



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Antimicrobials Division (7510P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

1258-1412

Date of Issuance:

7/25/23

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

SDCH 59.5

Name and Address of Registrant (include ZIP Code):

Joanna Holcombe
 Senior Product Regulatory Specialist for
 Innovative Water Care, LLC
 Electronic Transmittal: [jholcombe@solenis.com]

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Demson Fuller, Product Manager 32
 Regulatory Management Branch I
 Antimicrobials Division (7510P)
 Office of Pesticide Programs

Date:

7/25/23

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 1258-1412.”
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Assurance.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 04/27/2023
- Alternate CSF 1 dated 04/27/2023
- Alternate CSF 2 dated 04/27/2023
- Alternate CSF 3 dated 04/27/2023

The following alternate brand names have been added to the product record:

- CCH Endurance 2.0
- CCH Endurance 2.0 Cal Hypo Chlorine Tablets
- CCH Endurance 2.0 Cal Hypo Tablets
- CCH Endurance 2.0 Tablets
- CCH Endurance NXT
- CCH Endurance NXT Cal Hypo Chlorine Tablets
- CCH Endurance NXT Cal Hypo Tablets
- CCH Endurance NXT Tablets
- CCH Endurance2
- CCH Endurance2 Cal Hypo Chlorine Tablets
- CCH Endurance2 Cal Hypo Tablets
- POOL Breeze® Optimight®

- POOL Breeze® Optimight® +
- POOL Breeze® Optimight® + Cal Hypo Chlorine Tablets
- POOL Breeze® Optimight® + Cal Hypo Tablets
- POOL Breeze® Optimight®2
- POOL Breeze® Optimight® 2.0
- POOL Breeze® Optimight® 2.0 Cal Hypo Chlorine Tablets
- POOL Breeze® Optimight® 2.0 Cal Hypo Tablets
- POOL Breeze® Optimight® Cal Hypo Chlorine Tablets
- POOL Breeze® Optimight® Cal Hypo Tablets
- POOL Breeze® Optimight® Plus
- POOL Breeze® Optimight® Plus Cal Hypo Chlorine Tablets
- POOL Breeze® Optimight® Plus Cal Hypo Tablets
- POOL Breeze® Optimight®2 Cal Hypo Chlorine Tablets
- POOL Breeze® Optimight®2 Cal Hypo Tablets
- POOL Breeze® Pool Care System Optimight®
- POOL Breeze® Pool Care System Optimight® +
- POOL Breeze® Pool Care System Optimight® + Cal Hypo Chlorine Tablets
- POOL Breeze® Pool Care System Optimight® + Cal Hypo Tablets
- POOL Breeze® Pool Care System Optimight®2
- POOL Breeze® Pool Care System Optimight® 2.0
- POOL Breeze® Pool Care System Optimight® 2.0 Cal Hypo Chlorine Tablets
- POOL Breeze® Pool Care System Optimight® 2.0 Cal Hypo Tablets
- POOL Breeze® Pool Care System Optimight® Cal Hypo Chlorine Tablets
- POOL Breeze® Pool Care System Optimight® Cal Hypo Tablets
- POOL Breeze® Pool Care System Optimight® Plus
- POOL Breeze® Pool Care System Optimight® Plus Cal Hypo Chlorine Tablets
- POOL Breeze® Pool Care System Optimight® Plus Cal Hypo Tablets
- POOL Breeze® Pool Care System Optimight®2 Cal Hypo Chlorine Tablets
- POOL Breeze® Pool Care System Optimight®2 Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime
- Poolife® Exclusive Pool Care Collection NST® Prime +
- Poolife® Exclusive Pool Care Collection NST® Prime + Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime + Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime 2.0
- Poolife® Exclusive Pool Care Collection NST® Prime 2.0 Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime 2.0 Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime2
- Poolife® Exclusive Pool Care Collection NST® Prime Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime Plus
- Poolife® Exclusive Pool Care Collection NST® Prime Plus Cal Hypo Tablets

- Poolife® Exclusive Pool Care Collection NST® Prime Plus Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime2 Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection NST® Prime2 Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection Prime +
- Poolife® Exclusive Pool Care Collection Prime + Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection Prime + Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection Prime2
- Poolife® Exclusive Pool Care Collection Prime 2.0
- Poolife® Exclusive Pool Care Collection Prime 2.0 Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection Prime 2.0 Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection Prime Plus
- Poolife® Exclusive Pool Care Collection Prime Plus Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection Prime Plus Cal Hypo Tablets
- Poolife® Exclusive Pool Care Collection Prime2 Cal Hypo Chlorine Tablets
- Poolife® Exclusive Pool Care Collection Prime2 Cal Hypo Tablets
- Poolife® NST® Prime
- Poolife® NST® Prime +
- Poolife® NST® Prime + Cal Hypo Chlorine Tablets
- Poolife® NST® Prime + Cal Hypo Tablets
- Poolife® NST® Prime2
- Poolife® NST® Prime 2.0
- Poolife® NST® Prime 2.0 Cal Hypo Chlorine Tablets
- Poolife® NST® Prime 2.0 Cal Hypo Tablets
- Poolife® NST® Prime Cal Hypo Chlorine Tablets
- Poolife® NST® Prime Cal Hypo Tablets
- Poolife® NST® Prime Plus
- Poolife® NST® Prime Plus Cal Hypo Chlorine Tablets
- Poolife® NST® Prime Plus Cal Hypo Tablets
- Poolife® NST® Prime2 Cal Hypo Chlorine Tablets
- Poolife® NST® Prime2 Cal Hypo Tablets
- Poolife® Prime +
- Poolife® Prime + Cal Hypo Chlorine Tablets
- Poolife® Prime + Cal Hypo Tablets
- Poolife® Prime2
- Poolife® Prime 2.0
- Poolife® Prime 2.0 Cal Hypo Chlorine Tablets
- Poolife® Prime 2.0 Cal Hypo Tablets
- Poolife® Prime Plus
- Poolife® Prime Plus Cal Hypo Chlorine Tablets
- Poolife® Prime Plus Cal Hypo Tablets
- Poolife® Prime2 Cal Hypo Chlorine Tablets

- Poolife® Prime2 Cal Hypo Tablets
- PristineExtendPristineExtend Cal Hypo Chlorine Tablets
- PristineExtend Cal Hypo Tablets
- Pulsar Infinity 2.0
- Pulsar Infinity 2.0 Cal Hypo Chlorine Tablets
- Pulsar Infinity 2.0 Cal Hypo Tablets
- Pulsar Infinity 2.0 Tablets
- Pulsar Infinity NXT
- Pulsar Infinity NXT Cal Hypo Chlorine Tablets
- Pulsar Infinity NXT Cal Hypo Tablets
- Pulsar Infinity NXT Tablets
- Pulsar Infinity2
- Pulsar Infinity2 Cal Hypo Chlorine Tablets

If you have any questions, please contact Jack Hall via email at hall.john.j@epa.gov

Enclosure

Note to reviewer:
[All text in brackets [AAA] is optional and may/may not be included on final label]
{All text in braces {AAA} is for information purposes and will not appear on final label}

MASTER LABEL

SDCH 59.5

{This label has multiple use labels.}

ACCEPTED
07/25/2023
Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 1258-1412

Sublabel A: Residential Swimming Pool/Spa/Hot/Tub Uses
Sublabel B: Industrial/Commercial/Institutional Use

ACTIVE INGREDIENT: CALCIUM HYPOCHLORITE 59.5%
OTHER INGREDIENTS: 40.5%
TOTAL: 100.0%

EPA REG. NO. 1258-RURE
EPA EST. NO. XXXXX-YY-ZZ
[Superscript Used in Lot Number]
NET [WT.][WEIGHT] XXXXX

[Sold by][Manufactured for][:]
INNOVATIVE WATER CARE, LLC
1400 Bluegrass Lakes Parkway
Alpharetta, GA 30004

Sublabel A: Residential Swimming Pool/Spa/Hot Tub Uses

SDCH 59.5

ACTIVE INGREDIENT: CALCIUM HYPOCHLORITE	59.5%
OTHER INGREDIENTS:	40.5%
TOTAL:	100.0%

KEEP OUT OF REACH OF CHILDREN
[MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [/] [PELIGRO]

Read all precautionary statements on [left][right][back][side] panel before use.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

IN CASE OF EMERGENCY CALL: 1-800-654-6911

EPA REG. NO. 1258-RURE
EPA EST. NO. XXXXX-YY-ZZ
[Superscript Used in Lot Number]
NET [WT.][WEIGHT] XXXXX

[Sold by][Manufactured for][:]
INNOVATIVE WATER CARE, LLC
1400 Bluegrass Lakes Parkway
Alpharetta, GA 30004

{Please note that the use of bullets in the formatting of the "Precautionary Statements" and "Physical Or Chemical Hazards" may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed, absorbed through skin, or inhaled.

- Open in well-ventilated area. Avoid breathing dust and fumes.
- Do not get in eyes, on skin, or on clothing. Do not handle with bare hands. Wear protective eyewear and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove and wash contaminated clothing before use.

PHYSICAL OR CHEMICAL HAZARDS:

STRONG OXIDIZING AGENT:

- Use clean dry utensils.
- Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion.
- Contamination with moisture, organic matter or other chemicals will start a chemical reaction and generate heat, chlorine gas (and possible fire and explosion).
- In case of contamination or decomposition, do not reseal container. If possible, isolate container in open air or well ventilated area. Flood area with large volumes of water, if necessary.

{Environmental hazards statement for pool/spa/hot tub use products of all sizes.}

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
READ ALL PRECAUTIONARY STATEMENTS BEFORE USE.

IMPORTANT: DO NOT USE THIS PRODUCT IN ANY [SKIMMER] [,] [FEEDER] [OR] [FLOATER] IN WHICH ANY OTHER CHLORINATING COMPOUND IS BEING USED.

[DO NOT throw [tablets][briquettes][PRODUCT NAME] directly into pool or permit [tablets][briquettes][product] to contact vinyl pool linings or metal objects.]

{Use 1 – SWIMMING POOL}

{The final printed label may contain skimmer instructions only, floater instructions only, feeder instructions only, some combination of two equipment options, or all three.}

{Equipment type 1 - Only one version of the skimmer-specific instructions will appear on the final printed label}

{Skimmer Version 1}

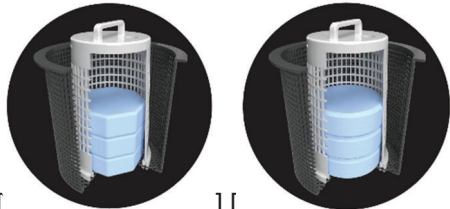
SKIMMER INSTRUCTIONS:

1. Add [1][one] [Product Name] tablet per 10,000 gallons of pool water into empty skimmer basket [or [BRAND] skimmer basket [insert]].
2. Run pool pump a minimum of [8][eight] hours daily.
3. Test water frequently and adjust number of tablet[s] to maintain [1 to 4][1-4] parts per million (ppm) free available chlorine.
4. Add new tablet[s] as needed.

{Skimmer Version 2}

SKIMMER INSTRUCTIONS:

{Color(s) of graphics are subject to match brand standards on the final printed label. Only 1 graphic per step will be used on final printed label}



[[[]]]



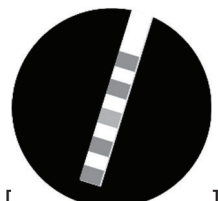
[[]]



Run pool pump a minimum of [8][eight] hours daily.



[[]]



[[]]

Add [1][one] [Product Name] tablet per 10,000 gallons of pool water into empty skimmer basket [or [BRAND] skimmer basket [insert]].

Test water frequently and adjust number of tablet[s] to maintain [1 to 4][1-4] parts per million (ppm) free available chlorine. Add new tablet[s] as needed.

{Skimmer Version 3}

SKIMMER INSTRUCTIONS:

1. Add [tablets][briquettes] into empty skimmer basket [or [BRAND/Product Name] [insert]].
2. Run pool pump a minimum of [8][eight] hours daily.
3. Test water frequently and adjust number of [tablets][briquettes] to maintain [1 to 4][1-4] parts per million (ppm) free available chlorine.
4. Add new [tablets][briquettes] as needed.

{Equipment type 2 – Only one version of the floater-specific instructions will appear on the final printed label}

{Floater Version 1}

FLOATER INSTRUCTIONS:

Use [the] **[BRAND]** [floater] [a pool floating dispenser] designed for this product.

1. Add **[1][one] [Product Name] tablet per 10,000 gallons** of pool water into empty floater and close lid.
2. Run pool pump a minimum of **[8][eight]** hours daily.
3. Test water frequently [and adjust opening] [and][or] [adjust] number of tablet[s] to maintain [1 to 4][1-4] parts per million (ppm) free available chlorine.
4. Add new tablet[s] as needed.

{Floater Version 2}

FLOATER INSTRUCTIONS:

{Color(s) of graphics are subject to match brand standards on the final printed label. Only 1 graphic per step will be used on final printed label.}

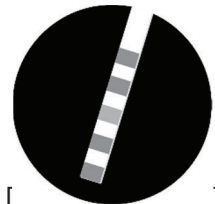
Use [the][**BRAND**] [floater][a pool floating dispenser] designed for this product.



Add **[1][one] [Product Name] tablet per 10,000 gallons** of pool water into empty floater and close lid.



Run pool pump a minimum of **[8][eight]** hours daily.



[Test water frequently [and adjust opening] [and][or] [adjust] number of tablet[s] to maintain [1 to 4][1-4] ppm free available chlorine. Add new tablet[s] as needed.]

{Floater Version 3}

FLOATER INSTRUCTIONS:

Use [the] **[BRAND]** [floater] [a pool floating dispenser] designed for this product.

1. Add **[Product Name] [tablets][briquettes]** to empty floater and close lid.
2. Run pool pump a minimum of **[8][eight]** hours daily.
3. Test water frequently [and adjust opening] [and][or] [adjust] number of [tablets][briquettes] to maintain [1 to 4][1-4] parts per million (ppm) free available chlorine.
4. Add new [tablets][briquettes] as needed.

{Equipment type 3 – Only one version of the feeder-specific instructions will appear on the final printed label}

{Feeder Version 1}

FEEDER INSTRUCTIONS:

[Product Name] [are][is] exclusively designed for use only with **[BRAND]**[feeder][system]. [When used according to the feeder instructions, **[Product Name]** provides a steady supply of free available chlorine and controls the growth of algae, kills bacteria, and destroys contaminants.]

1. Turn pool pump off.
2. Fill the **[BRAND]** [feeder][system] with **[Product Name] [tablets][briquettes]** only and close the feeder lid.
3. Turn pump on. Adjust the chlorine feed rate setting according to the operating instructions in the [feeder] manual.
4. Wait 24 hours and check the free available chlorine. Adjust feed rate settings as necessary.

{Feeder Version 2}

FEEDER INSTRUCTIONS:

[Product Name] [are][is] exclusively designed for use only with **[BRAND]**[feeder][system]. [When used according to the feeder instructions, **[Product Name]** provides a steady supply of free available chlorine and controls the growth of algae, kills bacteria, and destroys contaminants.]

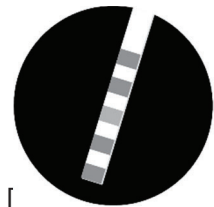
{Color(s) of graphics are subject to match brand standards on the final printed label. Only 1 graphic per step will be used on final printed label }



Turn pool pump off. Fill the [BRAND] [feeder][system] with [Product Name] [tablets][briquettes] only and close the feeder lid.



Turn pump on. Adjust the chlorine feed rate setting according to the operating instructions in the [feeder] manual.



Wait 24 hours and check the free available chlorine. Adjust feed rate settings as necessary.

[WATER BALANCE:

For optimum product performance, swimmer comfort and [crystal][brilliantly][sparkling][pristine][clear] water always maintain:

Acceptable Range for Balance

Total Alkalinity	60 - [100][120] ppm
pH	7.2 - 7.6
Calcium Hardness	Above 200 ppm
Cyanuric Acid	20 - 50 ppm
Free Available Chlorine	1 - 4 ppm

Do not enter pool until the free available chlorine is [1 to 4][1-4] ppm.][Take a pool water sample to your authorized [BRAND] [dealer] regularly for a detailed water analysis.][Test frequently using a reliable test kit that measures all the above ranges.]

[OPENING YOUR POOL: Prepare the pump, filter, heater, and other equipment for opening by following manufacturer's instructions.] [Adjust pool parameters according to water balance recommendations] Use [a][an] [BRAND] Shock Treatment product per label instructions.]

[[SHOCK TREATMENT] [/] [SUPERCHLORINATION]: Every 7 days, or as necessary to prevent pool problems, use [a][an] [BRAND] Shock Treatment product per label instructions.]

[ALGAE CONTROL: Use [a][an] [BRAND] Algaecide product per label instructions.]

[WINTERIZING: Use [a][an] [BRAND] [Shock Treatment] [,][and][or] [BRAND] [Algaecide] product per label instructions. Cover the pool with a pool cover. Prepare the pump, heater, filter, and other equipment for winterizing by following manufacturer's instructions.]

DISCHARGE [DIRECTIONS][INSTRUCTIONS] FOR [RESIDENTIAL] POOL USES:

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

{END USE 1}

{USE 2 – SPA AND HOT TUB}

{The final printed label may contain skimmer instructions only, floater instructions only or both.}

SKIMMER INSTRUCTIONS:

1. Add [tablets][briquettes] into empty skimmer basket.
2. Test water frequently and adjust number of [tablets][briquettes] to maintain [3 to 5][3-5] parts per million (ppm) free available chlorine.
3. Add new [tablets][briquettes] as needed.

FLOATER INSTRUCTIONS:

1. Use [the] **[BRAND]** [floater] [a spa floating dispenser] designed for this product.
2. Add **[Product Name]** [tablets][briquettes] to the empty floater and close lid.
3. Test water frequently [and adjust opening] [and][or] [adjust] number of [tablets][briquettes] to maintain [3 to 5][3-5] parts per million (ppm) free available chlorine.
4. Add new [tablets][briquettes] as needed.

[WATER BALANCE:

For optimum product performance, bather comfort and [crystal][brilliantly][sparkling][pristine][clear] water always maintain:

Acceptable Range for Balance

Total Alkalinity	60 - 100 ppm
pH	7.2 – [7.6][7.8]
Calcium Hardness	Maximum 400 ppm
Free Available Chlorine	3 - 5 ppm

Do not enter spa until the free available chlorine is [3 to 5][3-5] ppm.][Take a water sample to your authorized **[BRAND]** [dealer] regularly for a detailed water analysis.][Test frequently using a reliable test kit that measures all the above ranges.]

[OPENING YOUR SPA: Prepare the pump, filter, heater, and other equipment for opening by following manufacturer's instructions.] [Adjust spa paraments according to water balance recommendations] Use [a][an] **[BRAND]** [Shock][Shock Oxidizer] Treatment product per label instructions. [Follow the DIRECTIONS FOR USE for routine chlorination.]]

[[SHOCK [OXIDIZER] TREATMENT] [/] [SUPERCHLORINATION]: Every 7 days, or as necessary to prevent spa problems, use [a][an] **[BRAND]** [Shock][Shock Oxidizer] Treatment product per label instructions.]

DISCHARGE [DIRECTIONS][INSTRUCTIONS] FOR [RESIDENTIAL] SPA AND HOT TUB USES:

Before draining a treated spa or hot tub contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated spa or hot tub water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.
{END USE 2}

STORAGE & DISPOSAL:

{Nonrefillable container}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate food or feed by storage or disposal or cleaning of equipment. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.]

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

{BEGIN OPTIONAL MARKETING CONTENT}

{Additional Claims}

Minimum available chlorine 58%
More Fun, Less Work! {convenience of tablets}
Start [Blue][Clear], Stay [Blue][Clear]
Swim immediately

[Cal Hypo] [the] [Preferred][Trusted] Sanitizer
[Trusted] [Cal Hypo][Performance]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Algae}

Algae [Protecting][Preventing][Inhibiting][Controlling][Defending]
Algae [Protector][Preventer][Inhibiter][Controller][Defender]

[Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae
[Protects][Prevents][Inhibits][Controls][Guards][Defends] against Algae

[With][Contains] Built-in Algae [Protection][Prevention][Control][Defense]
[With][Contains] Algae [Protection][Prevention][Control][Defense]

{Bacteria Control}

Bacteria [Destroying][Killing]
Bactericide
Begins Working [Instantly][Immediately] to [Destroy][Kill] Bacteria
[Destroys][Kills] Bacteria
[Destroys][Kills] Bacteria [Instantly][Immediately]
Works [Instantly][Immediately] to [Destroy][Kill] Bacteria

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Organic Contaminants}

[Breaks down][Removes] [Organic] Contaminants
[Breaks down][Removes] [Organic] Contaminants for Crystal[-]Clear [Pool] Water
[Breaks down][Removes] [Organic] Contaminants for Sparking Clear [Pool] Water
[Breaks down][Removes] [Organic] Contaminants for Brilliantly Clear [Pool] Water

{Bacteria, Algae & Organic Contaminants}

Bactericide [and][&] Algae Control [for Swimming Pools][for Pools]
Bacteria [and][&] Algae Control [for Swimming Pools][for Pools]
Protects against Bacteria [and][&] Algae
Routine use Protects [Pool][Water] from Bacteria [and][&] Algae

SDCH 59.5
EPA Reg. No: 1258-RURE
EPA Draft Label 2023-01-11

Sublabel A: Residential Swimming Pool/Spa/Hot Tub Uses

Bacteria [and][&] Algae [Protection][Prevention][Control][Defense]
[Protects][Prevents][Inhibits][Controls][Guards][Defends] against Bacteria [and][&] Algae

[Destroys][Kills] Bacteria [and][&][·] [Protects][Prevents][Inhibits][Controls][Guards][Defends] against Algae
[Destroys][Kills] Bacteria [and][&][·] [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae

[Destroys][Kills] Bacteria [,][·] [Breaks down][Removes] [Organic] Contaminants [and][&][·]
[Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae

[Destroys][Kills] Bacteria [,][·] [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae [and][&][·]
[Breaks down][Removes] [Organic] Contaminants

[Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae [,][·] [Destroys][Kills] Bacteria [and][&][·]
[Breaks down][Removes] [Organic] Contaminants

{Claims specific to formulas that contain a blue dye}

Blast bacteria with a burst of blue!
Blue Crystals for Blue Water
Blue [Crystal][Brilliance][Sparkle][Pristine] Technology
[Crystal][Brilliance][Sparkle] Blue Technology
Blue Tablet for Blue Water
[With] Blue color indicator
[With] Blue[sanitizer] indicator
Burst of blue [leads to][for] [clear], [clean] water
Burst of blue on impact shows it's working
Burst of blue [shows] cleaning action
Changes color to show it's working
Color change shows it's working
Features color-changing technology [to show it's working]
[Life is] Better with Blue
Product turns blue in water
Simply Blue
Turns blue on impact with water
Turns blue to show its working
Turns blue when activated in water
Trust Blue
Unique formula [that] turns blue in water
Visible action – turns blue in water[!]
[Visible Blue Action][so you know it's working!]

{Clarity}

Keeps Water Clear
Creates Sparkling, Crystal[-]Clear Water

Crystal[-]Clear [Results] [[Pool] Water] in 24 hours
Sparkling Clear [Results] [[Pool] Water] in 24 hours
Brilliantly Clear [Results] [[Pool] Water] in 24 hours
Pristine [Clear] [Results] [[Pool] Water] in 24 hours

[Keep[s]] [Pool] Water [clean][,][and][&] Crystal[-]Clear
[Keep[s]] [Pool] Water [clean][,][and][&] Sparkling[-]Clear
[Keep[s]] [Pool] Water [clean][,][and][&] Brilliantly[-]Clear
[Keep[s]] [Pool] Water [clean][,][and][&] Pristine[-]Clear

[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s]] [clean][,] Crystal[-]Clear [Pool] Water
[Sanitizes][Sanitizer] [for] [Clean][,] Crystal[-]Clear [Pool] Water
Crystal[-]Clear [Pool] Water [with] [Cal Hypo]

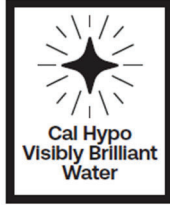
[Cal Hypo] Crystal[-]Clear [Pool] Water

[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s]][clean][.] Sparkling [Clear] [Pool] Water
[Sanitizes][Sanitizer] [for] [clean][.] Sparkling [Clear] [Pool] Water
Sparkling [Clear] [Pool] Water [with] [Cal Hypo]
[Cal Hypo] Sparkling [Clear] [Pool] Water

[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s]] [clean][.] Brilliantly Clear [Pool] Water
[Sanitizes][Sanitizer] [for] [clean][.] Brilliantly Clear [Pool] Water
Brilliantly Clear [Pool] Water [with] Cal Hypo
[Cal Hypo] Brilliantly Clear [Pool] Water
[Cal Hypo] Visibly Brilliant [Pool] Water

[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s]] Pristine [Clear] [Pool] Water
[Sanitizes][Sanitizer] [for][.] Pristine [Clear] [Pool] Water
Pristine [Clear] [Pool] Water [with] Cal Hypo
[Cal Hypo] Pristine [Clear] [Pool] Water

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



Cal Hypo
Visibly Brilliant Water



Cal Hypo
Visibly Brilliant Water



Cal Hypo
Visibly Brilliant Water





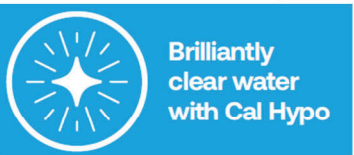
Cal Hypo
Visibly Brilliant Water



Cal Hypo
Visibly Brilliant Water



Cal Hypo
Visibly Brilliant Water



{Compatibility with salt pools}

Compatible with Salt[water] [Pools] [Systems]
Salt[water] [Pool] [System] Compatible

[For][Use with][Ideal for][Works in][Works with][Designed for][Good for][Formulated for] [chlorine [and][&]
salt[water] pools [systems]

[For][Use with][Ideal for][Works in][Works with][Designed for][Good for][Formulated for] salt[water] pools
[systems]

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Salt
compatible





{Ease of Use}

Convenient [Tablet[s]]
Convenient, Easy[-]to[-]use [Tablet[s]]
Easy[-]to[-]use
Easy, economical, convenient to use
Economical
Reduced maintenance formulation

{Equipment - Skimmer, Floater, Feeder}

[For] skimmer use
For routine use in skimmers
Designed for skimmer use

[For] [Use with] Skimmer[s],[,][and][&][or] Feeder[s]
[For] [Use with] Skimmer[s],[,][and][&][or] [BRAND] Feeder[s]
[For] [Use with] Skimmer[s],[,][and][&][or] [Product Name] Feeder[s]

[For] [Use with] [Cal Hypo][Tablet] designed Floater[.],[,][and][&][or] Feeder[.],[,][and][&][or] Skimmer [[Basket] Insert]

[For] [Use with] [BRAND/Product Name] [Chlorine] Floater[.],[,][and][&][or] Skimmer [[Basket] Insert]
[For] [Use with] [BRAND/Product Name] [Cal Hypo][Chlorine] Dispensing [Devices][Equipment]

[For] [Use with] [BRAND/Product Name] [Chlorine] [Floater][.],[,][and][&][or] Feeder[.],[,][and][&][or] SkimStack
[For] [Use with] [BRAND/Product Name] [Chlorine] [Floater][.],[,][and][&][or] Feeder[.],[,][and][&][or] Skimmer [[Basket] Insert]

Dual-use [Cal Hypo] [Tablet] [:::][for] Skimmer[s],[,][and][&][or] Feeder[s]
Dual-use [Cal Hypo] [Tablet] [:::][for] Skimmer[s],[,][and][&][or] [BRAND] Feeder[s]
Dual-use [Cal Hypo] [Tablet] [:::][for] Skimmer[s],[,][and][&][or] [Product Name] Feeder[s]

Skimmer[s]
Floater[s]
Feeder[s]

Skimmer[s]
[BRAND] [Product Name] Floater[s]
[BRAND] [Product Name] Feeder[s]

Skimmer[s] | Floater[s] | Feeder[s]
Skimmer[s] | [Product Name] Floater[s] | [Product Name] Feeder[s]
Skimmer[s] | [BRAND] Floater[s] | [BRAND] Feeder[s]

[For] [Use with] Skimmer[s], Floater[s],[,][and][&][or] Feeder[s]
[For] [Use with] Skimmer[s], and [BRAND] Floater[s],[,][and][&][or] [BRAND] Feeder[s]
[For] [Use with] Skimmer[s], and [Product Name] Floater[s],[,][and][&][or] [Product Name] Feeder[s]

Multi-use [Cal Hypo] [Tablet] [:::][for] Skimmer[s], Floater[s],[,][and][&][or] Feeder[s]
Multi-use [Cal Hypo] [Tablet] [:::][for] Skimmer[s], [BRAND] Floater[s],[,][and][&][or] [BRAND] Feeder[s]
Multi-use [Cal Hypo] [Tablet] [:::][for] Skimmer[s], [Product Name] Floater[s],[,][and][&][or] [Product Name] Feeder[s]

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For skimmer use only



For skimmer use only



FEEDER

FLOATER

SKIMMER

{This graphic will vary with X's marked for one, two, or all three equipment options.}

{Equipment Floater & Feeder Brands}

For use with the Poolife® [Product Name] [Feeder] [Floater] [only]

Designed for use with the Poolife® [Product Name] [only]

This product was [created] [designed] for use with the Poolife® [Product Name] [Feeder][Floater] [only]

Use [only] with the Poolife® [Product Name] [Feeder][Floater]

For use with the Pool Breeze® [Product Name] [Feeder][Floater] [only]

Designed for use with the Pool Breeze® [Product Name] [only]

This product was [created] [designed] for use with the Pool Breeze® [Product Name] [Feeder][Floater] [only]

Use [only] with the Pool Breeze® [Product Name] [Feeder][Floater]

For use with the GLB® [Product Name] [Feeder][Floater] [only]

Designed for use with the GLB® [Product Name] [only]

This product was [created] [designed] for use with the GLB® [Product Name] [Feeder][Floater] [only]

Use [only] with the GLB® [Product Name] [Feeder][Floater]

For use with [Brand][Product Name] Feeder [only]

For use in [Brand][Product Name] Feeder [only]

Designed for use with [Brand][Product Name] [only]

Use [only] with [Brand][Product Name] Feeders

For use only with [Brand][Product Name] [Swimming Pool] Feeders

This product was [created] [designed] for use with the [Brand][Product Name] Feeder [only]

{Eye Irritation}

Reduces eye irritation [caused by swimming pool water]

{Long Lasting / Slow Erosion}

Extended[-]release Skimmer [Cal Hypo] [Tablets][Briquettes]

Extended[-]release Skimmer[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Extended[-]release Skimmer, Floater[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Slow[-]dissolve Skimmer [Cal Hypo] [Tablets][Briquettes]

Slow[-]dissolve Skimmer[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Slow[-]dissolve Skimmer, Floater[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Slow[-]dissolving Skimmer [Cal Hypo] [Tablets][Briquettes]

Slow[-]dissolving Skimmer[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Slow[-]dissolving Skimmer, Floater[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Slow[-]release Skimmer [Cal Hypo] [Tablets][Briquettes]

Slow[-]release Skimmer[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Slow[-]release Skimmer, Floater[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Long[-]lasting Skimmer [Cal Hypo] [Tablets][Briquettes]

Long[-]lasting Skimmer[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Long[-]lasting Skimmer, Floater[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]

Extended[-]release [tablet][briquette]

Slow[-]dissolving [tablet][briquette]

Slow[-]dissolve [tablet][briquette]

Slow[-]release [tablet][briquette]

Long[-]lasting [tablet][briquette]

[Good] [Works][Lasts][Treats][Chlorinates][for] [7 days][1 week][up to 7 days][up to 1 week]
[7 day] [1 week] [Chlorinator][Cal Hypo][Tablet]

Slow[-]dissolving [Tablet][Briquette] [,][][][[-] [Lasts][Treats][Chlorinates] for [7 days][1 week][up to 7 days][up to 1 week]

Slow[-]dissolve [Tablet][Briquette] [,][][][[-] [Lasts][Treats][Chlorinates] for [7 days][1 week][up to 7 days][up to 1 week]

Slow[-]release [Tablet][Briquette] [,][][][[-] [Lasts][Treats][Chlorinates] for [7 days][1 week][up to 7 days][up to 1 week]

Extended[-]release [Tablet][Briquette] [,][][][[-] [Lasts][Treats] [Chlorinates] for [7 days][1 week][up to 7 days][up to 1 week]

Long[-]lasting [Tablet][Briquette] [,][][][[-] [Lasts][Treats][Chlorinates] for [7 days][1 week][up to 7 days][up to 1 week]

[Cal Hypo][Tablet][Briquette] [,][][][[-] [Lasts][Treats][Chlorinates] for [7 days][1 week][up to 7 days][up to 1 week]

[7[-]day][1[-]week][Up to 1[-]week] Slow[-]dissolving [Tablet][Briquette]

[7[-]day][1[-]week][Up to 1[-]week] Slow[-]dissolve [Tablet][Briquette]

[7[-]day][1[-]week][Up to 1[-]week] Slow[-]releasing [Tablet][Briquette]

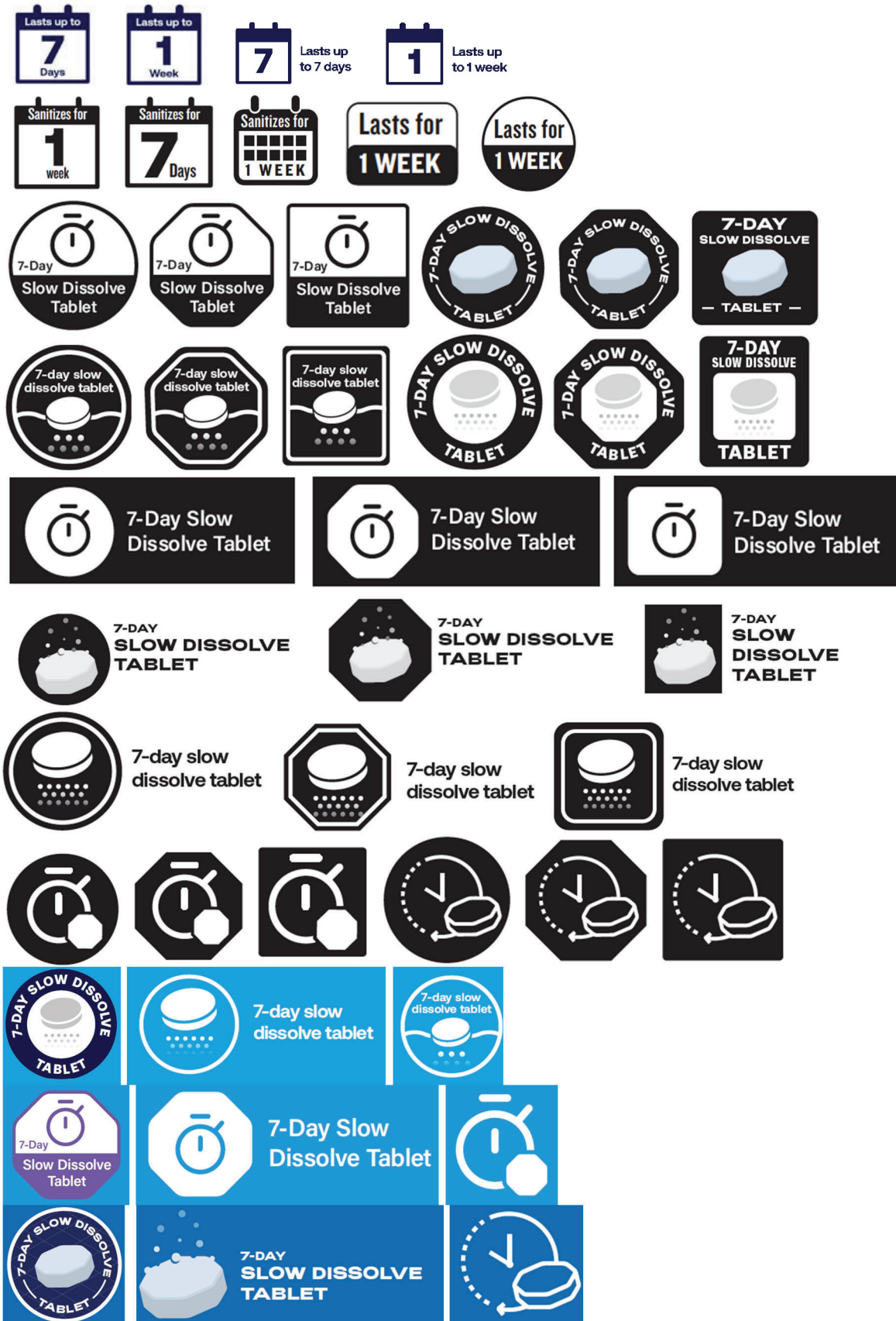
[7[-]day][1[-]week][Up to 1[-]week] Slow[-]release [Tablet][Briquette]

[7[-]day][1[-]week][Up to 1[-]week] Extended[-]release [Tablet][Briquette]

[7[-]day][1[-]week][Up to 1[-]week] Long[-]lasting [Tablet][Briquette]

[7[-]day][1[-]week][Up to 1[-]week] Chlorinating [Tablet][Briquette]

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{Long Lasting / Fast-Acting*}

{Note to reviewer: All final printed labels using “fast-acting” in text format or as part of an icon will include the qualifier “*works within minutes when used as directed”.*}

[Fast[-]acting*][Immediate action][Instant action][Starts working on contact]
*works within minutes when used as directed

Slow[-]dissolving [,][][and][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed

Slow[-]dissolve [,][][and][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed

Slow[-]release [,][][and][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed

Long[-]lasting [,][][and][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed

Slow[-]dissolving [,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]dissolve [,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]release [,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Long[-]lasting [,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]dissolving [,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]dissolve [,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]release [,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Long[-]lasting [,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]dissolving [Cal Hypo] [Tablet] [,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

Slow[-]dissolve [Cal Hypo] [Tablet] [,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

Slow[-]release [Cal Hypo] [Tablet] [,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

Long[-]lasting [Cal Hypo] [Tablet] [,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

Slow[-]dissolving [Cal Hypo] [Tablet] [,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

Slow[-]dissolve [Cal Hypo] [Tablet] [,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

Slow[-]release [Cal Hypo] [Tablet] [,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

Long[-]lasting [Cal Hypo] [Tablet] [,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

Slow[-]dissolving [Cal Hypo] [Tablet] [,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

Slow[-]dissolve [Cal Hypo] [Tablet] [,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

Slow[-]release [Cal Hypo] [Tablet] [,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

Long[-]lasting [Cal Hypo] [Tablet] [,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

[Cal Hypo] [Tablet] [,][][-] Slow-dissolving [,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

[Cal Hypo] [Tablet] [,][][-] Slow-dissolve [,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

[Cal Hypo] [Tablet] [,][][-] Slow-release [,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

[Cal Hypo] [Tablet] [,][][-] Slow-dissolving [,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

[Cal Hypo] [Tablet] [,][][-] Slow-dissolve [,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

[Cal Hypo] [Tablet] [,][][-] Slow-release [,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

[Cal Hypo] [Tablet] [,][][-] Slow-dissolving [,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

[Cal Hypo] [Tablet] [,-] Slow-dissolve [,-] and [yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]
 [Cal Hypo] [Tablet] [,-] Slow-release [,-] and [yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



<p>*works within minutes when used as directed</p>	<p>*works within minutes when used as directed</p>	<p>*works within minutes when used as directed</p>
<p>*works within minutes when used as directed</p>	<p>*works within minutes when used as directed</p>	<p>*works within minutes when used as directed</p>

{Made in USA}

Made in the USA
 Made in the USA of US and imported content

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{Multi-Benefit}

[All-in-one][Multipurpose] [clarifies] [chlorinates] [sanitizes] [prevents algae] [sequestering agent] [scale prevention] [and][&] [oxidizes]

6-in-1 [Action] {choose from the following;} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

5-in-1 [Action] {choose from the following;} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

4-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]
3-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]
2-in-1 [Action] {choose from the following:} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]
2-in-1 Action: Sanitizes and prevents algae
Dual action: Sanitizes and prevents algae
Chlorinating tablet for multipurpose uses

{Odor}

Reduces chlorine odor

{Patent}

Exclusive Technology

[Innovative][exclusive][patent pending technology]

[Innovative][exclusive][patent pending] technology

[Innovative][exclusive][patent pending slow-dissolve technology]

[Innovative][exclusive][patent pending] slow-dissolve technology

Patent Pending

{pH & Balance Control}

[Will][Does] not lower [pH] [TA] [pH or TA] [pH or Total Alkalinity]

{Pool Type – Treatment statements will appear on final printed label of appropriate package size}

{Pop-up pools: up to 5,000 gallons}

{Small pools: up to 10,000 gallons}

{Medium pools: 10,000-15,000 gallons}

{Large pools: 15,000 gallons and up}

[For][For use with][Ideal for][Use with][Works with][Good with][Suitable for] all pools

[For][For use with][Ideal for][Use with][Works with][Good with][Suitable for] all pool [surfaces][types]

[For][For use with][Ideal for][Use with][Works with][Good with][Suitable for] all pool types [including vinyl-liner pools]

Ideal for [vinyl-lined pools] [pools with vinyl liners] when used as directed

Ideal for [in(-) ground] [and][&][or] [above(-)ground] [pools] [with a skimmer][with a [BRAND] floater][with a [BRAND] feeder]

Ideal for [in(-) ground] [and][&][or] [above(-)ground] [pools] [with a] [skimmer][or][[BRAND] floater][or][[BRAND] feeder]

[Use][Suitable for using] when closing [your] pool [in the winter]

[Use][Suitable for using] when opening [your] pool [in the spring]

[Use][Suitable for using] when opening [and][&][or] closing [your] pool

[For] Above(-)Ground [,][and][&][or] In(-)Ground [Swimming] Pools

[For] Above(-)Ground [Swimming] Pools

[For] In(-)Ground [Swimming] Pools

[For] [Small][Medium][Large] [Swimming] Pools

[For] [Small][Medium][Large] Above(-)Ground [Swimming] Pools

[For] [Small][Medium][Large] In(-)Ground [Swimming] Pools

[For][Ideal for] Pop-up Pools

Special pop-up pool size

10,000 gallon pools

SDCH 59.5

EPA Reg. No: 1258-RURE

EPA Draft Label 2023-01-11

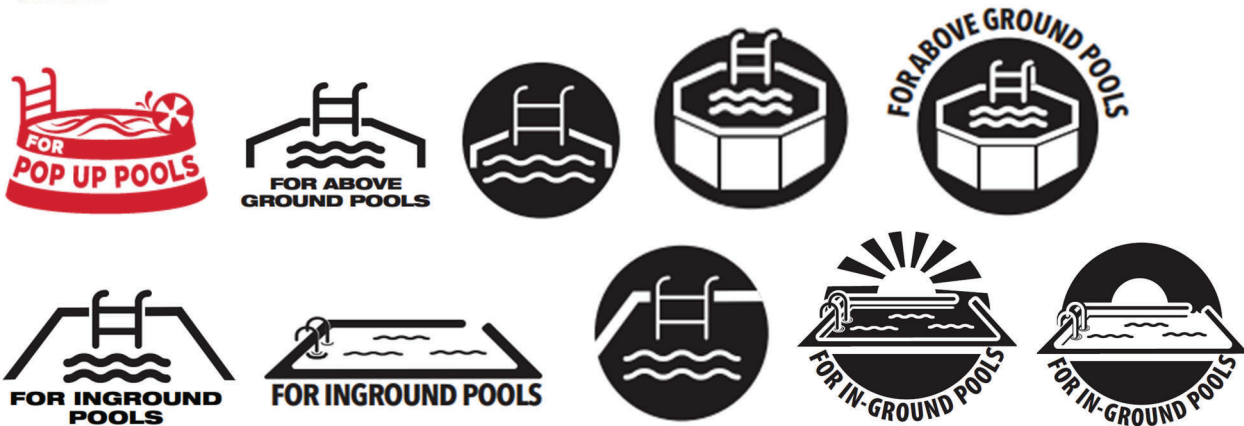
Sublabel A: Residential Swimming Pool/Spa/Hot Tub Uses

[For][Ideal for] pools 10,000 gallons and up
Treats up to 10,000 gallons

15,000 gallon pools
[For][Ideal for] pools 15,000 gallons and up
Treats up to 15,000 gallons

20,000 gallon pools
[For][Ideal for] pools 20,000 gallons and up
Treats up to 20,000 gallons

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Product Images}

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Product Support}

For product [questions][support]
Call: [Brand number]
Chat online: [Brand website]
Visit: [Brand website]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Residue/Solubility/Scale}

No fading of liner[s] when used as directed
Non-staining formula

[Won't][Will not] fade liner[s] when used as directed
[Won't][Will not] [cause staining][stain][damage][stain or damage] liner[s] when used as directed

[Cal Hypo] [won't][will not] fade liner[s] when used as directed
[Cal Hypo] [won't][will not] [cause staining][stain][damage][stain or damage] liner[s] when used as directed

{Sanitizer}

Convenient Routine [Sanitizer][Chlorinator]
Provides effective [sanitization][chlorination] [at an economical price]
Provides [routine] [sanitization][chlorination]
[Routine] Sanitizer [for chlorine pools]
[Routine] Chlorinator [for pools]
Sanitize [Treatment]
Sanitizer
Chlorinate
Chlorinator
Sanitizes for [brilliantly][crystal-clear][sparkling] clear water
Sanitizes for [pristine] [clear] water
[Sanitizes][Chlorinates] [pool] water
Swimming pool sanitizer

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Stabilization}

Alternative to [Stabilized Chlorine][TCCA][Tri-Chlor][3" Tablets][3" Pucks][3" Chlorinating Tablets][3" Tri-Chlor Tablets][3" Tri-Chlor Pucks]

No Cyanuric Acid (CYA), [no risk of][prevents][avoids] Chlorine Lock



{Stop - Do Not Mix}



{Steps}

[For best results, follow the [brand] 3-Step Program:]
 [For best results, follow the [brand] 4-Step pool care program:]
 [Step] [1] [Balance]
 [Step] [2] [Sanitize]
 [Step] [3] [Shock] [Weekly]
 [Step] [4] [Prevent Algae]

[[Brand] Step System:]
 [Step] [1] [Balance]
 [Step] [2] [Sanitize]
 [Step] [3] [Shock] [Weekly]
 [Enhance]
 [Prevent]

{Graphic renderings of the 4 steps:}



{Steps – Please note that on a final graphic label, only the step appropriate to this product will be highlighted, or alternately, only the step appropriate to this product will be used}

{The “[Brand] [3-Step] System” below may be placed on the label to allow easy product identification by consumers.}

[Brand] [3-Step] System:

[Step] [1] [Sanitize [It!]] [Brand][Poolife®] [product name]

[Step] [2] [Shock [It!]] [Brand][Poolife®] [product name]

[Step] [3] [Defend [It!]] [Brand][Poolife®] [product name]

[Step 1][:] [Sanitize]

[Step 2][:] [Oxidize]

[Step 3][:] [Add Algaecide]

{Graphic rendering of the 3 steps:}



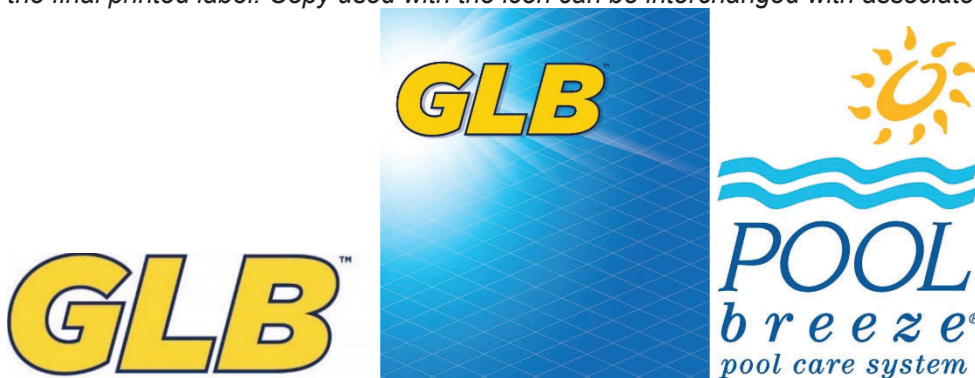
The [BRAND] [3[-]Step][4[-]Step] [Pool Care][System][Program] consists of [product name] sanitizer, [product name] shock [oxidizer] and [product name] algaecide. These products have been formulated to work together for a simple[,][trouble-free][pool][spa] maintenance program to create [clean], [crystal-][sparkling][brilliantly][pristine] clear [pool] water.

[For best results, follow the [BRAND] [3[-]Step] Pool Care Program: Step 1: Sanitize [It], Step 2: Shock [It], and Step 3: Defend [It]. [Consult your authorized [BRAND] Dealer for advice on the system that best suits your pool and lifestyle.]

[For best results, follow the [BRAND] [4[-]Step] Pool Care Program: Step 1: Balance, Step 2: Sanitize, Step 3: Shock, and Step 4: Prevent [Algae]. [Consult your authorized [BRAND] Dealer for advice on the system that best suits your pool and lifestyle.]

{Brand Specific Marketing Content}

{Icons are representative: colors and fonts are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims.}



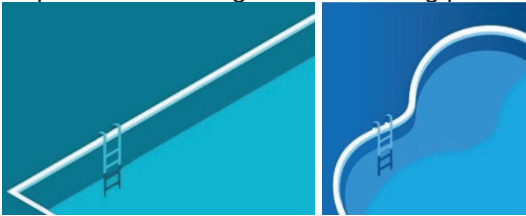


PristineBlue®

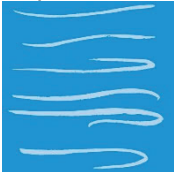
{Marketing Content Related to Pools/Spas/Hot Tubs}

{Note to reviewer: The following are representative images.}

Representative image of a swimming pool:



Representative image of pool/spa/hot tub water:



Representative image of a beach ball:



Representative image of a floatie:



Representative image of flip-flops:



Representative images of people *{Note to reviewer: Images of people in or near pools/spas/hot tubs **WILL NOT** depict application of this product. They are only in reference to use of a pool/spa/hot tub that has been treated according to label directions.}*



Representative images of animals in or near a pool



{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{QR Codes}

{QR codes are representative, and the copy used with the icon can be interchanged with associated brands/products}



[Scan to Save]

[Scan] [Learn More] [Learn More About Cal Hypo] [Learn More About [Product Name]]
[Here To Help] [Here To Help Since 1928] [Pool Experts Since 1928] [Exclusive Pool Care Collection]
[Product Name] [Brand] [Brand Website]

{Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.
[Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.
[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.
[Brand name] is a trademark of Innovative Water Care, LLC. or its affiliates.
The [brand] logo is a trademark of Innovative Water Care, LLC. or its affiliates.

{Test Strips}

[Bonus Pack with] [X] [FREE] [brand] [product name] [test strips] [inside] {where “X” represents a number}
[Bonus] [X count] [brand] [product name] [test strips] [inside] {where “X” represents a number}
[FREE] [Trial pack] [brand] [product name] [test strips] [inside]
[X] FREE [brand] [product name] [test strips] included {where “X” represents a number}
Use [Brand] [6-way][5-way][4-way][2-way] test strips [to [check][test] for [pool] parameters]
Use a suitable test [kit][strips][to [check][test] for [pool] parameters]

{Testing}

Free App
[HTH]
Test to Swim™ [App]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Testing - Pool Volume}

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS
[POOL SHAPE FORMULA (Use measurements in feet only)]
RECTANGULAR Length x Width x Average Depth x 7.5 = Total Gallons
ROUND Diameter x Diameter x Average Depth x 5.9 = Total Gallons
OVAL Maximum Length x Maximum Width x Average Depth x 5.9 = Total Gallons
FREE FORM Surface Area (Sq. Feet) x Average Depth x 7.5 = Total Gallons
L = Length, W = Width, AD = Average Depth, Di = Diameter

{or}

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS
[POOL SHAPE FORMULA (Use measurements in feet only)]
RECTANGULAR L x W x AD x 7.5 = Total Gallons
ROUND Di x Di x AD x 5.9 = Total Gallons
OVAL Maximum L x Maximum W x AD x 5.9 = Total Gallons
FREE FORM Surface Area (Sq. Feet) x AD x 7.5 = Total Gallons
L = Length, W = Width, AD = Average Depth, Di = Diameter

{or}

[To calculate your pool's capacity, visit hthpools.com/XXXX]
[To calculate your pool's capacity, visit [Brand Website].com/XXXX]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS

	$L \times W \times AD \times 7.5 = \text{total gallons}$
	$Di \times Di \times AD \times 5.9 = \text{total gallons}$
	Maximum L x maximum W x AD x 5.9 = total gallons
	Surface area (sq. feet) x AD x 7.5 = total gallons

L = Length, W = Width, AD = Average Depth, Di = Diameter

{Why You Should Use this Product} {Pool}

{WHY YOU SHOULD USE THIS PRODUCT:}

{Product Name} is slow-dissolving [tablet][briquette] that provides a continuous source of free available chlorine for [1 week] [7 days] [and [is][serves as] an alternative to [traditional [3"] tri-chlor][3"] [tablets][pucks]]. [The dissolution rate may vary depending upon bather load, [water flow rate][pump run time] and other conditions.]

{Product Name} destroys bacteria, prevents algae, removes contaminants, and [maintains][restores] [crystal][brilliant][sparkling][pristine] clarity to swimming pool water [and won't overstabilize with cyanuric acid.] [It is a convenient, easy-to-use [tablet][briquette] for pool owners to use in a skimmer[,][and] **{BRAND}** floater[.][,][or [exclusive] **{BRAND}** feeder.]] [For best results, follow the **{BRAND}** [3 Step] Pool Care Program: Step 1: Sanitize [It], Step 2: Shock [It], and Step 3: Defend [It].][For best results, follow the **{BRAND}** [4 Step] Pool Care Program: Step 1: Balance, Step 2: Sanitize, Step 3: Shock [Weekly], and Step 4: Prevent Algae.] [Consult your authorized **{BRAND}** [Exclusive Pool Care Collection] Dealer for advice on the system that best suits your pool and lifestyle.]

{Why You Should Use this Product} {Spa}

{WHY YOU SHOULD USE THIS PRODUCT:}

{Product Name} is slow-dissolving [tablet][briquette] that provides a continuous source of free available chlorine for [1 week] [7 days]. [The dissolution rate may vary depending upon bather load, [water flow rate][pump run time] and other conditions.] **{Product Name}** destroys bacteria and [maintains][restores] [crystal][brilliant][sparkling] [pristine] clarity to [spas][spa water]. It is a convenient, easy-to-use [tablet][briquette] for spa owners to use in a skimmer [,][and][or] **{BRAND}** floater. [Consult your authorized **{BRAND}** Dealer for advice on the system that best suits your spa and lifestyle.]

{END OPTIONAL MARKETING CONTENT}

{END Residential Swimming Pool/Spa/Hot Tub Use}

Sublabel B: Industrial/Commercial/Institutional Use

SDCH 59.5

ACTIVE INGREDIENT: CALCIUM HYPOCHLORITE 59.5%
OTHER INGREDIENTS: 40.5%
TOTAL: 100.0%

KEEP OUT OF REACH OF CHILDREN
[MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [/] [PELIGRO]

Read all precautionary statements on [left][right][back][side] panel before use.

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

IN CASE OF EMERGENCY CALL: 1-800-654-6911

EPA REG. NO. 1258-RURE
EPA EST. NO. XXXXX-YY-ZZ
[Superscript Used in Lot Number]
NET [WT.][WEIGHT] XXXXX

[Sold by][Manufactured for][:]
INNOVATIVE WATER CARE, LLC
1400 Bluegrass Lakes Parkway
Alpharetta, GA 30004

{Please note that the use of bullets in the formatting of the "Precautionary Statements" and "Physical or Chemical Hazards" may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. Harmful if swallowed, absorbed through skin, or inhaled.

- Open in well-ventilated area. Avoid breathing dust and fumes.
- Do not get in eyes, on skin, or on clothing. Do not handle with bare hands. Wear protective eyewear and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove and wash contaminated clothing before use.

PHYSICAL OR CHEMICAL HAZARDS:

STRONG OXIDIZING AGENT:

- Use clean dry utensils.
- Do not add this product to any dispensing device containing remnants of any other product. Such use may cause a violent reaction leading to fire or explosion.
- Contamination with moisture, organic matter or other chemicals will start a chemical reaction and generate heat, chlorine gas (and possible fire and explosion).
- In case of contamination or decomposition, do not reseal container. If possible, isolate container in open air or well ventilated area. Flood area with large volumes of water, if necessary.

{For inclusion on final printed labels – in addition to above language – with drinking water disinfection uses}

[The following practices help to minimize degradant formation in drinking water disinfection:

- It is recommended to minimize storage time.
- It is recommended that the pH solution be in the range of 11-13.
- It is recommended to minimize sunlight exposure by storing in opaque containers and / or in a covered area. Solutions should be stored at lower temperatures. Every 5°C reduction in storage temperature will reduce degradant formation by a factor of two.
- Dilution significantly reduces degradant formation. For products with higher concentrations, it is recommended to dilute hypochlorite solutions with cool, softened water upon delivery, if practical for the application.]

{Environmental hazards statement for pool/spa/hot tub/fountain products of all sizes, and products for all other uses in containers less than 50 pounds.}

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms.

{Environmental hazards statement for products in containers greater than or equal to 50 pounds for all non-pool/spa/hot tub uses.}

ENVIRONMENTAL HAZARDS: This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, ponds, streams, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

{Environmental hazards statements for final printed labels combining pool/spa/hot tub/fountain uses with other uses.}

ENVIRONMENTAL HAZARDS FOR [POOL]/[SPA/HOT TUB]/[FOUNTAIN] USES: This pesticide is toxic to fish and aquatic organisms.

ENVIRONMENTAL HAZARDS FOR ALL NON-POOL USES: This pesticide is toxic to fish and aquatic organisms. Do not discharge effluent containing this product into lakes, ponds, streams, estuaries, oceans or public waters unless in accordance with the requirements of a National Pollutant Discharge Elimination System (NPDES) permit and the permitting authority has been notified in writing prior to discharge. Do not discharge effluent containing this product to sewer systems without previously notifying the local sewage treatment plant authority. For guidance contact your State Water Board or Regional Office of the EPA.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.
 READ ALL PRECAUTIONARY STATEMENTS BEFORE USE.

IMPORTANT: DO NOT USE THIS PRODUCT IN ANY FEEDER IN WHICH ANY OTHER CHLORINATING COMPOUND IS BEING USED

[DO NOT throw [tablets][briquettes][PRODUCT NAME] directly into pool or permit [tablets][briquettes][product] to contact vinyl pool linings or metal objects.]

{Use 1} **[COMMERCIAL SWIMMING POOLS FEEDERS]
 FEEDER DIRECTIONS:**

Easy-to-use [Product Name] [are][is] exclusively designed for use only with [BRAND][feeder][system]. Refer to your [BRAND] [feeder][system] operating manual for usage instructions, feed rate and safety information. [When used according to the feeder instructions, [Product Name] provides a steady supply of available chlorine and controls the growth of algae, kills bacteria, and destroys organic contaminants.]

1. Close the inlet valve to the feeder and check the free available chlorine with a reliable test kit.
2. Fill the [BRAND] [feeder][system] with [Product Name] [tablets][briquettes] only and close the feeder lid.
3. Open the inlet valve to the feeder.
4. Adjust the chlorine feed rate setting according to the operating instructions in the [feeder] manual.
5. After 24 hours, check the chlorine residual level. If it is [1-4][1 to 4] ppm, leave the feed rate setting; if it is below 1 ppm, increase the feed rate. Allow sufficient time (e.g., 24 hours) after changing the feed rate setting for the chlorine residual to re-adjust.

[WATER BALANCE:

For optimum product performance, swimmer comfort and [crystal][brilliantly][sparkling][pristine][clear] water always maintain:

Acceptable Range for Balance

Total Alkalinity	60 - 80 ppm
pH	7.2 - 7.6
Calcium Hardness	Above 200 ppm
Cyanuric Acid	0 - 8 ppm
Free Available Chlorine	1 - 4 ppm

Do not enter pool until the free available chlorine is [1 to 4][1-4] ppm. [Take a pool water sample to your authorized [BRAND] [dealer] regularly for a detailed water analysis.][Test frequently using a reliable test kit that measures all the above ranges.]

[OPENING YOUR POOL: Prepare the pump, filter, heater, and other equipment for opening by following manufacturer's instructions.][Adjust pool paraments according to water balance recommendations] Use [a][an] [BRAND] Shock Treatment product per label instructions.]

[[SHOCK TREATMENT] [/] [SUPERCHLORINATION]: Every 7 days, or as necessary to prevent pool problems, use [a][an] [BRAND] Shock Treatment product per label directions.]

[ALGAE CONTROL: Use [a][an] [BRAND] Algaecide product per label instructions.]

[ALGAE CONTROL: Use [a][an] [BRAND] Shock Treatment product per label directions.]

[WINTERIZING: Use [a][an] [BRAND] [Shock Treatment] [,][and][or] [BRAND] [Algaecide] product per label instructions. Cover the pool with a pool cover. Prepare the pump, heater, filter, and other equipment for winterizing by following manufacturer's instructions.]

DISCHARGE [DIRECTIONS][INSTRUCTIONS] FOR [COMMERCIAL] POOL USES:

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

{END USE 1}

{Use 2} **[[Spa & Hot Tubs]**

Using a suitable chemical feed dispenser, dissolve and dose the chlorinated solution to obtain a free available chlorine concentration of 5 ppm, as determined by a suitable chlorine test kit. Adjust and maintain water pH to between 7.2 and 7.6. Some oils, lotions, fragrances, cleaners, etc. may cause foaming or cloudy water as well as reduce the efficiency of the product. Shock as needed to control odor and algae. Do not enter spa until chlorine residual is 2-5 ppm.]

DISCHARGE [DIRECTIONS][INSTRUCTIONS] FOR COMMERCIAL SPA AND HOT TUB USES:

Before draining a treated spa or hot tub contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated spa or hot tub water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.]

{END USE 2}

{Use 3} **[DISINFECTION OF DRINKING WATER (PUBLIC/INDIVIDUAL SYSTEMS):**

[PUBLIC SYSTEMS - Using a suitable chemical feed dispenser, dissolve and dose the chlorinated solution until a concentration of 0.2 - 0.6 ppm is achieved, as determined by a suitable test kit. Begin feeding this solution with a hypochlorinator until a free available chlorine residual of at least 0.2 ppm and no more than 0.6 ppm is attained throughout the distribution system. Check water frequently with a chlorine test kit. Bacteriological sampling must be conducted at a frequency no less than that prescribed by the National Primary Drinking Water Regulations. Contact your local Health Department for further details.]

[INDIVIDUAL SYSTEMS - DUG WELLS Upon completion of the casing (lining) wash the interior of the casing (lining) with a 100 ppm available chlorine solution using a stiff brush. Using a suitable chemical feed dispenser, dissolve and dose the chlorinated solution until a concentration of 100 ppm is achieved, as determined by a suitable test kit. After covering the well, pour the sanitizing solution into the well through both the pipe sleeve opening and the pipeline. Wash the exterior of the pump cylinder also with the sanitizing solution. Start pump and pump water until strong odor of chlorine in water is noted. Stop pump and wait at least 24 hours. After 24 hours flush well until all traces of chlorine have been removed from the water. Contact your local Health Department for further details.]

[INDIVIDUAL WATER SYSTEMS - DRILLED, DRIVEN & BORED WELLS - Run pump until water is as free from turbidity as possible. Pour a 100 ppm available chlorine sanitizing solution into the well. Using a suitable chemical feed dispenser, dissolve and dose the chlorinated solution until a concentration of 100 ppm is achieved, as determined by a suitable test kit. Add 5 to 10 gallons of clean, chlorinated water to the well in order to force the sanitizer into the rock formation. Wash the exterior of pump cylinder with the sanitizer. Drop pipeline into well, start pump and pump water until strong odor of chlorine in water is noted. Stop pump and wait at least 24 hours. After 24 hours flush well until all traces of chlorine have been removed from the water. Deep wells with high water levels may necessitate the use of special methods for introduction of the sanitizer into the well. Consult your local Health Department for further details.]

[INDIVIDUAL WATER SYSTEMS- FLOWING ARTESIAN WELLS Artesian wells generally do not require disinfection. If analyses indicate persistent contamination, the well should be disinfected. Consult your local Health Department for further details.]]

{END USE 3}

{USE 4} **[DECORATIVE AND INTERACTIVE FOUNTAINS AND WATER FEATURES**

HOW TO APPLY TO DECORATIVE AND INTERACTIVE FOUNTAINS AND WATER FEATURES:

Initial Chlorination: Begin operation of your recirculation equipment. Balance the water by making certain the water parameters for pH, total alkalinity and water hardness are in their proper ranges, provided in Table 1.

Shock treat the water. Follow label directions of the product used as specified. Allow 30 minutes for the product to disperse, then determine the free chlorine residual using a pool test kit. If no residual is found, superchlorinate again. Repeat treatment, as needed, until the chlorine residual is 1.0 ppm. If a stabilizer is used, check and adjust stabilizer to proper level (10-20 ppm). Do not enter the water until the free chlorine residual is 4.0 ppm or less. Begin routine chlorination.

Routine Chlorination: The pH, total alkalinity, water hardness, and stabilizer concentration must be maintained at values specified in Table 1 under “Regular Treatment.” Actual dosages of this product required to maintain the desired free chlorine residual will vary with sunlight, water temperature, bathing load, stabilizer concentration, water balance, and other factors. Use a test kit frequently to determine and maintain the proper free chlorine residual. Fill feeder with [tablets][briquettes]. Adjust flow control valve to initial setting described in the [brand] Feeder system Instruction Manual. Adjust [tablet][briquette] delivery, as needed, to maintain a 1-3 ppm free available chlorine residual. Use a DPD test kit daily to determine and maintain the proper free chlorine residual. Do not use an OTO test kit.

How to adjust: [Tablets][briquettes] are designed to be dispensed using the [brand] Feeder system. To decrease [tablet][briquette] delivery rate: Reduce water flow through the chlorinator. To increase [tablet][briquette] delivery rate: Increase water flow through the chlorinator. Do not throw the [tablets][briquettes] directly into the water or allow tablets to contact plastic or steel linings.

Fill the skimmer dispenser with this product, adjust dispenser lid to half open and place the dispenser in the skimmer basket. Adjust tablet delivery, as needed, to maintain a 1-3 ppm free available chlorine residual. Run circulation system at least 12 hours each day. Re-fill skimmer dispenser with this product each week. Use [brand] 3-way test strips or a DPD test kit daily at first and then at least once each week to determine and maintain the proper free chlorine residual. Do not use an OTO test kit.

How to adjust: [Tablets][briquettes] are designed to be dispensed using the skimmer dispenser. To decrease [tablet][briquette] delivery rate: Close the adjustable dispenser lid to reduce the flow of water to the [tablet][briquette] surface. To increase [tablet][briquette] delivery rate: 1) Fully open or remove adjustable dispenser lid, 2) Use a second skimmer dispenser, if you have space, 3) Increase circulation time, 4) Increase water flow through the skimmer. Do not throw the [tablets][briquettes] directly into the water or allow tablets to contact plastic or steel linings.

ADDITIONAL INSTRUCTIONS FOR WATER FEATURES AND FOUNTAIN CARE:

Regular Treatment: Maintain water parameters in the ranges in Table 1 or at levels required by local regulations. This product will raise the pH of water. If your pH measures 7.4 or higher, adjust it downward to between 7.2 to 7.4. This will help avoid clouding of water and allow for faster dispersion of the product. Obtain and make use of a pool test kit to measure pH, free chlorine residual, total alkalinity, water hardness, and cyanuric acid concentration.

Table 1. Parameters for Water Features or Fountains

Parameter	Test Frequency	Level
pH	Daily	7.2 to 7.4
Free Chlorine Residual	Daily	1 to 3 ppm in unstabilized water 2 to 4 ppm minimum in stabilized water
Total Alkalinity as CaCO3	Weekly	80-100 ppm
Stabilizer (Cyanuric Acid)	Monthly	10-20ppm
Water Hardness as CaCO3	Monthly	200 ppm minimum

[DISCHARGE [DIRECTIONS][INSTRUCTIONS] FOR COMMERCIAL FOUNTAIN USES:]

Before draining a treated fountain contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated fountain water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.]
{END USE 4}

{Use 5} **[COOLING TOWER/EVAPORATIVE CONDENSER WATER:**

[SLUG FEED METHOD - Initial dose: When system is noticeably fouled use a suitable chemical feed dispenser to dissolve and dose the chlorinated solution until a concentration of [5-10][5 to 10] ppm is achieved, as determined by a suitable test kit. Repeat until control is achieved.

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EPA Draft Label 2023-01-11

Sublabel B: Industrial/Commercial/Institutional Use

Subsequent dose: When microbial control is evident use a suitable chemical feed dispenser to dissolve and dose the chlorinated solution until a concentration of 1 ppm is achieved, as determined by a suitable test kit. Add to the system daily, or as needed to maintain control and keep the chlorine residual at 1 ppm. Badly fouled systems must be cleaned before treatment is begun.]

[INTERMITTENT FEED METHOD - Initial Dose: When system is noticeably fouled use a suitable chemical feed dispenser to dissolve and dose the chlorinated solution until a concentration of [5-10][5 to 10] ppm is achieved, as determined by a suitable test kit.

Subsequent Dose: When microbial control is evident use a suitable chemical feed dispenser to dissolve and dose the chlorinated solution until a concentration of 1 ppm is achieved. Badly fouled systems must be cleaned before treatment is begun.]

[CONTINUOUS FEED METHOD - Initial dose: When system is noticeably fouled use a suitable chemical feed dispenser to dissolve, and dose the chlorinated solution until a concentration of [5-10][5 to 10] ppm is achieved, as determined by a suitable test kit.

[Subsequent Dose: Maintain this treatment level by using a suitable chemical feed dispenser to dissolve and dose the chlorinated solution until a concentration of 1 ppm is achieved. Badly fouled systems must be cleaned before treatment is begun.]]

{END USE 5}

{Use 6} **[ASPHALT OR WOOD ROOFS AND SIDINGS**

To control fungus and mildew, first remove all physical soil by brushing and hosing with clean water, and apply a 5000 ppm available chlorine solution using a suitable chemical feed dispenser and test kit. Brush or spray roof or siding with this solution. After 30 minutes, rinse by hosing with clean water.]

{END USE 6}

{Use 7} **[CONTROL OF BACTERIA, ALGAE, SLIME BUILD-UP AND CLOGGING IN SPECIFIED IRRIGATION SYSTEMS**

[brand name][This product] [is][are] designed to be used in [tablet] chlorinator systems designed for this chemical. The [tablets][briquettes] provide a minimum of 65% free available chlorine. The [tablets][briquettes] are placed in the chlorinator where they are contacted by a controlled amount of water.

[For erosion feeders: The inlet water flow controls the rate of chlorination; higher flows result in higher delivery of free available chlorine.]

[For Spray Technology Feeders: the [tablets][briquettes] are contacted by a controlled amount of water through spray nozzles to make intermediate free available chlorine solutions of fixed, consistent strength which is then dosed into process water by conventional means.] The application rates section provides the levels of available chlorine needed to prevent or address bio-fouling occurring in irrigation systems.

Consult the instruction manual for the chlorinator system to determine how to achieve this level with the [tablet] chlorinator in use.

This product is to be applied through drip/trickle and sprinkler irrigation systems only for agricultural crops where this manner of use will not cause crop damage.

APPLICATION RATES-

If the irrigation water has high levels of nutrients causing bacterial, algal, or other bio-fouling that reduces system performance, continuous use of this product may be necessary. The level of free available chlorine for continuous feed is 1 to 2 ppm, measured at the end of the farthest lateral using a good quality test kit for free available chlorine.

Periodic shock treatments at a higher free available chlorine rate of up to 20 ppm free available chlorine may be appropriate where bacteria and/or algae clogging and build-up are not managed by maintaining a continuous residual. The frequency of the shock application depends upon the frequency and extent of bio-clogging.

Superchlorination, bringing concentrations to as much as 100 ppm total free available chlorine, is recommended for reclaiming low-volume irrigation systems if clogged by algae and bacterial slimes. Set the chlorinator to deliver 100 ppm in the drip system and monitor the free available chlorine residual at the end of the farthest lateral. As soon as it is established that the free available chlorine reading is between 10 and 20 ppm, shut the system down and leave it undisturbed for up to 24 hours. Then flush all submains and laterals with fresh water. Superchlorination will not dissolve/remove scale or inorganic sediment fouling.

***Note:** To correctly establish the dose setting required, it is necessary to measure the free available chlorine concentration (ppm) at the end of the treated increment in the field and adjust the dose setting until the desired free available chlorine concentration is obtained. This is because contaminants in the water may consume available chlorine resulting in a concentration that is less than the concentration desired as specified above. Only experience can establish the actual chlorinator settings required to provide the amount of free available chlorine at the end of the farthest lateral (and consequent treatment of the irrigation system). Normally the treatment level at the end of the farthest lateral will be 0.2 - 2 ppm free available chlorine.

GENERAL APPLICATION INSTRUCTIONS-

Start chlorination during irrigation early enough to establish the desired free available chlorine concentration throughout the system being treated. Apply this product upstream of the filter to help keep the filter clean. Determine the level of free available chlorine as described above, using a free available chlorine test kit. Allow sufficient time to achieve a steady reading.

DO NOT apply this product when fertilizers, herbicides, and insecticides are being injected since they will consume the free available chlorine and may produce toxic reaction products. Shut down the product feed as soon as the irrigation water is switched to the next irrigation sector. Leave the treated water residing in the section that has been shut down. Refer to the chlorinator use instructions as needed.

SENSITIVE PLANT SPECIES-

Certain plants, including various species of trees, flowers, shrubs, agronomic crops, fruits and vegetables are adversely affected by chlorinated irrigation. The use of this product can impact the growth, appearance and health of the plants.

Begonias, geraniums and other ornamental plant species are known to be sensitive to continuous chlorination at levels of 1-2 ppm free available chlorine. Plant species such as tomato, lettuce, broccoli, and petunia are sensitive to periodic chlorination levels of 10-20 ppm free available chlorine. If uncertain of a plant's tolerance, consult an agronomist or a support agency or use an alternate method to remove bio-fouling from the irrigation system.]

{END USE 7}

STORAGE & DISPOSAL:

{Nonrefillable container}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. Do not contaminate food or feed by storage or disposal or cleaning of equipment. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.]

{Refillable container – non-household/residential use}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Do not contaminate food or feed by storage or disposal or cleaning of equipment. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING. Refillable container. Refill this container with this product only. Do not use this container for any other purpose. Cleaning of this container before final disposal is the responsibility of the person disposing of the container. Cleaning before refilling is the responsibility of the refiller. Rinse empty container thoroughly with water to dissolve all material prior to disposal.]

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

{BEGIN OPTIONAL MARKETING CONTENT - COMMERCIAL}

{Additional Claims}

Minimum available chlorine 58%
More Fun, Less Work! {convenience of tablets}
Start [Blue][Clear], Stay [Blue][Clear]
Swim immediately

[Cal Hypo] [the] [Preferred][Trusted] Sanitizer
[Trusted] [Cal Hypo][Performance]

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{Algae}

Algae [Protecting][Preventing][Inhibiting][Controlling][Defending]
Algae [Protector][Preventer][Inhibiter][Controller][Defender]

[Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae
[Protects][Prevents][Inhibits][Controls][Guards][Defends] against Algae

[With][Contains] Built-in Algae [Protection][Prevention][Control][Defense]
[With][Contains] Algae [Protection][Prevention][Control][Defense]

{Bacteria Control}

Bactericide

Bacteria [Destroying][Killing]
[Destroys][Kills] Bacteria
[Destroys][Kills] Bacteria [Instantly][Immediately]

Works [Instantly][Immediately] to [Destroy][Kill] Bacteria

Begins Working [Instantly][Immediately] to [Destroy][Kill] Bacteria

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Organic Contaminants}

[Breaks down][Removes] [Organic] Contaminants
[Breaks down][Removes] [Organic] Contaminants for Crystal[-]Clear [Pool] Water
[Breaks down][Removes] [Organic] Contaminants for Sparking Clear [Pool] Water
[Breaks down][Removes] [Organic] Contaminants for Brilliantly Clear [Pool] Water

{Bacteria, Algae & Organic Contaminants}

Bactericide [and][&] Algae Control [for Swimming Pools][for Pools]

Bacteria [and][&] Algae Control [for Swimming Pools][for Pools]

Protects against Bacteria [and][&] Algae

Routine use Protects [Pool][Water] from Bacteria [and][&] Algae

Bacteria [and][&] Algae [Protection][Prevention][Control][Defense]

[Protects][Prevents][Inhibits][Controls][Guards][Defends] against Bacteria [and][&] Algae

[Destroys][Kills] Bacteria [and][&][][.] [Protects][Prevents][Inhibits][Controls][Guards][Defends] against Algae

[Destroys][Kills] Bacteria [and][&][][.] [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae

[Destroys][Kills] Bacteria [.,][][.] [Breaks down][Removes] [Organic] Contaminants [and][&][][.]

[Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae

[Destroys][Kills] Bacteria [.,][][.] [Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae [and][&][][.]

[Breaks down][Removes] [Organic] Contaminants

[Protects][Prevents][Inhibits][Controls][Guards][Defends] Algae [.,][][.] [Destroys][Kills] Bacteria [and][&][][.]

[Breaks down][Removes] [Organic] Contaminants

{Claims specific to formulas that contain a blue dye}

Blast bacteria with a burst of blue!

Blue Crystals for Blue Water

Blue [Crystal][Brilliance][Sparkle][Pristine] Technology

[Crystal][Brilliance][Sparkle] Blue Technology

Blue Tablet for Blue Water

[With] Blue color indicator

[With] Blue[sanitizer] indicator

Burst of blue [leads to][for] [clear], [clean] water

Burst of blue on impact shows it's working

Burst of blue [shows] cleaning action

Changes color to show it's working

Color change shows it's working

Feature color-changing technology [to show it's working]

[Life is] Better with Blue

Product turns blue in water

Simply Blue

Turns blue on impact with water

Turns blue to show its working

Turns blue when activated in water

Trust Blue

Unique formula [that] turns blue in water

Visible action – turns blue in water[!]

[Visible Blue Action][so you know it's working!]

{Clarity}

Keeps Water Clear

Creates Sparkling, Crystal[-]Clear Water

Crystal[-]Clear [Results] [[Pool] Water] in 24 hours

Sparkling Clear [Results] [[Pool] Water] in 24 hours

Brilliantly Clear [Results] [[Pool] Water] in 24 hours

Pristine [Clear] [Results] [[Pool] Water] in 24 hours

[Keep[s]] [Pool] Water [clean][,][and][&] Crystal[-]Clear

[Keep[s]] [Pool] Water [clean][,][and][&] Sparkling[-]Clear

[Keep[s]] [Pool] Water [clean][,][and][&] Brilliantly[-]Clear

SDCH 59.5

EPA Reg. No: 1258-RURE

EPA Draft Label 2023-01-11

Sublabel B: Industrial/Commercial/Institutional Use

[Keep[s]] [Pool] Water [clean][,][and][&] Pristine[-][Clear]

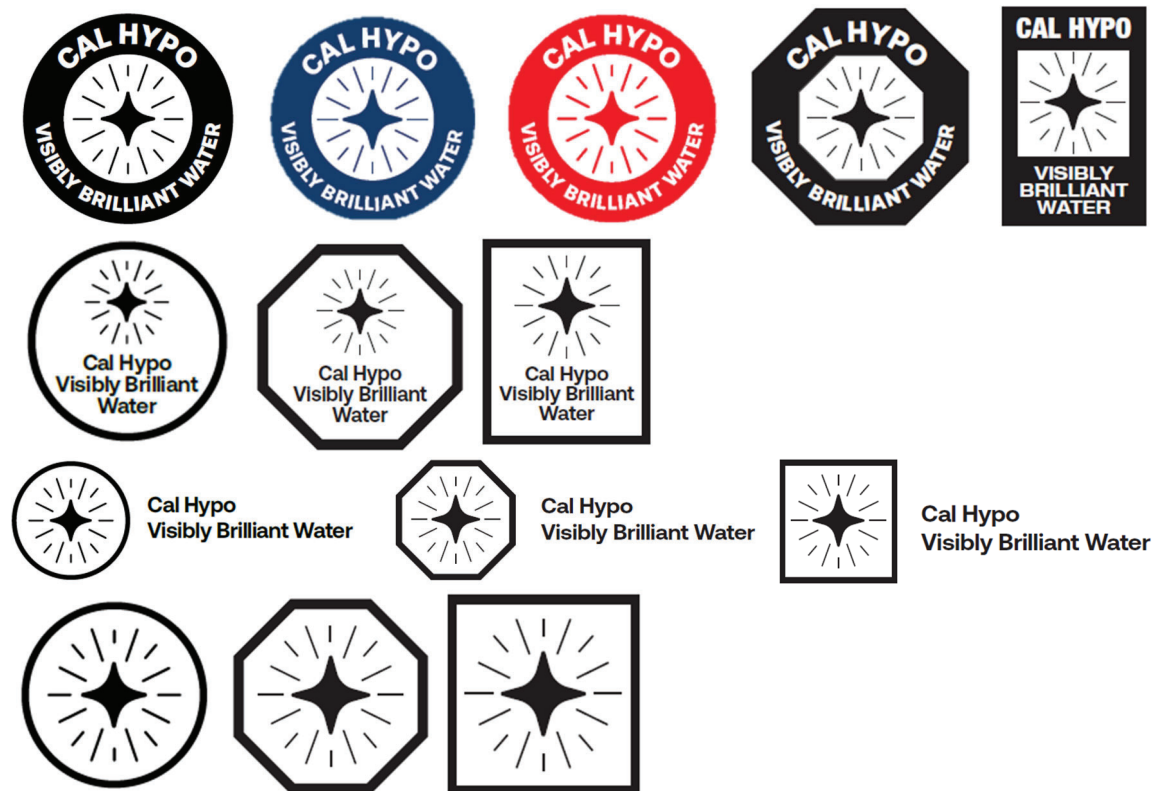
[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s] [clean][,] Crystal[-]Clear [Pool] Water
[Sanitizes][Sanitizer] [for] [Clean][,] Crystal[-]Clear [Pool] Water
Crystal[-]Clear [Pool] Water [with] [Cal Hypo]
[Cal Hypo] Crystal[-]Clear [Pool] Water

[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s]][clean][,] Sparkling [Clear] [Pool] Water
[Sanitizes][Sanitizer] [for] [clean][,] Sparkling [Clear] [Pool] Water
Sparkling [Clear] [Pool] Water [with] [Cal Hypo]
[Cal Hypo] Sparkling [Clear] [Pool] Water

[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s] [clean][,] Brilliantly Clear [Pool] Water
[Sanitizes][Sanitizer] [for] [clean][,] Brilliantly Clear [Pool] Water
Brilliantly Clear [Pool] Water [with] Cal Hypo
[Cal Hypo] Brilliantly Clear [Pool] Water
[Cal Hypo] Visibly Brilliant [Pool] Water

[Enjoy][Maintain[s]][Produce[s]][Restore[s]][Deliver[s] Pristine [Clear] [Pool] Water
[Sanitizes][Sanitizer] [for][,] Pristine [Clear] [Pool] Water
Pristine [Clear] [Pool] Water [with] Cal Hypo
[Cal Hypo] Pristine [Clear] [Pool] Water

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Cal Hypo
Visibly Brilliant Water



Cal Hypo
Visibly Brilliant Water



Cal Hypo
Visibly Brilliant Water



Brilliantly
clear water
with Cal Hypo



Cal Hypo
Crystal Clear
Water



CAL HYPO
SPARKLING
CLEAR WATER



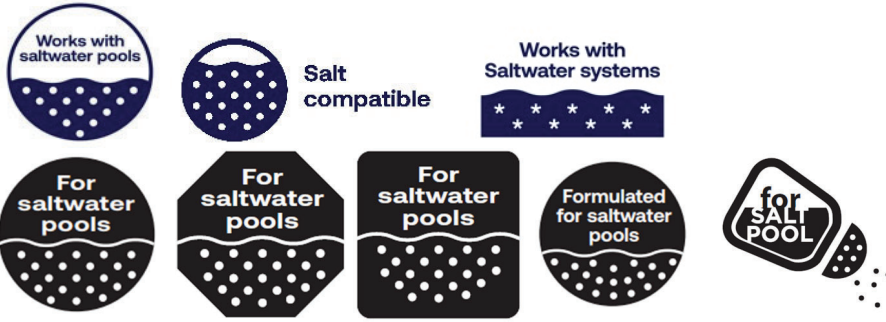
{Compatibility with salt pools}

Compatible with Salt[water] [Pools] [Systems]
Salt[water] [Pool] [System] Compatible

[For][Use with][Ideal for][Works in][Works with][Designed for][Good for][Formulated for] [chlorine [and][&]
salt[water] pools [systems]

[For][Use with][Ideal for][Works in][Works with][Designed for][Good for][Formulated for] salt[water] pools
[systems]

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to change on the final printed label. Copy used with the icon can be interchanged with associated claims}*



{Ease of Use}

Convenient [Tablet[s]]
 Convenient, Easy[-]to[-]use [Tablet[s]]
 Easy[-]to[-]use
 Easy, economical, convenient to use
 Economical
 Reduced maintenance formulation

{Equipment }

Feeder[s]
 [BRAND] [Product Name] Feeder[s]
 [For] [Use with] Feeder[s]
 [For] [Use with] [BRAND] Feeder[s]
 [For] [Use with] [Product Name] Feeder[s]

[Cal Hypo] [Tablet] [][-:] [for] Feeder[s]
 [Cal Hypo] [Tablet] [][-:] [for] [BRAND] Feeder[s]
 [Cal Hypo] [Tablet] [][-:] [for] [Product Name] Feeder[s]

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{Equipment Feeder Brands}

This product was [created] [designed] for use with the [Brand][Product Name] Feeder [only]
 For Municipal and Industrial Water Treatment Applications
 For use with [Brand][Product Name] Feeder [only]
 For use in [Brand][Product Name] Feeder [only]
 Designed for use with [Brand][Product Name] [only]

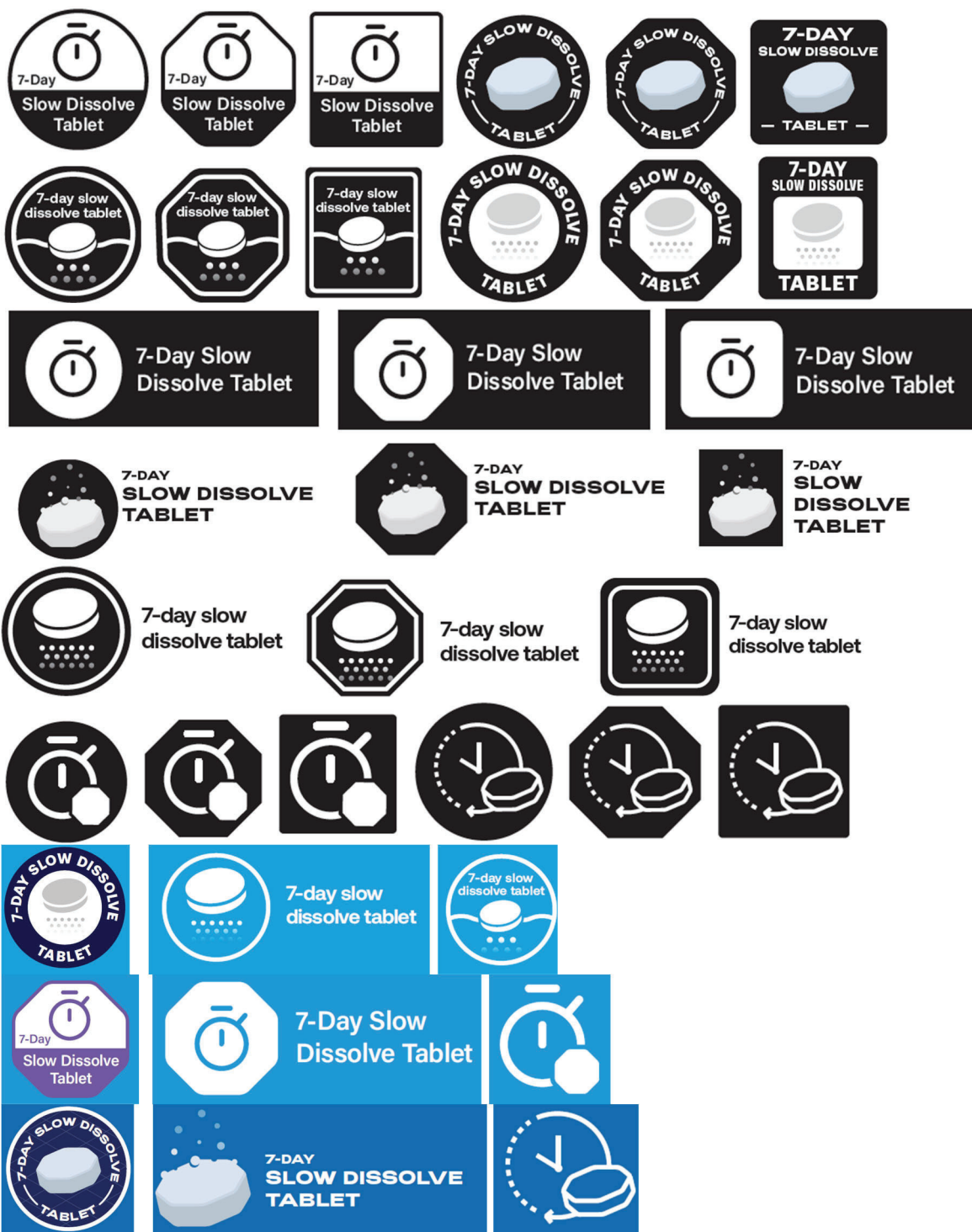
Use [only] with [Brand][Product Name] Feeders
 For use only with [Brand][Product Name] [Swimming] Pool Feeders

{Eye Irritation}

Reduces eye irritation [caused by swimming pool water]

{Long Lasting / Slow Erosion}

Extended[-]release Skimmer [Cal Hypo] [Tablets][Briquettes]
 Extended[-]release Skimmer[,][and][&][or] Feeder [Cal Hypo] [Tablets][Briquettes]



{Long Lasting / Fast-Acting*}

{Note to reviewer: All final printed labels using “fast-acting” in text format or as part of an icon will include the qualifier “*works within minutes when used as directed”}.

[Fast[-]acting*][Immediate action][Instant action][Starts working on contact]
*works within minutes when used as directed

Slow[-]dissolving [.,][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed

Slow[-]dissolve [.,][][and][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed
Slow[-]release [.,][][and][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed
Long[-]lasting [.,][][and][&][yet] Fast-acting* [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
*works within minutes when used as directed

Slow[-]dissolving [.,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
Slow[-]dissolve [.,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
Slow[-]release [.,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
Long[-]lasting [.,][][and][&][yet] Instant-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]dissolving [.,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
Slow[-]dissolve [.,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
Slow[-]release [.,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]
Long[-]lasting [.,][][and][&][yet] Immediate-acting [Sanitizer][Chlorinator][Cal Hypo][Tablet][Briquette]

Slow[-]dissolving [Cal Hypo] [Tablet] [.,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed
Slow[-]dissolve [Cal Hypo] [Tablet] [.,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed
Slow[-]release [Cal Hypo] [Tablet] [.,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed
Long[-]lasting [Cal Hypo] [Tablet] [.,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

Slow[-]dissolving [Cal Hypo] [Tablet] [.,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]
Slow[-]dissolve [Cal Hypo] [Tablet] [.,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]
Slow[-]release [Cal Hypo] [Tablet] [.,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]
Long[-]lasting [Cal Hypo] [Tablet] [.,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

Slow[-]dissolving [Cal Hypo] [Tablet] [.,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]
Slow[-]dissolve [Cal Hypo] [Tablet] [.,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]
Slow[-]release [Cal Hypo] [Tablet] [.,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]
Long[-]lasting [Cal Hypo] [Tablet] [.,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

[Cal Hypo] [Tablet] [.,][][-] Slow-dissolving [.,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed
[Cal Hypo] [Tablet] [.,][][-] Slow-dissolve [.,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed
[Cal Hypo] [Tablet] [.,][][-] Slow-release [.,][][and][&][yet] Fast-Acting* [Technology][Sanitizer][Chlorinator]
*works within minutes when used as directed

[Cal Hypo] [Tablet] [.,][][-] Slow-dissolving [.,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]
[Cal Hypo] [Tablet] [.,][][-] Slow-dissolve [.,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]
[Cal Hypo] [Tablet] [.,][][-] Slow-release [.,][][and][&][yet] Instant-Acting [Technology][Sanitizer][Chlorinator]

[Cal Hypo] [Tablet] [.,][][-] Slow-dissolving [.,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]
[Cal Hypo] [Tablet] [.,][][-] Slow-dissolve [.,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]
[Cal Hypo] [Tablet] [.,][][-] Slow-release [.,][][and][&][yet] Immediate-Acting [Technology][Sanitizer][Chlorinator]

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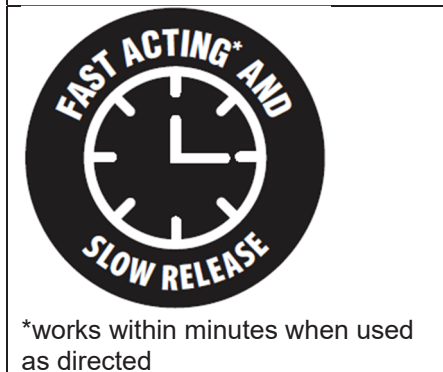
*works within minutes when used as directed



*works within minutes when used as directed



*works within minutes when used as directed



*works within minutes when used as directed



*works within minutes when used as directed



*works within minutes when used as directed

{Feed Rates}

TO OBTAIN PROPER FEED RATES FOR AUTOMATIC CHLORINATORS: When used in an automatic (hypo-) chlorinator, this product will effectively provide required available chlorine dosages for the treatment of potable and process water, sanitary or waste flows, etc. Using the Flow Rate and Required Dosage for your application, obtain the proper Feed Rate for this product, and refer to the instructions for adjusting feed rates in the Operating Manual for your feeder to obtain the appropriate setting.

{Made in USA}

Made in the USA
Made in the USA of US and imported content

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{Multi-Benefit}

[All-in-one][Multipurpose] [clarifies] [chlorinates] [sanitizes] [prevents algae] [sequestering agent] [scale prevention] [and][&] [oxidizes]
6-in-1 [Action] *{choose from the following:}* [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]

5-in-1 [Action] {choose from the following;} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]
4-in-1 [Action] {choose from the following;} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]
3-in-1 [Action] {choose from the following;} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]
2-in-1 [Action] {choose from the following;} [Sanitizer] [Algae Prevention] [Clarifier] [Chlorinator] [Sequestering Agent] [Scale Prevention] [Oxidizer]
2-in-1 Action: Sanitizes and prevents algae
Dual action: Sanitizes and prevents algae
Chlorinating tablet for multipurpose uses

{Odor}

Reduces chlorine odor

{Patent}

Exclusive Technology
[Innovative][exclusive][patent pending technology]
[Innovative][exclusive][patent pending] technology
[Innovative][exclusive][patent pending slow-dissolve technology]
[Innovative][exclusive][patent pending] slow-dissolve technology
Patent Pending

{pH & Balance Control}

[Will][Does] not lower [pH] [TA] [pH or TA] [pH or Total Alkalinity]

{Pool Type }

[For] [Commercial] [Swimming] Pools
[For] [Municipal] [Swimming] Pools
[For] [Commercial][,][&][and][or] [Municipal] [Swimming] Pools

{Product Images}

{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Product Support}

For product [questions][support]

Call: [Brand number]

Chat online: [Brand website]

Visit: [Brand website]{Icons are representative, colors, fonts and outline shape are subject to match brand standards and are subject to change on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Residue/Solubility/Scale}

No fading of liner[s] when used as directed

Non-staining formula

[Won't][Will not] fade liner[s] when used as directed

[Won't][Will not] [cause staining][stain][damage][stain or damage] liner[s] when used as directed

[Cal Hypo] [won't][will not] fade liner[s] when used as directed

[Cal Hypo] [won't][will not] [cause staining][stain][damage][stain or damage] liner[s] when used as directed

{Sanitizer}

Convenient Routine [Sanitizer][Chlorinator]

Provides effective [sanitization][chlorination] [at an economical price]

Provides [routine] [sanitization][chlorination]

[Routine] Sanitizer [for chlorine pools]

[Routine] Chlorinator [for pools]

Sanitize [Treatment]

Sanitizer

Chlorinate

Chlorinator

Sanitizes for [brilliantly][crystal-clear][sparkling] clear water

Sanitizes for [pristine] [clear] water

[Sanitizes][Chlorinates] [pool] water

Swimming pool sanitizer

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{Stabilization}

Alternative to [Stabilized Chlorine][TCCA][Tri-Chlor][3" Tablets][3" Pucks][3" Chlorinating Tablets][3" Tri-Chlor Tablets][3" Tri-Chlor Pucks]

No Cyanuric Acid (CYA), [no risk of][prevents][avoids] Chlorine Lock

No CYA stabilizer, no Chlorine Lock

[Use][For use] with stabilizer

[Add][Must add] stabilizer separately

Non[-]stabilized [tablet][briquette][formula][chemistry]

[No risk of][Eliminates risk of][Prevents][Will not cause] [chlorine lock][over stabilization][over-stabilization]

[CYA] [Cyanuric acid][-]free

Does not contain [CYA][cyanuric acid][a stabilizer][stabilizer]

Does not contribute [CYA][cyanuric acid][over[-]stabilization] [to the [pool] water]

Cal Hypo [Stops][Prevents][No] Chlorine Lock

[Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

Cal Hypo[,][] [CYA[-]Free][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

Cal Hypo[,][] [No CYA][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

Cal Hypo[,][] [Cyanuric acid Free][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

Cal Hypo[,][] [No Cyanuric acid][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[CYA[-]Free][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[No CYA][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[Cyanuric acid Free][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[No Cyanuric acid][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[CYA[-]Free][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[No CYA][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[Cyanuric acid Free][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

[No Cyanuric acid][,][] [Stops][Prevents][Avoids][No risk of][No] Chlorine Lock

Cal Hypo [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

[Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

Cal Hypo[,][] [CYA[-]Free][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

Cal Hypo[,][] [No CYA][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

Cal Hypo[,][] [Cyanuric acid Free][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

Cal Hypo[,][] [No Cyanuric acid][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

[CYA[-]Free][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

[No CYA][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

[Cyanuric acid Free][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

[No Cyanuric acid][,][] Cal Hypo[,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

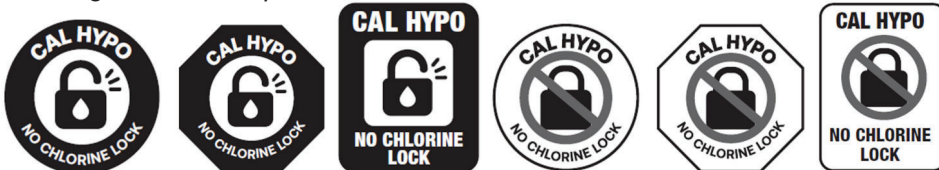
[CYA[-]Free][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

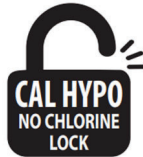
[No CYA][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

[Cyanuric acid Free][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

[No Cyanuric acid][,][] [Stops][Prevents][Avoids][No risk of][No] [over[-]stabilization]

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{Stop - Do Not Mix}



{QR codes}

{QR codes are representative, and the copy used with the icon can be interchanged with associated brands/products}



[Scan to Save]

[Scan] [Learn More] [Learn More About Cal Hypo] [Learn More About [Product Name]]

[Here To Help] [Here To Help Since 1928] [Pool Experts Since 1928] [Exclusive Pool Care Collection]

[Product Name] [Brand] [Brand Website]

{Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] is a trademark of Innovative Water Care, LLC. or its affiliates.

The [brand] logo is a trademark of Innovative Water Care, LLC. or its affiliates.

{Test Strips}

[Bonus Pack with] [X] [FREE] [brand] [product name] [test strips] [inside] {where "X" represents a number}

[Bonus] [X count] [brand] [product name] [test strips] [inside] {where "X" represents a number}

[FREE] [Trial pack] [brand] [product name] [test strips] [inside]

[X] FREE [brand] [product name] [test strips] included {where "X" represents a number}

{Testing}

Use [Brand] [6-way][5-way][4-way][2-way] test strips [to [check][test] for [pool] parameters]

Use a suitable test [kit][strips][to [check][test] for [pool] parameters]

{Testing - Pool Volume}

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS

[POOL SHAPE FORMULA (Use measurements in feet only)]

RECTANGULAR L x W x AD x 7.5 = Total Gallons

ROUND Di x Di x AD x 5.9 = Total Gallons

OVAL Maximum L x Maximum W x AD x 5.9 = Total Gallons

FREE FORM Surface Area (Sq. Feet) x AD x 7.5 = Total Gallons

L = Length, W = Width, AD = Average Depth, Di = Diameter

{or}

[To calculate your pool's capacity, visit [Brand Website].com/XXXX]

{Why You Should Use this Product}

[WHY YOU SHOULD USE THIS PRODUCT:]

[Product Name] is slow-dissolving [tablet][briquette] that provides a continuous source of free available chlorine for [1 week] [7 days] [and [is][serves as] an alternative to [traditional [3"] tri-chlor][3"] [tablets][pucks]]. [The dissolution rate may vary depending upon bather load, [water flow rate][pump run time] and other conditions.]

[Product Name] destroys bacteria, prevents algae, removes contaminants and [maintains][restores] [crystal][brilliant][sparkling][pristine] clarity to swimming pool water [and won't overstabilize with cyanuric acid.] [It is a convenient, easy-to-use [tablet][briquette] for pool owners to use in a skimmer[,][and] **[BRAND]** floater[.][,][or [exclusive] **[BRAND]** feeder.]] [For best results, follow the **[BRAND] [3 Step] Pool Care Program:** Step 1: Sanitize [It], Step 2: Shock [It], and Step 3: Defend [It].][For best results, follow the **[BRAND] [4 Step] Pool Care Program:** Step 1: Balance, Step 2: Sanitize, Step 3: Shock [Weekly], and Step 4: Prevent Algae.] [Consult your authorized **[BRAND]** [Exclusive Pool Care Collection] Dealer for advice on the system that best suits your pool and lifestyle.]

{Alternative Why Used}

This [Product Name][product][tablet][briquette] features an innovative patent pending technology that provides [long-lasting][slow-dissolving][chlorination][sanitization]. [Product Name] is easy[-]to[-]use and can be used for routine sanitization. [Product Name] is an alternative to [traditional][[tri-chlor][3"] tri-chlor][tablets] and does not contain cyanuric acid. [Perfect for use][Exclusively designed for use] in a [Product Name] feeder this [product][tablet] will destroy bacteria and [organic] contaminants without overstabilizing [your][the] pool [or add cyanuric acid to [your][the] water].

{END OPTIONAL MARKETING CONTENT}

{END Industrial/Commercial/Institutional Use}

Requested Alternate Brand Names:

CCH Endurance 2.0
CCH Endurance 2.0 Cal Hypo Chlorine Tablets
CCH Endurance 2.0 Cal Hypo Tablets
CCH Endurance 2.0 Tablets
CCH Endurance NXT
CCH Endurance NXT Cal Hypo Chlorine Tablets
CCH Endurance NXT Cal Hypo Tablets
CCH Endurance NXT Tablets
CCH Endurance₂
CCH Endurance₂ Cal Hypo Chlorine Tablets
CCH Endurance₂ Cal Hypo Tablets
POOL Breeze[®] Optimight[®]
POOL Breeze[®] Optimight[®] +
POOL Breeze[®] Optimight[®] + Cal Hypo Chlorine Tablets
POOL Breeze[®] Optimight[®] + Cal Hypo Tablets
POOL Breeze[®] Optimight[®]₂
POOL Breeze[®] Optimight[®] 2.0
POOL Breeze[®] Optimight[®] 2.0 Cal Hypo Chlorine Tablets
POOL Breeze[®] Optimight[®] 2.0 Cal Hypo Tablets
POOL Breeze[®] Optimight[®] Cal Hypo Chlorine Tablets
POOL Breeze[®] Optimight[®] Cal Hypo Tablets
POOL Breeze[®] Optimight[®] Plus
POOL Breeze[®] Optimight[®] Plus Cal Hypo Chlorine Tablets
POOL Breeze[®] Optimight[®] Plus Cal Hypo Tablets
POOL Breeze[®] Optimight[®]₂ Cal Hypo Chlorine Tablets
POOL Breeze[®] Optimight[®]₂ Cal Hypo Tablets
POOL Breeze[®] Pool Care System Optimight[®]
POOL Breeze[®] Pool Care System Optimight[®] +
POOL Breeze[®] Pool Care System Optimight[®] + Cal Hypo Chlorine Tablets
POOL Breeze[®] Pool Care System Optimight[®] + Cal Hypo Tablets
POOL Breeze[®] Pool Care System Optimight[®]₂
POOL Breeze[®] Pool Care System Optimight[®] 2.0
POOL Breeze[®] Pool Care System Optimight[®] 2.0 Cal Hypo Chlorine Tablets
POOL Breeze[®] Pool Care System Optimight[®] 2.0 Cal Hypo Tablets
POOL Breeze[®] Pool Care System Optimight[®] Cal Hypo Chlorine Tablets
POOL Breeze[®] Pool Care System Optimight[®] Cal Hypo Tablets
POOL Breeze[®] Pool Care System Optimight[®] Plus
POOL Breeze[®] Pool Care System Optimight[®] Plus Cal Hypo Chlorine Tablets
POOL Breeze[®] Pool Care System Optimight[®] Plus Cal Hypo Tablets
POOL Breeze[®] Pool Care System Optimight[®]₂ Cal Hypo Chlorine Tablets
POOL Breeze[®] Pool Care System Optimight[®]₂ Cal Hypo Tablets
Poolife[®] Exclusive Pool Care Collection NST[®] Prime
Poolife[®] Exclusive Pool Care Collection NST[®] Prime +
Poolife[®] Exclusive Pool Care Collection NST[®] Prime + Cal Hypo Chlorine Tablets
Poolife[®] Exclusive Pool Care Collection NST[®] Prime + Cal Hypo Tablets
Poolife[®] Exclusive Pool Care Collection NST[®] Prime 2.0
Poolife[®] Exclusive Pool Care Collection NST[®] Prime 2.0 Cal Hypo Chlorine Tablets
Poolife[®] Exclusive Pool Care Collection NST[®] Prime 2.0 Cal Hypo Tablets
Poolife[®] Exclusive Pool Care Collection NST[®] Prime₂
Poolife[®] Exclusive Pool Care Collection NST[®] Prime Cal Hypo Chlorine Tablets
Poolife[®] Exclusive Pool Care Collection NST[®] Prime Cal Hypo Tablets
Poolife[®] Exclusive Pool Care Collection NST[®] Prime Plus
Poolife[®] Exclusive Pool Care Collection NST[®] Prime Plus Cal Hypo Tablets

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ABNs

Poolife® Exclusive Pool Care Collection NST® Prime Plus Cal Hypo Chlorine Tablets
Poolife® Exclusive Pool Care Collection NST® Prime₂ Cal Hypo Chlorine Tablets
Poolife® Exclusive Pool Care Collection NST® Prime₂ Cal Hypo Tablets
Poolife® Exclusive Pool Care Collection Prime +
Poolife® Exclusive Pool Care Collection Prime + Cal Hypo Chlorine Tablets
Poolife® Exclusive Pool Care Collection Prime + Cal Hypo Tablets
Poolife® Exclusive Pool Care Collection Prime₂
Poolife® Exclusive Pool Care Collection Prime 2.0
Poolife® Exclusive Pool Care Collection Prime 2.0 Cal Hypo Chlorine Tablets
Poolife® Exclusive Pool Care Collection Prime 2.0 Cal Hypo Tablets
Poolife® Exclusive Pool Care Collection Prime Plus
Poolife® Exclusive Pool Care Collection Prime Plus Cal Hypo Chlorine Tablets
Poolife® Exclusive Pool Care Collection Prime Plus Cal Hypo Tablets
Poolife® Exclusive Pool Care Collection Prime₂ Cal Hypo Chlorine Tablets
Poolife® Exclusive Pool Care Collection Prime₂ Cal Hypo Tablets
Poolife® NST® Prime
Poolife® NST® Prime +
Poolife® NST® Prime + Cal Hypo Chlorine Tablets
Poolife® NST® Prime + Cal Hypo Tablets
Poolife® NST® Prime₂
Poolife® NST® Prime 2.0
Poolife® NST® Prime 2.0 Cal Hypo Chlorine Tablets
Poolife® NST® Prime 2.0 Cal Hypo Tablets
Poolife® NST® Prime Cal Hypo Chlorine Tablets
Poolife® NST® Prime Cal Hypo Tablets
Poolife® NST® Prime Plus
Poolife® NST® Prime Plus Cal Hypo Chlorine Tablets
Poolife® NST® Prime Plus Cal Hypo Tablets
Poolife® NST® Prime₂ Cal Hypo Chlorine Tablets
Poolife® NST® Prime₂ Cal Hypo Tablets
Poolife® Prime +
Poolife® Prime + Cal Hypo Chlorine Tablets
Poolife® Prime + Cal Hypo Tablets
Poolife® Prime₂
Poolife® Prime 2.0
Poolife® Prime 2.0 Cal Hypo Chlorine Tablets
Poolife® Prime 2.0 Cal Hypo Tablets
Poolife® Prime Plus
Poolife® Prime Plus Cal Hypo Chlorine Tablets
Poolife® Prime Plus Cal Hypo Tablets
Poolife® Prime₂ Cal Hypo Chlorine Tablets
Poolife® Prime₂ Cal Hypo Tablets
PristineExtendPristineExtend Cal Hypo Chlorine Tablets
PristineExtend Cal Hypo Tablets
Pulsar Infinity 2.0
Pulsar Infinity 2.0 Cal Hypo Chlorine Tablets
Pulsar Infinity 2.0 Cal Hypo Tablets
Pulsar Infinity 2.0 Tablets
Pulsar Infinity NXT
Pulsar Infinity NXT Cal Hypo Chlorine Tablets
Pulsar Infinity NXT Cal Hypo Tablets
Pulsar Infinity NXT Tablets
Pulsar Infinity₂
Pulsar Infinity₂ Cal Hypo Chlorine Tablets

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ABNs

Pulsar Infinity₂ Cal Hypo Tablets

Approved Alternate Names: