

1021-1817

7/14/2010

1/6



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

July 14, 2010

Mr. Thomas A. Lennan  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

Subject: Label Notification(s) for Pesticide Registration Notice 98-10  
Adding optional marketing claims

Dear Mr. Lennan:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated June 15, 2010 for the following product(s):

**Evercide Horse & Dog Spray 28022**      **EPA Reg. No. 1021-1817**

The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.


If you have any questions, please contact Regina Foushee'-Smith at 703-605-0780.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark E. Gebken".

for Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7505P)

2/6

	United States Environmental Protection Agency Washington, DC 20460	<input type="checkbox"/> Registration <input checked="" type="checkbox"/> Amendment <input type="checkbox"/> Other	OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 1021-1817	2. EPA Product Manager Mark Suarez	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® Horse & Dog Spray 28022	PM# 13	
5. Name and Address of Applicant (Include Zip Code) McLaughlin Gormley King Company 8810 10TH AVE N MINNEAPOLIS, MN 55427  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____  Product Name _____	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification pursuant PR Notice 98-10

NOTIFICATION

JUL 14 2010

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted If "Yes" Unit Packaging wgt.    No. per container		If "Yes" Package wgt.    No. per container			
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 4-24 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Thomas A. Lennan	Title Regulatory Affairs Specialist	Telephone No. (Include Area Code) (763) 544-0341
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  (Stamped)  
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Thomas A. Lennan	5. Date 6/15/2010	

3/5



McLAUGHLIN GORMLEY KING COMPANY  
8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

June 15, 2010

Document Processing Desk (NOTIF)  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (H7504P)  
Room S-4900, One Potomac Yard  
2777 South Crystal Dr.  
Arlington, VA 22202-4501

Via Courier

Subject: EVERCIDE® Horse & Dog Spray 28022  
EPA Reg. No. 1021-1817  
Notification Per PR-Notice 98-10

Dear Sir or Madam:

We recently submitted a minor formulation amendment to add a citrus fragrance to the formula for the subject product. We are submitting this notification to add optional marketing claims regarding the added citrus fragrance.

Enclosed are 2 copies of the label, one copy with changes highlighted.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulation at 40 CFR 152.46, and no other change have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

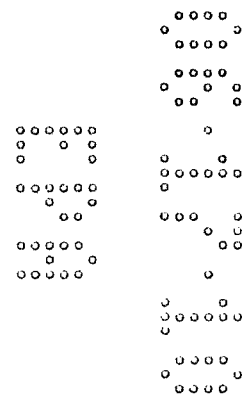
If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Thomas A. Lennan  
Registration Specialist

Enclosure



NOTIFICATION

JUL 14 2010

28022\_1021-1817\_0610

EVERCIDE® Horse & Dog Spray 28022

MGK®

McLAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

( ) indicates optional language

[Ready to Use Insecticide & Repellent]

[For Use Only on Horses, Ponies, Dogs, and as a Premise spray]

[For Use Only on Horses and Ponies]

[Kills and Repels (More Than 70 Species Including): Biting Flies, Stable Flies, Horn Flies, House Flies, Face Flies, Horse Flies, Deer Flies, Gnats, No-See-Ums, Carpenter Bees, Fleas, Ticks, Chiggers, Lice and Mosquitoes including Culex species which may transmit West Nile Virus.]

[Kills Insects On Contact: Cockroaches, Scorpions, Beetles, Centipedes, Millipedes, Fire Ants, Carpenter Ants, Crickets, and Spiders including, Black Widows on premises. ]

[Rapid knockdown, kill and repellency (for up to 14 days)]

[Also approved for use on dogs and use as a premise spray]

[Kills (Over 70 Species of) Flying and Crawling Insects on Contact]

[Stays active for up to 14 days]

[Kills fleas and ticks on dogs]

[Effective long-term control (for up to 14 days)]

[Sweat and Water Resistant (Proof) (Formula)]

[Sweat (and Water) Protection]

[Weatherproof formula binds to the hair shaft to repel and protect (from listed insects, sweat, rain, dust and dirt for up to 14 days)]

[Weatherproof formula repels and protects (from bugs, sweat, rain, dust and dirt) (for up to 14 days)]

[Protection for pastured horses (for up to 14 days)]

[Works Rain or Shine]

[Now with citrus scent] [Citrus scented] [With Citrus scent] [Fresh citrus scent]

ACTIVE INGREDIENTS:

* Permethrin.....	0.20%
Pyrethrins.....	0.10%
** N-Octyl bicycloheptene dicarboximide.....	0.50%
OTHER INGREDIENTS.....	99.20%
	100.00%

\* Cis, trans isomers ratio: Min. 35% (+ or -)trans and Max. 65% (+ or -)cis

\*\* MGK® 264 Insecticide Synergist

EVERCIDE®, MGK® - Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

IF SWALLOWED:	<ul style="list-style-type: none"> <li>Immediately call a poison control center or doctor.</li> <li>Do not induce vomiting unless told to do so by poison control center or doctor.</li> <li>Do not give any liquid to the person.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Contents \_\_\_\_\_

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY  
8810 Tenth Avenue North  
Minneapolis, MN 55427

EPA Reg. No. 1021-1817

EPA Est. No. 1021-MN-2

3  
6

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION**

Harmful if absorbed through the skin. Avoid contact with skin, eyes, or clothing. Wash hands thoroughly after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to fish and aquatic invertebrates. Do not apply directly to water. Do not contaminate water when disposing of equipment wash waters or rinsate. This pesticide is toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow drift when bees are actively visiting treatment area.

PHYSICAL AND CHEMICAL HAZARDS

Do not apply this product around electrical equipment due to the possibility of shock hazard.

EVERCIDE® Horse & Dog Spray 28022 is an outstanding value because it is proven to kill and repel (more than 70 species of) flying, crawling, creeping and biting pests. It is approved for use on horses, ponies, and dogs and as a premise spray.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS COMPLETELY BEFORE USE

SHAKE WELL BEFORE USE – Ready to use. No mixing necessary. Hold container upright and spray as directed. EVERCIDE® Horse & Dog Spray 28022 may be applied directly with either a soft cloth or fine mist spray.

Do not apply in any room while people are present. Avoid contamination of food or feedstuff.

DIRECTIONS:

To operate sprayer, [turn tip to proper setting [for] (broad) (fine)] spray surfaces or pin stream [for] cracks and crevices, and pump trigger to spray as directed. [Do not operate in OFF position.] [After use, turn tip to OFF to avoid accidental spraying.]

For best results, follow directions for specific use areas. Do not use this product in or on electrical equipment due to possibility of shock hazard.

HORSES, PONIES AND FOALS: Do not apply to foals under 12 weeks of age. Kills and repels Stable Flies, Horn Flies, House Flies, Face Flies, Horse Flies, Deer Flies, Cluster Flies, Sciarid Flies, Mosquitoes including Culex species which may transmit West Nile Virus, Gnats, Midges, Punkies and No-See-Ums, Carpenter Bees, Moths including Almond, Chocolate, Tobacco, Indian Meal, Angoumois Grain, and other flying moths, Fleas, Ticks including Brown Dog, Lone Star, Deer, Other Ixodid Species, American Dog, and Gulf Coast), Chiggers and Lice.

For initial treatment, apply 1-2 ounces daily for 2 to 3 days. (As infestation subsides, repeat treatment every 7-14 days or as prescribed by a veterinarian). Also re-apply every time animal is washed or exposed to heavy rain.

USE AS A WIPE ON: Brush animal to remove excess dirt and dust. Moisten but do not wet to the point of dripping a soft cloth and rub over the hair. It is best to apply by rubbing against the hair growth. Give special attention to the legs, shoulders, shanks, neck and facial areas where flies most often are seen. Only a light application is required. Avoid using an excessive amount on your horses. Do not wet skin. After application, brush thoroughly to bring out bright sheen on the coat.

USE AS A ROLL ON: Remove cap from bottle. Apply around animal's nose, eyes, ears and mouth. May also be used as a spot treatment on areas where flies gather. Avoid direct application to eyes, nose and mouth. Replace cap after use. For initial treatment apply daily for 2 to 3 days.

USE AS A SPRAY: (Remove the cap and heat seal. Insert the hose into the bottle and secure the cap onto the bottle). (Activate the sprayer by pumping the handle 3 to 4 times. Press the trigger to spray). Apply to face, legs, flanks, top line, and other body areas commonly attacked by flies. Do not wet horse's skin or exceed two ounces per application. After application, brush thoroughly to bring out a bright sheen on the coat.

DOGS: Kills and repels fleas, ticks and lice. Consult a veterinarian before using this product on debilitated, medicated, aged, pregnant or nursing animals. Do not apply to puppies under the age of 12 weeks.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur, bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

Cover animal's eyes with a hand. Do not spray directly on mouth, nose and eyes. Spray head, ears and chest until damp. With fingertips, rub into face, and around mouth, nose, and eyes. Then spray from the neck to the tail, finishing legs last. For best penetration of spray to skin and on heavily coated animals, direct spray against the natural lay of the hair, spraying the ruffled hair directly behind the hand. Make sure the spray thoroughly wets ticks. (When used on miniature and toy breeds of dogs, towel dry the animal after ½ hour if not completely dry). Avoid contact with genitalia.

**USE AS A PREMISE SPRAY** (Barns, Stables, Farms, Farm Building, Buildings housing animals, Homes: Kills insects on contact such as: Cockroaches, including Smoky Brown, Brown Banded, Asian, German, American, Australian and Oriental Cockroaches, Scorpions, Black Widow Spiders, Cellar Spiders, Grain Mites, Clover Mites, Beetles, (including Carpet, Flat Grain, Flour, Cigarette, Confused Flour, Drugstore, Lesser Grain Borer, Merchant Grain, Saw-toothed Grain, Warehouse, Red Flour, Ground, Elm Leaf), Rice Weevils, Centipedes, Millipedes, Fire Ants, Carpenter Ants, Foraging Ants and Pharaoh Ants, Palmetto Bugs, Water Bugs, Cadelles, Indian Meal Worms, Sowbugs, Boxelder Bugs, Earwigs, Pillbugs, Firebrat, Silverfish, Clothes Moths, Booklice, and Crickets.

In the home, remove all exposed food and cooking utensils. Cover all food handling surfaces or wash thoroughly after treatment and before use.

Spray in areas where insects congregate. Direct spray to contact insects for rapid knockdown and kill. Spray around outside of door facings and screens to render area unattractive to insects. This will help to repel insects and prevent entrance into building.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage**

[Store product with spray nozzle closed.] Store in a cool, dry area, preferably one that can be locked. Always store pesticides in the original container. Store container upright. Store away from food and pet food.

**Pesticide Disposal and Container Handling**

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

Optional Storage and Disposal instructions for refillable containers.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage and disposal.

**Pesticide Storage**

[Store product with spray nozzle closed.] Store in a cool, dry area, preferably one that can be locked. Always store pesticides in the original container. Store container upright. Store away from food and pet food.

**Pesticide Disposal and Container Handling**

Refillable container. Refill this container with pesticide only. Do not reuse this container for any other purpose.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.