



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

MAY 12 2008

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

Julie Schlekau  
McLaughlin Gormley King Company  
8810 Tenth Avenue N.  
Minneapolis, MN 55427-4319

Dear Ms. Schlekau:

Subject: Multicide 29133(R)  
EPA Reg. No. 1021-1866  
Submission dated 1/31/08

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

Delete from the marketing claims the following, which detract from the Precautionary Statements and Directions for Use:

...fast and easy  
Ready to use – just pour in tank

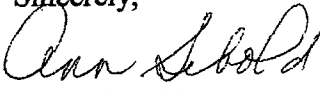
Delete the following implied safety claims:

Enjoy the outdoors  
...allowing you to enjoy your yard now  
...dissipates in minutes...

To prevent misuse, all references to "insects" and "flying insects" must be revised to read "listed insects" and "listed flying insects".

If you have questions, please call Ann Sibold at 703 305-6502.

Sincerely,

*for*   
Richard Gebken  
Product Manager 10  
Insecticide Branch  
Registration Division (7505P)

# MGK®

**McLAUGHLIN  
GORMLEY  
KING COMPANY**

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] Denotes optional language

- [Guaranteed to Work or Your Money Back
- Kills Mosquitos & Biting Flies (Houseflies, Stable Flies, Black Flies and Biting Midges)
- Kills Mosquitos That May Carry West Nile Virus [Eastern Equine Encephalitis] [Dengue Fever]
- Virtually Odor-Free
- Great For Treating Large Areas Around Your Home
- Treat Large Areas Around Your Home Fast & Easy
- [Insecticide Fog] [Fog] Reaches Listed Insects [Listed Bugs] [Mosquitos] [Biting Flies] Hiding In Shrubs, Trees, and Flowers
- Reaches Listed Insects [Listed Bugs] [Mosquitos] [Biting Flies] Where They Hide
- [Great To] Use Before Parties & Picnics<sup>1</sup>
- Treat An Average 5,000 sq ft Yard In 10 Minutes
- Ideal For [Use Before] backyard picnics<sup>1</sup> [yard] [deck] [barbecues<sup>1</sup>] [outdoor parties<sup>1</sup>] [pool parties] [gardening] [outdoor games<sup>1</sup>] [and outdoor parties]
- Kills Listed Bugs in Minutes
- Enjoy the Outdoors
- Ready To Use - Just Pour in Tank
- Don't Let Insects Drive You Indoors!

- Use With Electric Powered Bug Fogger (sold separately)
- Use with Burgess Bug Killer [Electric] Outdoor Fogger (sold separately)
- Use with Propane Powered\* Bug Fogger \*propane not included (sold separately)
- Why fog:
  - Works immediately: Listed insects are gone virtually from the moment you finish fogging allowing you to enjoy your yard NOW!
  - Fog kills mosquitos and other flying insects [biting flies].
  - Treat yards with a powerful 10 foot cone of fog so you have more time to do things you want to do.
  - No Offensive Odor: The insecticide fog is nearly odorless and dissipates in minutes leaving an odor free backyard.]

[Note To Reviewer: Optional Marketing Graphics]

<sup>1</sup>Cover or remove exposed food and drinking water before application

<sup>2</sup>Keep Out of Reach of Children

For Outdoor Residential Use Only

Do not use indoors or in enclosed spaces.

**ACTIVE INGREDIENTS:**

3-Phenoxybenzyl-(1RS, 3RS; 1RS, 3SR)-2,2-dimethyl-3-(2-methylprop-1-enyl) cyclopropanecarboxylate.....	0.15%
* Piperonyl Butoxide, Technical.....	0.15%
** OTHER INGREDIENTS .....	99.70%
	100.00%
* Equivalent to 0.12% (butylcarbityl) (6-propylpiperonyl) ether and 0.03% related compounds	
** Contains petroleum distillate	

MULTICIDE® - Registered trademark of McLaughlin Gormley King Company

**KEEP OUT OF REACH OF CHILDREN  
CAUTION PRECAUCION**

**PRECAUCION AL USUARIO:** Si usted no lee ingles, no use este producto hasta que la etiqueta haya sido explicado ampliamente

(If you do not understand the label, find someone to explain it to you in detail)

See Side/Back Panel for Precautionary Statements

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> <li>▪ Immediately call a poison control center or doctor.</li> <li>▪ Do not give any liquid to the person.</li> <li>▪ Do not induce vomiting unless told to do so by a poison control center or a doctor.</li> <li>▪ Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>▪ Take off contaminated clothing.</li> <li>▪ Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
IF IN EYES:	<ul style="list-style-type: none"> <li>▪ Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
NOTE TO PHYSICIAN:	
Contains petroleum distillate - vomiting may cause aspiration pneumonia.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

**ACCEPTED  
with COMMENTS  
In EPA Letter Dated:**

**MAY 12 2008**

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.

1021-1806

*W/P*

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

## CAUTION

Harmful if absorbed through the skin. Causes moderate eye irritation. Do not get on skin, in eyes or on clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

User Safety Recommendations: User should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

### ENVIRONMENTAL HAZARDS

This product is toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to or near water. Drift and runoff may be hazardous to fish in waters adjacent to treated areas. Do not contaminate water when disposing of equipment wash waters or rinsate. See directions for use for additional precautions and requirements.

### PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

This product is designed for use in all Black Flag® or Burgess® thermal powered foggers (sold separately).

Use MULTICIDE® 29133 (R) [Product Name] to kill mosquitos that may carry West Nile Virus & Biting Flies including house flies, stable flies, black flies and biting midges. Works in and around your garden, lawn, deck, patio or swimming pool. When used in Black Flag or Burgess thermal foggers (sold separately), MULTICIDE® 29133 (R) [Product Name] becomes a virtually odor-free fog that moves through the air to penetrate dense foliage to kill insects where they live and hide.

#### General Precautions and Restrictions:

Do not allow adults, children or pets to enter until vapors, mists and aerosols have dispersed. Do not apply this product in a way that will contact adults, children or pets either directly or through drift.

Do not remain in treated area. Exit area immediately and remain outside the treated area until aerosols, vapors and/or mists have dispersed.

Remove or cover exposed food and drinking water before application.

Do not apply directly to or near water, storm drains, or drainage ditches. Do not apply when windy. To prevent product run-off, do not over water the treated areas or apply prior to heavy rainfall.

Do not apply more than 1 time per day.

### WHEN AND HOW TO FOG:

1. Fog in late afternoon or early dusk when wind is calm and insect activity is increasing. Do not treat if wind is greater than 5 mph because the fog will dissipate too quickly.
2. Pour MULTICIDE® 29133 (R) [Product Name] undiluted into the Black Flag Insect Fogger or Burgess Bug Fogger (sold separately).
3. Fog at the rate of 1.5 fluid ounces per 1000 sq ft (a 25' x 40' area) [0.75 fluid ounces per 500 sq ft (a 25' x 20' area)]. For best results, thoroughly fog shrubs, groundcovers, and lawn areas surrounding the area you wish to occupy. Do not wet plants to point of runoff or drip. Allow the fog to penetrate foliage where mosquitos and biting flies rest. Create a "fogged buffer zone" as your space allows. Apply one pump of the trigger fogger every 3 to 4 seconds to obtain the best fog quality. It will take approximately 30 pumps of the fogger trigger to fog 1000 sq ft [15 pumps of the fogger trigger to fog 500 sq ft]. A 5,000 sq ft lawn and garden area can be treated in 10 minutes. 1 qt of product will be required to treat 1/2 acre.

### STORAGE AND DISPOSAL

**STORAGE:** Store in a cool, dry place. Keep container closed.

#### DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available.  
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Net Contents \_\_\_\_\_

Manufactured by:  
Mc LAUGHLIN GORMLEY KING COMPANY  
8810 Tenth Avenue North  
Minneapolis, MN 55427

EPA Reg. No. 1021-1866

EPA Est. No. 1021-MN-2

W/C