

1021-1740

10/30/2000

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U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs  
Registration Division (7505C)  
401 "M" St., S.W.  
Washington, D.C. 20460

EPA Reg. Number:  
1021-1740

Date of Issuance:  
OCT 30 2000

NOTICE OF PESTICIDE:  
  x   Registration  
       Reregistration

Term of Issuance:  
Conditional

Name of Pesticide Product:  
Evercide Permethrin  
Multi-Purpose Spray  
27781

(under FIFRA, as amended)

Name and Address of Registrant (include ZIP Code):  
McLaughlin Gormley King Company  
8810 Tenth Avenue North  
Minneapolis, MN 55427-4372

Note:  
submit  
correct

On the basis of information furnished by the registrant, the above named pesticide is hereby registered/reregistered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is conditionally registered in accordance with FIFRA sec. 3(c)(7)(A) provided that you:

1. Make the following label change before you release the product for shipment:
  - a) Revise the EPA Registration Number to read, "EPA Reg. No. 1021-1740.

Signature of Approving Official:  
*George T. LaRocca*  
George T. LaRocca  
Insecticide Branch  
Registration Division (7505C)

Date:  
OCT 30 2000

b) Replace the statement "Apply artificial...indicated" to If person is not breathing, all 911 or an ambulance, then give artificial respiration, preferably mouth-mouth if possible.

c) Change your "if in eyes" statement to read: IF IN EYES Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing eye. Call a poison control center or doctor for treatment advice.

d) Change your "If on skin" statement to read: IF ON SKIN: Rinse skin immediately with plenty of soap and water for 15-20 minutes. Call a poison control center or doctor for treatment advice.

e) At the end of the First Aid paragraph add, "Have the product container or label with you when calling poison control center of doctor or going for treatment."

f) Add the following use statement to the front panel "For Control of Livestock Pests".


g) Move the pet precautions under Precautionary Statements to the directions on dogs.

h) To the Bedbug directions add "Allow to dry thoroughly before remaking bed."

i) Following the Outdoor Application directions add "not for use on plants being grown for sale or other commercial uses or for commercial seed production or for research purposes."

2. Please submit (2) copies of your final printed label before you release your product for shipment. A stamped copy is enclosed for your records.

Sincerely,

  
George T. LaRocca  
Product Manager (13)  
Insecticide Branch  
Registration Division (7505C)

Enclosure

# MGK<sup>®</sup> McLAUGHLIN GORMLEY KING COMPANY

EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4372 U.S.A.

TELEPHONE (763) 544-0341

[ ] OR ( ) indicates alternate or optional wording

For Domestic Use Both Indoors and Outdoors

For Control of Fleas, Brown Dog Ticks, and Lice on Premises and on Dogs

For Control of Ticks Which may Cause Lyme Disease on Premises

Controls Fleas and Ticks on Dogs for 35 Days

Aids in Control of Ticks on Dogs for an Additional 2 Weeks

Provides 60-Day [Two Months] Control of Cockroaches

Provides 60-Day [Two Months] Control of Fleas

Provides 60-Day [Two Months] Control of Stored Product Pests

**ACCEPTED  
with COMMENTS  
In EPA Letter Dated:**

OCT 30 2000

Under the Federal Insecticide,  
Fungicide, and Rodenticide Act,  
as amended, for the pesticide  
registered under EPA Reg. No.

1021-1740

**ACTIVE INGREDIENT:**

Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate] .....

0.50%

**OTHER INGREDIENTS** .....

99.50%

100.00%

\* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans  
EVERCIDE® - Registered trademark of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN

## CAUTION

### FIRST AID

**IF INHALED:** Remove affected person to fresh air. Apply artificial respiration if indicated.  
**IF IN EYES:** Flush with plenty of water. Contact a physician if irritation persists.  
**IF ON SKIN:** Wash affected areas immediately with soap and water. Get medical attention if irritation persists.

For information regarding medical emergencies or pesticide incidents, call the International Poison Center at 1-888-740-8712.

### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

## CAUTION

Wash thoroughly after handling and before smoking or eating. Avoid contamination of feed and foodstuffs. Remove pets and birds and cover fish aquariums before surface applications. Do not use on humans. Do not allow children or pets to contact treated areas until surfaces are dry.

Consult a veterinarian before using this product on debilitated, medicated, aged, pregnant or nursing animals. Sensitivities may occur after using ANY pesticide product for pets. If signs of sensitivity occur bathe your pet with mild soap and rinse with large amounts of water. If signs continue, consult a veterinarian immediately.

#### ENVIRONMENTAL HAZARDS

This product is toxic to fish. Do not apply directly to water, to areas where surface water is present or to intertidal areas below the high water mark. Do not contaminate water by disposing of equipment washwaters.

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DIRECTIONS FOR USE

It is a violation of Federal law to use this product  
in a manner inconsistent with its labeling.

READ ENTIRE LABEL BEFORE EACH USE.

FOR PET USE, USE ONLY ON DOGS.

Affix trigger, pump or other type sprayer to container for application. Do not transfer to another container.

SHAKE WELL BEFORE USING

**INDOOR APPLICATION**

For spot application only. Do not use as a space spray indoors. Do not apply to classrooms while in use. In the home, all food processing surfaces and utensils should be covered during treatment or thoroughly washed before use. Exposed food/feed should be covered or removed.

**SURFACE SPRAYING**

For 60-day (two months) control of COCKROACHES, WATERBUGS, PALMETTO BUGS, SCORPIONS, MILLIPEDES, CENTIPEDES, SOWBUGS, PILLBUGS, ANTS, SILVERFISH, FIREBRATS, SPIDERS, CRICKETS, CLOVER MITES, CHEESE MITES, GRANARY WEEVILS, RICE WEEVILS, CONFUSED FLOUR BEETLES, RUST RED FLOUR BEETLES, DRUGSTORE BEETLES, MEAL WORMS, GRAIN MITES AND CADELLES: Direct the spray into hiding places, cracks and crevices, and behind shelves and drawers. For Silverfish, spray bookcases. For Ants, spray trails, nests and points of entry.

**TO CONTROL CARPET BEETLES:** Spray edges of carpeting and under carpeting and rugs. Make localized application to floor and baseboards. Spray directly into cracks, crevices and infested areas of shelving. Repeat treatment as needed.

**TO CONTROL BEDBUGS:** Spray mattresses lightly, particularly around tufts and seams. Take beds apart and spray in all joints. Treat baseboards, moldings and floors. Repeat treatment as needed.

**TO CONTROL FLEAS (ADULTS AND LARVAE) AND TICKS, INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (ADULTS AND LARVAE):** Thoroughly spray infested areas, pet beds, resting quarters, nearby cracks and crevices, along and behind baseboards, moldings, window and door frames, and entire areas of floor and floor covering. Fresh bedding should be placed in animal quarters following treatment. Repeat treatment as needed. Allow to dry thoroughly before allowing pets to contact treated areas.

**TO CONTROL CLOTHES MOTHS:** Remove any infested articles from storage, brush thoroughly and air for several hours in sunlight if possible. Apply spray liberally to empty chests, closets, bureaus and other storages directing the spray into cracks, joints and crevices. After airing, infested articles may be treated lightly keeping nozzle at least three feet from fabric to avoid staining.

**TO KILL LICE AND LOUSE EGGS:** Spray in an inconspicuous area to test for possible staining or discoloration. Inspect again after drying then proceed to spray entire area to be treated. Spray from a distance of 8 to 10 inches. Treat only those garments and parts of bedding including mattresses and furniture that cannot be either laundered or dry cleaned. Allow all treated articles to dry thoroughly before use.

**ON LIVESTOCK**

**TO PROTECT CATTLE (BEEF AND DAIRY), GOATS, SHEEP, HOGS AND HORSES FROM HORN FLIES, FACE FLIES, HOUSE FLIES, MOSQUITOES AND GNATS:** Apply a light mist sufficient to wet the surface of the hair. For Face Flies, spray face and head but do not spray into eyes.

**TO CONTROL STABLE FLIES, HORSE FLIES AND DEER FLIES:** Apply at a rate of 2 ounces per adult animal sufficient to wet the hair thoroughly. Repeat treatment daily or at intervals necessary to give continued protection.

**TO CONTROL BLOOD SUCKING LICE:** Apply to the infested areas of the animal using a stiff brush to get the spray to the base of the hair. Repeat every 3 weeks if required.

**TO CONTROL POULTRY LICE:** Spray roosts, walls and nests or cages thoroughly. This should be followed by spraying over the birds with a fine mist.

**TO CONTROL BEDBUGS AND MITES IN POULTRY HOUSES:** Spray crevices of roost poles, cracks in walls and cracks in nests where the bedbugs and mites hide.

**ON DOGS**

**TO CONTROL FLEAS, TICKS AND LICE:** Start spraying at the tail moving the dispenser rapidly and making sure that the animal's entire body is covered including the legs and under body. While spraying, fluff the hair so that the spray will penetrate to the skin. Make sure spray wets thoroughly but do not saturate animal. Do not spray into eyes or face. Avoid contact with genitalia. Use protective gloves or mitts when applying product. Repeat monthly as necessary for control.

**NOTE:** Not recommended for use on puppies less than 12 weeks old. DO NOT USE ON CATS OR KITTENS.

**OUTDOOR APPLICATION**

**TO CONTROL TICKS INCLUDING TICKS WHICH MAY CARRY LYME DISEASE (PERIMETER TREATMENT):** Use EVERCIDE® PERMETHRIN Multi-Purpose Spray 27781 as a residual treatment to control TICKS including the DEER TICK (*Ixodes dammini*), LONE STAR TICK (*Amblyomma americanum*), BROWN DOG TICK (*Rhipicephalus sanguineus*), AMERICAN DOG TICK (*Dermacentor variabilis*), and WESTERN BLACK LEGGED TICK (*Ixodes pacificus*): For each areas listed below, apply until surface is wet (approximately 1 gal/750-1,000 ft.)

Treat around windows and doors, porches, screens, eaves, patios, garages, under stairways and in crawl spaces where these pests may enter.

Treat a band of vegetation and leaf litter 6 to 10 feet wide around and the outside of buildings to help control ticks occurring there. To help control ticks in outdoor activity areas, treat a band of vegetation and leaf litter 6 to 10 feet wide and adjacent to activity areas, especially where dense vegetation occurs.

**FOR CONTROL OF GARDEN INSECTS:** For use on roses, dahlias, asters and other ornamentals to kill JAPANESE BEETLES hit by spray as well as WHITEFLIES, APHIDS, EXPOSED THRIPS, SPIDERS, RED MITES and LEAFMINERS. May be used on plants as a multi-purpose spray in small gardens and for spot treatments of incipient insect infestations to prevent spreading in large garden areas.

May also be used on other plants such as African violets, asters, azaleas, begonias, camellias, carnations, chrysanthemums, dahlias, delphiniums, dogwoods, English ivy, eunonymus, fuschia, geraniums, crassula grape vines, Kentia palms, laurels, marigolds, rhododendrons, roses, rubber plants, snapdragons, stocks, wandering Jews and zinnias.

Effective when used as directed against WHITEFLIES, APHIDS, SPIDER AND RED MITES, EXPOSED THRIPS, LACE BUGS, JAPANESE BEETLES, PAVEMENT ANTS, CLOVER MITES AND ARMYWORMS.

When spraying plants, do not operate closer than 18 inches. Use sweeping motion. Be cautious about wetting tender foliage, young plants and new growth. Do not spray plants when temperatures exceed 90° F. Contact insects directly whenever possible. Repeat treatment as infestations occur.

**STORAGE AND DISPOSAL**

Do not contaminate water, food or feed by storage or disposal.

**CONTAINER DISPOSAL:** Do not reuse container. Wrap container in several layers of newspaper and discard in trash.

Net Contents \_\_\_\_\_

Manufactured by:

**Mc LAUGHLIN GORMLEY KING COMPANY**

8810 Tenth Avenue North

Minneapolis, MN 55427

Made in USA

EPA Reg. No. 1021-

EPA Est. No. 1021-MN-2

