

Directions for Laundering and Fabric Care

➤ **LAUNDRY:** Add $\frac{1}{8}$ cup MAGIC for each 2 gallons of water in washing machine. **TOP-LOADERS:** 1 cup per load; **FRONT-LOADERS:** $\frac{1}{2}$ cup per load. For bleaching and sanitizing white or colorfast cottons, linens, nylon, Dacron, Orlon, and rayon. Use bleach in washing machine or first rinse. Wash, or soak 10 minutes. Rinse well. If clothes are already in machine, dilute the bleach with one quart of water before using.

➤ **REMOVING STAINS:** Use $\frac{1}{8}$ cup per quart of water. For stubborn stains from fruit, grass, tea, coffee, scorch, ink and mildew, soak stained area in the solution 5 minutes. Rinse well. Repeat if necessary. Colored fabrics—test small piece before using. Use only in glass, rubber, plastic, porcelain or enameled containers.

➤ **DIAPER-PAIL PRE-SOAK:** Use $\frac{1}{8}$ cup MAGIC per 2 gallons of water. Flush out soiled diapers. Then soak in bleach solution.

DO NOT USE ON SILK, WOOL, COTTON, SPANDEX OR LEATHER
KEEP UPRIGHT IN A COOL PLACE • CONTAINS NO PHOSPHORUS

WARNING: Will irritate skin and eyes. Harmful if swallowed. **Not for personal use.** Do not get on skin or in eyes. If splashed in eyes or on skin, flood with water for 15 minutes. Call Physician. If taken internally, give milk or bread soaked in milk followed by cooking oil. Call Physician.

Purex Corporation Ltd., Lakewood, California 90712 • Made in U.S.A.

EPA Reg. No. 1124-21-AB

Directions for Other Household/Farm Uses

➤ **CLEANING KITCHEN AND BATHROOM:** Use $\frac{1}{8}$ cup per quart of water. To clean sinks, bathtubs, tile, linoleum, porcelain and enameled metal, spread the solution with cloth. Let stand for 2 minutes and rinse well.

➤ **TOILET BOWLS:** Use $\frac{1}{2}$ cup MAGIC Bleach. Pour in bleach — swab with brush. Let stand for 10 minutes. Flush. **DO NOT** use with bowl cleaners or any other household chemicals.

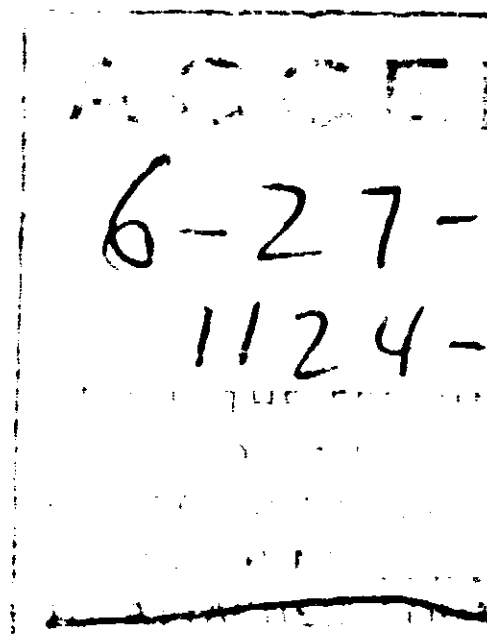
➤ **GARBAGE CANS, TEAPOTS & CUPS, STAINED DISHES, WOODEN UTENSILS:** $\frac{1}{8}$ cup MAGIC Bleach per quart of water. Wash thoroughly with warm suds. Then soak in bleach solution 5 minutes. Rinse well. (Do not use on silverware.)

➤ **REFRIGERATORS, STOVES, FLOORS, UNPAINTED WOOD, SICK-ROOM EQUIPMENT:** $\frac{1}{4}$ cup MAGIC Bleach per 1 gallon of water. First wash thoroughly with warm suds, then spread the bleach solution with a cloth. Let stand 2 minutes. Rinse well.

For free information on Magic uses for farm, dairy and restaurant's, etc., write specifying which directions you require, to: Purex Corp. Ltd., Lakewood, Ca. 90712.

IMPORTANT: Do not use chlorine bleach in combination with ammonia or other household chemicals, toilet bowl cleaners and rust removers, since if such mixing occurs, hazardous gases may be released. Avoid transfer to food or beverage containers. Avoid contamination of food.

You'll find the Woman's Touch in every Purex product



Id/Farm Uses

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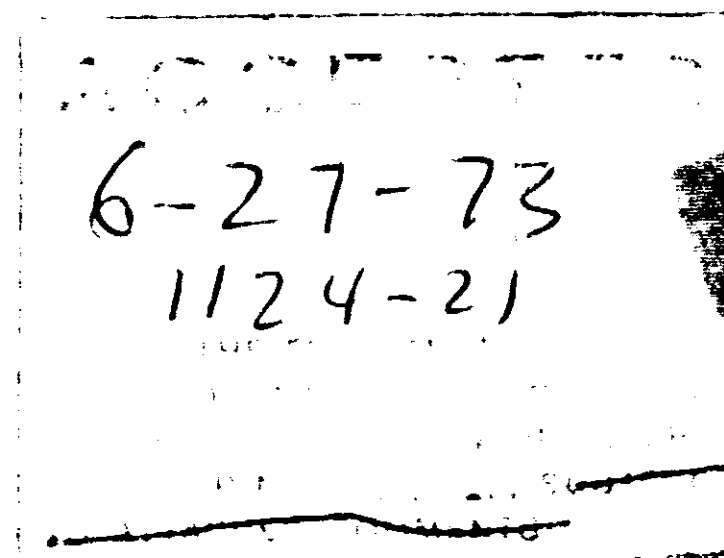
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MAGIC

BLEACH



cleans / whitens / disinfects / deodorizes



Keeps Growing Bigger to Serve You Better

PUREX CORPORATION, LTD.

CARSON • CALIFORNIA 90745

RESTAURANT AND FOOD HANDLING ESTABLISHMENT SANITATION PROCEDURES

For many years MAGIC Bleach has been a highly effective disinfectant for use on precleaned equipment in restaurants and other food handling establishments. The producers of MAGIC also manufacture both a dry and a liquid TREND detergent which help make the sanitation procedures easier. The TREND will remove the dirt and leave the equipment sparkling clean. Clean with TREND. Disinfect with MAGIC. TREND and MAGIC are available at your market!

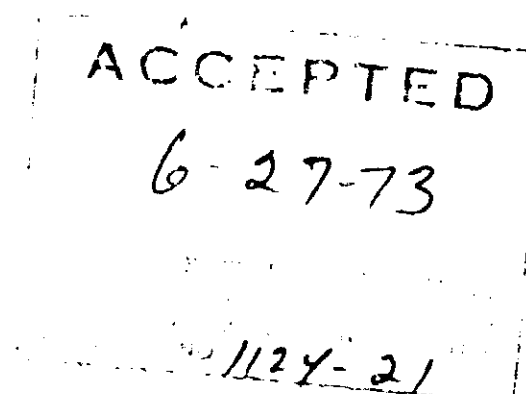
The following steps are recommended for the most effective method of sanitation.

1. Scrape and prewash utensils and glasses.
2. Wash with a TREND solution of three tablespoonfuls of dry TREND or $1\frac{1}{2}$ tablespoonfuls of liquid TREND in a pailful of warm water (120°F), or enough to form a sudsy solution.
3. Rinse with potable water.
4. Sanitize in a solution of 1 ounce MAGIC to 2 gallons of water (200 ppm). Immerse all utensils for at least two minutes or for contact time specified by governing sanitary code.
5. Place sanitized utensils on a rack or drainboard to air dry. (Some local jurisdictions may require a potable water rinse.)

IMPORTANT: The above procedures are the generally accepted ones. Consult with your Local Health Department recommendations.

Dry and liquid TREND are neutral alkyl aryl sulfonate detergents readily soluble in any water--hot or cold, soft or hard.

MAGIC is a 5½% solution of sodium hypochlorite containing approximately 52,500 parts per million (abbreviated ppm) available chlorine.





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PUREX CORPORATION, LTD.

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FARM USES FOR MAGIC LAUNDRY BLEACH AND TREND DETERGENT

Quick and Easy Methods for Dairy,
Poultry and General Farm Sanitation

For many years MAGIC Bleach has been a highly effective disinfectant and deodorant for farm equipment and premises. The makers of MAGIC Bleach also produce both Dry and Liquid TREND Detergent which make sanitation procedures easier. TREND lifts dirt and leaves dairy equipment sparkling clean. Clean with TREND. Disinfect with MAGIC. TREND and MAGIC are available at your market!

MAGIC SOLUTION TABLE

This table indicates how much MAGIC should be added to water to make up the MAGIC solution called for in the directions that follow. Health authorities may require specific dilutions for certain uses. Refer to local health regulations for further details.

<u>Solution Number</u>	<u>Approximate ppm*</u>	<u>Solution</u>
No. 1	200	1 oz. MAGIC to 2 gallons of water.
No. 2**	1600	1 oz. MAGIC to 1 quart of water.

*Parts per million. See box on last page of bulletin for explanation.

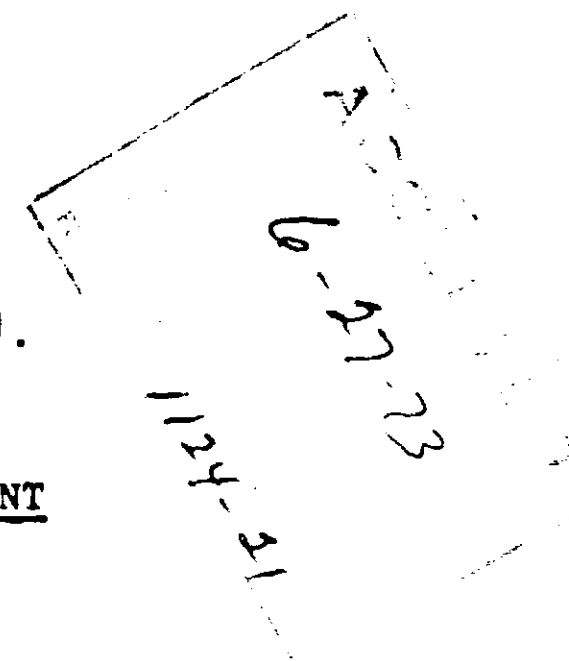
**When Solution No. 2 is used on metal surfaces, rinse with potable water and wipe with clean cloth to prevent corrosion.

DIRECTIONS FOR DAIRY USE

For thorough cleaning of milking machines, separators, milk pails, milk cans and other dairy equipment, make a TREND solution as follows: Dissolve three tablespoonfuls of Dry TREND or $1\frac{1}{2}$ tablespoonfuls of Liquid TREND in a pailful of warm water (120°F), or enough to form a sudsy solution. Used as directed below, TREND quickly removes milk fat and milk slime from all surfaces.

MILKING MACHINES: Pump a pailful of TREND solution through milking unit. At same time wash outside of unit with a bottle brush and agitate unit so all interior surfaces will be cleaned. Remove suction head and sealing rubber. Brush rubber and bucket, inside and out. Replace sealing rubber and suction head. Pump a pailful of water (at least 180°F) through each unit.

Using MAGIC Solution No. 1, spray or immerse entire unit for a period of 2 to 5 minutes. Rinse thoroughly with potable warm water and allow to drain dry. To insure sanitary conditions, the milking machine tubes and cups should be rinsed with MAGIC Solution No. 1 just before use.



SEPARATORS: Flush a pail of TREND solution through entire machine. Then dismantle and wash all parts in TREND solution. Rinse with potable water.

Then rinse separator and all dismantled parts in MAGIC Solution No. 1. Rinse with potable water and allow to drain dry.

CANS, PAILS, STRAINERS: After milking, rinse all utensils with potable water, wash in warm TREND solution and rinse again.

Then dip utensils in MAGIC Solution No. 1. Rinse with potable water and allow to drain dry.

BOTTLE FILLERS: After bottling, rinse fillers with potable water, wash all parts thoroughly in TREND solution and rinse again.

Then immerse fillers briefly in MAGIC Solution No. 1. Rinse with potable water and allow to drain dry.

BOTTLE DISINFECTING: Hand-washed or machine-washed bottles should be rinsed in potable water and then scrubbed with TREND solution and rinsed again.

Immerse bottles in MAGIC Solution for 2 to 5 minutes, rinse in potable water and allow to drain dry. Use MAGIC Solution No. 1 for hand-washed bottles and for machine-washed bottles.

SPECIAL NOTE: The foregoing directions apply to cleaning and disinfecting methods after dairy equipment and utensils have been used. To insure further sanitation all equipment and utensils heretofore mentioned should be treated with MAGIC Solution No. 1 just before use.

GENERAL SANITATION (PREMISES, INCUBATORS, BROODERS, HOVERS): Remove all animals, poultry and feeds from premises. Remove all litter and manure from floors, walls, and surfaces occupied or traversed by animals or poultry. Empty all troughs, racks, and other feeding and watering appliances. Saturate surfaces with Solution No. 2. Ventilate buildings, coops and other closed spaces. Do not house animals or poultry or employ equipment until treatment has been absorbed, set, or dried. All treated feed racks, mangers, troughs, automatic feeders, fountains, and waterers must be thoroughly rinsed with potable water prior to reuse.

EGG SANITATION: Eggs may be sanitized by dipping in a MAGIC Solution No. 1 that is 20-40°F warmer than the eggs.

Dry and Liquid TREND are neutral alkyl aryl sulfonate detergents readily soluble in any water--hot or cold, soft or hard.

MAGIC is a 5½% solution of sodium hypochlorite containing approximately 52,500 parts per million (abbreviated ppm) of available chlorine.