

1021-1746

05/23/2012

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D C 20460

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

MAY 23 2012

Mr Jeffrey Nelson
McLaughlin Gormley King Company
8810 Tenth Avenue North
Minneapolis, MN 55427

Dear Mr Nelson

Subject Application for Pesticide Notification (PRN 98-10)
Add marketing claims
EVERCIDE Permethrin Insect Repellent 27701
EPA Reg No 1021-1746
Your submission dated March 1, 2012

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated March 1, 2012 for the above product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds the action requested falls within the scope of PRN 98-10. The label submitted with the application has been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156 140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions regarding this letter, please contact Dana Pilitt, PhD of my staff at (703) 305-7071 or via e-mail at pilitt.dana@epa.gov

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

h Richard Gebken
Product Manager 10
Insecticide Branch
Registration Division (7505P)



United States
Environmental Protection Agency
Washington DC 20460

Registration
Amendment
 Other

OPP Identifier Number

Application for Pesticide - Section I

1 Company/Product Number 1021-1746	2 EPA Product Manager Richard Gebken	3 Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4 Company/Product (Name) EVERCIDE® Permethrin Insect Repellent 27701	PM# 10	
5 Name and Address of Applicant (Include Zip Code) McLAUGHLIN GORMLEY KING COMPANY 8810 TENTH AVENUE NORTH MINNEAPOLIS MN 55427 <input type="checkbox"/> Check if this is a new address		6 Expedited Review In accordance with FIFRA Section 3(c)(3)(b)(i) my product is similar or identical in composition and labeling to EPA Reg No _____ Product Name _____

Section - II

<input type="checkbox"/> Amendment Explain below	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> Me Too Application _____
<input checked="" type="checkbox"/> Notification Explain below	<input type="checkbox"/> Other Explain below _____

Explanation Use additional page(s) if necessary (For section I and Section II)

Notification per PR-Notice 98-10

Section - III

1 Material This Product Will Be Packaged In				2 Type of Container	
Child Resistant Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
*Certification must be submitted		If Yes Unit Packaging wgt	No per container	If Yes Package wgt	No per container
3 Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4 Size(s) Retail Container 2 oz to 24 oz		5 Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6 Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section - IV

1 Contact Point (Complete items directly below for identification of individual to be contacted if necessary to process this application)		
Name Jeffrey Nelson	Title Regulatory Affairs Specialist	Telephone No (Include Area Code) (763) 593 3440
Certification I certify that the statements I have made on this form and all attachments thereto are true accurate and complete I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law		6 Date Application Received (Stamped)
2 Signature 	3 Title Regulatory Affairs Specialist	
4 Typed Name Jeffrey Nelson	5 Date 3/1/2012	



March 01 2012

Document Processing Desk (NOTIF)
U S ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs (H7504C)
Room S-4900 One Potomac Yard
2777 South Crystal Dr
Arlington VA 22202-4501

Via Courier

Subject EVERCIDE® Permethrin Insect Repellent 27701
EPA Reg No 1021-1746
Notification Per PR-Notice 98-10

Dear Sir or Madam

By Notification we are adding the optional marketing claims

- [Kills & repels seasonal insects]
- [Apply directly to window screens sills & surrounding areas]
- [Apply directly to window screens & sills for maximum protection]
- [Provides (long-lasting) (residual) protection]
- [Apply directly to window screens sills & surrounding areas for maximum protection]
- [Help avoid seasonal infestations of home invading insects]
- [Help protect your home from seasonal insect invasions]
- [Targeted home application kills & repels seasonal insects]
- [Targeted home application helps protect from seasonal insect invasions]
- [Targeted home application kills & repels invasive insects]
- [Treat windows & other common entry points to avoid seasonal infestations]
- [Can be applied to spaces where invading insects commonly enter home - to both kill & repel]
- [Apply to areas where insects commonly enter home to help avoid seasonal infestations]
- [Apply directly to window screens sills & surrounding areas to kill & repel persistent insects]
- [Can be applied directly to window screens sills & surrounding areas to kill & repel persistent insects]

All public health pests that appear in the additional marketing claims and optional directions for use have previously been approved and already appear on this label Enclosed please find the following documents to support this application

- Application for Notification (EPA Form 8570 1)
- One color highlighted copy of the label
- One monochrome copy of the label

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulation at 40 CFR 152.46 and no other change have been made to the labeling or the confidential statement of formula for this product I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA I further understand that if this notification is not consistent with the terms of PR

8810 Tenth Avenue North
Minneapolis MN 55427
TOLL FREE 800 645 6466
TEL 763 544 0341
FAX 763 544 6437
WWW.MGK.COM



Notice 98-10 and 40 CFR 152.46 this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA

If there are any questions or you need anything further please contact this office

Sincerely

McLAUGHLIN GORMLEY KING COMPANY

Jeffrey Nelson
Regulatory Affairs Specialist
jeff_nelson@mgk.com
800 645-6466 – Telephone
763-544-6437 - FAX

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Enclosures

- c Diana Hedlund MGK
- Jason Scott MGK



EVERCIDE® PERMETHRIN Insect Repellent 27701

[] OR () indicates alternate or optional wording

NOTIFICATION

MAY 23 2012

- [Earth scent] [Fall Blend] [Scent Shield®] [Hunter's Insect Repellent] [Unscented]
- [Unscented Insect Repellent] [For Clothing & Gear]
- [For Treatment of Dog Bedding] [For Treatment of Upholstered Furniture]
- [For Treatment of Nets Tents Sleeping Bags and Backpacks]
- [Controls Fleas & Ticks] [Repels and Kills Mosquitoes Ticks and Mites]
- [Repels and Kills Ticks That May Carry Lyme disease and Rocky Mountain Spotted Fever]
- [Provides Long lasting Protection 1 Treatment Lasts 2 Weeks!]
- [CLOTHING TREATMENT ONLY DO NOT APPLY TO SKIN]
- [One 3.0 Ounce Can will Treat One Complete Outfit]
- [One 6.0 Ounce Can will Treat Two Complete Outfits]
- [For Domestic Use Both Indoors and Outdoors]
- [For Control of Fleas Brown Dog Ticks and Lice on Premises]
- [For Premise Control of Ticks Which may Cause Lyme Disease]
- [Provides 60 Day [Two Months] Control of Cockroaches]
- [Provides 60 Day [Two Months] Control of Fleas]
- [Provides 60 Day [Two Months] Control of Stored Product Pests]
- [60 Day Control of Cockroaches Spiders & Ants]
- [Kills Stink Bugs Brown Marmorated Stink Bugs (BMSB) Asian Lady Beetles and Boxelder Bugs]
- [Kills & repels seasonal insects]
- [Apply directly to window screens sills & surrounding areas]
- [Apply directly to window screens & sills for maximum protection]
- [Provides (long lasting) (residual) protection]
- [Apply directly to window screens sills & surrounding areas for maximum protection]
- [Help avoid seasonal infestations of home invading insects]
- [Help protect your home from seasonal insect invasions]
- [Targeted home application kills & repels seasonal insects]
- [Targeted home application helps protect from seasonal insect invasions]
- [Targeted home application kills & repels invasive insects]
- [Treat windows & other common entry points to avoid seasonal infestations]
- [Can be applied to spaces where invading insects commonly enter home to both kill & repel]
- [Apply to areas where insects commonly enter home to help avoid seasonal infestations]
- [Apply directly to window screens sills & surrounding areas to kill & repel persistent insects]
- [Can be applied directly to window screens sills & surrounding areas to kill & repel persistent insects]

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ACTIVE INGREDIENT

Permethrin [(3 Phenoxyphenyl) methyl (+ or) cis trans 3
(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate]

0 50%
99 50%
100 00%

OTHER INGREDIENTS

Cis trans isomers ratio Min 35% (+ or) cis and Max 65% (+ or) trans

EVERCIDE® MGK® Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID	
IF ON SKIN OR CLOTHING	Take off contaminated clothing Rinse skin immediately with plenty of water for 15-20 minutes Call a poison control center or doctor for treatment advice
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents call 1-888-740-8712.	

Manufactured by



8810 Tenth Avenue North
Minneapolis MN 55427

EPA Reg No 1021-1746

EPA Est No 1021-MN-2

Net Contents _____

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Avoid contact with skin or clothing Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals Wash thoroughly with soap and water after handling and before eating drinking chewing gum using tobacco or using the toilet

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms including fish and invertebrates Do not apply directly to or near water Drift and run off may be hazardous to fish in water adjacent to treated areas Do not contaminate water when disposing of equipment washwater or rinsate See Directions for Use for additional precautions and requirements

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure Do not use or store near heat or open flame Do not puncture or incinerate container Exposure to temperatures above 130 F may cause bursting

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling

SHAKE WELL BEFORE USING

Do not apply this product to clothing while it is being worn Under no circumstances should bare skin or clothing on the body be treated

Do not apply this product in a way that will contact adults children or pets either directly or through drift

Not for broadcast use on indoor residential surfaces

Do not allow contact with treated surfaces until spray has dried Do not allow spray to contact food or water supplies

Avoid contamination of feed and foodstuffs Remove pets and birds and cover fish aquariums before surface applications Do not use on humans Do not allow children or pets to contact treated areas until surfaces are dry

Do not use in commercial food/feed handling establishments restaurants or other commercial facilities where food is commercially prepared processed or served

Do not use in institutions schools office buildings or similar commercial buildings

Do not use in aircraft cabins

Do not water treated area to the point of runoff

Do not make applications during rain

All outdoor applications must be limited to spot or crack and crevice treatments only except for the following permitted uses

- (1) Treatment to soil or vegetation around structures
- (2) Applications to vegetation

Except when applying to fabric do not allow adults children or pets to enter until sprays have dried

GENERAL INSTRUCTIONS FOR CLOTHING TREATMENT

For protection against Ticks (including those which may carry Lyme disease) chiggers and mosquitoes apply product as directed below For further protection use in conjunction with an insect repellent registered for direct application to the skin and utilize the following primary preventive measures Avoid areas where the pests are found wear appropriate protective clothing (light colored long sleeved shirt and long pants tucked into socks) and inspect body daily for ticks Pant cuffs should be worn inside the socks or footwear to ensure full protection against ticks and chiggers

INITIAL TREATMENT INSTRUCTIONS

- 1 Select a well ventilated outdoor area protected from wind and lay out the clothing to be treated (as complete outfit shirt trousers and socks)
- 2 Hold can upright about 6 to 8 inches from surface of the [article or] clothing and spray with a slow sweeping motion to lightly moisten the surface of the fabric
- 3 Continue spraying over entire [article or] outfit until [a total treatment time of 60 seconds has elapsed and] the outer surface of the fabric is moist enough to cause a slight color change or darkening Pay special attention to socks trouser cuffs and shirt cuffs
- 4 Turn the [article or] clothing over and treat the other side as described in Steps 2 & 3
- 5 Hang the treated [article or] clothing and allow to dry for at least 2 hours (4 hours under humid conditions) before wearing
- 6 One can will treat one [two] complete outfit(s) Do not exceed listed spraying times

RETREATMENT INSTRUCTIONS

This product contains an active ingredient which () ily binds to the fabric being treated providing residual protection which lasts a minimum of two weeks and holds up through several machine washings DO NOT RETREAT CLOTHING MORE THAN ONCE EVERY TWO WEEKS LAUNDRY CLOTHING AT LEAST ONCE BEFORE RETREATING For retreatment follow instructions for initial treatment

INITIAL TREATMENT INSTRUCTIONS ON NETS, TENTS, SLEEPING BAGS AND BACKPACKS

Do not treat inside of sleeping bag Spray exterior surfaces of tent only

Select a well ventilated outdoor area protected from wind and lay out article to be treated Hold can upright about 6 to 8 inches from surface of the article and spray with a slow sweeping motion to lightly moisten the surface of the fabric Continue spraying over entire article until the outer surface of the article is moist enough to cause a light color change or darkening Turn the article over and treat the other side as described in steps 2 and 3 Hang the treated article and allow to dry for at least 2 hours (4 hours under humid conditions) before using

RETREATMENT INSTRUCTIONS

This product contains an active ingredient that actually binds to the fabric being treated providing residual protection that lasts a minimum of two weeks DO NOT RETREAT ARTICLES MORE THAN ONCE EVERY TWO WEEKS For retreatment follow instructions for initial treatment

DOG BEDDING AND PREMISES

EVERCIDE® PERMETHRIN Insect Repellent 27701 can also be used to control fleas and ticks on pet bedding premises and upholstered furniture

TO CONTROL FLEAS (ADULTS AND LARVAE) AND TICKS, INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (ADULTS AND LARVAE) Thoroughly clean or launder pet bedding before treatment Spray to lightly moisten bedding sleeping quarters floor covering and floor paying special attention to cracks and crevices Upholstered furniture may also be treated to control fleas and ticks in these areas A test application should be made to upholstery in an inconspicuous place before use Spray to lightly moisten upholstery paying particular attention to tufts and seams Allow to dry thoroughly before re-use or allowing pets to contact treated areas Also treat your yard with a product registered for yard application

INDOOR APPLICATION

For spot application only Do not use as a space spray indoors In the home all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use Exposed food/feeds should be covered or removed

SURFACE SPRAYING

For 60 day (two months) control of COCKROACHES WATERBUGS PALMETTO BUGS SCORPIONS MILLIPEDES CENTIPEDES SOWBUGS PILLBUGS ANTS SILVERFISH FIREBRATS SPIDERS CRICKETS STINK BUGS BROWN MARMORATED STINK BUGS (BMSB) ASIAN LADY BEETLES BOXELDER BUGS CLOVER MITES CHEESE MITES GRANARY WEEVILS RICE WEEVILS CONFUSED FLOUR BEETLES RUST RED FLOUR BEETLES DRUGSTORE BEETLES MEAL WORMS GRAIN MITES AND CADELLES Direct the spray into hiding places cracks and crevices and behind shelves and drawers Spray until damp but not to the point of runoff For Silverfish spray bookcases For Ants spray trails nests and points of entry

TO CONTROL CARPET BEETLES Spray to lightly moisten edges of carpeting and under carpeting and rugs Make localized application to floor and baseboards Spray until damp but not to the point of runoff directly into cracks crevices and infested areas of shelving

TO CONTROL BEDBUGS Spray mattresses to lightly moisten particularly around tufts and seams Take beds apart and spray in all joints until damp but not to the point of runoff Allow to dry thoroughly before remaking bed Treat baseboards moldings and floors until damp but not to the point of runoff

TO CONTROL CLOTHES MOTHS Remove any infested articles from storage brush thoroughly and air for several hours in sunlight if possible Apply spray until damp but not to the point of runoff to empty chests closets bureaus and other storages directing the spray into cracks joints and crevices After airing infested articles may be treated by spraying lightly to moisten keeping nozzle at least three feet from fabric to avoid staining

TO KILL LICE AND LOUSE EGGS Spray in an inconspicuous area to test for possible staining or discoloration Inspect again after drying then proceed to spray lightly to moisten entire area to be treated Spray from a distance of 8 to 10 inches Treat only those garments and parts of bedding including mattresses and furniture that cannot be either laundered or dry cleaned Allow all treated articles to dry thoroughly before use

TO CONTROL BEDBUGS AND MITES IN RESIDENTIAL POULTRY HOUSES Spray until damp but not to the point of runoff crevices of roost poles cracks in walls and cracks in nests where the bedbugs and mites hide

OUTDOOR APPLICATION

TO CONTROL TICKS INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (PERIMETER TREATMENT) Use EVERCIDE® Permethrin Insect Repellent 27701 as a residual treatment to control TICKS including the DEER TICK (*Ixodes dammini*) LONE STAR TICK (*Amblyomma americanum*) BROWN DOG TICK (*Rhipicephalus sanguineus*) AMERICAN DOG TICK (*Dermacentor variabilis*) and WESTERN BLACK LEGGED TICK (*Ixodes pacificus*) and other crawling insects such as ASIAN LADY BEETLES BOX ELDER BUGS BROWN MARMORATED STINK BUGS (BMSB) AND STINK BUGS For each areas listed below apply until surface is wet but not to the point of runoff (approximately 1 gal/750 1 000 ft)

Treat around windows and doors porches screens eaves patios garages under stairways and in crawl spaces where these pests may enter

Spray until damp but not to the point of runoff a band of vegetation and leaf litter 6 to 10 feet wide around and the outside of buildings to help control ticks occurring there To help control ticks in outdoor activity areas treat a band of vegetation and leaf litter 6 to 10 feet wide and adjacent to activity areas especially where dense vegetation occurs

FOR CONTROL OF GARDEN INSECTS For use on roses dahlias asters and other ornamentals to kill JAPANESE BEETLES hit by spray as well as WHITEFLIES APHIDS STINK BUGS BROWN MARMORATED STINK BUGS (BMSB) EXPOSED THRIPS SPIDERS RED MITES and LEAFMINERS May be used on plants as a multi purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas Spray until damp but not to the point of runoff

May also be used on other plants such as African lilies, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, euonymus, fuchsia, geraniums, hydrangeas, grape vines, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews, and zinnias.

Effective when used as directed against WHITEFLIES, APHIDS, SPIDER AND RED MITES, STINK BUGS, BROWN MARMORATED STINK BUGS (BMSB), BOXELDER BUGS, EXPOSED THRIPS, LACE BUGS, JAPANESE BEETLES, PAVEMENT ANTS, CLOVER MITES AND ARMYWORMS.

STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage

Store in a cool, dry area. Always store pesticides in the original container. Store away from food or pet food.

Pesticide Disposal and Container Handling

Nonrefillable container. Do not reuse or refill this container.

Do Not Puncture or Incinerate!

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions.

Federal regulations prohibit CFC propellants in aerosols.

