



U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Antimicrobials Division (7510P)  
1200 Pennsylvania Ave., N.W.  
Washington, D.C. 20460

EPA Reg. Number:

1258-1417

Date of Issuance:

09/11/25

NOTICE OF PESTICIDE:

☒ Registration

☐ Reregistration

(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

Calcium Hypochlorite Briquette  
Cartridge

Name and Address of Registrant (include ZIP Code):

Joanna Holcombe  
Senior Product Regulatory Specialist  
Innovative Water Care, LLC  
Electronic Transmittal: nam-regulatory@solenis.com

**Note:** Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Demson Fuller, Product Manager 32  
Regulatory Management Branch 1  
Antimicrobials Division (7510P)

Date:

09/11/25

2. Make the following label changes before you release the product for shipment:
  - Revise the EPA Registration Number to read, "EPA Reg. No. 1258-1417."
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSF:

- Basic CSF dated 09/13/2024

If you have any questions, please contact Michael Varco by phone at (202) 566-0667, or via email at [Varco.Michael@epa.gov](mailto:Varco.Michael@epa.gov)

Sincerely,



Demson Fuller, Product Manager 32  
Regulatory Management Branch I  
Antimicrobials Division (7510P)  
Office of Pesticide Programs

Enclosure

Note to reviewer:

[Items in brackets [AAA] are optional and may/may not be included on final label]

{Items in braces {AAA} are for information purposes and will not appear on final label}

## Calcium Hypochlorite Briquette Cartridge

ACTIVE INGREDIENT: CALCIUM HYPOCHLORITE: .....68%

OTHER INGREDIENTS: .....32%

TOTAL: .....100%

**ACCEPTED**

09/11/2025

Under the Federal Insecticide, Fungicide  
and Rodenticide Act as amended, for the  
pesticide registered under  
EPA Reg. No.

1258-1417

**KEEP OUT OF REACH OF CHILDREN**

**[MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]**

**DANGER [/] [PELIGRO]**

{Note to reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.}

**FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

**IF SWALLOWED:** Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

**IN CASE OF EMERGENCY CALL: 1-800-654-6911.**

See [left][right][side][back] [panel][label] for precautionary statements.

[Manufactured for][Sold by]:

Innovative Water Care, LLC.

2475 Pinnacle Dr,

Wilmington, DE 19803

EPA Reg. No. 1258-RURT

[Superscript Used in Lot Number]

EPA Est. No. Xxx-yy-zz

Net Wt. xxx

*{Please note that the use of bullets in the formatting “Precautionary Statements” and “Physical Or Chemical Hazards” may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}*

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**DANGER: Highly corrosive. Causes skin and eye damage. May be fatal if swallowed. Irritating to nose and throat.**

Open in a well-ventilated area. Avoid breathing dust and fumes.

Do not get in eyes, on skin, or on clothing. Do not handle with bare hands. Wear goggles and rubber gloves. For additional protection of skin, wear long sleeves and long pants.

- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove and wash contaminated clothing before reuse.

**PHYSICAL OR CHEMICAL HAZARDS:**

**STRONG OXIDIZING AGENT:** [Use clean dry utensils to refill cartridge.] Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion. Contamination with moisture, organic matter or other chemicals will start a chemical reaction and generate heat, chlorine gas (and possible fire and explosion). In case of contamination or decomposition, do not reseal container. If possible, isolate container in open air or well-ventilated area. Flood area with large volumes of water, if necessary.

*{Environmental hazards statement for Residential pool use products of all sizes}*

**ENVIRONMENTAL HAZARDS:** This pesticide is toxic to fish and aquatic organisms.

## DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

## READ ALL PRECAUTIONARY STATEMENTS BEFORE USE

### {Use 1} [[RESIDENTIAL] SWIMMING POOLS]

[This product is designed to dissolve providing a steady source of available chlorine in swimming pools to kill bacteria and destroy organic contaminants and control the growth of algae.] [For best results, follow a weekly program with our [brand] System. Consult your authorized [brand] dealer for advice on the system that best suits your pool and your lifestyle.] [Take a pool water sample to your authorized [brand] dealer regularly for a detailed water analysis.]

**[METHOD OF APPLICATION:]**[**HOW TO USE:**] **Do not allow this product to contact other water treatment products. Do not mix with other products or dissolve before use. Do not pre-mix this product. [Only add this product directly to your feeder.]**

Before use, read the appropriate installation instructions and operating manual for your [Brand] Feeder.

*{Feeder Instructions – version 1}*

#### [FEEDER INSTRUCTIONS:

**[Product Name]**[**This product**] [are][is] exclusively designed for use only with **[BRAND]** **[Product Name]** [feeder][system]. [When used according to the [feeder][system] instructions, **[Product Name]** provide[s] a supply of free available chlorine and controls the growth of algae, kills bacteria, and destroys contaminants.]

1. Turn pool pump off [in accordance with the manufacturer's instructions].
2. [Remove the existing **[BRAND]** [feeder][system] [cartridge]].
3. Install a new **[BRAND]** [feeder][system] [cartridge] [and close the feeder lid].
4. [Dispose of] [recycle] empty cartridge [in accordance with local ordinances].
5. Turn pool pump on [in accordance with the manufacturer's instructions].
6. [Wait 24 hours and check the free available chlorine.] [Adjust the chlorine setpoint according to the operating instructions in the [feeder] manual [if necessary].]

*{Feeder Instructions version 2}*

#### [FEEDER INSTRUCTIONS:

**[Product Name]** [are][is] exclusively designed for use only with **[BRAND]**[feeder][system]. [When used according to the feeder instructions, **[Product Name]**[**this product**] provide[s] a steady supply of free available chlorine and controls the growth of algae, kills bacteria, and destroys contaminants.]

1. Turn pool pump off [in accordance with the manufacturer's instructions.]
2. Fill the **[BRAND]** [feeder][system] with **[Product Name]** [tablets][briquettes][this product] only [and close the feeder lid].
3. Turn pump on [in accordance with the manufacturer's instructions.] [Adjust the chlorine feed rate setting according to the operating instructions in the [feeder] manual.]
4. [Wait 24 hours and check the free available chlorine.] [Adjust [feed rate settings][chlorine setpoint] as necessary.]

#### [WATER BALANCE:

For optimum product performance, swimmer comfort and [crystal][brilliantly][sparkling][pristine][clear] water always maintain:

Acceptable Range for Balance

Total Alkalinity	60 - [100][120] ppm
pH	7.2 - 7.6
Calcium Hardness	Above 200 ppm
Cyanuric Acid	20 - 50 ppm
Free Available Chlorine	1 - 4 ppm

Do not enter pool until the free available chlorine is [1 to 4][1-4] ppm. [Take a pool water sample to your authorized **[BRAND]** [dealer] regularly for a detailed water analysis.][Test frequently using a reliable test kit that measures all the above ranges.]

#### **[DISCHARGE DIRECTIONS FOR [RESIDENTIAL] POOL USES:]**

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.]

{End – Use 1}

#### **{Use 2} [[COMMERCIAL] SWIMMING POOLS]**

[This product is designed to dissolve providing a steady source of available chlorine in swimming pools to kill bacteria and destroy organic contaminants and control the growth of algae.] [For best results, follow a weekly program with our [brand] System. Consult your authorized [brand] dealer for advice on the system that best suits your pool and your lifestyle.] [Take a pool water sample to your authorized [brand] dealer regularly for a detailed water analysis.]

**[METHOD OF APPLICATION:][HOW TO USE:] Do not allow this product to contact other water treatment products. Do not mix with other products or dissolve before use. Do not pre-mix this product. [Only add this product directly to your feeder.]**

Before use, read the appropriate installation instructions and operating manual for your [Brand] Feeder.

{Feeder Instructions – version 1}

#### **[FEEDER INSTRUCTIONS:**

**[Product Name]** [are][is] exclusively designed for use only with **[BRAND]** **[Product Name]**[this product] [feeder][system]. [When used according to the [feeder][system] instructions, **[Product Name]**[this product] provide[s] a supply of free available chlorine and controls the growth of algae, kills bacteria, and destroys contaminants.]

1. Turn pool pump off [in accordance with the manufacturer's instructions].
2. [Remove the existing **[BRAND]** [feeder][system] [cartridge]].
3. Install a new **[BRAND]** [feeder][system] [cartridge] [and close the feeder lid].
4. [Dispose of] [recycle] empty cartridge [in accordance with local ordinances]
5. Turn pool pump on [in accordance with the manufacturer's instructions].
6. [Wait 24 hours and check the free available chlorine.] [Adjust the chlorine setpoint according to the operating instructions in the [feeder] manual [if necessary].]
7. Maintain chlorine residual at the range specified my local Health Department Codes.

{Feeder Instructions version 2}

#### **[FEEDER INSTRUCTIONS:**

**[Product Name]** [are][is] exclusively designed for use only with **[BRAND]**[feeder][system]. [When used according to the feeder instructions, **[Product Name]**[this product] provide[s] a steady supply of free available chlorine and controls the growth of algae, kills bacteria, and destroys contaminants.]

1. Turn pool pump off [in accordance with manufacturer's instructions.]
2. Fill the **[BRAND]** [feeder][system] with **[Product Name]** [tablets][briquettes][this product] only [and close the feeder lid].
3. Turn pump on [in accordance with manufacturer's instructions.] [Adjust the chlorine feed rate setting according to the operating instructions in the [feeder] manual.]
4. [Wait 24 hours and check the free available chlorine.] [Adjust [feed rate settings][chlorine setpoint] as necessary.]
5. Maintain chlorine residual at the range specified my local Health Department Codes.

#### **[WATER BALANCE:**

For optimum product performance, swimmer comfort and [crystal][brilliantly][sparkling][pristine][clear] water always maintain:

Acceptable Range for Balance

Total Alkalinity	60 - 80 ppm
pH	7.2 - 7.6
Calcium Hardness	Above 200 ppm
Cyanuric Acid	0 - 8 ppm
Free Available Chlorine	1 - 4 ppm

Do not enter pool until the free available chlorine residual is [in the range specified by local Health Department Codes][1 to 4][1-4] ppm. [Take a pool water sample to your authorized **[BRAND]** [dealer] regularly for a detailed water analysis.][Test frequently using a reliable test kit that measures all the above ranges.]

**[OPENING YOUR POOL:** Prepare the pump, filter, heater, and other equipment for opening by following manufacturer's instructions.] [Adjust pool paraments according to water balance recommendations] Use [a][an] **[BRAND]** Shock Treatment product per label instructions.]

**DISCHARGE [DIRECTIONS][INSTRUCTIONS] FOR [COMMERCIAL] POOL USES:**

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

{End – Use 2}

*{Household/Residential Use; cartridge is not recyclable }*

**STORAGE & DISPOSAL:**

*{Nonrefillable container}*

Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.

*{Non-household/residential use; cartridge is not recyclable}*

**STORAGE & DISPOSAL:**

Do not contaminate food or feed by storage or disposal or cleaning of equipment.

**PESTICIDE STORAGE:**

Keep this product dry in its tightly closed container when not in use. Exposure to heat can cause this product to rapidly decompose, leading to intense fire, explosion, and the release of toxic gases. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

**PESTICIDE DISPOSAL:** FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.

**CONTAINER DISPOSAL:**

*{Nonrefillable container}*

[Nonrefillable container. Do not reuse this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal.]

**EMERGENCY HANDLING:** In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.



*{BEGIN OPTIONAL MARKETING CONTENT}*

***{Additional Claims}***

2-pack

68% available chlorine

A 3-in-1 product that chlorinates consistently, increases calcium to protect plaster and balances alkalinity to stabilize pH

[Cal Hypo] [the] [Preferred][Trusted] Sanitizer

Designed for use with [brand] products

Good for all pool surfaces

MINIMUM AVAILABLE CHLORINE...65%

Provides effective chlorination at an economical price

Splash pads

[Trusted] [Cal Hypo][Performance]

Will provide continuous chlorination effectively

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*



***{Algae}***

Algae [Protecting][Preventing][Inhibiting][Controlling][Defending]

Algae [Protector][Preventer][Inhibiter][Controller][Defender]

[Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae

[Protects][Prevents][Inhibits][Controls][Guards][Defends] against Algae

[With][Contains] Built-in Algae [Protection][Prevention][Control][Defense]

[With][Contains] Algae [Protection][Prevention][Control][Defense]

***{Bacteria Control}***

Bacteria [Destroying][Killing]

Bactericide

Begins Working [Instantly][Immediately] to [Destroy][Kill] Bacteria

[Destroys][Kills] Bacteria

[Destroys][Kills] Bacteria [Instantly][Immediately]

Works [Instantly][Immediately] to [Destroy][Kill] Bacteria

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*



***{Brand Specific Marketing Content}***

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*





#### **{Bacteria, Algae & Organic Contaminants}**

Bacteria [and][&] Algae [Protection][Prevention][Control][Defense]  
 Bacteria [and][&] Algae Control [for Swimming Pools][for Pools]  
 Bactericide [and][&] Algae Control [for Swimming Pools][for Pools]  
 [Destroys][Kills] Bacteria [,][ ][ ] [Breaks down][Removes] [Organic] Contaminants [and][&][ ][ ]  
 [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae  
 [Destroys][Kills] Bacteria [,][ ][ ] [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae [and][&][ ][ ]  
 [Breaks down][Removes] [Organic] Contaminants  
 [Destroys][Kills] Bacteria [and][&][ ][ ] [Protects][Prevents][Inhibits][Controls][Guards][Defends] against Algae  
 [Destroys][Kills] Bacteria [and][&][ ][ ] [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae  
 [Kills bacteria][, destroys organic contaminants and controls algae]  
 [Protects][Prevents][Inhibits][Controls][Guards][Defends] against Bacteria [and][&] Algae  
 [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae [,][ ][ ] [Destroys][Kills] Bacteria [and][&][ ][ ]  
 [Breaks down][Removes] [Organic] Contaminants  
 Routine use Protects [Pool][Water] from Bacteria [and][&] Algae

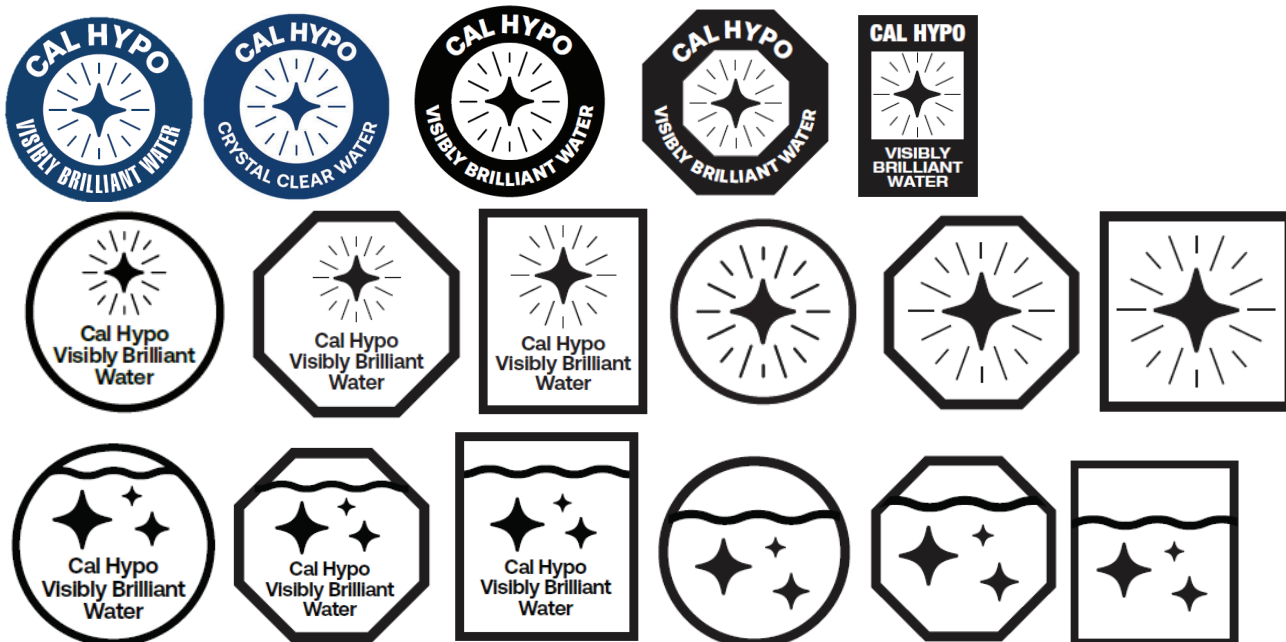
#### **{Clarity}**

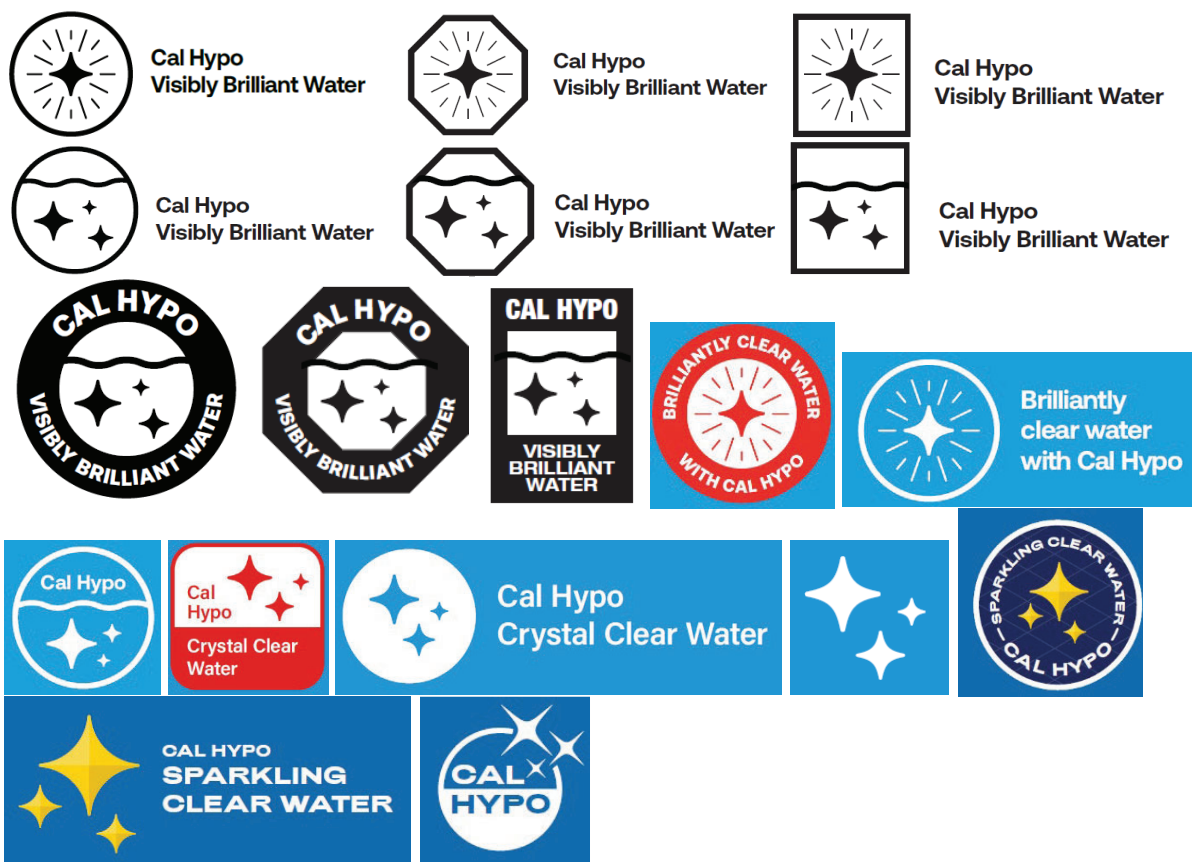
All Clear [[with] Cal Hypo]  
 All Clear with [Brand][Product Name]  
 Brilliantly Clear [Pool] Water [with] Cal Hypo  
 Brilliantly Clear [Results] [[Pool] Water] in 24 hours  
 [Cal Hypo] Brilliantly Clear [Pool] Water

Calcium Hypochlorite Briquette Cartridge  
 EPA Reg. No: 1258-RURT  
 EPA Draft Label 2025-02-11

Cal Hypo Clean [and][&] Clear  
 [Cal Hypo] Crystal[-]Clear [Pool] Water  
 Cal Hypo [Formula] for Extended [Crystal[-]Clarity][Clarity]  
 Cal Hypo [Formula] for Extended [Sparkle][Sparkling][Pool][Water]  
 Cal Hypo [Formula] for Extended Brilliance  
 [Cal Hypo] Pristine [Clear] [Pool] Water  
 [Cal Hypo] Sparkling [Clear] [Pool] Water  
 [Cal Hypo] Visibly Brilliant [Pool] Water  
 Clean [and][&] Clear [[with] Cal Hypo]  
 Creates Sparkling, Crystal[-]Clear Water  
 Crystal[-]Clear [Pool] Water [with] [Cal Hypo]  
 Crystal[-]Clear [Results] [[Pool] Water] in 24 hours  
 [Enjoy][Maintain(s)][Produce(s)][Restore(s)][Deliver(s)] [clean][.] Crystal[-]Clear [Pool] Water  
 [Enjoy][Maintain(s)][Produce(s)][Restore(s)][Deliver(s)] [clean][.] Brilliantly Clear [Pool] Water  
 [Enjoy][Maintain(s)][Produce(s)][Restore(s)][Deliver(s)] Pristine [Clear] [Pool] Water  
 [Enjoy][Maintain(s)][Produce(s)][Restore(s)][Deliver(s)][clean][.] Sparkling [Clear] [Pool] Water  
 [Keep(s)] [Pool] Water [clean][.][and][&] Brilliantly[-]Clear  
 [Keep(s)] [Pool] Water [clean][.][and][&] Crystal[-]Clear  
 [Keep(s)] [Pool] Water [clean][.][and][&] Pristine[-][Clear]  
 [Keep(s)] [Pool] Water [clean][.][and][&] Sparkling[-]Clear  
 Keeps Water Clear  
 No clouding  
 Pristine [Clear] [Pool] Water [with] Cal Hypo  
 Pristine [Clear] [Results] [[Pool] Water] in 24 hours  
 Restores clarity to pool water  
 [Sanitizes][Sanitizer] [for] [clean][.] Brilliantly Clear [Pool] Water  
 [Sanitizes][Sanitizer] [for] [Clean][.] Crystal[-]Clear [Pool] Water  
 [Sanitizes][Sanitizer] [for] [clean][.] Sparkling [Clear] [Pool] Water  
 [Sanitizes][Sanitizer] [for][.] Pristine [Clear] [Pool] Water  
 Sparkling [Clear] [Pool] Water [with] [Cal Hypo]  
 Sparkling Clear [Results] [[Pool] Water] in 24 hours  
 Start [Blue][Clear], Stay [Blue][Clear]

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*





#### {Compatibility with salt pools}

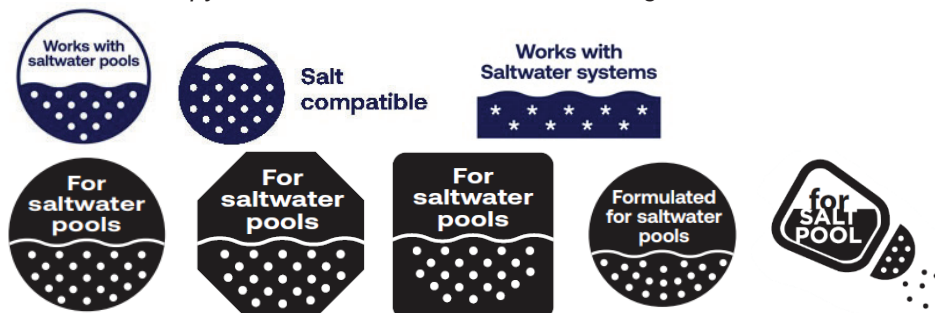
Compatible with Salt[water] [Pools] [Systems]

[For][Use with][Ideal for][Works in][Works with][Designed for][Good for][Formulated for] [chlorine [and][&] salt[water] pools [systems]

[For][Use with][Ideal for][Works in][Works with][Designed for][Good for][Formulated for] salt[water] pools [systems]

Salt[water] [Pool] [System] Compatible

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



#### {Contamination}

**Contamination or improper use may cause intense fire, explosion, or the release of toxic gases. Do not allow product to contact any foreign matter, including other water treatment products. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gases and spatter. Do not add water to this product. Add only into water.**

**Highly corrosive. Causes skin and eye damage. May be fatal if swallowed.**

DO NOT ADD THIS PRODUCT TO ANY FEEDER THAT CONTAINS ANY OTHER PRODUCT  
Only use this product in [Brand] [Product]. [Use in accordance with [Brand] [Product] user's [guide][manual]  
[operating instructions]]

#### **{Ease of Use}**

As effective as a granular shock with [no clouding] [no brushing] [and] [no mess!]

Benefits of a granular shock in a [convenient] [easy-to-use] [tablet][briquette]

Convenient [Tablet(s)] [Briquette(s)]

Convenient, Easy[-]to[-]use [Tablet(s)][Briquette(s)]

Dry, easy to handle formulation

Easy[-]to[-]use

Easy-to-use packaging

Easy, economical, convenient to use

Economical

More Fun, Less Work! {convenience of tablets / briquettes}

[No bags to cut] [and pour]

No brushing

No messy granular

No messy spills

No need to measure

Reduced maintenance formulation

#### **{Equipment Feeder Brands}**

[Brand] system

Designed for use with [Brand][Product Name] [only]

Designed for use in [brand] system

For use with [Brand][Product Name] Feeder [only]

For use in [Brand][Product Name] Feeder [only]

For routine use in feeders

For use only with [Brand][Product Name] [Swimming] Pool Feeders

This product was [created] [designed] for use with the [Brand][Product Name] Feeder [only]

Use [only] with [Brand][Product Name] Feeders

#### **{Equipment - Feeder}**

[BRAND] [Product Name] Feeder[s]

[For] [Use with] [BRAND] Feeder[s]

[For] [Use with] [Product Name] Feeder[s]

[For] [Use with] Feeder[s]

Dual-use [Cal Hypo] [Briquette] [:::] [for] [BRAND] Feeder[s]

Dual-use [Cal Hypo] [Briquette] [:::] [for] [Product Name] Feeder[s]

Dual-use [Cal Hypo] [Briquette] [:::] [for] Feeder[s]

Feeder dispenser only

Feeder[s]

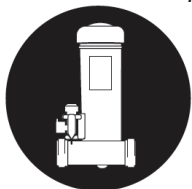
For routine use in feeders

Multi-use [Cal Hypo] [Briquette] [:::] [for] [BRAND] Feeder[s]

Multi-use [Cal Hypo] [Briquette] [:::] [for] [Product Name] Feeder[s]

Multi-use [Cal Hypo] [Briquette] [:::] [for] Feeder[s]

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*



#### **{Eye Irritation}**

Calcium Hypochlorite Briquette Cartridge

EPA Reg. No: 1258-RURT

EPA Draft Label 2025-02-11

Reduces eye irritation [caused by swimming pool water]

**{Kit Language}**

[Contents:][Includes:]

*{insert number and container size of brand name sanitizer product in kit (e.g., 1 cartridge (8 lbs) sanitizer product name)}*

*{insert number and container size of brand name dry acid product in kit (e.g., 1 cartridge (3 lbs) dry acid product name)}*

(continued on side panel)

[Kit] Contains Product of *{insert country}*

Refer to product label for complete instructions and precautionary statements.

Refer to each container label for complete instructions and precautionary statements.

**{Made in USA}**

Made in the USA

Made in the USA of US and imported content

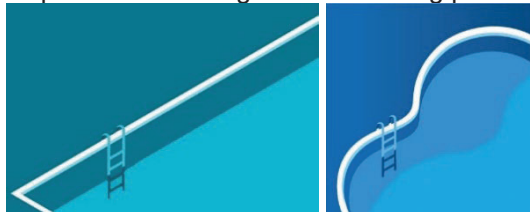
*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*



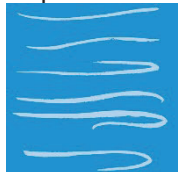
**{Marketing Content Related to Pools}**

*{Note to reviewer: The following are representative images.}*

Representative image of a swimming pool:



Representative image of pool water:



Representative image of a beach ball:



Representative image of a floatie:



Representative image of flip-flops:





Representative images of people {Note to reviewer: Images of people in or near pools **WILL NOT** depict application of this product. They are only in reference to use of a pool that has been treated according to label directions.}



#### **{Multi-Benefit}**

[All-in-one][Multipurpose] [clarifies] [chlorinates] [sanitizes] [prevents algae] [sequestering agent] [scale prevention] [and]& [oxidizes]

6-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

5-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

4-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

3-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

2-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

2-in-1 Action: Sanitizes and prevents algae

Dual action: Sanitizes and prevents algae

Chlorinating tablet for multipurpose uses

#### **{Odor}**

Reduces chlorine odor

Eliminates contaminants and reduces chlorine odor

#### **{Organic Contaminants}**

[Breaks down][Removes] [Organic] Contaminants

[Breaks down][Removes] [Organic] Contaminants for Crystal[-]Clear [Pool] Water

[Breaks down][Removes] [Organic] Contaminants for Sparking Clear [Pool] Water

[Breaks down][Removes] [Organic] Contaminants for Brilliantly Clear [Pool] Water

Destroys organic contaminants [in] [pools]

#### **{pH & Balance Control}**

Calcium Hypochlorite Briquette Cartridge

EPA Reg. No: 1258-RURT

EPA Draft Label 2025-02-11

[Will][Does] not lower [pH] [TA] [pH or TA] [pH or Total Alkalinity]

**{Pool Type – Treatment statements will appear on final printed label of appropriate package size}**

**{Small pools: up to 10,000 gallons}**

**{Medium pools: 10,000-15,000 gallons}**

**{Large pools: 15,000 gallons and up}**

[For][For use with][Ideal for][Use with][Works with][Good with][Suitable for] all pools

[For][For use with][Ideal for][Use with][Works with][Good with][Suitable for] all pool [surfaces][types]

[For][For use with][Ideal for][Use with][Works with][Good with][Suitable for] all pool types [including vinyl-liner pools]

Ideal for [vinyl-lined pools] [pools with vinyl liners] when used as directed

Ideal for [in-] ground] [and][&][or] [above-]ground] [pools] [with a skimmer][with a [BRAND] floater][with a [BRAND] feeder]

Ideal for [in-] ground] [and][&][or] [above-]ground] [pools] [with a] [skimmer][or][[BRAND] floater][or][[BRAND] feeder]

[Use][Suitable for using] when closing [your] pool [in the winter]

[Use][Suitable for using] when opening [your] pool [in the spring]

[Use][Suitable for using] when opening [and][&][or] closing [your] pool

[For] Above[-]Ground [,][and][&][or] In[-]Ground [Swimming] Pools

[For] Above[-]Ground [Swimming] Pools

[For] In[-]Ground [Swimming] Pools

[For] [Small][Medium][Large] [Swimming] Pools

[For] [Small][Medium][Large] Above[-]Ground [Swimming] Pools

[For] [Small][Medium][Large] In[-]Ground [Swimming] Pools

10,000 gallon pools

[For][Ideal for] pools 10,000 gallons and up

Treats up to 10,000 gallons

15,000 gallon pools

[For][Ideal for] pools 15,000 gallons and up

Treats up to 15,000 gallons

20,000 gallon pools

[For][Ideal for] pools 20,000 gallons and up

Treats up to 20,000 gallons

25,000 gallon pools

[For][Ideal for] pools 25,000 gallons and up

Treats up to 25,000 gallons

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*

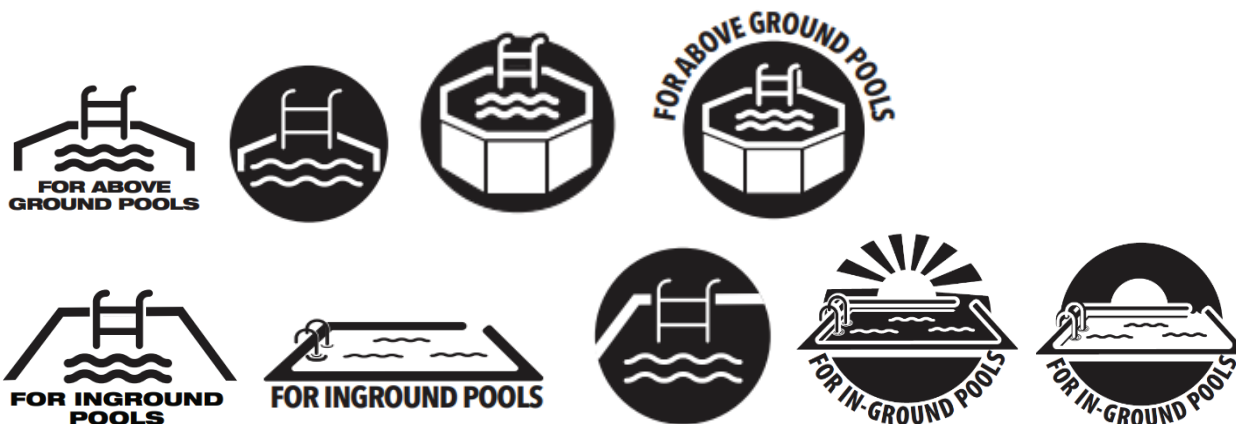


Ideal for pools  
10,000 gallons  
and up



Ideal for pools  
20,000 gallons  
and up





### {Product Images}

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



### {Product Support}

For product [questions][support]

Call: [Brand number]

Chat online: [hthpools.com][www.PoolBreeze.com] [www.Poollife.com] [www.GLBPool.com]

[www.PristineBlue.com] [www.appliedbio.net]] [www.cchpoolcare.com] [www.constantchlor.com]

[www.pulsarsystems.net]

Visit: [hthpools.com][www.PoolBreeze.com] [www.Poollife.com] [www.GLBPool.com] [www.PristineBlue.com]

[www.appliedbio.net] [www.cchpoolcare.com] [www.constantchlor.com] [www.pulsarsystems.net]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



### {Residue/Solubility/Scale}

Calcium Hypochlorite Briquette Cartridge

EPA Reg. No: 1258-RURT

EPA Draft Label 2025-02-11

Anti-scale formulation

[Cal Hypo] [won't][will not] fade liner(s) when used as directed

[Cal Hypo] [won't][will not] [cause staining][stain][damage][stain or damage] liner(s) when used as directed

Contains a scale inhibitor designed to reduce maintenance and improve reliability of the chlorinator systems

Contains Antiscale Additive

[No bleaching][No bleached liners][Will not bleach liners] [when used [as directed]]

No fading of liner[s] when used as directed

Non-staining formula

Scale control additive to reduce maintenance

[Won't][Will not] fade liner(s) when used as directed

[Won't][Will not] [cause staining][stain][damage][stain or damage] liner(s) when used as directed

### **{Sanitizer}**

Chlorinate

Chlorinator

Convenient Routine [Sanitizer][Chlorinator]

Produces a fresh concentrated liquid chlorine solution for clean and sanitized water

Provides effective [sanitization][chlorination] [at an economical price]

Provides [routine] [sanitization][chlorination]

Provides steady source of chlorine

[Routine] Sanitizer [for chlorine pools]

[Routine] Chlorinator [for pools]

Sanitize [Treatment]

Sanitizer

Sanitizes for [brilliantly][crystal-clear][sparkling] clear water

Sanitizes for [pristine] [clear] water

[Sanitizes][Chlorinates] [pool] water

Swimming pool sanitizer

### **{Sanitize & Swim}**

Swim immediately

Swim immediately after use

### **{Stabilization}**

[Add][Must add] stabilizer separately

Alternative to [Stabilized Chlorine][TCCA][Tri-Chlor][3" Tablets][3" Pucks][3" Chlorinating Tablets][3" Tri-Chlor Tablets][3" Tri-Chlor Pucks]

Anti-scale formulation will not cause over stabilization

Cal Hypo [Stops][Prevents][No] Chlorine Lock

Cal Hypo Formula [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

Cal Hypo[,][ ] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization][,][ ]

[Optimizes][Maximizes][Chlorination][Sanitation]

Cal Hypo[,][ ] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization][,][ ]

[Optimizes][Maximizes][Effective][Efficient][Productive] [Chlorination][Sanitation]

Does not contribute to the buildup of stabilizer that makes chlorine less effective

No CYA stabilizer, no Chlorine Lock

No Cyanuric Acid (CYA), [no risk of][prevents][avoids] Chlorine Lock

[No risk of][Prevents][Will not cause] [chlorine lock][over stabilization][over-stabilization]

Non[-]stabilized [tablet][briquette][formula][chemistry]

[Stops][Prevents][Avoids][No risk of][Avoids][No risk of][No] Chlorine Lock

[Use][For use] with stabilizer

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*



### {Steps}

{Steps – Please note that on a final graphic label, only the step appropriate to this product will be highlighted, or alternately, only the step appropriate to this product will be used}

[Brand] system

Designed for use in [brand] system

Step X

{3 Steps}

[For best results, follow the [brand] 3-Step Program:]

Step 1 Sanitize

Step 2 Shock [Weekly]

Step 3 [Add] Algaecide

{The “[Brand] 3-Step System” below may be placed on the label to allow easy product identification by consumers.}

[Brand] 3-Step System:]

[Step] [1] [Sanitize [It!]] [product name]

[Step] [2] [Shock [It!]]

[Step] [3] [Defend [It!]]

{Graphic renderings of the 3 steps:}



### {4 Steps}

[For best results, follow the [brand] 4-Step pool care program:]

[Step] [1] [Balance]

[Step] [2] [Sanitize]

[Step] [3] [Shock] [Weekly]

[Step] [4] [Prevent Algae]

{Graphic renderings of the 4 steps:}





The [BRAND] [4[-]Step] [Pool Care][System][Program] consists of [product name] sanitizer, [product name] shock [oxidizer] and [product name] algaecide. These products have been formulated to work together for a simple[,] [trouble-free][pool][spa] maintenance program to create [clean], [crystal[-]][sparkling][brilliantly][pristine] clear [pool] water.

[For best results, follow the [BRAND] [3[-]Step] Pool Care Program: Step 1: Sanitize [It], Step 2: Shock [It], and Step 3: Defend [It]. [Consult your authorized [BRAND] Dealer for advice on the system that best suits your pool and lifestyle.]

[For best results, follow the [BRAND] [4[-]Step] Pool Care Program: Step 1: Balance, Step 2: Sanitize, Step 3: Shock, and Step 4: Prevent [Algae]. [Consult your authorized [BRAND] Dealer for advice on the system that best suits your pool and lifestyle.]

#### **{Stop - Do Not Mix}**



#### **{Testing - Pool Volume}**

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS

[POOL SHAPE FORMULA (Use measurements in feet only)]

RECTANGULAR Length x Width x Average Depth x 7.5 = Total Gallons

ROUND Diameter x Diameter x Average Depth x 5.9 = Total Gallons

OVAL Maximum Length x Maximum Width x Average Depth x 5.9 = Total Gallons

FREE FORM Surface Area (Sq. Feet) x Average Depth x 7.5 = Total Gallons

L = Length, W = Width, AD = Average Depth, Di = Diameter

{or}

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS

[POOL SHAPE FORMULA (Use measurements in feet only)]

RECTANGULAR L x W x AD x 7.5 = Total Gallons

ROUND Di x Di x AD x 5.9 = Total Gallons

OVAL Maximum L x Maximum W x AD x 5.9 = Total Gallons

FREE FORM Surface Area (Sq. Feet) x AD x 7.5 = Total Gallons

L = Length, W = Width, AD = Average Depth, Di = Diameter

{or}

[To calculate your pool's capacity, visit [hthpools.com/XXXX](http://hthpools.com/XXXX)]

*{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}*

#### HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS

	$L \times W \times AD \times 7.5 = \text{total gallons}$
	$Di \times Di \times AD \times 5.9 = \text{total gallons}$
	$\text{Maximum } L \times \text{maximum } W \times AD \times 5.9 = \text{total gallons}$
	$\text{Surface area (sq. feet)} \times AD \times 7.5 = \text{total gallons}$

L = Length, W = Width, AD = Average Depth, Di = Diameter

#### {Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] are trademarks of Innovative Water Care, LLC. or its affiliates.

The [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

#### {Why You Should Use this Product}

##### [WHY YOU SHOULD USE THIS PRODUCT:]

[Product Name][This product] [is][contains] [tablet][briquette][cartridge] that provides a continuous source of free available chlorine for [up to 4 weeks] [28 days] [and [is][serves as] an alternative to [traditional [3"] tri-chlor][3"]][tablets][pucks]. [The dissolution rate may vary depending upon bather load, [temperature], [water flow rate][pump run time] and other conditions.] [Product Name][This product] destroys bacteria, prevents algae, removes contaminants, and [maintains][restores] [crystal][brilliant][sparkling][pristine] clarity to swimming pool water [and won't over stabilize with cyanuric acid.] [It is a convenient, easy-to-use [cartridge][tablet][briquette] for pool owners to use in a [exclusive] [BRAND] feeder.]] [For best results, follow the [BRAND] [3 Step] Pool Care Program: Step 1: Sanitize [It], Step 2: Shock [It], and Step 3: Defend [It].][For best results, follow the [BRAND] [4 Step] Pool Care Program: Step 1: Balance, Step 2: Sanitize, Step 3: Shock [Weekly], and Step 4: Prevent Algae.] [Consult your authorized [BRAND] [Exclusive Pool Care Collection] Dealer for advice on the system that best suits your pool and lifestyle.]

#### {Alternative Why Used}

This [Product Name][product][tablet][briquette][cartridge] features an [innovative][exclusive] [patent-pending] [patented] technology that provides [long-lasting][slow-dissolving][chlorination][sanitization]. [Product Name] is easy[-]to[-]use and can be used for routine sanitization. [Product Name][this product] is an alternative to [traditional][tri-chlor][3" tri-chlor][tablets] and does not contain cyanuric acid. [Perfect for use][Exclusively designed for use] in a [Product Name] feeder this [product][tablet][briquette] will destroy bacteria and [organic] contaminants without over stabilizing [your][the] pool [or add cyanuric acid to [your][the] water].

**{Non-FIFRA, third-party certifications and standards}**

*{Note to reviewer: The following may be used on a final printed label only if the brand has obtained the NSF listing(s).}*



Certified to  
NSF/ANSI/CAN 50



Certified to  
NSF/ANSI/CAN 50

**Requested Alternate Brand Names:**

CCH Elite 10 cal hypo tablets  
CCH Cal Hypo Tablet Cartridge  
Pulsar Precision 10 cal hypo briquettes  
Pulsar Cal Hypo Briquette Cartridge  
Poolife Exclusive Pool Care Collection Nexus Chlorinating cartridge  
Poolife Exclusive Pool Care Collection Chlorinating Cartridge  
Poolife Exclusive Pool Care Collection Sanitizer Refill

**Approved Alternate Brand Names:**

*{END OPTIONAL MARKETING CONTENT}*