



U.S. ENVIRONMENTAL PROTECTION AGENCY
 Office of Pesticide Programs
 Antimicrobials Division (7510P)
 1200 Pennsylvania Ave., N.W.
 Washington, D.C. 20460

EPA Reg. Number:

1130-20

Date of Issuance:

4/4/23

NOTICE OF PESTICIDE:

Registration
 Reregistration
 (under FIFRA, as amended)

Term of Issuance:

Conditional

Name of Pesticide Product:

“Disinfectant I”

Name and Address of Registrant (include ZIP Code):

Lisa M. Amadio
 Principal Regulatory Consultant
 Weiman Products, LLC
 Electronic Transmittal: lisa.amadio@tsgconsulting.com

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Antimicrobials Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act (FIFRA).

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA section 3(c)(7)(C). You must comply with the following conditions:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product under FIFRA when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Demson Fuller, Product Manager 32
 Regulatory Management Branch 1
 Antimicrobials Division (7510P)

Date:

4/4/23

2. You are required to comply with the data requirements described in the DCI identified below:

a. Alkyl Dimethyl Benzyl Ammonium Chloride GDCI-069140-30904

You must comply with all of the data requirements within the established deadlines. If you have questions about the Generic DCI listed above, you may contact the Reevaluation Team Leader (Team 36):
<http://www2.epa.gov/pesticide-contacts/contacts-office-pesticide-programs-antimicrobial-division>

3. The data requirements for storage stability and corrosion characteristics (Guidelines 830.6317 and 830.6320) are not satisfied. A one year study is required to satisfy these data requirements. You have 18 months from the date of registration to provide these data.

4. Make the following label changes before you release the product for shipment:

- Revise the EPA Registration Number to read, "EPA Reg. No. 1130-20."

5. Submit one copy of the final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under FIFRA and is subject to review by the Agency. See FIFRA section 2(p)(2). If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) lists examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process, FIFRA section 12(a)(1)(B). Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Assurance.

If you fail to satisfy these data requirements, EPA will consider appropriate regulatory action including, among other things, cancellation under FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 12/07/2021
- Alternate CSF 1 dated 12/07/2021

If you have any questions, please contact Michael Varco by phone at 202-566-0667, or via email at Varco.Michael@epa.gov.

Sincerely,



Demson Fuller, Product Manager 32
Regulatory Management Branch I
Antimicrobials Division (7510P)
Office of Pesticide Programs

Enclosure: Product master label

ACCEPTED
 04/04/23
 Under the Federal Insecticide, Fungicide
 and Rodenticide Act as amended, for the
 pesticide registered under
 EPA Reg. No. 1130-20

Disinfectant I

[Cat. No. ____]

{Alternate brand names}

{Insert marketing statements, as appropriate, from *Marketing Claims* and/or *Directions for Use*}

Active Ingredients:

n-Alkyl (60% C₁₄, 30% C₁₆, 5% C₁₂, 5% C₁₈) dimethyl benzyl ammonium chloride.....0.185%
 n-Alkyl (68% C₁₂, 32% C₁₄) dimethyl ethylbenzyl ammonium chloride 0.185%

Other Ingredients 99.630%

Total 100.000%

KEEP OUT OF REACH OF CHILDREN CAUTION

[See ([side] [back]) panel[s] for First Aid and additional Precautionary Statements.]

If in Eyes:	<ul style="list-style-type: none"> • Hold eye open and rinse slowly and gently with water for 15-20 minutes. • Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. • Call a Poison Control Center or doctor for treatment advice.
<p>Have the product container or label with you when calling a Poison Control Center or doctor for treatment. For general information on this product use, etc., call the National Pesticides Information Center (NPIC) at 1-800-858-7378, 8:00 AM to 12:00 PM Pacific time (PT), Monday to Friday; email: npic@ace.orst.edu; or website: http://npic.orst.edu/. You may also contact the Poison Control Center 1-800-222-1222 for emergency medical</p>	



Manufactured [in the USA] ([By] [For]):

PurposeBuilt Brands

755 Tri State Parkway
 Gurnee, Illinois 60031
 800-837-8140

[Lot] [Batch] [No.]
 [Made in the U.S.A.]

Net Contents:

[] Denotes alternate/optional language. { } Denotes language that does not appear on market labeling. ([]) Denotes one of the options within the brackets must be chosen. () or ([]) Denotes language that is intended to be included on label with parenthesis included or optional language that if included on the label should include the parenthesis. The phrases "This product" or "Disinfectant & Odor Eliminator" are interchangeable.

This product kills 99.9% of the following bacteria in 1 minutes on hard, non-porous, non-food contact surfaces [at room temperature] [68°F/20°C]:

- *Staphylococcus aureus* [(ATCC 6538)]
- *Klebsiella pneumonia* [(ATCC 4352)]

This product kills 99.9% of the following bacteria in 5 minutes on soft, non-food contact surfaces [at room temperature] [68°F/20°C]:

- *Staphylococcus aureus* [(ATCC 6538)]
- *Klebsiella pneumonia* [(ATCC 4352)]

This product kills the following bacteria in 10 minutes on hard, non-porous surfaces [at room temperature] [68°F/20°C]:

- *Staphylococcus aureus* [(ATCC 6538)]
- *Pseudomonas aeruginosa* [(ATCC 15442)]
- *Campylobacter jejuni* [(ATCC 29428)]
- *Enterococcus faecalis* [(19433)]
- *Escherichia coli* O157:H7 (E. coli) [(ATCC 43895)]
- *Klebsiella aerogenes* [(ATCC 13048)]
- *Listeria monocytogenes* [(ATCC 19111)]
- Methicillin Resistant *Staphylococcus aureus* [(ATCC 33591)]
- *Streptococcus pyogenes* [(ATCC 19615)]

***This product kills the following organisms in 1 minute on pre-cleaned, hard, non-porous surfaces [at room temperature] [68°F/20°C]:**

- Herpes Simplex Virus Type 1 [(Strain: HF)] [(ATCC VR-260)]
- Herpes Simplex Virus Type 2 [(Strain G)] [(ATCC VR-734)]
- Human Immunodeficiency Virus Type 1 [(HIV-1)] [(Strain: IIIB)]
- Influenza A Virus [(H1N1)] [(Strain: A/PR/8/34)]
- Influenza A Virus [(H3N2)] [(Strain: A/Hong Kong/8/68)]
- Measles Virus [(Strain: Edmonston)] [(ATCC VR-24)]
- Human Hepatitis B Virus^o [(HBV)] [(Strain: Grimaud)]
- Respiratory Syncytial Virus [(ATCC VR-26)]
- Human Coronavirus, Strain: 229E [(ATCC VR-740)]
- SARS-CoV-2 Virus (that may cause COVID-19) (Acute Respiratory Syndrome-Related Coronavirus 2) [(Strain: USA-WA/2020)]
- Kills the virus responsible for COVID-19

This product kills the following fungi in 10 minutes on hard, non-porous surfaces [at room temperature] [68°F/20°C]:

- *Trichophyton interdigitale* [(may cause ringworm)] [(ATCC 9533)]
- *Aspergillus niger* [(ATCC 6275)]

Organisms Footnotes:

^[Disinfectant] [Bacteria:] *Staphylococcus aureus* [(ATCC 6538)], *Pseudomonas aeruginosa* [(ATCC 15442)], *Campylobacter jejuni* [(ATCC 29428)], *Enterococcus faecalis* [(19433)], *Escherichia coli* O157:H7 (E. coli) [(ATCC 43895)], *Klebsiella aerogenes* [(ATCC 13048)], *Listeria monocytogenes* [(ATCC 19111)], Methicillin Resistant *Staphylococcus aureus* [(ATCC 33591)], *Streptococcus pyogenes* [(ATCC 19615)]

• * [Viruses:] Herpes Simplex Virus Type 1 [(Strain: HF)] [(ATCC VR-260)], Herpes Simplex Virus Type 2 [(Strain G)] [(ATCC VR-734)], Human Immunodeficiency Virus Type 1 [(HIV-1)] [(Strain: IIIB)], Influenza A Virus [(H1N1)] [(Strain: A/PR/8/34)], Influenza A Virus [(H3N2)] [(Strain: A/Hong Kong/8/68)], Measles Virus [(Strain: Edmonston)] [(ATCC VR-24)], Human Hepatitis B Virus[◊] [(HBV)] [(Strain: Grimaud)], Respiratory Syncytial Virus [(ATCC VR-26)], Human Coronavirus, Strain: 229E [(ATCC VR-740)], SARS-CoV-2 Virus (that may cause COVID-19) (Acute Respiratory Syndrome-Related Coronavirus 2) [(Strain: USA-WA/2020)]

• † [Germs:] *Staphylococcus aureus* [(ATCC 6538)], *Pseudomonas aeruginosa* [(ATCC 15442)], *Escherichia coli* O157:H7 (E. coli) [(ATCC 43895)], Methicillin Resistant *Staphylococcus aureus* [(ATCC 33591)], Influenza A Virus [(H1N1)] [(Strain: A/PR/8/34)], Influenza A Virus [(H3N2)] [(Strain: A/Hong Kong/8/68)], Respiratory Syncytial Virus [(ATCC VR-26)], Human Coronavirus, Strain: 229E [(ATCC VR-740)], SARS-CoV-2 Virus (that may cause COVID-19) (Acute Respiratory Syndrome-Related Coronavirus 2) [(Strain: USA-WA/2020)]

◊ [Surrogates:] Duck Hepatitis B Virus [(DHBV - Hepatitis B Virus Surrogate)] [(Strain: Grimaud)]

[Fungi:] *Trichophyton interdigitale* [(may cause ringworm)] [(ATCC 9533)], *Aspergillus niger*

‡ [Cold and Flu viruses:] Human Coronavirus, Strain: 229E [(ATCC VR-740)], Respiratory Syncytial Virus [(ATCC VR-26)] (Cold) and Influenza A Virus [(Strain: A/PR/8/34)] [(H1N1)] (Flu)

{Use Sites}

[(Disinfectant I) [This product] [For use in] [is for use] [can be used] [in]): airplanes, ambulances, athletic facilities, auditoriums, barber shops, bars, basements, bathrooms, beauty salons, boats, buses, business and office buildings, cafeterias, camp grounds, campers, cars, churches, closets, conference rooms, day care centers, dental offices, dry cleaners, elevators, emergency vehicles, factories, garages, hair salons, health spas, hospitals, homes, hotels, institutional facilities, institutions, farms, laundromats, locker rooms, lounges, kennels, kitchens^v, markets, medical offices, mobile homes, motels, nail salons, nurseries, nursing homes, offices, play grounds, police vehicles, public facilities, public restrooms, restaurants, RVs, schools, ships, shops, smoking areas, storage areas, taxis, theaters, trailers, trains, transportation terminals, trash compactors, urgent care facilities, and veterinary clinics.

{Surfaces}

{Note to Reviewer: If listing Surfaces from this section, the phrase ending with “and other non-porous surfaces” below must be included}

[(Disinfectant I) [This product] [For use on] [is for use on]] [washable] auto screens, exterior surfaces of appliances, automobiles, bathroom fixtures, bathroom racks, bathtubs, bed frames, brass, cabinets, cell phones, chairs, copper, computers, computer screens, cooktop¹ [cook tops¹], countertops^v, desks, dishwashers, doorknobs, electronic devices, enameled surfaces, exhaust fans, finished hardwood floors, finished wood furniture, finished woodwork, floors, Formica, garbage cans, gas range^{v1}, glazed porcelain tiling, glazed tiles, handles, highchairs^v, jewelry, keyboards, laminate, laptop screens, mobile devices, mobile phones, outdoor furniture, oven¹, phones, picnic tables, plastic upholstery, portable toilets, quartz, refrigerators[◊], sealed granite, sealed marble, sealed stone, sealed quartz, shower curtains, showers, silver, sinks, smart phones, stainless steel, stovetops¹, tables, tablets, telephones, television screens [TV screens], toilets[◊], toilet bowls[◊], toilet bowl surfaces[◊], tubs, urinals[◊], walls, washable

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walls, vinyl, and other non-porous surfaces [(such as glazed ceramic, fiberglass, glazed porcelain, metal, plastic, stainless steel, and glazed stone)].

[Optional Advisory Statements]

- [Do not use on leather, suede, or silk.]
- [Do not use on fabrics/upholstery that is dry clean only.]
- [For best results on wood and laminate floors, use as a spot treatment or in small areas.]
- [For everyday hardwood and laminate floor cleaning, use Weiman Harwood Cleaner.]”
- [It is not recommended to follow disinfecting instructions for an entire wood or laminate floor, due to potential damage from excess moisture.]
- [Not recommended for [polished wood or unfinished wood].]
- [Test on an inconspicuous area before using.]
- [Unplug small [electrical] [electronic] appliances before ([cleaning] [and] [/] [or] [disinfecting]) with this product.]

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

[Not for use on medical devices.]

Cleaning [and] Deodorizing

[Turn nozzle to ON position and] spray directly onto surface.]

Air Freshener: To freshen air, simply spray using a sweeping motion and apply a light spray into air in any room. The product will neutralize damp, musty odors caused by mold and mildew. [This product is for use in] *{insert from Use Sites list}*. [This product can be used on surfaces including *{insert from Surfaces list}* and other non-porous surfaces]. Effective on smoking and cooking odors. Effective on automobile odors such as smoke and from spills on upholstery and carpet.

Fabrics: Hold 6-8 inches away and spray fabric until slightly damp to eliminate odors. Allow fabric to dry.

([Pet Odors] [/] [Upholstery] [/] [Carpet] [/] [Furniture] [/] [Auto]): Hold 6-8 inches away and spray area until it is lightly damp with product. No scrubbing necessary. Allow treated surfaces to air dry or wipe off with clean cloth.

Hard surfaces: [Allow surface to come to room temperature before use.] Apply with clean brush, cloth, sponge, or mop or transfer into spray bottle. Spray directly onto surface [where odor is a problem.] [For best appearance, wipe up excess liquid and buff to a shine.]

([Phones] [/] [Tablets] [/] [Laptop Screens] [/] [TV Screens]): To remove dust, dirt, smudges, and fingerprints, dampen a soft cloth with a few sprays and wipe gently. Always follow manufacturer’s cleaning instructions. For best results, dry with a soft cloth. Do not spray directly onto electronics or screens. Test on an inconspicuous area before use.

Sewage Back Up, Water Damage – Spray over affected areas before and after cleaning and extraction. Allow 10 minutes contact time. Open windows to help ventilation.

RV Holding Tanks - Toilet Waste: Cover bottom of holding tank with water and add 6 oz. Kitchen Waste: Add 1-2 oz to water tank as needed to control odors created by dirty dishes.

Disinfection (Bactericidal[^] and Virucidal*)

[Allow surface to come to room temperature before use.] Pre-clean prior to disinfection. [Apply with product spray bottle.] [Spray 6-8 inches from hard non-porous surface.] [Wipe (clean)]. [Do not breathe spray.] Treated surfaces must remain visibly wet for ([10 minutes for disinfection against ([bacteria] [and] [fungi])]) [or] [60 seconds for disinfection against viruses]). [Wipe clean with a cloth [or tissue]]. [For best appearance, wipe up excess liquid and buff to a shine.] [If streaks remain, apply product again and wipe immediately.] Rinse kitchen and food contact surfaces with potable water after treatment.

BLOODBORNE PATHOGEN INSTRUCTIONS (*Note to Reviewer: Heading is optional. If instructions used, all indented text must be included.*):

***KILLS HIV AND HBV ON PRE-CLEANED HARD, NON-POROUS SURFACES/OBJECTS PREVIOUSLY SOILED WITH BLOOD/BODY FLUIDS** in health care settings or other settings in which there is an expected likelihood of soiling of hard, non-porous surfaces/objects with blood or body fluids and in which the surfaces/objects likely to be soiled with blood or body fluids can be associated with the potential for transmission of Human Immunodeficiency Virus Type 1 [(HIV-1)] [(associated with AIDS)], and Hepatitis B Virus [(HBV)].

SPECIAL INSTRUCTIONS FOR CLEANING AND DECONTAMINATION AGAINST HIV-1 and HBV ON SURFACES/OBJECTS SOILED WITH BLOOD/BODY FLUIDS.

Personal Protection: [[Wear protective latex gloves, gowns, masks, and eye protection] [Specific barrier protection items to be worn when handling items soiled with blood or body fluids are disposable latex gloves, gowns, masks, and eye protection]].

Cleaning Procedure: Blood and other body fluids [containing HIV-1 & HBV] must be thoroughly cleaned from hard, non-porous surfaces and objects before application of this product.

Disposal of Infectious Materials: Blood and other body fluids, cleaning materials and clothing must be autoclaved and disposed of according to federal, state, and local regulations for infectious waste disposal.

Contact Time: Allow hard, non-porous surface to remain visibly wet for 1 minute to kill HIV/HBV.

Non-Food Contact Sanitization – Hard non-porous Surfaces

[Allow surface to come to room temperature before use.] Pre-clean prior to sanitization. [Spray 6-8 inches from hard non-porous surface.] [Wipe (clean) with a [brush, mop, sponge, or a cloth.] [Do not breathe spray.] Treated surfaces must remain visibly wet for 60 seconds. [Wipe clean with a cloth [or tissue]]. [For best appearance, wipe up excess liquid and buff to a shine.] [If streaks remain, apply product again and wipe immediately.]

Sanitization Spot Treatment – Soft Surfaces

Hold bottle 6-8 inches from surface and spray until fabric is visibly wet. Fabric surface must remain visibly wet for 5 minutes. Allow area to air dry completely or use a fan or blow dryer (on cool setting) to help accelerate drying. [Re-apply as necessary.] Visibly soiled areas must be cleaned prior to sanitizing. Before use on a fabric, apply the product to a small and inconspicuous area to ensure colorfastness. Do not use on velvet, silk, wool, linen, suede, or leather. Before cleaning wet stains, blot area with a clean, dry cloth. Do not over wet fabric. [Blot gently with a clean, damp cloth or sponge and repeat as necessary until stain and odor are completely removed.] [Blot up any excess moisture with a clean, dry cloth.] [To avoid ring effect, dry from the outer edge of the cleaned area toward the center.]

Mold and Mildew Control

To control mold and mildew on hard, non-porous surfaces, wash visible soil from the surface. Spray product 6-8 inches to ensure nonporous surfaces remain visibly wet for 10 minutes. Let air dry.

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in original container in a cool, well ventilated, locked storage area.

Pesticide Disposal and Container Handling: Do not reuse empty container (bottle, can, bucket). Wrap (container) and put in trash.

{For non-refillable containers:}

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in original container in a cool, well-ventilated [(preferably locked)] area inaccessible to children and pets.

Pesticide Disposal: To avoid waste, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

Container Handling: Non-refillable container. Do not reuse or refill this container. If empty: Offer for recycling if available or discard in a sanitary landfill. If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

{For refillable spray bottles and other containers:}

Storage and Disposal

Do not contaminate water, food or feed by storage or disposal.

Pesticide Storage: Store in original container in a cool, well-ventilated, [(preferably locked)] area inaccessible to children and pets.

Pesticide Disposal: To avoid waste, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program.

Container Handling: Refillable container. Refill this container with this product only. Do not reuse this container for any other purpose. Cleaning before refilling is the responsibility of the refiller. Cleaning the container before final disposal is the responsibility of the person disposing of the container. To clean the empty container before final disposal, empty the remaining contents from this container into application equipment or a mix tank. Fill the container about 10 percent full of water. Agitate vigorously and dispose of contents on site or at an approved waste disposal facility. Offer container for recycling, if available, or puncture and dispose of in a sanitary landfill, or by incineration, or by other procedures approved state and local authorities.

PRECAUTIONARY STATEMENTS

Hazards to Humans and Domestic Animals

CAUTION. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco, or using the toilet.

{Marketing Claims}

{General Marketing Claims}

Aids in the reduction of cross-contamination between treated surfaces

[Air] [and] [Fabric] Freshener]

All-Purpose Cleaner

An efficient way to clean

Attacks & Lifts ([Calcium][Dirt][Grime][Hard Water][Hard Water Spots][Lime] [Mold & Mildew Stains][Soap Scum])

[Daily] Granite & Stone Cleaner [& Polish]

[Daily] Marble & Stone Cleaner [& Polish]

Granite & Stone Bathroom Cleaner

Marble & Stone Bathroom Cleaner

Cleans Countertops, Showers, and Floors

Can help reduce the cross contamination on treated surfaces

Clean

Cleaner

Cleans

Cleans and enhances the natural beauty of your natural stone surfaces.

Cleans on contact

Cleans [and shines] [without bleaching] [by removing] [dirt] [grime] [and] [food soils in food preparation and processing areas] [everyday kitchen messes] [non-food contact kitchen surfaces and food preparation areas] [like dirt, grease, and food stains]

[Cleans] [Removes] fingerprints

[Cleans] [Removes] smudges

Cleans dirt, dust, & hair

Complete clean

[Contains no] [Does not contain] [artificial] coloring dyes

Contains no ([abrasives][bleach][harsh acids][harsh chemicals][phosphates]) so it won't scratch the surface

Convenient

Cuts Grease [and Grime]

Cuts through ([Dirt][Grease][Grime])

Daily Granite & Stone Cleaner & Polish

Daily Granite & Stone Cleaner

Deodorant

Deodorize[s] [as it cleans]

Deodorizer

Deodorizer and Cleaner

Easy to Use

Effective

Effective against cooking and smoking odors in {insert use surfaces or use sites} and tobacco and musty odors in insert use surfaces or use sites}.

Effective on litter boxes and pet bedding

Eliminates 99.9% odor as it cleans

Eliminate odors associated with mildew, pet accidents, smoke, urine, vomit.

[Eliminates] [Removes] 99.9% odors

Eliminates 99.9% Unpleasant Odors

Fast drying

Floor cleaner

[Foam] clings to [vertical] surfaces

Foaming action

For dumpster and fire restoration use

For everyday use

For {insert Use Sites or surfaces} Use

For spot cleaning

For touch-up cleaning

For use on ([acrylic][basins][glazed tile][countertops][fiberglass][fixtures][floors][Sealed Granite][Sealed Marble][other natural sealed stone][Quartz] surfaces] [tile][shower doors][shower walls][sinks][tubs][vinyl])

For use on quartz, granite, marble, and other sealed stone surfaces

For use on hard, non-porous surfaces

For use in Kitchens^v, Bathrooms and Other Household Areas

For use on {insert Use Sites or surfaces}

Gentle yet effective, pH neutral formula will not dull or damage stone the way that harsh chemicals found in some All-Purpose and Glass Cleaners

Granite [& Fixture] Cleaner & Polish Cleaner & Polish
 ([Help(s)] [eliminate(s)]) ([smells] [odors])
 Housekeeping [and In-Home Use]
 [Instant Action] Air [Fabric] ([Freshener] [Refresher])
 Laundry and Air Freshener
 Laundry freshener
 Leaves a brilliant shine
 Leaves a brilliant streak-free shine
 Leaves Fresh Scent
 Leaves Protective Barrier to Repel Dirt
 Leaves your surfaces ([shiny] [clean])
 Makes Cleaning Effortless
 Multi-purpose
 Multi-purpose cleaner
 Multi-Purpose Cleaner, All-Purpose Cleaner, Ready-to-Use, Odor Control
 Multi-Purpose, Deodorizer, Eliminates Odors, Odor Counteractant
 Multi-Surface Cleaner
 Multi-use ready-to-use formula eliminates confusion.
 Neutralize damp musty odors in basements, bathrooms, closets, storage areas.
 New (for use up to 6 months when brand name launched)
 New & Improved (for use up to 6 months when brand name launched)
 No mixing
 No mixing necessary
 No mixing required
 No sticky residue
 Non-abrasive formula will not ([harm][scratch]) surfaces
 Non-dulling formula eliminates the time and labor normally required for rinsing floors
 Non-scratch [formula]
 Non-streaking
 Not a masking agent
 Cleans through ([Calcium][Dirt][Grime][Hard Water Spots][Lime] [Mold Stains & Mildew Stains][Soap Scum])
 Provide[s] effective cleaning strength that ([will not][won't]) dull high gloss floor finishes [with repeated used]
 Removes ([Calcium][Dirt][Dust][Fingerprints][Food Deposits][Food Stains][Grease][Grime][Hard Water Spots][Lime] [Mold Stains
 & Mildew Stains][Soap Scum] [Residue][Water Marks])
 Removes grease, soil, stains & water marks
 Removes [lingering] odors [fast]
 Removes tough odors [left behind] from pets
 Removes tough soils on contact
 [Stainless Steel] [Cook Top] [Stone] [Granite] [Quartz] [Marble] [Hardwood] [Finished Wood] [Electronic] [Gas Range] safe
 cleaner
 Safe for ([Brass][Bronze][Brushed Nickel][Chrome][Copper][Fixtures][Nickel][Oil Rubbed Bronze][Stainless Steel])
 Safe for ([Granite][Marble][Quartz])
 Safe for Natural Stone Surfaces
 Safe for use on natural marble
 Safe for use a cleaner on [Stainless Steel]([kitchen appliances][Refrigerators][Sinks][Trash Cans][Grill Exteriors][Range
 Hoods][Backsplashes][Countertops])
 Safe ([on][for use on]) sealed stone surfaces
 Safe on surfaces listed on this label
 Safe on surfaces such as plastics and non-porous vinyl
 Specially formulated to keep your sealed stone and solid surfaces looking their best every day

Spot Cleaner
Spot Cleaning of *{insert from Surfaces list}*
Streak Free [Formula][Finish]
Streak-Free Formula Cleans & Enhances Beauty
Suitable for use on non-food contact surfaces [when used as directed]
This product aids in the reduction of cross-contamination.
This product is [particularly] effective ([in] [on]): *{insert Use Sites or Surfaces}*
Use anywhere there are odors
Use to clean away particulate matter including soil and other organic debris
Visibly reduces dullness and enhances natural color and veining
Cleans, Shines, & Protects
Will not stain *{insert from Surfaces list}*
Granite [& Fixture] Cleaner
With Stay Clean Technology®

{Packaging Marketing Claims}

Bonus Size
Container recyclable where recycling facilities exist
Ready to Use
Refillable [container] [bottle]
RTU
Value Size

{Disinfectant Marketing Claims}

1 Minute contact time to disinfect ([SARS-CoV-2 (that may cause COVID-19)][Human Coronavirus])
1 Minute kill time for ([SARS-CoV-2 Virus (that may cause COVID-19)][Human Coronavirus])
3-IN-1: Cleaner, Polish, and Disinfectant when used according to disinfectant directions for use
3-IN-1: Clean, Shine and Disinfect when used according to disinfectant directions for use
3-IN-1: Clean, Deodorize and Disinfect when used according to disinfectant directions for use
3-IN-1: Clean, Shine and Disinfect when used according to disinfectant directions for use
2-IN-1: Cleaner & Disinfectant Kills ([SARS-CoV-2 Virus][Human Coronavirus]) when used according to disinfectant directions for use
An effective way to disinfect hard, non-porous surfaces
Bactericidal
Bactericidal action
Bactericidal formula
Antimicrobial Bathroom Cleaner
Bactericidal^
Bathroom Cleaner & Disinfectant
Bathroom Cleaner, Polish, & Disinfectant
Bathroom Specialty Surface Cleaner & Disinfectant
Bathroom Specialty Surface Cleaner, Polish & Disinfectant Bleach free formula
Can help reduce the cross contamination of ([SARS-CoV-2 (that may cause COVID-19)][Human Coronavirus]) between treated surfaces
Cleaning [and Disinfecting] has never ([been faster] [] [more convenient])
Cleans [Deodorizes] [and] [Disinfects] when used according to disinfection directions for use
Clean[s], Shine[s] and Disinfect[s]
Cleans, Shines, Protects, & Disinfects when used according to disinfection directions for use
Cleaner & Disinfectant
([Controls] *{insert microorganism(s) name(s)}*) on hard, non-porous surfaces

Disinfectant

{Insert from Surfaces or Use Sites} Disinfectant Cleaner

Disinfectant/Cleaner

Disinfectant Cleaner [and Deodorizer]

Disinfectant formula designed to provide effective cleaning, deodorizing and disinfection in areas where housekeeping is of prime importance in controlling the hazard of cross-contamination between treated surfaces.

Disinfect[s]

Disinfects hard, non-porous, [non-food contact] surfaces: {insert surfaces}

Disinfects Hard, Non-Porous Surfaces in 10 minutes

Disinfects [your] ({insert use sites}) [and] [or] {insert surfaces}

Effective against cold and flu viruses†

Effective against: {insert organisms}

Effective disinfecting for use in {insert use sites}

Eliminates 99.9% mold and mildew

[Eliminates 99.9% odors] [and] [kills germs†]

Eliminates 99.9% [odors] [and] [stains] caused by [bacteria^] [and] [mold/mildew]

([Eliminates] [Removes]) 99.9% [bacteria^] [*viruses] [germs†] from {insert use surfaces}

Fast acting cleaner and disinfectant when used according to disinfection directions for use

Fast [convenient] [portable] way to disinfect hard, non-porous surfaces

Floor Disinfectant

For Disinfecting Contaminated Hard, Non-porous Surfaces/Articles

Kills Bacteria^, Viruses*, and Fungi in 10 minute ♦ when used according to disinfection directions for use

Fungicidal

Fungicide

Germ† ([killer] [destroyer] [eliminator])

Germicidal†

Germicide†

[Helps] Eliminate[s] 99.9% odor-causing bacteria

Inhibits mold and mildew growth [in damp and musty places]

Kills [kitchen][bathroom][household] ([germs†][bacteria^][viruses*])

Kills {taken from list of approved organisms}

Kills 99.9% of ([Germs†][&][Bacteria^][&][Viruses*])

Kills 99.99% of germs†

Kills Athlete's Foot Fungus# on hard, non-porous, environmental surfaces

Kills Bacteria^, Viruses*, Fungi# [in 10 minute ♦]

Kills Bacteria^ – Viruses* - Fungus# on pre-cleaned, hard, non-porous surfaces such as {select from use directions}

Kills Bacteria^ – Viruses* - Kills bacteria^ or fungi# in 10 minutes and kills viruses* in 60 seconds.

Kills Cold & Flu Viruses†

([Kills] [Effective against] [Controls]) cold and flu viruses†

([Kills] [Effective against]) viruses*

([Kills] [Eliminates]) [bacteria^] [viruses*] [fungi#] [germs†]

Kills germs† [bacteria^] [viruses*] [you can't see]: {insert microorganism(s) name(s)}

Kills ([germs†] [bacteria^]) [while it cleans] [that cause odor] when used according to disinfection directions for use

Kills Germs† for a Deep Clean when used according to disinfection directions for use

Kills mold and mildew

Kills odor-causing bacteria

Kills ([Salmonella][E.Coli])

Kills Viruses* in 60 seconds, Virucidal* in 60 seconds

Mildewstat Mold and mildew remover

Mold & Mildew Stain Remover & Disinfectant

No Dilution Required for disinfection

Odor Eliminator & Disinfectant

One product ([to][will]) clean, [deodorize] and disinfect *{Insert from Surfaces or Use Sites}*

Same product [will] clean[s], deodorize[s] and disinfect[s] *{Insert from Surfaces or Use Sites}*

Surface Disinfectant [Cleaner]

Surface safe disinfectant

([Sanitize][the [exterior] of [common][household][kitchen[^]] appliances

[Disinfect]) [common] [household] appliances

([Sanitize]) the [exterior] of [household][kitchen[^]] appliances

Disinfect) the [exterior] of [household][kitchen[^]] appliances

A convenient way to disinfect [and clean] [the following] hard, non-porous [non-food contact] surfaces: *{insert surfaces}* when used according to disinfection directions for use.

This product aids in the reduction of cross-contamination, such as ([SARS-CoV-2 Virus (that may cause COVID-19)][Human Coronavirus]) on treated surfaces

This product disinfects [and cleans] the following surfaces: *{insert use surfaces}* when used according to disinfection directions for use.

This product has demonstrated effectiveness against SARS-CoV-2 Virus (that may cause COVID-19) and is expected to inactivate all SARS-CoV-2 viruses

This product is a general-purpose ([cleaner], [deodorizer] [and] [disinfectant]) to be used where control of cross-contamination is of prime importance.

This product is [a mildewstat] and will effectively inhibit the growth of mold and mildew on hard, non-porous surfaces

This product ([is] [particularly effective]) for ([cleaning],[and] [disinfecting]) *{insert surfaces}*

This product is [convenient] way to disinfect [and clean] hard, non-porous surfaces [such as your *{insert surfaces}*] when used according to disinfection directions for use.

This product kills the following bacteria: *{insert bacteria from approved claims}*

This product kills the following fungus: *{insert fungus from approved claims}*

This product kills the following microorganisms: *{insert microorganisms from approved claims}* on hard, non-porous surfaces ([in 1 minute] [in 10 minutes]) {as appropriate}

This product kills the following viruses*: *{insert viruses from approved claims}*

This product provides a way to effectively clean and disinfect hard, non-porous surfaces when used according to disinfection directions for use.

Triple Action Formula: Disinfectant, Cleaner, Deodorant

Virucidal*

Virucide*

(Label Footnotes:)

¹Allow surface to adjust to room temperature before use

◆When use-directions for disinfection are followed

◊When used on exterior surfaces external applications only

∨Rinse kitchen and food contact surfaces with potable water after treatment.

(Graphics/Logos:)

(Corporate Logos:)

(Note to Reviewer: These are optional Corporate logos.)



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Fragrance Descriptions:

Clean scent

Eucalyptus Fragrance {or other scents approved for this formulation}

Fresh Scent

{Note to Reviewer: These are representative images to be used with the appropriate fragrance.}





{Flag image is optional}

{Note to Reviewer: Each item below is a representative graphic depicting the corresponding type of surface, other images for the same item type may be used. No people, animal, or food will be depicted in graphics. Only exteriors or microwaves and refrigerators will be depicted. Toy graphics will be submitted to Agency for review.}



[] Denotes alternate/optional language. { } Denotes language that does not appear on market labeling. ([]) Denotes one of the options within the brackets must be chosen. () or ([]) Denotes language that is intended to be included on label with parenthesis included or optional language that if included on the label should include the parenthesis. The phrases "This product" or "Disinfectant & Odor Eliminator" are interchangeable.



Furniture



Car Interiors



Shoes



Briefcases & Purses





{Note to Reviewer: Any of the below images may be used}



Registered Good Housekeeping product



How to Recycle



NOCC Ribbon



Kosher



EU

