

1021-1746

4-20-2000

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U.S. ENVIRONMENTAL PROTECTION AGENCY
Office of Pesticide Programs
Registration Division (7505C)
401 "M" St., S.W.
Washington, D.C. 20460

EPA Reg. Number:
1021-1746

Date of Issuance:
APR 20 2000

NOTICE OF PESTICIDE:
 X Registration
 Reregistration

(under FIFRA, as amended)

Term of Issuance:
Conditional

Name of Pesticide Product:
Evercide Permethrin
Insect Repellent
27701

Name and Address of Registrant (include ZIP Code):

McLaughlin Gormley King Company
8810 Tenth Avenue North
Minneapolis, MN 55427

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Submit/cite all data required for the registration/reregistration of your product when the Agency requires all registrants of similar products to submit data.
2. Make the following label change before you release the product for shipment:

Revise the EPA Registration Number to read, "EPA Reg. No. 1021-1746.

Signature of Approving Official:

George T. LaRocca
George T. LaRocca
Insecticide Branch
Registration Division (7505C)

Date

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3. Submit one (1) copy of the final printed labeling for the record before you release the product for shipment.

If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA sec. 6(e). Your release for shipment of the product constitutes acceptance of these conditions.

A stamped copy of the label is enclosed for your records.

Sincerely,

George T. LaRocca
Insecticide Branch
Registration Division (7505C)

Enclosure

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27701-899

MIGK McLAUGHLIN GORMLEY KING COMPANY

EVERCIDE® PERMETHRIN Insect Repellent 27701

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4372 U.S.A.

TELEPHONE (612) 544-0341

For Clothing

For Treatment of Dog Bedding

For Treatment of Upholstered Furniture

For Treatment of Nets, Tents, Sleeping Bags and Backpacks

Controls Fleas & Ticks

Repels and Kills Mosquitoes, Ticks, and Mites

Repels and Kills Ticks Which May Carry Lyme Disease and Rocky Mountain Spotted Fever

Provides Long-lasting Protection - 1 Treatment Lasts 2 Weeks!

CLOTHING TREATMENT ONLY - DO NOT APPLY TO SKIN

One 3.0 Ounce Can will Treat One Complete Outfit

One 6.0 Ounce Can will Treat Two Complete Outfits

ACTIVE INGREDIENT:

Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate]

0.50%

OTHER INGREDIENTS

99.50%

100.00%

* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans
EVERCIDE® - Registered trademark of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION

STATEMENT OF PRACTICAL TREATMENT

IF SWALLOWED:

Call a physician or Poison Control Center. Get medical attention.

IF ON SKIN:

Wash with plenty of soap and water. Get medical attention if irritation persists.

IF IN EYES:

Flush eyes with plenty of water. Contact a physician if irritation persists.

IF INHALED:

Remove affected person to well ventilated area, if not already done. Apply artificial respiration if indicated.

For information regarding medical emergencies or pesticide incidents, call the International Poison Center at 1-888-740-8712.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if absorbed through skin. Avoid contact with face, eyes or skin. Avoid breathing vapors or spray mist. Do not allow contact with treated surfaces until spray has dried. Wash thoroughly with soap and water after handling and before eating or smoking. Do not allow spray to contact food, or water supplies.

PHYSICAL OR CHEMICAL HAZARDS

Contents under pressure. Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130° F may cause bursting.

ACCEPTED with COMMENTS in EPA Letter Dated APR 20 2000

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

SHAKE WELL BEFORE USING

This product should not be applied to clothing while it is being worn. Under no circumstances should bare skin or clothing on the body be treated.

GENERAL INSTRUCTIONS:

For protection against Ticks (including those which may carry Lyme disease), chiggers and mosquitoes, apply product as directed below. For further protection, use in conjunction with an insect repellent registered for direct application to the skin and utilize the following primary preventive measures. Avoid areas where the pests are found, wear appropriate protective clothing (light-colored, long-sleeved shirt and long pants tucked into socks) and inspect body daily for ticks. Pant cuffs should be worn inside the socks or footwear to ensure full protection against ticks and chiggers.

INITIAL TREATMENT INSTRUCTIONS:

1. Select a well-ventilated outdoor area protected from wind and lay out the clothing to be treated (as complete outfit; shirt, trousers and socks).
2. Hold can upright about 6 to 8 inches from surface of the clothing and spray with a slow sweeping motion to lightly moisten the surface of the fabric.
3. Continue spraying over entire outfit, until a total treatment time of 60 seconds has elapsed and the outer surface of the fabric is moist enough to cause a slight color change or darkening. Pay special attention to socks, trouser cuffs and shirt cuffs.
4. Turn the clothing over and treat the other side as described in Steps 2 & 3.
5. Hang the treated clothing and allow to dry for at least 2 hours (4 hours under humid conditions) before wearing.
6. One can will treat one [two] complete outfit(s). Do not exceed recommended spraying times.

RETREATMENT INSTRUCTIONS:

This product contains an active ingredient which actually binds to the fabric being treated, providing residual protection which lasts a minimum of two weeks, and holds up through several machine washings. DO NOT RETREAT CLOTHING MORE THAN ONCE EVERY TWO WEEKS. LAUNDRY CLOTHING AT LEAST ONCE BEFORE RETREATING. For retreatment, follow instructions for initial treatment.

INITIAL TREATMENT INSTRUCTIONS ON NETS, TENTS, SLEEPING BAGS AND BACKPACKS:

Do not treat inside of sleeping bag. Spray exterior surfaces of tent only.

Select a well-ventilated outdoor area protected from wind and lay out article to be treated. Hold can upright about 6 to 8 inches from surface of the article and spray with a slow sweeping motion to lightly moisten the surface of the fabric. Continue spraying over entire article, until the outer surface of the article is moist enough to cause a light color change or darkening. Turn the article over and treat the other side as described in steps 2 and 3. Hang the treated article and allow to dry for at least 2 hours (4 hours under humid conditions) before using.

RETREATMENT INSTRUCTIONS:

This product contains an active ingredient which actually binds to the fabric being treated, providing residual protection which lasts a minimum of two weeks. DO NOT RETREAT ARTICLES MORE THAN ONCE EVERY TWO WEEKS. For retreatment, follow instructions for initial treatment.

DOG BEDDING AND PREMISES:

EVERCIDE® PERMETHRIN Insect Repellent 27701 can also be used to control fleas and ticks on pet bedding, premises and upholstered furniture.

Fleas and Ticks (Adults and Larvae): Thoroughly clean or launder pet bedding before treatment. Spray bedding, sleeping quarters, floor covering and floor, paying special attention to cracks and crevices. DO NOT TREAT PETS WITH THIS PRODUCT. Upholstered furniture may also be treated to control fleas and ticks in these areas. A test application should be made to upholstery in an inconspicuous place before use. Spray upholstery paying particular attention to tufts and seams. Allow to dry before reuse.

STORAGE AND DISPOSAL

CONTAINER DISPOSAL: Replace cap, wrap container in several layers of newspaper. Discard in trash. Do not incinerate or puncture.

Net Contents _____

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North

Minneapolis, MN 55427

Made in USA