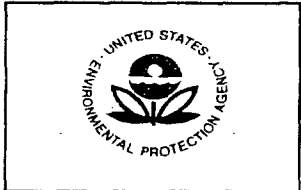


1475-159

10/22/2008

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505P)
Ariel Rios Building
1200 Pennsylvania Ave., NW
Washington, D.C. 20460

EPA Reg. Number:
 1475-159

Date of Issuance:
 OCT 22 2008

NOTICE OF PESTICIDE:
 Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance: conditional
 Name of Pesticide Product:
 Willert Mosquito Coils

Name and Address of Registrant (include ZIP Code):
 Willert Home Products
 4044 Park Avenue
 St. Louis, MO 63110

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act. Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) and (B) provided that you:

1. Submit and/or cite all data required for registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data; and submit acceptable responses required for reregistration of your product under FIFRA section 4.
2. In accordance with the attached product chemistry review, you submit the data listed in Attachment A to the EPA Analytical Laboratory.
3. You make the following label changes:
 Change the EPA Reg. No. to 1475-159

In accordance with the attached efficacy review, remove the following claims from the label:
 Quick working mosquito repellent
 Keeps area free of mosquitoes for hours.

Signature of Approving Official:

Ann Schold for
 Richard Gebken
 Product Manager 10
 Insecticide Branch
 Registration Division (7505P)

Date:

OCT 22 2008

In accordance with the First Aid statements on the cited product, you must add to the First Aid statements the following:

If in eyes:

-Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.

-Call a poison control center or doctor for treatment advice

If on skin or clothing:

-Take off contaminated clothing.

-Rinse skin immediately with plenty of water for 15-20 minutes.

-Call a poison control center or doctor for treatment advice.

In accordance with the Allethrin RED, make the following label changes.

Delete "confined areas", as this may lead to misuse.

Porches must be revised to read "unenclosed porches"

Add to the Directions for Use the following:

Cover or remove all exposed food, feed and drinking water.

Delete "other outdoor areas" as this may lead to misuse.

Delete "picnics" from the use of sites, as this may lead to misuse.

Delete "for best results" from the directions for use, as this detracts from the directions for use.

Delete the following implied safety claims:

For greater outdoor comfort
protection

Add to the directions for use the following:

Place lit coils out of reach of children and pets

Add to the directions for use directions for extinguishing the coils.

Graphics may not detract from the precautionary statements or directions for use.

Delete the short version for bilingual package as it is not clear which label would in fact be marketed.

40 CFR 156.140(2)(4) requires that a batch code, lot number or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label or be durably marked on the container itself.

Additional changes may be required by the Allethrin RED, published on June 29, 2007. A copy is available on the EPA website at the following address:

http://www.epa.gov/oppsrrd1/REDs/allethrin_red.pdf

Submit two copies of the revised final printed label for the record.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

The basic confidential statement of formula (CSF) dated 7/3/08 is acceptable. It supersedes all basic CSFs previously submitted for this application for registration.

The product chemistry and efficacy reviews are enclosed.

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Attachment A

Data Requirements: Submit the Enforcement Analytical Method, guideline 830.1800, to the following address by November 22, 2008, with a copy of the cover letter to this office:

The EPA Analytical Laboratory
701 Mapes Road
Ft. Meade, MD 20755-5350

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Outer Carton - Front Panel

Willert Mosquito Coils

Optional Marketing Claims:

- Repels Mosquitoes [outdoors]
- Each coil burns [for] 5-7 hours [outdoors][!]
- Burns 5-7 hours
- 5 to 7 hours protection per coil!
- Repels mosquitoes for hours
- Burns for hours
- For outdoor use
- Outdoors place one coil every 10 feet
- Use on patios and porches
- Quick working mosquito repellent
- For greater outdoor comfort
- Use on patios, decks, porches, cabanas, campsites and other outdoor areas
- Use for: patios, porches, picnics & backyards
- Effective protection for: patios, porches, picnics & backyards
- Keeps area free of mosquitoes for hours
- For protection against biting mosquitoes
- For best results use in confined area
- Refills available [for reusable pot label]
- 4 Pack

ACCEPTED
with COMMENTS
In EPA Letter Dated:
OCT 22 2008
 Under the Federal Insecticide,
 Fungicide, and Rodenticide Act,
 as amended, for the pesticide
 registered under EPA Reg. No.
 1475-159

Active Ingredient: d-cis/trans allethrin.....0.25%
 Other Ingredients:.....99.75%
 [Total:100.00%]

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See back for additional precautionary statements and directions for use.

Contains Four 0.44 oz. (12.5 g) Coils
 Total Net Weight: 1.76 oz. (50 g)

[Also includes [two metal stands][reusable pot]]

[bracketed text] = optional language

Outer Carton - Back Panel

[Optional Marketing Paragraph:]

[Willert Mosquito Coils help repel mosquitoes in confined outdoor areas such as patios, porches, picnic areas, campsites, and other areas where there is little or no breeze.]

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling. *For outdoor residential use only.*

[Option #1 – for coils sold with metal stands]

1. Coils are nested together. Gently flex until the rings loosen. Grasp each comma-shaped end in the center and carefully pull coils apart. [graphic]
2. Bend center piece of metal stand to upright position. [graphic]
3. Insert top of stand into slot in center of coil. [graphic]
4. Light outer end of coil until it glows. [graphic]
- 5. Blow out any flame and allow coil to smolder. Do not touch lit end of coil.**
6. Place coils 6 – 10 feet apart around area to be protected.

Coils will burn for 5-7 hours in calm air. For best results, do not use in windy areas. If shorter period of use is desired, break coil into smaller pieces and place in notched cut of metal stand. Cover exposed food to avoid contamination.

Do not use indoors. Do not touch lit end. Never leave burning coil unattended. Do not place in direct contact with flammable surfaces.

[Option #2 – for coils sold with reusable pot]

1. Coils are nested together. Gently flex until the rings loosen. Grasp each comma-shaped end in the center and carefully pull coils apart. [graphic]
2. Place coil onto the holder in the base of the mosquito coil pot. Lightly twist the coil so the stem of the pot fits into the slot at the center of the coil. [graphic]
3. Light outer end of coil until it glows. [graphic]
- 4. Blow out any flame and allow coil to smolder. Do not touch lit end of coil.**
5. Replace the lid on the pot.
6. Place coils 6 – 10 feet apart around area to be protected.

Coils will burn for 5-7 hours in calm air. For best results, do not use in windy areas. If shorter period of use is desired, break coil into smaller pieces and place on raised surfaces in pot. Cover exposed food to avoid contamination.

Do not use indoors. Do not touch lit end. Never leave burning coil unattended. Do not place in direct contact with flammable surfaces.

STORAGE AND DISPOSAL

[Option #1 – for coils sold with metal stands]

Storage: Store in original container in a dry place inaccessible to children and pets.

Disposal: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

[Option #2 – for coils sold with reusable pot]

Storage: Store in original container in a dry place inaccessible to children and pets.

Disposal: If empty: Nonrefillable container. Do not reuse or refill this container except to burn Willert Mosquito Coils in reusable pot. Place in trash or offer for recycling if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed. Avoid prolonged inhalation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

| FIRST AID | |
|--|--|
| If swallowed | <ul style="list-style-type: none"> • Call a poison control center or doctor immediately for treatment advice. • Have person sip a glass of water if able to swallow. • Do not induce vomiting unless told to do so by a poison control center or doctor. • Do not give anything by mouth to an unconscious person. |
| If inhaled | <ul style="list-style-type: none"> • Move person to fresh air. • If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. • Call a poison control center or doctor for treatment advice. |
| HOT LINE NUMBER | |
| Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact the National Pesticides Information Center (NPIC) at 1-800-858-7378 for emergency medical treatment information. | |

ENVIRONMENTAL HAZARDS

This product is toxic to fish and shrimp. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

[Made for][Distributed by]
WILLERT HOME PRODUCTS
4044 Park
St. Louis, MO 63110
EPA REG. NO. 1475-
EPA Est. No. 75073-PAR-01

[Coils][Made in Paraguay]

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Coil Wrapper Label – Long Version

Willert Mosquito Coils

Active Ingredient: d-cis/trans allethrin.....0.25%
Other Ingredients:.....99.75%
[Total:100.00%]

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See outer carton for additional precautionary statements and directions for use.
Contains Four 0.44 oz. (12.5 g) Coils
Total Net Weight: 1.76 oz. (50 g)

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.
For outdoor residential use only.

1. Coils are nested together. Gently flex until the rings loosen. Grasp each comma-shaped end in the center and carefully pull coils apart. [graphic]
2. Bend center piece of metal stand to upright position. [graphic]
3. Insert top of stand into slot in center of coil. [graphic]
4. Light outer end of coil until it glows. [graphic]
5. **Blow out any flame and allow coil to smolder. Do not touch lit end of coil.**
6. Place coils 6 – 10 feet apart around area to be protected.

Coils will burn for 5-7 hours in calm air. For best results, do not use in windy areas. If shorter period of use is desired, break coil into smaller pieces and place in notched cut of metal stand. Cover exposed food to avoid contamination. **Do not use indoors. Do not touch lit end. Never leave burning coil unattended.**

Do not place in direct contact with flammable surfaces.

STORAGE AND DISPOSAL

Storage: Store in original container in a dry place inaccessible to children and pets.

Disposal: If empty: Nonrefillable container. Do not reuse or refill this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed. Avoid prolonged inhalation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for treatment advice. **HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact the National Pesticides Information Center (NPIC) at 1-800-858-7378 for emergency medical treatment information.

ENVIRONMENTAL HAZARDS

This product is toxic to fish and shrimp. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

[Made for][Distributed by]
WILLERT HOME PRODUCTS
4044 Park
St. Louis, MO 63110

EPA REG. NO. 1475-
EPA Est. No. 75073-PAR-01
Made in Paraguay

a/a

Coil Wrapper Label – Short Version for Bilingual Package

Willert Mosquito Coils

Active Ingredient: d-cis/trans allethrin.....0.25%
Other Ingredients:.....99.75%
[Total:100.00%]

KEEP OUT OF REACH OF CHILDREN

CAUTION:

See outer carton for complete precautionary statements and directions for use.
Contains Four 0.44 oz. (12.5 g) Coils
Total Net Weight: 1.76 oz. (50 g)

DIRECTIONS FOR USE:

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.
For outdoor residential use only.

SEE OUTER CARTON FOR COMPLETE DIRECTIONS FOR USE.

Do not use indoors. Do not touch lit end. Never leave burning coil unattended. Do not place in direct contact with flammable surfaces.

PRECAUTIONARY STATEMENTS

HAZARD TO HUMANS AND DOMESTIC ANIMALS

CAUTION: Harmful if swallowed. Avoid prolonged inhalation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

FIRST AID

If swallowed: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

If inhaled: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for treatment advice. **HOT LINE NUMBER:** Have the product container or label with you when calling a poison control center or doctor, or going for treatment. You may also contact the National Pesticides Information Center (NPIC) at 1-800-858-7378 for emergency medical treatment information.

ENVIRONMENTAL HAZARDS

This product is toxic to fish and shrimp. Do not apply directly to water. Do not contaminate water when cleaning equipment or disposing of equipment washwaters or rinsate. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas.

[Made for][Distributed by]
WILLERT HOME PRODUCTS
4044 Park
St. Louis, MO 63110

EPA REG. NO. 1475-
EPA Est. No. 75073-PAR-01
Made in Paraguay

[bracketed text] = optional language