

1021-1767

05/12/2009

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES  
AND TOXIC SUBSTANCES

May 12, 2009

Thomas A. Lennan,  
Registration Specialist  
MGK Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

Subject: Adding "specific spot treatment sites to DFU", and several marketing claims  
Multicide Lice & Dust Mite Spray 27911  
EPA Reg. Nos. 1021-1767  
Submission dated February 06, 2009

Dear Mr. Lennan:

The above referenced labeling, submitted in connection with registration under the Federal Insecticide, Fungicide, and Rodenticide Act (FIFRA), as amended, is acceptable with the following comments:

- Delete the following marketing claims: (1) "**Makes killing of listed insects/bed bugs quick and easy**" – Or submit and/or cite supporting "**quick kill**" data (2) "**America's #1 name in pest control**" – or submit appropriate justification.
- In DFU, under the sub heading "To kill bed bugs and bed bug eggs", delete the following specific treatment sites: "**bedding, seams of mattresses, linens, pillows, sofas, couches, clothes basket, suitcases, luggage, garment bags**". – Or submit and/or cite supporting toxicology data. Please note that "**This product is not for use on humans and animals**".

Please note that we have approved the amended labeling for this product, presumably that it is consistent with the Agency's previously stamped accepted labels. See enclosed copy of the stamped label for your record. If you have any questions concerning this action please contact Dr. B.A. Akinlosotu at (703) 605-0653.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken,  
Product Manager 10  
Insecticide Branch  
Registration Division (7505P)

Enclosure



McLAUGHLIN GORMLEY KING COMPANY

MULTICIDE® Lice & Dust Mite Spray 27911

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] or ( ) indicates optional wording

- [Kills Dust Mites]
[Kills Lice]
[Kills Ticks & Fleas]
[Kills Bedbugs, fleas, dust mites & ticks]
[Kills Bed bugs and their eggs.]
[(Controls) (Kills) Bed bugs on Wood and Ceramic Surfaces and Carpet for up to 2 Weeks]
[Kills Bed bugs & Dust Mites where they hide]
[Kills Clothes Moths and Carpet Beetles]
[Will Not Stain Water-Safe Fabrics and Surfaces.][ For use on mattresses, wood furniture & carpet!]
[Use (Product name) on non-washable items to kill lice and nymphs.]
[Effective Control of Listed Pests.]
[Kills Adult Lice, and nymphs as they hatch, on Bedding, Garments, Furniture, and Other Inanimate Objects.]
[Kills Dust Mites on Contact]
[Reduces bed bug egg hatch in both susceptible and some resistant strains of bed bug eggs]
[Kills bed bug eggs] [before they hatch]
[Convenient-easy to use]

- [No oily residue on surfaces.] [No stains] [Will not stain or discolor [fabric,] [bedding,][fine furniture].
[Guaranteed to work or your money back]
[Economical [Effective]] Bed Bug Control]
[Makes kill of listed insects [bed bugs] quick and easy]
[Kills Ticks, Fleas, Lice, Clothes moths, Carpet Beetles & Bed Bugs]
[Kills Bed bugs on mattresses, springs, and headboards.]
[Effectively Treat [Spray] bed frames, bedding, [seams of] mattresses, box springs, linens, pillows, sofas, couches, closets, storage rooms, clothes baskets, suitcases, luggage, garment bags, behind mirrors, behind picture frames, along window molding and door frames, behind headboards, under and beneath furniture, under furniture drawers and all wood joints, into duct work and under edges of vents. ]
[For use in kitchens, living areas, bedrooms, garages, attics, basements, and pet living areas.]
[For household use.] [For use in homes, apartments, campers, RV's, and boats]
[Travel size] [No fragrance added] [Fragrance Free]
[Essential for [business] travel.]
[America's #1 name in Pest Control]
[Kills by contact]

For Indoor Use in the Home and Non-Food Areas of Restaurants, Schools, Nursing Homes, Warehouses, Offices, Apartments, Hotels, Motels, Kennels, and Hospitals.

Not For Use on Humans or Animals.

ACTIVE INGREDIENTS:

Table with 2 columns: Ingredient Name and Percentage. Includes 3-phenoxybenzyl-(1RS, 3RS, 1RS, 3SR)-2, 2-dimethyl-3-(2-methylprop-1-enyl) cyclopropanecarboxylate, and N-Octyl bicycloheptene dicarboximide.

\* MGK® 264, Insecticide Synergist

MULTICIDE, MGK® -Registered trademarks of McLaughlin Gormley King Company

ACCEPTED With COMMENTS In EPA Letter Dated: MAY 12 2009 Under the Federal Insecticide, Fungicide and Rodenticide Act, As amended, for the pesticide Registered under EPA Reg. No: 1021-1767

KEEP OUT OF REACH OF CHILDREN CAUTION

Table with 2 columns: Situation (IF IN EYES, IF ON SKIN OR CLOTHING, IF SWALLOWED) and First Aid instructions.

Net Weight \_\_\_\_\_

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Manufactured By:  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427

EPA Reg. No. 1021-1767

EPA Est. No. 1021-MN-2



Federal regulations prohibit  
CFC propellants in aerosols

**PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

Harmful if absorbed through skin. Avoid contact with eyes, skin or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

**PHYSICAL OR CHEMICAL HAZARDS**

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Do not apply this product around electrical equipment due to the possibility of shock hazard.

[STOP; READ ENTIRE LABEL BEFORE USE]

**DIRECTIONS FOR USE**

It is a violation of Federal Law to use this product  
in a manner inconsistent with its labeling.

[For household use] [For use in homes, apartments, campers, RVs and boats]

**USE RESTRICTIONS:** In hospitals and nursing homes, remove patients before treatment. Ventilate room for two hours before returning patients.

This product is not for use on humans: If lice infestation should occur on humans, use a product labeled for use on humans.

Do not use in commercial food/feed processing, preparation, food/feed storage or serving areas. In the home, all food/feed processing surfaces and utensils should be covered during treatment, or thoroughly washed before use. Exposed food/feed should be covered or removed. Remove pets, birds and cover fish aquariums before spraying.

**SHAKE WELL BEFORE EACH USE:**

**APPLICATION:** Spray in an inconspicuous area to test for possible staining or discoloration. Evaluate test area after drying. Hold container upright with nozzle aimed away from you. Depress valve and spray from a distance of 8 to 10 inches. Spray each square foot for 5 seconds or until damp. Most effective results are achieved when used as part of a treatment protocol that includes physical, environmental and other chemical pest control measures. Vacate room after treatment and ventilate before reoccupying. Do not allow children or pets to contact treated areas until surfaces are dry. Allow sprayed articles and surfaces to dry thoroughly before using or replacing bedding.

**TO KILL LICE:** Spray only those garments, parts of bedding, including mattresses and furniture that cannot be either laundered or dry-cleaned.

**TO KILL TICKS and FLEAS:** Spray around beds, furniture and pet's habitat. Spray pet sleeping quarters, bedding, floor and floor covering where pets are kept. Use only a recommended pet spray on pets.

**TO KILL DUST MITES:** Thoroughly vacuum entire room concentrating on areas where mites congregate: such as mattresses, box springs, headboards, walls, floors, carpeting, and baseboards. Then spray surfaces until damp.

**TO KILL BED BUGS AND BED BUG EGGS:** Apply as a spot treatment to cracks and crevices on and around baseboards, floorboards, bed frames, wall hangings, headboards, furniture, door and window frames, millwork, walls, bedding, seams of mattresses, linens, pillows, sofas, couches, closets, storage rooms, clothes baskets, suitcases, luggage, garment bags, behind mirrors, behind picture frames, along window molding and door frames, behind headboards, bed frames, under and beneath furniture, under furniture drawers and all wood joints, into ductwork and under edges of vents. Apply as a surface spray to carpet, mattresses, box springs, walls, furniture, bedding, floor and floor coverings, rugs, garments, luggage, closets, drapes and other window appointments. Thoroughly clean and air-out mattresses and box springs. Then treat areas that may harbor Bed Bugs or their eggs, such as tufts, folds and seams. When treating for bed bug eggs spray each square foot for 13 seconds or until damp.

**TO KILL CLOTHES MOTHS AND CARPET BEETLES:** Apply as a spot treatment to cracks and crevices on and around baseboards, floorboards, furniture and around the edges of carpet. Apply as a surface spray to carpet, rugs, closets, baseboards, furniture, on floor and floor

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coverings. When treating carpets, floor coverings or rugs spray a sufficient amount to get the spray down into the base where the larval stages are feeding. Spray upper and lower surfaces of rugs or floor covering when possible.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage**

Store in a cool dry area. Always store pesticides in the original container. Store away from food and pet food.

**Pesticide Disposal and Container Handling**

Do not puncture or incinerate!

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions.