

1021-1813

3/12/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

March 12, 2009

Mr. Thomas A. Lennan,
Registration Specialist
McLaughlin Gormley King Company
8810 Tenth Avenue North
Minneapolis, MN 55427-4319

**Subject: Amended Reregistration Label for MGK® Insect Repellent Towelette 2843
EPA Registration No. 1021-1813**

Dear Mr. Lennan:

The Agency, in accordance with the Federal Insecticide, Fungicide and Rodenticide Act, as amended, has completed reviewing all of the information submitted with your application to support the reregistration of MGK® Insect Repellent Towelette 2843 (EPA Reg. No. 1021-1813) in connection with the **MGK® Repellent 326 RED**, and have concluded that your submission is acceptable with the following label revision provision(s):

Optional Marketing Claims section comment(s):

1. Delete the 17th optional marketing claim, since it is considered to be a comparative claim.

First Aid Statement section comment(s):

2. The statement starting with "IF IN EYES:" should be relocated to appear as the 1st statement in this section (table).
3. Revise the 2nd sentence in the 3rd row of this section to read: "For additional information on this product (including health concerns, medical emergencies or pesticide incidents), call 1-888-740-8712."

Net Contents/Net Weight Statement section comment(s):

4. The net contents must be expressed in terms of liquid measure (fluid ounces) per individual wipe and also total fluid ounces per package. ¹

Precautionary Statements, Hazards to Humans and Domestic Animals section comment(s):

5. Revise the section header "**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**" to read: "**HAZARDS TO HUMANS**" since this product is not intended for application to domestic animals.
6. Revise the KOROC statement "**KEEP OUT OF REACH OF INFANTS AND YOUNG CHILDREN**" to read: "**KEEP OUT OF REACH OF CHILDREN**"
7. To facilitate inclusion of revised language from the acute toxicity review completed for this product, you should replace this section with: "Causes substantial but temporary eye injury. Harmful if swallowed. Do not get in eyes. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet."

¹ For more detailed information, please refer to Chapter 17, Section III(A)(2) of EPA's Label Review Manual.

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Directions for Use section comment(s):

8. To facilitate inclusion of language from the REDs for DEET and MGK® Repellent 326, you must replace this section with the following revised text:

(a) For product packaged on a roll in a canister container:

"Read and follow all directions and precautions on this product label.

GENERAL USE DIRECTIONS

Remove lid. Pull towelette from center of the roll and thread through the underside of lid. Pull towelette at 90° angle. Snap hinged cap back into place so that towelettes stay moist.

DIRECTIONS FOR DISPENSING

1. Remove lid by lifting upward.
2. Pull towelette from the center of the roll and thread through "X" on the underside of the lid.
3. Close lid. Pull towelette at 90° angle.
4. Snap hinged cap back into place so that remaining towelettes stay moist.

Wipe on a thin uniform film over all exposed skin areas and/or clothing. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not use under clothing. Do not apply over cuts, wounds or irritated skin. Do not allow children to handle this product. Do not apply to children's hands. Do not apply more than 3 times per day to children ages twelve (12) and under. For ticks and chiggers, apply to tops of shoes and socks and around openings in outer surfaces of clothing. Repeat using a fresh towelette when necessary.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you."

(b) For product packaged in individual envelopes:

"Read and follow all directions and precautions on this product label.

GENERAL USE DIRECTIONS

Tear open envelope, remove and unfold towelette. Wipe on a thin uniform film over all exposed skin areas and/or clothing. Use just enough repellent to cover exposed skin and/or clothing. Avoid over-application of this product. Do not apply near eyes and mouth. Apply sparingly around ears. Do not use under clothing. Do not apply over cuts, wounds or irritated skin. Do not allow children to handle this product. Do not apply to children's hands. Do not apply more than 3 times per day to children ages twelve (12) and under. For ticks and chiggers, apply to tops of shoes and socks and around openings in outer surfaces of clothing. Repeat using a fresh towelette when necessary.

After returning indoors, wash treated skin with soap and water. Wash treated clothing before wearing it again. Use of this product may cause skin reactions in rare cases. If you suspect a reaction to this product, discontinue use, wash treated skin and call your local poison control center. If you go to a doctor, take this repellent product with you."

Storage and Disposal Statement section comment(s):

9. To facilitate inclusion of language from PR Notice 2007-4, revise the existing "**STORAGE:**" and "**DISPOSAL:**" statements in this section with: "**PESTICIDE STORAGE:** Store this product in a cool, dry place that is inaccessible to children and pets. **CONTAINER DISPOSAL: If empty:** Nonrefillable container. Do not reuse or refill this container. Offer for recycling, if available. **If partly filled:** Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain."

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Current labels on DEET repellent products tend to dissolve from contact with the repellent (usually liquids). All reregistered DEET product labels must use materials that remain permanent and readable for the reasonable life of the product.

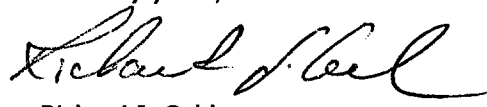
MGK Company should note that a notice of availability of EPA's RED for products containing products containing MGK® 264 Insecticide Synergist was published in the *Federal Register* on July 26, 2006 (Volume 71, Number 143, Pages 42381-42383). As a result, additional data and/or labeling changes may be required for products containing MGK® 264 Insecticide Synergist.

The Agency is also in the process of developing and improving the current Efficacy Assessment Guidelines for repellent products. The Agency intends to defer the determination of any related efficacy data requirements supporting the claims that may appear on this label until these Efficacy Assessment Guidelines are complete. When the guidelines are finalized, the Agency expects to issue a Data Call-In to address the revised guidelines to all registrants with registrations for personal repellent products that have not previously submitted efficacy data sufficiently consistent with the revised guidelines.

NOTE: This product is not being reregistered under Section 4(g) of FIFRA at this time.

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6(e). Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions. If you have any questions about this label review, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely yours,



Richard J. Gebken,
Product Manager (10)
Insecticide Branch,
Registration Division (7505P)

Enclosure: Copy of label stamped "Accepted with Comments"
001021-01813 D356408



McLAUGHLIN
GORMLEY
KING COMPANY

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[] indicates optional wording

[No Mess, No Spray, No Bugs]

[Repels Mosquitoes, Biting Flies, Chiggers, Ticks, Deer Flies, Stable Flies, Black Flies, Gnats and Fleas on Exposed Skin Surfaces]

[Repels Most Biting Insects]

[Repels Insects for Hours]

[With Aloe]

[Made with aloe to keep skin smooth and soft]

[Formulated with aloe to keep skin smooth and soft]

[Contains aloe to keep skin smooth and soft]

[Made with aloe, a skin softening agent]

[Formulated with aloe, a skin softening agent]

[Contains aloe, a skin softening agent]

[Towels apply repellent where you need it most]

[Will not stain clothes or fabric]

[Will not stain clothing or fabrics]

[Stain-free formula with not harm clothes]

[Repellent formula will not stain clothes or fabrics]

~~[No excess spray with towels to harm decorative plants]~~

[Easy-to-use towels apply repellent in one-step]

[Apply repellent in one easy step - tear off towel and wipe]

[Portable canister goes anywhere]

[Portable canister goes anywhere bugs are found]

[Portable 18-count canister can be taken anywhere]

[Portable 18-count canister easily fits in pockets]

[Portable 40-count canister can be taken anywhere]

[Portable 40-count canister easily fits in pockets]

[Use towels at work or at play] [Includes (number) soft durable non-greasy (size) towelettes]

[Soft, durable 12" x 12" towelette] [From the Outdoor Experts]

[Non-greasy insect repellent]

[Portable, resealable packaging]

ACTIVE INGREDIENT:

DEET 12.33%

N-Octyl bicycloheptene dicarboximide 3.52%

Di-n-propyl Isocinchomerone 1.76%

OTHER INGREDIENTS 82.39%

100.00%

ACCEPTED
With COMMENTS
In EPA Letter Dated:

March 12, 2009

Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:

1021-1813

KEEP OUT OF REACH OF CHILDREN
CAUTION

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person.
IF IN EYES:	<ul style="list-style-type: none"> Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Contents _____

Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1813

EPA Est. No. 1021-MN-2
EPA Est. No. 10088-WI-1
EPA Est. No. 10088-WI-2

PRECAUTIONARY STATEMENTS
~~HAZARDS TO HUMANS AND DOMESTIC ANIMALS~~

CAUTION

**KEEP OUT OF REACH OF INFANTS
AND YOUNG CHILDREN**

Harmful if swallowed. Causes moderate eye irritation. Do not apply to lips or get in eyes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product
in a manner inconsistent with its labeling.

Read and follow all directions and precautions on this product label.

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~~Instruct older children in the proper use of this product.~~

Do not allow children to handle this product. Do not apply over cuts, wounds or irritated skin. Do not apply to eyes and mouth and do not apply to the hands of young children. Do not apply directly on face. Apply sparingly around ears. Use just enough repellent to cover exposed skin and/or clothing. After returning indoors, wash treated skin with soap and water. Wash treated clothing. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center.

Avoid contact with plastics, such as eyeglass frames, and such fabrics as acetate rayon.

GENERAL DIRECTIONS

Remove lid. Pull towel from center of the roll and thread through underside of lid. Pull towel at 90° angle. Snap hinged cap back into place so towels stay moist.

DIRECTIONS FOR DISPENSING

1. Remove lid by lifting upward
2. Pull towel from center of the roll and thread through "X" on the underside of the lid

3. Close lid. Pull towel at 90° angle
4. Snap hinged cap back into place to ensure towels stay moist

Tear open envelope, remove towel, open, and wipe or rub liberally on all exposed skin areas avoiding eyes and mouth. Repeat when insects become annoying. For ticks and chiggers, apply liberally to shoe tops and socks and around openings of clothing. Repeat using a fresh towel when necessary.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Do not store where children or animals may gain access.

DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

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