



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

NOV 13 2001

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

Ms. Louise A. Chartier  
W. F. Young, Inc.  
302 Benton Drive  
East Longmeadow, MA 01028-1990

Subject: Revised Labeling in Response to EPA's 9/13/01 Letter  
Absorbine UltraShield® Brand Residual Insecticide & Repellent  
EPA Reg. No. 1543-12  
Your Submission Dated October 22, 2001

Dear Ms. Chartier:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the label is enclosed for your records.

1. In the directions for use in "Dogs Sleeping Quarters", delete the statement "Repeat as needed" or revise it to specify the minimum allowable time interval between applications. This minimum re-treatment interval should be based on efficacy data cited in support of your product and should be consistent with the residual control claims currently on the label.
2. Relocate the statement "Do not use on foals or puppies under 12 weeks" which is currently located at the end of the "Dogs Sleeping Quarters" section. Since this restriction applies to both horses and dogs, it should be placed on the label where it will be readily seen by all users. We recommend that you place it immediately after the statement "Use only on horses, ponies and dogs", just above the Directions for Use heading.
3. On September 7, 2001 EPA issued PR Notice 2001-6 (Disposal Instructions on Non-Antimicrobial Residential/Household Use Pesticide Product Labels). You should revise your disposal instructions in accordance with this guidance prior to the October 1, 2003, compliance date specified in the PR Notice.

If you have any questions regarding this action, please contact Susan Stanton of my team at (703) 305-5218.

Sincerely,

George T. LaRocca  
Product Manager (13)  
Insecticide Branch  
Registration Division (7505C)

Enclosures

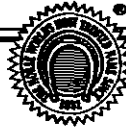
ALSO FOR  
USE ON DOGS



# ULTRA SHIELD<sup>®</sup>

BRAND

## Residual Insecticide & Repellent



Pleasantly Scented With Aloe, Lanolin, Citronella and Sunscreens in a Non-Oily Silicone / Water Base

REPELS FLIES, MOSQUITOES AND GNATS FOR 3-5 DAYS ON HORSES.  
ALSO CONTAINS A GROOMING AID AND COAT CONDITIONER

ACTIVE INGREDIENTS:

**PERMETHRIN	0.50%
PIRETHRINS	0.10%
**PIPERONYL BUTOXIDE TECHNICAL	1.00%
INERT INGREDIENTS:	98.40%

(3-PHENOXYPHENYL) METHYL (±) CIS-TRANS 3-(2, 2-DICHLOROETHENYL)  
2, 2-DIMETHYLCYCLOPROPANECARBOXYLATE CIS-TRANS RATIO: MIN. 35% (±) CIS,  
MAX. 65% (±) TRANS

\*\*EQUIVALENT TO .80% (BUTYL CARBITYL)(6-PROPYLPIPERONYL) ETHER AND  
.20% RELATED COMPOUNDS

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION: SEE BACK PANEL FOR ADDITIONAL**  
**PRECAUTIONARY STATEMENTS**

32 fl oz (946 mL)

**ABSORBINE**

The Horse World's Most Trusted

READ ENTIRE LABEL BEFORE EACH USE.  
USE ONLY ON HORSES, PONIES AND DOGS

IT IS A VIOLATION OF FEDERAL LAW TO USE THIS PRODUCT IN A MANNER INCONSISTENT WITH ITS LABELING.

KEEP CONTAINER UPRIGHT. SHAKE WELL BEFORE USING.  
Ready to use. No mixing necessary. This water-based formulation may be applied directly with trigger spray applicator or as a wipe-on.

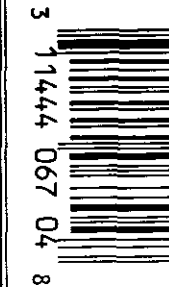
**HORSES AND PONIES:**  
Repels flies, mosquitoes and gnats for 3-5 days. Repels and controls house flies, stable flies, horn flies, face flies, horse flies, deer flies, mosquitoes and gnats on horses.

**USE AS A WIPE ON:** First, brush animal to remove excess dirt and dust. Moisten (but do not wet) to the point of dripping: a soft cloth and rub over the hair. It is best to apply by rubbing against the hair growth. Give special attention to the legs, shoulders, flanks, neck and facial areas where flies most often are seen. Only a light application is required. Avoid using an excessive amount on your horses. Do not wet skin. After application, brush thoroughly to bring out bright sheen on the coat. Repeat every 3-5 days.

**USE AS A SPRAY:** Apply to face, legs, flanks, top line and other body areas commonly attacked by flies. Do not wet horse's skin or exceed two ounces per application. After application, brush thoroughly to bring out bright sheen on the coat. Repeat treatment every 3-5 days.

**DOGS:**  
Kills fleas, ticks and lice on dogs. Also kills fleas and ticks around premises.

Cover animal's eyes with hands. With a firm smudge to get a proper spray mist, spray head, ears and chest until damp. With fingertips, rub into face around mouth, nose and eyes. Then spray neck, middle and hind quarters, finishing legs last. For best penetration of spray to the skin, direct spray against natural lay of the hair. On long haired dogs rub your hand against the lay of the hair, spraying the ruffled hair directly behind the hand. Make sure spray thoroughly wets ticks. During the flea season retreat every 2-4 weeks if necessary. Kills fleas, ticks and lice on dogs and provides up to 28 days protection from re-infestation.



Distributed by:  
W. F. Young, Inc.  
E. Longmeadow, MA 01028 U.S.A.  
OWTY

www.absorbine.com

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E.P.A. Est. No. 11715-TN-1

E.P.A. Reg. No. 1543-12

**DOGS SLEEPER:**  
Spray around head of horse. Repel spray old head. Do not use on...

Storage: See Disposal: D

**HAZARDS TO**  
through the thoroughly  
Sensitizes m  
of sensitivity  
amounts of w  
Consult a vet  
pregnant or n  
**ENVIRONMENTAL**  
flies, mosquitoes  
not containing  
this product

If swallowed
If inhaled
If on skin or clothing
If in eyes

Have the pro  
cessor or doc  
9673 for case

SP

**ACCEPTED**  
**with COMMENTS**  
**In EPA Letter Dated:**  
**NOV 13 2001**

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.

1543-12