

1543-15

11/7/2013

1/13



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

NOV 7 2013

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Sharon M. Johnston
W-F-Young, Inc.
302 Benton Drive
East Longmeadow, MA 01028

Subject: Label Notification(s) for Pesticide Registration 98-10

Dear Ms. Johnston:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for July 17, 2013 for:

Alternate Brand Name(s) **Absorbine UltraShield EX Barn Dog Insecticide & Repellent**
Absorbine UltraShield EX Farm Dog Insecticide & Repellent
Absorbine UltraShield EX Insecticide & Repellent for Dogs

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number 1543-15 WFY0301

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks at banks.melody@epa.gov or at 703 305-5413.

Sincerely,

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

2/13



United States
Environmental Protection Agency
 Washington, DC 20460

| | |
|-------------------------------------|--------------|
| <input type="checkbox"/> | Registration |
| <input type="checkbox"/> | Amendment |
| <input checked="" type="checkbox"/> | Other |

OPP Identifier Number

Application for Pesticide - Section I

| | | |
|---|--|--|
| 1. Company/Product Number 1543-15 | 2. EPA Product Manager Richard Gebken | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) WFY0301 | PM# 10 | |
| 5. Name and Address of Applicant (Include ZIP Code) W.F. Young, Inc. 302 Benton Drive East Longmeadow, MA 01028 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical to a pesticide already registered and labeling to: EPA Reg. No. NOV - 7 2013 Product Name | |

Section - II

| | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final-printed labels in response to Agency letter dated |
| <input type="checkbox"/> Resubmission in response to Agency letter dated | <input type="checkbox"/> "Me Too" Application. |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below. |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.
 NOTIFICATION OF ALTERNATE BRAND NAMES PER PR NOTICE 98-10: Absorbine UltraShield EX Barn Dog Insecticide & Repellent; Absorbine UltraShield EX Farm Dog Insecticide & Repellent; Absorbine UltraShield EX Insecticide & Repellent For Dogs

Section - III

| | | | | | |
|---|--|---|-------------------|---|---|
| 1. Material This Product Will Be Packaged In: | | | | 2. Type of Container | |
| Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | <input checked="" type="checkbox"/> Metal | <input checked="" type="checkbox"/> Plastic |
| * Certification must be submitted | | If "Yes" Unit Packaging wgt. | No. per container | If "Yes" Package wgt | No. per container |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container 1 pint to 1 gallon | | 5. Location of Label Directions <input checked="" type="checkbox"/> on label | |
| 6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled | | | | <input type="checkbox"/> Other | |

Section - IV

| | | |
|---|-----------------------------------|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Sharon M. Johnston | Title Regulatory Consultant | Telephone No. (Include Area Code) (636) 942-2583 |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received (Stamped) |
| 2. Signature | 3. Title Regulatory Consultant | |
| 4. Typed Name Sharon M. Johnston | 5. Date July 17, 2013 | |

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WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

WFY0301

{Alternate Brand Names:}

- [Absorbine UltraShield EX Barn-Dog Insecticide & Repellent]
- [Absorbine UltraShield EX Farm-Dog Insecticide & Repellent]
- [Absorbine UltraShield EX Insecticide & Repellent For Dogs]

NOTIFICATION

NOV - 7 2013

- [Weatherproof Insecticide & Repellent]
- [The Horse World's Most Trusted Name® [Since 1892]]
- [Field tested and proven effective]
- [Kills and repels [biting and nuisance flies, gnats, mosquitoes on horses, ponies and foals (over 12 weeks of age)]-[for up to 17 days]]
- [Kills and repels biting and nuisance flies, ticks that may carry Lyme Disease and mosquitoes including the Culex species which has been known to transmit West Nile Virus]
- [Long-lasting repellency that protects and stays active for up to 17 days]
- [Weatherproof formula [binds to the hair shaft to repel and protect from bugs, sun, sweat, water, dust and dirt] [for up to 17 days]]
- [[Sun] [Sweat] [water and rain] resistant formula [that produces a shine that shields]]
- [Stays active for up to 17 days]
- [17-day [waterproof] [pasture] protection]

{Additional alternate bullet points listed at end of label}

ACTIVE INGREDIENTS:

| | |
|----------------------|-------|
| Permethrin* | 0.50% |
| Pyrethrins | 0.10% |
| Piperonyl Butoxide** | 1.00% |

OTHER INGREDIENTS:..... 98.40%

TOTAL: 100.00%

*cis/trans ratio: Min. 35% (+/-) cis and Max. 65% (+/-) trans.

** (butylcarbityl)(6-propylpiperonyl) ether and related compounds

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See Back/Side Label Panel for Additional Precautionary Statements

Net Contents _____ fluid ounces

{Net contents expression for Bag-On-Valve packaging}

Net Contents _____ pounds (_____ grams)

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WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

READ ENTIRE LABEL BEFORE EACH USE
ON ANIMAL USE - USE ONLY ON HORSES, PONIES, FOALS (Over 12 Weeks of Age), DOGS AND PUPPIES (Over 12 Weeks of Age)

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS

- Do not apply as a space, broadcast or spot treatment to indoor surfaces at residential sites.
- Do not store near or use with oxidizing agents. • This product is not for use on foals less than 12 weeks of age. • This product is not for use on puppies less than 12 weeks of age. • This product is not for use on animals intended for human consumption.
- All outdoor applications must be limited to spot or crack-and-crevice treatments only. • Except when applying directly to animals, 1) do not allow adults, children or pets to enter the treated area until sprays have dried; 2) do not apply this product in a way that will contact adults, children or pets either directly or through drift. Exit area immediately and remain outside the treated area until sprays have dried. • Remove or cover exposed food and drinking water before application. • Remove or cover dishes, utensils, food processing equipment and food preparation surfaces or wash them before use. • Do not wet articles to point of runoff or drip. • Do not use treated article until spray has dried. • Remove pets, birds and cover fish aquariums before spraying. • Application is prohibited directly into sewers or drains or to any area like a gutter where drainage to sewers, storm drains, water bodies or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

HOLD CONTAINER UPRIGHT. SHAKE WELL BEFORE USING.

Spray or wipe-on. Protect your horses and dogs. Ready to use. No mixing necessary. This water-based formulation may be applied directly with spray applicator or as a wipe-on.

17-day weatherproof formula provides long-lasting repellency and protection from biting and nuisance flies, gnats, ticks and mosquitoes. This unique formula also contains multiple sunscreens and coat conditioners including Aloe and Lanolin and it is pleasantly scented with Citronella.

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MASTER LABEL

Notification:
July 17, 2013

HORSES, PONIES AND FOALS (Over 12 Weeks of Age):

Kills and repels biting and nuisance flies, gnats, mosquitoes and ticks for up to 17 days. Including Horse Flies, Stable Flies, Face Flies, Horn Flies, Deer Flies, House Flies, Black Flies, Cluster Flies, Sciarid Flies, Gnats, Midges, Punkies, No-See-Ums, Deer Ticks, Lone Star Ticks, Chiggers, American Dog Ticks, Brown Dog Ticks, Gulf Coast Ticks, Fleas and Lice.

USE AS A WIPE OR A SPRAY: This product may be applied either as a wipe or as a spray. When applying as a wipe or on the horse's face, always use a soft cloth. First, brush animal to remove excess dirt and dust. Spray or wipe horse's entire body while brushing against the lay of the coat to ensure adequate coverage. Avoid getting spray into horse's eyes, nose or mouth. Do not wet skin or apply to the point of dripping or exceed two ounces per application. Reapply every 7- to 10 days under normal conditions for initial applications. As protection builds, reapply every 12 to 17 days as needed. Also, reapply each time animal is washed or exposed to heavy rain for best results. After application, brush thoroughly to bring out bright sheen on the coat.

DOGS AND PUPPIES (Over 12 Weeks of Age): Kills and repels fleas, ticks (that may carry Lyme Disease), mosquitoes and lice on dogs. Also kills and repels fleas, ticks, mosquitoes and lice around premises. Cover animal's eyes with hands. With a firm stroke to get a proper spray mist, spray head, ears and chest until damp. With soft cloth, rub into face around mouth, nose and eyes. Then spray neck, middle and hind quarters, finishing legs last. For best penetration of spray to the skin, direct spray against natural lay of the hair. On long haired dogs, rub against the lay of the hair, spraying the ruffled hair directly behind the hand. Make sure spray thoroughly wets ticks. During the flea season, retreat every 3-4 weeks if necessary. Kills fleas, ticks and lice on dogs and provides up to 28 days protection from reinfestation. Sensitivities may occur after using ANY pesticide product on pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals or animals on medication.

DOGS SLEEPING QUARTERS

Spray around baseboards, windows, door frames, wall cracks and localized areas of floors. The pet's bedding areas should be sprayed. Spray old bedding or replace with fresh bedding.

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MASTER LABEL

Notification:
July 17, 2013

USE AS A PREMISE SPRAY: Kills insects on contact such as: Carpenter Bees, American Cockroaches, Asian Cockroaches, Australian Cockroaches, Brown Banded Cockroaches, German Cockroaches, Oriental Cockroaches, Smokey Brown Cockroaches, Black Widow Spiders, Cellar Spiders, Fire Ants, Carpenter Ants, Pharaoh Ants, Foraging Ants, Grain Mites, Clover Mites, Beetles (including Carpet, Flat Grain, Flour, Cigarette, Confused Flour, Drugstore, Lesser Grain Borer, Merchant Grain, Sawtoothed Grain, Warehouse, Red Flour, Ground, Elm Leaf and Rice Weevils), Palmetto Bugs, Water Bugs, Cadelles, Indian Meal Worms, Sowbugs, Boxelder Bugs, Earwigs, Pillbugs, Firebrats, Silverfish, Clothes Moths, Booklice, Centipedes, Millipedes, Crickets, Earwigs, Scorpions, flying moths (including Almond, Chocolate, Tobacco, Indian Meal and Angoumois Grain and other flying moths). Spray in areas where insects congregate. Apply at a rate of 1 gallon per 1000 sq. ft. [1 quart [32 oz] per 250 sq. ft.] [1 oz per 8 sq. ft.]. Direct spray to contact insects for rapid knockdown and kill. Spray around door facings and screens to render area unattractive to insects. This will help to repel insects and prevent entrance into building.

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Alternate Storage and Disposal instructions for refillable containers}

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Refillable container. Refill this container with pesticide only. Do not reuse this container for any other purpose. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

{Alternate Storage and Disposal instructions for Bag-On-Valve packaging:}

STORAGE AND DISPOSAL

Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F and below 120°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Nonrefillable container. Do not reuse or refill this container. Contents under pressure. Do not puncture or incinerate.

If empty: Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

| FIRST AID | |
|--|---|
| If in eyes: | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice. |
| <p>Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide concerns), you may call 1-800-628-9653, at any time.</p> | |

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove contaminated clothing and wash clothing before reuse.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treated area. Do not apply directly to or near water. Drift and run-off from treated areas may be hazardous to fish in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash-water or rinsate. See Directions for Use for additional precautions and requirements.

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MASTER LABEL

Notification:
July 17, 2013

This pesticide is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product to allow it to drift to blooming crops if bees are visiting the treatment area.

PHYSICAL & CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

{Alternate Physical & Chemical Hazards for Bag-On-Valve packaging.}

Combustible. Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Distributed by:

W.F. Young, Inc.
302 Benton Drive
E. Longmeadow, MA 01028
©WFY
RM#
Made in U.S.A.

www.absorbine.com

EPA Est. No.
EPA Reg. No. 1543-15

{Additional Alternate Bullet Points}

- [Bug Graphics: fly, mosquito, tick, gnat]**
- [Weather Graphics]**
- [Kills [& Repels] more than 70 species]**
- [[With] UltraBond Technology]**
- [[Also] contains multiple sunscreens and coat conditioners including Aloe and Lanolin]**
- [[and is] pleasantly scented with Citronella]**
- [Blanket your horse with WFY0301 protection from Absorbine®]**
- [Broad-spectrum control from Absorbine®]**
- [Protect your horses and dogs with Absorbine®]**
- [Performance is not affected by water, sweat, sun, dust or dirt]**

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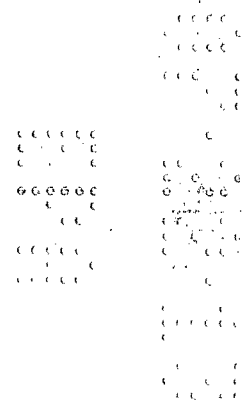
WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

- [Also for use on dogs and puppies (over 12 weeks of age)]
- [Kills ticks on dogs and puppies (over 12 weeks of age)]
- [Bug Block® Technology extends repellency]
- [Stops bugs before they bite]
- [Blocks bugs from biting]
- [24 hours a day 7 days a week for up to 17 days]
- [24/17 pest protection]
- [24/7 pest protection]
- [Round-the-clock [premium pasture] protection]
- [Works day and night]
- [For use on horses, ponies and foals (over 12 weeks of age), dogs and puppies (over 12 weeks of age)]
- [Quick knockdown [kill and repellency protects for up to 17 days]]
- [Continuous Spray – No Pumping Required]
- [Quick & Even Coverage]
- [Any Angle Spray]
- [Continuous Silent Spray]
- [Whisper [Quiet] Spray Mist]
- [[with] Easy Swipe® [applicator]]

[] Denote alternate text in addition to any subset of the directions for use



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WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

{SUB-LABEL FOR ROLL-ON PACKAGING}

WFY0301

- [Weatherproof Insecticide & Repellent]
- [The Horse World's Most Trusted Name® [Since 1892]]
- [Field tested and proven effective]
- [Kills and repels [biting and nuisance flies, gnats, mosquitoes on horses] [for up to 17 days]]
- [Kills and repels biting and nuisance flies, ticks that may carry Lyme Disease and mosquitoes including the Culex species which has been known to transmit West Nile Virus]
- [Long-lasting repellency that protects and stays active for up to 17 days]
- [Weatherproof formula [binds to the hair shaft to repel and protect from bugs, sun, sweat, water, dust and dirt] [for up to 17 days]]
- [[Sun] [Sweat] [water and rain] resistant formula [that produces a shine that shields]]
- [Stays active for up to 17 days]
- [17-day [waterproof] [pasture] protection]
- [Bug Graphics: fly, mosquito, tick, gnat]
- [Weather Graphics]
- [Kills [& Repels] more than 70 species]
- [[With] UltraBond Technology]

{Additional alternate bullet points listed at end of label}

ACTIVE INGREDIENTS:

| | |
|----------------------|-------|
| Permethrin* | 0.50% |
| Pyrethrins | 0.10% |
| Piperonyl Butoxide** | 1.00% |

| | |
|---------------------------|----------------|
| OTHER INGREDIENTS: | 98.40% |
| TOTAL: | 100.00% |

*cis/trans ratio: Min. 35% (+/-) cis and Max. 65% (+/-) trans.
 ** (butylcarbityl)(6-propylpiperonyl) ether and related compounds

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See Back/Side Label Panel for Additional Precautionary Statements

Net Contents _____

11/13

WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

**READ ENTIRE LABEL BEFORE EACH USE
ON ANIMAL USE - USE ONLY ON HORSES AND PONIES
AND FOALS (Over 12 Weeks of Age)**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS

• Do not store near or use with oxidizing agents. • This product is not for use on foals less than 12 weeks of age. • This product is not for use on horses intended for human consumption.

HOLD CONTAINER UPRIGHT. SHAKE WELL BEFORE USING.

Ready to use. No mixing necessary.

17-day weatherproof formula provides long-lasting repellency and protection from biting and nuisance flies, gnats, ticks and mosquitoes. This unique formula also contains multiple sunscreens and coat conditioners including Aloe and Lanolin and it is pleasantly scented with Citronella.

HORSES AND PONIES (Over 12 Weeks of Age):

Kills and repels biting and nuisance flies, gnats, mosquitoes and ticks for up to 17 days. Including Horse Flies, Stable Flies, Face Flies, Horn Flies, Deer Flies, House Flies, Black Flies, Cluster Flies, Sciarid Flies, Gnats, Midges, Punkies, No-See-Ums, Deer Ticks, Lone Star Ticks, Chiggers, American Dog Ticks, Brown Dog Ticks, Gulf Coast Ticks, Fleas and Lice.

Do not wet skin or apply to the point of dripping or exceed two ounces per application. Reapply each time animal is washed or exposed to heavy rain for best results. After application, brush thoroughly to bring out bright sheen on the coat.

Remove cap from bottle. Apply around **horse's and pony's** nose, eyes, ears and mouth. May also be used as a spot treatment on areas where flies gather. Avoid direct application to eyes, nose and mouth. Replace cap after use. For initial treatment, apply daily for 2 to 3 days.

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WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

FIRST AID

| | |
|--------------------|---|
| If in eyes: | <ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a poison control center or doctor for treatment advice. |
|--------------------|---|

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide concerns), you may call 1-800-628-9653, at any time.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove contaminated clothing and wash clothing before reuse.

PHYSICAL & CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

Distributed by:

W.F. Young, Inc.
302 Benton Drive
E. Longmeadow, MA 01028
©WFY
RM#
Made in U.S.A.
www.absorbine.com

EPA Est. No.
EPA Reg. No. 1543-15

WFY0301
1543-15

MASTER LABEL

Notification:
July 17, 2013

{Additional Alternate Bullet Points}

~~[[Also] contains multiple sunscreens and coat conditioners including Aloe and Lanolin]~~

~~[[and is] pleasantly scented with Citronella]~~

~~[Blanket your horse with WFY0301 protection from Absorbine®]~~

~~[Broad-spectrum control from Absorbine®]~~

~~[Protect your horses with Absorbine®]~~

~~[Performance is not affected by water, sweat, sun, dust or dirt]~~

~~[Bug Block® Technology extends repellency]~~

~~[Stops bugs before they bite]~~

~~[Blocks bugs from biting]~~

~~[24 hours a day 7 days a week for up to 17 days]~~

~~[24/17 pest protection]~~

~~[24/7 pest protection]~~

~~[Round-the-clock [premium pasture] protection]~~

~~[Works day and night]~~

~~[For use on horses and ponies (over 12 weeks of age)]~~

~~[Quick knockdown [kill and repellency protects for up to 17 days]]~~

~~[Quick & Even Coverage]~~

~~[[with] Easy Swipe® [applicator]]~~

[] Denote alternate text in addition to any subset of the directions for use

NEXT

LABEL

1543-15

11/7/2013

1/13



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

NOV 7 2013

OFFICE OF
CHEMICAL SAFETY
AND POLLUTION PREVENTION

Ms. Sharon M. Johnston
W.F. Young, Inc.
302 Benton Drive
East Longmeadow, MA 01028

Subject: Label Notification(s) for Pesticide Registration 98-10

Dear Ms. Johnston:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated for August 13, 2013 for:

Alternate Brand Name

**Absorbine UltraShield EX Insecticide &
Repellent Flea & Tick Control for Dogs**

The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

EPA Registration Number 1543-15 WFY0301

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks at banks.melody@epa.gov. or at 703 305-5413.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7504P)

2/13



United States
Environmental Protection Agency
 Washington, DC 20460

| | |
|-------------------------------------|--------------|
| <input type="checkbox"/> | Registration |
| <input type="checkbox"/> | Amendment |
| <input checked="" type="checkbox"/> | Other |

OPP Identifier Number

Application for Pesticide - Section I

| | | |
|---|--|--|
| 1. Company/Product Number 1543-15 | 2. EPA Product Manager Richard Gebken | 3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name) WFY0301 | PM# 10 | |
| 5. Name and Address of Applicant (Include ZIP Code) W.F. Young, Inc. 302 Benton Drive East Longmeadow, MA 01028 <input type="checkbox"/> Check if this is a new address | 6. Expedited Review: In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. Product Name | |

NOTIFICATION
 NOV - 7 - 2013

Section - II

| | |
|--|--|
| <input type="checkbox"/> Amendment - Explain below. | <input type="checkbox"/> Final printed labels in response to Agency letter dated |
| <input type="checkbox"/> Resubmission in response to Agency letter dated | <input type="checkbox"/> "Me Too" Application |
| <input checked="" type="checkbox"/> Notification - Explain below. | <input type="checkbox"/> Other - Explain below. |

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

NOTIFICATION OF ALTERNATE BRAND NAMES PER PR NOTICE 98-10: Absorbine UltraShield EX Insecticide & Repellent Flea & Tick Control For Dogs

Section - III

| | | | | | |
|---|--|---|---|---|--|
| 1. Material This Product Will Be Packaged In: | | | | 2. Type of Container | |
| Child-Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | | <input checked="" type="checkbox"/> Metal | |
| * Certification must be submitted | | If "Yes" Unit Packaging wgt. No. per container | If "Yes" Package wgt. No. per container | <input checked="" type="checkbox"/> Plastic | |
| 3. Location of Net Contents Information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container | | 4. Size(s) Retail Container 1 pint to 1 gallon | | 5. Location of Label Directions <input checked="" type="checkbox"/> on label | |
| 6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph Paper glued Stenciled | | | <input type="checkbox"/> Other | | |

Section - IV

| | | |
|--|-----------------------------------|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.) | | |
| Name Sharon M. Johnston | Title Regulatory Consultant | Telephone No. (include Area Code) (636) 942-2583 |
| Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. | | 6. Date Application Received (Stamped) |
| 2. Signature | 3. Title Regulatory Consultant | |
| 4. Typed Name Sharon M. Johnston | 5. Date August 13, 2013 | |

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WFY0301
1543-15

MASTER LABEL

Notification:
August 13, 2013

WFY0301

NOTIFICATION

{Alternate Brand Name:}

[Absorbine UltraShield EX Insecticide & Repellent Flea & Tick Control For Dogs] **NOV - 7 2013**

[Weatherproof Insecticide & Repellent]

[The Horse World's Most Trusted Name® [Since 1892]]

[Field tested and proven effective]

[Kills and repels [biting and nuisance flies, gnats, mosquitoes on horses, ponies and foals (over 12 weeks of age)] [for up to 17 days]]

[Kills and repels biting and nuisance flies, ticks that may carry Lyme Disease and mosquitoes including the Culex species which has been known to transmit West Nile Virus]

[Long-lasting repellency that protects and stays active for up to 17 days]

[Weatherproof formula [binds to the hair shaft to repel and protect from bugs, sun, sweat, water, dust and dirt] [for up to 17 days]]

[[Sun] [Sweat] [water and rain] resistant formula [that produces a shine that shields]]

[Stays active for up to 17 days]

[17-day [waterproof] [pasture] protection]

{Additional alternate bullet points listed at end of label}

ACTIVE INGREDIENTS:

Permethrin*..... 0.50%

Pyrethrins 0.10%

Piperonyl Butoxide** 1.00%

OTHER INGREDIENTS:..... 98.40%

TOTAL: 100.00%

*cis/trans ratio: Min. 35% (+/-) cis and Max. 65% (+/-) trans.

** (butylcarbityl)(6-propylpiperonyl) ether and related compounds

KEEP OUT OF REACH OF CHILDREN

CAUTION

See Back/Side Label Panel for Additional Precautionary Statements

Net Contents ____ fluid ounces

{Net contents expression for Bag-On-Valve packaging}

Net Contents ____ pounds (__ grams)

WFY0301
1543-15

MASTER LABEL

Notification:
August 13, 2013

**READ ENTIRE LABEL BEFORE EACH USE
ON ANIMAL USE - USE ONLY ON HORSES, PONIES, FOALS (Over 12 Weeks of Age), DOGS AND PUPPIES (Over 12 Weeks of Age)**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS

- Do not apply as a space, broadcast or spot treatment to indoor surfaces at residential sites.
- Do not store near or use with oxidizing agents. • This product is not for use on foals less than 12 weeks of age. • This product is not for use on puppies less than 12 weeks of age. • This product is not for use on animals intended for human consumption.
- All outdoor applications must be limited to spot or crack-and-crevice treatments only. • Except when applying directly to animals, 1) do not allow adults, children or pets to enter the treated area until sprays have dried; 2) do not apply this product in a way that will contact adults, children or pets either directly or through drift. Exit area immediately and remain outside the treated area until sprays have dried. • Remove or cover exposed food and drinking water before application. • Remove or cover dishes, utensils, food processing equipment and food preparation surfaces or wash them before use. • Do not wet articles to point of runoff or drip. • Do not use treated article until spray has dried. • Remove pets, birds and cover fish aquariums before spraying. • Application is prohibited directly into sewers or drains or to any area like a gutter where drainage to sewers, storm drains, water bodies or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

HOLD CONTAINER UPRIGHT. SHAKE WELL BEFORE USING.

Spray or wipe-on. Protect your horses and dogs. Ready to use. No mixing necessary. This water-based formulation may be applied directly with spray applicator or as a wipe-on.

17-day weatherproof formula provides long-lasting repellency and protection from biting and nuisance flies, gnats, ticks and mosquitoes. This unique formula also contains multiple sunscreens and coat conditioners including Aloe and Lanolin and it is pleasantly scented with Citronella.

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MASTER LABEL

Notification:
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HORSES, PONIES AND FOALS (Over 12 Weeks of Age):

Kills and repels biting and nuisance flies, gnats, mosquitoes and ticks for up to 17 days. Including Horse Flies, Stable Flies, Face Flies, Horn Flies, Deer Flies, House Flies, Black Flies, Cluster Flies, Sciarid Flies, Gnats, Midges, Punkies, No-See-Ums, Deer Ticks, Lone Star Ticks, Chiggers, American Dog Ticks, Brown Dog Ticks, Gulf Coast Ticks, Fleas and Lice.

USE AS A WIPE OR A SPRAY: This product may be applied either as a wipe or as a spray. When applying as a wipe or on the horse's face, always use a soft cloth. First, brush animal to remove excess dirt and dust. Spray or wipe horse's entire body while brushing against the lay of the coat to ensure adequate coverage. Avoid getting spray into horse's eyes, nose or mouth. Do not wet skin or apply to the point of dripping or exceed two ounces per application. Reapply every 7- to 10 days under normal conditions for initial applications. As protection builds, reapply every 12 to 17 days as needed. Also, reapply each time animal is washed or exposed to heavy rain for best results. After application, brush thoroughly to bring out bright sheen on the coat.

DOGS AND PUPPIES (Over 12 Weeks of Age): Kills and repels fleas, ticks (that may carry Lyme Disease), mosquitoes and lice on dogs. Also kills and repels fleas, ticks, mosquitoes and lice around premises. Cover animal's eyes with hands. With a firm stroke to get a proper spray mist, spray head, ears and chest until damp. With soft cloth, rub into face around mouth, nose and eyes. Then spray neck, middle and hind quarters, finishing legs last. For best penetration of spray to the skin, direct spray against natural lay of the hair. On long haired dogs, rub against the lay of the hair, spraying the ruffled hair directly behind the hand. Make sure spray thoroughly wets ticks. During the flea season, retreat every 3-4 weeks if necessary. Kills fleas, ticks and lice on dogs and provides up to 28 days protection from reinfestation. Sensitivities may occur after using ANY pesticide product on pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals or animals on medication.

DOGS SLEEPING QUARTERS

Spray around baseboards, windows, door frames, wall cracks and localized areas of floors. The pet's bedding areas should be sprayed. Spray old bedding or replace with fresh bedding.

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WFY0301
1543-15

MASTER LABEL

Notification:
August 13, 2013

USE AS A PREMISE SPRAY: Kills insects on contact such as: Carpenter Bees, American Cockroaches, Asian Cockroaches, Australian Cockroaches, Brown Banded Cockroaches, German Cockroaches, Oriental Cockroaches, Smokey Brown Cockroaches, Black Widow Spiders, Cellar Spiders, Fire Ants, Carpenter Ants, Pharaoh Ants, Foraging Ants, Grain Mites, Clover Mites, Beetles (including Carpet, Flat Grain, Flour, Cigarette, Confused Flour, Drugstore, Lesser Grain Borer, Merchant Grain, Sawtoothed Grain, Warehouse, Red Flour, Ground, Elm Leaf and Rice Weevils), Palmetto Bugs, Water Bugs, Cadelles, Indian Meal Worms, Sowbugs, Boxelder Bugs, Earwigs, Pillbugs, Firebrats, Silverfish, Clothes Moths, Booklice, Centipedes, Millipedes, Crickets, Earwigs, Scorpions, flying moths (including Almond, Chocolate, Tobacco, Indian Meal and Angoumois Grain and other flying moths). Spray in areas where insects congregate. Apply at a rate of 1 gallon per 1000 sq. ft. [1 quart [32 oz] per 250 sq. ft.] [1 oz per 8 sq. ft.]. Direct spray to contact insects for rapid knockdown and kill. Spray around door facings and screens to render area unattractive to insects. This will help to repel insects and prevent entrance into building.

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{Alternate Storage and Disposal instructions for refillable containers}

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Refillable container. Refill this container with pesticide only. Do not reuse this container for any other purpose. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

WFY0301
1543-15

MASTER LABEL

Notification:
August 13, 2013

{Alternate Storage and Disposal instructions for Bag-On-Valve packaging.}

STORAGE AND DISPOSAL

Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F and below 120°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Nonrefillable container. Do not reuse or refill this container. Contents under pressure. Do not puncture or incinerate.

If empty: Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

FIRST AID

If in eyes:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide concerns), you may call 1-800-628-9653, at any time.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove contaminated clothing and wash clothing before reuse.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treated area. Do not apply directly to or near water. Drift and run-off from treated areas may be hazardous to fish in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash-water or rinsate. See Directions for Use for additional precautions and requirements.

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MASTER LABEL

Notification:
August 13, 2013

This pesticide is highly toxic to bees exposed to direct treatment or residues on blooming crops or weeds. Do not apply this product to allow it to drift to blooming crops if bees are visiting the treatment area.

PHYSICAL & CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

{Alternate Physical & Chemical Hazards for Bag-On-Valve packaging.}

Combustible. Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

Distributed by:

W.F. Young, Inc.
302 Benton Drive
E. Longmeadow, MA 01028
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RM#
Made in U.S.A.

www.absorbine.com

EPA Est. No.
EPA Reg. No. 1543-15

{Additional Alternate Bullet Points}

- [Bug Graphics: fly, mosquito, tick, gnat]**
- [Weather Graphics]**
- [Kills [& Repels] more than 70 species]**
- [[With] UltraBond Technology]**
- [[Also] contains multiple sunscreens and coat conditioners including Aloe and Lanolin]**
- [[and is] pleasantly scented with Citronella]**
- [Blanket your horse with WFY0301 protection from Absorbine®]**
- [Broad-spectrum control from Absorbine®]**
- [Protect your horses and dogs with Absorbine®]**
- [Performance is not affected by water, sweat, sun, dust or dirt]**

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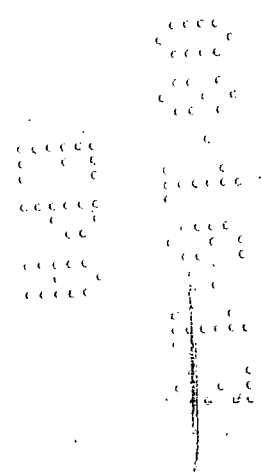
WFY0301
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MASTER LABEL

Notification:
August 13, 2013

- [Also for use on dogs and puppies (over 12 weeks of age)]
- [Kills ticks on dogs and puppies (over 12 weeks of age)]
- [Bug-Block® Technology extends repellency]
- [Stops bugs before they bite]
- [Blocks bugs from biting]
- [24 hours a day 7 days a week for up to 17 days]
- [24/17 pest protection]
- [24/7 pest protection]
- [Round-the-clock [premium pasture] protection]
- [Works day and night]
- [For use on horses, ponies and foals (over 12 weeks of age); dogs and puppies (over 12 weeks of age)]
- [Quick knockdown [kill and repellency protects for up to 17 days]]
- [Continuous Spray – No Pumping Required]
- [Quick & Even Coverage]
- [Any Angle Spray]
- [Continuous Silent Spray]
- [Whisper [Quiet] Spray Mist]
- [[with] Easy Swipe® [applicator]]

[] Denote alternate text in addition to any subset of the directions for use



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WFY0301
1543-15

MASTER LABEL

Notification:
August 13, 2013

{SUB-LABEL FOR ROLL-ON PACKAGING}

WFY0301

- [Weatherproof Insecticide & Repellent]
- [The Horse World's Most Trusted Name® [Since 1892]]
- [Field tested and proven effective]
- [Kills and repels [biting and nuisance flies, gnats, mosquitoes on horses] [for up to 17 days]]
- [Kills and repels biting and nuisance flies, ticks that may carry Lyme Disease and mosquitoes including the Culex species which has been known to transmit West Nile Virus]
- [Long-lasting repellency that protects and stays active for up to 17 days]
- [Weatherproof formula [binds to the hair shaft to repel and protect from bugs, sun, sweat, water, dust and dirt] [for up to 17 days]]
- [[Sun] [Sweat] [water and rain] resistant formula [that produces a shine that shields]]
- [Stays active for up to 17 days]
- [17-day [waterproof] [pasture] protection]
- [Bug Graphics: fly, mosquito, tick, gnat]
- [Weather Graphics]
- [Kills [& Repels] more than 70 species]
- [[With] UltraBond Technology]

{Additional alternate bullet points listed at end of label}

ACTIVE INGREDIENTS:

| | |
|----------------------|-------|
| Permethrin* | 0.50% |
| Pyrethrins | 0.10% |
| Piperonyl Butoxide** | 1.00% |

OTHER INGREDIENTS: 98.40%

TOTAL: 100.00%

*cis/trans ratio: Min. 35% (+/-) cis and Max. 65% (+/-) trans.
 ** (butylcarbityl)(6-propylpiperonyl) ether and related compounds

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

See Back/Side Label Panel for Additional Precautionary Statements

Net Contents _____

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WFY0301
1543-15

MASTER LABEL

Notification:
August 13, 2013

**READ ENTIRE LABEL BEFORE EACH USE
ON ANIMAL USE - USE ONLY ON HORSES AND PONIES
AND FOALS (Over 12 Weeks of Age)**

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS

• Do not store near or use with oxidizing agents. • This product is not for use on foals less than 12 weeks of age. • This product is not for use on horses intended for human consumption.

HOLD CONTAINER UPRIGHT. SHAKE WELL BEFORE USING.

Ready to use. No mixing necessary.

17-day weatherproof formula provides long-lasting repellency and protection from biting and nuisance flies, gnats, ticks and mosquitoes. This unique formula also contains multiple sunscreens and coat conditioners including Aloe and Lanolin and it is pleasantly scented with Citronella.

HORSES AND PONIES (Over 12 Weeks of Age):

Kills and repels biting and nuisance flies, gnats, mosquitoes and ticks for up to 17 days. Including Horse Flies, Stable Flies, Face Flies, Horn Flies, Deer Flies, House Flies, Black Flies, Cluster Flies, Sciarid Flies, Gnats, Midges, Punkies, No-See-Ums, Deer Ticks, Lone Star Ticks, Chiggers, American Dog Ticks, Brown Dog Ticks, Gulf Coast Ticks, Fleas and Lice.

Do not wet skin or apply to the point of dripping or exceed two ounces per application. Reapply each time animal is washed or exposed to heavy rain for best results. After application, brush thoroughly to bring out bright sheen on the coat.

Remove cap from bottle. Apply around **horse's and pony's** nose, eyes, ears and mouth. May also be used as a spot treatment on areas where flies gather. Avoid direct application to eyes, nose and mouth. Replace cap after use. For initial treatment, apply daily for 2 to 3 days.

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1543-15

MASTER LABEL

Notification:
August 13, 2013

STORAGE AND DISPOSAL

Pesticide Storage: Store in a cool, dry (preferably locked) place that is away from heat or open flame, in an area that is protected from freezing (above 32°F) and is also inaccessible to children and animals.

Pesticide Disposal And Container Handling: Non-refillable container. Do not reuse or refill this container. **If empty:** Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

FIRST AID

If in eyes:

- Hold eye open and rinse slowly and gently with water for 15-20 minutes.
- Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies or pesticide concerns), you may call 1-800-628-9653, at any time.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum or using tobacco. Remove contaminated clothing and wash clothing before reuse.

PHYSICAL & CHEMICAL HAZARDS

Combustible. Do not use or store near heat or open flame.

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EPA Est. No.
EPA Reg. No. 1543-15

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MASTER LABEL

Notification:
August 13, 2013

{Additional Alternate Bullet Points}

- [[Also] contains multiple sunscreens and coat conditioners including Aloe and Lanolin]**
- [[and is] pleasantly scented with Citronella]**
- [Blanket your horse with WFY0301 protection from Absorbine®]**
- [Broad-spectrum control from Absorbine®]**
- [Protect your horses with Absorbine®]**
- [Performance is not affected by water, sweat, sun, dust or dirt]**
- [Bug Block® Technology extends repellency]**
- [Stops bugs before they bite]**
- [Blocks bugs from biting]**
- [24 hours a day 7 days a week for up to 17 days]**
- [24/17 pest protection]**
- [24/7 pest protection]**
- [Round-the-clock [premium pasture] protection]**
- [Works day and night]**
- [For use on horses and ponies (over 12 weeks of age)]**
- [Quick knockdown [kill and repellency protects for up to 17 days]]**
- [Quick & Even Coverage]**
- [[with] Easy Swipe® [applicator]]**

[] Denote alternate text in addition to any subset of the directions for use

