

Michigan  
LITHO

10/68

8 3/4 X 3 1/4

To Bleach, Remove Stains and Sanitize white and colorfast cottons, linens, nylon, orlon, rayon, dacron, use Roman Bleach as follows.

**WASHING:** Agitator machine, 1 cup per load, tumbler, 1/2 c. Add to wash cycle or first rinse. If added after clothes are in water, dilute in a quart water before adding. Rinse clothes well. **TO DISINFECT:** add to rinse water. Let stand 1/2 hour.

**REMOVE STAINS:** Chocolate, fruit, coffee, blood, scorch, mildew; many ink, medicine stains. Immerse clothes 5 to 15 minutes in solution 2 tablespoons to quart water. Rinse well. For scorch, mildew—treat as above, then dry in sun.

**DIAPERS, Baby Clothes, Sickroom Linens.** Flush off soil, presoak in one tablespoon per gallon water. Then wash as directed above to remove stains, deodorize, disinfect.

**TO WHITEN AGE YELLOWED NYLON:** Mix 2 tablespoons Roman Bleach in gallon of warm water. Soak 15 to 30 minutes. Repeat if necessary. Rinse.

**SICKROOM, NURSERY, Kitchen, Bathroom—**Wash clean. Immerse or keep wet 5 minutes in solution of 1/4 cup Roman Bleach to gallon warm water. Rinse. Use for tile, porcelain, glass, plastic, dishes, toys, utensils, bedpans.

**DISINFECTING SOLUTION—**For disinfecting solution of 200 parts per million available chlorine, mix one tablespoonful Roman Bleach in one gallon water. For stronger disinfecting solutions, use proportionate amounts.

ROMAN CLEANSER COMPANY DETROIT, MICHIGAN 48212

GUARANTEED  
FULL  
STRENGTH

cleans  
deodorizes  
sanitizes

ACTIVE INGREDIENT: SODIUM  
HYPOCHLORITE 5.25%  
INERT INGREDIENTS 94.75%  
USDA Reg. No. 1315-2

# ROMAN

CLEANSER

## BLEACH

ECONOMICAL  
SAFE  
EFFICIENT

favorite  
since 1919

**CAUTION**

Keep out of reach of  
children. Read other  
cautions on the back.

CAUTION—Read Carefully

REMOVES STAINS · DISINFECTS · WHITENS WHITER

NET CONTENTS 16 FL. OZ. (1 PT.)

1-10-69  
1315-2

Michigan  
LITHO

10/68  
8 3/4 x 3 1/4

**To Bleach, Remove Stains and Sanitize white and colorfast cottons, linens, nylon, orlon, rayon, dacron, use Roman Bleach as follows.**

**WASHING:** Agitator machine, 1 cup per load, tumbler, 1/2 c. Add to wash cycle or first rinse. If added after clothes are in water, dilute in a quart water before adding. Rinse clothes well. **TO DISINFECT:** add to rinse water. Let stand 1/2 hour.

**REMOVE STAINS:** Chocolate, fruit, coffee, blood, scorch, mildew; many ink, medicine stains. Immerse clothes 5 to 15 minutes in solution 2 tablespoons. to quart water. Rinse well. For scorch, mildew—treat as above, then dry in sun.

**DIAPERS, Baby Clothes, Sickroom Linens.** Flush off soil, presoak in one tablespoon per gallon water. Then wash as directed above to remove stains, deodorize, disinfect.

**TO WHITEN AGE YELLOWED NYLON:** Mix 2 tablespoons Roman Bleach in gallon of warm water. Soak 15 to 30 minutes. Repeat if necessary. Rinse.

**SICKROOM, NURSERY, Kitchen, Bathroom—**Wash clean. Immerse or keep wet 5 minutes in solution of 1/4 cup Roman Bleach to gallon warm water. Rinse. Use for tile, porcelain, glass, plastic, dishes, toys, utensils, bedpans.

**DISINFECTING SOLUTION—** For disinfecting solution of 200 parts per million available chlorine, mix one tablespoonful Roman Bleach in one gallon water. For stronger disinfecting solutions, use proportionate amounts.

**ROMAN CLEANSER COMPANY DETROIT, MICHIGAN 48212**

**GUARANTEED  
FULL  
STRENGTH**

**cleans  
deodorizes  
sanitizes**

ACTIVE INGREDIENT: SODIUM  
HYPOCHLORITE 5.25 %  
INERT INGREDIENTS 94.75 %  
USDA Reg. No. 1315-2

**R**<sup>®</sup>

CAUTION—Read Carefully

**REMOVES STAIN**

**NET**

1-10-69  
1315-2