

1021-1742

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460-0001

OFFICE OF CHEMICAL SAFETY
AND POLLUTION PREVENTION

March 9, 2012

Mr. Jeffrey Nelson
Regulatory Affairs Specialist
McLaughlin Gormley King Company
8810 Tenth Avenue North
Minneapolis, MN 55427-4319

**Subject: Amended Master Labeling; Addition of Missing Optional Marketing Claim
MGK® EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782, EPA Reg. No. 1021-1742
Your Submission Dated January 16, 2012**

Dear Mr. Nelson:

The labeling referred to above, submitted in connection with registration under the Federal Insecticide, Fungicide and Rodenticide Act, as amended, is acceptable with the following label revision provision(s):

General Statement(s):

1. Since this product is in a liquid form, the next label amendment submitted for this product must contain the actual net contents expressed as fluid ounces, as per 40 CFR 156.10(d)(2), and not as a blank line.

Directions for Use (Sub-Label A: Agricultural Use), Precautions and Restrictions section comment(s), page 4 of 9:

2. Revise the section heading "Precautions and Restrictions" to read "USE RESTRICTIONS"

Directions for Use (Sub-Label B: Residential Use), Precautions and Restrictions section comment(s), page 8 of 9:

3. Revise the section heading "Precautions and Restrictions" to read "USE RESTRICTIONS"

A copy of your label stamped "Accepted with Comments" is enclosed for your records. Please submit two (2) copies of the final printed labeling, incorporating the above changes, before releasing the product for shipment. If these conditions are not complied with, the registration will be subject to cancellation in accordance with section 6(e) of FIFRA. Your release for shipment of the product bearing amended labeling constitutes accepting of these conditions.

If you have any questions about this label review, please contact Mr. Carmen J. Rodia, Jr. at (703) 306-0327 or via e-mail at Rodia.Carmen@epa.gov.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Richard J. Gebken".

Richard J. Gebken
Product Manager (10)
Insecticide Branch
Registration Division (7504P)

Enclosure: Label stamped "Accepted with Comments"
001021-01742 D459977 & D462163

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EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782



McLAUGHLIN
GORMLEY
KING COMPANY

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782

MASTER LABEL

SUB_LABEL A: AGRICULTURAL USE

SUB LABEL B: RESIDENTIAL USE

ACTIVE INGREDIENT:

* Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate)..... 0.25%

OTHER INGREDIENTS..... 99.75%
100.00%

* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

EVERCIDE®, MGK®- Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN
CAUTION

Net Contents _____

Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1742

EPA Est. No. 1021-MN-2

ACCEPTED
With COMMENTS
In EPA Letter Dated:
March 9, 2012
Under the Federal Insecticide, Fungicide
and Rodenticide Act, As amended, for the
pesticide Registered under EPA Reg. No:

1021-1742

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EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782

SUB-LABEL A: AGRICULTURAL USE

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McLAUGHLIN GORMLEY KING COMPANY

EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782

[Label For Agricultural Use]

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[] OR () indicates alternate or optional wording

[Controls Named: Livestock Insects]

[Controls Pests for up to Four Weeks]

[Kills Lice and Their Eggs]

[Ready-To-Use spray or wipe for use on horses & ponies.]

ACTIVE INGREDIENT:

* Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethyl) 2,2-dimethylcyclopropanecarboxylate)..... 0.25%

OTHER INGREDIENTS..... 99.75%
100.00%

* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

EVERCIDE®, MGK® Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

Table with 2 columns: Condition (IF ON SKIN OR CLOTHING, IF SWALLOWED, IF INHALED, IF IN EYES) and First Aid instructions.

Net Contents _____

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1742

EPA Est. No. 1021-MN-2

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if inhaled. Causes moderate eye irritation. Harmful if absorbed through the skin. Harmful if swallowed. Avoid contact with eyes, skin, or clothing. Avoid breathing spray mist or vapor.

PERSONAL PROTECTIVE EQUIPMENT

Some materials that are chemical resistant to this product are barrier laminate butyl rubber, nitrile rubber, neoprene rubber, natural rubber, polyethylene, polyvinyl chloride, viton. If you want more options, follow the instructions for category A on an EPA chemical resistance category selection chart.

Applicators, and other handlers must wear:

- Long sleeved shirt and long pants
- Shoes plus socks
- Chemical resistant gloves

USER SAFETY RECOMMENDATIONS:

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User should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet.
User should remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing.
User should remove PPE immediately after handling this product. As soon as possible, wash thoroughly and change into clean clothing.

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Discard clothing and other absorbent materials that have been drenched or heavily contaminated with this product's concentrate. Do not reuse them.

ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to water, or to areas where surface water is present or to intertidal areas below the mean water mark. Do not apply when weather conditions favor drift from treated areas. Drift and runoff from treated areas may be hazardous to aquatic organisms in neighboring areas. Do not contaminate water when disposing of equipment wash waters.

Under some conditions, it may also have a potential for transport into surface water in runoff (primarily absorbed to suspended soil particles), for several months or more after application. These include poorly draining or wet soils with readily visible slopes toward adjacent surface waters, frequently flooded area, and areas overlying extremely shallow groundwater, areas with in-field canals or ditches that drain to surface water, areas not separated from adjacent surface waters with vegetated filter strips, and areas over-lying tile drainage systems that drain to surface waters.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

PHYSICAL OR CHEMICAL HAZARDS

Do not use this product in or on electrical equipment due to the possibility of shock hazard.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Precautions and Restrictions

Do not use in aircraft cabins.

Do not water the treated area to the point of run-off.

Do not make applications during rain.

Except when treating livestock do not apply this product in a way that will contact workers or other persons, either directly or through drift.

Except when treating livestock only protected handlers may be in the area during application.

Do not breathe vapors or spray mist.

Do not use in food areas of food handling establishments, restaurants, or other areas where food is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation. Serving areas are areas where prepared foods are served, such as dining rooms, but excluding areas where food may be prepared or held.

When used in dairy barns or facilities: close milk bulk tank lids to prevent contamination from dust and from dead or falling insects. Remove or cover milking utensils before application. Wash teats of animals before milking.

Not for broadcast use.

Not for use in outdoor residential misting systems.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

Except when applying to livestock, do not allow adults, children, or pets to enter until sprays have dried.

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:
1) treatment to soil or vegetation around structures; 2) applications to lawns, turf, and other vegetation; 3) applications to building foundations, up to a maximum height of 3 feet.

Commercial/Institutional Uses:

For Use in the Non-Food areas of food/feed handling establishments, restaurants, and other areas where food is commercially prepared or processed. Do not use in the edible product areas of food/feed handling establishments, restaurants or other areas where food/feed is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation.

Nonfood areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

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Exposed stages of CONFUSED FLOUR BEETLES, SAW-TOOTHED GRAIN BEETLES; RED FLOUR BEETLES, RICE WEEVILS, GRANARY WEEVILS, and GRAIN MITES: Spray into cracks and crevices, processing and handling equipment, around cartons or containers or other areas where these insects tend to congregate. Keep area closed for 45 minutes to 1 hour after treatment.

Livestock:

TO TREAT LIVESTOCK: To protect beef cattle, dairy cattle, goats, sheep, hogs and horses from attacks of STABLE FLIES, HORSE FLIES, DEER FLIES, FACE FLIES, HOUSE FLIES, HORN FLIES, MOSQUITOES, AND GNATS. Spray on each side of animal being careful to spray back, withers and forelegs thoroughly. To protect from FACE FLIES, spray the face and head, but do not spray into eyes. Repeat treatment when flies are troublesome.

FOR SWINE: Do not ship animals for slaughter within 5 days of last treatment.

To control BLOOD SUCKING LICE: Apply to the infested areas of the animal, using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks if required.

To control POULTRY LICE, spray roosts, walls and nests or cages thoroughly, followed by spraying over the birds with a fine mist.

For control of BEDBUGS AND MITES in poultry houses, spray crevices of roost poles, cracks in walls, and cracks in nests where the bedbugs and mites hide.

Protects Horses and Ponies from attacks of Horse Flies, Stable Flies, Face Flies, Deer Flies, House Flies, Horn Flies, Mosquitoes, and Gnats. **Do not use on foals under 3 months of age.**

To Protect Horses and Ponies from attacks of Stable Flies, Horse Flies, Deer Flies, Face Flies, House Flies, Horn Flies, Mosquitoes, and Gnats. Spray on each side being careful to spray back withers and forelegs thoroughly. To protect for Face Flies spray the face and head but do not spray into eyes. Repeat treatment when flies are troublesome. **Wipe-On:** Remove excess dust and dirt. Spray product on clean cloth and wipe animal, being careful to treat back, withers, and forelegs. To protect from face flies, apply to face and head but avoid contact with eyes.

READ ENTIRE LABEL BEFORE EACH USE

FOR HORSES AND PONIES ONLY:

Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals.



STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage

Store in a cool, dry area under lock and key. Post as a pesticide storage area. Always store pesticides in the original container. Store away from food, pet food, feed, seed, fertilizers, and veterinary supplies. Do not transport or store below 32°F.

Pesticide Disposal

To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program (often such programs are run by state or local governments or by industry).

Container Handling

Nonrefillable container. Do not reuse or refill this container.

Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container 1/4 full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times. Then offer for recycling if available, or puncture and dispose of in a sanitary landfill, or by other procedures approved by state and local authorities.

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EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782

SUB-LABEL B: RESIDENTIAL USE

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McLAUGHLIN GORMLEY KING COMPANY

EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782

[Label For Residential Use]

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[] OR () indicates alternate or optional wording

- [Controls Name:] Residential and Garden Insects]
[For use on Dogs and on Premises to Control Fleas and Ticks]
[Controls Fleas and Ticks on Dogs for 14 Days]
[Controls Pests for up to Four Weeks]
[Kills Lice and Their Eggs]
[For use on Bedding, Furniture and Other Inanimate Objects Infested with Lice]
[Not for Use on Humans]
[Ready-To-Use spray or wipe for use on dogs and their premises.]
[Indoor & Outdoor Use]
[Kills Ants, Roaches, Fleas, Ticks, Spiders, Bedbugs, Clothes Moths, Lice & Their Eggs, Plus Garden and Other Insects (as Listed)]
[Also Kills Palm-etto Bugs, Centipedes & Waterbugs]
[Kills Crickets, Whiteflies, Aphids & Japanese Beetles]
[Kills Stink Bugs, Brown Marmorated Stink Bugs (BMSB), Asian Lady Beetles, and Boxelder Bugs]
[Ready-To-Use spray or wipe for use on horses & ponies]

ACTIVE INGREDIENT:
* Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethyl) 2,2-dimethylcyclopropanecarboxylate) 0.25%
OTHER INGREDIENTS 99.75%
100.00%

* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans
EVERCIDE®, MIGK® Registered trademarks of McLaughlin Gormley King Company

DO NOT USE ON CATS

KEEP OUT OF REACH OF CHILDREN
CAUTION

Table with 2 columns: Symptom (IF ON SKIN OR CLOTHING, IF SWALLOWED, IF INHALED, IF IN EYES) and First Aid instructions.

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.

Net Contents
Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1742 EPA Est. No. 1021-MN-2

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

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CAUTION

Harmful if absorbed through the skin. Harmful if swallowed. Harmful if inhaled. Causes moderate eye irritation. Avoid contact with eyes, skin, or clothing. Avoid breathing spray mist or vapor. Wear long sleeved shirt, long pants, shoes plus socks, and chemical resistant gloves (made out of any waterproof material). Wash hands thoroughly with soap and water after using and before eating, drinking, chewing gum, using tobacco, or using the toilet.

DO NOT USE ON CATS.

May be toxic or potentially fatal if applied to or ingested by cats. Accidental applications to cats and/or grooming a recently treated dog may result in tremors and/or uncoordinated muscle movements. If this occurs, immediate veterinary care should be provided.



ENVIRONMENTAL HAZARDS

This pesticide is extremely toxic to aquatic organisms, including fish and invertebrates. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

PHYSICAL OR CHEMICAL HAZARDS

Do not use this product in or on electrical equipment due to the possibility of shock hazard.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Precautions and Restrictions

Do not use in aircraft cabins.

Do not water the treated area to the point of run-off.

Do not make applications during the rain.

Not for broadcast use on indoor residential surfaces.

Not for use in outdoor residential misting systems.

Application is prohibited directly into sewers or drains, or to any area like a gutter where drainage to sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow the product to enter any drain during or after application.

Except when applying to dogs, horses or ponies do not allow adults, children or pets to enter until sprays have dried.

All outdoor applications must be limited to spot or crack-and-crevice treatments only except for the following permitted use; 1) lawns, 2) turf, and 3) other vegetation.

Other than applications to building foundations, all outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches, and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications only.

Vacate room after treatment and ventilate before reoccupying. Avoid contamination of feed and foodstuffs. Cover or remove fishbowls. This product is not for use on humans.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food should be covered or removed.

Infested stored food products in the home should be disposed of.

Not for use on plants being grown for commercial sale or commercial use.

READ ENTIRE LABEL BEFORE EACH USE.

Application Instructions

SHAKE WELL BEFORE USING

Hold container upright and spray from a distance of 12 to 15 inches. Remove birds and cover fish aquariums before spraying.

INDOOR INSECTS:

COCKROACHES, WATERBUGS, PALMETTO BUGS, SILVERFISH, FIREBRATS, CRICKETS, SCORPIONS, SPIDERS, MILLIPEDES, CENTIPEDES, SOWBUGS AND PILLBUGS: Spray into hiding places such as cracks and crevices, behind sinks, cabinets, along baseboards and floors, around drains and plumbing, hitting insects with spray whenever possible.

ANTS: Spray trails, nests and points of entry. Spray on ants where possible.

CARPET BEETLES: Spray directly on beetles, floors, baseboards, shelves and carpets.

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BEDBUGS: Spray mattresses, particularly around tufts and seams. Allow to dry thoroughly before remaking bed. Take beds apart and spray into all joints. Treat baseboards, moldings, and floors. Allow all sprayed articles to dry thoroughly before reuse. Do not treat blankets, sheets, pillows, pillow cases, or mattress covers.

To control **CLOTHES MOTHS** and **CARPET BEETLES** on wool and other proteinaceous fibers: Remove infested articles from storage, brush thoroughly, and air for several hours in sunlight, if possible. Apply spray liberally to empty chests, closets, bureaus, and other storage areas, directing the spray into cracks, joints, and crevices. After airing, infested articles may be treated by spraying lightly, keeping nozzle at least three feet from fabric to avoid staining. Allow all sprayed articles to dry thoroughly before use.

To kill **LICE AND LOUSE EGGS:** Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying, and then proceed to spray entire area to be treated. Hold container upright with nozzle away from you. Spray from a distance of 8 to 10 inches. Spray each square foot for three seconds. Spray only those garments and parts of bedding, including mattresses and furniture that cannot be either laundered or dry cleaned. Allow all sprayed articles to dry thoroughly before use. Do not treat blankets, sheets, pillows, pillow cases, or mattress covers.

FOR PETS: USE ONLY ON DOGS AND DOG BEDDING

Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals.

FOR HORSES AND PONIES ONLY:

Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals.

Protects Horses and Ponies from attacks of Horse Flies, Stable Flies, Face Flies, Deer Flies, House Flies, Horn Flies, Mosquitoes, and Gnats. **Do not use on foals under 3 months of age.**

To Protect Horses and Ponies from attacks of Stable Flies, Horse Flies, Deer Flies, Face Flies, House Flies, Horn Flies, Mosquitoes, and Gnats: Spray on each side being careful to spray back withers and forelegs thoroughly. To protect for Face Flies spray the face and head but do not spray into eyes. Repeat treatment when flies are troublesome. **Wipe-On:** Remove excess dust and dirt. Spray product on clean cloth and wipe animal, being careful to treat back, withers, and forelegs. To protect from face flies, apply to face and head but avoid contact with eyes.

TO CONTROL FLEAS AND TICKS (Adults and Larvae) [ON DOG PREMISES]: Remove and thoroughly clean or destroy pet bedding. Spray pet sleeping quarters, bed, entire floor, and floor covering with special attention to cracks and crevices around baseboards, and window and door frames. Infested upholstered furniture may also be treated with this product. A test application should be made to upholstery or drapery fabrics in an inconspicuous place before use.

To control **FLEAS, TICKS AND LICE** on dogs: Starting at the tail, stroke against the lay of the hair, spraying the parted fur in short bursts, directly behind the hand to ensure penetrating the coat. Dampen the fur up to the head. Do not spray directly in/on eyes, mouth, or genitalia of pets. Repeat application weekly if necessary to control infestations. **NOTE: Do not use on puppies less than 12 weeks old.**

OUTDOOR RESIDENTIAL GARDEN INSECTS:

Not for use on plants being grown for sale or other commercial use, or for commercial seed production, or for research purposes. For use on plants intended for aesthetic purposes or climatic modification and being grown in ornamental gardens or parks, or lawns and grounds.

For use on roses, dahlias, asters and other ornamentals to kill **JAPANESE BEETLES** hit by spray, as well as **WHITEFLIES, APHIDS, EXPOSED THRIPS, SPIDERS, RED MITES AND LEAFMINERS.**

May be used on plants, as well as a multi-purpose spray in small gardens and for spot treatment of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwood, English ivy, euonymus, fuschia, geraniums, crassula, grape vine, Kentia palm, laurel, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews, and zinnias.

Effective when used as directed against **WHITEFLIES, APHIDS, SPIDER AND RED MITES, EXPOSED THRIPS, LACE BUGS, JAPANESE BEETLES, PAVEMENT ANTS, CLOVER MITES AND ARMY WORMS.** When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants, and new growth. Do not spray plants when temperatures exceed 90°F. Contact insects directly whenever possible. Repeat treatments as infestations occur.

STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage and disposal.

Pesticide Storage:

Store in a cool, dry area. Always store pesticides in the original container. Store away from food, pet food, feed, seed and fertilizers. Do not transport or store below 32°F.

Pesticide Disposal and Container Handling

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.