

1021-2581

12/18/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

DEC 18 2012

Mr. Steven Ditto  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

Dear Mr. Ditto:

Subject: Application for Pesticide Notification (PRN 98-10)  
Add two marketing claims  
MGK Formula 29662  
EPA Reg. No. 1021-2581  
Your submission dated December 7, 2012

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated December 7, 2012 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.


If you have any questions regarding this letter, please contact Dana Pilitt, PhD of my staff at (703) 305-7071 or via e-mail at [pilitt.dana@epa.gov](mailto:pilitt.dana@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken  
Product Manager 10  
Insecticide Branch  
Registration Division (7505P)

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 <p>United States Environmental Protection Agency Washington, DC 20460</p>	Registration <input checked="" type="checkbox"/> Amendment <input type="checkbox"/> Other	OPP Identifier Number
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**Application for Pesticide - Section I**

1. Company/Product Number 1021-2581	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) MGK® Formula 29662	PM# 10	
5. Name and Address of Applicant (Include Zip Code)  McLAUGHLIN GORMLEY KING D/B/A MGK 8810 10TH AVE N GOLDEN VALLEY, MN 55427  <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  <div style="text-align: right; font-size: 1.2em; font-weight: bold;">                     NOTIFICATION                      DEC 18 2012                 </div> EPA Reg. No. _____ Product Name _____

**Section - II**

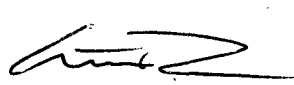
<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification per PR-Notice 98-10.

**Section - III**

1. Material This Product Will Be Packaged In:					2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				<input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container	
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container			4. Size(s) Retail Container 8 to 24 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled						

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Steven K. Ditto	Title Regulatory Affairs Specialist	Telephone No. (Include Area Code) (763) 544-0349
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Steven K. Ditto	5. Date 12/7/2012	

December 7, 2012

Document Processing Desk (NOTIF)  
Mr. Richard Gebken, P.M. 10  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (H7504P)  
Room S-4900, One Potomac Yard  
2777 South Crystal Dr.  
Arlington, VA 22202-4501

Via Courier

Subject: MGK<sup>®</sup> Formula 29662  
EPA Reg. No. 1021-2581  
Notification Per PR-Notice 98-10

Dear Mr. Gebken:

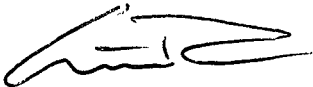
By Notification we are adding two marketing claims that are re-wording of previously approved claims.

Enclosed are 2 copies of the label, one copy with changes highlighted.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulation at 40 CFR 152.46, and no other change have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

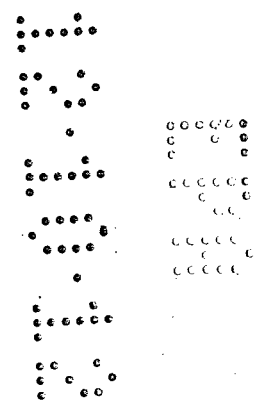
If there are any questions or you need anything further, please contact this office.

Sincerely,



Steven K. Ditto  
Registration Specialist

Enclosures



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# MGK® Formula 29662 [Consumer Lice Flea & Tick Spray]

- New
- Treats [over] [2000] [1,000] [500] Square Feet
- Contains [Nylar®] Insect Growth Regulator [IGR]
- Kills Fleas, Ticks, Bed Bugs, Dust Mites, Lice, and Carpet Beetles.
- Kills fleas and their eggs
- Kills Adult Fleas, Pre-adult Fleas (Larva) and Flea Eggs
- Kills all four stages of the Flea: Adults, Eggs, Pupae and Larvae
- Home Protection
- [Economical] Do-it-yourself Pest Control
- Reaches the hiding places of the flea: rugs, carpets, drapes, pet bedding, [indoor kennels], upholstery and furniture
- A photo-stable residual product for the control of fleas and ticks
- Kills Adult Fleas for up to 3 weeks [21 days]
- Kills Ticks
- Kills Adult Fleas and Brown Dog Ticks
- Kills adult fleas, flea larvae, and flea eggs
- Kills Bed Bugs
- Kills all life stages of fleas including the eggs.
- Kills [Adult] Fleas and Pre-adult Fleas (Larvae) and Flea Eggs
- Kills fleas, ticks, flea eggs and larvae
- Kills [Controls] Cat Fleas
- Kills [Controls] Brown Dog Ticks
- Kills [Controls] Fleas, Ticks, and Bed Bugs [on Pet Bedding]
- Kills Lice and Dust Mites
- Kills Carpet Beetles
- Controls for up to 210 days\* [30 weeks] [7 months] \*Prevents flea re-infestation for 210 days [30 weeks] [7 months]
- Nylar® is an insect growth regulator [IGR] similar to the naturally occurring insect growth hormones that interfere with [stops] their growth or development
- Stops [prevents] fleas and ticks from developing into egg-laying adults
- Prevents Development of Biting and Egg-Laying Adult Fleas
- Residual Control of Biting Adult Fleas
- Flea Eggs and Larvae in Treated Carpet Will Not Develop Into Biting Adults
- Fast-Acting Formula
- Starts working on contact
- Prevents flea re-infestation for 210 days [30 weeks] [7 months]
- One treatment controls fleas for 210 days [30 weeks] [7 months]
- Continuous flea protection for 210 days [30 weeks] [7 months]
- Keeps Working on fleas for 210 Days [30 weeks] [7 months]
- Prevents Flea Build-UP for 210 days [30 weeks] [7 months]

- To prevent future flea infestations for 7 months
- Will not stain carpeting [furniture] [draperies] [carpeting, furniture, or draperies]
- Breaks the Life Cycle of Fleas
- Long-lasting Control\* \*Prevents flea re-infestation for 210 days [30 weeks] [7 months]
- Long-Lasting Flea Control
- Results when you need it
- Carpet penetrating formula that doesn't leave pests a place to hide
- Easy to use
- Easy to use Carpet [Surface] Spray
- For use on Carpet Floors
- Pet Bedding Treatment
- Contains an odor neutralizer [eliminator][remover]
- Odor Neutralizing [Eliminating][Removing] Technology [Formula]
- Neutralizes [Eliminates] [Removes] pet odors [including urine]
- Neutralizes [Eliminates] [Removes] pet odors and leaves a clean, fresh scent
- [Contains] Pet [Urine] Odor Eliminator [Remover]
- Removes Pet [Urine] Odor
- [Leaves a] Clean, Fresh Scent
- [Leaves a] Mountain Fresh Scent
- [Leaves a] Fresh Meadow Scent
- No Oily Residue – No Unpleasant Odor, No Drip Application
- Non-Drip Formula
- Drip-Free Application
- Drip-Free Spray
- Will not stain water-safe surfaces
- Carpet, [Furniture] treatment
- Carpet and Surface Treatment
- For use in Residential and Commercial sites
- Insect growth regulator [IGR] prevents fleas from reproducing
- Flea Spray with Insect Growth Regulator [IGR] for Carpets and Furniture
- Flea Spray for Carpets and Furniture with Insect Growth Regulator [IGR]
- Quick Acting, Long Lasting Flea Control
- Kills hard-to-see bed bug eggs
- Inhibits flea infestation for 210 days
- Controls flea re-infestation for up to 7 months

**ACTIVE INGREDIENTS:**

3-phenoxybenzyl-(1RS, 3RS, 1RS, 3SR)-2,	
2-dimethyl-3-(2-methylprop-1-enyl) cyclopropanecarboxylate.....	0.40%
N-Octyl bicycloheptene dicarboximide.....	1.60%
Pyriproxyfen	0.10%
<b>OTHER INGREDIENTS</b> .....	<b>97.90%</b>

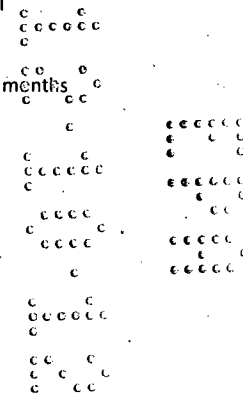
Total..... 100.000%

KEEP OUT OF REACH OF CHILDREN

**CAUTION**

**NOTIFICATION**

**DEC 18 2012**



FIRST AID	
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>▪ Take off contaminated clothing.</li> <li>▪ Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. For additional information on this pesticide product (including health concerns, medical emergencies, pesticide concerns or incidents), call 1-888-740-8712.</p>	

Manufactured by



8810 Tenth Avenue North  
Minneapolis, MN 55427

EPA Reg. No. 1021-2581

EPA Est. No. 1021-MN-2

Net Weight: \_\_\_\_\_

PRECAUTIONARY STATEMENTS
<u>HAZARDS TO HUMANS AND DOMESTIC ANIMALS</u>
<b>CAUTION</b>
Avoid contact with skin or clothing. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Prolonged or frequently repeated skin contact may cause allergic reactions in some individuals.
<b>PHYSICAL OR CHEMICAL HAZARDS</b>
<b>Contents under pressure.</b> Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

USE RESTRICTIONS:

- Apply this product only as specified on this label.
- Do not contaminate food or feedstuffs.
- THIS PRODUCT IS FOR INDOOR USE ONLY
- Do not use in aircraft cabins
- Do not apply this product directly to companion animals (pets).
- Do not apply this product when food, feed and/or drinking water is present.
- Do not allow adults, children, or pets to enter the treated area until sprays have dried.
- Do not apply this product in a way that will contact adults, children or pets, either directly or through drift.
- Do not use in food areas of food handling establishments, restaurant, or other areas where food is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation. Serving areas are areas where foods are served, such as dining rooms, but excluding areas where foods may be prepared or held. In the home, cover all food processing surfaces and utensils during treatment, or thoroughly wash utensils before use. Cover exposed food and drinking water, and remove utensils before use.

This product is not recommended for use as a sole protection against bed bugs. If evidence of bed bugs is found in/on mattresses, use this product as part of an integrated pest management program to control bed bugs.

**DUST MITES:** Spray with a sweeping motion to surfaces where mites congregate such as mattresses, box springs, headboard, floors, carpeting, and baseboard. Spray surfaces until damp. Apply on mattresses as a spot treatment to mattress seams, edges, buttons, and tufts of bed only. Do not use directly on pillows, bed linens, or clothes. Do not saturate the mattress and do not treat entire surface area of mattress. Allow mattress to dry thoroughly before replacing pillows and/or bed linens.

**HOUSE DUST MITES: Do Not use on humans or animals.** Treat an inconspicuous area to test for possible staining or discoloration. Inspect this area after drying, then treat invested areas only if staining or discoloration has not occurred. Hold container upright with actuator opening directed away from you and apply from a distance of 18". Spray surfaces until damp. Treat all mattresses, box springs, upholstery, carpet, rugs or other infested objects that cannot be laundered or dry-cleaned. Apply on mattresses as a spot treatment to mattress seams, edges, buttons, and tufts of bed only. Do not use directly on pillows, bed linens, or clothes. Do not saturate the mattress and do not treat entire surface area of mattress. Allow mattress to dry thoroughly before replacing pillows and/or bed linens. Do not use article until treated area is dry. Repeat treatment as necessary.

Vacuum the entire room 24 – 48 hours after treating, including box springs, mattresses, carpeting, drapes, furnace and air vents to remove all dust from treated area.

**CARPET BEETLES (Black, Furniture, Varied) and other listed Crawling Insects:** Apply with a sweeping motion as a surface spray to carpet, rugs, closets, baseboards, upholstered furniture, and around edges of carpet.

Contact as many insects as possible. Spray into cracks and crevices where insects harbor, live and breed. Apply around cartons, containers, and furniture where these insects tend to congregate. Spray on and under edges of floor coverings, under rugs and furniture and in closets or other localities where these insects are found.

**LICE:** Spray only surfaces that cannot be laundered or dry-cleaned including mattresses and upholstered furniture. Do not use on sheets or pillowcases. Apply on mattresses as a spot treatment to mattress seams, edges, buttons, and tufts of bed only. Do not use directly on pillows, bed linens, or cloths. Do not saturate the mattress and do not treat entire surface area of mattress. Allow mattress to dry thoroughly before replacing pillows and/or bed linens.

**TO KILL LICE AND LICE EGGS: Do Not use on humans or animals.** Treat an inconspicuous area to test for possible staining or discoloration. Inspect after drying. Then treat entire area. Hold container upright with actuator opening directed away from you and apply from a distance of 18". Treat at the rate of 1 – 2 sec/2 ft<sup>2</sup>. Treat all mattresses, furniture or similar objects that cannot be laundered or dry-cleaned. Apply on mattresses as a spot treatment to mattress seams, edges, buttons, and tufts of bed only. Do not use directly on pillows, bed linens, or cloths. Do not saturate the mattress and do not treat entire surface area of mattress. Allow mattress to dry thoroughly before replacing pillows and/or bed linens. Do not use article until treated area is dry. Repeat as necessary.

**NON-FOOD LIVESTOCK HOUSING STRUCTURES (Indoor Premise Spray) :** [Only] for use in Horse Barns, Pony Barns, Colt Barns, Mule Barns, Donkey Barns, Goat Pens, Sheep Pens and shelters, Corrals, Paddocks, Holding pens, Stables, Horse Trailers, Kennels, Animal Research Facilities, Show Animal Quarters, Race Horse Quarters, Livestock Loafing Areas and Sheds, and Zoos

Do not apply this product to non-food livestock housing structures while occupied by animals.

**DO NOT USE ON ANIMALS.**

**USE ONLY AS A SPOT TREATMENT OR CRACK AND CREVICE SPRAY to kill listed pests.**

SPRAY FOR 3 – 9 seconds/ 6 ft<sup>2</sup>

### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

#### Pesticide Storage

Keep this product in its tightly closed original container, when not in use. Store in a cool, dry (preferably locked )area that is inaccessible to children and animals.

#### Pesticide Disposal and Container Handling

Do Not Puncture or Incinerate!

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions.

