

1471-80

11/19/1970

1/2

Net Wt.  
27 Lb. 8 Oz.  
HO 38

# Greenfield

**\$12.95**  
IMPROVES  
5000 SQ. FT.

PRODUCTS OF ELI LILLY AND COMPANY RESEARCH

**NEW!**

*Pre-Emergence*

# CRABICIDE GREEN™

CRABGRASS PREVENTER PLUS  
LAWN FERTILIZER

ACCEPTED
OCT 19 1970
UNDER THE FEDERAL INSECTICIDE FUNGICIDE AND RODENTICIDE ACT FOR ECONOMIC POISON REGISTERED UNDER NO. 1471-80

**MAKES A YEAR-LONG IMPROVEMENT IN YOUR LAWN**

## Keeps Out Crabgrass

(Lasts All Season)

## Greens and Thickens Lawns

(As much greening power  
as GREEN POWER<sup>®</sup>)

CONTAINS **BALAN<sup>®</sup>** PROFESSIONAL CRABGRASS CONTROL

**CAUTION:** Keep out of reach of children. See back panel for additional caution statements.

**Active Ingredient:**

N-butyl-N-ethyl-a, a, a-trifluoro-2,  
6-dinitro-p-toluidine 0.83%

Inert Ingredients 99.17%  
(relative to herbicidal content)

\*BALAN<sup>®</sup>—the registered trademark for Elanco Products benefits

**Guaranteed Minimum Fertilizer Analysis:**

Total Nitrogen (N)	16%
Available Phosphoric Acid (P O <sub>2</sub> )	8%
Soluble Potash (K O)	4%

Potential acidity equal to 800 pounds of calcium carbonate per ton.

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© Lilly

BY 0750 AMB

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## CRABICIDE GREEN

### CRABGRASS PREVENTER PLUS LAWN FERTILIZER

KEEPS OUT CRABGRASS — GOOSEGRASS — FOXTAIL — BARNYARDGRASS — by effectively killing the sprouting seeds. Contains BALAN<sup>®</sup>—weed preventer used by professional turf managers.

GREENS AND THICKENS LAWN with quality lawn fertilizer. Contains as much greening power per square foot as GREEN POWER<sup>®</sup>.

One application in the spring keeps out crabgrass all season. This product will not damage established bluegrass, ryegrass, fescue, zoysia, bermuda, St. Augustine and centipede grass turfs when applied as directed. Do not apply to new grass planted the previous fall. Instead use Greenfield TREBL<sup>®</sup>. Do not apply to bentgrass or dichondra, or to newly sprigged areas of bermuda, St. Augustine, or centipede grasses.

**WHEN TO APPLY:** Apply CRABICIDE GREEN in the spring before crabgrass germinates. If you plan to re-seed, wait 8 weeks after application. The fertilizer in CRABICIDE GREEN may thicken grass enough to reduce or eliminate re-seeding.

**HOW TO APPLY:** For best crabgrass control CRABICIDE GREEN must be applied evenly over your lawn without skips or misses. Determine the correct amount for your lawn area. Do not over-apply or under-apply. Apply the contents of one bag for every 5000 sq. ft. of lawn area (for example, 50 ft. x 100 ft., 5000 sq. ft.). If your lawn measures 100 ft. x 100 ft. or 10,000 sq. ft., 2 bags are sufficient.

- Using the Recommended Setting below (calculated to apply at one-half rate), spread one-half of the required amount for your lawn, moving at a steady rate in one direction.
- Spread the other half of the required amount over the same area moving across or at right angles to the first application. (This minimizes skips and overlaps, insuring good coverage). When turning or stopping spreader, close spreader gate.
- Where this two-step procedure is not practical, apply this product in one trip over the lawn using the One-Step settings listed below. Be careful to cover lawn completely, since crabgrass can grow in spots which are missed.

### SPREADER SETTINGS

The Recommended Settings listed below are calculated to apply CRABICIDE GREEN at one-half rate as directed above. In addition, One-Step settings are listed for use where only one trip will be made over the lawn. Check application rate of your spreader before applying. Settings may vary with type, age and condition of spreader.

Spreader	Recommended		Spreader	Recommended	
	(Two-Step) Setting	One-Step Setting		(Two-Step) Setting	One-Step Setting
GREENFIELD Model 108	8	7	Scotts 35, 75, 100, automatic	4 1/2	5 1/4
Lawn Beauty	8 1/2	8	Jackson (drop type)	6	7
Seare	5 1/2	6 1/4	Modern	3	4
			Ace (dial on hopper)	3	4 1/4

**GREENFIELD "YARD WIDE" GUARANTEE: ELANCO GUARANTEES YOU WILL BE SATISFIED WITH THE PERFORMANCE OF THIS FINE PRODUCT, WHEN USED AS DIRECTED, OR YOUR MONEY BACK. SIMPLY SEND EVIDENCE OF PURCHASE TO ELANCO PRODUCTS COMPANY AT THE ADDRESS SHOWN BELOW.**

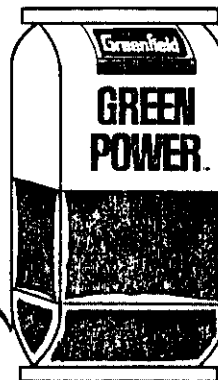
## For a greener lawn

**GREEN POWER** is a specially developed high-nitrogen lawn food that will build and maintain a sturdy, luxuriant and superior lawn.

**GREEN POWER** can be applied any time during the growing season. It provides sustained feeding without burning when used as directed.

**GREEN POWER** builds award-winning lawns.

**GREEN POWER.** The Green Fertilizer.



**CAUTION:** May be harmful if swallowed. Avoid contact with skin or eyes. Avoid breathing dust. Avoid contamination of foodstuffs or feeds. Wash thoroughly with soap and water after using.

This product is toxic to fish. Keep out of lakes, streams, or ponds. Do not contaminate water by cleaning of equipment, or disposal of wastes.

The manufacturer makes no warranties, express or implied, concerning this product or its use, which extend beyond the description on the face hereof. All statements made concerning this product apply only when used as directed.

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INDIANAPOLIS, IND. 46206, U.S.A.

USDA Reg. No. 1471-90

