



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 28, 2016

Jeffrey Nelson  
Regulatory Affairs Specialist  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

Subject: Notification per PRN 98-10 – Adding optional marketing statements  
Product Name: Multicide 28661  
EPA Registration Number: 1021-1856  
Application Date: 1/22/2016  
Decision Number: 513601

Dear Mr. Nelson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at [hollis.angela@epa.gov](mailto:hollis.angela@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "Kable Bo Davis", enclosed within a hand-drawn oval.

Kable Bo Davis, Product Manager 3  
Invertebrate and Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

# MULTICIDE® 28661

## For Indoor Residential Use Only

[ ] Indicates optional or alternate wording

[Water Based Formula]  
 [For Indoor use]  
 [No lingering chemical odor]  
 [Leaves no chemical odor]  
 [Won't stain or discolor]  
 [Non-staining]  
 [Kills [by] Contact]  
 [Does not stain]  
 [Pressurized spray]  
 [Kills Ants, Black Carpenter Ants, Argentine Ants, Pharaoh Ants and Red Harvester Ants]  
 [Kills Cockroaches, Palmetto Bugs, Waterbugs, Scorpions, Silverfish, Carpet Beetles, Sowbugs and Asian Lady Bird Beetles]  
 [Kills Spiders (including Black Widow Spiders)]  
 [Formulated to kill Spiders [and] & Scorpions]  
 [Kills Fleas and Brown Dog Ticks]  
 [Kills Southern Fire Ants]  
 [Kills German Cockroaches on Non-Porous Surfaces for 40 Weeks (10 Months)]  
 [Keeps killing German Cockroaches for up to 40 Weeks (10 Months) on non-porous surfaces]  
 [Foaming spray]

[Contact, crack and crevice and surface spray]  
 [Kills listed crawling insects]  
 [Kills ants and roaches [in] [the[ir]] [hiding places] [nest] [at the source]]  
 [Kills the listed pests you see and the listed pests you don't see]  
 [Treats cracks (and crevices) where pests hide]  
 [Formula (Foam) expands to penetrate and fill crevices]  
 [(Foam) penetrates cracks and crevices]  
 [(Foam) Expands after spraying]  
 [(Applicator tube is) (Easy reach tube is) Perfect for hard to reach places]  
 [Keeps killing German Cockroaches (Roaches) for up to 6 months on non-porous surfaces]  
 [Provides up to 6 months protection for German Cockroaches (Roaches) on non-porous surfaces]  
 [No oily residue]  
 [Quick kill/ Kills fast]  
 [Kills listed crawling insects by contact]  
 [Odorless]  
 [Kills and protects]  
 [Micro-foam(ing) technology]  
[\[See additional claims on last page\]\\*](#)

### ACTIVE INGREDIENTS:

Neo-Pynamin .....	0.050%
Cypermethrin .....	0.050%
Other Ingredients .....	99.900%
	100.000%

MULTICIDE® - Registered trademark of McLaughlin Gormley King Company  
 Refer to back/side panels for additional precautions.

### NOTIFICATION

1021-1856  
 The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/28/2016

## KEEP OUT OF REACH OF CHILDREN CAUTION

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> <li>▪ Call a poison control center or doctor immediately for treatment advice.</li> <li>▪ Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>▪ Do not give <b>any</b> liquid to the person.</li> <li>▪ Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>▪ Take off contaminated clothing.</li> <li>▪ Rinse skin immediately with plenty of water for 15–20 minutes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
IF IN EYES:	<ul style="list-style-type: none"> <li>▪ Hold eye open and rinse slowly and gently with water for 15–20 minutes.</li> <li>▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Manufactured by:  
  
 8810 Tenth Avenue North  
 Minneapolis, MN 55427

EPA Reg. No. 1021-1856

EPA Est. No. 1021-MN-2

Net Weight \_\_\_\_\_



Federal regulations prohibit  
CFC propellants in aerosols

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

## CAUTION

Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals.

### ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and aquatic invertebrates. Do not contaminate water when disposing of aerosol unit, washwater or rinsate. See Directions for Use for additional precautions and requirement. Do not apply directly to water.

### PHYSICAL OR CHEMICAL HAZARDS

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product  
in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USE.

GENERAL PRECAUTIONS AND RESTRICTIONS:

#### **For Indoor Residential Use Only**

Do not use as a space spray. Do not apply this product in a way that will contact adults, children or pets, either directly or through drift.

Do not apply when food is present. Exposed food should be covered or removed. All food preparation surfaces and utensils should be covered during treatment or thoroughly washed before use.

Do not use water based sprays in conduits, motor housing, junction boxes, switch boxes, or other electrical equipment.

During any indoor surface application, do not allow dripping or runoff to occur. During any application to ceilings of a structure, cover surface below with plastic shielding or other material.

Do not apply this product in any room being used as a living, eating, or recovery area by the elderly or the infirm when they are in the room.

Do not exceed maximum application rate of 16 seconds of spraying per each sq. ft. of surface.

Remove pets and birds and cover fish aquariums before spraying.

Do not apply to humans, pets, plants, or contact food, dishes or utensils.

Do not allow children or pets to contact treated surfaces until spray [foam] has dried.

For use in areas such as:

Apartments, Atriums, Attics, Basements, Bathrooms, Bedrooms, Bookcases, Carpets, Chests, Closed Porches, Closets, Clothes Storage, Dens, Dog Houses, Draperies, Furniture, Garages, Garbage Cans, Gazebos, Homes, Household, Kitchens, Lanais, Living Rooms, Pantries, Pet Bedding, Pet Sleeping Areas, Pet Carriers, Play Houses, Play Rooms, Porches Rooms, Rugs, Solariums, Storage Areas, Sun Porches, Sun Rooms, Utility Rooms and Verandas.

Kills the following insects [on contact]:

Ants, Argentine Ants, Asian Lady Bird Beetles, Brown Dog Ticks, Black Carpenter Ants, Carpet Beetle, Cockroaches [adults (nymphs)], Crickets, Fleas, Foraging Ants [Fire Ants], German Cockroaches, Palmetto Bugs, Pharaoh Ants, Red Harvester Ants, Scorpions, Silverfish, Sowbugs, Waterbugs [adults (nymphs)].

For residual control of German cockroaches spray non-porous surfaces until coated along baseboards, under sinks, refrigerator, stove, dishwasher, or other places where cockroaches may hide.

**[FOR] CRACK[S] AND CREVICE[S] [SPRAY]:** Apply spray [foam] in small amounts directly into cracks and crevices. Pay special attention to areas such as behind baseboards, connection areas around drains and pipes, behind and beneath sinks, stoves, and plumbing, and other visible cracks and crevices. Spray these areas thoroughly; making certain that spray [foam] penetrates well.

**[FOR DIRECT] CONTACT APPLICATION:** [Hold container upright with nozzle aimed away from you.] Spray [Apply] [foam] at the rate of one linear foot per second. Contact as many insects as possible with this spray, in addition to thoroughly spraying of all parts of the room suspected of harboring these pests. Pay special attention to hiding places such as beneath sinks, behind and beneath stoves and refrigerators, around garbage cans and cabinets, along the outside of baseboards, door sills, frames and floors, around and on drains, pipes and plumbing, behind bookcases, storage, and other utility installation areas, contacting insects with spray when possible.

**[For] [To Kill] Carpet Beetles [Dermestids (Trogoderma)]:** Directly spray as many insects as possible. Where possible, bottom of rugs and carpets should be sprayed thoroughly. Also treat shelves, closets, areas under furniture, on floors and walls, around windowsills and baseboards, and wherever these insects are seen or suspected. Backing of carpets and rugs should be allowed to dry before re-laying on floor.

~~[[For] [To Kill] Foraging Ants, Southern Fire Ants and Foraging Carpenter Ants:~~ To kill foraging Ants, including Southern Fire Ants and Black Carpenter Ants spray insects directly and on ant trails.

**FOR SPOT TREATMENT:**

~~[[For] [To kill] Brown Dog Ticks and Fleas:~~ Thoroughly spray, as a spot treatment, infested areas such as pet beds and resting quarters, nearby cracks and crevices, along and behind baseboards, window and door frames, and localized areas of floor and floor coverings where these pests may be present. Do not exceed 16 seconds of spraying per each square foot. Pet's old bedding should be removed and replaced with clean, fresh bedding after treatment. **DO NOT SPRAY PETS WITH THIS PRODUCT.** Pets should be treated with a registered flea and tick control product prior to reentering treated areas. Also, treat your yard with a product registered for yard application.

~~[[For] [To kill] Spiders (including Black Widow Spiders), Carpet Beetles, Cockroaches, Palmetto Bugs, Asian Lady Bird Beetles, Crickets, Scorpions, Silverfish and Sowbugs:~~ Spray areas where these insects are found or may hide, including dark corners of rooms and closets; cracks and crevices in walls; along baseboards and door and window frames; behind and beneath sinks, stoves, refrigerators, and cabinets; and around garbage cans, plumbing, and other utility installations. Pests driven out of hiding places should be sprayed directly.

## STORAGE AND DISPOSAL

**PESTICIDE STORAGE:**

Store in a cool, dry area. Keep container closed. Always store pesticides in the original container. Store away from food and pet food.

**PESTICIDE DISPOSAL AND CONTAINER HANDLING:**

Do not puncture or incinerate! Nonrefillable container. Do not reuse or refill this container.

If empty: Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions.

Available at *[store name here]*

100% Satisfaction Guaranteed

~~[Please recycle empty can]~~

**\*ADDITIONAL OPTIONAL FRONT PANEL MARKETING CLAIMS:**

~~[Kills ants, [cock]roaches, [spiders], [fleas] [and] [&] other listed~~

~~[crawling] [insects] [pests]\*~~

~~[Foam Killing Technology™]~~

~~[Goes down invisible] [and] [dries invisible]~~

~~Foam expands into [hard-to-reach] cracks and (&) crevices~~

~~Foam expands into [hard-to-reach] places~~

~~Foam expands into where insects live [and eventually dissipates]~~

~~Spray [the foaming aerosol] into hard to reach areas~~

~~Foaming Insect Killer~~

~~Foam help(s) track [tracks] where you sprayed/applied~~

~~[Disappearing] Foam Shows where you sprayed/applied~~

~~[Disappearing] foam tracks your treatment progress~~

~~[Precision Delivery –] Foam Tracer Ensures Complete Application~~

~~Coverage~~

~~Ready to Use – Tracing Foam~~

~~Foam(ing) Action/Spray~~

~~[With/Contains/Featuring] (Three Dimensional) / (3D) Foam™~~

~~[action/technology]~~

~~Contains/With/Featuring FoamGuard™ [action/technology]~~

~~[With/Contains/Featuring] Micro-foam(ing)™ [action/technology]~~

~~Easy to See where you sprayed~~

~~See where you sprayed~~

~~[With/Contains/Featuring] Precision Foam™ [action/technology]~~

~~[With/Contains/Featuring] AccuFoam™ [action/technology]~~

~~Visible Application – Guaranteed Results~~

~~Dries Clear~~

~~2-pack~~

~~Duo Pack~~

~~[33] [25] [20] % [more] [for] free]~~