



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 15, 2023

Elaine Money
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Electronic Transmittal: [Elaine.Money@ecolab.com]

Subject: PRIA Label Amendment – Adding additional efficacy claims, shorter contact time claims, 2-year long-term stability at ambient, biodegradability disclosure on biodegradable active / surfactant, additional EPA establishment number, add 1 gallon container size to the RTU, updating optional marketing language and logo, Update to CSF alternate suppliers for inert ingredients, submission of child-resistant packaging certification for the RTU and submission of accelerated stability on new child resistant packaging closure for the RTU
Product Name: Multi Purpose Plus Disinfectant Cleaner (1677-272) and Multi Purpose Plus Disinfectant Cleaner RTU (1677-273)
EPA Registration Number: 1677-272 and 1677-273
Received Date: 07/14/2022
Action Case Number: 00373797 and 00373796

Dear Ms. Money:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6), you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. “To distribute or sell” is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the

website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Also, the following Alternate Brand Names have been added to our Tracking Database:

• **Rapid Multi-Purpose Disinfectant Cleaner (for EPA Reg. No. 1677-272)**

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, you can contact me by phone at 202.566.0821, or via email at grigsby.stacey@epa.gov.

Sincerely,



For/Marcel Howard Product Manager, 34
Regulatory Management Branch II
Antimicrobials Division (7510M)

Enclosure: Accepted stamped label

Multi Purpose Plus Disinfectant Cleaner

[All-in-one][3-in-1][4-in-1][Multi-surface disinfectant][Sanitizer][Cleaner][Virucidal*],[Bactericidal],[Hospital use disinfectant], [Soft Surface Sanitizer], [Soft Surface Disinfectant] [Soft Surface Virucide], [Deodorizer], [Odor counteractant], [Odor neutralizer], [Floor cleaner], [Glass cleaner], [Non-dulling to floors[floor finishes]][cleans, disinfects, and deodorizes]

For [Hospital][Healthcare][Commercial][Institutional][Industrial][Animal Health][Facilities][Grocery Stores][Retail Facilities][use only]

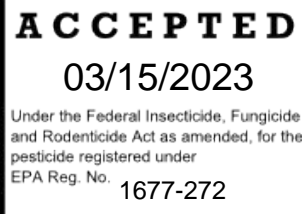
ACTIVE INGREDIENTS:

Dodecylbenzenesulfonic Acid.....10.0%

OTHER INGREDIENTS:90.0%

TOTAL:100.0%

KEEP OUT OF REACH OF CHILDREN



DANGER

[See [back], [side], [inside], [front] [inner], [other] [fold-out] [booklet] [hang tag] [product container] [label[s]] [panel[s]] [container] [case label] for [complete] [additional] [information] [precautionary statements,] [and] [first aid,] [and] [directions for use,] [and] [storage and disposal] [container handling and disposal]]

[Pull tab at label corner to see additional directions for use.]

[Please [refer to] [see] reference sheet for [additional] [directions for use] [information]].

[Note to Reviewer: Language in [] or () is considered optional or interchangeable.]

PELIGRO: Si no puede leer en inglés, pregunte a su supervisor sobre las instrucciones de uso apropiadas antes de trabajar con este producto.

(DANGER: If you cannot read English, ask your supervisor for the appropriate instructions before handling this product.)

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if inhaled. Do not get in eyes, on skin, or on clothing. Avoid breathing vapor or spray mist. Wear rubber or chemical resistant gloves, long sleeved shirt, long pants, socks, and shoes, and protective eyewear such as safety glasses or goggles. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet. Remove and wash contaminated clothing before reuse.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferable by mouth-to-mouth, if possible. Call a poison control center or doctor for treatment advice.

(FOR) EMERGENCY (MEDICAL) INFORMATION CALL (TOLL-FREE: (1-800-328-0026), OUTSIDE NORTH AMERICA, CALL 1-651-222-5352)

((Medical Emergency:)) (TOLL-FREE:)) (1-) 877-231-2615, or call collect 0 (952) 853-1713)

Have the product container or label with you when calling a Poison Control Center or doctor or going for treatment.

Note to physician: Probable mucosal damage may contraindicate the use of gastric lavage.

(Note to Reviewer: For containers of 5 gallons or more, the following Environmental Hazards language will appear on the final product label.)

ENVIRONMENTAL HAZARDS: Do not discharge effluent containing the product into lakes, streams, ponds, estuaries, oceans or other waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product in your sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

For use as a [Daily][All-][Multi-] Surface [and Glass] Cleaner [and Deodorizer]:

Dilute [this product] [insert product name] [through a closed loop dispenser] to 0.5 - 6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Apply use solution with a cloth, disposable wipe, sponge, brush, scrubber, mop, [trigger] sprayer [device] or by immersion to wet hard or soft surfaces. Allow to air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. Rinsing is not necessary on non-food contact surfaces. Rinse food contact surfaces with potable water prior to reuse. Do not use this product to clean glassware, dishes, or silverware.

[For] [1-Step] [One-Step] [Cleaning and] Sanitizing [for] Hard, Non-Porous, Non-Food Contact Surfaces²:

-or-

To [Clean and] Sanitize Hard, Non-Porous, Non-Food Contact Surfaces² [in 1 Step] [In One Step] [in the presence of 5% organic soil load]:

Dilute [this product] [insert product name] [through a closed loop dispenser] 4 -6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Visibly soiled surfaces must be pre-cleaned [with this product] prior to sanitizing. To [clean and] sanitize, apply [this product] [insert product name] to the hard, non-porous surface [by] [pouring], [squirting], [or] with a [cloth,] [disposable wipe,] [sponge], [brush,] [scrubber,] [mop,] [trigger] sprayer [device] or by immersion, visibly wetting the surface. For spray application, spray 6-8 inches from the surface. Allow surface to remain visibly wet for 3 minutes. Allow to air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. [No [water] rinse required]. [A water rinse is not required].

Treated surfaces should not be disturbed during the full treatment exposure time.

[Table A:] Non-Food Contact Surface Sanitizing		
Application: Soak or Spray		
Use Concentration: 4 – 6 fl. oz/gal		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	3 min[utes]
<i>Klebsiella aerogenes</i>	ATCC 13048	3 min[utes]

[For] [1-Step] [One-Step] [Spot] [Cleaning and] Sanitizing [and Deodorizing] [for] Soft Surfaces³:

-or-

To [Clean] [Deodorize] [and] Sanitize Soft Surfaces³ [In 1 Step] [In One Step] [in the presence of 5% organic soil load]:

Dilute [this product] [insert product name] [through a closed loop dispenser] to 4.25 - 6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Spot treat by spraying 6-8 inches from the surface until fabric is visibly wet. Allow surface to remain visibly wet for 5 minutes. Allow [fabric] [soft surface] to air dry, or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. Visibly soiled areas must be cleaned prior to sanitizing. Spot-test in an inconspicuous location before application.

[Table B:] Soft Surface Sanitizing – Natural and Synthetic Fabric		
Application: Spray		
Use Concentration: 4.25 – 6 fl. oz/gal		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	5 min[utes]
<i>Klebsiella aerogenes</i>	ATCC 13048	5 min[utes]

TO [CLEAN AND] DISINFECT AND FOR USE AS A VIRUCIDE ON HARD, NON-POROUS NON-FOOD CONTACT SURFACES [IN 1-STEP] [IN ONE-STEP] (using spray applications):

Dilute [this product] [insert product name] [through a closed loop dispenser] to 4 – 6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Apply [this product] [insert product name] to surface by [hand pump] [coarse] [trigger][pressurized] [sprayer] (6-8 inches from surface) to visibly wet the surface. Allow surface to remain visibly wet for the contact time indicated in the table below. Air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. (No (water) rinse required on non-food contact surfaces). Visibly soiled areas must be cleaned prior to disinfection. Do not use on glassware, dishes, or silverware.

[Table C:] Hard Non-Porous Surface Disinfection [by Spray Application]		
Application: Spray Use Concentration: 4 – 6 fl. oz/gal		
Bacteria	Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	5 min[utes]
<i>Pseudomonas aeruginosa</i>	ATCC 15442	5 min[utes]
<i>Salmonella enterica</i> <i>subspecies enterica serovar Typhi</i>	ATCC 6539	3 min[utes]
<i>Acinetobacter baumannii</i> [- MDR]	ATCC BAA-1605	3 min[utes]
<i>Proteus mirabilis</i>	ATCC 7002	3 min[utes]
<i>Bordetella bronchiseptica</i>	ATCC 10580	3 min[utes]
<i>Bordetella pertussis</i>	ATCC12743	3 min[utes]
<i>Klebsiella pneumoniae</i>	ATCC 4352	5 min[utes]
<i>Klebsiella aerogenes</i>	ATCC 13048	5 min[utes]
<i>Serratia marcescens</i>	ATCC 14756	5 min[utes]
<i>Shigella dysenteriae</i>	ATCC 29026	5 min[utes]
<i>Enterococcus faecalis</i> [Vancomycin resistant [VRE]]	ATCC 51299	5 min[utes]
<i>Klebsiella pneumoniae</i> [Carbapenemase producer or Carbapenem-resistant] [KPC]	ATCC BAA-1705	5 min[utes]
<i>Staphylococcus aureus</i> [MRSA]	ATCC 33592	5 min[utes]
<i>Staphylococcus aureus</i> [CA-MRSA] USA-400	ATCC BAA-1683	5 min[utes]
<i>Escherichia coli</i> 0157:H7	ATCC 43895	5 min[utes]
<i>Listeria monocytogenes</i>	ATCC 7644	5 min[utes]
<i>Streptococcus pyogenes</i>	ATCC 19615	5 min[utes]
Viruses*	ATCC Strain	Contact Time
*Influenza A virus [H1N1]	ATCC VR-1469	30 sec[onds]
*Norovirus [Feline Calicivirus Surrogate] [FCV] [Norwalk]	ATCC VR-782	30 sec[onds]
*Rhinovirus Type 37	ATCC VR-1607	30 sec[onds]
*SARS-CoV-2 virus [*SARS-Related Coronavirus 2]		10 sec[onds]
*SARS-CoV-2 virus [Alpha (B.1.1.7, California) Variant]	[hCoV-19/USA/CA_CDC_5574/2020] [Source: BEI Resources NR-54011]	10 sec[onds]
*SARS-CoV-2 virus [Gamma (P.1, Brazil) Variant]	[hCoV-19/Japan/TY7-503/2021] [Source: BEI Resources NR-54982]	10 sec[onds]
*SARS-CoV-2 virus [Delta Variant]	[hCoV-19/USA/PHC658/2021(Delta Variant)] [Source: BEI Resources NR-55611]	10 sec[onds]
*Adenovirus Type 5	ATCC VR-5	30 sec[onds]
*Canine distemper virus	ATCC VR-128	30 sec[onds]
*Canine parvovirus	ATCC VR-2017 [Strain Cornell-780916-80]	30 sec[onds]

*Hepatitis B Virus [Duck Hepatitis B as surrogate]		30 sec[onds]
*Hepatitis C Virus [Bovine Viral Diarrhea] [HCV]	ATCC VR-1422	30 sec[onds]
*Herpes Simplex virus Type I [Herpes]	ATCC VR-733	30 sec[onds]
*Human Immunodeficiency Virus type 1 [HIV-1]	[Strain HTLV III _B]	30 sec[onds]
*Human Coronavirus	ATCC VR-740 [Strain 229E]	30 sec[onds]
*Influenza A virus [H3N2]	ATCC VR-544	30 sec[onds]
*Influenza B virus	ATCC VR-1535	30 sec[onds]
*Murine Norovirus	[Strain] [S99]	30 sec[onds]
*Poliovirus Type 1	ATCC VR-1562 [Chat Strain]	30 sec[onds]
*Respiratory Syncytial Virus [RSV]	ATCC VR-26	30 sec[onds]
*Rotavirus	ATCC VR-2018 [Strain WA]	30 sec[onds]
*Vaccinia Virus [Pox Virus]	ATCC VR-119	30 sec[onds]
*Measles virus	ATCC VR-24	30 sec[onds]
*Feline panleukopenia virus	ATCC VR-648	30 sec[onds]
*Herpes Simplex virus Type II [Herpes]	ATCC VR-734	30 sec[onds]
*Equine Herpes virus type 1	ATCC NVSL [Strain] [EHv1]	30 sec[onds]
*Equine Influenza A2 (H3N8) Virus	[Strain] [A\Equine\Miami\1\63] [Obtained from National Veterinary Services Laboratories (NVSL), Ames, IA]	30 sec[onds]
*Porcine Respiratory & Reproductive Syndrome (PRRS) virus	[Strain] [NVSL] [Obtained from the University of Kentucky]	30 sec[onds]
*Porcine Epidemic Diarrhea Virus	[Strain] [Colorado 2013 Isolate] [Obtained from the National Veterinary Services Laboratories (NVSL), Ames, IA]	30 sec[onds]
*Porcine Parvovirus (PPV)	ATCC VR-742 [Strain] [NADL-2]	30 sec[onds]
*Minute virus of mice	ATCC VR-1346 [Strain] [Prototype (p)]	30 sec[onds]
*Human Coxsackievirus A6 virus	ATCC VR-1801	30 sec[onds]

[Table D:] Hard, Non-Porous Surface Disinfection [by Spray Application]		
Application: Spray		
Use Concentration: 6 fl. oz/gal		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	3 min[utes]
<i>Pseudomonas aeruginosa</i>	ATCC 15442	3 min[utes]

TO [CLEAN AND] DISINFECT AND FOR USE AS A VIRUCIDE ON HARD, NON-POROUS NON-FOOD CONTACT SURFACES (using soak applications):

Dilute [this product] [insert product name] [through a closed loop dispenser] to 6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Surfaces must be pre-cleaned [with] [this product] [or] [a suitable cleaner] prior to disinfecting. To disinfect, apply [this product] [insert product name] to the surface [by] [pouring], [squirting], [or] [with a] [cloth.] [disposable wipe,] [sponge,] [brush,] [scrubber,] [mop,] or sprayer [device], visibly wetting the surface. Allow surface to remain visibly wet for the contact time

indicated in the table below. Allow to air dry or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum pickup. (No (water) rinse required on non-food contact surfaces). Visibly soiled areas must be cleaned prior to disinfection.

[Table E:] Hard, Non-Porous Surface Disinfection		
Application: Soak or spray Use Concentration: 6 fl. oz/gal		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	10 min[utes]**
<i>Pseudomonas aeruginosa</i>	ATCC 15442	10 min[utes]**
Viruses*	ATCC Strain	Contact Time
*Influenza A virus [H1N1]	ATCC VR-1469	30 sec[onds]
*Norovirus [Feline Calicivirus Surrogate] [FCV] [Norwalk]	ATCC VR-782	30 sec[onds]
*Rhinovirus Type 37	ATCC VR-1607	30 sec[onds]
*SARS-CoV-2 virus [*SARS-Related Coronavirus 2]		10 sec[onds]
*SARS-CoV-2 virus [Alpha (B.1.1.7, California) Variant]	[hCoV-19/USA/CA_CDC_5574/2020] [Source: BEI Resources NR-54011]	10 sec[onds]
*SARS-CoV-2 virus [Gamma (P.1, Brazil) Variant]	[hCoV-19/Japan/TY7-503/2021] [Source: BEI Resources NR-54982]	10 sec[onds]
*SARS-CoV-2 virus [Delta Variant]	[hCoV-19/USA/PHC658/2021(Delta Variant)] [Source: BEI Resources NR-55611]	10 sec[onds]

** A 10-minute contact time is not applicable for electrostatic sprayers; a 3-minute contact time must be used.

FOR USE AS A ONE-STEP SOFT SURFACE CLEANER, DISINFECTANT AND VIRUCIDE ON SOFT SURFACES:

Dilute [this product] [insert product name] [through a closed loop dispenser] to 6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Spot treat [by applying] [this product] [insert product name] by [hand pump] [coarse] [trigger][pressurized] sprayer [6-8 inches from surface] to visibly wet the surface. Allow surface to remain visibly wet for the contact time indicated in the table below. Allow fabric to air dry, or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum. [Reapply as necessary]. Visibly soiled areas must be cleaned prior to disinfecting. Effective on natural and synthetic surfaces such as rayon, polyester, and cotton. Spot-test in an inconspicuous location before application. Effective in the presence of 5% fetal bovine serum against the following:

[Table F:] One-Step Soft Surface Disinfection		
Application: Spray Use Concentration: 6 fl. oz/gal		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	10 min[utes]
<i>Pseudomonas aeruginosa</i>	ATCC 15442	10 min[utes]
Viruses*	ATCC Strain	Contact Time
Human Adenovirus Type 5	ATCC VR-5	10 min[utes]

FOR USE AS A TWO-STEP SOFT SURFACE DISINFECTANT AND VIRUCIDE ON SOFT SURFACES:

Dilute [this product] [insert product name] [through a closed loop dispenser] to 6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Pre-clean fabric surface with this product (or using a suitable cleaner). Spot treat [by applying] [this product] [insert product name] by [hand pump] [coarse] [trigger][pressurized] sprayer [6-8 inches from surface] to visibly wet the surface. Allow surface to remain visibly wet for the contact time indicated in the table below. Allow fabric to air dry, or remove solution with a wipe, mop, cloth, sponge, squeegee, or vacuum. [Reapply as necessary]. Effective on natural and synthetic surfaces such as rayon, polyester, and cotton. Spot-test in an inconspicuous location before application. Effective against the following:

[Table G:] Two-Step Soft Surface Disinfection Application: Spray		
Bacteria	ATCC Strain	Contact Time
<i>Staphylococcus aureus</i>	ATCC 6538	10 min[utes]
<i>Pseudomonas aeruginosa</i>	ATCC 15442	10 min[utes]
Viruses*	ATCC Strain	Contact Time
*Norovirus [Feline Calicivirus Surrogate] [FCV] [Norwalk]	ATCC VR-782	5 min[utes]
Human Adenovirus Type 5	ATCC VR-5	10 min[utes]

GENERAL DIRECTIONS FOR USE WITH ELECTROSTATIC SPRAYING

Remove by-standers and pets from the area to be treated. Do not use for treatment of humans, air, or for fumigation. Spray droplet particle size should set to a limit volume median diameter of $\geq 40\mu\text{m}$. Use N95 filtering facepiece respirators or half face respirators with N95 filters. Plan the spray routine to minimize unnecessary exposure to treated areas [for example, begin applying product in the back of the room/area and work towards the front of the room/area]. Place the electrostatic spray function in the ON position for electrostatic spray models that have the functionality to toggle ON/OFF.

FOR USE A [MULTI SURFACE] [ONE-STEP] CLEANER, DISINFECTANT, AND VIRUCIDE BY ELECTROSTATIC SPRAYING

To disinfect hard, non-porous surfaces, dilute 4 - 6 fl. oz./gal. For visibly soiled areas, pre-cleaning is required. Apply use solution with electrostatic sprayer to hard, non-porous environmental surfaces. Spray approximately 6 to 12 inches from the surfaces; making sure to visibly wet surfaces thoroughly. All surfaces must remain visibly wet for the required contact time indicated in the hard surface disinfection Table [C] [Hard Non-Porous Surface Disinfection [by Spray Application]] at 4-6 fl. oz./gal] [and/or Table [D] [Hard, Non-Porous Surface Disinfection [by Spray Application]] at 6 fl. oz./gal], reapplying if necessary. Wipe or let air dry. When using on food contact surfaces, thoroughly rinse all treated surfaces with potable water.

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST *HIV-1, *HBV, AND *HCV OF SURFACES/ OBJECTS SOILED WITH BLOOD/BODY FLUIDS

Personal Protection: When handling items soiled with blood or body fluids, use disposable impervious gloves, gowns, masks, and eye coverings.

Cleaning Procedure: Blood and other body fluids must be thoroughly cleaned from surfaces and other objects before application of this product. This cleaning may be accomplished with any cleaning solution, including this product.

Contact Time: Apply [this product] [insert product name] by [hand pump] [coarse] [trigger][pressurized] sprayer [6-8 inches from surface] to visibly wet the surface. Allow surface to remain visibly wet for 30 seconds to kill HIV-1, HBV and HCV.

Disposal of Infectious Materials: Blood and other body fluids must be autoclaved and disposed of in accordance with federal, state, or local regulations.

TO CLEAN AND DISINFECT HARD, NON-POROUS NON-FOOD CONTACT SURFACES IN VETERINARY APPLICATIONS:

Remove all animals and feeds from premises, animal transportation vehicles, crates, etc. Remove all litter, droppings and manure from floors, walls and surfaces of facilities occupied or traversed by animals. Empty all feeding and watering appliances. Visibly wet surfaces with a 4 -6 fl. oz/gal use-solution diluted in [tap] [hard] [up to 400 ppm hard] water and let stand for the required contact time. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have been thoroughly rinsed with potable water and allowed to dry.

FOR CLEANING AND DISINFECTING HARD, NON-POROUS SURFACES IN ANIMAL HOUSING FACILITIES [BARN, KENNELS, CAGES, HUTCHES, ETC]:

Remove all animals and feeds from facility. Remove all litter, waste matter, and gross soils. Empty all feeding and watering appliances. Apply 4 - 6 fl. oz/gal use-solution to visibly wet surfaces and let stand for the required contact time. Saturate all animal handling and restraining equipment as well as tools used to remove litter and manure. Ventilate buildings and other closed spaces. Do not house animals or employ equipment until treated surfaces have been thoroughly rinsed with water and allowed to dry. Thoroughly scrub all treating, feeding, and watering appliances with soap or detergent, and rinse with potable water before re-use.

SALON / BARBER INSTRUMENTS AND TOOLS DISINFECTION [BACTERICIDE] / VIRUCIDE
DIRECTIONS:

Dilute [this product] [insert product name] to 4 – 6 fl. oz./gal in [tap] [hard] [up to 400 ppm hard] water. Spray combs, brushes, plastic rollers, manicure and other salon instruments and tools. Allow them to remain visibly wet for the contact time indicated for hard surface disinfection. For visibly soiled instruments and tools, a preliminary cleaning is required. Rinse thoroughly and dry before use. **Note:** Stainless steel shears and instruments must be rinsed and dried and kept in a clean, non-contaminated receptacle. Prolonged contact with the disinfectant solution may cause damage to metal instruments.

For immersion of tools, completely immerse precleaned combs, brushes, rollers, manicure and other salon instruments and tools for 10 minutes. Rinse thoroughly and dry before use. Prepare a fresh solution daily or more often if the solution becomes visibly diluted, cloudy, or soiled. Note: Plastics may remain immersed until ready to use. Stainless steel instruments must be removed after 10 minutes, rinsed, dried and kept in a clean, non-contaminated receptacle. Prolonged soaking may cause damage to metal instruments.

(EMERGING VIRAL PATHOGEN CLAIMS – *The statements below shall only be communicated through technical literature distributed exclusively to health care facilities, physicians, nurses, and public health officials, “1-800” consumer information services, social media sites, and company websites (non-label related). These statements shall not appear on marketed or final print product labels.*

This product qualifies for emerging viral pathogen claims per the EPA's 'Guidance to Registrants: Process for Making Claims Against Emerging Viral Pathogens not on EPA-Registered Disinfectant Labels' when used in accordance with the appropriate use directions indicated below.

This product meets the criteria to make claims against certain emerging viral pathogens from the following viral category[ies]:

- Enveloped Viruses
- Large, non-enveloped virus
- Small, non-enveloped virus

For an emerging viral pathogen that is a/an:	...follow the directions for use for the following organisms on the label (contact time):
Enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782
Large, non-enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782
Small, non-enveloped virus	Feline Calicivirus, Strain F-9, ATCC VR-782

Acceptable claim language:

[Product name] has demonstrated effectiveness against viruses similar to **[name of emerging virus]** on hard, non-porous surfaces and on porous surfaces. Therefore, **[product name]** can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on hard, non-porous surfaces. Refer to the **[CDC or OIE]** website at **[pathogen-specific website address]** for additional information.

[Name of illness/outbreak] is caused by **[name of emerging virus]**. **[Product name]** kills similar viruses and therefore can be used against **[name of emerging virus]** when used in accordance with the directions for use against **[name of supporting virus(es)]** on hard, non-porous surfaces. Refer to the **[CDC or OIE]** website at **[website address]** for additional information.”

(Communication of these statements may begin upon CDC or OIE website notification identified under Section V of the Guidance of an outbreak of an emerging small non-enveloped, large non-enveloped, and/or enveloped viral pathogen.)

(Communication will cease, and all non-label communications intended for consumers no later than 24 months after original notification of the outbreak on the CDC or OIE website, unless the agency provides guidance to the contrary due to continued public health concerns.)

[Note to Reviewer: The following statement will only appear on labels that include medical device or medical equipment surface uses.]

This product is not to be used as a terminal sterilant / high level disinfectant on any surface or instrument that [1] is introduced directly into the human body, either into or in contact with the bloodstream or normally sterile areas of the body, or [2] contacts intact mucous membranes but which does not ordinarily penetrate the blood barrier or otherwise enter normally sterile areas of the body. This product may be used to pre-clean or decontaminate critical or semi-critical devices prior to sterilization or high-level disinfection.

PHYSICAL AND CHEMICAL HAZARDS: Do not use or store near heat or open flame. Do not mix with anything but water.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store this product in a cool, dry area, away from direct sunlight and heat.

Pesticide Disposal: Pesticide wastes are acutely hazardous. Improper disposal of excess pesticide, spray mixture, or rinsate is a violation of Federal Law. If these wastes cannot be disposed of by use according to label instructions, contact your State Pesticide or Environmental Control Agency, or the Hazardous Waste Representative at the nearest EPA Regional Office for guidance.

Container Disposal: [[For containers 5 gallons or less.] Non-refillable container. Do not reuse or refill this container. Triple rinse as follows: Fill container ¼ full with water and recap. Shake for 10 seconds. Drain for 10 seconds after the flow begins to drip. Follow Pesticide Disposal instructions for rinsate disposal. Repeat procedure two more times. Then offer for recycling or reconditioning if appropriate or puncture and dispose of in a sanitary landfill or by incineration.]

[[For containers >5-55 gallons.] Non-refillable container. Do not reuse or refill this container. Triple rinse as follows: Empty remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty the rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat procedure two more times. Then offer for recycling or reconditioning if appropriate or puncture and dispose of in a sanitary landfill or by incineration.]

[[Sealed Container]: [Non-refillable sealed container is designed to reduce worker exposure to the concentrate. This container cannot be triple rinsed because it is a closed container. The following text will be used on this container.] Non-refillable sealed container. Do not reuse or refill this container. Wrap empty container and put in trash.]

[Refer to concentrate pesticide label for complete [Storage and Disposal] [Container Handling and Disposal] directions].

[FOR [INDUSTRIAL][INSTITUTIONAL] [AND] [COMMERCIAL] [USE]]

[Country of origin: [insert country]]

[Barcode]

[Expiry Date:]

[Manufacturing Date:]

[Do Not Freeze]

[Keep From Freezing]

[Made in United States of America] [Made in USA] [Made in Canada]

[Manufactured] [Distributed] [for] [by]:

Ecolab, Inc.

1 Ecolab Place

St. Paul, MN 55102 [USA]

[www.ecolab.com]

Net Contents:

0.34 US GAL [1.3L]

0.53 US GAL [2.0 L]

1 US GAL [3.78 L]

1.32 US GAL [5.0 L]

1.5 US GAL [5.7L]

2 US GAL [7.6 L]

2.5 US GAL [9.46 L]

5 US GAL [18.9 L]

15 US GAL [56.8 L]

55 US GAL [208 L]

EPA Reg. No. 1677-272

EPA Est. No: 1677-MN-1 [P], 1677-CA-2 [R], 1677-TX-1 [D], 1677-IL-2 [J], 1677-GA-1 [M], 1677-WV-1 [V], 303-IN-1 [L], 58046-TX-2 [X], 5389-NC-1 [G], 60156-IL-1 (SI), 72806-OK-1 (AD), 1677-CAN-1, 6574-KY-1, 7378-MO-1 [P]

[Superscript refers to first letter of date code]

[This product may be patented] | [Ce produit peut être breveté] | [Este producto puede ser patentado]: www.ecolab.com/patents

[For Service or additional information, call 1-800-35-CLEAN [352-5326].]

[Distributed by Sysco Corporation]

[All rights reserved] © [insert year] Ecolab USA Inc.]

[Insert label number] [*****/****/****]

Optional Marketing Language

Note: *Bold, italicized text is information for the reader and is not part of the label.*

Claims [for cleaning]:

- New [and –or- Improved] [!] ***to be used for first 6 months only***
- New [and –or- Improved] Formula [!] ***to be used for first 6 months only***
- Makes [x] gallons of product when diluted according to label directions.
- [This product] [insert product name] is recommended for [daily] cleaning and [sanitizing] [disinfecting] of [washable] hard, non-porous [environmental] surfaces
- Streak-Free [Glass] [Cleaner][shine][surfaces]
- Great on Glass [and mirrors]
- [Daily-Use] [Multi-Surface] [Multi-Purpose] [Multi-Use] [Cleaner] [Detergent] [Sanitizer] [Disinfectant] [Degreaser]
- No streaking
- Non-streaking
- Enhanced streak-free shine/sparkle
- Cleaner, shinier glass and mirrors
- Better glass performance
- Better streak-free performance
- Superior results on glass and mirrors
- Improved performance on glass
- No residue
- No dulling residue
- No filming
- Leaves [kitchen[s]] [bathroom[s]] [restroom[s]] [guestroom[s]] [spaces] [surfaces] clean [and] [sanitary] [fresh]
- [Cleans to a streak-free shine] on [glass] [windows] [mirrors] [surfaces] [faucets] [countertops] [exterior surfaces of appliances] [stainless steel] [furniture] [ceramic] [porcelain] [melamine] [and] [shiny surfaces] allow to come to room temperature before treatment.
- Cleans [commercial] [industrial] [institutional] [hard] surfaces to a streak-free shine
- Cleans everyday [kitchen] [bathroom] [restroom] dirt, grease and [food] stains
- Cleans tough messes

- Cuts through [tough] [grease] [and] [grime] [and] [stains]
- Removes food stains
- Removes streaks [residue]
- [Removes] [cleans] [cuts through] [tough] [greasy] [grease] [kitchen] [bathroom] [restroom] [dirt] [stains] [grime] [soils] [while leaving a streak-free shine]
- All-in-1 [product] [solution]
- 2-in-1 [product] [solution]
- 3-in-1 [product] [solution]
- 4-in-1 [product] [solution]
- [Improve] [Improved] [Improves] [Increases] [Increased] operational efficiency
- [Simplify the] [simplifies the] [simplified] [operation] [cleaning] process.
- [Less training required.] [Worry-free operation.] [Well-run operation.] [Ease of mind.]
- Welcome to Clean
- Welcome to Fresh
- Delivering Clean Spaces
- [Make] [cleaning] [procedure[s]] easier.
- [Save[s] [time].] [Save[s] labor.]
- No harsh fumes.
- [Fresh] [pleasant] [nice] [clean] [refreshing] [natural] [smell] [scent] [fragrance]
- No [personal protective equipment] [gloves] [mask] [masks] [goggles] [protective eyewear] [needed] [required] with use solution
- No [hand wash] [hand washing] [rinse] required [after use]
- Contains no abrasives
- Non-abrasive
- Cleans without scratching surfaces
- Convenient
- [Cost effective] and [time efficient]
- Protect[s] surfaces, [soft] [gentle] to surfaces [including] [insert surfaces from Table 2 or Table 3]
- Cleans without bleaching, protecting surfaces
- [Will not] [Won't] damage surfaces
- All-surface cleaning [including] [glass] [mirrors] [fabric] [soft surfaces]
- For [daily] [everyday] [light duty] [heavy duty] use
- Multi-surface [formulation] [formula] [solution].
- [Patented] [formula] [technology]
- Patent pending
- The excellent wettability of this product improves penetration into areas that otherwise might not be reached.
- When used as directed, this product is compatible to use on most surfaces.
- [Patent pending], [proprietary], [sanitizing] [disinfecting] [technology]
- [Create] [build] [a] [clean], [sanitized] [disinfected] [protected] [dining] [living] [guest] [customer] [resident] environment.
- [Improve] [gain] [ensure] guest satisfaction
- Promotes food safety
- [Help] [Build] [Create] a stronger brand.
- [Delighted Guests], [Protected Reputations], [Optimized Operations]
- [Helps] ensure regulatory compliance
- [Promotes] [Delivers] [Aids in] [Cleaning] [Clean Spaces] [Efficiency] [Efficient Cleaning]
- [to Use] [Clean-ups]
- [Effective] [for] [Daily] [Use]
- Fast and easy way to clean
- Fast and effective cleaning
- Use every day [throughout the facility]
- [Spot] Cleaning made easy for all your [soft] [non porous] [fabric] surfaces.
- Cleaning made easy for all your hard, non-porous surfaces
- A [simple], [safe] [and] [smart] cleaning [solution] [choice] for [greater] [increased] [improved] [customer] [guest] [resident] satisfaction

Claims [sanitizing, disinfecting, virucidal*, antimicrobial]:

- [No rinse] Non-Food contact sanitizer
- [Non-food contact [surface] sanitizer]
- [Cleans] [and] [Disinfects] hard, non-porous [non-food contact] surfaces [in one step] when the directions for use for disinfection are followed

- [Cleans][and][Sanitizes] hard, non-porous [non-food contact] surfaces [in one step] when the directions for use for sanitization are followed
- Spot cleans and sanitizes [soft] [non-food contact] surfaces [in one step] when the directions for use for soft surface sanitization are followed
- [Broad spectrum] [hospital use] disinfectant
- Use to sanitize hard, non-porous non-food contact surfaces [no rinse is required]
- Use to disinfect hard, non-porous non-food contact surfaces [no rinse is required]
- [convenient] way to sanitize
- [One-step] cleaner [and] sanitizer on hard, non-porous, non-food contact surfaces when the directions for use for sanitization are followed
- Effective against [select pathogen from efficacy tables above]
- Effective against *Norovirus [on] hard, non-porous [Non-Food Contact Surfaces]
- Kills 99.9% of [select from organisms in Non-Food Contact Sanitizing table or Soft Surface Sanitizing table] [on] [select site or surface from Tables 2, 3, or 4]] [in [select from Table 1]]
- Kills 99.9% of [select from organisms in Hard Surface Disinfecting table] [on] [[select site or surface from Tables 2 or 4]] [in [select from Table 1]]
- Use to [clean] [and] [sanitize] [[select from sites and surfaces in Table 2, 3, or 4]] [in] [select from use locations in Table 1]]
- Use to [clean] [and] [disinfect] [[select from sites and surfaces in Table 2 or Table 4]] [in] [select from use locations in Table 1]]
- Antibacterial [action]
- Antimicrobial [action]
- Broad spectrum [disinfectant] [cleaner]
- Cleans and [sanitizes] [disinfects]
- Cleans [and] [sanitizes] hard non-porous [non-food contact] surfaces [in] [bathroom[s] [school[s] [classroom[s] [restroom[s] [kitchen[s] [home[s] [household[s] [office[s] [workplace[s] [environment[s]]]
- Cleans [and] [disinfects] hard non-porous [non-food contact] surfaces [in] [bathroom[s] [school[s] [classroom[s] [restroom[s] [kitchen[s] [home[s] [household[s] [office[s] [workplace[s] [environment[s]]]
- [Sanitizes] hard, non-porous [non-food contact surfaces]
- [Disinfects] hard, non-porous [non-food contact] surfaces
- [Effective] [bathroom], [restroom], [kitchen], [household], [office], [and] [workplace] [disinfectant] [cleaner]
- [Effective] [bathroom], [restroom], [kitchen], [household], [office], [and] [workplace] [sanitizer] [cleaner]
- [Bactericide] [Bactericidal]
- [Virucide*] [Virucidal*]
- Virucidal* in 10 seconds [for SARS-CoV-2] on hard, non-porous surfaces
- Kills 99.9% of [the][common][cold] and [flu][influenza] [norovirus] viruses [in 30 seconds]
- Effective against [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A][H1N1][*Swine Flu] [H3N2] [-and/or-] [*Influenza B][virus[es]] on Hard, Non-Porous [Non-Food Contact Surfaces] [in] [on] [select locations, sites, and surfaces from Table 1, Table 2 or Table 4]
- [This product] [insert product name] [Kills 99.9% of] [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A] [H1N1] [*Swine Flu] [H3N2] [-and/or-] [*Influenza B] [virus[es]] in 30 seconds[,] [no [water] rinse required] [with no need to rinse].
- [This product] [insert product name] is specifically designed to kill 99.9% of [the] [common] [cold] [*Rhinovirus] [-and/or-] [the][flu] [*Influenza A] [H1N1] [*Swine Flu] [H3N2] [-and/or-] [*Influenza B][virus[es]]
- 30 second kill (99.9%) for [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A][H1N1] [*Swine Flu] [H3N2] [-and/or-] [*Influenza B][virus[es]] [, no [water] rinse required] [with no need to rinse].
- [This product] [insert product name] is a dilutable concentrate that [kills 99.9%] [is effective against] [the][common][cold][*Rhinovirus] [-and/or-] [the][flu] [*Influenza A][H1N1] [*Swine Flu] [H3N2] [-and/or-] [*Influenza B][virus[es]] [on] [non-food contact] [hard] surfaces [in 30 seconds] [at no rinse levels][,] [no [water] rinse required] [with no need to rinse].
- [This product] [insert product name], can be used as a [no-rinse] spray disinfectant when diluted to 4-6 fl. oz./gal.
- This [cleaner] [detergent] [disinfectant] combines cleaning and [disinfecting] [in one product] when the directions for use for sanitizer/disinfection are followed
- This [cleaner] [detergent] [sanitizer] combines cleaning and [sanitizing] [in one product] when the directions for use for sanitizer/disinfection are followed
- This product is a [cleaner] [detergent] [disinfectant] which combines cleaning, [disinfecting] and [soil removal] [deodorizing] in one product when the directions for use for sanitizer/disinfection are followed
- This product is a [cleaner] [detergent] [sanitizer] which combines cleaning, sanitizing, and [soil removal] [deodorizing] in one product when the directions for use for sanitizer/disinfection are followed
- [This product] [has] The power to clean [tough] [bathroom] [school] [classroom] [restroom] [kitchen] [home] [household] [office] [workplace] [grime] [dirt] [soils] and targeting [bacteria] [viruses*]
- [This product] [insert product name] is a [cleaner] [disinfectant] [virucide*] that is effective against a broad spectrum of [pathogens][bacteria][microorganisms][viruses*]. [Refer to list of microorganisms on this label for appropriate contact time].
- [This product] [insert product name] is a [cleaner][and] [disinfectant] that is effective against a broad spectrum of [pathogens][bacteria][microorganisms]. [Refer to list of microorganisms on this label for appropriate contact time].

- [This product] [insert product name] [Helps] [Reduce] [s] the risk of cross-contamination on treated surfaces
- [This product] [insert product name] is a [multi-surface] [cleaner] [detergent] [sanitizer] [disinfectant] [virucide*]
- [Disinfects] [Sanitizes] [select from Use Sites or Use Surfaces list].
- [Effective against] [reduces] bacteria without leaving a residue.
- [Effective against] [reduces] bacteria on [commonly touched] [high touch point] hard, non-porous surfaces that can be transfer points for [bacteria] [and] [viruses*] [such as doorknobs, telephones, keyboards and light switches].
- [This product] [insert product name] is for use as [a sanitizer] [and] [as] [a disinfectant] on hard, non-porous [and] [non-food] [contact] surfaces.
- For [broad spectrum] [hospital use] disinfection [and cleaning] of hard, non-porous surfaces
- This product is an effective, economical, and convenient [bactericide] [virucide*] [disinfectant] [for use [in] [select from Table 1] [on] [select from Table 2 and/or Table 4]]
- [Patented] [Proprietary] [disinfecting] [sanitizing] [cleaning] [streak-free] technology
- EPA registered as a [hospital use] [disinfectant] for use on hard, non-porous surfaces
- EPA registered as a non-food contact sanitizer for use on hard, non-porous surfaces.
- [Disinfects] [Effective against] odor causing bacteria
- Kills 99.9% of a wide range of pathogens
- Leaves hard, non-porous surfaces disinfected
- Leaves [soft surfaces] [fabrics] sanitized after spot treatment
- Leaves [soft surfaces] [fabrics] disinfected
- Cleans and disinfects [soft surfaces] [fabrics] in one step when the directions for use for disinfection are followed
- Meets surface disinfection recommendation from OSHA Bloodborne Pathogen Standards
- Proven [one-step] [1-step] disinfection when the directions for use for disinfection are followed
- Proven [one-step] [1-step] sanitizer when the directions for use for sanitization are followed
- Kills [99.9% of] odor-causing bacteria [and eliminates] [odors] [smells]
- Deodorizes by targeting odor causing bacteria
- Kills 99.9% of [odor-causing] bacteria [at their source]
- Eliminates tough odors [by killing 99.9% of odor-causing bacteria]
- Great for spot treatment sanitization on [soft surfaces] [fabrics]
- Great for use as a spot treatment [soft surface] [fabric] sanitizer
- Great for sanitization on hard, non-porous surfaces
- [This product] kills 99.9% of bacteria on commonly touched hard, non-porous surfaces
- Keep [soft surfaces] [fabrics] smelling fresher for longer by killing [99.9% of] odor-causing bacteria by spot treatment
- Target the source of odors by killing [99.9% of] odor-causing bacteria
- Effective against odor-causing bacteria on the [soft] [fabric] surfaces you can't wash.
- [This product] cleans and disinfects in one [labor-saving] step when the directions for use for disinfection are followed
- An effective sanitizer on both natural and synthetic fabrics, such as rayon, polyester, and cotton.
- This product is recommended for daily use for and disinfecting washable hard, non-porous [environmental] [non-food contact] surfaces in bathrooms, shower rooms, spas, shower stalls, tubs, tiles, shower doors, shower curtains, restroom fixtures, urinals, restroom floors, bathroom fixtures, sinks and exterior surfaces of toilets.
- [Effective against] [Kills 99.9% of] *Norovirus on Hard, Non-Porous [Non-Food Contact] [Surfaces]
- [Effective against] [Kills 99.9% of] *Norovirus in 30 seconds.
- [This product] [insert product name] [kills 99.9% of] [is effective against] [*Norovirus] [*Norwalk-like virus] [*Feline calicivirus] in 30 seconds.
- [This product] [insert product name] is specifically designed to kill 99.9% of *Norovirus [including] [*Norwalk-like virus] [*Feline calicivirus] [in] [select location from Use Locations list]
- [Kills 99.9% of] [effective against] *Norovirus [in 30 seconds] [on] [non-food contact] hard, non-porous surfaces [insert locations, sites, and/or surfaces from Table 1, Table 2, and/or Table 4] [in 30 seconds], [with] [no [water] rinse required] [with] [no need to rinse].
- 30 second *Norovirus kill (99.9% reduction) [, no rinse required]
- [This product] [insert product name] is a dilutable concentrate that [kills] [is effective against] [*Norovirus] [on] non-food contact hard, non-porous surfaces [insert locations, sites, and/or surfaces from Table 1, Table 2, and/or Table 4] [in 30 seconds], [with] [no [water] rinse required] [with] [no need to rinse].
- [Game changing] [Dilutable concentrate that kills *Norovirus]
- [Effective against] [Kills] *SARS-CoV-2 [the virus that causes COVID-19] on Hard, Non-Porous [Non-Food Contact] Surfaces
- [Effective against] [Kills 99.9% of] *SARS-CoV-2 [the virus that causes COVID-19] in 3-10 seconds [on] Hard, Non-Porous [Non-Food Contact] Surfaces
- [Effective against] [Kills 99.9% of] *SARS-CoV-2 [the virus that causes COVID-19] in 10 seconds [on] Hard, Non-Porous [Non-Food Contact] Surfaces
- [This product] [insert product name] is specifically designed to *SARS-CoV-2 [the virus that causes COVID-19] [on] Hard, Non-Porous [Non-Food Contact] Surfaces

- Tested (and proven (effective)) to kill 99.9% of (the) (SARS-CoV-2¹) (the virus that causes COVID-19 virus¹)
- Tested (and proven (effective)) against (the) (SARS-CoV-2¹) (the virus that causes COVID-19 virus¹)
- [Tested] [and] [proven effective] to kill 99.9% of [the] [SARS-CoV-2¹] [the virus that causes COVID-19 virus¹] [in 10 seconds]
- [Tested] [and] [proven effective] against [the] [SARS-CoV-2¹] [the virus that causes COVID-19 virus¹] [in 10 seconds]
- [Tested] [and] [proven effective] to help reduce the spread of [the] [SARS-CoV-2¹] the virus that causes [COVID-19 virus¹] [in 10 seconds]

¹Kills 99.9% of SARS-CoV-2 on hard, non-porous surfaces (in 10 seconds)

Claims – General

- [Removes] [Eliminates] [Attacks] [Gets rid of] [Melts away] [Cuts through] tough [[bathroom] [restroom] [school] [kitchen] [hotel room] [office] [workplace] [dirt] [soils] [grime] [and other common soils]] [!]
- Tough on [soap scum] [and] [soils] [and] [grease]
- [For] [use] [around] [in] [on] [throughout] [the] [insert sites/locations/surfaces from Table 1, Table 2, Table 3 or Table 4]
- Commercial Product[s]
- Patent number[s] [insert patent number]
- Patent pending
- Acid anionic system
- Convenient to use
- Formula ingredients contain no phosphorus
- [This product] [insert name] is phosphate [phosphorus] free, [and effective in up to 400 ppm hard water].
- Helps enhance [operational efficiency] [brand protection] when used in a total Ecolab [product and professional services] [Housekeeping] [Foodservice] [EVS] [Environmental Services] [Facility] program
- Use solution requires no [PPE] [personal protective equipment]
- PPE free at [recommended] use [dilution]
- No gloves or goggles required at recommended use dilution
- [Convenient] [Ecolab] [closed] [loop] [system] [dispensing] [protects] [workers] [staff] [employees] [from] [accidental] exposure to the concentrate] [from concentrate exposure] [from spills and leaks]]
- Non-corrosive to hard surfaces at recommended use dilution
- [Soft] metal safe
- Use solution is [[non-corrosive] [non-sensitizing] to eyes and skin] [not a skin sensitizer]
- Promotes quality assurance
- Saves money
- Cost efficient
- Reduces operational costs
- Saves time and labor
- The non-corrosive formula enables use on hard, non-porous [non-food contact] surfaces as a [sanitizer] [disinfectant] when the directions for use for sanitizer/disinfection are followed
- Useful for a wide variety of applications [as listed on the product label]
- No [harsh fumes] [accidental whitening]
- All-in-one
- One [product] dilution does many [multiple] [things] [jobs]
- Streak free [shine]
- Leaves surfaces [shiny] [clean] [fresh]
- Leaves spaces clean and fresh
- For [daily] [everyday] use
- Use for wiping [bathroom] [kitchen] counters
- [convenient] to use
- [Non-chlorine] [or] [non-quat] formula.
- Will not bleach clothing or colored surfaces.
- Contains no bleach, ammonia, peroxide or quat
- Bleach free [formula]
- Alcohol free [formula]
- Phenol free [formula]
- Phosphorus free [formula]
- Phosphate free [formula]
- Chlorine free [formula]
- Ammonia free [formula]
- Contains no phosphates [phosphorus]

- This product will not harm most [washable] surfaces. [test a [small]][inconspicuous] area [on surface] first]
- The excellent wettability of this product improves penetration into areas that otherwise might not be reached.
- When used as directed, this product is compatible to use on most surfaces.
- Great for [all around] the [select from Table 1, Table 2, or Table 3]
- Cleans everyday kitchen messes like dirt, grease and food stains. Cuts through tough grease and grime.
- Non-abrasive formula will not harm [scratch] surfaces.
- [This product] [insert name] is not recommended for use on marble [or natural stone].
- [Removes] [Cleans] [the following]: body oils, coffee, soap scum, make-up, [cooking] [oils], dirt, fecal matter, food [residues] [soils], fruit [juice] [stains], grease, mold stains, [other] [soils] [stains], rust, tea, urine
- Regular, effective cleaning and disinfecting of [select from Table 2 [which could harbor pathogenic microorganisms] minimizes [cross-contamination on treated surfaces]
- Regular, effective cleaning and sanitizing of [select from Table 2 or Table 3 [which could harbor pathogenic microorganisms] minimizes [cross-contamination on treated surfaces]
- [Volatile Organic Compound] [VOC] [CARB] Compliant
- Concentrated formula to reduce packaging waste
- Simplified cleaning procedure
- Reduced cleaning time
- Innovative [formula] [product] [solution] [for simplification]
- Every surface, every time
- All surface for all uses
- [QC] [58] [40] [42]
- Do not mix with [chlorine] bleach
- Active [ingredient] is biodegradable
- Surfactant is biodegradable
- Fragrance is compliant with [International Fragrance Association] [IFRA] safety standards
- Minimizes air impacts due to [volatile organic compounds] [VOCs]. Compliant with California Air Resource Board [CARB] guidelines
- Concentrated product that reduces waste and carbon emissions
- Closed loop packaging
- Cleaning and disinfecting.
- Cleans fast. Works hard.
- Comprehensive cleaning solution.
- Multi-surface cleaning solution.
- Everyday cleaning solution.
- Cleaning and disinfecting in one.
- Cleaning and disinfecting for hard, non-porous surfaces.
- Cleans and disinfects hard, non-porous surfaces.
- Get more done with a cleaner and disinfectant.
- Deep cleaning for surfaces.
- A scientific clean for surfaces.
- A scientific clean for hard, non-porous surfaces.
- A comprehensive clean.
- A comprehensive clean with Ecolab science.
- Help disinfect hard, non-porous surfaces with Ecolab science.
- [sanitizes] [cleans] [disinfects] hard, non-porous surfaces.

Claims for dye or fragrance-free formulas only:

- Dye free
- Fragrance free
- Dye and fragrance free
- Free from added [dyes] [and] [fragrances]

Table 1: Use Locations [Where to use this product] [For use [around][in][throughout]]

[Barber] [Beauty] Shop[s] [Dental] [Medical] Office[s] [Dentist's] [Doctor's] [Physician's] Office[s] [Acute][Long Term] Care Facilities Assisted Living Facilities Airplane[s] Airport[s] Ambulance[s] Ambulatory Surgical Center[s] Amusement Parks Animal Boarding [Housing] Facility [Facilities] [Kennels] Animal [Pet] Grooming Facilities Animal Laboratories Apartment[s] Arena[s] Athletic Facilities Bar[s] Barn[s] Bathroom[s] Bakery [Bakeries] Beverage Plants Boat[s] Bowling Alley[s] Break room[s] Bus[es] Business[es] and office building[s] Cabin[s] Cafeteria[s] Campground[s] Casino[s] Childcare [centers] [facilities] Church[es] Classroom[s] Clinic[s] Coffee [donut] [bagel] [snack] Shops Convention Center[s] Dining [rooms] [halls] Dorm rooms [dormitories]	Correctional Facility [Facilities] Cruise ship[s] College[s] Commercial Kitchen[s] Convenience Store[s] Day care [centers] [facilities] Deli[s] Emergency [Police][EMS][Fire][Rescue] Vehicle[s] Eating Establishment[s] Exercise Facility [Facilities] Factory [Factories] Farm[s] Fast food operation[s] Fitness Center[s] Food preparation areas(non-food contact) Food Processing Plant[s] (non-food contact) Foodservice(non-food contact) Food storage area[s] (non-food contact) Food Truck[s] (non-food contact) Funeral home[s] Grocery Store[s] Gym[s] [gymnasium[s]] Health Club[s] Hospital[s] Hotel[s] [Lodging facility] Housekeeping -and/or- Janitorial Room[s] Institutional Facilities Institutional Kitchen[s] Institution[s] [Kindergartens] [Preschools] Kitchen[s] Laundromat[s] Laundry room[s] Liquor [convenience] store[s] Locker Room[s] Lunchroom[s] Medical Related Facilities Military [installations] [locations]	Mobile home[s] Motel[s] Movie theatre Nurseries Nursing Home[s] Office [Building] [s] Pet shop[s] Pet [Animal] Quarter[s] Pharmacies Playground[s] Prison[s] [jails] Public Facility [Facilities] [Public] Restroom[s] Railcar[s] Recreational Center[s] [Facility] [Facilities] Rehabilitation Center[s] [Facility] [Facilities] Restaurant[s] Retail facilities Salon[s] [Beauty][Spa] [Schools] [Universities] Shelter[s] Ship[s] [Shower] [Bath] Area[s] Smokehouse[s] Snack bar[s] Stadium[s] Stairwell[s] Supermarkets Tanning Salon[s] Taxi[s] Theatre[s] Trailer[s] Train[s] [Stations] Transportation Terminal[s] Trucks [box trucks] Veterinary Clinic[s] [Offices] Veterinary Hospital[s] [Warehouses] Warehouse[s] Washroom[s] Zoo[s] Federally inspected meat and poultry establishments [food processing plants]
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Table 2: USE SITES HARD NON-POROUS SURFACES: [Use on the following surfaces] [the product will not damage:]

<p>²NON-FOOD CONTACT SURFACES</p> <p>Appliances, exteriors Animal equipment Animal crates Animal handling equipment [leashes][Harnesses] Basins [Bath] Tubs Bathmats [non-porous] Bathroom [counter tops] [surfaces] Bathroom fixtures Bathroom Tile Bathroom Floor[s] Bed Frame[s] Bed Rail[s] Beds [Medical] [Hospital] Benches Booster chairs [seats] Blinds Buckets Cabinets Cages Car seats Chairs Checkout stands [Child] car seats, hard surfaces Children's toys [Classroom] Desks [Classroom] table [tops] Cleaning tools Computer[s] [Screens][Keyboards][mouse Conductive Flooring Cords Countertop laminates Countertops [counters] Covers [removable][plastic] for mattresses and pillows Credit card readers Cribs Defibrillators [Diaper] Changing tables Diaper Pail[s] [Dining room] [lunchroom] table[s] [tops] Doorknobs [handles] [push plates] Drinking Fountains Equipment tables Examination tables</p>	<p>Exercise Equipment Exhaust [Fan] [Hood] Faucets Fiberglass sinks, tubs and showers Fixtures [Chrome] [Steel] Floors [No Wax] [Washable] Hard, non-porous surfaces on furniture Garbage [Can] [Pail] Grocery Carts Grooming equipment Gurneys Handle[s] [of] [equipment doors] [operating push pads] [dispensers] [beverage dispensers] [freezer[s]] [walk in] [refrigerators] [towel dispensers]⁴ Headrests High-touch points Jungle gyms Kennel runs Kitchen [counters] Kitchen Tile Laptops Laundry hampers Lamp shades Light [Fixtures] [switches] [Medical] [Hospital] Lamp[s] Microwave ovens [exterior] [surfaces] [of] Mirrors Mobile devices [workstations][cell phones] Over-bed tables Hard, non-porous surfaces of patio furniture Hard, non-porous surfaces of pet beds Picnic Table [Non-porous] Play Tables Playhouses Playpens Potty [training] seats [chairs] Hard, non-porous surfaces of pull-out beds Recycling Bin[s] Recliners Refrigerated storage and display equipment⁴ Refrigerators, [exteriors] [interiors]⁴ Rehabilitation Areas</p>	<p>Remote controls Retail freezers [glass][and][handles]⁴ Hard, non-porous surfaces of rocking chairs Seats Shower [stalls] [fiberglass] Shower curtain[s] Sink[s] [fiberglass] [bathroom] [kitchen] [stainless steel] Stand[s] Soap dispenser[s] [push plates] Stethoscope[s] Storage areas Stretchers Strollers [handles] Suitcase [luggage] Table[s] [picnic tables] Tablets Telephone[s] [keypads and handsets] Tiles [glazed] Toilet[s] Bowl[s] exterior [rims] Toy boxes Toys Touchscreens Trash [receptacle[s]] [bins] Tubs [fiberglass] Urinal[s] Vanity [Top] Vending machines Vent[s] [hood] Walker[s] Walk-in refrigerator[s] [freezer plastic curtains]⁴ Walls [Washable] Cupboards [Washable] Door[s] [Washable] Kitchen Surfaces [Washable] Railings [Washable] Trim[ming] [Washable] Walls Waste containers Wheelchair[s] Whirlpool [bath tubs] [tubs] [units] Window[s] [Sills] External surfaces of Veterinary equipment</p>
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⁴allow to come to room temperature before treatment

Table 3: USE SITES [SOFT SURFACE]: [It is recommended to test a small inconspicuous portion of the surface with product before use]:

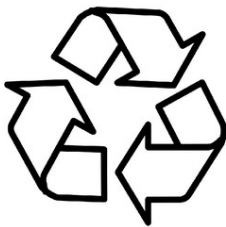
<p>³ SOFT SURFACES: Apparel Bathmats Bed [sheets] [skirts][spreads] Comforters Cotton⁵ Covers [removable] for mattresses and pillows</p>	<p>Couches Curtains Cushions Draperies Fabric[s] Fabric blinds Laundry hampers Lamp shades</p>	<p>Pillows [throw] [decorative] Pull-out beds Rugs Shoes Shower curtain[s] Sofas Suitcase [luggage] Upholstery Upholstered furniture</p>
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⁵ Limited use recommended [to avoid discoloration]

Table 4: USE SURFACES [It is recommended to test a small inconspicuous portion of the surface with product before use]:

<p>Acrylic Aluminum Baked Enamel Bronze Sealed Ceramic Chrome Corian Crystal Electronic surfaces Enamel Epoxy Fabric Fiberglass Floor surfaces Formica Glass [Surface][s] Glazed [Ceramic] Tile Glazed Enameled Surface[s] Glazed Porcelain Laminate[s]</p>	<p>Laminated Surface[s] Linoleum Luxury Vinyl Tile [LVT] Marlite Metal [Blinds][countertops] Mirrors Nickel Painted surfaces Plastic [such as polystyrene, polyethylene, polyvinylchloride, or polypropylene] polycarbonate or acrylonitrile butadiene styrene] Plastic Laminate Plexiglass® Sealed Porcelain Sealed Quartz Sealed Quarry tile Resilient Flooring Rubber Sealed Fiberglass Sealed Granite Sealed Grout</p>	<p>Sealed limestone Sealed marble Sealed slate Sealed stone Sealed terra cotta Sealed terrazzo Sealed travertine Silicone caulk Stainless Steel Synthetic – or- Cultured Marble Upholstery [vinyl] [plastic][fabric] Vinyl Tile Vinyl Most washable surfaces Use with caution on finished woodwork and test prior to use Finished Woodwork Not recommended for use on Marble</p>
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Optional Graphics:





[Enter QR Code]
(Note to reviewer:
place holder for
QR Code to link to
Ecolab website)



[Antimicrobial]



[No PPE
Required]



[Wipe]



[Hospital
Disinfectant]



[Spray]



[Disinfectant]
[Cleaner]
[Streak-free]
[Soft surface]



[Multi-surface]



[Streak-free]



[Kills
Norovirus]⁶

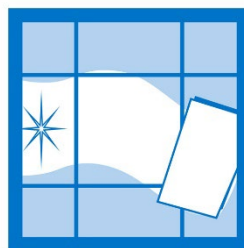


[Kills
SARS-COV-2]⁶



[Electrostatic
Sprayer]

⁶ On hard, non-porous surfaces



¹Kills 99.9% of SARS-CoV-2 on hard, non-porous surfaces (in 10 seconds)

²Non-food contact surfaces

³Soft surfaces

⁴Allow to come to room temperature before treatment

⁵Limited use recommended [to avoid discoloration]

⁶On hard, non-porous surfaces

SECONDARY / USE DILUTION CONTAINER LABEL

[Note to reviewer: This secondary container label will be used only when the product is diluted at 1 - 6 fl. oz. per gallon of water. Use dilution is to be prepared by end user. This secondary/use dilution label will only be used by the end user and will not be sold or distributed.] When this product is diluted in accordance with the directions on this label, the dilution container must bear the following statements:]

Multi-Purpose Plus Disinfectant Cleaner

[Concentrate Ingredient Statement]

ACTIVE INGREDIENTS:

Dodecylbenzenesulfonic Acid.....10.0%

OTHER INGREDIENTS:90.0%**TOTAL:** **100.0%****KEEP OUT OF REACH OF CHILDREN**

[Active Ingredient statement is for concentrate and not diluted product.]

The product in this container must be diluted at the use rate of 0.5 - 6 fl. oz. per gallon of water as directed on the concentrate product label.

Diluted product in this container is _____ fl. oz. per gallon water.

[Si no puede leer en inglés, pregunte a su supervisor sobre las instrucciones de uso apropiadas antes de trabajar con este producto.]

[If you cannot read English, ask your supervisor for the appropriate instructions before handling this product.]

[USE SOLUTION] PRECAUTIONARY STATEMENTS**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

Causes moderate eye irritation. Avoid contact with eyes or clothing. Remove and wash contaminated clothing before reuse. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

FIRST AID

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Call a poison control center or doctor for treatment advice.

[FOR] EMERGENCY [MEDICAL] INFORMATION CALL [TOLL-FREE: [1-800-328-0026],

OUTSIDE NORTH AMERICA, CALL 1-651-222-5352]

[[Medical Emergency:][TOLL-FREE:] [1-] [877] 231-2615, or call collect 0 [952] 853-1713]

[Follow the directions for use on the concentrate label when applying this product.]

[For Commercial Use] [For Industrial Use] [For Institutional Use] [For Healthcare Use] [For Animal Facility Use] [See side panel for precautionary statements.]

This product may be patented: www.ecolab.com/patents

[Use solution] is prepared by end user

Not for sale or distribution

[Do Not Drink]

EPA Reg. No. 1677-272