



*for cleaner,
whiter washes*



1 GALLON FL.

CAUTION-KEEP OUT OF REACH OF CHILDREN.
SEE BACK PANEL FOR ADDITIONAL CAUTIONS.

- BLEACHES CLOTHES
- SOFTENS WATER
- CLEANS WINDOWS
- WHITENS CLOTHES
- CLEANS GLASS
- REMOVES STAINS
- GERMICIDE
- DEODORANT

CAUTION

DO NOT USE ON SILK OR WOOL.
NEVER USE FULL STRENGTH.
GUARANTEED ON WHITE AND
FAST COLORS ONLY. NOT RE-
SPONSIBLE FOR MISHANDLING.

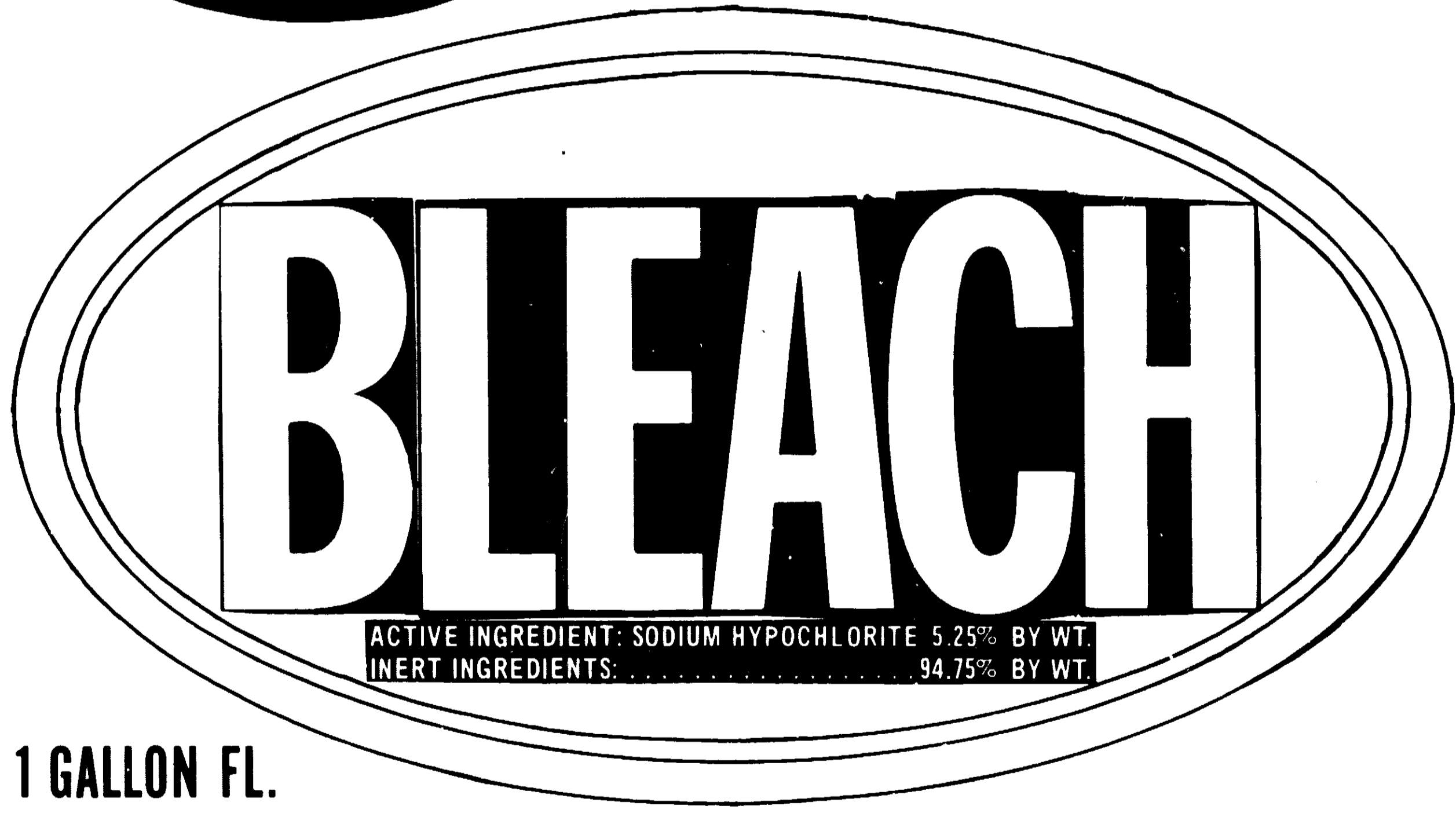
0-18-68
1453-29
UNION THE...

CHES
CHES
TENS WATER
NS
DOWS
TENS
CHES
NS GLASS
OVES
NS
MICIDE
ORANT

CAUTION
ON SILK OR WOOL.
SE FULL STRENGTH.
ED ON WHITE AND
ORS ONLY. NOT RE-
OR MISHANDLING.



*for cleaner,
whiter washes*



ACTIVE INGREDIENT: SODIUM HYPOCHLORITE 5.25% BY WT.
INERT INGREDIENTS: 94.75% BY WT.

1 GALLON FL.

CAUTION-KEEP OUT OF REACH OF CHILDREN.
SEE BACK PANEL FOR ADDITIONAL CAUTIONS.

AS A CLEANSER AND DEODORANT

SAFE for COTTON, LINEN
FOR DEODORIZING: Toilet bowls, wash
Bleach. To remove stains and odor in toilet
three tablespoonfuls of vinegar. Let stand
GARBAGE CANS: Empty and wash. Fill
warm water. **Bleach** dropped on the inside
odors during hot weather.

AS A BLEACHING AGENT

FOR HAND LAUNDERING AND BLEACHING:
separate tub thoroughly mix one cupful of
soaped clothes. Soak for one-half hour if
cold water is used. Wring out and rinse.
Boiling or bluing unnecessary.

Especially good for baby's laundry,
diapers and bed clothing, leaving them soft
and white.

FOR WASHING MACHINE: Prepare your
cupful of **Bleach** to each five to six gallons
Run the machine for one-half hour or
more.

TO REMOVE SCORCH AND MILDEW FROM
in cold water to remove starch. Prepare
cold or lukewarm water. Mix well. Immerse
Rinse thoroughly. Hang in sunlight until
dry.

A great time saver on Wash Day! **Bleach**
laundry process from white and fast
moved by a slightly stronger solution.

FOR CLEANING: Refrigerators, vegetable
and cake boxes, etc., wash with a solution
Rinse thoroughly with clear water. For
linoleum, window panes, glass, bath
tablespoonfuls of **Bleach** to each quart of
water.

CAUTION: DO NOT

OR TOILET
THIS PRODUCT WILL IRRITATE
AND RINSE IMMEDIATELY
IF TAKEN INTERNALLY
OR FEED COOKED CEREALS

AVOID TRANSFER TO FOOD
KEEP CONTAINER UPRIGHT
USDA

DIST. BY ALBANY PUBLIC

*for cleaner,
whiter washes*

BLEACH

INGREDIENTS: SODIUM HYPOCHLORITE 5.25% BY WT.
WATER 94.75% BY WT.

KEEP OUT OF REACH OF CHILDREN.
SEE BACK PANEL FOR ADDITIONAL CAUTIONS.

AS A CLEANSER AND DEODORIZER FOLLOW DIRECTIONS CAREFULLY

SAFE for COTTON, LINEN, NYLON, ORLON, DACRON

FOR DEODORIZING: Toilet bowls, wash bowls and drain pipes, occasionally pour in a cupful of **Bleach**. To remove stains and odor in toilet bowls, pour one cupful of **Bleach** into bowl, then add three tablespoonfuls of vinegar. Let stand an hour or overnight.

GARBAGE CANS: Empty and wash. Then rinse with one-half cup of **Bleach** to each gallon of warm water. **Bleach** dropped on the inside rim of the can is particularly effective for preventing odors during hot weather.

AS A BLEACHING AGENT FOR REGULAR LAUNDRY WORK FOLLOW DIRECTIONS

FOR HAND LAUNDERING AND BLEACHING: Soap and wash clothes in the usual manner. In a separate tub thoroughly mix one cupful of **Bleach** to each five to six gallons of water. Immerse soaped clothes. Soak for one-half hour if warm water is used, two or three hours or overnight if cold water is used. Wring out and rinse twice in clear water. Leaves clothes pure and white. Boiling or bluing unnecessary.

Especially good for baby's laundry. Stubborn stains and odors are quickly removed from diapers and bed clothing, leaving them spotlessly white and sanitary without boiling.

FOR WASHING MACHINE: Prepare your wash water as usual with soap, chips or flakes. Add one cupful of **Bleach** to each five to six gallons of water. Mix thoroughly before immersing clothes. Run the machine for one-half hour or more. Rinse twice in clear water and then hang to dry.

TO REMOVE SCORCH AND MILDEW FROM WHITE COTTONS OR LINENS: First soak fabric in cold water to remove starch. Prepare solution of two tablespoons of **Bleach** to each quart of cold or lukewarm water. Mix well. Immerse fabric, soak for ten minutes, longer if necessary. Rinse thoroughly. Hang in sunlight until final traces disappear.

A great time saver on Wash Day! **Bleach** cleanses and removes ordinary stains in the usual laundering process from white and fast colored cottons and linens. Stubborn stains may be removed by a slightly stronger solution.

FOR CLEANING: Refrigerators, vegetable pans, cupboards, pantries and pantry shelves, bread and cake boxes, etc., wash with a solution of two tablespoonfuls of **Bleach** to each quart of water. Rinse thoroughly with clear water. For painted woodwork, marble, tile, enamel, porcelain, linoleum, window panes, glass, bath tubs, sinks, crockery, etc., wash with a solution of two tablespoonfuls of **Bleach** to each quart of water. Rinse well.

CAUTION: DO NOT USE BLEACH WITH AMMONIA OR TOILET BOWL CLEANERS.

THIS PRODUCT WILL IRRITATE SKIN OR EYES. FLOOD AND RINSE IMMEDIATELY WITH PLENTY OF WATER. IF TAKEN INTERNALLY, DRINK MILK, WHITE OF EGG OR FEED COOKED CEREAL. CALL A PHYSICIAN.

AVOID TRANSFER TO FOOD OR BEVERAGE CONTAINERS.
KEEP CONTAINER UPRIGHT IN COOL PLACE TIGHTLY CAPPED
USDA Reg. No.

DIST. BY ALBANY PUBLIC MKTS., INC., ALBANY, N. Y. 12205