

1021-1816

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

June 11, 2009

Thomas A. Lennan,  
Registration Specialist  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

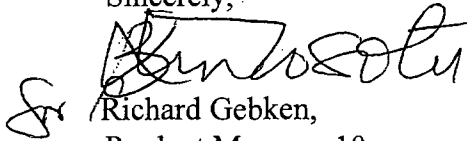
Subject: Label amendment to modify efficacy claim  
Evercide Esfenvalerate 0.25% RTU CS  
EPA Reg. No. 1021-1816  
Application dated January 16, 2009

Dear Mr. Lennan:

The above referenced labeling, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable.

Please note that we have approved the amended labeling for the subject product with the understanding that it is consistent with the Agency's previously stamped accepted labels. See enclosed copy of the stamped label for your record. If you have any questions concerning this action please contact  
Dr. B.A. Akinlosotu at (703) 605-0653.

Sincerely,



Richard Gebken,  
Product Manager 10  
Insecticide Branch  
Registration Division (7505P)

Enclosure



McLAUGHLIN GORMLEY KING COMPANY

EVERCIDE® Esfenvalerate 0.025% RTU CS

For Residential Use Only

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

READY-TO-USE INDOORS & OUTDOORS

- [ ] Indicates optional language
[Ready-to-Use] [Kills Home Invading Pests on Contact]
[Kills (invading) (most common) (household) pests]
[Multi-purpose (insect) (pest) (home) treatment]
[Microencapsulation protects the active(s) (ingredients) from the elements]
[Kills Ants, Cockroaches, Spiders, Fleas, and Ticks (including ticks which may transmit Lyme disease).]
[Works in adverse weather conditions]
[24 hour protection never rests]
[Keeps bugs out]
[Protects your home from the inside out]
[On constant watch]
[Keeps on killing (up to) (12 months) (1 year)\*]
[No oily residue]
[Long-lasting Protection]
[Always on duty]
[Kills the (pests) (insects) you see and those you do not]

- [Kills Adult, Pre-Adult (larvae) Fleas and their hatching eggs for up to 8 weeks (2 months).]
[Water-based, Non-Staining, No Oily Residue.]
[No (bad) (fumes) (odor)]
[Guaranteed to work]
[Indoor/ Outdoor Use]
[Kills on Contact]
[Time Release (formula)]
[Prevents (ants) (bugs) (pests) from entering (your home)]
[Kills for up to 12 months (1 year)\*]
[(up to) 12-month (1 year) protection\*]
[Keeps on killing (up to) (12 months) (1 year)\*]
[(Pest) (Home) (Surveillance) (Guard) (Duty)]
[Kills now, Kills later]
[Continuous protection]
[(Year-long\*) (12-month\*) protection inside and out]
[Superior Value for Your Money]
[Economical Do-It-Yourself Pest Control/Trigger Sprayer Included]
[Microencapsulation]

\*For German Cockroaches on indoor, unsealed concrete and/or cement surfaces only.

ACTIVE INGREDIENT:

Table with 2 columns: Ingredient Name and Percentage. Includes (S)-cyano(3-phenoxyphenyl)methyl-(S)-4-chloro-alpha-(1-methylethyl)benzeneacetate (0.025%) and OTHER INGREDIENTS (99.975%). Total 100.000%.

\*Contains Petroleum Distillates

EVERCIDE®, MGK®- Registered trademarks of McLaughlin Gormley King Co.

KEEP OUT OF REACH OF CHILDREN CAUTION

FIRST AID

Table with 2 columns: Situation (IF SWALLOWED, IF IN EYES, IF ON SKIN OR CLOTHING) and First Aid instructions.

NOTE TO PHYSICIAN: Contains petroleum distillate - vomiting may cause aspiration pneumonia. Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.

Net Contents

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

ACCEPTED

EPA Reg. No. 1021-1816

EPA Est. No. 1021-MN-2

JUN 11 2009

Under the Federal Insecticide, Fungicide, and Rodenticide Act, as amended, for the pesticide registered under:

A. Reg. No: 1021-1816

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

Harmful if swallowed or absorbed through skin. Causes moderate eye irritation. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

**ENVIRONMENTAL HAZARDS**

This pesticide is toxic to fish and other aquatic invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

**PHYSICAL OR CHEMICAL HAZARDS**

Do not use or store near heat or open flame. Do not use this product in or on electrical equipment due to the possibility of shock hazard.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

EVERCIDE® Esfenvalerate 0.025% RTU CS is an effective formulation that kills crawling insects fast. It stays on treated surfaces and provides residual insect killing power for up to three months.

**READ ENTIRE LABEL BEFORE USE**

Care should be taken to avoid depositing the product onto exposed surfaces or introducing the material into the air. In the home, cover all food handling surfaces and cover or remove all food and cooking utensils, or wash thoroughly after treatment. Cover or remove exposed food/feed.

**PRECAUTIONS:** People and pets should not be allowed in treated areas until spray has dried. Do not use this product on pets.

**NOTICE:** Buyer assumes all responsibility for safety and use not in accordance with directions.

**Sprayer Instructions:**

How to prime and care for your sprayer:

1. After vigorously shaking product, remove cap from container and replace with sprayer hose and cap assembly. Tighten securely.
2. Turn sprayer nozzle one half turn counter-clockwise. Hold sprayer below the level of container and prime by pumping trigger 10 – 15 times until product is dispensed. Adjust nozzle to fine spray or jet stream as needed.
3. To store, turn nozzle to "off" position and store with sprayer above level of liquid in container to prevent leakage.

**SHAKE WELL BEFORE USE**

**Typical Areas That May Require Insecticide Treatment:**

**INDOORS:**

Spray areas where Ants, Cockroaches, Clover Mites, Crickets, Earwigs, Firebrats, Millipedes, Palmetto Bugs, Psocids, Silverfish, Sowbugs, Spiders and Water Bugs are found or normally reside, including dark corners of rooms and closets; cracks and crevices in walls; along and behind baseboards; beneath and behind sinks, stoves, refrigerators, and cabinets; and around plumbing and other utility installations.

For control of Carpet Beetles, thoroughly spray along baseboards and edges of carpeting, under carpeting, rugs and furniture, in closets, on shelving, and wherever else insects are seen or suspected.

Note: Check carpet manufacturer's warranty and care and maintenance information before using product on your specific brand of carpeting.

**To Kill Brown Dog Ticks and Fleas:** For Control of Brown Dog Ticks, thoroughly apply as a spot treatment to infested areas such as pet beds and resting quarters, nearby cracks and crevices, along and behind baseboards, window and door frames and localized areas of floor and floor coverings where these pests may be present. For control of Fleas, thoroughly apply a fine particle broadcast spray to infested rugs, carpets, and pet resting areas. Prior to treatment, aquariums and fish bowls should be covered and birds, such as canaries, removed from the area. Do not permit humans or pets to contact treated surfaces until the spray has dried. Old bedding should be removed and replaced with clean, fresh bedding after treatment. *Do not treat pets with this product.* To control the source of flea infestations, pets should be treated with a product registered for application to animals. Also, treat your yard with a product registered for yard application.

**To Kill Bedbugs:** Apply as a spot treatment to cracks and crevices, and around baseboards, floorboards, headboards, and walls. First, thoroughly clean and air mattresses and springs. Then spot treat only areas that may harbor pests. On mattresses, concentrate on tufts, folds, and seams. Allow all areas to thoroughly dry before use. Cover mattress before use.

For Ants, apply to ant trails; around doors and windows; and wherever Ants may find entrance.

**To Kill Carpenter Ants:** Use a coarse spray, around doors, doorframes, windows, and other areas where these ants enter the premises or hide. Spray into cracks and crevices through openings or small, newly drilled holes into wall voids where these ants or their nests are present.

Typical Areas That May Require Insecticide Treatment:

**OUTDOORS:**

**GENERAL:** Use EVERCIDE® Esfenvalerate 0.025% RTU CS to control Ants, Cockroaches, Crickets, Sowbugs, Spiders, and Ticks on contact. Apply to outside surfaces of buildings, porches, patios, garages, grasses, and other areas where these pests have been seen or are found. Do not spray in or near fish ponds or other bodies of water. Avoid soaking young or flowering plants.

**Flies and Mosquitoes:** For outdoor use only as an aid in controlling these insects. Spray outside surfaces of screens, doors, window frames, or wherever insects may enter the room. Also spray surfaces around light fixtures, on porches, in garages, and other places where insects alight or congregate.

**Ants, Ticks (including ticks which may transmit Lyme disease), Crickets, Fleas, and Earwigs:** For treatment of infestation of these insects in areas where there are weeds or bushy non-crop areas, spray infested areas thoroughly. When treating for Ticks, give special attention to areas frequented by pets. For Ants, thoroughly wet hills and runways.

**Building Perimeter Treatment:** To help prevent infestations of buildings by Ants, Crickets, Spiders, and Sowbugs (Pillbugs), treat a 12 – 18 inch band of soil or other substrate adjacent to buildings and the building foundation to a height of 2 – 3 feet where these pests are active and may find entrance.

Keep pets and children out of the treated area until after the spray has dried. Do not spray animals. Dogs, cats, and their kennel or bedding area should also be treated with a registered flea control product in conjunction with this application.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage or disposal.

**STORAGE:** Store in a warm, dry place. Keep container closed.

**DISPOSAL:**

If empty: Do not reuse this container. Place in trash or offer for recycling if available.

If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.