



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
Amendment  
Other

OPP Identifier Number

Application for Pesticide - Section I

1. Company/Product Number 1021-1746	2. EPA Product Manager George LaRocca	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® Permethrin Insect Repellent 27701	PM# 13	
5. Name and Address of Applicant (Include Zip Code) McLAUGHLIN GORMLEY KING COMPANY 8810 TENTH AVENUE NORTH MINNEAPOLIS, MN 55427  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____  Product Name _____	

Section - II

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application. <b>NOTIFICATION</b> JUL 20 2004
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
By notification, we are making some application language optional due to the differences in the delivery rates of the valves that can be used with this product. Also, we are correcting the disposal instructions per PR-Notice 2001-6 and correcting a typographical error in the first aid.

Section - III

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input type="checkbox"/> No		<input type="checkbox"/> Metal	<input type="checkbox"/> Plastic
*Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Glass
					<input type="checkbox"/> Paper
3. Location of Net Contents information <input type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container		5. Location of Label Directions <input type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled					

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Thomas A. Lennan	Title Registration Specialist	Telephone No. (Include Area Code) (763) 544-0341
2. Signature 		6. Date Application Received  (Stamped)
3. Title Registration Specialist		
4. Typed Name Thomas A. Lennan		
5. Date 6/28/2004		

EVERCIDE® PERMETHRIN Insect Repellent 27701

**MGK®** McLaughlin  
Gormley  
King Company

**NOTIFICATION**  
JUL 20 2004

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4372 U.S.A.

TELEPHONE (763-544-0341)

[ ] Denotes alternate language

For Clothing

For Treatment of Dog Bedding

For Treatment of Upholstered Furniture

For Treatment of Nets, Tents, Sleeping Bags and Backpacks

Controls Fleas & Ticks

Repels and Kills Mosquitoes, Ticks, and Mites

Repels and Kills Ticks Which May Carry Lyme Disease and Rocky Mountain Spotted Fever

Provides Long-lasting Protection - 1 Treatment Lasts 2 Weeks!

**CLOTHING TREATMENT ONLY - DO NOT APPLY TO SKIN**

One 3.0 Ounce Can will Treat One Complete Outfit

One 6.0 Ounce Can will Treat Two Complete Outfits

**ACTIVE INGREDIENT:**

Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate] ..... 0.50%

**OTHER INGREDIENTS** ..... 99.50%

100.00%

Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans  
EVERCIDE® - Registered trademark of McLaughlin Gormley King Company

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

**FIRST AID**

<b>IF ON SKIN OR CLOTHING:</b>	<ul style="list-style-type: none"> <li>▪ Take off contaminated clothing.</li> <li>▪ Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
<b>IF IN EYES:</b>	<ul style="list-style-type: none"> <li>▪ Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>▪ Remove contact lenses, if present, after the first 5 minutes, then continue rinsing.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
<p>Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call the International Poison Center at 1-888-740-8712.</p>	

**PRECAUTIONARY STATEMENTS**

**HAZARDS TO HUMANS AND DOMESTIC ANIMALS**

**CAUTION**

Harmful if absorbed through skin. Avoid contact with face, eyes or skin. Avoid breathing vapors or spray mist. Wash thoroughly with soap and water after handling and before eating or smoking. Causes moderate eye irritation. Wear goggles or safety glasses when applying.

**PHYSICAL OR CHEMICAL HAZARDS**

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

**DIRECTIONS FOR USE**

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

**SHAKE WELL BEFORE USING**

This product should not be applied to clothing while it is being worn. Under no circumstances should bare skin or clothing on the body be treated.

Do not allow contact with treated surfaces until spray has dried. Do not allow spray to contact food, or water supplies.

**GENERAL INSTRUCTIONS:**

For protection against Ticks (including those which may carry Lyme disease), chiggers and mosquitoes, apply product as directed below. For further protection, use in conjunction with an insect repellent registered for direct application to the skin and utilize the following primary preventive measures. Avoid areas where the pests are found, wear appropriate protective clothing (light-colored, long-sleeved shirt and long pants tucked into socks) and inspect body daily for ticks. Pant cuffs should be worn inside the socks or footwear to ensure full protection against ticks and chiggers.

**INITIAL TREATMENT INSTRUCTIONS:**

1. Select a well-ventilated outdoor area protected from wind and lay out the clothing to be treated (as complete outfit; shirt, trousers and socks).
2. Hold can upright about 6 to 8 inches from surface of the clothing and spray with a slow sweeping motion to lightly moisten the surface of the fabric.
3. Continue spraying over entire outfit, until [a total treatment time of 60 seconds has elapsed and] the outer surface of the fabric is moist enough to cause a slight color change or darkening. Pay special attention to socks, trouser cuffs and shirt cuffs.
4. Turn the clothing over and treat the other side as described in Steps 2 & 3.
5. Hang the treated clothing and allow to dry for at least 2 hours (4 hours under humid conditions) before wearing.
6. One can will treat one [two] complete outfit(s). [Do not exceed recommended spraying times.]

**RETREATMENT INSTRUCTIONS:**

This product contains an active ingredient which actually binds to the fabric being treated, providing residual protection which lasts a minimum of two weeks, and holds up through several machine washings. **DO NOT RETREAT CLOTHING MORE THAN ONCE EVERY TWO WEEKS. LAUNDRER CLOTHING AT LEAST ONCE BEFORE RETREATING.** For retreatment, follow instructions for initial treatment.

**INITIAL TREATMENT INSTRUCTIONS ON NETS, TENTS, SLEEPING BAGS AND BACKPACKS:**

**Do not treat inside of sleeping bag. Spray exterior surfaces of tent only.**

Select a well-ventilated outdoor area protected from wind and lay out article to be treated. Hold can upright about 6 to 8 inches from surface of the article and spray with a slow sweeping motion to lightly moisten the surface of the fabric. Continue spraying over entire article, until the outer surface of the article is moist enough to cause a light color change or darkening. Turn the article over and treat the other side as described in steps 2 and 3. Hang the treated article and allow to dry for at least 2 hours (4 hours under humid conditions) before using.

**RETREATMENT INSTRUCTIONS:**

This product contains an active ingredient which actually binds to the fabric being treated, providing residual protection which lasts a minimum of two weeks. **DO NOT RETREAT ARTICLES MORE THAN ONCE EVERY TWO WEEKS.** For retreatment, follow instructions for initial treatment.

**DOG BEDDING AND PREMISES:**

EVERCIDE® PERMETHRIN Insect Repellent 27701 can also be used to control fleas and ticks on pet bedding, premises and upholstered furniture.

Fleas and Ticks (Adults and Larvae): Thoroughly clean or launder pet bedding before treatment. Spray bedding, sleeping quarters, floor covering and floor, paying special attention to cracks and crevices. **DO NOT TREAT PETS WITH THIS PRODUCT.** Upholstered furniture may also be treated to control fleas and ticks in these areas. A test application should be made to upholstery in an inconspicuous place before use. Spray upholstery paying particular attention to tufts and seams. Allow to dry before reuse.

<b>STORAGE AND DISPOSAL</b>	
<b>STORAGE:</b>	Store in a cool, dry place. Keep container closed.
<b>DISPOSAL:</b>	
Do Not Puncture or Incinerate!	
If Empty:	Place in trash or offer for recycling if available.
If Partly Filled:	Call your local solid waste agency or 1-800-CLEANUP for disposal instructions.

Net Contents \_\_\_\_\_

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North

Minneapolis, MN 55427

4/4

# MGK<sup>®</sup>

McLAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

June 28, 2004

Document Processing Desk (NOTIF)  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (7504C)  
Crystal Mall # 2  
1921 Jefferson Davis Highway  
Arlington, VA 22202

Via Courier

Subject:

EVERCIDE Permethrin Insect Repellent 27701  
EPA Reg. No. 1021-1746  
Notification per PR Notice 98-10

Dear Sir or Madam:

By notification, we are making some application language optional due to the differences in the delivery rates of the valves that can be used with this product. Also, we are correcting the disposal instructions per PR-Notice 2001-6 and correcting a typographical error in the first aid.

Enclosed are 2 copies of the label with 1 copy with changes highlighted.

I certify that no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, then this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY



Thomas A. Lennan  
Registration Specialist

Enclosure

Quality Products Since 1902