

1021-1863

05/06/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

Mr. Steven Ditto
McLaughlin Gormley King Company
8810 Tenth Avenue North
Minneapolis, MN 55427

MAY - 6 2011

Dear Mr. Ditto:

Subject: Application for Pesticide Notification (PRN 98-10)
Comply with Agency pyrethroid labeling letter dated June 4, 2009
and PR Notice 2007-4
Multicide 29131
EPA Reg. No. 1021-1863
Your submission dated April 21, 2010

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated April 21, 2010 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions regarding this letter, please contact Dana Pilitt, PhD of my staff at (703) 305-7071 or via e-mail at pilitt.dana@epa.gov.

Sincerely,

A handwritten signature in black ink that reads "Richard Gebken".

Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)



McLAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

April 21, 2010

Document Processing Desk (NOTIF-PYRETHROID)
U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs (7504P)
Room S-4900, One Potomac Yard
2777 South Crystal Dr.
Arlington, VA 22202-4501

Via Courier

Subject: MULTICIDE® 29131
EPA Reg. No. 1021-1863
Notifications consistent with the guidance in the June 4, 2009 letter
and the requirements of EPA's regulations at 40 CFR part 156
PR-Notice 2007-4

Dear Sir or Madam:

By Notification we are changing the language of "Environmental Hazards" and "Directions for Use" on this label according to the guidance in the June 4, 2009 letter and the requirements of EPA's regulations at 40 CFR part 156. No changes in application rates were made. In addition to that, we are also changing the storage and disposal language to comply with the Final Rule "Pesticide Management and Disposal; Standards for Pesticide Containers and Containment".

Enclosed are 2 copies of the label, one copy has changes highlighted.

Notification of label change per June 4, 2009, letter from Environmental Protection Agency. This notification is consistent with the guidance in the June 4, 2009 letter and the requirements of EPA's regulations at 40 CFR part 156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR part 156, this product may be in violation of FIFRA and I may be subject of enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Miriam Frugis
Regulatory Affairs Specialist

Enclosures

NOTIFICATION

MAY 6 2011

4/6

29131- 0410 (PYRET)



McLAUGHLIN
GORMLEY
KING COMPANY

MULTICIDE® 29131

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[] Denotes optional language

[Note To Reviewer: Optional Marketing Language to be used on label and/or carton which contains the propane powered insect fogger]

- [Guaranteed to Work or Your Money Back
- Kills Mosquitos & Biting Flies (Houseflies, Stable Flies, Black Flies and Biting Midges)
- Kills Mosquitos That May Carry West Nile Virus [Eastern Equine Encephalitis] [Dengue Fever]
- Virtually Odor-Free
- Fog Your Yard in Minutes
- Great For Treating Large Areas Around Your Home
- Treat Large Areas Around Your Home
- [Insecticide Fog] [Fog] Reaches Listed Insects [Bugs] [Mosquitos] [Biting Flies] Hiding In Shrubs, Trees, and Flowers
- Reaches Listed Insects [Bugs] [Mosquitos] [Biting Flies] Where They Hide
- [Great To] Use Before Parties & Picnics¹
- Treat An Average 5,000 sq ft Yard In 10 Minutes
- Treat [Fog] Your Yard In Minutes
- Value Pack
- Ideal For [Use Before] backyard picnics¹, [yard] [deck] [barbecues¹] [outdoor parties¹] [pool parties] [gardening] [outdoor games²] [special events] [and outdoor parties]
- Kills Listed Bugs in Minutes
- Refill with [Product Name]
- Free Inside! 1 Pint of Insecticide
- Includes One Pint of Insecticide – Free!
- Ready To Use
- Refills Available in Larger Sizes
- Lightweight
- Easy Trigger Action Disperses Microscopic droplets
- Don't Let Insects Drive You Indoors!
- [Product Name] – propane is sold separately
- Fog In Minutes
- Easy Fill Insect Killer Tank: Large opening with molded-in funnel prevents spilling
- Long Neck
- Comfort Handle: The Insect Fogger handle is designed to sit [fit] comfortably in your hand as you pump the trigger to fog
- Auto Start Button!
- Propane Powered Portability: MULTICIDE® 29131 [Product Name] can go with you anywhere and is compatible with either 14.1 oz. "Tall" style or 16.4 oz. "Short" style propane cylinder – propane is sold separately
- Why fog:
 - Works immediately!
 - Fog kills mosquitos and other listed flying insects [biting flies].
 - [Product Name] has a powerful 10 foot cone of fog so you have more time to do things you want to do.
 - No Offensive Odor: The insecticide fog is nearly odorless and leaves an odor free backyard.]

[Note To Reviewer: Optional Marketing Graphics]

¹Cover or remove exposed food and drinking water before application

²Keep Out of Reach of Children

For Outdoor Residential Use Only

Requires Standard Propane Cylinder (not included – sold separately)

Do not use indoors or in enclosed spaces

ACTIVE INGREDIENTS:

3-Phenoxybenzyl-(1RS, 3RS; 1RS, 3SR)-2,2-dimethyl-3-(2-methylprop-1-enyl) cyclopropanecarboxylate	0.15%
* Piperonyl Butoxide, Technical	0.15%
** OTHER INGREDIENTS	99.70%
	100.00%
* Equivalent to 0.12% (butylcarbityl) (6-propylpiperonyl) ether and 0.03% related compounds	
** Contains petroleum distillate	

MULTICIDE® - Registered trademark of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN CAUTION PRECAUCION

PRECAUCION AL USUARIO: Si usted no lee ingles, no use este producto hasta que la etiqueta haya sido explicado ampliamente

(If you do not understand the label, find someone to explain it to you in detail).

See Side/Back Panel for First Aid and Precautionary Statements

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> Immediately call a poison control center or doctor. Do not give any liquid to the person. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
IF IN EYES:	<ul style="list-style-type: none"> Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.
NOTE TO PHYSICIAN:	
Contains petroleum distillate – vomiting may cause aspiration pneumonia.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

PRECAUTIONARY STATEMENTS HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if absorbed through the skin. Causes moderate eye irritation. Avoid contact with skin, eyes or clothing. Wear protective eyewear such as goggles, face shield or safety glasses. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

User Safety Recommendations

User should remove clothing immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.

ENVIRONMENTAL HAZARDS

This product is toxic to aquatic organisms, including fish and invertebrates. Drift and runoff may be hazardous to fish in waters adjacent to treated areas. Do not contaminate water when disposing of equipment wash waters or rinsate. See directions for use for additional precautions and requirements.

To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. Rinsing application equipment over the treated area will help avoid run off to water bodies or drainage systems.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

This product is designed for use in all [Product Name] propane powered foggers.

Use MULTICIDE® 29131 [Product Name] to kill mosquitos that may carry West Nile Virus & Biting Flies including house flies, stable flies, black flies and biting midges. Works in and around your garden, lawn, deck, patio or swimming pool. When used in [Product Name] thermal foggers, MULTICIDE® 29131 [Product Name] becomes a virtually odor-free fog that moves through the air to penetrate dense foliage to kill listed insects where they live and hide.

General Precautions and Restrictions:

Do not allow adults, children or pets to enter until vapors, mists and aerosols have dispersed.
 Do not apply this product in a way that will contact adults, children or pets either directly or through drift.
 Do not remain in treated area. Exit area immediately and remain outside the treated area until aerosols, vapors and/or mists have dispersed.
 Remove or cover exposed food and drinking water before application.
 Do not apply directly to or near water, storm drains, or drainage ditches. Do not apply when windy. To prevent product run-off, do not over water the treated areas or apply prior to heavy rainfall.
 Do not water the treated area to the point of run-off.
 Do not make application during rain.

Application is prohibited directly into sewers drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.
 Do not apply more than 1 time per day.

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

- (1) Treatment to soil or vegetation around structures;
- (2) Applications to lawns, turf, and other vegetation;
- (3) Applications to building foundations, up to a maximum height of 3 feet.

Other than applications to building foundations, all outdoor applications to impervious surface such as sidewalks, driveways, patios, porches and structural surfaces (such as windows doors, and eaves) are limited to spot and crack-and-crevice applications, only.

WHEN AND HOW TO FOG:

- 1. Fog in late afternoon or early dusk when wind is calm and insect activity is increasing. Do not treat if wind is greater than 5 mph because the fog will dissipate too quickly.
- 2. Pour MULTICIDE® 29131 [Product Name] undiluted into the fogger [or Product Name]. Refer to Fogger Instruction Booklet for proper use.
- 3. Fog at the rate of 1.5 fluid ounces per 1000 sq ft (a 25' x 40' area) [0.75 fluid ounces per 500 sq ft (a 25" x 20' area)]. For best results, thoroughly fog shrubs, groundcovers, and lawn areas surrounding the area you wish to occupy. Do not wet plants to point of runoff or drip. Allow the fog to penetrate foliage where mosquitos and biting flies rest. Create a "fogged buffer zone" as your space allows. Apply one pump of the fogger trigger every 3 to 4 seconds to obtain the best fog quality. It will take approximately 30 pumps of the fogger trigger to fog 1000 sq ft [15 pumps of the fogger trigger to fog 500 sq ft]. A 5,000 sq ft lawn and garden area can be treated in 10 minutes. 1 qt of product will be required to treat 1/2 acre. Refer to the Fogger Instruction Booklet for additional details.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage

Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

Pesticide Disposal and Container Handling

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Net Contents _____

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY
 8810 Tenth Avenue North
 Minneapolis, MN 55427

EPA Reg. No. 1021-1863

EPA Est. No. 1021-MN-2