

Ms. Julie B. Schlekau  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427-4372

FEB - 4 2008

Dear Ms. Schlekau:

Subject: Amendment- additional efficacy data to support new claims  
(MRIDs 47236001, 47236002, 47236003 and 47236004)  
Multicide Crawling Insect Killer 28651  
EPA Registration Number 1021-1855  
Your submission dated September 14, 2007

The amendment referred to above, submitted in connection with registration under FIFRA section 3(c)(7)(a), is acceptable provided that you:

1. Submit and/or cite all data or other material required for registration/reregistration of your product under FIFRA section 3(c)(5) or FIFRA section 4 when the Agency requires all registrants of similar products to submit such data.
2. Make the labeling changes listed below before you release the product for shipment bearing the amended labeling:
  - a. Remove the following claims, which are not supported or are inaccurate:
    1. Kills on contact! - The product was not demonstrated to work immediately for all pests.
    2. New formula - The formulation is no longer new.
    3. Kills "red ants" and "black ants" - These are not approved common names for any ant species.
  - b. Modify the following claims as indicated:
    1. Keeps killing German cockroaches for up to 40 weeks (10 months) **on non-porous surfaces**
    2. Long lasting control of German cockroaches for up to ten months **on non-porous surfaces**
    3. Kills 21-19 home invading ant species\* (\*as listed on the front and back panel)
    4. Kills 21-19 listed home invading ant species
    5. Kills ants (fire ants (red imported fire ants, southern fire ants, California fire ants, tropical fire ants), Argentine ants, ~~red ants, black ants~~, pavement ants, larger yellow ants, little black ants, cornfield ants, odorous house ants, crazy ants, ghost ants, white footed ants, acrobat ants, field ants, velvety tree ants, pharaoh ants, red harvester ants), cockroaches, palmetto bugs, spiders (including black widows), Asian lady bird beetles, brown dog ticks, carpet beetles, crickets, fleas, scorpions, silverfish, sowbugs, and waterbugs

- 6. For residual control of German cockroaches spray **non-porous surfaces until coated** along baseboards, under sinks, refrigerator, stove, dishwasher, or other places where cockroaches may hide.
  - 7. On the front panel delete the optional wording "Virtually odor free", "No scent", "Fresh pine", "Spring fresh", "No lingering odor" and "Leave no chemical odor". In the previous letter we requested you delete scented claims since there are no fragrances in the formulation. The other unscented claims are unacceptable since such terms are subjective and unsubstantiated.
3. Submit three (3) copies of your final printed labeling before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label and the review is enclosed for your records.

If you have any questions regarding this action, please contact Linda A. DeLuise of my team at (703) 305-5428.

Sincerely,

George T. LaRocca  
Product Manager 13  
Insecticide Branch  
Registration Division (7505P)

Enclosure

# MGK®

McLAUGHLIN  
GORMLEY  
KING COMPANY

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] Indicates optional or alternate wording

- [Water Based Formula]
- [Water Based]
- [Unscented]
- [Virtually Odor Free]
- [Fragrance Free]
- [No Scent]
- [Fresh Pine]
- [Spring Fresh]
- [No lingering chemical odor]
- Leaves no chemical odor
- Kills by contact!
- Kills on contact!
- New Formula
- Guaranteed to work or your money back
- Won't stain or discolor
- Kills German Cockroaches on Non-Porous Surfaces for 40 Weeks (10 Months)
- Keeps killing German Cockroaches for up to 40 Weeks (10 Months)\*
- Long Lasting Control of German Cockroaches for up to Ten Months\*
- Kills Scorpions
- Also Kills Black Widow Spiders
- Kills 21 Home Invading Ant Species\*  
\*as listed on the [front][back] panel
- Kills 21 Listed Home Invading Ant Species
- Kills Ants, Cockroaches, Palmetto Bugs, Spiders (including Black Widows), Asian Lady Bird Beetles, Brown Dog Ticks, Carpet Beetles, Crickets, Fleas, Scorpions, Silverfish, Sowbugs, and Waterbugs
- Kills Red Imported Fire Ants, Southern Fire Ants, California Fire Ants, Tropical Fire Ants, Carpenter Ants, Argentine Ants, Red Ants, Black Ants, Pavement Ants, Larger Yellow Ants, Little Black Ants, Cornfield Ants, Odorous House Ants, Crazy Ants, Ghost Ants, White Footed Ants, Acrobat Ants, Field Ants, Velvety Tree Ants, Pharaoh Ants, Red Harvester Ants
- America's 1<sup>st</sup> Name in Pest Control Since 1833!
- \*on non-porous surfaces

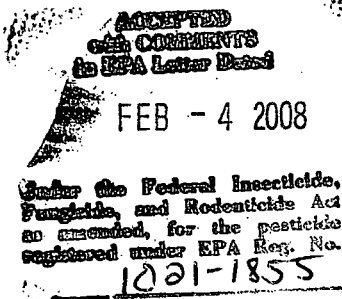
For Indoor household use only

**ACTIVE INGREDIENTS:**

Cypermethrin.....	0.030%
Pyrethrins.....	0.017%
Prallethrin.....	0.017%
<b>OTHER INGREDIENTS .....</b>	<b>99.948%</b>
	<b>100.00%</b>

MULTICIDE®, MGK® - Registered trademarks of McLaughlin Gormley King Company

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**



FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> <li>▪ Call a poison control center or doctor immediately for treatment advice.</li> <li>▪ Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>▪ Do not give any liquid to the person.</li> <li>▪ Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>▪ Take off contaminated clothing.</li> <li>▪ Rinse skin immediately with plenty of water for 15 - 20 minutes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Weight \_\_\_\_\_

Manufactured by:  
Mc LAUGHLIN GORMLEY KING COMPANY  
8810 Tenth Avenue North  
Minneapolis, MN 55427

EPA Reg. No. 1021-1855

EPA Est. No. 1021-MN-2



Federal regulations prohibit CFC propellants in aerosols

**PRECAUTIONARY STATEMENTS**  
**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

## CAUTION

Harmful if swallowed or absorbed through skin. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals.

**ENVIRONMENTAL HAZARDS**

Do not apply directly to water.

**PHYSICAL OR CHEMICAL HAZARDS**

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

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### DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

#### SHAKE WELL BEFORE USE.

For Indoor [Household] use:

To Kill Ants (Fire Ants (including Red Imported Fire Ants, Southern Fire Ants, California Fire Ants, Tropical Fire Ants), Carpenter Ants, Argentine Ants, Red Ants, Black Ants, Pavement Ants, Larger Yellow Ants, Little Black Ants, Cornfield Ants, Odorous House Ants, Crazy Ants, Ghost Ants, White Footed Ants, Acrobat Ants, Field Ants, Velvety Tree Ants, Pharaoh Ants, Red Harvester Ants), Cockroaches, Palmetto Bugs, Spiders (including Black Widows), Asian Lady Bird Beetles, Brown Dog Ticks, Carpet Beetles, Crickets, Fleas, Scorpions, Silverfish, Sowbugs, and Waterbugs. For best effect, spray directly on insects.

For residual control of german cockroaches spray along baseboards, under sinks, refrigerator, stove, dishwasher, or other places where cockroaches may hide.

Do not use as a space spray. Do not apply to humans, pets, plants, or contact food, dishes or utensils. Remove pets and cover fish aquariums before spraying. Remove exposed food, dishes and utensils. All food processing surfaces should be covered during treatment or thoroughly washed before use. Do not allow children or pets to contact treated surfaces until spray has dried.

#### STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place. Keep container closed.

DISPOSAL:

Do not puncture or incinerate!

If empty: Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions.

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