231-2615, or call collect 0 (952) 853-1713 (XXX-XXX-XXXX)

Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

[Cuando llame a un centro de control de envenenamientos, o a un médico, o intente obtener tratamiento, tenga a la mano el envase o la etiqueta del producto.]

(Note to Reviewer: For containers of 5 gallons or more, the following Environmental Hazards language will appear on the final product label.)

ENVIRONMENTAL HAZARDS: Do not discharge effluent containing the product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product in your sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA. [No descargue los efluentes que contengan este producto en lagos, arroyos, estanques, estuarios, océanos u otras aguas a menos que sea de acuerdo con los requisitos de un permiso del Sistema Nacional de Eliminación de Descargas de Contaminantes (NPDES, por sus siglas en inglés) y la autoridad otorgante haya sido notificada por escrito antes de la descarga. No descargue efluentes que contengan este producto a los sistemas de alcantarillado sin notificar previamente a la autoridad local de la planta de tratamiento de aguas residuales. Para obtener orientación, comuníquese con la Junta Estatal de Agua o la Oficina Regional de la EPA.]

DIRECTIONS FOR USE [/] [INSTRUCCIONES DE USO]:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. [Es una violación de la ley federal utilizar este producto de manera inconsistente con lo indicado en su etiqueta.]

For use as a [Daily][All-][Multi-] Surface [and Glass] Cleaner [and Deodorizer]:

Apply [this product] [insert product name] with a cloth, disposable wipe, sponge, brush, scrubber, mop, [trigger] sprayer [device] or by immersion to wet hard or soft surfaces. Allow to air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. Rinsing is not necessary on non-food contact surfaces. Rinse food contact surfaces with potable water prior to reuse. Do not use this product to clean glassware, dishes, or silverware.

[For] [1-Step] [One-Step] [Cleaning and] Sanitizing [for] Hard, Non-Porous, Non-Food Contact Surfaces⁽²⁾:

-or-

To [Clean and] Sanitize Hard, Non-Porous, Non-Food Contact Surfaces⁽²⁾ [in 1 Step] [In One Step] [in the presence of 5% organic soil load]:

To [clean and] sanitize, apply [this product] [insert product name] to the hard, non-porous surface [by] [pouring], [squirting], [or] [with a] [cloth,] [disposable wipe,] [sponge,] [brush,] [scrubber,] [mop,] [trigger] [electrostatic] sprayer [device] [or by immersion], visibly wetting the surface. For spray application, spray 6-8 inches from the surface. Allow surface to remain visibly wet for 3 minutes. Allow to air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. [No [water] rinse required]. [A water rinse is not required]. Treated surfaces should not be disturbed during the full treatment exposure time. Visibly soiled surfaces [must] [should] be pre-cleaned [with this product] prior to sanitizing.

[Table A:] Non-Food Contact Surface Sanitizing Application: Soak or Spray		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	3 min[utes]
<i>Klebsiella aerogenes</i>	ATCC 13048	3 min[utes]

[For] [1-Step] [One-Step] [Spot] [Cleaning and] Sanitizing [and Deodorizing] [for] Soft Surfaces⁽³⁾:

-or-

To [Clean] [Deodorize] [and] Sanitize Soft Surfaces⁽³⁾ [In 1 Step] [In One Step] [in the presence of 5% organic soil load]:

Spot treat by spraying 6-8 inches from the surface until fabric is visibly wet. Allow surface to remain visibly wet for 5 minutes. Allow [fabric] [soft surface] to air dry, or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. Visibly soiled areas must be cleaned prior to sanitizing. Spot-test in an inconspicuous location before application.

[Table B:] Soft Surface Sanitizing – Natural and Synthetic Fabric

Application: Spray

Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	5 min[utes]
<i>Klebsiella aerogenes</i>	ATCC 13048	5 min[utes]

TO [CLEAN AND] DISINFECT AND FOR USE AS A VIRUCIDE ON HARD, NON-POROUS NON-FOOD CONTACT SURFACES [IN 1-STEP] [IN ONE-STEP] (using spray applications):

Apply [this product] [insert product name] to surface by [hand pump] [coarse] [trigger][pressurized] [sprayer] [6-8 inches from surface] to visibly wet the surface. Allow surface to remain visibly wet for the contact time indicated in the table below. Air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. (No (water) rinse required on non-food contact surfaces). Visibly soiled areas must be cleaned prior to disinfection. Do not use on glassware, dishes, or silverware.

[Table C:] Hard, Non-Porous Surface Disinfection [by Spray Application]

Application: Spray

Bacteria	Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	3 min[utes]
<i>Pseudomonas aeruginosa</i>	ATCC 15442	3 min[utes]
<i>Salmonella enterica</i> <i>subspecies enterica serovar Typhi</i>	ATCC 6539	3 min[utes]
<i>Acinetobacter baumannii</i> [- MDR]	ATCC BAA-1605	3 min[utes]
<i>Proteus mirabilis</i>	ATCC 7002	3 min[utes]
<i>Bordetella bronchiseptica</i>	ATCC 10580	3 min[utes]
<i>Bordetella pertussis</i>	ATCC12743	3 min[utes]
<i>Klebsiella pneumoniae</i>	ATCC 4352	5 min[utes]
<i>Klebsiella aerogenes</i>	ATCC 13048	5 min[utes]
<i>Serratia marcescens</i>	ATCC 14756	5 min[utes]
<i>Shigella dysenteriae</i>	ATCC 29026	5 min[utes]
<i>Enterococcus faecalis</i> [Vancomycin resistant [VRE]]	ATCC 51299	5 min[utes]
<i>Klebsiella pneumoniae</i> [Carbapenemase producer or Carbapenem-resistant] [KPC]	ATCC BAA-1705	5 min[utes]
<i>Staphylococcus aureus</i> [MRSA]	ATCC 33592	5 min[utes]
<i>Staphylococcus aureus</i> [CA-MRSA] USA-400	ATCC BAA-1683	5 min[utes]
<i>Escherichia coli</i> 0157:H7	ATCC 43895	5 min[utes]
<i>Listeria monocytogenes</i>	ATCC 7644	5 min[utes]
<i>Streptococcus pyogenes</i>	ATCC 19615	5 min[utes]
Viruses*	ATCC Strain	Contact Time
*Influenza A virus [H1N1]	ATCC VR-1469	30 sec[onds]
*Norovirus [Feline Calicivirus Surrogate] [FCV] [Norwalk]	ATCC VR-782	30 sec[onds]
*Rhinovirus Type 37	ATCC VR-1607	30 sec[onds]
*SARS-CoV-2 virus [*SARS-Related Coronavirus 2]		10 sec[onds]
*SARS-CoV-2 virus [Alpha (B.1.1.7, California) Variant]	[hCoV-19/USA/CA_CDC_5574/2020] [Source: BEI Resources NR-54011]	10 sec[onds]
*SARS-CoV-2 virus [Gamma (P.1, Brazil) Variant]	[hCoV-19/Japan/TY7-503/2021] [Source: BEI Resources NR-54982]	10 sec[onds]
*SARS-CoV-2 virus [Delta Variant]	[hCoV-19/USA/PHC658/2021(Delta Variant)] [Source: BEI Resources NR-55611]	10 sec[onds]

*Mpox virus	[BEI Resources NR-58622, Strain hMPXV/USA/MAOO1/2022]	30 sec[onds]
*Adenovirus Type 5	ATCC VR-5	30 sec[onds]
*Canine distemper virus	ATCC VR-128	30 sec[onds]
*Canine parvovirus, Strain Cornell-780916-80	ATCC VR-2017	30 sec[onds]
*Hepatitis B Virus [Duck Hepatitis B as surrogate]		30 sec[onds]
*Hepatitis C Virus [Bovine Viral Diarrhea] [HCV]	ATCC VR-1422	30 sec[onds]
*Herpes Simplex virus Type I [Herpes]	ATCC VR-733	30 sec[onds]
*Human Immunodeficiency Virus type 1 [HIV-1]	[Strain HTLV III _b]	30 sec[onds]
*Human Coronavirus	ATCC VR-740 [Strain 229E]	30 sec[onds]
*Influenza A virus [H3N2]	ATCC VR-544	30 sec[onds]
*Influenza B virus	ATCC VR-1535	30 sec[onds]
*Murine Norovirus	[Strain] [S99]	30 sec[onds]
*Poliovirus Type 1	ATCC VR-1562 [Chat Strain]	30 sec[onds]
*Respiratory Syncytial Virus [RSV]	ATCC VR-26	30 sec[onds]
*Rotavirus	ATCC VR-2018 [Strain WA]	30 sec[onds]
*Vaccinia Virus [Pox Virus]	ATCC VR-119	30 sec[onds]
*Measles virus	ATCC VR-24	30 sec[onds]
*Feline panleukopenia virus	ATCC VR-648	30 sec[onds]
*Herpes Simplex virus Type II [Herpes]	ATCC VR-734	30 sec[onds]
*Equine Herpes virus type 1	ATCC NVSL [Strain] [EHv1]	30 sec[onds]
*Equine Influenza A2 (H3N8) Virus	[Strain] [A\Equine\Miami\1\63] [Obtained from National Veterinary Services Laboratories (NVSL), Ames, IA]	30 sec[onds]
*Porcine Respiratory & Reproductive Syndrome (PRRS) virus	[Strain] [NVSL] [Obtained from the University of Kentucky]	30 sec[onds]
*Porcine Epidemic Diarrhea Virus	[Strain] [Colorado 2013 Isolate] [Obtained from the National Veterinary Services Laboratories (NVSL), Ames, IA]	30 sec[onds]
*Porcine Parvovirus (PPV)	ATCC VR-742 [Strain] [NADL-2]	30 sec[onds]
*Minute virus of mice	ATCC VR-1346 [Strain] [Prototype (p)]	30 sec[onds]
*Human Coxsackievirus A6 virus	ATCC VR-1801	30 sec[onds]

TO [CLEAN AND] DISINFECT AND FOR USE AS A VIRUCIDE ON HARD, NON-POROUS NON-FOOD CONTACT SURFACES (using soak applications):

Surfaces must be pre-cleaned [with] [this product] [or] [a suitable cleaner] prior to disinfecting. To disinfect, apply [this product] [insert product name] to the surface [by] [pouring], [squirting], [or] [with a] [cloth,] [disposable wipe,] [sponge,] [brush,] [scrubber,] [mop,] or sprayer [device], wetting the surface. Allow surface to remain visibly wet for the contact time indicated in the table below. Allow to air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. (No (water) rinse required on non-food contact surfaces).

[Table D:] Hard, Non-Porous Surface Disinfection Application: Soak or spray		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	10 min[utes]**

<i>Pseudomonas aeruginosa</i>	ATCC 15442	10 min[utes]**
Viruses*	ATCC Strain	Contact Time
*Influenza A virus [H1N1]]	ATCC VR-1469	30 sec[onds]
*Norovirus [Feline Calicivirus Surrogate] [FCV] [Norwalk]	ATCC VR-782	30 sec[onds]
*Rhinovirus Type 37 [common cold]	ATCC VR-1607	30 sec[onds]
*SARS-CoV-2 virus [*SARS-Related Coronavirus 2]		10 sec[onds]
*SARS-CoV-2 virus [Alpha (B.1.1.7, California) Variant]	[hCoV-19/USA/CA_CDC_5574/2020] [Source: BEI Resources NR-54011]	10 sec[onds]
*SARS-CoV-2 virus [Gamma (P.1, Brazil) Variant]	[hCoV-19/Japan/TY7-503/2021] [Source: BEI Resources NR-54982]	10 sec[onds]
*SARS-CoV-2 virus [Delta Variant]	[hCoV-19/USA/PHC658/2021(Delta Variant)] [Source: BEI Resources NR-55611]	10 sec[onds]

** A 10-minute contact time is not applicable for electrostatic sprayers; a 3-minute contact time must be used.

FOR USE AS A ONE-STEP SOFT SURFACE CLEANER, DISINFECTANT AND VIRUCIDE ON SOFT SURFACES:

Spot treat [by applying] [this product] [insert product name] by [hand pump] [coarse] [trigger][pressurized] sprayer [6-8 inches from surface] to wet the surface. Allow surface to remain visibly wet for the contact time indicated in the table below. Allow fabric to air dry, or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum. [Reapply as necessary]. Visibly soiled areas must be cleaned prior to disinfecting. Effective on natural and synthetic surfaces such as rayon, polyester, and cotton. Spot-test in an inconspicuous location before application. Effective in the presence of 5% fetal bovine serum against the following:

[Table E:] One-Step Soft Surface Disinfection Application: Spray		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	10 min[utes]
<i>Pseudomonas aeruginosa</i>	ATCC 15442	10 min[utes]
Viruses*	ATCC Strain	Contact Time
Human Adenovirus Type 5	ATCC VR-5	10 min[utes]

FOR USE AS A TWO-STEP SOFT SURFACE DISINFECTANT AND VIRUCIDE ON SOFT SURFACES:

Pre-clean fabric surface with this product (or using a suitable cleaner). Spot treat [by applying] [this product] [insert product name] by [hand pump] [coarse] [trigger][pressurized] sprayer [6-8 inches from surface] to visibly wet the surface. Allow surface to remain visibly wet for the contact time indicated in the table below. Allow fabric to air dry, or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum. [Reapply as necessary]. Effective on natural and synthetic surfaces such as rayon, polyester, and cotton. Spot-test in an inconspicuous location before application. Effective against the following:

[Table F:] Two-Step Soft Surface Disinfection Application: Spray		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	10 min[utes]
<i>Pseudomonas aeruginosa</i>	ATCC 15442	10 min[utes]
Viruses*	ATCC Strain	Contact Time
*Norovirus [Feline Calicivirus Surrogate] [FCV] [Norwalk]	ATCC VR-782	5 min[utes]
Human Adenovirus Type 5	ATCC VR-5	10 min[utes]

GENERAL DIRECTIONS FOR USE WITH ELECTROSTATIC SPRAYING

Remove by-standers and pets from the area to be treated. Do not use for treatment of humans, air, or for fumigation. Spray droplet particle size should be set to a limit median diameter of $\geq 40\mu\text{m}$. Use N95 filtering facepiece respirators or half face respirators with N95 filters. Plan the spray routine to minimize unnecessary exposure to treated areas [for example, begin applying product in the back of the room/area and work towards the front of the room/area]. Place the electrostatic spray function in the ON position for electrostatic spray models that have the functionality to toggle ON/OFF. See OSHA's Respiratory Protection Standard for federal requirements on how to safely fit-test, train, and medically examine workers who will be using respirators.

FOR USE AS A [MULTI SURFACE] [ONE-STEP] CLEANER, DISINFECTANT, AND VIRUCIDE BY ELECTROSTATIC SPRAYING

To disinfect hard, non-porous surfaces, apply use solution with electrostatic sprayer. Spray approximately 6 to 12 inches from the surfaces; making sure to visibly wet surfaces thoroughly. All surfaces must remain visibly wet for the required contact time indicated in the hard surface disinfection Table [C] [Hard, Non-Porous Surface Disinfection [by Spray Application]], reapplying if necessary. Wipe or let air dry. For visibly soiled areas, pre-cleaning is required. When using on food contact surfaces, thoroughly rinse all treated surfaces with potable water.

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST *HIV-1, *HBV, AND *HCV OF SURFACES/ OBJECTS SOILED WITH BLOOD/BODY FLUIDS

Personal Protection: When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks, and eye coverings.

Cleaning Procedure: Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before application of this product. This cleaning may be accomplished with any cleaning solution, including this product.

Contact Time: Apply [this product] [insert product name] by [hand pump] [coarse] [trigger][pressurized] sprayer [6-8 inches from surface] to visibly wet the surface. Allow surface to remain visibly wet for 30 seconds to kill HIV-1, HBV and HCV.

Disposal of Infectious Materials: Blood and other body fluids must be autoclaved and disposed of in accordance with federal, state, or local regulations.

TO CLEAN AND DISINFECT HARD, NON-POROUS NON-FOOD CONTACT SURFACES IN VETERINARY APPLICATIONS:

Remove all animals and feeds from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings and manure from floors, walls and surfaces of facilities occupied or traversed by animals. Empty all feeding and watering appliances. Visibly wet surfaces with product and surfaces must remain visibly wet for the required contact time. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have been thoroughly rinsed with potable water and allowed to dry.

FOR CLEANING AND DISINFECTING HARD, NON-POROUS SURFACES IN ANIMAL HOUSING FACILITIES [BARNs, KENNELS, CAGES, HUTCHES, ETC]:

Remove all animals and feeds from facility. Remove all litter, waste matter, and gross soils. Empty all feeding and watering appliances. Apply product to surfaces and let stand for the required contact time. Saturate all animal handling and restraining equipment as well as tools used to remove litter and manure. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have been thoroughly rinsed with water and allowed to dry. Thoroughly scrub all treating, feeding, and watering appliances with soap or detergent, and rinse with potable water before re-use.

SALON / BARBER INSTRUMENTS AND TOOLS DISINFECTION [BACTERICIDE] / VIRUCIDE DIRECTIONS:

Spray combs, brushes, plastic rollers, manicure and other salon instruments and tools. Allow them to remain visibly wet for the contact time indicated for hard surface disinfection. For visibly soiled instruments and tools, a preliminary cleaning is required. Rinse thoroughly and dry before use. **Note:** Stainless steel shears and instruments must be rinsed and dried and kept in a clean, non-contaminated receptacle. Prolonged contact with the disinfectant solution may cause damage to metal instruments.

For immersion of tools, completely immerse precleaned combs, brushes, rollers, manicure and other salon instruments and tools for 10 minutes. Rinse thoroughly and dry before use. Prepare a fresh solution daily or more often if the solution becomes visibly diluted, cloudy, or soiled. **Note:** Plastics may remain immersed until ready to use. Stainless steel instruments must be removed after 10 minutes, rinsed, dried and kept in a clean, non-contaminated receptacle. Prolonged soaking may cause damage to metal instruments.

(EMERGING VIRAL PATHOGEN CLAIMS – The statements below shall only be communicated through technical literature distributed exclusively to health care facilities, physicians, nurses, and public health officials, “1-800” consumer information services, social media sites, and company websites (non-label related). These statements shall not appear on marketed or final print product labels.)

This product qualifies for emerging viral pathogen claims per the EPA’s ‘Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels’ when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category[ies]:

- Enveloped Viruses
- Large, non-enveloped virus
- Small, non-enveloped virus

For an emerging viral pathogen that is a/an:	...follow the directions for use for the following organisms on the label (contact time):
Enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782
Large, non-enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782
Small, non-enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782

Acceptable claim language:

[Product name] has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, non-porous surfaces. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on hard, non-porous surfaces. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

[Name of illness/outbreak] is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on hard, non-porous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.”

(Communication of these statements may begin upon CDC or OIE website notification identified under Section V of the Guidance of an outbreak of an emerging small non-enveloped, large non-enveloped, and/or enveloped viral pathogen.)

(Communication will cease, and all non-label communications intended for consumers no later than 24 months after original notification of the outbreak on the CDC or OIE website, unless the agency provides guidance to the contrary due to continued public health concerns.)

This product qualifies for emerging viral pathogen claims per the EPA’s ‘Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels’ when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category[ies]:

- Enveloped Viruses
- Large, non-enveloped virus

For an emerging viral pathogen that is a/an:	...follow the directions for use for the following organisms on the label (contact time):
Enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782
Large, non-enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782

Acceptable claim language:

[Product name] has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, non-porous surfaces and on porous surfaces. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on hard, non-porous surfaces and on porous surfaces. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

[Name of illness/outbreak] is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on hard, non-porous surfaces and on porous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.”

(Communication of these statements may begin upon CDC or OIE website notification identified under Section V of the Guidance of an outbreak of an emerging small non-enveloped, large non-enveloped, and/or enveloped viral pathogen.)

(Communication will cease, and all non-label communications intended for consumers no later than 24 months after original notification of the outbreak on the CDC or OIE website, unless the agency provides guidance to the contrary due to continued public health concerns.)

[Note to Reviewer: The following statement will only appear on labels that include medical device or medical equipment surface uses.]

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that [1] is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or [2] contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical devices prior to sterilization or high-level disinfection.

PHYSICAL AND CHEMICAL HAZARDS: Do not use or store near heat or open flame. Do not mix with anything but water.

[RIESGOS FÍSICOS Y QUÍMICOS: No utilice ni almacene cerca del calor o llamas abiertas. No mezcle con nada más que agua.]

STORAGE [AND] [&] DISPOSAL

Do not contaminate water, food or feed by storage or disposal. **[ALMACENAMIENTO [Y] [&] ELIMINACIÓN:** Almacenar en su envase original en áreas inaccesibles a niños y personas no familiarizadas con su uso adecuado.]

Pesticide Storage: Store this product in a cool, dry area, away from direct sunlight and heat. **[ALMACENAMIENTO DE PESTICIDAS:** El producto debe almacenarse en un lugar seco, alejado de la luz solar directa y del calor.]

Pesticide Disposal: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance. **[ELIMINACIÓN DE PESTICIDAS:** Los residuos de pesticidas son muy peligrosos. La eliminación inadecuada de pesticida sobrante, mezclas de aplicación, o aguas de enjuague o lavado de envases, constituye una violación de la Ley Federal. Si estos residuos no pueden ser eliminados de acuerdo con las instrucciones de la etiqueta, contacte la agencia para el manejo de pesticidas o control ambiental de su estado, o el representante para el Manejo de Residuos Peligrosos de la Oficina Regional de la EPA más cercana para obtener indicaciones del proceso a seguir para su eliminación.]

Container Disposal: [[For containers 5 gallons or less.] Non-refillable container. Do not reuse or refill this container. Triple rinse as follows: Fill container ¼ full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Follow Pesticide Disposal instructions for rinsate disposal. Repeat procedure two more times. Then offer for recycling or reconditioning if appropriate or puncture and dispose of in a sanitary landfill or by incineration.] **[Eliminación del envase:** Recipiente no rellenable. No reutilice o rellene este recipiente. Enjuague tres veces siguiendo estas indicaciones: llene el recipiente ¼ lleno con agua y tápelo de nuevo. Agite por 10 segundos. Drene por 10 segundos después de que el flujo empiece a gotear. Siga las instrucciones para la eliminación del enjuague de pesticida. Repita este procedimiento dos veces más. Luego

ofrezca para el reciclaje si está disponible o perfore y deseche en un área adecuada para desechos sanitarios, o por otros procedimientos aprobados por las autoridades estatales y locales.]

[[For containers >5-55 gallons.] Non-refillable container. Do not reuse or refill this container. Triple rinse as follows: Empty remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat procedure two more times. Then offer for recycling or reconditioning if appropriate or puncture and dispose of in a sanitary landfill or by incineration.] [Recipiente no rellenable. No reutilice o rellene este recipiente. Enjuague tres veces siguiendo estas indicaciones: vacíe los contenidos restantes en el equipo de aplicación o un tanque de mezclar. Llene el recipiente ¼ lleno con agua. Reemplace y asegure los cierres. Vuelque el recipiente al lado y hágalo rodar por 30 segundos, asegurando por lo menos una revolución completa. Ponga el recipiente vertical e inclínelo hacia adelante y hacia atrás varias veces. Dé vuelta al recipiente hacia el lado opuesto e inclínelo hacia adelante y hacia atrás varias veces. Eche el enjuague en el equipo de aplicación o tanque de mezclar, o almacene el enjuague para uso más tarde o eliminación. Repita este procedimiento dos veces más. Luego ofrezca para el reciclaje si está disponible o perfore y deseche en un área adecuada para desechos sanitarios, o por otros procedimientos aprobados por las autoridades estatales y locales.]

[[Sealed Container]: [Non-refillable sealed container is designed to reduce worker exposure to the concentrate. This container cannot be triple rinsed because it is a closed container. The following text will be used on this container.] Non-refillable sealed container. Do not reuse or refill this container. Wrap empty container and put in trash.] [[Contenedor Sellado]: [El contenedor sellado no reutilizable está diseñado para reducir la exposición del trabajador al concentrado. Este contenedor no se puede enjuagar tres veces porque es un contenedor cerrado. El siguiente texto se utilizará en este contenedor.] Contenedor sellado no reutilizable. No reutilice ni rellene este contenedor. Envuelva el contenedor vacío y póngalo en la basura.]

[Refer to concentrate pesticide label for complete [Storage and Disposal] [Container Handling and Disposal] directions].

[FOR [INDUSTRIAL]][[INSTITUTIONAL] [AND] [COMMERCIAL] [USE]]

[Country of origin: [insert country]]

[Barcode]

[Expiry Date:]

[Manufacturing Date:]

[Do Not Freeze]

[Keep From Freezing]

[Made in United States of America] [Made in USA] [Made in Canada]

[Manufactured] [Distributed] [for] [by]:

Ecolab, Inc.

1 Ecolab Place

St. Paul, MN 55102 [USA]

[www.ecolab.com]

Net Contents:

32 US FL OZ [0.95 L]

1 GAL [3.78 L]

2.5 US GAL [9.46 L]

5 US GAL [18.9L]

15 US GAL [56.8 L]

55 US GAL [208 L]

EPA Reg. No. 1677-273

EPA Est. No: 1677-MN-1 [P], 1677-CA-2 [R], 1677-TX-1 [D], 1677-IL-2 [J], 1677-GA-1 [M], 1677-WV-1 [V], 303-IN-1 [L], 58046-TX-2 [X], 5389-NC-1 [G], 60156-IL-1 (SI), 72806-OK-1 (AD), 1677-CAN-1, 6574-KY-1, 7378-MO-1 [PI]

[Superscript refers to first letter of date code]

[This product may be patented] | [Ce produit peut être breveté] | [Este producto puede ser patentado]: www.ecolab.com/patents

[For Service or additional information, call 1-800-35-CLEAN [352-5326].]

[Distributed by Sysco Corporation]

[All rights reserved] [© [insert year] Ecolab USA Inc.]

[Insert label number] [*****/****/****]

Optional Marketing Language

Note: Bold, italicized text is information for the reader and is not part of the label.

Claims [for cleaning]:

- New [and –or- Improved] [!] **to be used for first 6 months only**
- New [and –or- Improved] Formula [!] **to be used for first 6 months only**
- [This product] [insert product name] is recommended for [daily] cleaning and [sanitizing] [disinfecting] of [washable] hard, non-porous [environmental] surfaces
- Streak-Free [Glass] [Cleaner][shine][surfaces]
- Great on Glass [and mirrors]
- [Daily-Use] [Multi-Surface] [Multi-Purpose] [Multi-Use] [Cleaner] [Detergent] [Sanitizer] [Disinfectant] [Degreaser]
- No streaking
- Non-streaking
- Enhanced streak-free shine/sparkle
- Cleaner, shinier glass and mirrors
- Better glass performance
- Better streak-free performance
- Superior results on glass and mirrors
- Improved performance on glass
- No residue
- No dulling residue
- No filming
- Leaves [kitchen[s]] [bathroom[s]] [restroom[s]] [guestroom[s]] [spaces] [surfaces] clean [and] [sanitary] [fresh]
- [Cleans to a streak-free shine] on [glass] [windows] [mirrors] [surfaces] [faucets] [countertops] [exterior surfaces of appliances] [stainless steel] [furniture] [ceramic] [porcelain] [melamine] [and] [shiny surfaces] allow to come to room temperature before treatment.
- Cleans [commercial] [industrial] [institutional] [hard] surfaces to a streak-free shine
- Cleans everyday [kitchen] [bathroom] [restroom] dirt, grease and [food] stains
- Cleans tough messes
- Cuts through [tough] [grease] [and] [grime] [and] [stains]
- Removes food stains
- Removes streaks [residue]
- [Removes] [cleans] [cuts through] [tough] [greasy] [grease] [kitchen] [bathroom] [restroom] [dirt][stains] [grime] [soils] [while leaving a streak-free shine]
- All-in-1 [product][solution]
- 2-in-1 [product][solution]
- 3-in-1 [product][solution]
- 4-in-1 [product][solution]
- [Improve] [Improved] [Improves] [Increases] [Increased] operational efficiency
- [Simplify the] [simplifies the] [simplified] [operation][cleaning] process.
- [Less training required.]
- Welcome to Clean
- Welcome to Fresh
- Delivering Clean Spaces
- [Make] [cleaning][procedure[s] easier.
- [Save[s] [time].] [Save[s] labor.]
- [Fresh][pleasant][nice][clean][refreshing] [natural] [smell][scent][fragrance]
- No [hand wash] [hand washing] [rinse] required [after use]
- Contains no abrasives
- Non-abrasive
- Cleans without scratching surfaces
- Convenient
- [Cost effective] and [time efficient]
- Protect[s] surfaces, [soft] [gentle] to surfaces [including] [insert surfaces from Table 2 or Table 3]
- Cleans without bleaching, protecting surfaces
- [Will not] [Won't] damage surfaces
- All-surface cleaning [including][glass][mirrors][fabric][and spot treatment of soft surfaces]
- For [daily] [everyday] [light duty] [heavy duty] use
- Multi-surface [formulation] [formula] [solution].
- [Patented] [formula] [technology]
- Patent approved
- The excellent wettability of this product improves penetration into areas that otherwise might not be reached.

- When used as directed, this product is compatible to use on most surfaces.
- [Patented], [proprietary], [sanitizing] [disinfecting] [technology]
- [Create] [build] [a] [clean], [sanitized] [disinfected] [protected] [dining] [living] [guest] [customer] [resident] environment.
- [Improve] [gain] [ensure] guest satisfaction
- [Help] [Build] [Create] a stronger brand.
- [Brand Protection], [Delighted Guests], [Protected Reputations], [Optimized Operations]
- [Helps] ensure regulatory compliance
- [Promotes] [Delivers] [Aids in] [Cleaning] [Clean Spaces] [Efficiency] [Efficient Cleaning]
- [Effective][for][Daily][Use]
- Fast and easy way to clean
- Fast and effective cleaning
- Use every day [throughout the facility]
- [Spot] Cleaning made easy for all your soft[nonporous][fabric] surfaces.
- Cleaning made easy for all your hard, non-porous surfaces.
- A [simple], [safe] [and] [smart] cleaning [solution][choice] for [greater][increased][improved] [customer][guest][resident] satisfaction

Claims [sanitizing, disinfecting, virucidal*, antimicrobial]:

- [No rinse] Non-Food contact sanitizer
- [Non-food contact [surface] sanitizer]
- [Cleans][and][Disinfects] hard, non-porous [non-food contact] surfaces [in one step] when the directions for use for disinfection are followed
- [Cleans][and][Sanitizes] hard, non-porous [non-food contact] surfaces [in one step] when the directions for use for sanitization are followed
- Spot cleans and sanitizes [soft] [non-food contact] surfaces [in one step] when the directions for use for soft surface sanitization are followed
- [Broad spectrum] [hospital use] disinfectant
- Use to sanitize hard, non-porous non-food contact surfaces [no rinse is required]
- Use to disinfect hard, non-porous non-food contact surfaces [no rinse is required]
- [convenient] way to sanitize
- [One-step] cleaner [and] sanitizer on hard, non-porous, non-food contact surfaces when the directions for use for sanitization are followed
- Effective against [select pathogen from efficacy tables]
- Effective against *Norovirus [on] hard, non-porous [Non-Food Contact Surfaces]
- [Effective against] [Kills 99.9% of] *Mpox virus [on] hard, non-porous [non-food contact] surfaces
- Kills 99.9% of [select from organisms in Non-Food Contact Sanitizing table or Soft Surface Sanitizing table] [on] [select site or surface from Tables 2, 3, or 4]] [in [select from Table 1]]
- Kills 99.9% of [select from organisms in Hard Surface Disinfecting table] [on] [[select site or surface from Tables 2 or 4]] [in [select from Table 1]]
- Use to [clean] [and] [sanitize] [[select from sites and surfaces in Table 2, 3, or 4]] [in] [select from use locations in Table 1]]
- Use to [clean] [and] [disinfect] [[select from sites and surfaces in Table 2 or Table 4]] [in] [select from use locations in Table 1]]
- Antibacterial [action]
- Antimicrobial [action]
- Cleans and [sanitizes] [disinfects]
- Cleans [and] [sanitizes] hard non-porous [non-food contact] surfaces [in] [bathroom[s] [school[s] [classroom[s] [restroom[s] [kitchen[s] [home[s] [household[s] [office[s] [workplace[s] [environment[s]]]
- Cleans [and] [disinfects] hard non-porous [non-food contact] surfaces [in] [bathroom[s] [school[s] [classroom[s] [restroom[s] [kitchen[s] [home[s] [household[s] [office[s] [workplace[s] [environment[s]]]
- [Sanitizes] hard, non-porous [non-food contact surfaces]
- [Disinfects] hard, non-porous [non-food contact] surfaces
- [Effective] [bathroom], [restroom], [kitchen], [household], [office], [and] [workplace] [disinfectant] [cleaner]
- [Effective] [bathroom], [restroom], [kitchen], [household], [office], [and] [workplace] [sanitizer] [cleaner]
- [Bactericide] [Bactericidal]
- [Virucide*] [Virucidal*]
- Virucidal* in 10 seconds [for SARS-CoV-2] on hard, non-porous surfaces
- Kills 99.9% of [the][common][cold] and [flu][influenza] [norovirus] viruses [in 30 seconds]
- Effective against [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A][H1N1][*Swine Flu] [H3N2] [-and/or-] [*Influenza B][virus[es]] on Hard, Non-Porous [Non-Food Contact Surfaces] [in] [on] [select locations, sites, and surfaces from Table 1, Table 2 or Table 4]
- [This product] [insert product name] [Kills 99.9% of] [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A] [H1N1] [*Swine Flu]] [H3N2] [-and/or-] [*Influenza B] [virus[es]] in 30 seconds[.] [no [water] rinse required] [with no need to rinse].

- [This product] [insert product name] is specifically designed to kill 99.9% of [the] [common] [cold] [*Rhinovirus] [-and/or-] [the][flu] [*Influenza A][H1N1] [*Swine Flu][H3N2] [-and/or-] [*Influenza B][virus[es]]
- 30 second kill (99.9% reduction) for [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A][H1N1] [*Swine Flu][H3N2] [-and/or-] [*Influenza B][virus[es]] [, no [water] rinse required] [with no need to rinse].
- [This product] [insert product name] is a dilutable concentrate that [kills] [is effective against] [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A][H1N1] [*Swine Flu][H3N2] [-and/or-] [*Influenza B][virus[es]] [on] [non-food contact] [hard] surfaces [in 30 seconds] [at no rinse levels][,] [no [water] rinse required] [with no need to rinse].
- This [cleaner] [detergent] [disinfectant] combines cleaning and [disinfecting] [in one product] when the directions for use for sanitizer/disinfection are followed
- This [cleaner] [detergent] [sanitizer] combines cleaning and [sanitizing] [in one product] when the directions for use for sanitizer/disinfection are followed
- This product is a [cleaner] [detergent] [disinfectant] which combines cleaning, [disinfecting] and [soil removal] [deodorizing] in one product when the directions for use for sanitizer/disinfection are followed
- This product is a [cleaner] [detergent] [sanitizer] which combines cleaning, [sanitizing,] and [soil removal] [deodorizing] in one product when the directions for use for sanitizer/disinfection are followed
- [This product] [has] The power to clean [tough] [bathroom] [school] [classroom] [restroom] [kitchen] [home] [household] [office] [workplace] [grime] [dirt] [soils] and kill 99.9% of [bacteria] [viruses*]
- [This product] [insert product name] is a [cleaner] [disinfectant] [virucide*] that is effective against a broad spectrum of [pathogens][bacteria][microorganisms][viruses*]. [Refer to list of microorganisms on this label for appropriate contact time].
- [This product] [insert product name] is a [cleaner][and] [disinfectant] that is effective against a broad spectrum of [pathogens][bacteria][microorganisms]. [Refer to list of microorganisms on this label for appropriate contact time].
- [This product] [insert product name] is a [multi-surface] [cleaner] [detergent] [sanitizer] [disinfectant] [virucide*]
- [Disinfects] [Sanitizes] [select from Use Sites or Use Surfaces list].
- [Effective against] [reduces] bacteria without leaving a residue.
- [Effective against] [reduces] bacteria on [commonly touched] [high touch point] hard, non-porous surfaces that can be transfer points for [bacteria] [and] [viruses*] [such as doorknobs, telephones, keyboards, and light switches].
- [This product] [insert product name] is for use as [a sanitizer] [and] [as] [a disinfectant] on hard, non-porous [and] [non-food] [contact] surfaces.
- For [broad spectrum][hospital use] disinfection [and cleaning] of hard, non-porous surfaces
- This product is an effective, economical, and convenient [bactericide] [virucide*] [disinfectant] [for use [in] [select from Table 1] [on] [select from Table 2 and/or Table 4]]
- [Patented][Proprietary] [disinfecting] [sanitizing][cleaning][streak-free] technology
- Registered as a [hospital use][disinfectant] for use on hard, non-porous surfaces
- Registered as a non-food contact sanitizer for use on hard, non-porous surfaces
- [Disinfects] [Effective against] odor causing bacteria
- Leaves hard, non-porous surfaces disinfected
- Leaves [soft surfaces] [fabrics] sanitized after spot treatment
- Leaves [soft surfaces] [fabrics] disinfected
- Cleans and disinfects [soft surfaces][fabrics] in one step when used according to disinfection directions
- Meets surface disinfection recommendation from OSHA Bloodborne Pathogen Standards
- Proven [one-step][1-step] disinfection when the directions for use for disinfection are followed
- Proven [one-step][1-step] sanitizer when the directions for use for sanitization are followed
- Kills [99.9% of] odor-causing bacteria [and eliminates][odors][smells]
- Deodorizes by targeting odor causing bacteria
- Kills 99.9% of [odor-causing] bacteria [at their source]
- Eliminates tough odors [by killing 99.9% of odor-causing bacteria]
- Great for sanitization as [a] spot treatment on [soft surfaces][fabrics]
- Great for use as a spot treatment [soft surface][fabric] sanitizer
- Great for sanitization on hard, non-porous surfaces
- [This product] kills 99.9% of bacteria on commonly touched hard, non-porous surfaces
- Keep [soft surfaces][fabrics] smelling fresher for longer by killing [99.9% of] odor-causing bacteria by spot treatment
- Target the source of odors by killing [99.9% of] odor-causing bacteria
- Effective against odor-causing bacteria on the [soft] [fabric] surfaces you can't wash.
- [This product] cleans and disinfects in one [labor-saving] step when the directions for use for disinfection are followed
- An effective sanitizer on both natural and synthetic fabrics, such as rayon, polyester, and cotton.
- An effective disinfectant on both natural and synthetic fabrics, such as polyester and cotton.
- This product is recommended for daily use for and disinfecting washable hard, non-porous [environmental] [non-food contact] surfaces in bathrooms, shower rooms, spas, shower stalls, tubs, tiles, shower doors, shower curtains, restroom fixtures, urinals, restroom floors, bathroom fixtures, sinks and exterior surfaces of toilets.
- Effective against] [Kills 99.9% of] *Norovirus on {Hard, Non-Porous} [Non-Food Contact] [Surfaces]
- [Effective against] [Kills 99.9% of] *Norovirus in 30 seconds.

- [This product] [insert product name] [kills 99.9% of] [is effective against] [*Norovirus] [*Norwalk-like virus] [*Feline calicivirus]] in 30 seconds.
- [This product] [insert product name] is specifically designed to kill 99.9% of *Norovirus [including] [*Norwalk-like virus] [*Feline calicivirus] [in] [select location from Use Locations list]
- [Kills 99.9% of] [effective against] *Norovirus [in 30 seconds] [on] [non-food contact] hard, non-porous surfaces [insert locations, sites, and/or surfaces from Table 1, Table 2, and/or Table 4] [in 30 seconds], [with] [no [water] rinse required] [with] [no need to rinse].
- 30 second *Norovirus kill (99.9% reduction) [, no rinse required]
- [Game changing]
- [Effective against] [Kills 99.9% of] *SARS-CoV-2 [the virus that causes COVID-19] on Hard, Non-Porous [Non-Food Contact Surfaces]
- [Effective against] [Kills 99.9% of] *SARS-CoV-2 [the virus that causes COVID-19] in 3-10 seconds.
- [Effective against] [Kills 99.9% of] *SARS-CoV-2 [the virus that causes COVID-19] in 10 seconds [on] [Hard, Non-Porous] [Non-Food Contact] [Surfaces]
- [This product] [insert product name] is specifically designed to kill 99.9% of *SARS-CoV-2¹ [the virus that causes COVID-19]
- [Tested] [and] [proven effective] to kill 99.9% of [the] [SARS-CoV-2¹] [the virus that causes COVID-19¹] [in 10 seconds]
- [Tested] [and] [proven effective] against [the] [SARS-CoV-2¹] [the virus that causes COVID-19¹] [in 10 seconds]
- [Tested] [and] [proven effective] to help reduce the spread of [the] [SARS-CoV-2¹] [the virus that causes COVID-19¹] [in 10 seconds]

¹Kills 99.9% of SARS-CoV-2 on hard, non-porous surfaces [in 10 seconds]

Claims – General

- [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] [Cuts through] tough [[bathroom] [restroom] [school] [kitchen] [hotel room] [office] [workplace] [dirt] [soils] [grime] [and other common soils]] [!]
- Tough on [soap scum] [and] [soils] [and] [grease]
- [For] [use] [around][in][on][throughout][the] [insert sites/locations/surfaces from Table 1, Table 2, Table 3 or Table 4]
- Commercial Product[s]
- Patent number[s] [insert patent number]
- Patent pending
- Acid anionic system
- Convenient to use
- Formula ingredients contain no phosphorus
- [This product] [insert name] is phosphate [phosphorus] free
- Helps enhance [operational efficiency][brand protection] when used in a total Ecolab [product and professional services][Housekeeping][Foodservice][EVS][Environmental Services][Facility] program
- [Convenient] [Ecolab] [ready-to-use] [system] promotes [efficiency]
- No need to dilute!
- Ready To Use
- Non-corrosive to hard surfaces [when used as recommended]
- [Soft] metal safe
- Promotes quality assurance
- Saves money
- Cost efficient
- Reduces operational costs
- Saves time and labor
- The non-corrosive formula enables use on hard, non-porous [non-food contact] surfaces as a [sanitizer][disinfectant] when the directions for use for sanitizer/disinfection are followed
- Useful for a wide variety of applications [as listed on the product label]
- No accidental whitening
- All-in-one
- One product does many [multiple] [things] [jobs]
- Streak free [shine]
- Leaves surfaces [shiny] [clean] [fresh]
- Leaves spaces clean and fresh
- For [daily] [everyday] use
- Use for wiping [bathroom] [kitchen] counters
- [convenient] to use
- [Non-chlorine] formula.
- Will not bleach clothing or colored surfaces.
- Contains no bleach

- Bleach free [formula]
- Phosphorus free [formula]
- Phosphate free [formula]
- Chlorine free [formula]
- Contains no phosphates [phosphorus]
- This product will not harm most [washable] surfaces. [test a [small][inconspicuous] area [on surface] first]
- The excellent wettability of this product improves penetration into areas that otherwise might not be reached.
- When used as directed, this product is compatible to use on most surfaces.
- Great for [all around] the [select from Table 1, Table 2, or Table 3]
- Cleans everyday kitchen messes like dirt, grease and food stains. Cuts through tough grease and grime.
- Non-abrasive formula will not harm [scratch] surfaces.
- [This product] [insert name] is not recommended for use on marble
- [Removes] [Cleans] [the following]: body oils, coffee, soap scum, make-up, [cooking] [oils], dirt, fecal matter, food [residues] [soils], fruit [juice] [stains], grease, mold stains, [other] [soils] [stains], rust, tea, urine
- Regular, effective cleaning and disinfecting of [select from Table 2] [which could harbor pathogenic microorganisms] minimizes [cross-contamination between treated surfaces]
- Regular, effective cleaning and sanitizing of [select from Table 2 or Table 3] [which could harbor pathogenic microorganisms] minimizes [cross-contamination between treated surfaces]
- [Volatile Organic Compound] [VOC] [CARB] Compliant
- Simplified cleaning procedure
- Reduced cleaning time
- Innovative [formula] [product] [solution] [for simplification]
- Every surface, every time
- All surface for all uses
- [QC] [58] [40] [42]
- Do not mix with [chlorine] bleach
- Active [ingredient] is biodegradable
- Surfactant is biodegradable
- Fragrance is compliant with [International Fragrance Association] [IFRA] safety standards
- Minimizes air impacts due to [volatile organic compounds] [VOCs]. Compliant with California Air Resource Board [CARB] guidelines
- Cleaning and disinfecting.
- Cleans fast. Works hard.
- Comprehensive cleaning solution.
- Multi-surface cleaning solution.
- Everyday cleaning solution.
- Cleaning and disinfecting in one.
- Cleaning and disinfecting for hard, non-porous surfaces.
- Cleans and disinfects hard, non-porous surfaces.
- Get more done with a cleaner and disinfectant.
- Deep cleaning for surfaces.
- A scientific clean for surfaces.
- A scientific clean for hard, non-porous surfaces.
- A comprehensive clean.
- A comprehensive clean with Ecolab science.
- Help disinfect hard, non-porous surfaces with Ecolab science.
- [sanitizes] [cleans] [disinfects] hard, non-porous surfaces.

Claims for dye or fragrance-free formulas only:

- Dye free
- Fragrance free
- Dye and fragrance free
- Free from added [dyes] [and] [fragrances]

Table 1: Use Locations [Where to use this product] [For use [around][in][throughout]]

[Barber] [Beauty] Shop[s]	Correctional Facility [Facilities]	Mobile home[s]
[Dental] [Medical] Office[s]	Cruise ship[s]	Motel[s]
[Dentist's] [Doctor's] [Physician's] Office[s]	College[s]	Movie theatre[s]
[Acute][Long Term] Care Facilities	Commercial Kitchen[s]	Nurseries
	Convenience Store[s]	Nursing Home[s]

Assisted Living Facilities Airplane[s] Airport[s] Ambulance[s] Ambulatory Surgical Center[s] Amusement Parks Animal Boarding [Housing] Facility [Facilities] [Kennels] Animal [Pet] Grooming Facilities Animal Laboratories Apartment[s] Arena[s] Athletic Facilities Bar[s] Barn[s] Bathroom[s] Bakery [Bakeries] Beverage Plants Boat[s] Bowling Alley[s] Break room[s] Bus[es] Business[es] and office building[s] Cabin[s] Cafeteria[s] Campground[s] Casino[s] Childcare [centers] [facilities] Church[es] Classroom[s] Clinic[s] Coffee [donut] [bagel] [snack] Shops Convention Center[s] Dining [rooms] [halls] Dorm rooms [dormitories]	Day care [centers] [facilities] Deli[s] Emergency [Police][EMS][Fire][Rescue] Vehicle[s] Eating Establishment[s] Exercise Facility [Facilities] Factory [Factories] Farm[s] Fast food operation[s] Fitness Center[s] Food preparation areas (non-food contact) Food Processing Plant[s] (non-food contact) Foodservice(non-food contact) Food storage area[s] (non-food contact) Food Truck[s] (non-food contact) Funeral home[s] Grocery Store[s] Gym[s] [gymnasium[s]] Health Club[s] Hospital[s] Hotel[s] [Lodging facility] Housekeeping -and/or- Janitorial Room[s] Institutional Facilities Institutional Kitchen[s] Institution[s] [Kindergartens] [Preschools] Kitchen[s] Laundromat[s] Laundry room[s] Liquor [convenience] store[s] Locker Room[s] Lunchroom[s] Medical Related Facilities Military [installations] [locations]	Office [Building] [s] Pet shop[s] Pet [Animal] Quarter[s] Pharmacies Playground[s] Prison[s] [jails] Public Facility [Facilities] [Public] Restroom[s] Railcar[s] Recreational Center[s] [Facility] [Facilities] Rehabilitation Center[s] [Facility] [Facilities] Restaurant[s] Retail facilities Salon[s] [Beauty][Spa] [Schools] [Universities] Shelter[s] Ship[s] [Shower] [Bath] Area[s] Smokehouse[s] Snack bar[s] Stadium[s] Stairwell[s] Supermarkets Tanning Salon[s] Taxi[s] Theatre[s] Trailer[s] Train[s] [Stations] Transportation Terminal[s] Trucks [box trucks] Veterinary Clinic[s] [Offices] Veterinary Hospital[s] [Warehouse[s] Washroom[s] Zoo[s] Federally inspected meat and poultry establishments [food processing plants]
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Table 2: USE SITES - HARD NON-POROUS SURFACES: [Use on the following surfaces] [the product will not damage:]

<u>²NON-FOOD CONTACT SURFACES</u> Appliances, exteriors Animal equipment Animal crates Animal handling equipment [leashes][Harnesses] Basins [Bath] Tubs Bathmats [non-porous] Bathroom [counter tops] [surfaces] Bathroom fixtures Bathroom Tile Bathroom Floor[s] Bed Frame[s] Bed Rail[s] Beds [Medical] [Hospital] Benches Booster chairs [seats] Blinds Buckets	Exercise Equipment Exhaust [Fan] [Hood] Faucets Fiberglass sinks, tubs and showers Fixtures [Chrome] [Steel] Floors [No Wax] [Washable] Hard, non-porous surfaces of furniture Garbage [Can] [Pail] Grocery Carts Grooming equipment Gurneys Handle[s] [of] [equipment doors] [operating push pads] [dispensers] [beverage dispensers] [freezer[s]] [walk in] [refrigerators] [towel dispensers] ⁴ Headrests High-touch points Jungle gyms Kennel runs Kitchen Tile	Remote controls Retail freezers [glass] [and] [handles] ⁴ Hard, non-porous surfaces of rocking chairs Seats Shower [stalls] [fiberglass] Shower curtain[s] Sink[s] [fiberglass] [bathroom] [kitchen] [stainless steel] Stand[s] Soap dispenser[s] [push plates] Stethoscope[s] Storage areas Stretchers Strollers [handles] Suitcase [luggage] Table[s] [picnic tables] Tablets Telephone[s] [keypads and handsets] Tiles [glazed]
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Cabinets Cages Car seats Chairs Checkout stands [Child] car seats, hard surfaces Children's toys [Classroom] Desks [Classroom] table [tops] Cleaning tools Computer[s] [Screens][Keyboards][mouse] Conductive Flooring Cords Countertop laminates Countertops [counters] Covers [removable][plastic] for mattresses and pillows Credit card readers Cribs Defibrillators [Diaper] Changing tables Diaper Pail[s] [Dining room] [lunchroom] table[s] [tops] Doorknobs [handles] [push plates] Drinking Fountains Equipment tables Examination tables	Laptops Laundry hampers Lamp shades Light [Fixtures] [switches] [Medical] [Hospital] Lamp[s] Microwave ovens [exterior] [surfaces] [of] Mirrors Mobile devices [workstations][cell phones] Over-bed tables Hard, non-porous surfaces of patio Furniture Hard, non-porous surfaces of pet beds Picnic Table [Non-porous] Play Tables Playhouses Playpens Potty [training] seats [chairs] Hard, non-porous surfaces of pull-out beds Recycling Bin[s] Recliners Refrigerated storage and display equipment ⁴ Refrigerators, [exteriors] [interiors] ⁴ Rehabilitation Areas	Toilet[s] Bowl[s] exterior [rims] Toy boxes Toys Touchscreens Trash [receptacle[s]] [bins] Tubs [fiberglass] Urinal[s] Vanity [Top] Vending machines Vent[s] [hood] Walker[s] Walk-in refrigerator[s] [freezer plastic curtains] ⁴ Walls [Washable] Cupboards [Washable] Door[s] [Washable] Kitchen Surfaces [Washable] Railings [Washable] Trim[ming] [Washable] Walls Waste containers Wheelchair[s] Whirlpool [bathtubs] [tubs] [units] Window[s] [Sills] External surfaces of Veterinary equipment
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⁴allow to come to room temperature before treatment

Table 3: USE SITES - [SOFT SURFACES]: [It is recommended to test a small inconspicuous portion of the surface with product before use]:

³ SOFT SURFACES: Apparel Bathmats Bed [sheets] [skirts][spreads] Comforters Cotton ⁵ Covers [removable] for mattresses and pillows	Couches Curtains Cushions Draperies Fabric[s] Fabric blinds Laundry hampers Lamp shades	Pillows [throw] [decorative] Pull-out beds Rugs Shoes Shower curtain[s] Sofas Suitcase [luggage] Upholstery Upholstered furniture
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⁵ Limited use recommended [to avoid discoloration]

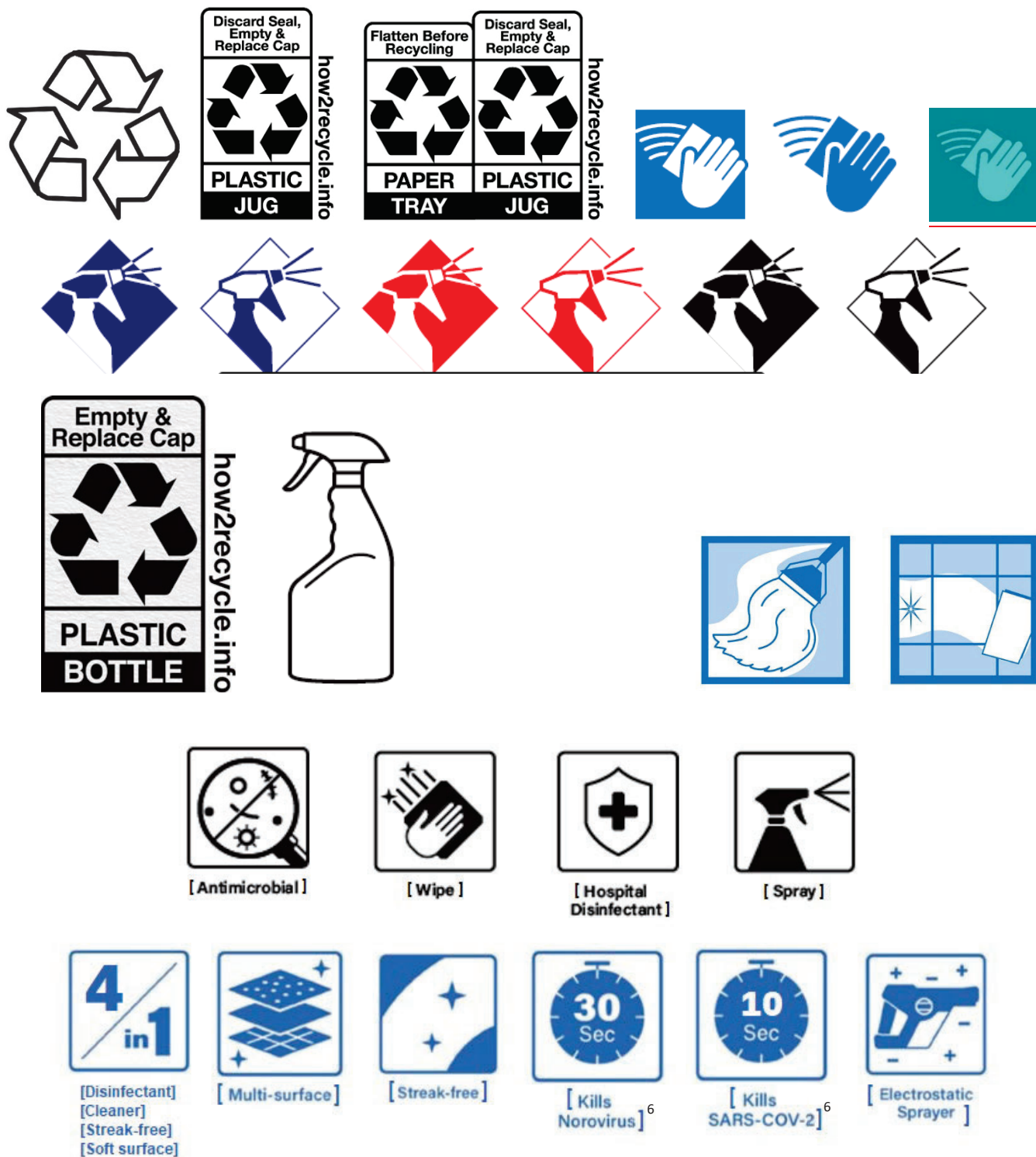
Table 4: USE SURFACES [It is recommended to test a small inconspicuous portion of the surface with product before use]:

Acrylic Aluminum Baked Enamel Bronze Sealed Ceramic Chrome Corian Crystal Electronic surfaces Enamel Epoxy Fabric Fiberglass Floor surfaces Formica Glass [Surface][s] Glazed [Ceramic] Tile Glazed Enameled Surface[s]	Laminated Surface[s] Linoleum Luxury Vinyl Tile [LVT] Marlite Metal [Blinds] [countertops] Mirrors Nickel Painted surfaces Plastic [such as polystyrene, polyethylene, polyvinylchloride, or polypropylene] polycarbonate or acrylonitrile butadiene styrene] Plastic Laminate Plexiglass ® Sealed Porcelain Sealed Quartz Sealed Quarry tile Resilient Flooring Rubber Sealed Fiberglass	Sealed limestone Sealed marble Sealed slate Sealed stone Sealed terra cotta Sealed terrazzo Sealed travertine Silicone caulk Stainless Steel Synthetic – or- Cultured Marble Upholstery [vinyl] [plastic][fabric] Vinyl Tile Vinyl Most washable surfaces Use with caution on finished woodwork and test prior to use Finished Woodwork Not recommended for use on Marble, copper, brass, or acrylic caulk
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Glazed Porcelain Laminate[s]	Sealed Granite Sealed Grout	
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Optional Graphics:

(Note to reviewer: The following are optional graphics that can be included on label horizontally or vertically. Graphics and text may be printed in additional colors)



⁶ On hard, non-porous surfaces

VIROCID™ VIROCID™



ECOLAB®

PROCLEAN

MONOGRAM®
CLEANING  DISPOSABLES



**CLEAN
FORCE®**



SYSCO®
At the heart of
food and service

**Member's
Mark™**

KEYSTONE™

FACILIPRO™

Quik Fill™



KAY®



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ECOLAB®
SCIENTIFIC CLEAN

¹Kills 99.9% of SARS-CoV-2 on hard, non-porous surfaces (in 10 seconds)

²Non-food contact surfaces

³Soft surfaces

⁴Allow to come to room temperature before treatment

⁵Limited use recommended [to avoid discoloration]

⁶On hard, non-porous surfaces