

1021-1740

04-06-2010

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY
WASHINGTON, D.C. 20460

OFFICE OF
PREVENTION, PESTICIDES
AND TOXIC SUBSTANCES

Mr. Steven K. Ditto
McLaughlin Gormley King Company
8810 Tenth Avenue North
Minneapolis, MN 55427

APR - 6 2010

Subject: Label Notification(s) for Pesticide Registration 2007-4

Dear Mr. Ditto:

The Agency is in receipt of your Application(s) for Pesticide Notification under Pesticide Registration Notice (PRN) 2007-4 dated for March 4, 2010

**EPA Registration Number: 1021-1740 EVERCIDE® Permethrin
Multi-Purpose Spray 27781**


The Registration Division (RD) has conducted a review of this request for applicability Under PRN 2007-4 and finds that the label change(s) requested falls within the scope of PRN-2007-4. The label has been date-stamped "Notification" and will be placed in our records.

Please be reminded that 40 CFR Part 156.140(a)(4) requires that a batch code, lot number, or other code identifying the batch of the pesticide distributed and sold be placed on non-refillable containers. The code may appear either on the label (and can be added by non-notification/PR Notice 98-10) or durably marked on the container itself.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

Richard Gebken
Product Manager
Insecticide Branch
Registration Division (7505P)

	United States Environmental Protection Agency Washington, DC 20460	Registration Amendment Other	OPP Identifier Number
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Application for Pesticide - Section I

1. Company/Product Number 1021-1740	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781	PM# 13	
5. Name and Address of Applicant (Include Zip Code) McLaughlin Gormley King Company 8810 10TH AVE N MINNEAPOLIS, MN 55427 <input type="checkbox"/> Check if this is a new address		6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to: EPA Reg. No. _____ Product Name _____

Section - II

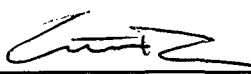
<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application. NOTIFICATION
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below. APR 6 - 2010

Explanation: Use additional page(s) if necessary. (For section I and Section II.)
 Pyrethroid Non-Agricultural Outdoor Products Notification per EPA letter dated June 4, 2009

Section - III

1. Material This Product Will Be Packaged In:			
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Type of Container <input type="checkbox"/> Metal <input checked="" type="checkbox"/> Plastic <input type="checkbox"/> Glass <input type="checkbox"/> Paper <input type="checkbox"/> Other (Specify)
*Certification must be submitted	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 4-24 oz.	5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product
6. Manner in Which Label is Affixed to Product <input type="checkbox"/> Lithograph <input type="checkbox"/> Other <input checked="" type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled			

Section - IV

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)		
Name Steven K. Ditto	Title Regulatory Affairs Specialist	Telephone No. (Include Area Code) (763) 544-0341
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.		6. Date Application Received (Stamped)
2. Signature 	3. Title Regulatory Affairs Specialist	
4. Typed Name Steven K. Ditto	5. Date 3/4/2010	



McLAUGHLIN GORMLEY KING COMPANY

8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

March 4, 2010

Document Processing Desk (NOTIF - PYRETHROID)
Office of Pesticide Programs (7504P)
U.S. ENVIRONMENTAL PROTECTION AGENCY
Room S-4900, One Potomac Yard
2777 South Crystal Drive
Arlington, VA 22202-4501

Via Courier

Subject: EVERCIDE® Permethrin Multi-Purpose Spray 27781
EPA Reg. No. 1021-1740
Pyrethroid Non-Agricultural Outdoor Products Notification Per EPA Letter
Dated June, 4 2009

Dear Sir or Madam:

By Notification we are changing the Environmental Hazards and Directions for Use sections to comply with the June 4, 2009 letter from the Environmental Protection Agency.

Enclosed are 2 copies of the label. One copy has changes highlighted.

Notification of label change per June 4, 2009, letter from Environmental Protection Agency. This notification is consistent with the guidance in the June 4, 2009 letter and the requirements of EPA's regulations at 40 CFR part 156. No other changes have been made to the labeling or the Confidential Statement of Formula for this product. I understand that it is a violation of 18 U.S.C. Sec. 1001 to willfully make any false statements to EPA. I further understand that if the amended label is not consistent with the requirements of 40 CFR part 156, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions or you need anything further, please contact this office.

Sincerely,

McLAUGHLIN GORMLEY KING COMPANY

Steven K. Ditto
Regulatory Affairs Specialist

Enclosure

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McLAUGHLIN
GORMLEY
KING COMPANY

EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4372 U.S.A. - Telephone (763) 544-0341

[] OR () indicates alternate or optional wording

For Domestic Use Both Indoors and Outdoors
For Control of Fleas, Brown Dog Ticks, and Lice on Dogs and on Premises
For Premise Control of Ticks Which may Cause Lyme Disease
For Control of Livestock Pests

Controls Fleas and Ticks on Dogs for 35 Days
Provides 60-Day [Two Months] Control of Cockroaches
Provides 60-Day [Two Months] Control of Fleas
Provides 60-Day [Two Months] Control of Stored Product Pests
[Protects Your Animals]

[Indoor/Outdoor + On-Animal Use]
[Kills & Repels Flies (6 types), Mosquitoes & Gnats]
[35-Day Control of Fleas & Ticks on Dogs]
[60-Day Control of Cockroaches, Spiders & Ants]
[Water-based, No oily residue]

[Easy to use]
[Lock & Load Cartridge]
[No Mixing, No Handling, No Mess]

[Protects your yard from biting adult mosquitoes]
[Spray (EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781) before your event to kill (control) flies, mosquitoes and gnats]

[A residual barrier control product to kill mosquitoes in outdoor residential areas]

[Mosquitoes are not only a nuisance; they can transmit diseases that are a serious health threat to people and pets. With just one bite, mosquitoes can transmit West Nile Virus and other viruses that cause encephalitis. They can also transmit heartworm disease to dogs and cats.]

[(EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781) provides rapid kill of insects without objectionable residues.]

ACTIVE INGREDIENT:

Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate)..... 0.50%

OTHER INGREDIENTS..... 99.50%
100.00%

* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans

EVERCIDE® - Registered trademark of McLaughlin Gormley King Company

NOTIFICATION

APR 6 - 2010

KEEP OUT OF REACH OF CHILDREN
CAUTION

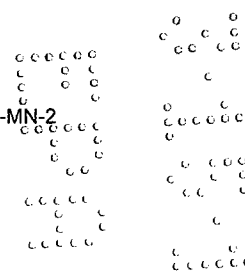
FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> Immediately call a poison control center or doctor. Do not induce vomiting unless told to do so by a poison control center or doctor. Do not give any liquid to the person. Do not give anything by mouth to an unconscious person.
IF INHALED:	<ul style="list-style-type: none"> Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible. Call a poison control center or doctor for further treatment advice.
IF IN EYES:	<ul style="list-style-type: none"> Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eyes. Call a poison control center or doctor for treatment advice.
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> Take off contaminated clothing. Rinse skin immediately with plenty of water for 15-20 minutes. Call a poison control center or doctor for treatment advice.
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call the International Poison Center at 1-888-740-8712.	

Net Contents _____

Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

EPA Reg. No. 1021-1740

EPA Est. No. 1021-MN-2



5/7

PRECAUTIONARY STATEMENTS
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if inhaled or absorbed through skin. Avoid contact with skin, eyes, or clothing. Avoid breathing spray mist. Wash thoroughly after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse.

ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply directly to water, to areas where surface water is present or to intertidal areas below the high water mark. Do not contaminate water by disposing of equipment wash waters. To protect the environment, do not allow pesticide to enter or run off into storm drains, drainage ditches, gutters or surface waters. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area.

DIRECTIONS FOR USE

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE.

FOR PET USE. USE ONLY ON DOGS.

Affix trigger, pump or other type sprayer to container for application. Do not transfer to another container.

SHAKE WELL BEFORE USING.

Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquariums before surface applications. Do not use on humans. Do not allow children or pets to contact treated areas until surfaces are dry.

Do not use in commercial food/feed handling establishments, restaurants or other commercial facilities where food is commercially prepared, processed, or served. Do not use in institutions, schools, office buildings or similar commercial buildings.

INDOOR APPLICATION

For spot application only. Do not use as a space spray indoors. Do not apply to classrooms while in use. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food/feed should be covered or removed.

SURFACE SPRAYING

For 60-day (two months) control of COCKROACHES, WATERBUGS, PALMETTO BUGS, SCORPIONS, MILLIPEDES, CENTIPEDES, SOWBUGS, PILLBUGS, ANTS, SILVERFISH, FIREBRATS, SPIDERS, CRICKETS, CLOVER MITES, CHEESE MITES, GRANARY WEEVILS, RICE WEEVILS, CONFUSED FLOUR BEETLES, RUST RED FLOUR BEETLES, DRUGSTORE BEETLES, MEAL WORMS, GRAIN MITES AND CADELLES: Direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For Silverfish, spray bookcases. For Ants, spray trails, nests and points of entry.

TO CONTROL CARPET BEETLES: Spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving.

TO CONTROL BEDBUGS: Spray mattresses lightly, particularly around tufts and seams. Take beds apart and spray in all joints. Allow to dry thoroughly before remaking bed. Treat baseboards, moldings and floors.

TO CONTROL FLEAS (ADULTS AND LARVAE) AND TICKS, INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (ADULTS AND LARVAE): Thoroughly spray infested areas, pet beds, resting quarters, nearby cracks and crevices, along and behind baseboards, moldings, window and door frames, and entire areas of floor and floor covering. Fresh bedding should be placed in animal quarters following treatment. Repeat treatment every 35 days as needed. Allow to dry thoroughly before allowing pets to contact treated areas. To control the source of flea infestations, treat your pet with a product registered for animal application. Also, treat your yard with a product registered for yard application.

TO CONTROL CLOTHES MOTHS: Remove any infested articles from storage, brush thoroughly and air for several hours in sunlight if possible. Apply spray liberally to empty chests, closets, bureaus and other storages directing the spray into cracks, joints and crevices. After airing, infested articles may be treated lightly keeping nozzle at least three feet from fabric to avoid staining.

TO KILL LICE AND LOUSE EGGS: Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding including mattresses and furniture that cannot be either laundered or dry-cleaned. Allow all treated articles to dry thoroughly before use.

ON LIVESTOCK

TO PROTECT CATTLE (BEEF AND DAIRY), GOATS, SHEEP, HOGS AND HORSES FROM HORN FLIES, FACE FLIES, HOUSE FLIES, MOSQUITOES AND GNATS: Apply a light mist sufficient to wet the surface of the hair. For Face Flies, spray face and head but do not spray into eyes.

TO CONTROL STABLE FLIES, HORSE FLIES AND DEER FLIES: Apply at a rate of 2 ounces per adult animal sufficient to wet the hair thoroughly. Repeat treatment daily or at intervals necessary to give continued protection.

TO CONTROL BLOOD SUCKING LICE: Apply to the infested areas of the animal using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks if required.

TO CONTROL POULTRY LICE: Spray roosts, walls and nests or cages thoroughly, followed by spraying over the birds with a fine mist.

TO CONTROL BEDBUGS AND MITES IN POULTRY HOUSES: Spray crevices of roost poles, cracks in walls and cracks in nests where the bedbugs and mites hide.

ON DOGS

Consult a veterinarian before using this product on debilitated, medicated, aged, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

TO CONTROL FLEAS, TICKS AND LICE: Start spraying at the tail moving the dispenser rapidly and making sure that the animal's entire body is covered including the legs and under body. While spraying, fluff the hair so that the spray will penetrate to the skin. Make sure spray wets thoroughly but do not saturate animal. Do not spray into eyes or face. Avoid contact with genitalia. Use protective gloves or mitts when applying product. Repeat every 35 days as necessary for control.

NOTE: Not recommended for use on puppies less than 12 weeks old. DO NOT USE ON CATS OR KITTENS.

OUTDOOR APPLICATION

Do not water the treated area to the point of run-off.

Do not make applications during rain.

All outdoor applications must be limited to spot or crack-and-crevice treatments only, except for the following permitted uses:

(1) Treatment to soil or vegetation around structures;

(2) Applications to lawns, turf, and other vegetation

All outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications only.

TO CONTROL TICKS INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (PERIMETER TREATMENT): Use EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781 as a residual treatment to control TICKS including the DEER TICK (*Ixodes dammini*), LONE STAR TICK (*Amblyomma americanum*), BROWN DOG TICK (*Rhipicephalus sanguineus*), AMERICAN DOG TICK (*Dermacentor variabilis*), and WESTERN BLACK LEGGED TICK (*Ixodes pacificus*): For each areas listed below, apply until surface is wet, but not to the point of runoff (approximately 1 gal/750-1,000 ft.).

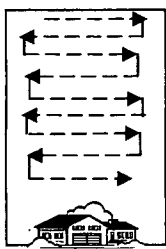
Treat around windows and doors, porches, screens, eaves, patios, garages, under stairways and in crawl spaces where these pests may enter.

Treat a band of vegetation and leaf litter 6 to 10 feet wide around and the outside of buildings to help control ticks occurring there. To help control ticks in outdoor activity areas, treat a band of vegetation and leaf litter 6 to 10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

FOR CONTROL OF GARDEN INSECTS: For use on roses, dahlias, asters and other ornamentals to kill JAPANESE BEETLES hit by spray as well as WHITEFLIES, APHIDS, EXPOSED THRIPS, SPIDERS, RED MITES and LEAFMINERS. May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, euonymus, fuschia, geraniums, crassula grape vines, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias.

Effective when used as directed against WHITEFLIES, APHIDS, SPIDER AND RED MITES, EXPOSED THRIPS, LACE BUGS, JAPANESE BEETLES, PAVEMENT ANTS, CLOVER MITES AND ARMYWORMS.



Wind

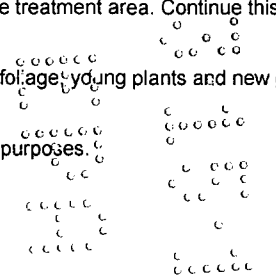
TO KILL MOSQUITOES, GNATS, AND FLIES (OUTDOOR BARRIER TREATMENT): Caution should be taken to avoid spraying when wind conditions could create a mist to blow back to the applicator. Do not apply this product in or around bodies of water. Barrier applications provide long-lasting control of adult mosquitoes by applying a residual product to cool, humid areas where adult mosquitoes congregate during sunny warm dry periods. Barrier treatments of harboring vegetation not only control adult mosquitoes within, but also prevent rapid re-infestation of residential and recreational areas.

[For use with the Clarke Mosquito Sweeper and lock & load Sweeper Cartridge: Shake cartridge gently before use. DO NOT open cartridge. Do not puncture tip. Follow equipment manufacturer's directions for loading the cartridge into the spray unit. The Clarke Mosquito Sweeper has a fixed flow rate of 3.2 fluid ounces per minute. No adjustment is necessary. One cartridge treats up to 5,000 sq. ft.] Apply when walking at a slow, comfortable pace to the perimeter of residential yards, paths, recreational or other outdoor treatment areas. Pay special attention to standing weeds, bushy non-crop areas, grasses and other areas of dense vegetation where mosquitoes may harbor. Treat a band of vegetation up to 10 feet wide. Use a sweeping motion. Ensure even coverage of entire harborage areas.

For use in open outdoor areas, begin spraying at the furthest downwind edge of the treatment area. While walking at a slow, comfortable pace, spray perpendicular to the wind pointing the nozzle downwind, until reaching the opposite edge of the treatment area. Continue this motion upwind every 10 feet until entire treatment area has been sprayed (see treatment diagram).

When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90°F. Directly contact insects whenever possible.

Not for use on plants being grown for sale or other commercial uses or for commercial seed production or for research purposes.



STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

Pesticide Storage

Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

Pesticide Disposal and Container Handling

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions. Never place unused product down any indoor or outdoor drain.

