

1021-1865

05/07/2008

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

MAY -7 2008

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

Julie Schlekau
McLaughlin Gormley King Company
8810 Tenth Avenue N.
Minneapolis, MN 55427-4319

Dear Ms. Schlekau:

Subject: Multicide 29132(E)
EPA Reg. No. 1021-1865
Submission dated 1/31/08

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, is acceptable subject to the comments listed below. One copy of the finished labeling must be submitted prior to releasing the product for shipment.

Delete from the marketing claims the following, which detract from the Precautionary Statements and Directions for Use:

...fast and easy

Delete the following implied safety claims:

Enjoy the outdoors

...allowing you to enjoy your yard now

...dissipates in minutes...

Delete the following enhanced efficacy claim:

"...Certified..."

To prevent misuse, all references to "bugs" and "insects" must be revised to read "listed bugs" and "listed insects".

Add to the Storage and Disposal statements directions for disposal of the fogger.

Revise the first page of the user manual to state that the product is manufactured for Black Flag/Burgess.

If you have questions, please call Ann Sibold at 703 305-6502.

Sincerely,

for Ann Sibold

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)

MGK®

**McLAUGHLIN
GORMLEY
KING COMPANY**

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[] Denotes optional language
 [Note To Reviewer: Optional Marketing Language to be used on label and/or carton which contains the electric powered insect fogger]

- [Guaranteed to Work or Your Money Back
- Kills Mosquitos & Biting Flies (Houseflies, Stable Flies, Black Flies and Biting Midges)
- Kills Mosquitos That May Carry West Nile Virus [Eastern Equine Encephalitis] [Dengue Fever]
- Virtually Odor-Free
- Great For Treating Large Areas Around Your Home
- Treat Large Areas Around Your Home Fast & Easy
- [Insecticide Fog] [Fog] Reaches Listed Insects [Listed Bugs] [Mosquitos] [Biting Flies] Hiding In Shrubs, Trees, and Flowers
- Reaches Listed Insects [Listed Bugs] [Mosquitos] [Biting Flies] Where They Hide
- [Great To] Use Before Parties & Picnics¹
- Treat An Average 5,000 sq ft Yard In 10 Minutes
- Value Pack
- Ideal For [Use Before] backyard picnics¹, [yard] [deck] [barbecues¹] [outdoor parties¹] [gardening] [outdoor games²] [special events] [and outdoor parties]
- Kills Bugs in Minutes
- Enjoy the Outdoors
- Refill with Certified [Product Name]
- Free Inside! 1 Pint of Insecticide
- Includes One Pint of Insecticide – Free!

ACTIVE INGREDIENTS:

3-Phenoxybenzyl-(1RS, 3RS; 1RS, 3SR)-2,2-dimethyl-3-(2-methylprop-1-enyl) cyclopropanecarboxylate.....	0.15%
* Piperonyl Butoxide, Technical.....	0.15%
** OTHER INGREDIENTS	99.70%
	100.00%

* Equivalent to 0.12% (butylcarbityl) (6-propylpiperonyl) ether and 0.03% related compounds

** Contains petroleum distillate

MULTICIDE® - Registered trademark of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN CAUTION PRECAUCION

PRECAUCION AL USUARIO: Si usted no lee ingles, no use este producto hasta que la etiqueta haya sido explicado ampliamente

(If you do not understand the label, find someone to explain it to you in detail).

See Side/Back Panel for First Aid and Precautionary Statements

- Ready To Use – Just Pour in Tank
- Refills Available in Larger Sizes
- Lightweight and Easy to Use
- Easy Trigger Action Disperses Microscopic droplets
- Don't Let Insects Drive You Indoors!
- Fog In Minutes
- Easy Fill Insect Killer Tank: Large opening with molded-in funnel prevents spilling
- Why fog:
 - Works immediately: Insects are gone virtually from the moment you finish fogging allowing you to enjoy your yard NOW!
 - Fog kills mosquitos and other flying insects [biting flies].
 - Treat with a powerful 10 foot cone of fog so you have more time to do things you want to do.
 - No Offensive Odor: The insecticide fog is nearly odorless and disappears in minutes leaving an odor free backyard.]

[Note To Reviewer: Optional Marketing Graphics]

- ¹Cover or remove exposed food and drinking water before application
- ²Keep Out of Reach of Children

For Outdoor Residential Use Only
 Do not use indoors or in enclosed spaces

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> ▪ Immediately call a poison control center or doctor. ▪ Do not give any liquid to the person. ▪ Do not induce vomiting unless told to do so by a poison control center or a doctor. ▪ Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> ▪ Take off contaminated clothing. ▪ Rinse skin immediately with plenty of water for 15-20 minutes. ▪ Call a poison control center or doctor for treatment advice.
IF IN EYES:	<ul style="list-style-type: none"> ▪ Hold eye open and rinse slowly and gently with water for 15-20 minutes. ▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. ▪ Call a poison control center or doctor for treatment advice.
NOTE TO PHYSICIAN:	
Contains petroleum distillate – vomiting may cause aspiration pneumonia.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

ACCEPTED
 with COMMENTS
 in EPA Letter Dated
 MAY - 7 2008
 Under the Federal Insecticide, Fungicide, and Rodenticide Act as amended, for the pesticide registered under EPA Reg. No. 291-1865

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PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if absorbed through the skin. Causes moderate eye irritation. Do not get on skin, in eyes or on clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

User Safety Recommendations: User should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

ENVIRONMENTAL HAZARDS

This product is toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to or near water. Drift and runoff may be hazardous to fish in waters adjacent to treated areas. Do not contaminate water when disposing of equipment wash waters or rinsate. See directions for use for additional precautions and requirements.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

This product is designed for use in [product name] electric powered foggers.

Use MULTICIDE® 29132 (E) [Product Name] to kill mosquitos that may carry West Nile Virus & Biting Flies including house flies, stable flies, black flies and biting midges. Works in and around your garden, lawn, deck or patio. When used in [product name] electric powered foggers, MULTICIDE® 29132 (E) [Product Name] becomes a virtually odor-free fog that moves through the air to penetrate dense foliage to kill insects where they live and hide.

General Precautions and Restrictions:

Do not allow adults, children or pets to enter until vapors, mists and aerosols have dispersed. Do not apply this product in a way that will contact adults, children or pets either directly or through drift.

Do not remain in treated area. Exit area immediately and remain outside the treated area until aerosols, vapors and/or mists have dispersed.

Remove or cover exposed food and drinking water before application.

Do not apply directly to or near water, storm drains, or drainage ditches. Do not apply when windy. To prevent product run-off, do not over water the treated areas or apply prior to heavy rainfall.

Do not apply more than 1 time per day.

WHEN AND HOW TO FOG:

1. Fog in late afternoon or early dusk when wind is calm and insect activity is increasing. Do not treat if wind is greater than 5 mph because the fog will dissipate too quickly.
2. Pour MULTICIDE® 29132 (E) [Product Name] undiluted into the electric fogger [product name]. Refer to Fogger Instruction Booklet for proper use.
3. Fog at the rate of 1.5 fluid ounces per 1000 sq ft (a 25' x 40' area) [0.75 fluid ounces per 500 sq ft (a 25' x 20' area)]. For best results, thoroughly fog shrubs, groundcovers, and lawn areas surrounding the area you wish to occupy. Do not wet plants to point of runoff or drip. Allow the fog to penetrate foliage where mosquitos and biting flies rest. Create a "fogged buffer zone" as your space allows. Apply one pump of the fogger trigger every 3 to 4 seconds to obtain the best fog quality. It will take approximately 30 pumps of the fogger trigger to fog 1000 sq ft [15 pumps of the fogger trigger to fog 500 sq ft]. A 5,000 sq ft lawn and garden area can be treated in 10 minutes. 1 qt of product will be required to treat 1/2 acre. Refer to the Fogger Instruction Booklet for additional details.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place. Keep container closed.

ELECTRIC FOGGER STORAGE: Empty insecticide from the container before storing. Always wait for the fogger to cool before storing. When storing the fogger for a long period of time, flush a light oil through the system. Store fogger indoors, out of the reach of children.

DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Net Contents _____

Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1865

EPA Est. No. 1021-MN-2