

NEW D/S/D is an effective bactericide, fungicide and virucide in the presence of organic soil (5% blood serum). NEW D/S/D is an effective sanitizer for food contact surfaces in water up to 500 ppm hardness (CaCO<sub>3</sub>) at the recommended use dilution levels.

When used as directed, NEW D/S/D is effective against a broad spectrum of bacteria, prevents growth of mildew and mold, is virucidal\* and fungicidal. The odors caused by these organisms are also eliminated through proper use of NEW D/S/D. On non-food contact surfaces, NEW D/S/D may be used effectively as a one-step cleaner-sanitizer.

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**DANGER**

Keep out of reach of children. Causes severe eye and skin damage. Do not get in eyes, on skin or on clothing. Harmful if swallowed. Wear goggles or face shield and rubber gloves when handling. Avoid contamination of food. Remove and wash contaminated clothing.

**STORAGE AND DISPOSAL**

- DO NOT CONTAMINATE WATER, FOOD OR FEED BY STORAGE OR DISPOSAL
- OPEN DUMPING IS PROHIBITED
- DO NOT REUSE EMPTY CONTAINER

**PESTICIDE DISPOSAL**

PESTICIDE, SPRAY MIXTURE OR RINSATE THAT CANNOT BE USED OR CHEMICALLY REPROCESSED SHOULD BE DISPOSED OF IN A LANDFILL APPROVED FOR PESTICIDES OR BURIED IN A SAFE PLACE AWAY FROM WATER SUPPLIES.

**CONTAINER DISPOSAL**

TRIPLE RINSE (OR EQUIVALENT) AND DISPOSE IN AN INCINERATOR OR LANDFILL APPROVED FOR PESTICIDE CONTAINERS, OR BURY IN A SAFE PLACE.

**GENERAL**

CONSULT FEDERAL, STATE OR LOCAL DISPOSAL AUTHORITIES FOR APPROVED ALTERNATIVE PROCEDURES.

NEW D/S/D  
DISINFECTANT/CLEANER/SANITIZER/FUNGICIDE/MILDEWSTAT  
VIRUCIDE\* - DEODORIZER

**Active Ingredients**

n-Alkyl (60% C <sub>14</sub> , 30% C <sub>16</sub> , 5% C <sub>12</sub> , 5% C <sub>18</sub> )	
dimethyl benzyl ammonium chloride	2.25%
n-Alkyl (68% C <sub>12</sub> , 32% C <sub>14</sub> ) dimethyl	
ethylbenzyl ammonium chloride	2.25%

**Inert Ingredients**

Total	95.50%
	100.00%

KEEP OUT OF REACH OF CHILDREN

**DANGER**

**Statement of Practical Treatment**

In case of contact, immediately flush eyes or skin with plenty of water for at least 15 minutes. For eyes, call a physician. Remove and wash all contaminated clothing before reuse. If swallowed, drink milk, egg whites, gelatin solution; or if these are not available, drink large quantities of water. Call a physician.

NOTE TO PHYSICIAN: Probable mucosal damage may contraindicate the use of gastric lavage. Measures against circulatory shock, respiratory depression and convulsion may be needed.

SEE LEFT PANEL FOR ADDITIONAL  
PRECAUTIONARY STATEMENTS

EPA Reg. No. 1239-25

EPA Est. No. 1239-Nb-1

FOR SALE TO, USE AND STORAGE BY MAINTENANCE PERSONNEL ONLY



1015 North 14th Street Omaha, Nebraska 68102  
(402) 342-4248

DIRECTIONS FOR USE  
General Classification

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

NEW D/S/D is formulated for hospitals, nursing care centers, schools, food processing plants and food service establishments to clean and disinfect hard, non-porous surfaces where housekeeping procedures are a major concern in reducing the hazard of cross-contamination.

Apply NEW D/S/D to floors, walls, tables, chairs, sinks, bedframes, countertops and other hard inanimate non-porous surfaces such as tile and porcelain with a cloth, mop, sponge or mechanical spray device, thoroughly wetting all surfaces. Surfaces must remain wet for 10 minutes, then allowed to air dry. Heavily soiled areas require preliminary cleaning to remove excess soil. Prepare fresh solution for each use.

**DISINFECTING:** For use on hard inanimate surfaces, dilute NEW D/S/D at 2 oz. per gallon of water. Apply solution to walls, floors, tabletops, etc. with a cloth, mop, sponge or mechanical sprayer. Thoroughly wet all surfaces, allow to remain wet for 10 minutes and allow to air dry. At the 2 oz. per gallon dilution level, NEW D/S/D's broad spectrum of activity is effective against these organisms as tested by the AOAC Use-Dilution test method:

*Pseudomonas aeruginosa*

*Salmonella choleraesuis*

*Staphylococcus aureus*

At 2 oz. per gallon of water, NEW D/S/D is also fungicidal against the pathogenic fungi, *Trichophyton mentagrophytes*.

To disinfect toilet bowls, flush toilet and add 2 oz. NEW D/S/D to the bowl water. Swab the bowl completely with a bowl mop or brush, concentrating on the hidden areas under the rim. Allow to stand for 10 minutes and flush.

**SANITIZING:** To sanitize previously cleaned and rinsed non-porous food contact surfaces, use 2 oz. NEW D/S/D per 3½ gallons of water (a 200 ppm active quaternary solution).

To sanitize immobile items (such as tanks, chopping blocks, countertops), flood the area with a 200 ppm NEW D/S/D solution or apply with a cloth or sponge, wetting all surfaces completely for at least 60 seconds. Rinse with potable water. Allow to air dry. Prepare a fresh solution for each use.

To sanitize mobile items (such as drinking glasses, eating utensils), immerse completely in a 200 ppm NEW D/S/D solution for at least 60 seconds. Remove and rinse with potable water. Allow to air dry. Prepare a fresh solution daily or more frequently as soil is apparent.

**MOLD and MILDEW CONTROL:** Use NEW D/S/D at 2 oz. per gallon of water on precleaned non-porous inanimate surfaces to inhibit growth of mold and mildew, and eliminate the odors caused by them. Apply with a cloth, mop or sponge, wetting the surface thoroughly. Allow solution to dry on surfaces and repeat application when mildew growth returns.

**\*VIRUCIDAL ACTIVITY:** When used according to general use directions on hard inanimate non-porous surfaces at 2 oz. per gallon of water, NEW D/S/D exhibits effective virucidal\* activity against:

Influenza A2/Asian (representative of the common flu virus)

Herpes simplex (causative agent of fever blisters and mononucleosis)

Adeno virus type 2 (causative agent of upper respiratory infections)

Vaccinia virus (representative of the pox virus group)

Industrial Chemical Laboratories, Inc.  
1015 North 14th St.  
Omaha, NE 68102

17 MAR 1968

Attention: Gary R. Franke

Gentlemen:

Subject: New D/D/D  
EPA Registration No. 1255-25  
Submission Dated January 11, 1968

The amendment referred to above, submitted in connection with registration under FIFRA sec. 3(c)(7)(A), is acceptable, provided that you:

1. Submit and/or cite all data required for registration/re-registration of your product under FIFRA sec. 3(c)(5) when the Agency requires all registrants of similar products to submit such data.
2. Make the labeling changes listed below before you release the product for shipment bearing the amended labeling:
  - a. In the second paragraph, left panel, delete "on non-food contact surfaces, New D/D/D may be used effectively as a one-step cleaner sanitizer." As previously indicated, this claim is not supported by data.
3. Submit five (5) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product bearing the amended labeling constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely yours,

John A. Lee  
Product Manager (51)  
Disinfectants Branch  
Registration Division (15-7570)

15-767:JML:DCR-03553:WAS-26030:bjr:raven:479-2013:4/17/68

REFERENCES							
SYMBOL ▶							
SURNAME ▶							
DATE ▶							