

Please read instructions on reverse before completing form.

Form Approved, OMB No. 2070-0060, Approval expires 05-31-98



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
 Amendment  
 Other

OPP Identifier Number  
252028

Application for Pesticide - Section I

|  |   |  |
|--|---|--|
| 1. Company/Product Number<br>W. F. Young, Inc. / 1543-11   | 2. EPA Product Manager<br>T. A. Gardner   | 3. Proposed Classification<br><input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted |
| 4. Company/Product (Name)<br>W. F. Young, Inc. / Absorbine SuperShield Red   | PM#<br>013  |  |
| 5. Name and Address of Applicant (Include ZIP Code)<br>W. F. Young, Inc.<br>111 Lyman Street<br>Springfield, MA 01103<br><input type="checkbox"/> Check if this is a new address | 6. Expedited Review. In accordance with FIFRA Section 3(c)(3) (b)(i), my product is similar or identical in composition and labeling to:<br>EPA Reg. No. NOTIFICATION<br>Product Name JUN 29 1999 |  |

Section - II

|  |  |
|--|--|
| <input type="checkbox"/> Amendment - Explain below.                            | <input type="checkbox"/> Final printed labels in response to Agency letter dated _____ |
| <input type="checkbox"/> Resubmission in response to Agency letter dated _____ | <input type="checkbox"/> "Me Too" Application.   |
| <input checked="" type="checkbox"/> Notification - Explain below.              | <input type="checkbox"/> Other - Explain below.  |

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification of [redacted] Brand Name' per Notice 98-10.  
 This notification is consistent with the provisions of PR Notice 98-10 and EPA Regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent (cont on attached page)

Section - III

|   |   |  |   |   |  |
|---|---|--|---|---|--|
| 1. Material This Product Will Be Packaged In:   |   |  |   | 2. Type of Container  |  |
| Child-Resistant Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No  | Unit Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No | Water Soluble Packaging<br><input type="checkbox"/> Yes<br><input type="checkbox"/> No | If "Yes"<br>Unit Packaging wgt. No. per container |   | <input type="checkbox"/> Metal<br><input type="checkbox"/> Plastic<br><input type="checkbox"/> Glass<br><input type="checkbox"/> Paper<br><input type="checkbox"/> Other (Specify) _____ |
| * Certification must be submitted   |   | If "Yes"<br>Package wgt. No. per container   |   |   |  |
| 3. Location of Net Contents Information<br><input type="checkbox"/> Label <input type="checkbox"/> Container  |   | 4. Size(s) Retail Container  |   | 5. Location of Label Directions<br><input type="checkbox"/> On Label<br><input type="checkbox"/> On Labeling accompanying product |  |
| 6. Manner in Which Label is Affixed to Product<br><input type="checkbox"/> Lithograph<br><input type="checkbox"/> Paper glued<br><input type="checkbox"/> Stenciled |   |  |   | <input type="checkbox"/> Other _____  |  |

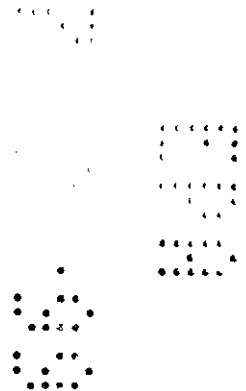
Section - IV

|   |                                     |   |
|---|-------------------------------------|---|
| 1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)   |                                     |   |
| Name<br>Karen Norkaitis   | Title<br>Director - Sci. Affairs    | Telephone No. (Include Area Code)<br>413-737-0201 |
| Certification<br>I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law. |                                     | 6. Date Application Received<br>(Stamp)           |
| 2. Signature<br>  | 3. Title<br>Director - Sci. Affairs |   |
| 4. Typed Name<br>Karen M. Norkaitis   | 5. Date<br>6/25/99                  |   |

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page 2, attached

"...with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.



NOTIFICATION

JUN 29 1999

9.0" x 5.25" (10-73-2)

**ABSORBINE**

**SUPER SHIELD**  
**RED**

*Fly Repellent*

MADE IN U.S.A.

NET WT. 4.25 OZ. (120.6 g)

FOR MAXIMUM PROTECTION APPLY 4 TO 6 OZ. TO ANIMAL

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.  
**FOR USE ON HORSES**

SuperShield RED, the coat conditioning fly repellent, has been developed for use full strength on horses. Its patented formula remains active following wet conditions and perspiration. It is also an excellent grooming aid that conditions and detangles, adding body, vigor and shine to the coat, mane and tail. May be applied with a trigger spray applicator or as a wipe. SuperShield RED kills and repels Stable Flies, Horn Flies, House Flies, Face Flies, Horse Flies, Deer Flies, Bot Flies, Mosquitoes and Gnats.

**SHAKE WELL BEFORE & DURING APPLICATION**

**WIPE ON USE:** First, brush horse's coat to remove excess dirt and dust. Shake container well and dampen a soft cloth with SuperShield RED. Rub over hair with special attention to the legs, shoulders, shanks, neck and facial areas. For maximum protection apply 4 to 6 oz. to animal. Repeat every 2-3 days, if necessary.

**SPRAY MIST:** First, remove excess dirt and dust by brushing. Shake container well and apply spray mist to horse's coat, paying particular attention to legs, shoulders, shanks, and neck. Do not spray mist around the head and eyes. Dampen a soft cloth and wipe head, avoiding eyes. For maximum protection apply 4 to 6 oz. to animal. Repeat every 2-3 days, if necessary.

**STORAGE AND DISPOSAL**

**STORAGE:** Store in original container only, in a locked storage area. Protect from freezing. Leaking packages of this product may be disposed of on site or at an approved waste disposal facility.

**DISPOSAL:** Do not contaminate water, food, or feed by storage or disposal. Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility. Triple rinse (or equivalent). Then offer for recycling or reconditioning, or puncture and dispose of in a sanitary landfill, or incineration, or, if allowed by state and local authorities, by burning. If burned, stay out of smoke.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS & DOMESTIC ANIMALS:** Harmful if swallowed. Avoid contamination of feed and foodstuffs. Avoid contact with eyes. In case of contact immediately flush eyes with plenty of water. Get medical attention if irritation persists. Use on Show, Race, Work, or Pleasure horses only. Do not use on horses intended for slaughter.

**ENVIRONMENTAL HAZARD:** This product is toxic to fish. Keep out of lakes, streams or ponds. Do not apply where runoff is likely to occur. Do not contaminate water when disposing of equipment washwaters. Apply this product only as specified on this label.

Buyer assumes all risks of use, storage or handling of this material not in strict accordance with directions given herewith.

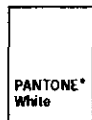
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RED

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PROCESS YELLOW

PANTONE®  
COOL GRAY 1

USE RED AND STYLE PREVIOUSLY ESTABLISHED FOR  
NEW ABSORBINE DESIGN TO CREATE BANNER GRADATIONS

9.0" x 5.25" (10-73-2)