U.S. ENVIRONMENTAL PROTECTION AGENCY Office of Pesticide Programs Antimicrobials Division (7510P) 1200 Pennsylvania Ave., N.W. Washington, D.C. 20460	EPA Reg. Number: 1258-1414	Date of Issuance: 3/07/24
NOTICE OF PESTICIDE: <u>X</u> Registration Reregistration	Term of Issuance: Unconditional	
(under FIFRA, as amended)	Name of Pesticide Product: TCCA 93.5	
Name and Address of Registrant (include ZIP Code): Amy Toogood Innovative Water Care, LLC 1400 Bluegrass Lakes Parkway Alpharetta, GA 30004 Electronic Transmittal: [atoogood@solenis.com]		
Note: Changes in labeling differing in substance from that accepted in connection with this registrat Antimicrobials Division prior to use of the label in commerce. In any correspondence on this produc		
On the basis of information furnished by the registrant, the above under the Federal Insecticide, Fungicide and Rodenticide Act (FIFR/	•	hereby registered
Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others. This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:		
 Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data. 		
Signature of Approving Official: Demson Fuller, Product Manager 32 RMB1, Antimicrobials Division (7510P)	Date: 3/07/24	

EPA Form 8570-6

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- 2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, "EPA Reg. No. 1258-1414."
- 3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 09/21/2022
- Alternate CSF 1 dated 09/21/2022
- Alternate CSF 2 dated 09/21/2022
- Alternate CSF 3 dated 09/21/2022
- Alternate CSF 4 dated 09/21/2022
- Alternate CSF 5 dated 09/21/2022
- Alternate CSF 6 dated 09/21/2022
- Alternate CSF 7 dated 09/21/2022

The following alternate brand names have been added to the product record:

• HTH Pool Care Chlorine Floater2

If you have any questions, please contact Jack Hall by phone at 202-566-0731, or via email at hall.john.j@epa.gov

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Sincerely,

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Demson Fuller, Product Manager 32 Regulatory Management Branch I Antimicrobials Division (7510P) Office of Pesticide Programs

Enclosure

Note to reviewer: [Items in brackets [AAA] are optional and may/may not be included on final label] *{Items in braces {AAA} are for information purposes and will not appear on final label}*

TCCA 93.5

A ative la area dianta.

{This label has multiple use labels.}

Sublabel A: Tablets Sublabel B: Pre-Filled Floater



EPA Reg. No. 1258-1414

Active ingredients:	
Trichloro-s-Triazinetrione	
Copper sulfate pentahydrate	1.5%
Other Ingredients	5.0%
Total:	

[Manufactured for][Sold by]: Innovative Water Care, LLC. 1400 Bluegrass Lakes Parkway Alpharetta, GA 30004

EPA Reg. No. 1258-RURU [[Superscript Used in Lot Number] EPA Est. No. XXXX-YY-ZZ

NET WEIGHT:

TCCA 93.5 EPA Reg. No. 1258-RURU EPA Draft Label 2023-11-27

TCCA 93.5

KEEP OUT OF REACH OF CHILDREN [MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [/] [PELIGRO]

{Note to reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.}

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage. **IN CASE OF EMERGENCY CALL: 1-800-654-6911**

Read all Precautionary Statements on [back][side][right][left] panel before use.

[Manufactured for][Sold by]: Innovative Water Care, LLC. 1400 Bluegrass Lakes Parkway Alpharetta, GA 30004

EPA Reg. No. 1258-RURU [[Superscript Used in Lot Number] EPA Est. No. XXXX-YY-ZZ

NET WEIGHT:

{Please note that the use of bullets in the formatting of the "Precautionary Statements" and "Physical Or Chemical Hazards" may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage. Causes eye and skin burns. May be fatal if inhaled or absorbed through skin. Harmful if swallowed. Irritating to nose and throat.

- Open in a well-ventilated area. Avoid breathing dust and fumes.
- Do not get in eyes, on skin or on clothing. Wear goggles and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- Wash hands after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

DANGER. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gas and spatter. Do not add water to this product. Add only into water.

- Do not mix this product with a small amount of water.
- Do not allow to become wet or damp before use.

Can react with other materials, including other water treatment products, to cause fire, explosion, and the release of toxic gases.

- Keep all foreign matter, including other water treatment products, away from this product.
- Use only clean and dry utensils to dispense this product.
- Do not use this product in a floater or feeder that has been used with any other product.
- Do not allow this product to contact other water treatment products.
- Avoid spilling this product.

Exposure to heat can cause this product to rapidly decompose, leading to fire, explosion, and the release of toxic gases.

• Store in a cool, dry, well-ventilated area away from heat or open flame.

Strong oxidizing agent. This product can increase fire intensity.

• Keep away from heat and from flame and burning material (like a lighted cigarette).

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic organisms.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all precautionary statements and first aid statements before use.**

[HOW TO USE:][METHOD OF APPLICATION:] Use in a floater, automatic chlorinator, or feeder designed for this product, or place in skimmer. Use in a new chlorinating device or any device which has previously contained only this product or trichloro-s-triazinetrione. If placed in the skimmer, run the pump a minimum of eight hours daily. DO NOT throw tablets directly into pool. DO NOT permit tablets to contact vinyl pool linings, colored pool surfaces or metal objects.

[WATER BALANCE:

{Version 1}

[To provide optimum product performance, swimmer comfort and crystal clear water always maintain pH from 7.2 to 7.6, total alkalinity from 80 to 120 parts per million (ppm), and calcium hardness above 200 ppm. Test frequently using an appropriate HTH test kit. Make any necessary adjustments promptly with the appropriate HTH pool care products.]

{Version 2}

[Adjust and maintain pool water pH from 7.2 to 7.6, total alkalinity from 80 to 120 parts per million (ppm) and calcium hardness above 200 ppm. Test frequently using [an] appropriate [brand] [test kit] [or] [test strips]. [Bring a pool water sample to your [brand] dealer frequently to test for water balance.] Maintain free available chlorine between 1-4 ppm [using [a stabilized chlorine product][brand granular shock]].]

{Version 3}

[Adjust and maintain pool water to recommended ranges:

Acceptable Range for Balance	
Total Alkalinity	80-120 ppm
рН	7.2-7.6
Calcium Hardness	Above 200 ppm
Available Chlorine	1-4 ppm

NOTE: Always check and adjust total alkalinity before adjusting pH levels.]]

[[OPENING YOUR POOL][:] [and/or] [INITIAL DOSE:] Balance pool water, shock treat, and stabilize your pool using [brand] Stabilizer [& Conditioner] and by following directions on that label. Then follow "ROUTINE CHLORINATION" directions.] [Balance pool water per levels in "WATER BALANCE" section. Shock treat with a [brand] shock product and stabilize your pool using [brand] stabilizer. Follow label directions for each of these products.]

ROUTINE CHLORINATION:

{For 6 oz. or 7 oz. single tablet}

{Maximum rate of application: The amount of copper added per 6 oz. tablet per 10,000 gallons is 0.02 ppm. The actual copper amount added is dependent upon the number of tablets and frequency of addition required to maintain 1-4 ppm of free available chlorine. The maximum dose for copper per application is 15 tablets or about 0.3 ppm copper.}

Follow ["METHOD OF APPLICATION"]["HOW TO USE"]. Add one tablet per 10,000 gallons of pool water every week or as often as needed to maintain a free available chlorine residual at 1-4 ppm. This dosage may vary depending upon bather load, water temperature and other conditions. Reentry into treated swimming pools is prohibited above 4 ppm of free available chlorine. Use no more than 15 tablets per week per 10,000 gallons.

{For 6 oz. or 7 oz. tablet form of this product in feeder or floater}

{Maximum rate of application: The amount of copper added per 6 oz or 7 oz. tablet per 10,000 gallons is 0.02 ppm. The actual copper amount added is dependent upon the number of tablets and frequency of addition required to maintain 1-4 ppm of free available chlorine. The maximum dose for copper per application is 15 tablets or about 0.3 ppm copper.}

[Ensure that the[feeder][or][floater] is completely clean and free of any other chemicals, tablets, residue or other debris before placing this product in the[feeder][or][floater]. Use one tablet per 10,000 gallons of water. Do not add other chemicals to the floater while this product is present. Run filter pump a minimum of 8 hours per day, otherwise vinyl liner or colored pool surface damage may occur. Reentry into treated swimming pool is prohibited above 4 ppm of free available chlorine. The number of [tablets^{*1} and frequency of use will vary with bather load, water temperature, rain, and pump operating time. Use no more than 15 tablets per week per 10,000 gallons.]

{For tablet form of this product in skimmer}

{Maximum rate of application: The amount of copper added per 6 oz. or 7 oz. tablet per 10,000 gallons is 0.02 ppm. The actual copper amount added is dependent upon the number of tablets and frequency of addition required to maintain 1-4 ppm of free available chlorine. The maximum dose for copper per application is 15 tablets or about 0.3 ppm copper.}

[Ensure that the skimmer is completely clean and free of residue from other water treatment products or chemicals and/or other debris before placing this product in the skimmer. Contamination may cause an explosion or the release of toxic gases. Do not use this method when an automatic chemical dispensing device (e.g. feeder) is present. Use one tablet per 10,000 gallons of water. Do not add other chemicals to the skimmer while this product is present. Run filter pump a minimum of 8 hours per day, otherwise vinyl liner or colored pool surface damage may occur. Reentry into treated swimming pool is prohibited above 4 ppm of free available chlorine. The number of [tablets^{*2} and frequency of use will vary with bather load, water temperature, rain, and pump operating time. Use no more than 15 tablets per week per 10,000 gallons.]

{For cartridge form of this product in a [brand] feeder}

{Maximum rate of application: The parts per million (ppm) of copper added per cartridge per 10,000 gallons of water is 0.0457 times the net weight of the cartridge in pounds. A cartridge net weight of 6.6 pounds would provide a total of 0.3 ppm copper.}

[Turn off filter pump. Open [brand] feeder, remove cartridge container and allow any water remaining in the empty cartridge to drain back into the feeder. Dispose of empty cartridge per local and/or state regulations. Refill feeder with new [brand] cartridge. Turn filter pump back on. Set chlorine delivery rate to maintain free available chlorine residual at 1-4 ppm.

After 24 hours check chlorine residual level with a test [kit] [or] [strip] and adjust feeder to maintain 1-4 ppm of free available chlorine. Reentry into treated swimming pools is prohibited above 4 ppm of free available chlorine.

Test chlorine residual on a regular basis, and if below 1 ppm free available chlorine, increase dial setting. Be sure to replace cartridge when contents are fully dissolved. Use no more than 1 cartridge per week per 10,000 gallons.]

[[SHOCK TREATMENT] [/] [SUPERCHLORINATION]: Every 7 days, or as necessary to prevent pool problems, use [a][an] [**BRAND**] Shock Treatment product per label instructions. Additional shock treatments may be necessary to remedy problems which may occur when bathing loads are high, water appears hazy or dull, unpleasant odors or eye irritation occur, after heavy wind and rainstorms, or if algae develops.]

DISCHARGE DIRECTIONS:

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities

¹ *The term "tablet[s]" may be replaced with "stick[s]", "capsule[s]", "cube[s]", "cartridge[s]", or other compacted form or descriptive term, either singular or plural, according to each respective product design.

² *The term "tablet[s]" may be replaced with "stick[s]", "capsule[s]", "cube[s]", "cartridge[s]", or other compacted form or descriptive term, either singular or plural, according to each respective product design.

{Household/residential use products} **STORAGE AND DISPOSAL:**

Pesticide Storage:

Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

Pesticide Disposal:

Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. If not, discard in trash. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

{BEGIN - OPTIONAL MARKETING CONTENT}

{Algae}

[Controls][Destroys][Kills][Inhibits][Prevents] algae [With][Contains] built-in algae [protection][fighter] Algae [destroying][killing][preventer] Algae block technology Algae prevention technology Algaecide Back up algae prevention Kills algae More fun, less algae Sanitizes & Prevents Algae

{Bacteria & Algae}

[Destroys] [Kills] [Inhibits] [Bacteria] [and][&] Algae [Prevents][Controls] bacteria and algae Bacteria [and][&] algae control Kills [bacteria and] [controls] algae Kills bacteria[,] [destroys organic contaminants][and][&] controls algae Protects against bacteria [and][&] algae] Routine use protects water from bacteria [[and][&] algae]

{Bacteria Control}

Bacteria [destroying][killing] Destroys bacteria Destroys organic contaminants Kills and prevents bacteria, while maintaining proper chlorine levels Kills bacteria Kills bacteria and destroys organic contaminants

*{*Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Brand Specific Marketing Content}

{Note to reviewer: Icons are representative, colors and fonts are subject to match brand standards on the final printed label.}



[Added][Built-in][Contains a] clarifier [for crystal clear water] [Contains] clarifying [additive] [Creates][Produces] sparkling, crystal clear water [Produces] sparkling [clean swimming] pool water [With][Contains] built-in clarifier Clarifier Clarifies [pool] water Clarifies pool water Clarifying, water softening, and scale protection Clears cloudy water Contains a [clarifier][filter aid] Contains built-in clarifier Contains clarifying additive Creates soft water feel Crystal clear results in 24 hours Delivers sparkling [pool] water For crystal clear, sparkling blue water Includes clarifying agent Keeps [pool] water clear] Keeps [your] pool clear blue Keeps pool water clean [and][&] crystal clear Keeps water brilliant Maintains brilliantly clear water Makes water soft Restore[s] crystal clarity to water] Restores clarity to pool water Softens Water Sparkling pool water Water softener With added clarifier [[and][&} [water] softener]

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{Compatibility with salt pools}

[For][Úse with][Ideal for][Ŵorks in][Works with][Designed for][Good for][Formulated for] [chlorine [and][&] salt[water] pools [systems] [For][Use with][Ideal for][Works in][Works with][Designed for][Good for][Formulated for] salt[water] pools [systems] Compatible with Salt[water] [Pools] [Systems] Compatibility with salt pools Salt [water] [system] [pool] compatible Salt[water] [Pool] [System] Compatible

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}

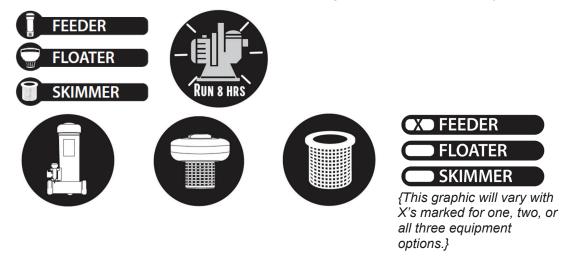


{Ease of Use]

All in one pool [solution] [tablet] All you need tab Convenient Convenient one week dosage Convenient to use Easy dosage Easy to [use][dose] Easy, economical, convenient to use Economical Individually wrapped for easy handling Less work, with no daily dosing No daily dosing required No hassle No measuring [, no mess] [, no hassle] Reduced maintenance formulation Spend less time maintaining the pool

{Equipment options}

{lcons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



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{Filtration}

Contains additive to assist filtration Contains additive to enhance filter performance Precipitating agent included

{Made in USA}



{Marketing Content Related to Pools}

{Note to reviewer: The following are <u>representative</u> images.} Representative image of a swimming pool:



Representative image of pool/spa/hot tub water:



Representative image of a beach ball:



Representative image of a tablet:



Representative image of a floatie:



Representative image of flip-flops:



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Representative images of people {Note to reviewer: Images of people in or near pools/spas/hot tubs <u>WILL NOT</u> depict application of this product. They are only in reference to use of a pool/spa/hot tub that has been treated according to label directions.}



{Multipurpose Claims}

[2-in-1][Dual] Action: Sanitizes and prevents algae [Multifunctional][Multi-action] [chlorinating] [tablet] 3-in-1 Action: Sanitizes, prevents algae, and clarifies water 4-in-1 Action: Sanitizes, prevents algae, prevents staining & scale formation, and clarifies water Four products in One Multi-action sanitizer Multipurpose tablet Three products in One Two products in One

{Other Marketing Language}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates. [Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates. [Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] is a trademark of Innovative Water Care, LLC. or its affiliates.

The [brand] logo is a trademark of Innovative Water Care, LLC. or its affiliates.

[Chlorinates][Chlorine lasts] up to one week

[Improved][advanced] formula as compared to Enduraclean Tablets *{product name for 1258-1244}* Assists filtration

Concentrated chlorinator for routine use

Contamination or improper use may cause fire, explosion or the release of toxic gases. Do not allow product to contact any foreign matter, including other water treatment products. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gases and spatter. Do not add water to this product. Add only into water. {Optional – for use on residential use swimming pool products} [Do not remove floater or other dispensing device from water for an extended period of time if it contains a tablet or tablet residue.] {The following optional statement is for use on residential use swimming pool products.} [Do not mix this product with a small amount of water. Only add directly to your pool.]

add directly to your pool.

Enhanced filter performance For routine use in automatic feeders, floaters and skimmers Here to Help since 1928 Less work, more [pool] [family] fun Less work, more swimming *TCCA* 93.5 *EPA Reg. No. 1258-RURU EPA Draft Label 2023-11-27*

No guessing
No measuring
No more spills
One tablet treats 10,000 gallons [for a week]
Pool [Care] Experts since 1928
Precipitating agent included
[Provides] 84% available chlorine
Sequestering agent
Slow dissolving
Test and Add*{ <i>Application frequency per routine maintenance directions.</i> } *Please refer to directions for use

{Optional marketing statements that may be used with pool sanitization with 3-inch tablets.}

[3"] Chlorinating Tablets
[4-in-1 Action][3"][Chlorinating][Tabs]
[Multifunctional][Multi-action][3"][Chlorinating][Tablets]
[Multifunctional][Multi-action][3"][Chlorinating][Tabs]
3" Sanitizer Tablets
Controlled Release Sanitizer for use in Automatic Feeders or Floaters
Slow Dissolving Sanitizer for use in Automatic Feeders or Floaters

{Pool Capacity}

TO DETERMINE POOL CAPACITY IN U.S. GALLONS Use the appropriate formula below		
POOL SHAPE FORMULA (Use measurement in feet)		
Rectangular:	Length x width x average depth x $7.5 = $ total gallons	
Round:	Diameter x diameter x average depth x 5.9 = total gallons	
Oval:	Maximum length x maximum width x average depth x $5.9 = total gallons$	
Freeform:	Surface area (sq. feet) x average depth x $7.5 = total gallons$	

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS	
POOL SHAPE	FORMULA (Dimensions in feet)
Rectangular:	L x W x AD x 7.5 = total gallons
Round:	Di x Di x AD x 5.9 = total gallons
Oval: Maximum L x maximum W x AD x 5.9 = total gallons	
Freeform:	Surface area (sq. feet) x AD x 7.5 = total gallons
L = Length W = Width AD = Average Depth Di = Diameter	

L = Length, W = Width, AD = Average Depth, Di = Diameter

To calculate your pool's capacity, visit hthpools.com/XXXX.

{**Pool Type** – Treatment statements will appear on final printed label of appropriate package size} {Pop-up pools: up to 5,000 gallons} {Small pools: up to 10,000 gallons} {Medium pools: 10,000-15,000 gallons} {Large pools: 15,000 gallons and up}

10,000 gallon pools

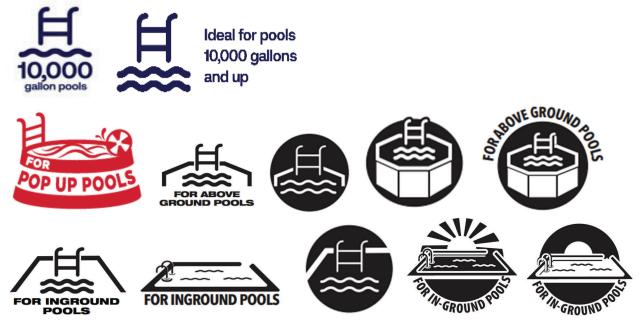
For Pop-Up Pools

[For use] [Ideal] [with] [for] all pool [surfaces][types] [For use] [Ideal] [with] [for] all pool types [including vinyl-liner pools]

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Compatible with all pool surfaces Concentrated chlorinator for routine use For all pool types Good for all pool surfaces Ideal for [in ground] [and][&] [above ground] [pools] [with a skimmer] Ideal for [vinyl-lined pools][pools with vinyl liners] when used as directed

*{*Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Product Support}

For product questions/support [from [brand] pool [[and][&] spa] care experts: Call: [brand number] [866-HTH-Pool]

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{Residue/ Solubility/Scale}

[Won't][Will not] [fade] liner when used as directed [Won't][Will not] [cause staining] [or] [damage liners] when used as directed Corrosion inhibitor Gentle on Equipment and Liners Leaves no residue No fading of liner[s] when used as directed Non-staining [formula] *TCCA 93.5 EPA Reg. No. 1258-RURU EPA Draft Label 2023-11-27*

Prevents metal staining [and] [[,] corrosion] [, and scale formation] Prevents Staining & Scaling Formation Protects pool equipment [against scaling] for longer life Protects pool surfaces and equipment Protection pool surfaces and equipment Reduces scale formation **Totally Soluble** With built in scale preventative & sunlight protector

{Sanitizer}

[Routine] Sanitizer [for chlorine pools] 93.5% trichlor Controlled release sanitizer High available chlorine Provides chlorination [at an economical price] Provides long lasting [chlorination][sanitization] Regulates chlorine levels Regulates chlorine release Sanitizer Sanitizer [for Chlorine Pools] Sanitizer for swimming pool water Sanitizes for [brilliantly] clear water Sanitizes pool water Stabilized [Sanitization][Chlorination] Stabilized [Sanitizer][Chlorinator] Swimming pool sanitizer

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}





{Stabilization} [Stabilized][Sun resistant][Sun [[protected][protection]]] for extended chlorine life [With][Contains] built-in resistance to sunlight Contains built-in resistance to sunlight Provides sun defense [for pool water] Stabilized for [extended][longer] chlorine life Sun resistant for [extended][longer] chlorine life

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Step Programs} [Step 1 {in the [brand] System}] The "[Brand or POOLIFE] 3-Step System" below may be placed on the label to allow easy product identification bv consumers.} [[[Brand or POOLIFE] 3-Step System][:] [Step] 1 [Sanitize It!] [POOLIFE [AW35-36 Additional Brand Name]]

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[Step] 2 [Shock It!] [POOLIFE Exclusive Pool Care Collection TurboShock Shock Treatment] [Step] 3 [Defend It!] [POOLIFE Exclusive Pool Care Collection Defend +]]]

[Step 1: Sanitize Step 2: Shock Step 3: Add Algaecide]

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{4 Steps}

[For best results, follow the [brand] 4-Step pool care program:]

[Step] [1] [Balance]

[Step] [2] [Sanitize]

[Step] [3] [Shock] [Weekly]

[Step] [4] [Prevent Algae]

[For crystal clear pool water, follow our 4 step pool care program: Step 1: Test and balance pool water, Step 2: Sanitize, Step 3: Shock at least once a week, and Step 4: Add algaecide as directed by that product.]

{Graphic renderings of the 4 steps:}

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



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{Stop sign}



{Test Strips}

Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Why You Should Use This Product} WHY YOU SHOULD USE THIS PRODUCT:

[Brand] [tablet[s]*]³ are a unique and effective pool water sanitizer.] [Routine sanitization is important to keep your pool water free of bacteria and contaminants.] [These convenient and easy to use [brand] [chlorinating] [tablet[s]*] are formulated to protect against chlorine loss in direct sunlight, and can be used in skimmers, [and] floaters [and feeders]. [In addition to sanitizing, [brand] [tablets] prevent algae growth and clarify your pool water.] [They are designed to dissolve slowly to provide a steady source of available chlorine.]

[WHY YOU SHOULD USE THIS PRODUCT:]

[When used as directed, this product is an effective swimming pool water sanitizer. [These convenient and easy to use [brand] [product name] [chlorinating] tablets⁴ are formulated to protect against chlorine loss from sunlight, and can be used in skimmer[s], floater[s] or feeder[s]⁵.] [In addition to sanitizing, [brand] [tablets] [this product] provide[s] the additional benefits of preventing algae growth, clarifying pool water, softening water, and protecting your equipment [and surfaces] from stain and scale.] [They are designed to dissolve slowly [to provide a steady source of available chlorine] [to control the growth of algae, kill bacteria and destroy organic contaminants] [(up to one week]].]]

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³ The term "tablet[s]" may be replaced with "stick[s]", "capsule[s]", "cube[s]", "cartridge[s]", or other compacted form or descriptive term, either singular or plural, according to each respective product design.

⁴ The term "tablet[s]" may be replaced with "stick[s]", "capsule[s]", "cube[s]", "cartridge[s]", or other descriptive term, either singular or plural, according to each respective product design.

⁵ The term "feeder" may be replaced with "floating dispenser", "floater", "automatic chlorinator", "skimmer", "skimmer basket", "feeding device", or a list containing any of these devices.

Sublabel B: Pre-Filled Floater

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Active Ingredients:	
Trichloro-s-Triazinetrione	
Copper sulfate pentahydrate	
Other Ingredients	
Total:	

KEEP OUT OF REACH OF CHILDREN [MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [/] [PELIGRO]

{Note to reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.}

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage. **IN CASE OF EMERGENCY CALL: 1-800-654-6911**

Read all Precautionary Statements on [back][side][right][left] panel before use.

[Manufactured for][Sold by]: Innovative Water Care, LLC 1400 Bluegrass Lakes Parkway Alpharetta, GA 30004

EPA Reg. No. 1258-RURU [[Superscript Used in Lot Number] EPA Est. No. XXXX-YY-ZZ

NET WEIGHT:

{Please note that the use of bullets in the formatting of the "Precautionary Statements" and "Physical Or Chemical Hazards" may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage. Causes eye and skin burns. May be fatal if inhaled or absorbed through skin. Harmful if swallowed. Irritating to nose and throat.

- Open in a well-ventilated area. Avoid breathing dust and fumes.
- Do not get in eyes, on skin or on clothing. Wear goggles and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- Wash hands after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

DANGER. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gas and spatter. Do not add water to this product. Add only into water.

- Do not mix this product with a small amount of water.
- Do not allow to become wet or damp before use.

Can react with other materials, including other water treatment products, to cause fire, explosion, and the release of toxic gases.

- Keep all foreign matter, including other water treatment products, away from this product.
- Do not allow this product to contact other water treatment products.
- Avoid spilling this product.

Exposure to heat can cause this product to rapidly decompose, leading to fire, explosion, and the release of toxic gases.

• Store in a cool, dry, well-ventilated area away from heat or open flame.

Strong oxidizing agent. This product can increase fire intensity.

• Keep away from heat and from flame and burning material (like a lighted cigarette).

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic organisms.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all precautionary statements and first aid statements before use.**

{Note to reviewer: large floater treats up to 15,000 gallons, small floater treats up to 10,000 gallons; The amount of copper added per large floater per 15,000 gallons water is 0.091 ppm. The amount of copper added per small floater per 10,000 gallons water is 0.08 ppm. The actual rate and amount of copper added will depend on the floater adjustments necessary to maintain 1-4 ppm free available chlorine and the resulting floater replacement frequency.}

[[HOW TO USE:][METHOD OF APPLICATION:]

[The][product name][This product][This floater] is a <u>single-use</u> chlorine dispenser that treats up to [10,000][15,000] gallons of water [25 days][3 weeks][for weeks]. It sanitizes, prevents algae and stabilizes pool water. **Do not allow contents of floater to get damp or wet before use**. **Do not allow contents of floater to contact other water treatment products**.

[Simply:]

- [Tear perforated edge.] [Tear Here][Remove the plastic sleeve by tearing along the perforated edge.] Keep the label for future reference.
- To Open: Squeeze tabs on side of base and twist counter clockwise to expose openings.
- Twist dial to medium setting.][Twist the base dial to the medium setting and adjust up or down, based on chlorine level [needed].]
- [Place [the] [floater] in your pool.] [[The][product name] [This product] dispenses the chlorine needed to keep your pool clear and blue.]
- Test free available chlorine residual with [a][an][brand] [pool] test [kit] [[or] [test] strip[s]]. Do not enter pool until the free available chlorine residual is 1- 4 ppm.
- [If needed,] [Next,] shock pool immediately with [brand] shock product and weekly thereafter while the floater is in use.
- [Adjust dial up or down, depending on chlorine level [needed].] [You may adjust the opening at the bottom of your floater depending on the chlorine reading in the pool. For optimum performance, dial down the floater one [setting][position][opening] if testing indicates a chlorine level above 4 ppm or dial up the floater one [setting][position][opening] if testing indicates a chlorine level drops below 1 ppm.]
 {OR}

For Optimum Performance	
If chlorine level is > 4	Twist dial down one [setting][position][click][opening]
If chlorine level is < 1	Twist dial up one [setting][position][click][opening]

- [Replace floater when it has tipped onto its side.][(Floater will tip gradually as it empties.][Do not discard floater until it is completely empty.)]
- Regular water testing is recommended to ensure proper chlorine levels are maintained.
- Use no more than one floater per three weeks per [15,000 {large floater}][10,000 {small floater}] gallons.

NOTE: Do not remove from pool until floater it is completely empty and residual water drains into the pool. [Shake floater gently to ensure [contents of floater][all tablets] have completely dissolved. Do not refill. This is a single-use floater.



[A shock treatment will be needed each week while the floater is in use.] [See "SHOCK TREATMENT/SUPERCHLORINATION" section.]

[WATER BALANCE:

[Adjust and maintain total alkalinity from 80 to 120 parts per million (ppm), pH from 7.2 to 7.6, and calcium hardness above 200 ppm. [Always check and adjust total alkalinity before adjusting pH levels.] Test frequently using [a brand] [test kit] [or] [test strips] that measure[s] all of the above ranges. [Follow label directions and adjust with appropriate product.]]

{or}

{Chart may be used in whole or part}

Acceptable Range for Balance	
Total Alkalinity	80-120 ppm
рН	7.2-7.6
Calcium Hardness	Above 200 ppm
Available Chlorine	1-4 ppm
Cyanuric Acid	20-50 ppm

NOTE: Always check and adjust total alkalinity before adjusting pH levels. {*The following sentence will appear on the final graphic label only if cyanuric acid is included in the chart*} [High cyanuric acid levels (100 ppm and above) may result in insufficient free chlorine and harmful bacteria in your pool water.]]

[OPENING YOUR POOL:][:] [and/or] [INITIAL DOSE:]

[[Balance pool water per levels in WATER BALANCE section]. Shock treat with a [brand] shock product and stabilize your pool using [brand] stabilizer. Follow label directions for each of these products.] *{or}*

[Balance pool water, shock treat, and stabilize your pool using [brand] Stabilizer, following label directions.]

[Pools that exceed [10,000][15,000] gallons may require the use of [multiple floaters][more than one floater].

[[SHOCK TREATMENT] [/] [SUPERCHLORINATION]: Every 7 days, or as necessary to prevent pool problems, use [a][an] [**BRAND**] Shock Treatment product per label instructions.][Test free available chlorine residual with [a][an][brand] [pool] test [kit] [[or] [test] strip[s]]. Reentry into treated swimming pools is prohibited above levels of 4 ppm of free available chlorine.]

[VISIBLE ALGAE GROWTH:

If your pool has visible algae, a separate algae treatment may be necessary. Use a[n] [brand] algaecide per label directions to rid your pool of visible algae.]

DISCHARGE DIRECTIONS:

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

{Household/residential use products}

STORAGE AND DISPOSAL:

Pesticide Storage:

Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

Pesticide Disposal:

Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. If not, discard in trash. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

{OPTIONAL MARKETING CONTENT FOR AUTOMATIC FLOATER}

{Algae}

[Controls][Destroys][Kills][Inhibits][Prevents] algae [With][Contains] built-in algae [protection] Algae [destroying][killing] Algae block technology Algae prevention technology Algaecide Back up algae prevention Kills algae More fun, less algae Sanitizes & Prevents Algae

{Bacteria & Algae}

[Destroys] [Kills] [Inhibits] [Bacteria] [and][&] Algae [Prevents][Controls] bacteria and algae Bacteria [and][&] algae control Kills [bacteria and] [controls] algae Kills bacteria[,] [destroys organic contaminants][and][&] controls algae Protects against bacteria [and][&] algae Routine use protects water from bacteria [[and][&] algae]

{Bacteria Control}

[Kills] bacteria Bacteria [destroying][killing] Destroys bacteria Destroys organic contaminants Kills and prevents bacteria, while maintaining proper chlorine levels Kills bacteria and destroys organic contaminants

*{*Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Brand Specific Marketing Content}

{Note to reviewer: Icons are representative, colors and fonts are subject to match brand standards on the final printed label.}





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{Clarity /Softness} [Added][Built-in][Contains a] clarifier [for crystal clear water] [Contains] clarifying [additive] [Creates][Produces] sparkling, crystal clear water [Produces] sparkling [clean swimming] pool water [With][Contains] built-in clarifier Clarifier Clarifies [pool] water Clarifies pool water Clarifying, water softening, and scale protection Clears cloudy water Contains a [clarifier][filter aid] Contains built-in clarifier Contains clarifying additive Creates soft water feel Crystal clear results in 24 hours Delivers sparkling [pool] water For crystal clear, sparkling blue water For crystal clear, sparkling blue water Includes clarifying agent Keeps [pool] water clear] Keeps [your] pool clear blue Keeps pool water clean [and][&] crystal clear Keeps water brilliant Maintains brilliantly clear water Makes water soft Restore[s] crystal clarity to water Restores clarity to pool water Softens Water Sparkling pool water Water softener With added clarifier [[and][&] [water] softener]

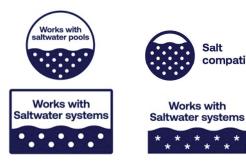
Compatibility with salt pools}

Compatible with salt [water] [systems] [pools] Compatibility with salt pools Salt [water] [system] [pool] compatible Salt[water] [Pool] [System] Compatible [Works in][Designed for] [chlorine [and][&]] salt pools Works with saltwater [systems] [pools]

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Works with





{Ease of Use] All in one pool [solution] [tablet] All you need tab Convenient Convenient to use Easy to use Easy, economical, convenient to use Economical Less work, with no daily dosing] No daily dosing required] No hassle No measuring [, no mess] [, no hassle]] Reduced maintenance formulation Spend less time maintaining the pool

{Filtration}

Contains additive to assist filtration Contains additive to enhance filter performance Precipitating agent included

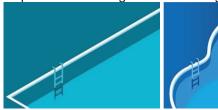
{Made in the USA}

Made in the USA Made in the USA of US and imported content. Special formula

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{Marketing Content Related to Pools/Spas/Hot Tubs} {Note to reviewer: The following are representative images.} Representative image of a swimming pool:



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Representative image of pool/spa/hot tub water:



Representative image of a beach ball:



Representative image of a floatie:



Representative image of flip-flops:



Representative images of people {Note to reviewer: Images of people in or near pools/spas/hot tubs <u>WILL NOT</u> depict application of this product. They are only in reference to use of a pool/spa/hot tub that has been treated according to label directions.}



{Multipurpose Claims} [2-in-1][Dual] Action: Sanitizes and prevents algae [3-in-1 Action: Sanitizes, prevents algae, and clarifies water] [4-in-1 Action: Sanitizes, prevents algae, prevents staining & scale formation, and clarifies water] [Multifunctional][Multi-action] [3"] [chlorinating] [tablets] [Multifunctional][Multi-action] [3"] [chlorinating] [tabs]

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[Non-refillable] [Single Use] [Multifunctional] [Large] [Small]Pool Floater 4-in-1 Action [3"][Chlorinating][Tabs] Four products in One Multi-action [Pool Floater][Floater] Multi-action sanitizer Multipurpose tablets Three products in One Two products in One

{Other Marketing Language}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates. [Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates. [Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates. [Brand name] is a trademark of Innovative Water Care, LLC. or its affiliates. The [brand] logo is a trademark of Innovative Water Care, LLC. or its affiliates. [Floater] [Tips][Tilts] when empty [Floater] Dispenses [necessary amount of] chlorine [Floater] Dispenses [necessary amount of] pool cleaning actives [Large][Small] Pool Floater [Multifunctional] [Non-refillable] [Large][Small] [Pre-Filled] Pool Floater [no algae][,][no cloudy water] [Provides] 84% available chlorine +Algaecide +Clarifier Adjustable dial to treat your [specific] pool [size] Assists filtration Automatic floater Because [pool care] [it] doesn't have to be rocket science **Chlorine Helper** Concentrated chlorinator for routine use Contamination or improper use may cause fire, explosion or the release of toxic gases. Do not allow product to contact any foreign matter, including other water treatment products. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gases and spatter. Do not add water to this product. Add only into water. Do not remove floater from water for an extended period of time if it contains a tablet or tablet residue. Do not mix this product with a small amount of water. Only add directly to your pool. Continual action Convenient Convenient, hands-free chlorine treatment Customizable for your [specific] pool [size] Disposable Easy dosage Easy to [use][dose] Easy, economical, convenient to use Enhanced filter performance For routine use Here to Help] [since 1928] Immediate action It works wonders for your pool [...] It's not rocket science Lasts for weeks No guessing No measuring No more spills No need to handle the chlorine Pool [Care] Experts since 1928 Precipitating agent included TCCA 93.5 Sublabel B: Pre-Filled Floater EPA Reg. No. 1258-RURU EPA Draft Label 2023-11-27 Page 26 of 32 Pre-filled floater Pre-measured [floater] Reduced maintenance formulation Self-Dispensing Sequestering agent Set and Swim Single-use [floater] [no need to refill] Slow dissolving So you never have to wonder [...] Tear Here Test and Add*{Application frequency per routine maintenance directions.} *Please refer to directions for use Toss, Treat and Relax Toss, Treat, Take a break] Treats [25 days][3 weeks][for weeks] Treats up to [10,000][15,000] gallons When it's empty, it [tips][tilts] Works automatically Works wonders, so you never have to wonder You'll know when it's empty when it [tips][tilts] [onto its side



{Pool Capacity}

TO DETERMINE POOL CAPACITY IN U.S. GALLONS Use the appropriate formula below		
POOL SHAPE FORMULA (Use measurement in feet)		
Rectangular:	Length x width x average depth x $7.5 = $ total gallons	
Round:	Diameter x diameter x average depth x 5.9 = total gallons	
Oval:	Maximum length x maximum width x average depth $x 5.9 = total gallons$	
Freeform:	Surface area (sq. feet) x average depth x $7.5 =$ total gallons	

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS	
POOL SHAPE	FORMULA (Dimensions in feet)
Rectangular:	L x W x AD x 7.5 = total gallons
Round:	Di x Di x AD x 5.9 = total gallons
Oval:	Maximum L x maximum W x AD x 5.9 = total gallons
Freeform:	Surface area (sq. feet) x AD x 7.5 = total gallons

L = Length, W = Width, AD = Average Depth, Di = Diameter

To calculate your pool's capacity, visit hthpools.com/XXXX.

{**Pool Type** – Treatment statements will appear on final printed label of appropriate package size} {Pop-up pools: up to 5,000 gallons} {Small pools: up to 10,000 gallons} {Medium pools: 10,000-15,000 gallons} {Large pools: 15,000 gallons and up}

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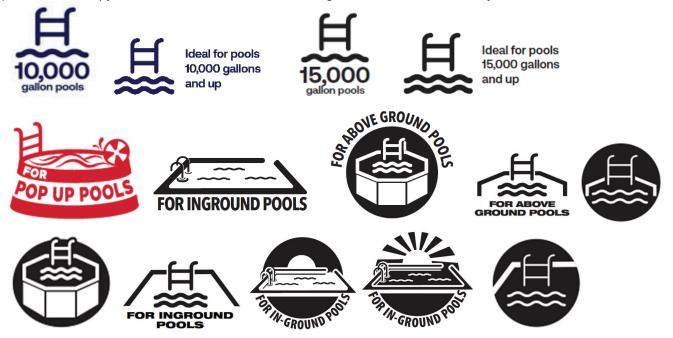
[For use] [Ideal] [with] [for] all pool [surfaces][types]
[For use] [Ideal] [with] [for] all pool types [including vinyl-liner pools]
Compatible with all pool surfaces
Concentrated chlorinator for routine use
For all pool types
Good for all pool surfaces
Ideal for [in ground] [and][&] [above ground] [pools]
Ideal for [vinyl-lined pools][pools with vinyl liners] when used as directed

10,000 gallon pools 15,000 gallon pools For Pop-Up Pools

Twist to Treat[™]

[The][product name][This product][This floater] is a single-use chlorine dispenser that treats up to [10,000][15,000] gallons of water [25 days][3 weeks][for weeks].
1 floater [treats] [[10,000][15,000] gallons
Dial up the CleanTM
Dial up the ClearTM
It sanitizes, prevents algae and stabilizes pool water.
One click does the trickTM when used as directed
Treats [10,000][15,000] gallons
Treats up to [10,000][15,000] gallons
Treats up to [10,000][15,000] gallons
Treats up to [10,000][15,000] gallons

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{Product Support}

[For product questions/support [from [brand] pool [[and][&] spa] care experts: Call: [brand number] [866-HTH-Pool]

Chat online: [hthpools.com] [www.PoolBreeze.com] [www.Poolife.com] [www.GLBPool.com] [www.LeisureTimeSpa.com] [www.PristineBlue.com] [www.SironaSpaCare.com] [www.Baquacil.com [www.appliedbio.net] [www.cchpoolcare.com] [www.pulsarsystems.net] [www.constantchlor.com]

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Visit: [hthpools.com][www.PoolBreeze.com] [www.Poolife.com] [www.GLBPool.com]

[www.LeisureTimeSpa.com] [www.PristineBlue.com] [www.SironaSpaCare.com] [www.Baquacil.com [www.appliedbio.net] [www.cchpoolcare.com] [www.pulsarsystems.net] [www.constantchlor.com] We're available 7 days a week from 8 AM to 10 PM EST

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{Residue/ Solubility/Scale}

[Won't][Will not] [fade] liner when used as directed [Won't][Will not] [cause staining] [or] [damage liners] when used as directed Corrosion inhibitor Gentle on Equipment and Liners Leaves no residue No fading of liner[s] when used as directed Non-staining [formula] Prevents metal staining [and] [[,] corrosion] [, and scale formation]] Prevents Staining & Scaling Formation Protection pool surfaces and equipment Protects pool equipment [against scaling] for longer life Reduces scale formation **Totally Soluble** With built in scale preventative & sunlight protector {Sanitizer} [3" Sanitizer Tablets] [Sanitizer] [Chlorine] lasts [25 days][3 weeks][for weeks] when used as directed

[Sanitizes] [Chlorinates] [25 days][3 weeks][for weeks] when used as directed 93.5% trichlor

Chlorinates [25 days][3 weeks][for weeks]] [when used as directed Controlled release sanitizer

Delivers chlorine [25 days][3 weeks][for weeks] when used as directed

Easy to use treatment that lasts [25 days][3 weeks][for weeks] [when used as directed Lasts [25 days][3 weeks][for weeks] when used as directed

Provides chlorination [at an economical price]]

Provides sanitization [that lasts] [25 days][3 weeks][for weeks] when used as directed Provides] [long lasting] [chlorination][sanitization] Regulates chlorine levels

Regulates chlorine release

Routine] Sanitizer [for chlorine pools]

Sanitizer

Sanitizer [for Chlorine Pools]

Sanitizer for swimming pool water

Sanitizer that lasts [25 days][3 weeks][for weeks] when used as directed

Sanitizes for [brilliantly] clear water

Sanitizes pool water

Single-use floater [that lasts [25 days][3 weeks][for weeks] when used as directed

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Stabilized [Sanitization][Chlorination] Stabilized [Sanitizer][Chlorinator] Swimming pool sanitizer The smart[er] way] to [sanitize] [chlorinate] your pool.

{Stabilization}

[Stabilized][Sun resistant][Sun [[protected][protection]]] for extended chlorine life [With][Contains] built-in resistance to sunlight Contains built-in resistance to sunlight Provides sun defense [for pool water] Stabilized for [extended][longer] chlorine life Sun resistant] for [extended][longer] chlorine life]

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{Step Programs}

[Step 1 {in the [brand] System}]

{The "[Brand or POOLIFE] 3-Step System" below may be placed on the label to allow easy product identification by consumers.}

[[[Brand or POOLIFE] 3-Step System][:]

[Step] 1 [Sanitize It!] [POOLIFE [AW35-36 Additional Brand Name]]

[Step] 2 [Shock It!] [POOLIFE Exclusive Pool Care Collection TurboShock Shock Treatment]

[Step] 3 [Defend It!] [POOLIFE Exclusive Pool Care Collection Defend +]]]

Optional statements for dealer brands} [Step 1: Sanitize Step 2: Shock Step 3: Add Algaecide]

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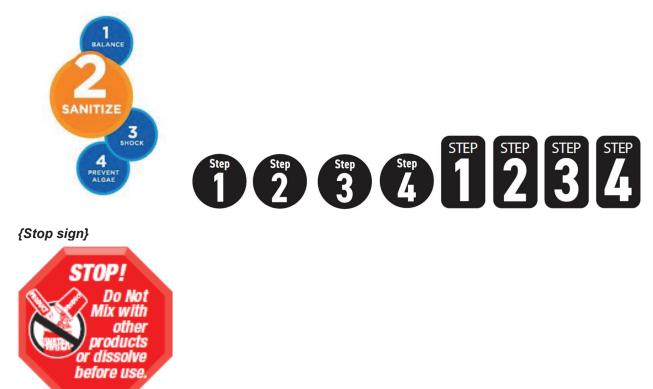


[Step 1 (in the [brand] System)] [For best results, follow the [brand] 4 step pool care program:] [[Step] [1][:] [Balance]] [[Step] [2][:] [Sanitize]] [[Step] [3][:] [Shock] [Weekly]] [[Step] [4][:] [Prevent Algae]]]

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{Test Strips}

*{*Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{END - OPTIONAL MARKETING CONTENT FOR PRE-FILLED FLOATER}

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Proposed Alternate Brand Names: HTH Pool Care Chlorine Floater2

Approved Alternate Names: