

1021-1742

05/16/2011

1/6



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. Alex D. Tschida  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427-4372

MAY 16 2011

Subject: Label Notification(s) for Pesticide Registration Notice 98-10

Dear Mr. Tschida:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated April 5, 2011 for the following product(s):

**Evercide® Permethrin Multi EPA Reg. No. 1021-1742**  
**Purpose Spray 27782**

The Registration Division (RD) has conducted a review of this request for applicability under PR Notice 98-10 and finds that the label change(s) requested falls within the scope of PRN 98-10. The label has been date-stamped "Notification" and will be placed in our records.

If you have any questions, please contact Linda A. DeLuise at 703-305-5428.

Sincerely,

Richard J. Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7504P)



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
Amendment  
 Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 1021-1742	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782	PM# 10	
5. Name and Address of Applicant (Include Zip Code) McLaughlin Gormley King Company 8810 10TH AVE N MINNEAPOLIS, MN 55427  <input type="checkbox"/> Check if this is a new address	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: <b>NOTIFICATION</b> EPA Reg. No. _____ Product Name _____ <b>MAY 16 2011</b>	

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application.
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

**Explanation:** Use additional page(s) if necessary. (For section I and Section II.)  
Notification pursuant PR Notice 98-10.

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input type="checkbox"/> Metal	<input checked="" type="checkbox"/> Plastic
*Certification must be submitted		If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container
				<input type="checkbox"/> Glass	<input type="checkbox"/> Paper
				<input type="checkbox"/> Other (Specify)	
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 4-24 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled				<input type="checkbox"/> Other	

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Alex D. Tschida	Title Regulatory Affairs Specialist	Telephone No. (Include Area Code) 763-593-3440
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received  (Stamped)
2. Signature <i>Alex D. Tschida</i>	3. Title Regulatory Affairs Specialist	
4. Typed Name Alex D. Tschida	5. Date 4/5/2011	



**McLAUGHLIN GORMLEY KING COMPANY**  
 8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
 763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

April 5, 2011

Document Processing Desk (NOTIF)  
 U.S. ENVIRONMENTAL PROTECTION AGENCY  
 Office of Pesticide Programs (H7504P)  
 Room S-4900, One Potomac Yard  
 2777 South Crystal Dr.  
 Arlington, VA 22202-4501

Via Courier

Subject: EVERCIDE® PERMETHRIN Multi-Purpose Spray 27782  
 EPA Reg. No. 1021-1742  
 Notifications Per PR-Notice 98-10

Dear Sir or Madam:

By Notification we are adding the claims "Also Kills Palmetto Bugs, Centipedes & Waterbugs" and "Kills Crickets, Whiteflies, Aphids & Japanese Beetles" about already accepted pests to the principal display panel.

Enclosed are 2 copies of the label. One copy has changes highlighted.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions or you need anything further, please contact this office.

Best Regards,

McLAUGHLIN GORMLEY KING COMPANY

*Alex D. Tschida*

Alex Tschida  
 Regulatory Affairs Specialist

Enclosure

CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]  
 CC: [unclear]

4/6



McLAUGHLIN  
GORMLEY  
KING COMPANY

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] OR ( ) indicates alternate or optional wording

[Controls Named Residential, Industrial, Garden, and Livestock Insects]

[For use on Dogs and on Premises to Control Fleas and Ticks]

[Controls Fleas and Ticks on Dogs for 14 Days]

[Controls Pests for up to Four Weeks]

[Kills Lice and Their Eggs]

[For use on Bedding, Furniture and Other Inanimate Objects Infested with Lice]

[Not for Use on Humans]

[Ready-To-Use spray or wipe for use on horses & ponies; dogs and their premises.]

[Indoor & Outdoor Use]

[Kills Ants, Roaches, Fleas, Ticks, Spiders, Bedbugs, Clothes Moths, Lice & Their Eggs, Plus Garden and Other Insects (as Listed)]

[Also Kills Also Kills Palmetto Bugs, Centipedes & Waterbugs]

[Kills Crickets, Whiteflies, Aphids & Japanese Beetles]

ACTIVE INGREDIENT:

\* Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate] ..... 0.25%

OTHER INGREDIENTS ..... 99.75%  
100.00%

\* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

EVERCIDE®, MGK®- Registered trademarks of McLaughlin Gormley King Company

NOTIFICATION  
MAY 16 2011

KEEP OUT OF REACH OF CHILDREN  
**CAUTION**

FIRST AID

IF INHALED:	<ul style="list-style-type: none"> <li>Move person to fresh air.</li> <li>If person is not breathing, call 911 or an ambulance, and then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>Call a poison control center or doctor for further treatment advice.</li> </ul>
IF IN EYES:	<ul style="list-style-type: none"> <li>Hold eye open and rinse slowly and gently with water for 15-20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
IF SWALLOWED:	<ul style="list-style-type: none"> <li>Immediately call a poison control center or doctor.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give any liquid to the person</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>

Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.

Net Contents \_\_\_\_\_

Manufactured by:

Mc LAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North

Minneapolis, MN 55427

EPA Reg. No. 1021-1742

EPA Est. No. 1021-MN-2

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION**

Harmful if inhaled or absorbed through skin. Avoid breathing spray mist or contact with skin, eyes, or clothing. Causes moderate eye irritation. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. For To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

PHYSICAL OR CHEMICAL HAZARDS

Do not use this product in or on electrical equipment due to the possibility of shock hazard.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Do not water the treated area to the point of run-off.

~~Do not make applications during rain.~~

Vacate room after treatment and ventilate before reoccupying. Avoid contamination of feed and foodstuffs. Cover or remove fishbowls. This product is not for use on humans.

Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

For Use in the Non-Food areas of food/feed handling establishments, restaurants, and other areas where food is commercially prepared or processed. Do not use in the edible product areas of food/feed handling establishments, restaurants or other areas where food/feed is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation.

Nonfood areas are areas such as garbage rooms, lavatories, floor drains (to sewers), entries and vestibules, offices, locker rooms, machine rooms, boiler rooms, garages, mop closets and storage (after canning or bottling).

In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food should be covered or removed.

SHAKE WELL BEFORE USING

Hold container upright and spray from a distance of 12 to 15 inches. Remove birds and cover fish aquariums before spraying.

COCKROACHES, WATERBUGS, PALMETTO BUGS, SILVERFISH, FIREBRATS, CRICKETS, SCORPIONS, SPIDERS, MILLIPEDES, CENTIPEDES, SOWBUGS AND PILLBUGS: Spray into hiding places such as cracks and crevices, behind sinks, cabinets, along baseboards and floors, around drains and plumbing, hitting insects with spray whenever possible.

ANTS: Spray trails, nests and points of entry. Spray on ants where possible.

Exposed stages of CONFUSED FLOUR BEETLES, SAW-TOOTHED GRAIN BEETLES, RED FLOUR BEETLES, RICE WEEVILS, GRANARY WEEVILS, and GRAIN MITES: Spray into cracks and crevices, processing and handling equipment, around cartons or containers or other areas where these insects tend to congregate. Keep area closed for 45 minutes to 1 hour after treatment. Infested stored food products in the home should be disposed of.

CARPET BEETLES: Spray directly on beetles, floors, baseboards, shelves and carpets.

BEDBUGS: Spray mattresses, particularly around tufts and seams. Allow to dry thoroughly before remaking bed. Take beds apart and spray into all joints. Treat baseboards, moldings, and floors. Allow all sprayed articles to dry thoroughly before reuse. Do not treat blankets, sheets, pillows, pillow cases, or mattress covers.

To control CLOTHES MOTHS and CARPET BEETLES on wool and other proteinaceous fibers: Remove infested articles from storage, brush thoroughly, and air for several hours in sunlight, if possible. Apply spray liberally to empty chests, closets, bureaus, and other storage areas, directing the spray into cracks, joints, and crevices. After airing, infested articles may be treated by spraying lightly, keeping nozzle at least three feet from fabric to avoid staining. Allow all sprayed articles to dry thoroughly before use.

TO TREAT LIVESTOCK: To protect beef cattle, dairy cattle, goats, sheep, hogs and horses from attacks of STABLE FLIES, HORSE FLIES, DEER FLIES, FACE FLIES, HOUSE FLIES, HORN FLIES, MOSQUITOES, AND GNATS. Spray on each side of animal being careful to spray back, withers and forelegs thoroughly. To protect from FACE FLIES, spray the face and head, but do not spray into eyes. Repeat treatment when flies are troublesome.

FOR SWINE: Do not ship animals for slaughter within 5 days of last treatment.

To control BLOOD SUCKING LICE: Apply to the infested areas of the animal, using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks if required.

To control POULTRY LICE, spray roosts, walls and nests or cages thoroughly, followed by spraying over the birds with a fine mist.

For control of BEDBUGS AND MITES in poultry houses, spray crevices of roost poles, cracks in walls, and cracks in nests where the bedbugs and mites hide.

TO CONTROL FLEAS AND TICKS (Adults and Larvae) [ON DOG PREMISES]: Remove and thoroughly clean or destroy pet bedding. Spray pet sleeping quarters, bed, entire floor, and floor covering with special attention to cracks and crevices around baseboards, and window and door frames. Infested upholstered furniture may also be treated with this product. A test application should be made to upholstery or drapery fabrics in an inconspicuous place before use.

Protects Horses and Ponies from attacks of Horse Flies, Stable Flies, Face Flies, Deer Flies, House Flies, Horn Flies, Mosquitoes, and Gnats. Do not use on foals under 3 months of age.

To Protect Horses and Ponies from attacks of Stable Flies, Horse Flies, Deer Flies, Face Flies, House Flies, Horn Flies, Mosquitoes, and Gnats. Spray on each side being careful to spray back withers and forelegs thoroughly. To protect for Face Flies spray the face and head but do not spray into eyes. Repeat treatment when flies are troublesome. Wipe-On: Remove excess dust and dirt. Spray product on clean cloth and wipe animal, being careful to treat back, withers, and forelegs. To protect from face flies, apply to face and head but avoid contact with eyes.

READ ENTIRE LABEL BEFORE EACH USE

FOR PETS: USE ONLY ON DOGS, HORSES, AND PONIES

Consult a veterinarian before using this product on debilitated, aged, medicated, pregnant, or nursing animals.

To control FLEAS, TICKS AND LICE on dogs: Starting at the tail, stroke against the lay of the hair, spraying the parted fur in short bursts, directly behind the hand to ensure penetrating the coat. Dampen the fur up to the head. Do not spray directly in/on eyes, mouth, or genitalia of pets. Repeat application weekly if necessary to control infestations. **NOTE: Do not use on puppies less than 12 weeks old.**

To kill LICE AND LOUSE EGGS: Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying, and then proceed to spray entire area to be treated. Hold container upright with nozzle away from you. Spray from a distance of 8 to 10 inches. Spray each square foot for three seconds. Spray only those garments and parts of bedding, including mattresses and furniture that cannot be either laundered or dry cleaned. Allow all sprayed articles to dry thoroughly before use. Do not treat blankets, sheets, pillows, pillow cases, or mattress covers.

For the control of GARDEN INSECTS: For use on roses, dahlias, asters and other ornamentals to kill JAPANESE BEETLES hit by spray, as well as WHITEFLIES, APHIDS, EXPOSED THRIPS, SPIDERS, RED MITES AND LEAFMINERS.

May be used on plants, as well as a multi-purpose spray in small gardens and for spot treatment of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwood, English ivy, euonymus, fuschia, geraniums, crassula, grape vine, Kentia palm, laurel, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews, and zinnias.

Effective when used as directed against WHITEFLIES, APHIDS, SPIDER AND RED MITES, EXPOSED THRIPS, LACE BUGS, JAPANESE BEETLES, PAVEMENT ANTS, CLOVER MITES AND ARMY WORMS. When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants, and new growth. Do not spray plants when temperatures exceed 90°F. Contact insects directly whenever possible. Repeat treatments as infestations occur.

Not for use on plants being grown for sale or other commercial use, or for commercial seed production, or for research purposes. For use on plants intended for aesthetic purposes or climatic modification and being grown in ornamental gardens or parks, or lawns and grounds.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:**

Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food. Do not transport or store below 32°F.

**Pesticide Disposal and Container Handling**

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

**Optional Storage and Disposal Instructions for Agricultural Use:**

**STORAGE AND DISPOSAL**

Do not contaminate water, food, or feed by storage and disposal.

**Pesticide Storage**

Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food. Do not transport or store below 32°F.

**Pesticide Disposal**

To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program (often such programs are run by state or local governments or by industry).

**Container Handling**

Nonrefillable container. Do not reuse or refill this container.

Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container 1/4 full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat the procedure two more times. Then offer for recycling if available, or puncture and dispose of in a sanitary landfill or by incineration. Do not burn unless allowed by state and local ordinances.