



OFFICE OF CHEMICAL SAFETY AND POLLUTION PREVENTION

WASHINGTON, D.C. 20460

September 25, 2025

Joanna Holcombe
jholcombe@solenis.com
INNOVATIVE WATER CARE, LLC

Subject: Non-PRIA (Pesticide Registration Improvement Act) Labeling Amendment - Changes to Label- Revisions
Product Name: AW38
Admin Number: 1258-1341
EPA Receipt Date: 07/14/2023
Action Case Number: 00491501

Dear Joanna Holcombe:

The amended labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable.

This approval does not affect any terms or conditions that were previously imposed on this registration. You continue to be subject to existing terms or conditions on your registration and any deadlines connected with them.

A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one (1) copy of the final printed labeling before you release this product for shipment with the new labeling. In accordance with 40 CFR § 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR § 152.3.

Should you wish to add/retain a reference to your company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by EPA. If the website is false or misleading, the product will be considered to be misbranded and sale or distribution of the product is unlawful under FIFRA section 12(a)(1)(E). 40 CFR § 156.10(a)(5) lists examples of statements the EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the EPA find or if it is brought to our attention that a website contains statements or claims substantially differing from statements or claims made in connection with obtaining a FIFRA section 3 registration, the website will be referred to the EPA's Office of Enforcement and Compliance Assurance.

Your release for shipment of this product constitutes acceptance of these terms. If these terms are not complied with, this registration will be subject to cancellation in accordance with FIFRA section 6.

If you have questions, please contact Michael Varco by telephone at 703-347-0403 or via email at varco.michael@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Demson Fuller". The script is fluid and cursive, with the first name "Demson" and last name "Fuller" written in a single continuous line.

Demson Fuller, PM Team Lead
RMB1, AD
Office of Pesticide Programs

Note to reviewer:

Items in brackets [AAA] are optional and may/may not be included on final label.

Items in braces {AAA} are for information purposes and will not appear on final label.

AW38

ACTIVE INGREDIENTS:

Trichloro-s-Triazinetrione 91.1%

Zinc sulfate monohydrate 3.5%

OTHER INGREDIENTS: 5.4%

TOTAL: 100.0%

ACCEPTED

09/25/2025

Under the Federal Insecticide, Fungicide
and Rodenticide Act as amended, for the
pesticide registered under
EPA Reg. No. 1258-1341

KEEP OUT OF REACH OF CHILDREN

[MANTÉNGASE FUERA DEL ALCANCE DE LOS NIÑOS]

DANGER [PELIGRO]

{Note to reviewer: In accordance with 40 CFR 156.68(d), all first aid statements, as prescribed, will appear on the front panel of the product label.}

FIRST AID:

IF IN EYES: Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

IF ON SKIN OR CLOTHING: Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

IF INHALED: Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.

IF SWALLOWED: Call a poison control center or doctor immediately for treatment advice. Have person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give anything by mouth to an unconscious person. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage.

IN CASE OF EMERGENCY CALL: 1-800-654-6911

[Read all precautionary statements [on [back]][side]][right][left] panel] before use.]

[Manufactured for] [Sold by]:

Innovative Water Care, KKC
1400 Bluegrass Lakes Parkway
Alpharetta, GA 30004

EPA Reg. No. 1258-1341

[Superscript Used in Lot Number]

EPA Est. No. XXXX-YY-ZZ

NET WEIGHT:

{Please note that the use of bullets in the formatting of “Precautionary Statements” & “Physical or Chemical Hazards” may or may not be used on the final printed label. Formatting decisions will be at the discretion of the registrant.}

PRECAUTIONARY STATEMENTS:

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

DANGER: Corrosive. Causes irreversible eye damage and skin burns. May be fatal if inhaled or absorbed through skin. Harmful if swallowed. Irritating to nose and throat.

- Open in a well-ventilated area. Avoid breathing dust and fumes.
- Do not get in eyes, on skin or on clothing. Wear goggles and rubber gloves. For additional protection of skin, wear long sleeves and long pants.
- Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.
- Remove and wash contaminated clothing before reuse.

PHYSICAL OR CHEMICAL HAZARDS:

DANGER. If product is exposed to small amounts of water, it can react to cause explosion or the release of toxic gases. Do not add water to this product. Only add product into water.

- Do not allow to become wet or damp before use.
- Do not remove floater or other dispensing device from water for more than five minutes if it contains a tablet or tablet residue.

Can react with other materials, including other water treatment products, to cause fire, explosion, and the release of toxic gases.

- Keep all foreign matter, including other water treatment products, away from this product.
- Do not use this product in a floater or feeder that has been used with any other product.
- Do not allow this product to contact other water treatment products. If used in a skimmer, make sure skimmer is completely clean and free of residue from other water treatment products before putting this product in a skimmer.

Strong oxidizing agent. This product can increase fire intensity.

- Keep away from heat and from flame and burning material, including lighted cigarettes.

ENVIRONMENTAL HAZARDS:

This pesticide is toxic to fish and aquatic organisms.

DIRECTIONS FOR USE:

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ALL PRECAUTIONARY STATEMENTS BEFORE USE.

[[HOW TO USE:][METHOD OF APPLICATION:]

Place this product in a feeder, floater or skimmer designed for this product. Use in a new feeder or any device which has previously contained only this product, trichloro-s-triazinetriene. If placed in the skimmer, run the pump a minimum of eight hours daily. **DO NOT** use in feeders that have been used with other water treatment products. **DO NOT** throw tablets directly into pool or pool surface damage could occur. **DO NOT** permit tablets to contact plastic pool linings or metal objects. **DO NOT** use in any feeder which has been used with other chlorinating compounds. **DO NOT** add other chemicals to the feeder while this product is present. **Re-entry into treated swimming pools is prohibited above levels of 4 ppm chlorine due to risk of bodily injury.]**

{OR}

[[HOW TO USE:][METHOD OF APPLICATION:]

Place this product in a feeder, floater or skimmer designed for this product. Only choose one method of dosing. If placed in the skimmer, run the pump a minimum of eight hours daily. **DO NOT** use in feeders or floaters that have been used with other water treatment products. **DO NOT** throw tablets directly into pool or pool surface damage could occur. **DO NOT** permit tablets to contact plastic pool linings or metal objects. **DO NOT** use in any feeder or floater which has been used with other chlorinating compounds. **DO NOT** add other chemicals to the feeder, floater, or skimmer while this product is present. **Re-entry into treated swimming pools is prohibited above levels of 4 ppm chlorine due to risk of bodily injury.]**

{For skimmer application:}

[If chlorine residual goes above 4 ppm, reduce skimmer flow rate or daily pump operation time. If chlorine residual goes below 1 ppm, increase skimmer flow rate or daily pump operation time] [and add enough [BRAND] granular shock to maintain 1-4 ppm of chlorine].]

{OR}

[If chlorine residual goes above 4 ppm, reduce skimmer flow rate or daily pump operation time. If chlorine residual goes below 1 ppm, increase skimmer flow rate or daily pump operation time] [and add additional [BRAND] tablets to maintain 1-4 ppm of chlorine].]

WATER BALANCE:

[Adjust and maintain total alkalinity from 80 to 120 parts per million (ppm), pH from 7.2 to 7.6, and calcium hardness above 200 ppm. [Always check and adjust total alkalinity before adjusting pH levels.] Test frequently using [a brand] [test kit] {or} [test strips] that measure[s] all of the above ranges. [Follow label directions and adjust with appropriate product.]]

[[Download the [FREE] [Test to Swim™] [application name] app from your smartphone] [for expert water analysis, product recommendations, and dosage instructions].]

{or}

[Adjust and maintain pool water to recommended ranges:

Acceptable Range for Balance	
Total Alkalinity	80-120 ppm
pH	7.2-7.6
Calcium Hardness	Above 200 ppm
Available Chlorine	1-4 ppm

NOTE: Always check and adjust total alkalinity before adjusting pH levels.]

[OPENING YOUR POOL:

[Balance pool water per levels in WATER BALANCE section. Shock treat with a [brand] shock product and stabilize your pool using [brand] stabilizer. Follow label directions for each of these products.]

AW38

EPA Reg. No. 1258-1341

EPA Draft Label dated 2023-07-14

{or}

[Balance pool water, shock treat, and stabilize your pool using [brand] Stabilizer, following label directions.]]

ROUTINE CHLORINATION:

{For 6-8 ounce tablets}

[Add one tablet per 10,000 gallons of pool water every week, or as often as needed to maintain a chlorine residual of 1-4 ppm.]

Do not add more than 3 tablets per treatment per 10,000 gallons of water and maintain a chlorine residual of 1-4 ppm.

{For 1" tablets}

[Add [twelve one-half ounce tablets per 10,000] {or} [six one-half ounce tablets per 5,000] gallons of pool water every other day, or as often as needed to maintain a chlorine residual of 1-4 ppm.]

Do not add more than [twelve one-half ounce tablets per 10,000] {or} [six one-half ounce tablets per 5,000] per treatment and maintain a chlorine residual of 1-4 ppm.

[This dosage may vary depending upon bather load, water temperature and other conditions.]

[SHOCK TREATMENT: Use [a][an] [BRAND] Shock product per label instructions.]

DISCHARGE DIRECTIONS FOR [COMMERCIAL] [AND] [RESIDENTIAL] POOL USES:

Before draining a treated pool contact your local sanitary sewer and storm drain authorities and follow their discharge instructions. Do not discharge treated pool water to any location that flows to a gutter, storm drain or natural water body unless discharge is allowed by state and local authorities.]

STORAGE AND DISPOSAL:

{Nonrefillable containers - household/residential use products}

[Keep this product dry in its tightly closed container when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame. Nonrefillable container. Do not reuse or refill this container. Rinse empty container thoroughly with water to dissolve all material prior to disposal. Offer for recycling if available. If not, discard in trash. FOR DISPOSAL OF A CONTAMINATED OR DECOMPOSING PRODUCT SEE EMERGENCY HANDLING.]

{Commercial use products}

[STORAGE AND DISPOSAL:

Do not contaminate water, food, or feed by storage or disposal.

Pesticide Storage: Keep container tightly closed and dry when not in use. Store in a cool, dry, well-ventilated area. Keep away from heat or open flame.

Pesticide Disposal: To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

Container Handling: Non-refillable container. Do not reuse or refill this container. Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty remaining contents into application equipment or a tank mix. Fill the container 1/4 full with water. Replace and tighten closures. Tip container on its side and roll it back and forth ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip it back and forth several times. Empty rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat this procedure two more times.]

EMERGENCY HANDLING: In case of contamination or decomposition – Do not reseal container. Immediately remove container to an open and well-ventilated outdoor area by itself. Flood with large amounts of water. Dispose of the container and any remaining contaminated material in an approved landfill area.

{BEGIN OPTIONAL MARKETING CONTENT}

{Algae}

Algae [destroying][killing][preventer]
Algaecide
[Controls][Destroys][Kills][Inhibits][Prevents] algae
[With][Contains] built-in algae [protection]
Back up algae prevention
Algae prevention technology
Algae block technology
More fun, less algae

{Bacteria & Algae}

Bacteria [and][&] algae control
[Controls][Destroys][Kills][Inhibits][Prevents] [Bacteria] [and][&] Algae
Kills bacteria, destroys organic contaminants [and][&] controls algae
Protects against bacteria [and][&] algae
Routine use protects water from bacteria [[and][&] algae]

{Bacteria Control}

Bacteria [destroying][killing]
Begins working [fast] to destroy bacteria
Destroys bacteria
Destroys organic contaminants
Kills bacteria

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Brand Specific Marketing Content}

{Note to reviewer: Icons are representative, colors and fonts are subject to match brand standards on the final printed label.}



{Clarifier}

[Added][Built-in] [Contains a] clarifier [for crystal clear water]

Clarifier

Clarifies [pool] water

Clarifying, water softening, and scale protection

Clears cloudy water

Contains built-in clarifier

[Contains] clarifying [additive]

[Creates][Produces] sparkling, crystal clear water

Crystal clear results in 24 hours

Delivers sparkling [pool] water

For crystal clear, sparkling blue water

Includes clarifying agent

Keeps [pool] water clean [and][&] crystal clear

Maintains brilliantly clear water

Restore[s] crystal clarity to water

With added clarifier [[and][&] [water] softener]

Keeps water brilliant

Softens water

Makes water soft

Creates soft water feel

Water softener

{Compatibility with salt pools}

Compatible with salt [water] [systems] [pools]

Salt [water] [system] [pool] compatible

[Works in][Designed for] [chlorine [and][&]] salt pools

Works with saltwater [systems] [pools]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



Salt
compatible



{Contamination}

Contamination or improper use may cause fire, explosion or the release of toxic gases. Do not allow product to contact any foreign matter, including other water treatment products. If product is exposed to small amounts of water, it can react to cause explosion or the release of toxic gases. Do not add water to this product. Only add product into water. If floater or other dispensing device contains tablets or tablet residue, do not remove the device from water for more than five minutes.

{Ease of Use}

Convenient

Convenient one week dosage

Easy dosage

Easy, economical, convenient to use

Easy to [use][dose]

Reduced maintenance formulation

All in one pool [solution] [tablet]
All you need tab

{Equipment}



FEEDER



FLOATER



SKIMMER



{This graphic will vary with X's marked for one, two, or all three equipment options.}

{Filtration}

Contains additive to assist filtration
Contains additive to enhance filter performance
Precipitating agent included

{General}

Bonus Pack
Made in the USA



**MADE IN THE
USA**



Made in the USA of US and imported content.
Special formula



Value Pack

{Heritage Claims/Logos}

90 Years of Perfect Pools
[Here to Help] [since 1928]
Pool [Care] Experts since 1928



[HTH] Pool [care]



POOL

POOL CARE

[Here to Help] [since 1928]



**HERE TO HELP
SINCE 1928**

ht

Pool [Care] Experts since 1928



{Long Lasting}

[1 [dose][treatment]] lasts up to 1 week



Lasts up to 1 week

Chlorinates up to 1 week



Lasts up to 7 days

Long lasting



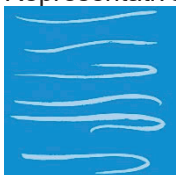
{Marketing Content Related to Pools/Spas/Hot Tubs}

{Note to reviewer: The following are representative images.}

Representative image of a swimming pool:



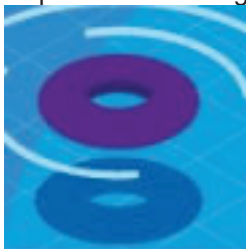
Representative image of pool/spa/hot tub water:



Representative image of a beach ball:



Representative image of a floatie:



Representative image of flip-flops:



Representative images of people *{Note to reviewer: Images of people in or near pools/spas/hot tubs **WILL NOT** depict application of this product. They are only in reference to use of a pool/spa/hot tub that has been treated according to label directions.}*





{Multi-Benefit}

+ Algaecide
 +Clarifier
 2-in-1 Action: Sanitizes [and][&] prevents algae
 2-in-1 [Action] [Sanitizer]
 3-in-1 Action: Sanitizes, prevents algae, [and][&] clarifies water
 3-in-1 [Action] [Sanitizer]
 4-in-1 [Action] [Sanitizer]
 5-in-1 [Action] [Sanitizer]
 6-in-1 [Action] [Sanitizer]
 7-in-1 [Action] [Sanitizer]
 Chlorine Helper
 Dual action: Sanitizes [and][&] prevents algae
 Enriched
 Less work, more fun
 [Multi-purpose][Multi-functional] sanitizer
 [Multi-purpose][Multi-functional] tablet
 [no algae][,][no cloudy water]
 Quick and Easy

{Patent}

Patent Pending

{Pool Measurement}

HOW TO CALCULATE POOL CAPACITY IN U.S. GALLONS	
POOL SHAPE	FORMULA (Dimensions in feet)
Rectangular:	$L \times W \times AD \times 7.5 = \text{total gallons}$
Round:	$Di \times Di \times AD \times 5.9 = \text{total gallons}$
Oval:	$\text{Maximum } L \times \text{maximum } W \times AD \times 5.9 = \text{total gallons}$
Freeform:	$\text{Surface area (sq. feet)} \times AD \times 7.5 = \text{total gallons}$

L = Length, W = Width, AD = Average Depth, Di = Diameter

{or}

To calculate your pool's capacity, visit hthpools.com/XXXX.

{Pool Type}

10,000 gallon pools
 [Best used with][Ideal for][For] pop-up pools
 For routine use in automatic feeders, floaters [and][&] [plastic] skimmers
 For use in floater, feeder [and][&] skimmer
 [For use][Ideal] [with][for] all pool types [including vinyl-liner pools]
 [For use][Ideal] [with][for] all pool [surfaces][types]
 Good for all pool surfaces
 Ideal for [in ground] [and][&] [above ground] [pools] [with a skimmer]
 Ideal for pools 10,000 gallons and up

Ideal for [vinyl-lined pools] {or} [pools with vinyl liners] when used as directed
Special pop-up pool size

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Product Support}

For product questions/support [from [brand] pool [[and]]& spa] care experts:

[Call][HELPLINE][Consumer Engagement Center][Toll-Free]: [brand number] [866-HTH-Pool]

Chat online: [hthpools.com][www.PoolBreeze.com] [www.Poolife.com] [www.GLBPool.com]

[www.LeisureTimeSpa.com] [www.PristineBlue.com] [www.SironaSpaCare.com] [www.Baquacil.com]

[www.appliedbio.net] [www.cchpoolcare.com] [www.pulsarsystems.net] [www.constantchlor.com]

For product [questions][support]

For product questions/support [from [brand] pool [[and]]& spa] care experts:

For questions concerning pool water care, call the [brand] Helpline at [brand number].

[We're available] [insert days and hours]

We're available 7 days a week from 8 AM to 10 PM EST.

Visit: [hthpools.com][www.PoolBreeze.com] [www.Poolife.com] [www.GLBPool.com]

[www.LeisureTimeSpa.com] [www.PristineBlue.com] [www.SironaSpaCare.com] [www.Baquacil.com]

[www.appliedbio.net] [www.cchpoolcare.com] [www.pulsarsystems.net] [www.constantchlor.com]

{Icons are representative, colors, fonts and outline shape are subject to match brand standards on the final printed label. Copy used with the icon can be interchanged with associated claims}



{Residue/Solubility/Scale}

Contains anti-stain [and/or] anti-scale additive[s]
Contains equipment protection
Contains stain and scale [preventative] {or} [preventer]
Contains stain preventing [additive][ingredient]
Gentle on equipment [and]& liners when used as directed.
Helps prevent [from] [stains] {or} [staining] [and]&[scale] {or} [scaling]
Helps prevent scale buildup
Helps prevents stain and scale
Helps protects equipment [from stain and scale]
No fading of liner[s] when used as directed
Non-staining [formula]
Slow dissolving



Stain and scale preventer
[Won't][Will not] [fade liner when used as directed]
[Won't][Will not] [cause staining] [or] [damage liners] when used as directed

{Sanitizer}

3" All-in-one Chlorinating [tablet][tab]
3" All-in-one sanitizer [tablet][tab]
83% available chlorine
91.1% active ingredient
[All-in-one] sanitizer
Available Chlorine 83%
Concentrated chlorinator for routine use
Long lasting, continuous protection
Provides long lasting [chlorination][sanitization]
Regulates chlorine release
[Routine] Sanitizer [for chlorine pools]
Provides effective chlorination [at an economical price]
Sanitizer [Treatment]



[Sanitizer][Chlorine] lasts up to one week
Sanitizes for [brilliantly] clear water
Sanitizes pool water
[Sanitizes][Chlorinates] up to one week
Stabilized [Sanitization][Chlorination]
Stabilized [Sanitizer][Chlorinator]
Swimming pool sanitizer

{Scan Here Icons and Text}



Scan here for all details

{Shock}

Shock weekly with [brand][product name]

{Stabilization}

[Built-in] sun protection

Contains built-in resistance to sunlight

Long Lasting Sunlight Protection



Provides sun defense [for pool water]

Stabilized for [extended][longer] chlorine life

Sun [protected] {or} [resistant] for [extended][longer] chlorine life

With built-in resistance to sunlight

{Steps}

For best results, follow the [brand] 3-Step Program:

For best results, follow the [brand] 4 step pool care program:

[Step] [1] [Balance]

[Step] [2] [Sanitize]

[Step] [3] [Shock] [Weekly]

[Step] [4] [Prevent Algae]

{Optional statement for pool care program for the [Brand A]}

[For crystal clear pool water, follow our [Brand A] 4 step pool care program: Step 1: Test and adjust pool water balance, Step 2: Sanitize, Step 3: Shock treat your pool at least once a week, and Step 4: Add algaecide regularly].

{Optional statement for pool care program with the [Brand B]}

[For crystal clear pool water, follow our [Brand B] 3-Step Program: Step 1: Test and balance pool water, Step 2: Sanitize, and Step 3: Shock at least once a week.]

{Optional statement for pool care program for the [Brand C]}

[Take a pool water sample to your [authorized] [Brand C] retailer for a detailed water analysis.]

{Graphic renderings of the 4 steps:}



{for routine chlorination directions}

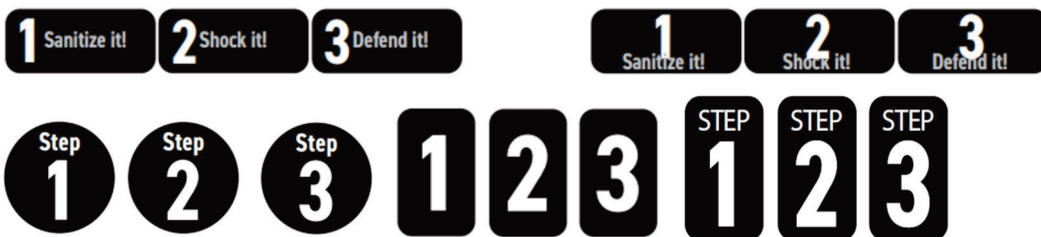


Optional statements for dealer brands}

[Step 1: Sanitize

Step 2: Shock

Step 3: Add Algaecide]



{Testing}

Free App

[HTH]

Test to Swim™ [App]



{Trademark}

[Brand name] and the [brand] logo are trademarks of Innovative Water Care, LLC or its affiliates.

[Brand name] is a trademark of Innovative Water Care, LLC or its affiliates.

[Brand name][,] the [brand] logo and [Product name] are trademarks of Innovative Water Care, LLC or its affiliates.

The [brand] logo is a trademark of Innovative Water Care, LLC or its affiliates.

{Treatment}

[1][One] [tablet] {or} [dose] treats 10,000 gallons

[1][One] [tablet] {or} [dose] treats 10,000 gallons per week

[3"][3 inch] Tablet



approximately X [tabs][tablets]

approx. X [tabs][tablets]

Contains X [Tablets][tabs]

Use [1][One] tablet per 10,000 gallons [per week]

X [tabs][Tablets]

{Water Softening}

Additive to soften [pool] water

Built-in water softener

Contains additive to create softer pool water

Creates softer pool water

Gives water a softer feel

Softens water

Water Softener

{Why You Should Use This Product}

[WHY YOU SHOULD USE THIS PRODUCT:]

[When used as directed, this product is an effective swimming pool water sanitizer. [These convenient and easy to use [brand] [product name] [chlorinating] tablets¹ are formulated to protect against chlorine loss from sunlight, and can be used in feeders².] [In addition to sanitizing, [brand] [tablets] [this product] provide[s] the additional benefits of preventing algae growth, clarifying pool water, softening water, and protecting your equipment [and surfaces] from stain and scale.] [They are designed to dissolve slowly [to provide a steady source of available chlorine] [to control the growth of algae, kill bacteria and destroy organic contaminants].]

[WHY YOU SHOULD USE THIS PRODUCT:]

[When used as directed, this product is an effective swimming pool water sanitizer. [These convenient and easy to use [brand] [product name] [chlorinating] tablets³ are formulated to protect against chlorine loss from sunlight, and can be used in skimmer[s], floater[s], or feeders⁴.] [In addition to sanitizing, [brand] [tablets] [this product] provide[s] the additional benefits of preventing algae growth, clarifying pool water, softening water, and protecting your equipment [and surfaces] from stain and scale.] [They are designed to dissolve slowly [to provide a steady source of available chlorine] [to control the growth of algae, kill bacteria and destroy organic contaminants [up to one week].]

¹ The term "tablet[s]" may be replaced with "stick[s]", "capsule[s]", "cube[s]", "cartridge[s]", or other descriptive term, either singular or plural, according to each respective product design.

² The term "feeder" may be replaced with "floating dispenser", "floater", "automatic chlorinator", "skimmer", "skimmer basket", "feeding device", or a list containing any of these devices.

Requested Alternate Brand Names:

Approved Alternate Names:

90 Years of HTH Clear Pools Ultimate 3" Chlorinating Tablets
90 Years of HTH Perfect Pools Ultimate 3" Chlorinating Tablets
90 Years of HTH Pool Expertise Ultimate 3" Chlorinating Tablets
90 Years of HTH Pool Expertise 3" Chlorinating Tablets
HTH Advanced 3" Chlorinating Tablets
HTH Advanced All-in-One 3" Chlorinating Tablets
HTH Advanced All-Purpose 3" Chlorinating Tablets
HTH Advanced Choice 3" Chlorinating Tablets
HTH Advanced Max 3" Chlorinating Tablets
HTH Advanced Multi-Functional 3" Chlorinating Tablets
HTH Advanced Multipurpose 3" Chlorinating Tablets
HTH Advanced Total 3" Chlorinating Tablets
HTH Choice 3" Chlorinating Tablets
HTH Choice All-in-One 3" Chlorinating Tablets
HTH Choice Multi-Functional 3" Chlorinating Tablets
HTH Complete 3" Chlorinating Tablets
HTH Complete All-in-One 3" Chlorinating Tablets
HTH Complete Multi-Functional 3" Chlorinating Tablets
HTH Pool Care Ultra 3" Chlorine Tabs
HTH Pool Care 3" Chlorine Tabs Ultra
HTH Preferred 3" Chlorinating Tablets
HTH Preferred All-in-One 3" Chlorinating Tablets
HTH Preferred All-Purpose 3" Chlorinating Tablets
HTH Preferred Choice 3" Chlorinating Tablets
HTH Preferred Max 3" Chlorinating Tablets
HTH Preferred Multi-Functional 3" Chlorinating Tablets
HTH Preferred Multipurpose 3" Chlorinating Tablets
HTH Preferred Premium 3" Chlorinating Tablets
HTH Preferred Total 3" Chlorinating Tablets
HTH Ultimate 3" Chlorinating Tablets
HTH Ultra 3" Chlorinating Tablets

{END OPTIONAL MARKETING CONTENT}