

1021-1767

9/27/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

September 27, 2011

Mr. Jeffrey Nelson,  
Regulatory Affairs Specialist  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427-4319

**Subject: Label Notification(s); Pesticide Registration Notification (PRN) 98-10  
MGK® MULTICIDE® Lice & Dust Mite Spray 27911, EPA Reg. No. 1021-1767  
Your Submission Dated September 15, 2011**

Dear Mr. Nelson:

The Agency is in receipt of your application for Pesticide Notification under Pesticide Registration Notification (PRN) 98-10, dated September 15, 2011, for the referenced product. The Registration Division has conducted a review of this request for its applicability under PRN 98-10, and finds that the action(s) requested fall within the scope of PRN 98-10.

Please be reminded that 40 CFR §156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-Notification/PRN 98-10) or durably marked on the container itself.

The label submitted with this application has been time-stamped "Notification," and will be placed within the administrative file for this product. If you have any questions, please contact Mr. Carmen Rodia at (703) 306-0327 or via e-mail at [Rodia.Carmen@epa.gov](mailto:Rodia.Carmen@epa.gov).

Sincerely yours,

Richard J. Gebken  
Product Manager (10)  
Insecticide Branch  
Registration Division (7504P)

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United States Environmental Protection Agency Washington, DC 20460	Registration Amendment Other	OPP Identifier Number
X		

**Application for Pesticide - Section I**

1. Company/Product Number 1021-1767	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) MULTICIDE® Lice and Dust Mite Spray 27911	PM# 10	
5. Name and Address of Applicant (Include Zip Code) McLAUGHLIN GORMLEY KING COMPANY 8810 TENTH AVENUE NORTH MINNEAPOLIS, MN 55427  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	

**NOTIFICATION**

**SEP 27 2011**

**Section - II**

<input type="checkbox"/> Amendment - Explain below.  <input type="checkbox"/> Resubmission in response to Agency letter dated _____  <input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____ <input type="checkbox"/> "Me Too" Application.  <input type="checkbox"/> Other - Explain below.
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**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)

Notification per PR-Notice 98-10.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			<input checked="" type="checkbox"/> Metal <input type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container			4. Size(s) Retail Container 2 oz to 24 oz		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Jeffrey Nelson	Title Regulatory Affairs Specialist	Telephone No. (Include Area Code) (763) 593.3441
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Jeffrey Nelson	5. Date 9/15/2011	



**McLAUGHLIN GORMLEY KING COMPANY**

8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

September 15, 2011

Document Processing Desk (NOTIF)  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (H7504C)  
Room S-4900, One Potomac Yard  
2777 South Crystal Dr.  
Arlington, VA 22202-4501

Via Courier

**NOTIFICATION**

**SEP 27 2011**

Subject: MULTICIDE® Lice & Dust Mite Spray 27911  
EPA Reg. No. 1021-1767  
Notification Per PR-Notice 98-10

Dear Sir or Madam:

By Notification we are adding the new marketing claim "ALL-ANGLE SPRAY". Enclosed, please find the following documents to support this application:

- Application for Notification (EPA Form 8570-1)
- One color, highlighted copy of the label
- One monochrome copy of the label

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulation at 40 CFR 152.46, and no other change have been made to the labeling or the confidential statement of formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions or you need anything further, please contact this office.

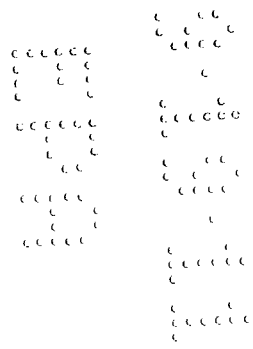
Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Jeffrey Nelson  
Regulatory Affairs Specialist  
[jeff.nelson@mgk.com](mailto:jeff.nelson@mgk.com)  
800-645-6466 – Telephone  
763-544-6437 - FAX

Enclosures

c: Dan Barringer, MGK



4045

27911\_1021-1767\_0911



McLAUGHLIN  
GORMLEY  
KING COMPANY

MULTICIDE® Lice & Dust Mite Spray 27911

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] or ( ) indicates optional wording

- [Twist Lock Cap]
- [Kills Dust Mites]
- [Kills Lice]
- [Kills Ticks & Fleas]
- [Kills Bed bugs & Dust Mites where they hide]
- [Kills Clothes Moths and Carpet Beetles]
- [Will Not Stain (Non-staining on)- Water-Safe Fabrics and Surfaces.][ For use on mattresses, wood furniture & carpet!]
- [Use (Product name) on non-washable items to kill lice and nymphs.]
- [Spray 2 ways! – Spot Treatment (with picture of wand out)/ Surface Spray (with picture of the wand down)]
- [All-Angle Spray]

- [Kills Bedbugs, fleas, dust mites & ticks]
- [Kills Bed bugs and their eggs.]
- [(Controls) (Kills) Bed bugs on Wood and Ceramic Surfaces and Carpet for up to 2 Weeks]
- [Effective Control of Listed Pests.][Kills Adult Lice, and nymphs as they hatch, on Bedding, Garments, Furniture, and Other Inanimate Objects.]
- [Kills Dust Mites on Contact]
- [Reduces bed bug egg hatch in both susceptible and some resistant strains of bed bug eggs]
- [Kills bed bug eggs] [before they hatch]
- [Also kills: Dust Mites, Lice and Ticks]

For Indoor Use in the Home and Non-Food Areas of Restaurants, Schools, Nursing Homes, Warehouses, Offices, Apartments, Hotels, Motels, Kennels, and Hospitals.

Not For Use on Humans or Animals.

ACTIVE INGREDIENTS:

3-phenoxybenzyl-(1RS, 3RS, 1RS, 3SR)-2,	0.40%
2-dimethyl-3-(2-methylprop-1-enyl) cyclopropanecarboxylate.....	1.60%
N-Octyl bicycloheptene dicarboximide.....	98.00%
OTHER INGREDIENTS.....	98.00%
Total.....	100.000%

MULTICIDE, MGK® - Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN  
**CAUTION**

FIRST AID	
IF IN EYES:	<ul style="list-style-type: none"> <li>▪ Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>▪ Take off contaminated clothing.</li> <li>▪ Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
IF SWALLOWED:	<ul style="list-style-type: none"> <li>▪ Immediately call a poison control center or doctor.</li> <li>▪ Do not induce vomiting unless told to do so by a poison control center or a doctor.</li> <li>▪ Do not give any liquid to the person.</li> <li>▪ Do not give anything by mouth to an unconscious person.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Weight \_\_\_\_\_  
Manufactured By:  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

EPA Reg. No. 1021-1767

EPA Est. No. 1021-MN-2



Federal regulations prohibit CFC propellants in aerosols

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION**

Harmful if absorbed through skin. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

**PHYSICAL OR CHEMICAL HAZARDS**

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Do not apply this product around electrical equipment due to the possibility of shock hazard.

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

[STOP; READ ENTIRE LABEL BEFORE USE] [Twist left to spray, right to lock]

[Use wand for Spot Treatment or for Cracks and Crevices, Fold Wand Down to Treat Larger Areas.]

**USE RESTRICTIONS:** In hospitals and nursing homes, remove patients before treatment. Ventilate room for two hours before returning patients.

This product is not for use on humans: If lice infestation should occur on humans, use a product labeled for use on humans.

Do not use in commercial food/feed processing, preparation, food/feed storage or serving areas. In the home, all food/feed processing surfaces and utensils should be covered during treatment, or thoroughly washed before use. Exposed food/feed should be covered or removed. Remove pets, birds and cover fish aquariums before spraying.

**SHAKE WELL BEFORE EACH USE.**

**APPLICATION:** Spray in an inconspicuous area to test for possible staining or discoloration. Evaluate test area after drying. Hold container upright with nozzle aimed away from you. Depress valve and spray from a distance of 8 to 10 inches. Spray each square foot for 5 seconds or until damp. Most effective results are achieved when used as part of a treatment protocol that includes physical, environmental and other chemical pest control measures. Vacate room after treatment and ventilate before reoccupying. Do not allow children or pets to contact treated areas until surfaces are dry. Allow sprayed articles and surfaces to dry thoroughly before using or replacing bedding.

**TO KILL LICE:** Spray only those garments, parts of bedding, including mattresses and furniture that cannot be either laundered or dry-cleaned.

**TO KILL TICKS and FLEAS:** Spray around beds, furniture and pet's habitat. Spray pet sleeping quarters, bedding, floor and floor covering where pets are kept. Use only a recommended pet spray on pets.

**TO KILL DUST MITES:** Thoroughly vacuum entire room concentrating on areas where mites congregate: such as mattresses, box springs, headboards, walls, floors, carpeting, and baseboards. Then spray surfaces until damp.

**TO KILL BED BUGS AND BED BUG EGGS:** Apply as a spot treatment to cracks and crevices on and around baseboards, floorboards, bed frames, wall hangings, headboards, furniture, door and window frames, millwork and walls. Apply as a surface spray to carpet, mattresses, box springs, walls, furniture, bedding, floor and floor coverings, rugs, garments, luggage, closets, drapes and other window appointments. Thoroughly clean and air-out mattresses and box springs. Then treat areas that may harbor Bed Bugs or their eggs, such as tufts, folds and seams. When treating for bed bug eggs spray each square foot for 13 seconds or until damp.

**TO KILL CLOTHES MOTHS AND CARPET BEETLES:** Apply as a spot treatment to cracks and crevices on and around baseboards, floorboards, furniture and around the edges of carpet. Apply as a surface spray to carpet, rugs, closets, baseboards, furniture, on floor and floor coverings. When treating carpets, floor coverings or rugs spray a sufficient amount to get the spray down into the base where the larval stages are feeding. Spray Upper and lower surfaces of rugs or floor covering when possible.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage**

Store in a cool dry area. Always store pesticides in the original container. Store away from food and pet food.

**Pesticide Disposal and Container Handling**

Do not puncture or incinerate!  
Nonrefillable container. Do not reuse or refill this container.

If empty:  
Place in trash or offer for recycling if available.

If partly filled:  
Call your local solid waste agency for disposal instructions.

