

1021-1746

8/7/2009

10216



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
PREVENTION, PESTICIDES AND  
TOXIC SUBSTANCES

AUG 07 2009

Mr. Steven K. Ditto  
Registration Specialist  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427-4319

Subject: Label Notifications for Pesticide Registration Notice 2007-4

Dear Mr. Ditto,

The Agency is in receipt of your Applications for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated March 18, 2009 for the following products:

<b>PYROCIDE® Liquid Pet Spray 7418</b>	<b>(EPA Registration Number 1021-1704)</b>
<b>EVERCIDE® PERMETHRIN</b>	<b>(EPA Registration Number 1021-1746)</b>
<b>Insect Repellent 27701</b>	

The Registration Division (RD) has conducted its review of these requests for their applicability under PRN 2007-4 and finds that the label changes requested fall within the scope of PRN 2007-4. The labels submitted with the applications have been stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on nonrefillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please call me directly at 703-305-6249 or Steve Schaible of my staff at 703-308-9362.


Sincerely,

*Rachel C. Holloman*

Linda Arrington

Notifications & Minor Formulations Team Leader  
Registration Division (7505P)  
Office of Pesticide Programs

2010

	United States Environmental Protection Agency Washington, DC 20460	Registration Amendment Other	OPP Identifier Number
		X	
	<b>Application for Pesticide - Section I</b>		

1. Company/Product Number 1021-1746	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® PERMETHRIN Insect Repellent 27701	PM# 13	
5. Name and Address of Applicant (Include Zip Code) McLaughlin Gormley King Company 8810 10TH AVE N MINNEAPOLIS, MN 55427  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: <div style="text-align: right; font-weight: bold; font-size: 1.2em;">NOTIFICATION</div> EPA Reg. No. _____ Product Name _____ <div style="text-align: right; font-weight: bold; font-size: 1.2em;">AUG 07 2009</div>	

**Section - II**

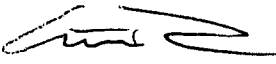
<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application. _____
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
 Notification pursuant PR Notice 2007-4

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
*Certification must be submitted		If "Yes" Unit Packaging wgt.    No. per container	If "Yes" Package wgt.    No. per container	<input type="checkbox"/> Plastic	<input type="checkbox"/> Glass
				<input type="checkbox"/> Paper	<input type="checkbox"/> Other (Specify)
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 3-24 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Steven K. Ditto	Title Registration Specialist	Telephone No. (Include Area Code) (763) 544-0341
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped) _____
2. Signature 	3. Title Registration Specialist	
4. Typed Name Steven K. Ditto	5. Date 3/18/2009	

3046



McLAUGHLIN GORMLEY KING COMPANY  
8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

March 18, 2009

Document Processing Desk (NOTIF)  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (H7504P)  
Room S-4900, One Potomac Yard  
2777 South Crystal Dr.  
Arlington, VA 22202-4501

Via Courier

Subject: EVERCIDE® PERMETHRIN Insect Repellent 27701  
EPA Reg. No. 1021-1746  
Notification Per PR-Notice 2007-4

Dear Sir or Madam:

By Notification we are changing the storage and disposal language to comply with the Final Rule "Pesticide Management and Disposal; Standards for Pesticide Containers and Containment".

Enclosed are 2 copies of the label. One copy has changes highlighted.

Notification of label change per PR Notice 2007-4. This notification is consistent with the guidance in PR Notice 2007-4 and the requirements of EPA's regulations at 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR §§ 156.10, 156.140, 156.144, 156.146, and 156.156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

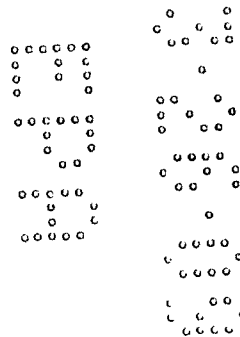
If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Steven K. Ditto  
Registration Specialist

Enclosure



4016

27701-0309

EVERCIDE® PERMETHRIN Insect Repellent 27701



McLAUGHLIN  
GORMLEY  
KING COMPANY

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] OR ( ) indicates alternate or optional wording

- [Earth scent] [Fall Blend] [Scent Shield®] [Hunter's Insect Repellent] [Unscented]
- [Unscented Insect Repellent] [For Clothing & Gear]
- [For Treatment of Dog Bedding] [For Treatment of Upholstered Furniture]
- [For Treatment of Nets, Tents, Sleeping Bags and Backpacks]
- [Controls Fleas & Ticks] [Repels and Kills Mosquitoes, Ticks, and Mites]
- [Repels and Kills Ticks That May Carry Lyme disease and Rocky Mountain Spotted Fever]
- [Provides Long-lasting Protection - 1 Treatment Lasts 2 Weeks!]
- [CLOTHING TREATMENT ONLY - DO NOT APPLY TO SKIN]
- [One 3.0 Ounce Can will Treat One Complete Outfit]
- [One 6.0 Ounce Can will Treat Two Complete Outfits]
- [For Domestic Use Both Indoors and Outdoors]
- [For Control of Fleas, Brown Dog Ticks, and Lice on Premises]
- [For Premise Control of Ticks Which may Cause Lyme Disease]
- [Provides 60-Day [Two Months] Control of Cockroaches]
- [Provides 60-Day [Two Months] Control of Fleas]
- [Provides 60-Day [Two Months] Control of Stored Product Pests]
- [60-Day Control of Cockroaches, Spiders & Ants]

ACTIVE INGREDIENT:

Permethrin [\*-(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate]..... 0.50%

OTHER INGREDIENTS..... 99.50%  
100.00%

Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

EVERCIDE®, MGK® - Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

IF ON SKIN OR CLOTHING:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.

Net Contents \_\_\_\_\_

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North

Minneapolis, MN 55427

EPA Reg. No. 1021-1746

EPA Est. No. 1021-MN-2

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Avoid contact with skin or clothing. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply directly to water, to areas where surface water is present or to intertidal areas below the high water mark. Do not contaminate water by disposing of equipment wash water.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting.

DIRECTIONS FOR USE

5096

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**SHAKE WELL BEFORE USING**

This product should not be applied to clothing while it is being worn. Under no circumstances should bare skin or clothing on the body be treated.

Do not allow contact with treated surfaces until spray has dried. Do not allow spray to contact food, or water supplies.

Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquariums before surface applications. Do not use on humans. Do not allow children or pets to contact treated areas until surfaces are dry.

Do not use in commercial food/feed handling establishments, restaurants or other commercial facilities where food is commercially prepared, processed, or served. Do not use in institutions, schools, office buildings or similar commercial buildings.

**GENERAL INSTRUCTIONS FOR CLOTHING TREATMENT:**

For protection against Ticks (including those which may carry Lyme disease), chiggers and mosquitoes, apply product as directed below. For further protection, use in conjunction with an insect repellent registered for direct application to the skin and utilize the following primary preventive measures. Avoid areas where the pests are found, wear appropriate protective clothing (light-colored, long-sleeved shirt and long pants tucked into socks) and inspect body daily for ticks. Pant cuffs should be worn inside the socks or footwear to ensure full protection against ticks and chiggers.

**INITIAL TREATMENT INSTRUCTIONS:**

1. Select a well-ventilated outdoor area protected from wind and lay out the clothing to be treated (as complete outfit; shirt, trousers and socks).
2. Hold can upright about 6 to 8 inches from surface of the [article or] clothing and spray with a slow sweeping motion to lightly moisten the surface of the fabric.
3. Continue spraying over entire [article or] outfit, until [a total treatment time of 60 seconds has elapsed and] the outer surface of the fabric is moist enough to cause a slight color change or darkening. Pay special attention to socks, trouser cuffs and shirt cuffs.
4. Turn the [article or ] clothing over and treat the other side as described in Steps 2 & 3.
5. Hang the treated [article or ] clothing and allow to dry for at least 2 hours (4 hours under humid conditions) before wearing.
6. One can will treat one [two] complete outfit(s). [Do not exceed recommended spraying times.]

**RETREATMENT INSTRUCTIONS:**

This product contains an active ingredient which actually binds to the fabric being treated, providing residual protection which lasts a minimum of two weeks, and holds up through several machine washings. DO NOT RETREAT CLOTHING MORE THAN ONCE EVERY TWO WEEKS. LAUNDRY CLOTHING AT LEAST ONCE BEFORE RETREATING. For retreatment, follow instructions for initial treatment.

**INITIAL TREATMENT INSTRUCTIONS ON NETS, TENTS, SLEEPING BAGS AND BACKPACKS:**

**Do not treat inside of sleeping bag. Spray exterior surfaces of tent only.**

Select a well-ventilated outdoor area protected from wind and lay out article to be treated. Hold can upright about 6 to 8 inches from surface of the article and spray with a slow sweeping motion to lightly moisten the surface of the fabric. Continue spraying over entire article, until the outer surface of the article is moist enough to cause a light color change or darkening. Turn the article over and treat the other side as described in steps 2 and 3. Hang the treated article and allow to dry for at least 2 hours (4 hours under humid conditions) before using.

**RETREATMENT INSTRUCTIONS:**

This product contains an active ingredient that actually binds to the fabric being treated, providing residual protection that lasts a minimum of two weeks. DO NOT RETREAT ARTICLES MORE THAN ONCE EVERY TWO WEEKS. For retreatment, follow instructions for initial treatment.

**DOG BEDDING AND PREMISES:**

EVERCIDE® PERMETHRIN Insect Repellent 27701 can also be used to control fleas and ticks on pet bedding, premises and upholstered furniture.

**TO CONTROL FLEAS (ADULTS AND LARVAE) AND TICKS, INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (ADULTS AND LARVAE):** Thoroughly clean or launder pet bedding before treatment. Spray bedding, sleeping quarters, floor covering and floor, paying special attention to cracks and crevices. Upholstered furniture may also be treated to control fleas and ticks in these areas. A test application should be made to upholstery in an inconspicuous place before use. Spray upholstery paying particular attention to tufts and seams. Allow to dry thoroughly before reuse or allowing pets to contact treated areas. Also, treat your yard with a product registered for yard application.

**INDOOR APPLICATION:**

For spot application only. Do not use as a space spray indoors. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food/feed should be covered or removed.

**SURFACE SPRAYING:**

For 60-day (two months) control of COCKROACHES, WATERBUGS, PALMETTO BUGS, SCORPIONS, MILLIPEDES, CENTIPEDES, SOYBEAN BUGS, PILLBUGS, ANTS, SILVERFISH, FIREBRATS, SPIDERS, CRICKETS, CLOVER MITES, CHEESE MITES, GRANARY WEEVILS, RICE WEEVILS, CONFUSED FLOUR BEETLES, RUST RED FLOUR BEETLES, DRUGSTORE BEETLES, MEAL WORMS, GRAIN MITES AND CADELLES: Direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For Silverfish, spray bookcases. For Ants, spray trails, nests and points of entry.

**TO CONTROL CARPET BEETLES:** Spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving.

leaf 6

**TO CONTROL BEDBUGS:** Spray mattresses lightly, particularly around tufts and seams. Take beds apart and spray in all joints. Allow to dry thoroughly before remaking bed. Treat baseboards, moldings and floors.

**TO CONTROL CLOTHES MOTHS:** Remove any infested articles from storage, brush thoroughly and air for several hours in sunlight if possible. Apply spray liberally to empty chests, closets, bureaus and other storages directing the spray into cracks, joints and crevices. After airing, infested articles may be treated lightly keeping nozzle at least three feet from fabric to avoid staining.

**TO KILL LICE AND LOUSE EGGS:** Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding including mattresses and furniture that cannot be either laundered or dry-cleaned. Allow all treated articles to dry thoroughly before use.

**TO CONTROL BEDBUGS AND MITES IN POULTRY HOUSES:** Spray crevices of roost poles, cracks in walls and cracks in nests where the bedbugs and mites hide.

**OUTDOOR APPLICATION:**

**TO CONTROL TICKS INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (PERIMETER TREATMENT):** Use EVERCIDE® Permethrin Insect Repellent 27701 as a residual treatment to control TICKS including the DEER TICK (*Ixodes dammini*), LONE STAR TICK (*Amblyomma americanum*), BROWN DOG TICK (*Rhipicephalus sanguineus*), AMERICAN DOG TICK (*Dermacentor variabilis*), and WESTERN BLACK LEGGED TICK (*Ixodes pacificus*): For each areas listed below, apply until surface is wet, but not to the point of runoff (approximately 1 gal/750-1,000 ft.).

Treat around windows and doors, porches, screens, eaves, patios, garages, under stairways and in crawl spaces where these pests may enter.

Treat a band of vegetation and leaf litter 6 to 10 feet wide around and the outside of buildings to help control ticks occurring there. To help control ticks in outdoor activity areas, treat a band of vegetation and leaf litter 6 to 10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

**FOR CONTROL OF GARDEN INSECTS:** For use on roses, dahlias, asters and other ornamentals to kill JAPANESE BEETLES hit by spray as well as WHITEFLIES, APHIDS, EXPOSED THRIPS, SPIDERS, RED MITES and LEAFMINERS. May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, euonymus, fuschia, geraniums, crassula grape vines, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias.

Effective when used as directed against WHITEFLIES, APHIDS, SPIDER AND RED MITES, EXPOSED THRIPS, LACE BUGS, JAPANESE BEETLES, PAVEMENT ANTS, CLOVER MITES AND ARMYWORMS.

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage**

Store in a cool, dry area. Always store pesticides in the original container. Store away from food or pet food.

**Pesticide Disposal and Container Handling**

Nonrefillable container. Do not reuse or refill this container.

Do Not Puncture or Incinerate!

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions.

