

1543-12

9-13-2001

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

September 13, 2001

Ms. Louise A. Chartier
W.F. Young, Inc.
302 Benton Drive
E. Longmeadow, MA 01028

Subject: Revision of Label per PR Notice 2001-1
Absorbine Ultrashield Brand Residual Insecticide and Repellent
EPA Reg. No. 1543-12
Your Letter Dated June 19, 2001

Dear Ms. Bockrath:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. Two (2) copies of the finished labeling must be submitted prior to releasing the product for shipment. A stamped copy of the label is enclosed for your records.

1) In your First Aid section, please revise "Have the product container or label with you when calling a poison control center or doctor, or going for treatment." to read:

HOT LINE NUMBER

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact 1-800-xxx-xxxx for emergency medical treatment information.

2) Under your "Directions for Use" please state (in bold) "**Wash thoroughly with soap and water after handling**". We realize this is additionally stated in your Precautionary statements, but since your product has to be worked into the animals coat (as for dogs) we felt it necessary to state it again.

- 3) Either delete all "Repeat as necessary" - type statements from your label or qualify by stating the minimum allowable time interval between applications. This should be based on the efficacy data cited in support of your product and the duration claims currently claimed.
- 4) Remove "Pleasantly" from "Pleasantly scented..." (front panel claim).
- 5) We could not find any efficacy data in your file to support the following public health pests: flies, mosquitoes, fleas, ticks, and also the following claims: "repels flies, mosquitoes and gnats for 3-5 days" and "kills fleas, ticks and lice on dogs and provides up to 28 days protection from reinfestation".

If you have any questions regarding this action, please contact Tracy Keigwin of my team at (703) 305-6605.

Sincerely,

Tracy Lynn Keigwin
George T. LaRocca
Product Manager (13)
Insecticide Branch
Registration Division (7505C)

SEP 13 2001

Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 1543-12

ALSO FOR USE ON DOGS



ULTRA SHIELD[®]

BRAND

Residual Insecticide & Repellent



Pleasantly Scented With Aloe, Lanolin, Citronella and Sunscreens in a Non-Oily Silicone / Water Base

REPELS FLIES, MOSQUITOES AND GNATS FOR 3-5 DAYS ON HORSES. ALSO CONTAINS A GROOMING AID AND COAT CONDITIONER

ACTIVE INGREDIENTS:
*PERMETHRIN 0.50%
PYRETHRINS 0.10%
**PIPERONYL BUTOXIDE TECHNICAL 1.00%
INERT INGREDIENTS: 98.40%

(3-PHENOXYPHENYL) METHYL (±) CIS-TRANS 3-(2, 2-DICHLOROETHENYL) 2-DIMETHYLCYCLOPROPANECARBOXYLATE CIS-TRANS RATIO: MIN. 35% (±) CIS, MAX. 65% (±) TRANS
**EQUIVALENT TO .80% (BUTYLCARBITYL)X6-PYRROLPIPERONYL ETHER AND .20% RELATED COMPOUNDS

KEEP OUT OF REACH OF CHILDREN
CAUTION: SEE BACK PANEL FOR ADDITIONAL PRECAUTIONARY STATEMENTS

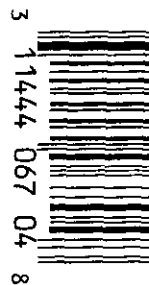
32 fl oz (946 mL)

ABSORBINE

The Horse World's Most Trusted Name[®]

READ ENTIRE LABEL BEFORE EACH USE
USE ONLY ON HORSES, PONIES AND DOGS
DIRECTIONS FOR USE
It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.
HOLD CONTAINER UPRIGHT. SHAKE WELL BEFORE USING.
Ready to use. No mixing necessary. This water-based formulation may be applied directly with trigger spray applicator or as a wipe-on.
HORSES AND PONIES
Repels flies, mosquitoes and gnats for 3-5 days. Repels and controls house flies, stable flies, horn flies, face flies, horse flies, deer flies, mosquitoes and gnats on horses.
USE AS A WIPE ON: First, brush animal to remove excess dirt and dust. Moisten (but do not wet to the point of dripping) a soft cloth and rub over the hair. It is best to apply by rubbing against the hair growth. Give special attention to the legs, shoulders, shanks, neck and facial areas where flies most often are seen. Only a light application is required. Avoid using an excessive amount on your horses. Do not wet skin. After application, brush thoroughly to bring out bright sheen on the coat. Repeat as required.
USE AS A SPRAY: Apply to face, legs, flanks, top line and other body areas commonly attacked by flies. Do not wet horse's skin or exceed two ounces per application. After application, brush thoroughly to bring out bright sheen on the coat. Repeat treatment as needed.

DOGS
Kills fleas, ticks and lice on dogs. Also kills fleas and ticks around premises. Cover animal's eyes with hands. With a firm stroke to get a proper spray mist, spray head, ears and chest until damp. With fingertips, rub into face around mouth, nose and eyes. Then spray neck, middle and hind quarters, finishing legs last. For best penetration of spray to the skin, direct spray against natural lay of the hair. On long haired dogs rub your hand against the lay of the hair, spraying the ruffled hair directly behind the hand. Make sure spray thoroughly wets ticks. During the flea season retreat every 3-4 weeks if necessary. Kills fleas, ticks and lice on dogs and provides up to 28 days protection from reinestation.



Distributed by:
W. F. Young, Inc.
E. Longmeadow, MA 01028 U.S.A.
OWFY
800-628-9654 Monday - Friday
8:00 A.M. - 4:30 P.M. E.S.T.
www.absorbine.com
RM346150-Temp
Printed in U.S.A.
E.P.A. Est. No. 11715-TN-1
E.P.A. Reg. No. 1543-12

DOGS SLEEPING QUARTERS
Spray around baseboards, windows, door frames, wall cracks and local area of floors. Repeat as needed. The pet's bedding areas should be sprayed. Spray old bedding or replace with fresh bedding. Do not use on foals or puppies under 12 weeks.

STORAGE AND DISPOSAL
Storage: Store in a cool area above 32°F and protect from freezing.
Disposal: Do not re-use container. Wrap and put in trash.

PRECAUTIONARY STATEMENTS
CAUTION
HAZARDS TO HUMANS & DOMESTIC ANIMALS: Harmful if absorbed through the skin. Avoid contact with skin, eyes or clothing. Wash thoroughly with soap and water after handling. Sensitivities may occur after using ANY pesticide product on pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately. Consult a veterinarian before using this product on debilitated, aged, pregnant or nursing animals or animals on medication.
ENVIRONMENTAL HAZARD: This product is toxic to fish. Keep out of lakes, streams or ponds. Do not apply where runoff is likely to occur. Do not contaminate water when disposing of equipment washwaters. Apply this product only as specified on this label.

FIRST AID	
If swallowed	<ul style="list-style-type: none">Call poison control center or doctor immediately for treatment advice.Have person sip a glass of water if able to swallow.Do not induce vomiting unless told to do so by the poison control center or doctor.Do not give anything by mouth to an unconscious person.
If inhaled	<ul style="list-style-type: none">Move person to fresh air.If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably by mouth-to-mouth, if possible.Call a poison control center or doctor for further treatment advice.
If on skin or clothing	<ul style="list-style-type: none">Take off contaminated clothing.Rinse skin immediately with plenty of water for 15-20 minutes.Call a poison control center or doctor for treatment advice.
If in eyes	<ul style="list-style-type: none">Hold eye open and rinse slowly and gently with water for 15-20 minutes.Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

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