

1021-2615

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, DC 20460



OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

August 28, 2014

Mr. Thomas A. Lennan
Regulatory Affairs Specialist
McLaughlin Gormley King Company D/B/A MGK
8810 Tenth Avenue North
Minneapolis, MN 55427-4319

Subject: Label Amendment – Adding Indoor Use Directions and Marketing Claims
Product Name: MGK® 29901
EPA Registration Number: 1021-2615
Application Date: April 1, 2014
Decision Number: 489657

Dear Mr. Lennan:

The amended label referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is **acceptable**.

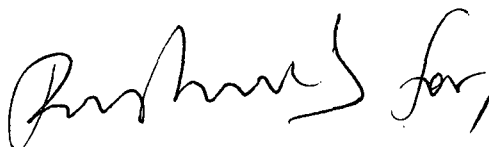
A stamped copy of your labeling is enclosed for your records. This labeling supersedes all previously accepted labeling. You must submit one copy of the final printed labeling before you release the product for shipment with the new labeling. In accordance with 40 CFR 152.130(c), you may distribute or sell this product under the previously approved labeling for 18 months from the date of this letter. After 18 months, you may only distribute or sell this product if it bears this new revised labeling or subsequently approved labeling. "To distribute or sell" is defined under FIFRA section 2(gg) and its implementing regulation at 40 CFR 152.3.

Should you wish to add/retain a reference to the company's website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product's label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA's Office of Enforcement and Compliance.

SEE NEXT PAGE

Your release for shipment of the product constitutes acceptance of these conditions. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). If you have any questions, please contact Michael Walsh by phone at (703) 308-2972, or via email at "walsh.michael@epa.gov".

Sincerely,

A handwritten signature in black ink, appearing to read "Mark Suarez", written in a cursive style.

Mark Suarez, Product Manager 13
Insecticide Branch
Registration Division (7505P)
Office of Pesticide Programs

Enclosure

3/7

MGK® 29901

[] Indicates alternate or optional wording

ACTIVE INGREDIENTS:

Lambda-cyhalothrin..... 0.25%

OTHER INGREDIENTS 99.75%
100.00%

KEEP OUT OF REACH OF CHILDREN

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.

Manufactured by



8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-2615

EPA Est. No. 1021-MN-2

Net Contents: _____

PRECAUTIONARY STATEMENTS
ENVIRONMENTAL HAZARDS

This pesticide is toxic to environmental organisms, including fish and invertebrates. Do not apply directly to or near water. Drift and runoff may be hazardous to fish in water adjacent to treated areas. Do not contaminate water when disposing of equipment, washwater, or rinsate. See Directions for Use for additional precautions and requirements.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USE. HOLD CONTAINER UPRIGHT. APPLY IN SHORT BURSTS.

Precautions and Restrictions:

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

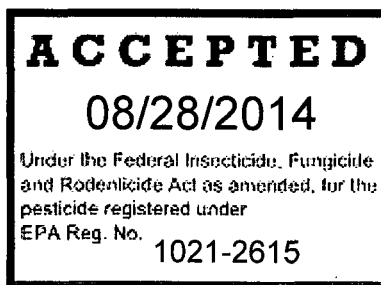
- (1) Treatment to soil or vegetation around structures;
- (2) Applications to lawns, turf, and other vegetations;
- (3) Applications to building foundations, up to a maximum height of 3 feet.

Do not water the treated area to the point of runoff.

Do not make applications during rain.

Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.



BARRIER TREATMENT

Outdoor Surfaces on and around Buildings

Treat outside surfaces of buildings such as exterior siding, foundations, porches, window frames, eaves, patios, garages, foundation pillars, piers, veneers, crawl space entrances, chimney bases, masonry cracks and voids, stoops, under slabs, plumbing and utility entry sites, bath traps, expansion joints, refuse dumps, garbage areas, lawn areas and landscaped areas adjacent to or around private homes, cabins, lake homes, cottages, vacation homes, duplexes, townhouses, condominiums, house trailers, apartment complexes, carports, fence lines, storage sheds, barns, kennels, chicken coops, hobby greenhouses, and other residential structures. Treatments may also be made to soil, trunks of trees and woody ornamentals, and other similar areas where pests congregate, are active or areas where pests have been seen. Coverage of bark on the scaffold limbs to the ground level of the trunk is recommended for best control.

Structural Perimeter Barrier Treatments

Applying a continual band of insecticide around a building foundation and around windows, doors, service line entrances, eaves, soffits, vents, roof overhangs, and other areas can greatly reduce the potential for entry by crawling pests. To facilitate application, remove debris and leaf litter from next to the foundation, cut back vegetation and branches that touch the foundation, and move or rake back rocks, deep mulch, or other potential pest harborage next to the foundation.

Apply as a coarse spray to thoroughly and uniformly wet the foundation and/or band area so that the insecticide will reach the soil or thatch level where pests may be active.

Treat entry points around water pipes, utility penetrations and entry points, windows, doors, vents, eaves, soffit areas and other exterior openings (including foundation cracks or drilled holes) where pests enter the structure or where they have been seen or found or can find shelter.

Void applications can be made into rubble foundations, wall voids, under slabs, stoops, and other similar voids.

House siding higher than 3 feet from the foundation may be treated if, Box Elder bugs, elm leaf beetles, firebrats, silverfish, stink bugs, and similar pests are present or are known to be active and find shelter.

Asian Lady Beetles, Box Elder Bugs, Stink Bugs. Treat in late summer or fall just before pests begin looking for Winter shelter. Spray siding, eaves, around windows, doors and window screens. To help reduce infestations treat cracks and crevices, attics and other indoor winter hiding places.

Ants(Excluding Fire Ants, Pharaoh Ants and Harvester Ants): Spray around ant trails and hills. Spray around nests hidden under steps, brickwork, concrete, etc. Break apart accessible nests and spray on and around debris until surface is slightly wet. Treatment of infested fences and tree holes is permitted.

Applications around Swimming Pools

Do not apply directly to swimming pools or swimming pool systems

Apply as a spot or crack and crevice treatment to impermeable surfaces such as tiled walkways around pools.

Applications in and on Boats

Do not apply to boat surfaces that contact water. Broadcast applications to exterior surfaces of boats are prohibited. Spot treatments may be made to exterior surfaces that do not contact water.

Use inside boats, ships and vessels is permitted. Do not reapply for 21 days. Do not allow product to drain or wash off into water bodies or other aquatic habitats.

Vinyl and Aluminum Siding: Applications made to vinyl and aluminum siding (particularly lightly colored, aged, weathered or otherwise damaged) may result in staining, bleaching, or discoloration. Factors such as extreme heat or direct sunlight can promote damage when using this product. Before applying this product to vinyl or aluminum siding, treat a small area and evaluate 30 minutes later to allow any potential staining to occur. Regardless of the test results, do not apply to vinyl or aluminum siding when exposed to direct sunlight or during the heat of the day.

OPTIONAL FORMAT - USE DIRECTIONS

HOW TO USE

Outdoors:

Remove debris and leaf litter from next to the foundation, cut back vegetation and branches that touch the foundation, and move or rake back rocks, deep mulch, or other potential pest harborage next to the foundation. Shake well before using. Always point spray away from people, pets and plants. Apply a continuous stream of foaming insecticide around building foundation just above where the siding meets the foundation or about 2.5 feet above the ground, whichever is lower. Also apply a second stream of foam to the ground or mulch around the building within a 3 foot distance from the building. Do not spray the stream across impervious surfaces prone to run-off like sidewalks, driveways, or patio. Impervious surface cracks and crevices can be treated on a spot basis. The foam can also be used to treat spots around doors, windows, and utility line entrances to reduce the potential for entry by crawling pests. The foam will typically dissipate and disappear within one hour.

INDOORS:

Spray in spots, cracks and crevices where insects crawl and hide. Spray in and around insect entry points including around doors and windows. Spray insect hiding areas such as under and around sinks, refrigerators, stoves and cabinets and behind baseboards. Kitchens: Remove or cover exposed food and utensils. Cover exposed countertops and other food related surfaces. Wash thoroughly after spraying. Do not use in commercial food handling establishments, restaurants or other places where food is commercially prepared or processed. Pet Resting Areas: Do not spray directly on pets. Clean or destroy infested bedding. Spray resting areas. Replace bedding after spray has dried. Remove pets and cover aquariums before spraying. Do not allow the spray to contact food or food contacting surfaces. Thoroughly wash dishes, utensils and counter tops with soap and water if they are sprayed with this product. Do not reapply for 21 days.

WHERE TO USE

Indoors as spot treatment for control of, Ants, Carpenter Ants, Crickets, Firebrats(3 months on non-porous surfaces) and Silverfish. Direct spray into cracks and crevices), walls, dark corners of rooms, cabinets and closets, along and behind baseboards, beneath and behind sinks, stoves, refrigerators and cabinets, around plumbing and other utility installations, around waste containers and wherever else these pests may find entrance. Residual activity lasts up to two/three/four months [8/12/16 weeks]. [Alternate: Kills returning insects for up to [8/12/16 weeks]/[2/3/4 months]].

Outdoors as treatment for control of, Ants, Carpenter Ants, Crickets, Firebrats(on non-porous surfaces) and Silverfish. Spray outside surfaces of screens, doors, window frames or wherever insects may enter the room. Also spray surfaces around light fixtures, on porches, in garages and other places where insects land or congregate.

OPTIONAL FORMAT - USE DIRECTIONS

HOW TO USE

1. Shake well before each use.
2. Spray insects to kill on contact.
3. For long-lasting control, treat areas where insects are commonly found. Spray surfaces until covered in foam.
4. When treating for ants, spray around door and window frames. Also treat other entry points and trails. [Kills returning insects for up to 2/3/4 months.]

NOTE: Point spray away from people, pets and plants. Do not use as a room spray.

Do not allow people or pets to contact treated surfaces until spray has dried.

Remove pets and cover aquariums before spraying.

Do not allow the spray to contact food or food contacting surfaces. Thoroughly wash dishes, utensils and counter tops with soap and water if they are sprayed with this product.

Test inconspicuous sample of fabric or rug for staining before use.

Use as a spot treatment indoors

- ~ Along & Behind Baseboards [graphic depicting use]
- ~ Around & Beneath Appliances [graphic depicting use]
- ~ Beneath & Behind Sinks [graphic depicting use]
- ~ In cracks and crevices
- ~ Around pipes and plumbing
- ~ In dark corners of rooms, cabinets and containers closets
- ~ Around waste
- ~ Other Areas Where Insects Are Often Found

Do not reapply for 21 Days.

OPTIONAL FORMAT - USE DIRECTIONS

HOW TO USE

1. Shake well before using.
2. Insert extension tube into nozzle.
3. Point extension tube at target location and away from face.
4. Push button to dispense foam. Apply evenly, avoid dripping and runoff. [graphic icon]

All outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications only.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

HOW TO USE

For spot treatment only. All food preparation surfaces and utensils should be covered during treatment or thoroughly washed before use. Avoid contamination of food and drinking water. Remove pets and cover aquariums before spraying.

SHAKE WELL BEFORE USING. [Push extension tube into nozzle located above the trigger and remove safety tab.] [Tilt extension tube to a 90-degree angle with can.] Point away from face. [Slowly pull trigger to dispense foam.] Apply evenly, avoid dripping and runoff. [graphic icon]

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage

Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

Pesticide Disposal and Container Handling

Do Not Puncture or Incinerate!

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions.

OPTIONAL MARKETING CLAIMS:

NOTE: Bold, italicized text is information for the reader and is not part of the label. [Bracketed information is optional text]. Text separated by / denotes and/or options.

Note to PM: When qualified claims are used on the market label, the qualifying statement will appear in close proximity to the claim when it does not impact any mandatory language.

Kill/Control Claims

Kills/Controls [listed insects]

Foaming Aerosol kills/controls ants* [including carpenter ants], and crickets, for up to [2/3/4 months]/ [8/12/16 weeks]. [It also kills Foaming Aerosol kills [bugs] [insects] in two ways: 1. Kills [bugs fast] on contact 2. Keeps on killing [with residual action even after you spray], for up to 2/3/4 months [8/12/16 weeks]]

Keeps killing up to [2/3/4 months] / [8/12/16 weeks]

Up to [2/3/4 month] [8/12/16 week] Control [of listed pests/insects]

Keeps killing [controlling] ants* [including carpenter ants] for up to 3/4 months [12/16 weeks][!]

Kills on Contact [and] [plus] [Keeps [On] Killing] [for up to [3/4 months] [12/16 Weeks][!]]

[Kills] [controls] [ants]* [carpenter ants] [crickets] [for up to [3/4 months] [12/16 weeks]

[Protects] [Continues to kill] up to three/four/five months

Kills Home Invading Pests

Kills Ants*

Kills/Controls Ants*, Silverfish, Crickets, Firebrats(on non-porous surfaces), Sowbugs, Ground Beetles, Boxelder Bugs

Kills Asian Lady Beetles (Ladybugs) and Stink Bugs

Up to 4 month control indoors for listed insects**

Up to 3 month control of firebrats***

Kills home invading insects

Kills, Boxelder bugs, Stink Bugs, and Lady Bugs

Kills bugs on contact and creates a home barrier to help keep indoor areas free of pests

1 application provides bug control for up to 3/4 months

Offers up to 3/4 months of pest control

Long-Lasting, up to 4 Month Control

Controls wide range of insect species

Kills on (by) Contact

Traps and Kills Insects

*Does not include fire, pharaoh or harvester ants

** Crickets, Carpet Beetles, Earwigs, and Silverfish.

*** On non-porous surfaces.

Site Use Claims

[Use] Indoor[s]/Outdoor[s]

Apply to Cracks and Crevices [around home][of doors and windows]

Spray around screens, doors, window frames and other potential points of entry to prevent pests from entering your home

Penetrates Deep into Cracks and Crevices

Perfect for Vertical Cracks and Surfaces

Perfect for Uneven and Difficult to Reach Surfaces

Treat Soil to Protect Ornamentals

Can be applied to Tree Bark

Home, Patio, Workshop

Foaming Claims

Foam disappears into invisible home barrier
 Foam expands to where insects live [and eventually dissipates]
 Spray [the foaming aerosol] into hard to reach areas
 Foaming Insect Killer
 Foam [expands] and disappears [dissipates] into [leaving] an invisible home [home defense [protection]] [protective] barrier
 Foam helps track [tracks] where you sprayed [have applied]
 [Disappearing] Foam Shows where you applied
 [Disappearing] foam tracks your treatment progress
 [Disappearing] foam creates protective home barrier
 Quick acting foam protects your home indoors and out.
 [Disappearing] foundation foam protects stops invading insects for up to 2/3/4 months
 Flows Like a Liquid, Remains in Place like a Solid, Disappears in less than an hour
 Precision Delivery – Foam Tracer Ensures Complete Application Coverage
 Spreads around objects and hard to reach areas that sprays miss
 Ready to Use – Tracing Foam
 Visible Application – Invisible Barrier – Guaranteed Results
 Dries Clear

Water-Based Claims

Water-based
 No oily residue
 Non-Staining
 Unscented
 No Mess
 [Leaves] No [lingering] odor
 Non-staining
 Odor-free formula
 Ready-to-use formula is non-staining on many surfaces and features no odor

General Claims

Foaming Insect Killer/Barrier
 Dead on Every Time!
 Keep[s] the source of the problem outside
 Keep[s] the bugs out
 Kills bugs you see, Kills bugs you don't see
 Helps Protect Your Home from [Ants]*
 [May]/[Helps] Prevent[s] bugs/[listed pests] from entering home
 Guaranteed to Work [or Your Money Back!] [Results Guaranteed] [Money Back Guarantee]
 Comfort Wand Applicator - No Hand Fatigue! Continuous, Adjustable Spray!
 No Mixing, No Measuring, Just Spray
 People with pets may reenter treated area after application has dried
 Treats the average 2000 sq ft. house
 Creates Protective Home Barrier to stop insects
 Foams Foundation from up to 5 feet away
 Invading Insect Window and Eave Power Aerosol
 Prevents Insect Invasion - Season-Season Insects
 No Mess – Easy to Use – No Mixing
 Convenient Aerosol Delivery Method
 Apply when you Need it and Works when you Leave it
 Apply before Insects Invade
 Apply prior to change of (at the beginning of each) season for best results
 Promotes Even Application Rates – Guarantee Coverage – No concern of Over use/Under use
 Foundation and Void Uses
 Prevents Insects from Making Your Home their Home!
 *Does not include fire, pharaoh or harvester ants