

1021-1813

09-27-2007

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES AND
TOXIC SUBSTANCES

September 27, 2007

Mr. Thomas A. Lennan
Registration Specialist
MCLAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427-4319

Subject: Label Notification

Dear Mr. Lennan:


The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated 8/20/07 for **EPA Registration 1021-1813**. The Registration Division (RD) has conducted a review of this request for applicability under PRN 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact me directly at 703-305-6249 or Sherada Hobgood of my staff at 703-308-8893.

Sincerely,

A handwritten signature in black ink, appearing to be "LS/".

Linda Arrington
Notifications & Minor Formulations Team Leader
Registration Division (7505P)
Office of Pesticide Programs

	United States Environmental Protection Agency Washington, DC 20460	Registration Amendment Other	OPP Identifier Number
		X	
	Application for Pesticide - Section I		

1. Company/Product Number 1021-1813	2. EPA Product Manager Richard Gepken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) Insect Repellent Towelette 2843	PM# 10	
5. Name and Address of Applicant (Include Zip Code) McLAUGHLIN GORMLEY KING COMPANY 8810 TENTH AVENUE NORTH MINNEAPOLIS, MN 55427 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

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Section - II

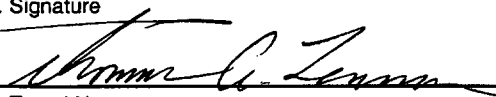
<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
By Notification we are adding a couple of marketing phrases to the label.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify)	
3. Location of Net Contents information <input type="checkbox"/> Label <input type="checkbox"/> Container			4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Thomas A. Lennan	Title Registration Specialist	Telephone No. (Include Area Code) (763) 544-0341
2. Signature 		6. Date Application Received _____ (Stamped)
3. Title Registration Specialist		
4. Typed Name Thomas A. Lennan		
5. Date 8/27/2007		



McLAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

August 20, 2007

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Document Processing Desk (NOTIF)
U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs (H7504P)
Room S-4900, One Potomac Yard
2777 South Crystal Dr.
Arlington, VA 22202-4501

Via Courier

Subject: Insect Repellent Towelette 2843
EPA Reg. No. 1021-1813
Notification Per PR-Notice 98-10

Dear Sir or Madam:

By Notification we are adding a couple of marketing phrases to our label.

Enclosed are 2 copies of the label.

I certify that no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, then this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

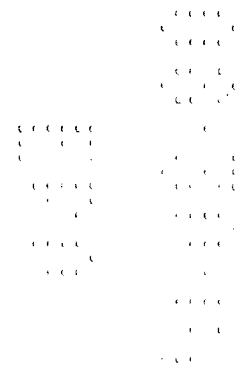
If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Thomas A. Lennan
Registration Specialist

Enclosure



NOTIFICATION

Insect Repellent Towelette 2843



McLAUGHLIN
GORMLEY
KING COMPANY

SEP 27 2007

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[] indicates optional wording

[No Mess, No Spray, No Bugs]

[Repels Mosquitoes, Biting Flies, Chiggers, Ticks, Deer Flies, Stable Flies, Black Flies, Gnats and Fleas on Exposed Skin Surfaces]

[Repels Most Biting Insects]

[Repels Insects for Hours]

[With Aloe]

[Made with aloe to keep skin smooth and soft]

[Formulated with aloe to keep skin smooth and soft]

[Contains aloe to keep skin smooth and soft]

[Made with aloe, a skin softening agent]

[Formulated with aloe, a skin softening agent]

[Contains aloe, a skin softening agent]

[Towels apply repellent where you need it most]

[Will not stain clothes or fabric]

[Will not stain clothing or fabrics]

[Stain-free formula with not harm clothes]

[Repellent formula will not stain clothes or fabrics]

[No excess spray with towels to harm decorative plants]

[Easy-to-use towels apply repellent in one-step]

[Apply repellent in one easy step – tear off towel and wipe]

[Portable canister goes anywhere]

[Portable canister goes anywhere bugs are found]

[Portable 18-count canister can be taken anywhere]

[Portable 18-count canister easily fits in pockets]

[Portable 40-count canister can be taken anywhere]

[Portable 40-count canister easily fits in pockets]

[Use towels at work or at play] [Includes (number) soft durable non-greasy (size) towelettes]

[Soft, durable 12" x 12" towelette] [From the Outdoor Experts]

[Non-greasy insect repellent]

[Portable, resealable packaging]

ACTIVE INGREDIENT:

DEET 12.33%

N-Octyl bicycloheptene dicarboximide 3.52%

Di-n-propyl isocinchomeronate 1.76%

OTHER INGREDIENTS 82.39%

100.00%

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> Call a poison control center or doctor immediately for treatment advice. Have a person sip a glass of water if able to swallow. Do not induce vomiting unless told to do so by a poison control center or a doctor. Do not give anything by mouth to an unconscious person.
IF IN EYES:	<ul style="list-style-type: none"> Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Contents _____

Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1813

EPA Est. No. 1021-MN-2
EPA Est. No. 10088-WI-1
EPA Est. No. 10088-WI-2

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

KEEP OUT OF REACH OF INFANTS AND YOUNG CHILDREN

Harmful if swallowed. Causes moderate eye irritation. Do not apply to lips or get in eyes. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

PHYSICAL OR CHEMICAL HAZARDS

Do not use or store near heat or open flame.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read and follow all directions and precautions on this product label.

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Instruct older children in the proper use of this product.

Do not allow children to handle this product. Do not apply over cuts, wounds or irritated skin. Do not apply to eyes and mouth and do not apply to the hands of young children. Do not apply directly on face. Apply sparingly around ears. Use just enough repellent to cover exposed skin and/or clothing. After returning indoors, wash treated skin with soap and water. Wash treated clothing. Use of this product may cause skin reactions in rare cases. If you suspect that you or your child is reacting to this product, wash treated skin and call your local poison control center.

Avoid contact with plastics, such as eyeglass frames, and such fabrics as acetate rayon.

GENERAL DIRECTIONS

Remove lid. Pull towel from center of the roll and thread through underside of lid. Pull towel at 90° angle. Snap hinged cap back into place so towels stay moist.

DIRECTIONS FOR DISPENSING

1. Remove lid by lifting upward

2. Pull towel from center of the roll and thread through "X" on the underside of the lid
3. Close lid. Pull towel at 90° angle
4. Snap hinged cap back into place to ensure towels stay moist

Tear open envelope, remove towel; open, and wipe or rub liberally on all exposed skin areas avoiding eyes and mouth. Repeat when insects become annoying. For ticks and chiggers, apply liberally to shoe tops and socks and around openings of clothing. Repeat using a fresh towel when necessary.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

STORAGE: Do not store where children or animals may gain access.

DISPOSAL:

If empty: Do not reuse this container. Place in trash or offer for recycling if available.
If partly filled: Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

NOTIFICATION

SEP 27 2007