



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

July 12, 2018

Thomas A. Lennan
Regulatory Affairs Specialist
McLaughlin Gormley King Company D/B/A MGK
8810 10th Ave N.
Minneapolis, MN 55427

Subject: Notification per PRN 98-10 – Marketing statements
Product Name: MGK FORMULA 3098
EPA Registration Number: 1021-2787
Application Date: 5/16/2018
Decision Number: 541490

Dear Mr. Lennan:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at hollis.angela@epa.gov.

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", is written over a horizontal line.

Kable Bo Davis, Product Manager 03
Invertebrate & Vertebrate Branch 1
Registration Division (7505P)
Office of Pesticide Programs

MGK® Formula 3098

[] indicates optional wording

Marketing Claims:

- For Outdoor Use
- [Each Coil Burns for 5-7 Hours]
- [Each Coil Burns for 5-7 Hours-OUTDOORS]
- [Outdoors Place One Coil Every 10 Feet]
- [Use On Patios and Porches]
- Repels [Mosquitoes or pictogram of the Mosquito]
- [Dependable Insect and Rodent Control Since 1953]*
- *Claim is exclusive to PIC Corporation
- One [Two] [Number] Burner[s] & [2] [4] [6] [8] [10] [12] Mosquito Coils Included
- Each Coil Burns for 5-7 Hours!
- Each Coil Burns for 5-7 Hours
- Each Coil Burns for 5-7 Hours-OUTDOORS
- Repels mosquitoes
- Repels mosquitoes that may transmit Zika virus
- Repels Aedes mosquitoes
- Repels mosquitoes, including the Aedes mosquito that may carry and transmit Zika virus
- [[Product Name] Mosquito Coils repel Mosquitoes]
- [Contains Pyrethrum - a botanical insecticide derived from chrysanthemum(s)/flowers]]
- [Great for use on patios and decks]
- [Botanically derived]
- [Plant Based]
- [Made from a botanically derived insecticide]
- Derived from (Chrysanthemum) flowers

NOTIFICATION

1021-2787

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

07/12/2018

ACTIVE INGREDIENT:

Pyrethrins 0.60%

OTHER INGREDIENTS 99.40%
100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

Si usted no entiende la etiqueta, busque a alguien para que se la explique a usted en detalle.
(If you do not understand the label, find someone to explain it to you in detail.)

FIRST AID

IF INHALED:

- Move person to fresh air.
- If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.
- Call a poison control center or doctor for further treatment advice.

Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.

Manufactured **for**by:



8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-2787

EPA Est. No. 1021-MN-2

2 COILS
Net Weight: 0.88 oz. (25 grams)

4 COILS
Net Weight: 1.76 oz. (50 grams)

6 COILS
Net Weight: 2.58 oz. (75 grams)

8 COILS
Net Weight: 3.52 oz. (100 grams)

10 COILS
Net Weight: 4.40 oz. (125 grams)

12 COILS
Net Weight: 5.5oz. (180 grams)

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if inhaled. Avoid breathing smoke. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or runoff into storm drains, drainage ditches, gutters or surface waters. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean high water mark. Do not contaminate water when disposing of equipment washwaters or rinsate.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively foraging in the treatment area.

MGK Formula 3098 [Product Name] helps to repel mosquitoes in confined areas outdoors. It is useful in places where there is little or no breeze such as patios and porches. Do not use indoors.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product
in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE.

USE RESTRICTIONS:

- Outdoor use only.
- Do not touch lit end. Do not place in direct contact with flammable surface. Do not use in restaurants or indoors.
- Cover all exposed foods to avoid contamination.
- Do not place in areas that are accessible to children.

Stand serves as a holder for the coil. Pull centerpiece to upright position.

Directions for separating coils and uses:

Each disc consists of two (2) coils that should be separated.

Loosen outer rings until end moves freely. Grasp each comma shaped portion in the center between thumb and forefinger of each hand. Separate the two comma shaped portions by gently pressing them in opposite directions 1 inch apart.

Hold one comma shaped end and shake lightly or gently pry apart to separate the coils. Insert top of the coil stand into slot in comma shaped end of coil. Light outer end of coil until glowing. Blow out any flame. Do not touch glowing end.

Place coils 10 feet apart around area to be protected.

For best results do not use in windy areas.

Coil burns 5 to 7 hours in still air.

If shorter periods of use are desired, break coil into appropriate length and place in notched cut of holder.

[BACK CARTON]

MOSQUITO COIL BURNER

Optional pictograms (4 pictograms showing how to use) Optional (Metal, Bamboo or Terra Cotta)

- Separating the coil
- Lighting the coil
- Place coil in burner
- Coil working

Pictogram (5 showing how to use)

- Outdoor placement
- Remove sticks from pack.
- Ignite the tip until it flames.
- Blow out flame, let it smoke.
- Place [Brand Name] sticks into the ground 10 to 12 feet apart.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product
in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE.

USE RESTRICTIONS:

- Outdoor use only
- Do not touch lit end. Do not place in direct contact with flammable surface.
- Do not use in restaurants or indoors.
- Cover all exposed foods to avoid contamination.
- Do not place in areas that are accessible to children.

Outdoor Coil Burner™ serves as holder for the coil. Lift lid and place coil on center stem in base.

Repels Mosquitoes

Directions for separating coils and use of burner.

Each disc consists of two (2) coils that should be separated.

1. Remove one comma shaped coil from the enclosed protective wrapping.
2. Light outer end of comma coil until glowing / blow out flame. Do not touch glowing end.
3. Place the comma shaped coil onto the stem in the base of the mosquito coil burner. Lightly twist the coil so the stem fits into slot at the center end of the coil.
4. [[Place the lid back onto mosquito coil burner.] Optional metal burner does not have lid.]
5. Place the mosquito coil burner in area away from children.
6. Use four mosquito coils per 100 square feet.
7. Place additional mosquito coil burners 10 feet apart around area to be protected.
8. For best results do not use in windy areas. Coil burns 5 to 7 hours in still air.
9. If shorter periods of use are desired, break coil into appropriate length and place in burner on raised surfaces.

[MOSQUITO REPELLENT STICKS

[Brand Name] Mosquito sticks help repel mosquitoes in confined areas outdoors. It is useful in places where there is little or no breeze such as patios, porches, picnic areas, and campsites.

[Optional Directions for use for mosquito sticks]

Remove [Brand Name] mosquito stick from box. Ignite tip until it flames. Invert to further ignite body of the stick.

When this occurs, blow out flame.

It will now burn without flame and create a smoke to repel mosquitoes.

Place bottom end of stick into ground.

Do not touch glowing end.

Place PIC mosquito stick about 10 feet apart.

Use four PIC mosquito sticks per 100 square feet.

To extinguish, gently knock off glowing tip and extinguish tip into dirt or sand. Note: If crack appears in body of sticks, this is normal and in no way impedes its effectiveness.]

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

PESTICIDE STORAGE

Store in a cool, dry area. Always store pesticides in the original container. Store away from food or pet food.

PESTICIDE DISPOSAL AND CONTAINER HANDLING

Non-refillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.