



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

March 30, 2016

Jeffrey Nelson  
Regulatory Affairs Specialist  
McLaughlin Gormley King Company D/B/A MGK  
8810 10<sup>th</sup> Ave. N  
Minneapolis, MN 55427

Subject: Notification per PRN 98-10 – Adding optional claims  
Product Name: EVERCIDE SYNERGIZED PERMETHRIN POUR-ON 2783  
EPA Registration Number: 1021-1739  
Application Date: 3/8/2016  
Decision Number: 515038

Dear Mr. Nelson:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped “Notification” and will be placed in our records.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

If you have any questions, you may contact Angela Hollis at 703-347-0216 or via email at [hollis.angela@epa.gov](mailto:hollis.angela@epa.gov).

Sincerely,

A handwritten signature in black ink, appearing to read "J. Urbanski Saunders".

Jennifer Urbanski Saunders, Ph.D.  
Product Manager 4  
Invertebrate and Vertebrate Branch 1  
Registration Division (7505P)  
Office of Pesticide Programs

# EVERCIDE® SYNERGIZED PERMETHRIN POUR-ON 2783

[ ] OR ( ) indicates alternate or optional wording

- [Kills flies & lice]
- [Insecticide for cattle, sheep\* and their premises]
- [Synergized formula for effective control]
- [Ready-To-Use as a Pour-On, Spray or Mist – or mix for Back-Rubber use]
- [Also kills flies & mosquitoes]
- [Synergized formula for effective control]
- [Can be used on lactating dairy cattle]
- [Kills flies and lice on beef and lactating and non-lactating dairy cattle]
- [POUR ON] – [SPRAY] – [MIST] – [BACK RUBBER] – [PREMISE]

**[ STOP! (with/in or without octagonal graphic) Read Entire Label before Each Use. Observe all Precautions and Follow Directions Carefully.]**  
[See (attached booklet) (side panel) (back panel) (inside pages) for (additional) (complete) Precautionary Statements (and Directions for Use) (including First Aid and Storage and Disposal)]

\*Not registered in the State of California for control of Sheep Keds and Lice on Sheep.

**ACTIVE INGREDIENTS:**

** Permethrin [(3-Phenoxyphenyl) methyl (+ or -) cis-trans-3-(2,2-dichloroethenyl) 2,2-dimethylcyclopropanecarboxylate] .....	1.00%
*** Piperonyl Butoxide .....	1.00%
****OTHER INGREDIENTS.....	98.00%
	100.00%

\*\* Cis-trans isomers ratio: Min. 35% (+ or -) cis and Max. 65% (+ or -) trans  
 \*\*\* (butylcarbityl)(6-propylpiperonyl) ether and related compounds  
 \*\*\*\* Contains petroleum distillates

**NOTIFICATION**

1021-1739

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

03/30/2016

EVERCIDE®, MGK® - Registered trademarks of McLaughlin Gormley King Company

**KEEP OUT OF REACH OF CHILDREN**  
**CAUTION**

FIRST AID	
IF SWALLOWED:	<ul style="list-style-type: none"> <li>▪ Immediately call a poison control center or doctor.</li> <li>▪ Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>▪ Do not give <b>any</b> liquid to the person.</li> <li>▪ Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>▪ Take off contaminated clothing.</li> <li>▪ Rinse skin immediately with plenty of water for 15-20 minutes.</li> <li>▪ Call a poison control center or doctor for treatment advice.</li> </ul>
IF INHALED:	<ul style="list-style-type: none"> <li>▪ Move person to fresh air.</li> <li>▪ If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth-to-mouth if possible.</li> <li>▪ Call a poison control center or doctor for further treatment.</li> </ul>
NOTE TO PHYSICIAN: Contains petroleum distillate – vomiting may cause aspiration pneumonia hazard.	
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, 1-888-740-8712.	

Manufactured by  
  
 8810 Tenth Avenue North  
 Minneapolis, MN 55427

EPA Reg. No. 1021-1739

EPA Est. No. 1021-MN-2

Net Contents \_\_\_\_\_

PRECAUTIONARY STATEMENTS  
HAZARDS TO HUMANS AND DOMESTIC ANIMALS

## CAUTION

Contains petroleum distillate. Harmful if absorbed through skin or inhaled. Avoid contact with skin, eyes, or clothing. Avoid breathing vapor or spray mist. Wash hands thoroughly with soap and water after handling and before eating, drinking, chewing gum, using tobacco or using the toilet. Remove and wash contaminated clothing before reuse.

### PERSONAL PROTECTIVE EQUIPMENT

Mixers, loaders, applicators (except for hand-held foggers or fog/mist generator use in indoor spaces) and other handlers must wear the following: Long-sleeved shirt; long pants; shoes and socks; chemical-resistant gloves for all handlers made of barrier laminate, nitrile rubber, neoprene rubber or viton; and chemical-resistant apron for mixers loaders, persons cleaning equipment, and persons exposed to the concentrate and for handlers performing animal dip applications.

In addition to the above PPE, applicators using hand-held foggers or fog/mist generators in indoor spaces must wear: Coveralls over long-sleeved shirt and long pants; chemical-resistant gloves; chemical-resistant footwear plus socks; chemical-resistant headgear, if overhead exposure; and a half-face, full-face or hood-style NIOSH-approved respirator with a dust/mist filtering cartridge (MSHA/NIOSH approval number prefix TC-21C), a canister approved for pesticides (MSHA/NIOSH approval number prefix TC-14G), or a cartridge or canister with any N, R, P, or HE filter.

### USER SAFETY REQUIREMENTS

Follow manufacturer's instructions for cleaning/maintaining PPE. If no such instructions for washables exist, use detergent and hot water. Keep and wash PPE separately from other laundry. Discard clothing and other absorbent materials that have been drenched or heavily contaminated with this product's concentrate. Do not reuse them.

### USER SAFETY RECOMMENDATIONS

Users should wash hands before eating, drinking, chewing gum, using tobacco, or using the toilet. Users should remove clothing/PPE immediately if pesticide gets inside. Then wash thoroughly and put on clean clothing. Users should remove PPE immediately after handling this product. Wash the outside of gloves before removing. As soon as possible, wash thoroughly and change into clean clothing.

### ENVIRONMENTAL HAZARDS

This product is extremely toxic to aquatic organisms, including fish and invertebrates. Do not apply directly to water, to areas where surface water is present, or to intertidal areas below the mean high water mark. Drift and runoff may be hazardous to aquatic organisms in water adjacent to treated areas. Do not contaminate water when disposing of equipment wash-waters or rinsate.

This product may contaminate water through runoff. This product has a potential for runoff for several months or more after application. Poorly draining soils and soils with shallow water tables are prone to produce runoff that contains this product. Applying this product in calm weather when rain is not predicted for the next 24 hours will help to ensure that wind or rain does not blow or wash pesticide off the treatment area. See Directions of Use for additional precautions and requirements.

This pesticide is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow it to drift to blooming crops or weeds while bees are actively visiting the treatment area.

### DIRECTIONS FOR USE

It is a violation of Federal law to use this product  
in a manner inconsistent with its labeling.

### USE RESTRICTIONS:

- Apply this product only as specified on this label.
- Do not contaminate food or feedstuffs.
- The following use restriction is required to permit use of EVERCIDE Synergized Permethrin Pour-On [this product] in the State of California: Application is prohibited in the State of California for control of sheep Keds and lice on sheep.
- Do not use in aircraft cabins.
- Do not make applications during rain.
- Do not make applications with a sponge.
- Do not breathe spray mist.
- Do not use this product directly on domestic (companion) animals (dogs, cats, puppies, or kittens).
- This product is not for use in outdoor residential misting systems (indoor or outdoor), or in metered release misting systems.
- Except when applying to livestock, do not apply this product in a way that will contact workers or other persons, either directly or through drift.
- Except when applying to livestock, do not enter or allow others to enter treated area until sprays have dried.
- Except when applying to livestock, only protected handlers may be in the area during application.
- Do not use in food/feed areas of food handling establishments, restaurants, or other areas where food is commercially prepared or processed. Do not use in serving areas while food is exposed or facility is in operation. Serving areas are areas where food is served, such as dining rooms, but excluding areas where foods may be prepared or held.
- Remove or cover exposed food and drinking water before application. Remove or cover dishes, utensils, food processing equipment, and food preparation surfaces or wash them before use.
- When used in dairy barns or facilities; Close milk bulk tank lids to prevent contamination from spray and from dead or falling insects. Remove or cover milking utensils before application. Wash teats of animals before milking.
- Application of this product is prohibited directly into sewers or drains, or to any area like a gutter where drainage to storm sewers, storm drains, water bodies, or aquatic habitat can occur. Do not allow this product to enter any drain during or after application.
- Remove pets, birds, and cover fish aquariums and ornamental fish ponds before spraying, and turn aquarium systems off prior to use.

READY TO USE - No dilution necessary.

Apply To:	Target Insects	Application Instructions
Lactating and Non-Lactating Dairy Cattle, Beef Cattle and Calves	Lice, Horn Flies, Face Flies, Aids in control of Horse Flies, Stable Flies, House Flies, Mosquitoes and Black Flies	DOSAGE: Apply ½ fl. oz. (15cc) per 100 lbs. body wt. of animal up to a maximum of 5 fl. oz. for any one animal. POUR ON: Pour correct dose along back and down face. READY TO USE SPRAY: Use undiluted in a mist sprayer to apply correct dose. Apply directly to neck, face, back, legs and ears. BACK RUBBER USE: Mix one pint per gallon #2 diesel or mineral oil. Keep rubbing device charged. Results improved by daily forced use.
Sheep*	Sheep Keds*, Lice*	Pour along back. Apply ¼ fl. oz. (7.5cc) per 50 lbs. body wt. of animal, up to a maximum of 3 fl. oz. for any one animal. For optimum control, all animals in the flock should be treated after shearing.
Premises - in and around Horse, Beef, Dairy, Swine, Sheep and Poultry premises. Animal Hospital Pens and Kennels and "outside" Meat Processing Premises.	House Flies, Stable Flies, Face Flies, Gnats, Mosquitoes, Black Flies, Fleas, Little House Flies ( <i>Fannia spp</i> ). Aid in control of cockroaches, ants, spiders, and crickets.	For use as a ready-to-use spot spray or premise spray, use undiluted in a mist sprayer. Apply directly to surface to leave a residual insecticide coating, paying particular attention to areas where insects crawl or alight. One gallon will treat approximately 7,300 square feet.

**[APPLICATION INSTRUCTIONS:**

Apply ½ fluid ounce per 100 pounds body weight of animal, up to a maximum of 5 fluid ounces for any one animal to kill Lice, Horn Flies, and Face Flies. Aids in insecticidal control of Horse Flies, Stable Flies, Mosquitoes, and Black Flies on lactating and non-lactating dairy cattle, beef cattle, calves, and sheep. For sheep, apply ¼ fluid ounce per 50 pounds body weight of animal, up to a maximum of 3 fluid ounces for any one animal. Pour-On: Pour along back line and down face. For Keds \*on sheep\*, pour along back line over neck, shoulders, and rump. Ready-To-Use Spray: Use undiluted in a mist sprayer to apply correct dose. Apply directly to neck, face, back, legs, and ears. For Pour-On and Ready-To-Use Spray applications, repeat treatment as needed but do not exceed 5 fluid ounces for any one animal on cattle or 3 fluid ounces for any one animal on sheep during any 14-day interval. For optimum insecticidal effectiveness against lice, a second treatment at 14-day intervals is recommended. Back-Rubber Use: Mix one pint per gallon #2 diesel or mineral oil. Keep rubbing device charged. For Back-Rubber applications, results are improved by daily forced use.]

For cattle and sheep, repeat treatment as needed, but not more often than once every two weeks. For optimum lice control, two treatments at a 14-day interval are recommended.

Special Note: EVERCIDE® Synergized Permethrin Pour-On 2783 [this product] is not effective in controlling cattle grubs.

EVERCIDE® Synergized Permethrin Pour-On 2783 [this product] is an oil-based, ready-to-use product, that may leave an oily appearance on the hair coat of some animals.

EVERCIDE® Synergized Permethrin Pour-On 2783 [this product] should be used in an integrated pest management system which may involve repeat treatments and the use of other pest control practices.

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## STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

**PESTICIDE STORAGE**

Store in a cool, dry (preferably locked) place in an area that is inaccessible to children and animals. Always store pesticides in the original container. Store away from food, pet food and feed.

**PESTICIDE DISPOSAL**

To avoid wastes, use all material in this container by application according to label directions. If wastes cannot be avoided, offer remaining product to a waste disposal facility or pesticide disposal program (often such programs are run by state or local governments or by industry).

**CONTAINER DISPOSAL**

Nonrefillable container. Do not reuse or refill this container.

[For containers of 5 gallons (18.9 L) or less]

Triple rinse container (or equivalent) promptly after emptying. Triple rinse as follows: Empty the remaining contents into application equipment or a mix tank and drain for 10 seconds after the flow begins to drip. Fill the container ¼ full with water and recap. Shake for 10 seconds. Pour rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Drain for 10 seconds after the flow begins to drip. Repeat this procedure two more times. Offer for recycling if available for reconditioning if appropriate, or puncture and dispose of in a sanitary landfill, or by other procedures approved by state and local authorities.

[For containers greater than 5 gallons (18.9 L)]

Empty the remaining contents into application equipment or a mix tank. Fill the container ¼ full with water. Replace and tighten closures. Tip container on its side and roll it back and forth, ensuring at least one complete revolution, for 30 seconds. Stand the container on its end and tip it back and forth several times. Turn the container over onto its other end and tip back and forth several times. Empty the rinsate into application equipment or a mix tank or store rinsate for later use or disposal. Repeat this procedure two more times.