

OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

September 10, 2025

Joanna Holcombe Senior Product Regulatory Specialist Innovative Water Care, LLC

Electronic Transmittal: namregulatory@solenis.com

Subject: Label Amendment – To Update the Product Labeling

Product Name: AW35-36

EPA Registration Number: 1258-1342

Received Date: 02/02/2023 Action Case Number: 00429297

Dear Ms. Holcombe:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA), as amended, is <u>acceptable</u>. This approval does not affect any conditions that were previously imposed on this registration. You continue to be subject to existing conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. Pursuant to 40 CFR 156.10(a)(6) you must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading.

Page 2 of 2 EPA Reg. No. 1258-1342 Action Case No. 00429297

In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. If you have any questions, please contact Karen Leavy by phone at (202)-566-0668, or via email at Leavy.Karen@epa.gov.

Sincerely,

For, Demson Fuller, Product Manager (32)

Regulatory Management Branch I Antimicrobials Division (7510M) Office of Pesticide Programs

U.S. Environmental Protection Agency

Enclosure: Stamped Label

Note to reviewer:

[Items in brackets [AAA] are optional and may/may not be included on final label] {Items in braces {AAA} are for information purposes and will not appear on final label}

AW35-36

Active Ingredients: 93.5% Trichloro-s-Triazinetrione 93.5% Copper sulfate pentahydrate 1.5% Other Ingredients 5.0% Total: 100.0%

KEEP OUT OF REACH OF CHILDREN [MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [/] [PELIGRO]

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

IN CASE OF EMERGENCY CALL: 1-800-654-6911

See [left][right][side][back] panel for precautionary statements.

[Manufactured for][Sold by]: Innovative Water Care, LLC 2475 PINNACLE DR. WILMINGTON, DE 19803

EPA Reg. No. 1258-1342 [[Superscript Used in Lot Number] EPA Est. No. XXXX-YY-ZZ

NET WEIGHT:

ACCEPTED

09/10/2025

Under the Federal Insecticide, Fungicide and Rodenticide Act as amended, for the pesticide registered under

EPA Reg. No. 1259 11

1258-1342

{Please note that the use of bullets in the formatting of the "Precautionary Statements" and "Physical Or Chemical Hazards" may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage. Causes eye and skin burns. May be fatal if inhaled or absorbed through skin. Harmful if swallowed. Irritating to nose and throat.

- Open in a well-ventilated area. Avoid breathing dust and fumes.
- Do not get in eyes, on skin or on clothing. Wear goggles and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- Wash hands after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

DANGER. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gas and spatter. Do not add water to this product. Add only into water.

- Do not mix this product with a small amount of water. Only add this product directly to your pool.
- Do not allow to become wet or damp before use.

Can react with other materials, including other water treatment products, to cause fire, explosion, and the release of toxic gases.

- Keep all foreign matter, including other water treatment products, away from this product.
- Use only clean and dry utensils to dispense this product.
- Do not allow this product to contact other water treatment products. If used in a skimmer, make sure skimmer is completely clean and free of residue from other water treatment products before putting this product in a skimmer.
- Avoid spilling this product.

Exposure to heat can cause this product to rapidly decompose, leading to fire, explosion, and the release of toxic gases.

Store in a cool, dry, well-ventilated area away from heat or open flame.

Strong oxidizing agent. This product can increase fire intensity.

• Keep away from heat and from flame and burning material (like a lighted cigarette).

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic organisms.

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all precautionary statements and first aid statements before use.**

[For crystal clear pool water, follow our 4 step pool care program: Step 1: Test and balance pool water, Step 2: Sanitize, Step 3: Shock at least once a week, and Step 4: Add algaecide as directed by that product.]

[METHOD OF APPLICATION][HOW TO USE]: Use in a floating dispenser, automatic chlorinator, or feeder designed for this product, or place in skimmer. Only choose one method of dosing. Use in a new chlorinating device or any device which has previously contained only this product or trichloro-s-triazinetrione. [Place this product in a feeder, floater or skimmer designed for this product.] If placed in the skimmer, run the pump a minimum of eight hours daily. DO NOT Use in floaters or feeders that have been used with other water treatment products. DO NOT Throw tablets directly into pool. DO NOT Permit tablets to contact plastic pool linings or metal objects. DO NOT Use in any chlorinating device which has been used with other chlorinating compounds. Do not enter pool until the free available chlorine residual is 1-4 ppm.

WATER BALANCE:

[To provide optimum product performance, swimmer comfort and crystal clear water always maintain pH from 7.2 to 7.6, total alkalinity from 80 to 120 parts per million (ppm), and calcium hardness above 200 ppm. Test frequently using an HTH test kit that measures all these ranges. Make any necessary adjustments promptly with the appropriate HTH pool care products. Re-entry into treated pools is prohibited with chlorine levels above 4 ppm for risk of bodily injury.]

{or}

[Adjust and maintain pool water pH from 7.2 to 7.6, total alkalinity from 80 to 120 parts per million (ppm) and calcium hardness above 200 ppm. Test frequently using a[n] [brand] [test kit] [or] [test strips] that measure[s] all of the above ranges. [Bring a pool water sample to your [brand] dealer frequently to test for water balance.] Maintain free available chlorine between 1 - 4 ppm [using a stabilized chlorine product] {or} [brand granular shock].

{or}

[Adjust and maintain pool water to recommended ranges:

Acceptable Range for Balance	
Total Alkalinity	80-120 ppm
рН	7.2-7.6
Calcium Hardness	Above 200 ppm
Available Chlorine	1-4 ppm

NOTE: Always check and adjust total alkalinity before adjusting pH levels.]

[OPENING YOUR POOL: [Balance pool water, shock treat, and stabilize your pool using [brand] Stabilizer & Conditioner and by following directions on that label. Then follow "ROUTINE CHLORINATION" directions.] [Balance pool water per levels in WATER BALANCE section. Shock treat with a [brand] shock product and stabilize your pool using [brand] stabilizer. Follow label directions for each of these products.]]

ROUTINE CHLORINATION:

{For single tablet pack}

Follow "METHOD OF APPLICATION". Add one tablet per 10,000 gallons of pool water every week or as often as needed to maintain a chlorine residual at 1–4 ppm. This dosage may vary depending upon bather load, water temperature and other conditions. Pool must not be entered until the chlorine residual is 1–4 ppm as measured with a reliable test kit.

{Directions for use with tablet form of this product in skimmer, feeder, or floater}

[Ensure that the skimmer basket, feeder, or floater is free of any other chemicals, tablets, or residue. Place this product in the skimmer basket, feeder, or floater. Use one tablet per 10,000 gallons of water. Do not add other chemicals to the skimmer or floater while this product is present. Run filter pump a minimum of 8 hours per day[, otherwise vinyl liner damage may occur]. If free available chlorine goes above 4 ppm, reduce skimmer flow rate or daily pump operation time. Reentry into treated swimming pool is prohibited above levels of 4 ppm free available chlorine due to risk of bodily injury. If chlorine residual goes below 1 ppm, add enough [brand] granular

shock to maintain 1-4 ppm of chlorine, and increase skimmer flow rate or daily pump operation time. The number of [tablets*] and frequency of use will vary with bather load, water temperature, rain, and pump operating time.]

{Directions for use with cartridge form of this product in a [brand] feeder}

[Turn off filter pump. Open [brand] feeder, remove cartridge container and allow any water remaining in the empty cartridge to drain back into the feeder. Dispose of empty cartridge material. Refill cartridge container with new [AW35-36 or other brand] cartridge. Replace cartridge container, then close the feeder and turn filter pump back on. Set chlorine delivery rate to maintain available chlorine at 1 – 4 ppm.

After 24 hours check chlorine residual level with a test [kit [or] strip]. If free available chlorine is above 4 ppm, reduce the feed rate and retest in 24 hours. Reentry into treated swimming pools is prohibited above levels of 4 ppm free available chlorine due to risk of bodily injury.

Test chlorine residual on a regular basis, and if below 1 ppm free available chlorine, increase dial setting. Be sure to refill cartridge when contents are fully dissolved.]

[SHOCK TREATMENT: Use [a][an] [BRAND] Shock product per label instructions.]

{Household/residential use products}

STORAGE AND DISPOSAL:

Pesticide Storage:

Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

Pesticide Disposal:

Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. If not, discard in trash. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

{BEGIN OPTIONAL MARKETING CONTENT}

{Algae}

Algae block technology
Algae [destroying][killing]
Algae prevention technology
Algaecide
Back up algae prevention
[Controls][Destroys][Kills][Inhibits][Prevents] algae
Kills algae
More fun, less algae
Sanitizes & Prevents Algae
[With][Contains] built-in algae [protection]

{Bacteria & Algae}

Bacteria [and][&] algae control
[Destroys] [Kills] [Inhibits] [Bacteria] [and][&] Algae
Kills [bacteria and] [controls] algae
Kills bacteria, destroys organic contaminants [and][&] controls algae
[Prevents][Controls] bacteria and algae
Protects against bacteria [and][&] algae
Routine use protects water from bacteria [[and][&] algae]

{Bacteria Control}

Bacteria [destroying][killing]
Begins working [quickly] to destroy bacteria
Destroys bacteria
Destroys organic contaminants
Kills bacteria
Kills and prevents bacteria, while maintaining proper chlorine levels
Kills bacteria and destroys organic contaminants

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Brand Specific Marketing Content}

{Note to reviewer: Icons are representative, colors and fonts are subject to match brand standards on the final printed label.}















{Clarity/Softness}

[Added][Built-in][Contains a] clarifier [for crystal clear water]

[Contains] clarifying [additive]

[Creates][Produces] sparkling, crystal clear water

Clarifier

Clarifies pool water

Clarifying, water softening, and scale protection

Clears cloudy water

Contains a [clarifier][filter aid]

Contains clarifying additive

Creates soft water feel

Crystal clear results in 24 hours

Delivers sparkling [pool] water

For crystal clear, sparkling blue water

Includes clarifying agent

Keeps pool water clean [and][&] crystal clear

Keeps [pool] water clear

Keeps water brilliant

Keeps [your] pool clear blue

Maintains brilliantly clear water

Makes water soft

[Produces] sparkling [clean swimming] pool water

Restores clarity to pool water

Restore[s] crystal clarity to water

Softens Water

Sparkling pool water

Water softener

[With][Contains] built-in clarifier

With added clarifier [[and][&] [water] softener]

{Compatibility}

Compatible with all pool surfaces

Compatible with salt [water] [systems] [pools]

Compatibility with salt pools

Concentrated chlorinator for routine use

For all pool types

For Pop-Up Pools

[For use] [Ideal] [with] [for] all pool types [including vinyl-liner pools]

[For use] [Ideal] [with] [for] all pool [surfaces][types]

Good for all pool surfaces

Ideal for [in ground] [and][&] [above ground] [pools] [with a skimmer]

Ideal for [vinyl-lined pools][pools with vinyl liners] when used as directed

Salt [water] [system] [pool] compatible

AW35-36

EPA Reg. No. 1258-1342

EPA Draft Label 2025-09-09

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}

























Ideal for pools 20,000 gallons and up



Ideal for pools 10,000 gallons and up















{Ease of Use}

All in one pool [solution] [tablet]
All you need tab
Convenient
Convenient one week dosage
Convenient to use
Easy, economical, convenient to use
Individually wrapped for easy handling
Easy to [use][dose]
Economical
Less work, with no daily dosing
No daily dosing required
No measuring [, no mess] [, no hassle]

Reduced maintenance formulation Spend less time maintaining the pool

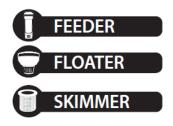
{Equipment graphics}

No hassle

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}















{This graphic will vary with X's marked for one, two, or all three equipment options.}

{Filtration}

Contains additive to assist filtration Contains additive to enhance filter performance Precipitating agent included

{Made in USA}









{Marketing Content Related to Pools}

{Note to reviewer: The following are representative images.}

Representative image of a swimming pool:



Representative image of pool water:



Representative image of a table:



Representative image of a beach ball:



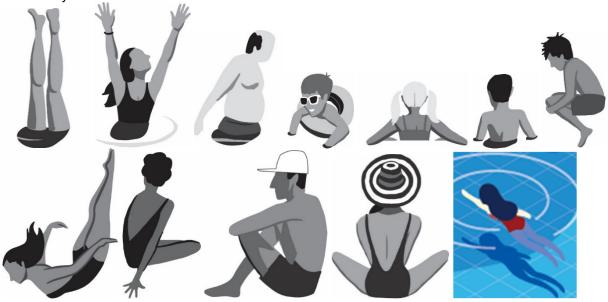
Representative image of a floatie:



Representative image of flip-flops:



Representative images of people {Note to reviewer: Images of people in or near pools WILL NOT depict application of this product. They are only in reference to use of a pool that has been treated according to label directions.}



{Multipurpose Claims}

[2-in-1][Dual] Action: Sanitizes and prevents algae

3-in-1 Action: Sanitizes, prevents algae, and clarifies water

4-in-1 Action: Sanitizes, prevents algae, prevents staining & scale formation, and clarifies water

Four products in One Multipurpose tablet Multi-action sanitizer [Multifunctional][Multi-action] [chlorinating] [tablet]

Three products in One Two products in One

{Optional marketing statements that may be used with pool sanitization with 3-inch tablets.}

[3"] Chlorinating Tablets [with patented exclusive technology]

3" Sanitizer Tablets

[4-in-1 Action][3"][Chlorinating] [Tabs]

Controlled Release Sanitizer for use in Automatic Feeders or Floaters

Slow Dissolving Sanitizer for use in Automatic Feeders or Floaters

[Multifunctional][Multi-action][3"][Chlorinating][Tablets]

[Multifunctional][Multi-action][3"][Chlorinating][Tabs]

{Other Marketing Language}

Assists filtration

[Chlorinates][Chlorine lasts] up to one week

Concentrated chlorinator for routine use

Contamination or improper use may cause fire, explosion or the release of toxic gases. Do not allow product to contact any foreign matter, including other water treatment products. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gases and spatter. Do not add water to this product. Add only into water. {Optional – for use on residential use swimming pool products} [Do not remove floater or other dispensing device from water for an extended period of time if it contains a tablet or tablet residue.] {The following optional statement is for use on residential use swimming pool products.} [Do not mix this product with a small amount of water. Only add directly to your pool.]

Enhanced filter performance

For routine use in automatic feeders, floaters and skimmers

Here to Help] [since 1928]

[Improved][advanced] formula as compared to Enduraclean Tablets (product name for 1258-1244)

Innovative, patented exclusive technology

Less work, more [pool] [family] fun

Less work, more swimming

No guessing

No measuring

No more spills

One tablet treats 10,000 gallons [for a week]

Pool [Care] Experts since 1928

Precipitating agent included

[Provides] 84% available chlorine

Sequestering agent

Slow dissolving

Test and Add* {Application frequency per routine maintenance directions.}

*Please refer to directions for use

contains X [tabs] [tablets]

X [tabs] [tablets]

approximately X [tabs] [tablets]

approx. X [tabs] [tablets]

{Product Support}

For product questions/support [from [brand] pool care experts:

[Call] [HELPLINE][Consumer Engagement Center]: [brand number] [866-HTH-Pool][800-455-4311]













We're available [insert day/time]

{Residue/ Solubility/Scale}

Corrosion inhibitor

Gentle on Equipment and Liners

Leaves no residue

No fading of liner[s] when used as directed

Non-staining [formula]

Prevents metal staining [and] [[,] corrosion] [, and scale formation]

Prevents Staining & Scaling Formation

Protection pool surfaces and equipment

Protects pool surfaces and equipment

AW35-36 EPA Reg. No. 1258-1342 EPA Draft Label 2025-09-09 Protects pool equipment [against scaling] for longer life

Reduces scale formation

Totally Soluble

With built in scale preventative & sunlight protector

[Won't][Will not] [cause staining] [or] [damage liners] when used as directed

[Won't][Will not] fade liner when used as directed

{Sanitizer}

93.5% trichlor

Controlled release sanitizer

High available chlorine

Provides chlorination [at an economical price]

Provides long lasting [chlorination][sanitization]

Regulates chlorine release

Regulates chlorine levels

[Routine] Sanitizer [for chlorine pools]

Sanitizer

Sanitizer [for Chlorine Pools]

Sanitizer for swimming pool water

Sanitizes for [brilliantly] clear water

Sanitizes pool water

Stabilized [Sanitization][Chlorination]

Stabilized [Sanitizer][Chlorinator]

Swimming pool sanitizer

{Icons are representative: colors and fonts are subject to match brand standards and are subject to change on the final printed label.}



{Stabilization}

Contains built-in resistance to sunlight

Provides sun defense [for pool water]

Stabilized for [extended][longer] chlorine life

[Stabilized][Sun resistant][Sun [[protected][protection]] for extended chlorine life

[Sun resistant] for [extended][longer] chlorine life]

[With][Contains] built-in resistance to sunlight

{lcons are representative: colors and fonts are subject to match brand standards and are subject to change on the final printed label.}



{Step Programs}

Step 1 (in the [brand] System)

{The "[Brand or POOLIFE] 3-Step System" below may be placed on the label to allow easy product identification by consumers.}

[[Brand or POOLIFE] 3-Step System][:]

[Step] 1 [Sanitize It!] [POOLIFE [AW35-36 Additional Brand Name]

[Step] 2 [Shock It!] [POOLIFE Exclusive Pool Care Collection TurboShock Shock Treatment]

[Step] 3 [Defend It!] [POOLIFE Exclusive Pool Care Collection Defend +]]

AW35-36 EPA Reg. No. 1258-1342 EPA Draft Label 2025-09-09





[For best results, follow the [brand] 4 step pool care program:]

[Step] [1][:] [Balance]

[Step] [2][:] [Sanitize]

[Step] [3][:] [Shock] [Weekly]

[Step] [4][:] [Prevent Algae]





{Stop - Do Not Mix}



AW35-36 EPA Reg. No. 1258-1342 EPA Draft Label 2025-09-09

{Testing - Pool Volume}

TO DETERMINE POOL CAPACITY IN U.S. GALLONS Use the appropriate formula below	
POOL SHAPE	FORMULA (Use measurement in feet)
Rectangular:	Length x width x average depth x 7.5 = total gallons
Round:	Diameter x diameter x average depth x 5.9 = total gallons
Oval:	Maximum length x maximum width x average depth $x 5.9 = total$ gallons
Freeform:	Surface area (sq. feet) x average depth x 7.5 = total gallons

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS	
POOL SHAPE	FORMULA (Dimensions in feet)
Rectangular:	L x W x AD x 7.5 = total gallons
Round:	Di x Di x AD x 5.9 = total gallons
Oval:	Maximum L x maximum W x AD x 5.9 = total gallons
Freeform:	Surface area (sq. feet) x AD x 7.5 = total gallons

L = Length, W = Width, AD = Average Depth, Di = Diameter

{Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] are trademarks of Innovative Water Care, LLC. or its affiliates.

The [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

{Why You Should Use this Product}

[WHY YOU SHOULD USE THIS PRODUCT][:] [AW35-36 or other brand] [tablet[s]*]¹ are a unique and effective pool water sanitizer.] [Routine sanitization is important to keep your pool water free of bacteria and contaminants.] [These convenient and easy to use [BRAND] [chlorinating] [tablet[s]*] are formulated to protect against chlorine loss in direct sunlight, and can be used in skimmers, [and] floaters [and feeders]. [In addition to sanitizing, [brand] [tablets] prevent algae growth and clarify your pool water.] [They are designed to dissolve slowly to provide a steady source of available chlorine.]

(END OPTIONAL MARKETING CONTENT)

¹ *The term "tablet[s]" may be replaced with "stick[s]", "capsule[s]", "cube[s]", "cartridge[s]", or other compacted form or descriptive term, either singular or plural, according to each respective product design.

AW35-36

AW35-36 {Pre-Filled Floater}

Active Ingredients:

Trichloro-s-Triazinetrione	93.5%
Copper sulfate pentahydrate	1.5%
Other Ingredients	
Total:	· · · · · · · · · · · · · · · · · · ·

KEEP OUT OF REACH OF CHILDREN [MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [/] [PELIGRO]

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. **NOTE TO PHYSICIAN:** Probable mucosal damage may contraindicate the use of gastric lavage.

IN CASE OF EMERGENCY CALL: 1-800-654-6911

See [booklet][peel back label] for precautionary statements.

[Manufactured for][Sold by]: Innovative Water Care, LLC 2475 PINNACLE DR. WILMINGTON, DE 19803

EPA Reg. No. 1258-1342 [[Superscript Used in Lot Number] EPA Est. No. XXXX-YY-ZZ

NET WEIGHT:

{Please note that the use of bullets in the formatting of the "Precautionary Statements" and "Physical Or Chemical Hazards" may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage. Causes eye and skin burns. May be fatal if inhaled or absorbed through skin. Harmful if swallowed. Irritating to nose and throat.

- Open in a well-ventilated area. Avoid breathing dust and fumes.
- Do not get in eyes, on skin or on clothing. Wear goggles and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- Wash hands after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove contaminated clothing and wash clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

DANGER. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gas and spatter. Do not add water to this product. Add only into water.

- Do not mix this product with a small amount of water. Only add this product directly to your pool.
- Do not allow to become wet or damp before use.

Can react with other materials, including other water treatment products, to cause fire, explosion, and the release of toxic gases.

- Keep all foreign matter, including other water treatment products, away from this product.
- Use only clean and dry utensils to dispense this product.
- Do not allow this product to contact other water treatment products. If used in a skimmer, make sure skimmer is completely clean and free of residue from other water treatment products before putting this product in a skimmer.
- Avoid spilling this product.

Exposure to heat can cause this product to rapidly decompose, leading to fire, explosion, and the release of toxic gases.

Store in a cool, dry, well-ventilated area away from heat or open flame.

Strong oxidizing agent. This product can increase fire intensity.

• Keep away from heat and from flame and burning material (like a lighted cigarette).

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic organisms.

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling. **Read all precautionary statements and first aid statements before use.**

{Note to reviewer: large floater treats up to 15,000 gallons, small floater treats up to 10,000 gallons} [[HOW TO USE:] [METHOD OF APPLICATION:]

[The][product name][This product][This floater] is a <u>single-use</u> chlorine dispenser that treats up to [10,000][15,000] gallons of water [25 days][3 weeks][for weeks]. It sanitizes, prevents algae and stabilizes pool water. **Do not allow contents of floater to get damp or wet before use**. **Do not allow contents of floater to contact other water treatment products.**

[Simply:]

- [Tear perforated edge.] [Tear Here][Remove the plastic sleeve by tearing along the perforated edge.] {Note: The following statement is required to appear on a container label only if perforation allows for full removal of label.} [Keep the label for future reference.]
- [To Open: Squeeze tabs on side of base and twist counter clockwise to expose openings.]
- [Twist dial to medium setting.][Twist the base dial to the medium setting and adjust up or down, based on chlorine level [needed].]
- [Place [the] [floater] in your pool.] [[The][product name] [This product] dispenses the chlorine needed to keep your pool clear and blue.]
- Test free available chlorine residual with [a][an][brand] [pool] test [kit] [[or] [test] strip[s]]. Do not enter pool until the free available chlorine residual is 1- 4 ppm.
- [[If needed,] [Next,] shock pool immediately with [brand] shock product and weekly thereafter while the floater is in use.]
- [Adjust dial up or down, depending on chlorine level [needed].][You may adjust the opening at the bottom of
 your floater depending on the chlorine reading in the pool For optimum performance, dial down the floater
 one [setting][position][opening] if testing indicates a chlorine level above 4 ppm or dial up the floater one
 [setting][position][opening] if testing indicates a chlorine level drops below 1 ppm.]
 {OR}

For Optimum Performance	
If chlorine level is > 4	Twist dial down one [setting][position][click][opening]
If chlorine level is < 1	Twist dial up one [setting][position][click][opening]

- [Replace floater when it has tipped onto its side.][Floater will tip gradually as it empties.][Do not discard floater until it is completely empty.)]
- Regular water testing is recommended to ensure proper chlorine levels are maintained.

NOTE: Do not remove from pool until floater it is completely empty and residual water drains into the pool. [Shake floater gently to ensure [contents of floater][all tablets] have completely dissolved. Do not refill. This is a single-use floater.

[A shock treatment will be needed each week while the floater is in use.] [See "SHOCK TREATMENT/SUPERCHLORINATION" section.]

[WATER BALANCE:

[Adjust and maintain total alkalinity from 80 to 120 parts per million (ppm), pH from 7.2 to 7.6, and calcium hardness above 200 ppm. [Always check and adjust total alkalinity before adjusting pH levels.] Test frequently using [a brand] [test kit] [or] [test strips] that measure[s] all of the above ranges. [Follow label directions and adjust with appropriate product.]]

[[Download the [FREE] [Test to Swim™] [application name] app from your smartphone] [for expert water analysis, product recommendations, and dosage instructions].]

[Visit a Test to Swim™ Station, at participating retailers, for expert water analysis, product recommendations and dosage instructions. [To find a participating retailer near you, visit www.hthpools.com/XXX].]

[Use a Test to Swim™ Station (at participating retailers) or download the Test to Swim™ [application name] app from your smartphone] [for expert water analysis, product recommendations, and dosage instructions].]

{or}

{Chart may be used in whole or part}

[Adjust and maintain pool water to recommended ranges:

Acceptable Range for Balance	
Total Alkalinity	80-120 ppm
рН	7.2-7.6
Calcium Hardness	Above 200 ppm
Available Chlorine	1-4 ppm
Cyanuric Acid	20-50 ppm

NOTE: Always check and adjust total alkalinity before adjusting pH levels. {The following sentence will appear on the final graphic label only if cyanuric acid is included in the chart} [High cyanuric acid levels (100 ppm and above) may result in insufficient free chlorine and harmful bacteria in your pool water.]]

IOPENING YOUR POOL:

[[Balance pool water per levels in WATER BALANCE section. Shock treat with a [brand] shock product and stabilize your pool using [brand] stabilizer. Follow label directions for each of these products.] {or}

[Balance pool water, shock treat, and stabilize your pool using [brand] Stabilizer, following label directions.]]

[Pools that exceed [10,000][15,000] gallons may require the use of [multiple floaters][more than one floater]]

[SHOCK TREATMENT/SUPERCHLORINATION:

As a preventative treatment, shock treat your pool once per week [with [brand] shock treatment]. Additional shock treatments may be necessary to remedy problems which may occur when bathing loads are high, water appears hazy or dull, unpleasant odors or eye irritation occur, after heavy wind and rainstorms, or if algae does develop with resulting green color and slimy feeling.]

[Test free available chlorine residual with [a][an][brand] [pool] test [kit] [[or] [test] strip[s]]. Do not enter pool until the free available chlorine residual is 1- 4 ppm. **Re-entry into treated swimming pool is prohibited at available chlorine levels above 4 ppm due to risk of bodily harm.**]

[We recommend using [Brand test strips] to determine if additional shock treatments are necessary, outside of the recommended weekly treatments.]

IFOR POOLS WITH VISIBLE ALGAE:

If your pool has visible algae, a separate algae treatment may be necessary. Use a[n] [brand] algaecide per label directions to rid your pool of visible algae.]

{Household/residential use products}

STORAGE AND DISPOSAL:

Pesticide Storage:

Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

Pesticide Disposal:

Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. If not, discard in trash. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

{SMALL CONTAINER LABEL PLACED ON FLOATER THAT MAY BE USED WITH BOOKLET LABEL}

AW35-36

Active Ingredients:

Trichloro-s-Triazinetrione	93.5%
Copper sulfate pentahydrate	1.5%
Other Ingredients	
Total:	

KEEP OUT OF REACH OF CHILDREN [MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [/] [PELIGRO]

See [booklet][peel back label] for Precautionary Statements and Directions for Use.

[Manufactured for] [Sold by]: Innovative Water Care, LLC 2475 PINNACLE DR. WILMINGTON, DE 19803

EPA Reg. No. 1258-1342]

{BEGIN OPTIONAL MARKETING CONTENT FOR AUTOMATIC FLOATER}

{Algae}

Algae block technology
Algae [destroying][killing]
Algae prevention technology
Algaecide
Back up algae prevention
[Controls][Destroys][Kills][Inhibits][Prevents] algae
Kills algae
More fun, less algae
Sanitizes & Prevents Algae
[With][Contains] built-in algae [protection]

{Bacteria & Algae}

Bacteria [and][&] algae control
[Destroys] [Kills] [Inhibits] [Bacteria] [and][&] Algae
Kills [bacteria and] [controls] algae
Kills bacteria, destroys organic contaminants [and][&] controls algae
[Prevents][Controls] bacteria and algae
Protects against bacteria [and][&] algae
Routine use protects water from bacteria [[and][&] algae]

{Bacteria Control}

Bacteria [destroying][killing]
Begins working [quickly] to destroy bacteria
Destroys bacteria
Destroys organic contaminants
Kills bacteria
Kills and prevents bacteria, while maintaining proper chlorine levels
Kills bacteria and destroys organic contaminants

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}



{Brand Specific Marketing Content}

{Note to reviewer: Icons are representative, colors and fonts are subject to match brand standards on the final printed label.}













{Clarity/Softness}

[Added][Built-in][Contains a] clarifier [for crystal clear water]

[Contains] clarifying [additive]

[Creates][Produces] sparkling, crystal clear water

Clarifier

Clarifies pool water

Clarifying, water softening, and scale protection

Clears cloudy water

Contains a [clarifier][filter aid]

Contains clarifying additive

Creates soft water feel

Crystal clear results in 24 hours

Delivers sparkling [pool] water

For crystal clear, sparkling blue water

Includes clarifying agent

Keeps pool water clean [and][&] crystal clear

Keeps [pool] water clear

Keeps water brilliant

Keeps [your] pool clear blue

Maintains brilliantly clear water

Makes water soft

[Produces] sparkling [clean swimming] pool water

Restores clarity to pool water

Restore[s] crystal clarity to water

Softens Water

Sparkling pool water

Water softener

[With][Contains] built-in clarifier

With added clarifier [[and][&] [water] softener]

{Compatibility}

Compatible with all pool surfaces

Compatible with salt [water] [systems] [pools]

Compatibility with salt pools

Concentrated chlorinator for routine use

For all pool types

For Pop-Up Pools

[For use] [Ideal] [with] [for] all pool types [including vinyl-liner pools]

[For use] [Ideal] [with] [for] all pool [surfaces][types]

Good for all pool surfaces

Ideal for [in ground] [and][&] [above ground] [pools] [with a skimmer]

Ideal for [vinyl-lined pools][pools with vinyl liners] when used as directed

Salt [water] [system] [pool] compatible

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{PRE-FILLED FLOATER}

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}

























Ideal for pools 20,000 gallons



Ideal for pools 10,000 gallons and up















{Ease of Use}

All in one pool [solution] [tablet] All you need tab Convenient Convenient one week dosage Convenient to use Easy, economical, convenient to use Individually wrapped for easy handling Easy to [use][dose] **Economical** Less work, with no daily dosing No daily dosing required

No hassle Reduced maintenance formulation Spend less time maintaining the pool

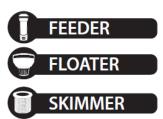
No measuring [, no mess] [, no hassle]

{Equipment graphics}

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims.}















{This graphic will vary with X's marked for one, two, or all three equipment options.}

{Filtration}

Contains additive to assist filtration Contains additive to enhance filter performance Precipitating agent included

{Made in USA}









{Marketing Content Related to Pools}

{Note to reviewer: The following are representative images.}

Representative image of a swimming pool:



Representative image of pool water:



Representative image of a table:



Representative image of a beach ball:



Representative image of a floatie:



Representative image of flip-flops:



Representative images of people {Note to reviewer: Images of people in or near pools <u>WILL NOT</u> depict application of this product. They are only in reference to use of a pool that has been treated according to label directions.}



{Multipurpose Claims}

[2-in-1][Dual] Action: Sanitizes and prevents algae

3-in-1 Action: Sanitizes, prevents algae, and clarifies water

4-in-1 Action: Sanitizes, prevents algae, prevents staining & scale formation, and clarifies water

Four products in One Multipurpose tablet Multi-action sanitizer

[Multifunctional][Multi-action] [chlorinating] [tablet]

Three products in One Two products in One

{Optional marketing statements that may be used with pool sanitization with 3-inch tablets.}

[3"] Chlorinating Tablets] [with patented exclusive technology]

3" Sanitizer Tablets

[4-in-1 Action][3"][Chlorinating] [Tabs]

Controlled Release Sanitizer for use in Automatic Feeders or Floaters

Slow Dissolving Sanitizer for use in Automatic Feeders or Floaters

[Multifunctional][Multi-action][3"][Chlorinating][Tablets]

[Multifunctional][Multi-action][3"][Chlorinating][Tabs]

{Other Marketing Language}

Assists filtration

[Chlorinates][Chlorine lasts] up to one week

Concentrated chlorinator for routine use

Contamination or improper use may cause fire, explosion or the release of toxic gases. Do not allow product to contact any foreign matter, including other water treatment products. If product is exposed to small amounts of water, it can react violently to produce heat and toxic gases and spatter. Do not add water to this product. Add only into water. {Optional – for use on residential use swimming pool products} [Do not remove floater or other dispensing device from water for an extended period of time if it contains a tablet or tablet residue.] {The following optional statement is for use on residential use swimming pool products.} [Do not mix this product with a small amount of water. Only add directly to your pool.] Enhanced filter performance

For routine use in automatic feeders, floaters and skimmers

Here to Help] [since 1928]

[Improved][advanced] formula as compared to Enduraclean Tablets (product name for 1258-1244)

Innovative, patented exclusive technology

Less work, more [pool] [family] fun

Less work, more swimming

No guessing

No measuring

No more spills

One tablet treats 10,000 gallons [for a week]

Pool [Care] Experts since 1928

Precipitating agent included

[Provides] 84% available chlorine

Sequestering agent

Slow dissolving

Test and Add* {Application frequency per routine maintenance directions.}

*Please refer to directions for use

contains X [tabs] [tablets]

X [tabs] [tablets]

approximately X [tabs] [tablets]

approx. X [tabs] [tablets]

{Product Support}

For product questions/support [from [brand] pool care experts:

[Call] [HELPLINE][Consumer Engagement Center]: [brand number] [866-HTH-Pool][800-455-4311]













We're available [insert day/time]

{Residue/ Solubility/Scale}

Corrosion inhibitor

Gentle on Equipment and Liners

Leaves no residue

No fading of liner[s] when used as directed

Non-staining [formula]

Prevents metal staining [and] [[,] corrosion] [, and scale formation]

Prevents Staining & Scaling Formation

Protection pool surfaces and equipment

Protects pool surfaces and equipment

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{PRE-FILLED FLOATER}

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Protects pool equipment [against scaling] for longer life

Reduces scale formation

Totally Soluble

With built in scale preventative & sunlight protector

[Won't][Will not] [cause staining] [or] [damage liners] when used as directed

[Won't][Will not] fade liner when used as directed

{Sanitizer}

93.5% trichlor

Controlled release sanitizer

High available chlorine

Provides chlorination [at an economical price]

Provides long lasting [chlorination][sanitization]

Regulates chlorine release

Regulates chlorine levels

[Routine] Sanitizer [for chlorine pools]

Sanitizer

Sanitizer [for Chlorine Pools]

Sanitizer for swimming pool water

Sanitizes for [brilliantly] clear water

Sanitizes pool water

Stabilized [Sanitization][Chlorination]

Stabilized [Sanitizer][Chlorinator]

Swimming pool sanitizer

{Icons are representative: colors and fonts are subject to match brand standards and are subject to change on the final printed label.}



{Stabilization}

Contains built-in resistance to sunlight

Provides sun defense [for pool water]

Stabilized for [extended][longer] chlorine life

[Stabilized][Sun resistant][Sun [[protected][protection]] for extended chlorine life

[Sun resistant] for [extended][longer] chlorine life]

[With][Contains] built-in resistance to sunlight

{lcons are representative: colors and fonts are subject to match brand standards and are subject to change on the final printed label.}



{Step Programs}

Step 1 (in the [brand] System)

{The "[Brand or POOLIFE] 3-Step System" below may be placed on the label to allow easy product identification by consumers.}

[[Brand or POOLIFE] 3-Step System][:]

[Step] 1 [Sanitize It!] [POOLIFE [AW35-36 Additional Brand Name]

[Step] 2 [Shock It!] [POOLIFE Exclusive Pool Care Collection TurboShock Shock Treatment]

[Step] 3 [Defend It!] [POOLIFE Exclusive Pool Care Collection Defend +]]

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{PRE-FILLED FLOATER}





[For best results, follow the [brand] 4 step pool care program:]

[Step] [1][:] [Balance]

[Step] [2][:] [Sanitize]

[Step] [3][:] [Shock] [Weekly]

[Step] [4][:] [Prevent Algae]





{Stop - Do Not Mix}



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{PRE-FILLED FLOATER}

{Testing - Pool Volume}

TO DETERMINE POOL CAPACITY IN U.S. GALLONS Use the appropriate formula below	
POOL SHAPE	FORMULA (Use measurement in feet)
Rectangular:	Length x width x average depth x 7.5 = total gallons
Round:	Diameter x diameter x average depth x 5.9 = total gallons
Oval:	Maximum length x maximum width x average depth $x 5.9 = total$ gallons
Freeform:	Surface area (sq. feet) x average depth x 7.5 = total gallons

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS	
POOL SHAPE	FORMULA (Dimensions in feet)
Rectangular:	L x W x AD x 7.5 = total gallons
Round:	Di x Di x AD x 5.9 = total gallons
Oval:	Maximum L x maximum W x AD x 5.9 = total gallons
Freeform:	Surface area (sq. feet) x AD x 7.5 = total gallons

L = Length, W = Width, AD = Average Depth, Di = Diameter

{Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC. or its affiliates.

[Brand name] are trademarks of Innovative Water Care, LLC. or its affiliates.

The [brand] logo are trademarks of Innovative Water Care, LLC. or its affiliates.

{Treatment}

1 floater [treats] [[10,000][15,000] gallons
Treats [10,000][15,000] gallons
Treats up to [10,000][15,000] gallons
One click does the trickTM[when used as directed]
Dial up the CleanTM
Dial up the ClearTM
Twist and TreatTM
Twist to TreatTM

{Why You Should Use this Product}

[WHY YOU SHOULD USE THIS PRODUCT][:] [AW35-36 or other brand] [tablet[s]*]² are a unique and effective pool water sanitizer.] [Routine sanitization is important to keep your pool water free of bacteria and contaminants.] [These convenient and easy to use [BRAND] [chlorinating] [tablet[s]*] are formulated to protect against chlorine loss in direct sunlight, and can be used in skimmers, [and] floaters [and feeders]. [In addition to sanitizing, [brand] [tablets] prevent algae growth and clarify your pool water.] [They are designed to dissolve slowly to provide a steady source of available chlorine.]

² *The term "tablet[s]" may be replaced with "stick[s]", "capsule[s]", "cube[s]", "cartridge[s]", or other compacted form or descriptive term, either singular or plural, according to each respective product design.

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Proposed alternate brand names:

Approved alternate brand names:

Poolife Exclusive Pool Care Collection MPT Extra HTH Multi-Action Small Pool Floater HTH Multi-Action Large Pool Floater

{END OPTIONAL MARKETING CONTENT}