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MGK[®] McLAUGHLIN
GORMLEY
KING COMPANY

EVERCIDE[®] Carpet & Surface Spray 2657

Contains NYLAR[®] Insect Growth Regulator

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A.

TELEPHONE (763) 544-0341

[] OR () indicates alternate or optional wording

NYLAR[®] is an insect growth regulator similar to the naturally occurring insect growth hormones which interferes with [stops] their growth or development

NYLAR[®] stops [prevents] the flea and cockroach from developing into egg laying adults

NYLAR[®] can be used as part of an integrated pest management [IPM] program

NYLAR[®] can be a biorational approach to insect control

NYLAR[®] keeps working in areas exposed to the sun

NYLAR[®] Prevents Development of Biting and Egg Laying Adult Fleas

Other Ingredients Kill Existing Adult Fleas

Other Ingredients Give Residual Control of Biting Adult Fleas

Breaks the Life Cycle of Fleas

Flea Eggs and Larvae in Treated Carpet Will Not Develop Into Biting Adults

NYLAR[®] Keeps On Working for 210 Days / 30 Weeks / 7 Months

Inhibits reinfestation by cockroaches for up to 180 days [26 weeks] [6 months]

Kills [controls] existing cockroaches and effectively breaks the cockroach life cycle

Works with nature to interrupt [break] the life cycle of the cockroach

Effectively controls [eliminates] cockroach populations by preventing reproduction [thereby eliminating future generations]

NYLAR[®] stops cockroaches from generating reproductive offspring for 180 days [26 weeks] [6 months]

Prevents [stops] [inhibits] nymphal cockroaches from becoming adults [breeding adults] [reproductive adults] [egg laying adults]

NYLAR[®] works for 180 days [26 weeks] [6 months] against hatching cockroaches [nymphal (preadult) cockroaches] [hatching eggs (nymphs)]

Ready to Use / No Messy Mixing or Measuring / Easy to Use

Ready to Use Pump Spray / Ready to Use Trigger Sprayer

Also Kills Deer Ticks and Other Ixodid Tick Species Which May Carry Lyme Disease

For Use in Homes, Apartments, Commercial, and Institutional Facilities

ACTIVE INGREDIENTS:

* N-ocyl bicycloheptene dicarboximide.....	0.50%
** Permethrin.....	0.20%
Pyrethrins	0.10%
*** 2-[1-methyl-2-(4-phenoxyphenoxy) ethoxy] pyridine.....	0.02%
OTHER INGREDIENTS	99.18%
	<u>100.00%</u>

* MGK[®] 264 Insecticide Synergist

** Cis, trans isomers ratio: Max. 65% (+ or -)cis and Min. 35% (+ or -)trans

*** NYLAR[®] Insect Growth Regulator

EVERCIDE[®], MGK[®], NYLAR[®] - Registered trademarks of McLaughlin Gormley King Co.

KEEP OUT OF REACH OF CHILDREN

CAUTION

FIRST AID

IF ON SKIN OR CLOTHING:

- Take off contaminated clothing.
- Rinse skin immediately with plenty of water for 15-20 minutes.
- Call a poison control center or doctor for treatment advice.

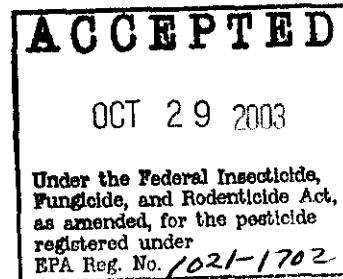
Have the product container or label with you when calling a poison control center or doctor or going for treatment. For information regarding medical emergencies or pesticide incidents, call the International Poison Center at 1-888-740-8712.

PRECAUTIONARY STATEMENTS

HAZARDS TO HUMANS AND DOMESTIC ANIMALS

CAUTION

Harmful if absorbed through skin. Avoid contact with eyes, skin, or clothing. Wash thoroughly with soap and water after handling. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals. Avoid contamination of food or feedstuffs.



Kills [controls] insects [on contact] [such as]:

- Cockroaches [adults] (nymphs)
- Smokey Brown Cockroach [adults] (nymphs)
- Brown Banded Cockroach [adults] (nymphs)
- Asian Cockroach [adults] (nymphs)
- German Cockroach [adults] (nymphs)
- American Cockroach [adults] (nymphs)
- Australian Cockroach [adults] (nymphs)
- Oriental Cockroach [adults] (nymphs)
- Crickets [adults] (nymphs)
- Palmetto Bugs
- Waterbugs [adults] (nymphs)

- Sowbugs
- Millipedes
- Beetles
- Ground Beetles
- Elm Leaf Beetle
- Boxelder Bug
- Earwigs
- Lice
- Pillbugs
- Centipedes
- Clover Mites
- Carpenter Bees
- Carpet Beetles [Dermestids (Trogoderma)]
- Spiders
- Scorpions
- Dust Mites

- Sciarid Fly
- Firebrat
- Silverfish
- Clothes Moths
- Booklice

- Fleas [adults (larvae) (eggs) (preadult)]
- Ticks [that may carry and transmit Lyme Disease]
 - Brown Dog Ticks
 - Lone Star Ticks
 - Deer Tick
 - Other Ixodid Species
 - American Dog Tick
 - Gulf Coast Tick

STORED PRODUCT PESTS:

- Caddisflies
- Flat Grain Beetles
- Flour Beetles
- Cigarette Beetle
- Confused Flour Beetle
- Drugstore Beetle
- Lesser Grain Borer
- Merchant Grain Beetle
- Sawtoothed Grain Beetle
- Warehouse Beetle
- Rice Weevils
- Indian Mealworm
- Almond Moth
- Chocolate Moth
- Tobacco Moth
- Indian Meal Moth
- Angoumois Grain Moth
- Grain Weevil
- Red Flour Beetle
- Grain Mites

- Flies
- Midges
- Horn Fly
- Gnats
- Cluster Fly
- Mosquitoes

- Foraging Ants [Fire Ants] [Pharaoh Ants]
- Carpenter Ants [Eastern (Western)]
- Flying Moths

Use in [including, but not limited to] [such as]:

Apartments, Ant Hills, Atriums, Attics, Automobiles, Basements, Bathrooms, Bedrooms, Boats, Bookcases, Buses, Cabins, Cafeterias, Campers, Campsites, Carpets, Cat Sleeping Quarters, Chests, Closed Barns, Closed Porches, Closets, Clothes Storage, Commercial Buildings, Condominiums, Crematoriums, Day Care Centers, Decks, Dens, Dog Houses, Dormitories, Draperies, Drive-Ins, Drugstores, Factories, Floors, Food Plants, Funeral Parlors, Furniture, Garages, Garbage Cans, Gazebos, Homes, Hospitals, Hotels, Household Contents, Indoor Eating Establishments, Industrial Plants, Institutions, Jails, Kennels, Kitchens, Lanais, Living Rooms, Locker Rooms, Mausoleums, Mobile Homes, Morgues, Mortuaries, Motels, Nursing Homes, Office Buildings, Other Public Buildings, Outdoor Eating Establishments, Pantry, Patios, Pet Bedding, Pet Grooming Shops, Pet Sleeping Areas, Pet Stores, Pet Carriers, Play Houses, Play Rooms, Porches, Prisons, Railroad Cars, Recreation Vehicles, Recreational Areas, Restaurants, Rooms, Rugs, Schools, Ships, Solariums, Sports Stadiums, Storage Areas, Sun Porch, Sun Rooms, Supermarkets, Taverns, Theaters, Trailers, Trains, Transportation Vehicles, Trucks, Utility Rooms, Verandas, Veterinaries, Warehouses, Washrooms and Zoos.

EVERCIDE® Carpet & Surface Spray 2657 contains a combination of three active ingredients that stops [blocks] [interrupts] [terminates] the flea life cycle in three ways and controls [kills] other listed insects. The first insecticide is NYLAR®, an insect growth regulator, that will not allow the flea to reproduce viable offspring thereby providing long term [residual] control. NYLAR® inhibits development of the immature stages of the flea for 210 days [30 weeks] [7 months] preventing them from reaching the biting adult stage. NYLAR® is similar to insect growth hormones that occur naturally in insects causing interference with the flea's growth and development. The second active ingredient is the botanical, Pyrethrum [an extract of a Chrysanthemum flower], which provides effective knock-down and quick-kill of listed insects. Permethrin, the third active ingredient, provides residual activity.

EVERCIDE® Carpet & Surface Spray 2657 has a combination of ingredients that kills both adult and hatching fleas [preadult (larval) fleas] [eggs (hatching eggs) (larvae)]. Kills hatching fleas [preadult (larval) fleas] [eggs (hatching eggs) (larvae)] before they grow up to bite. NYLAR®, the insect growth regulator in this spray, continues to kill [control] hatching fleas [preadult (larval) fleas] [eggs (hatching eggs) (larvae)] for 210 days [30 weeks] [7 months] by preventing their development into the adult biting stage. EVERCIDE® Carpet & Surface Spray 2657 can be used to control [kill (interrupt) (terminate) (block)] fleas hidden in carpets, rugs, draperies, upholstery, pet bedding, floors, cracks and crevices and cabinets. Occasionally, adult fleas may be present [observed] in treated areas when reintroduced from infested animals.

To protect your pet against and to minimize reintroduction of adult fleas from outdoors, use EPA registered flea and tick products, [(such as) [brand name] flea or flea and tick collar, [brand name] pet powder, [brand name] pet spray, [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick pet shampoo, in conjunction with this application and prior to re-entry.

EVERCIDE® Carpet & Surface Spray 2657 will inhibit [stop] the cockroach's natural ability to reproduce, thereby eliminating future generations and contains an active ingredient [adulticide] that kills existing cockroaches. This powerful [effective] formula reaches cockroaches through cracks and crevices to kill them where they hide. Cockroaches exposed to NYLAR® will have crinkled [twisted] wings, showing it has affected the population and that these cockroaches cannot reproduce. Immature cockroaches [nymphs] are prevented from developing into reproductive adults, thereby effectively breaking the cockroach life cycle. EVERCIDE® Carpet & Surface Spray 2657 inhibits the cockroach's natural ability to reproduce future generations by preventing [stopping] [inhibiting] nymphal cockroaches from becoming adults [breeding adults] [reproductive adults] [egg laying adults].

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product in a manner inconsistent with its labeling.

READ ALL DIRECTIONS COMPLETELY BEFORE USE

SHAKE WELL BEFORE USE. Hold container upright and spray as directed.

DIRECTIONS:

(TRIGGER SPRAY) To operate sprayer, [turn tip to proper setting, (broad) (fine)] spray [for] surfaces or pinstream [for] cracks and crevices, and pump trigger to spray as directed. [Do not operate in OFF position.] [After use, turn tip to OFF to avoid accidental spraying.]

For best results, follow directions for specific use areas. Do not use this product in or on electrical equipment due to possibility of shock hazard. Do not use on animals. Avoid excessively wetting furniture and carpeting. Always test in an inconspicuous [hidden] area prior to use as some natural and synthetic fibers may be adversely affected by any liquid product.

DO NOT CONTAMINATE FOOD AREAS.

FLEA AND TICK CONTROL:

FOR SURFACE AND CARPET SPRAY: Prior to application, thoroughly vacuum all carpeting, upholstered furniture, along baseboards, under furniture and in closets. Put vacuum bag into a sack and dispose of in outside trash. Apply uniformly at the rate of 1 quart [32 fluid ounces] per 1,000 square feet [1 fluid ounce per 31 square feet] to rugs, carpets, draperies and all surfaces of upholstered furniture. Treat under and around furniture if pets frequently rest in these areas. Avoid excessively wetting upholstered furniture and draperies. A fine spray applied uniformly is all that is necessary to kill fleas. To kill ticks and other labeled insects, apply directly to pests. Do not allow children or pets to walk on treated surfaces until completely dry. Do not spray on pets or humans.

FOR USE IN VEHICLES: If fleas infested animals are transported in vehicles, use as directed above to control infestation.

FOR USE IN PET AREA: Treat pet bedding and other pet resting places as these are primary hiding areas for fleas and ticks. No need to remove pet bedding after treatment. To reduce infestation, spray around sleeping area, around baseboards, window and door frames, wall cracks, local areas of floors and other resting places until the surface is slightly moist. Also spray the entire inside surface of dog houses and kennels. Do not allow pets to use treated areas until completely dry.

For best results, to protect your pet against and to minimize reintroduction of adult fleas from outdoors, use EPA registered flea and tick products, ([such as] [brand name] flea or flea and tick collar, [brand name] pet powder, [brand name] pet spray, [brand name] pet dip, [brand name] pet shampoo, flea shampoo or flea and tick pet shampoo, in conjunction with this application and prior to re-entry.

FOR COCKROACH CONTROL:

cockroaches [adults (nymphs)] [Smoky Brown Cockroach, Brown Banded Cockroach, Asian Cockroach, German Cockroach, American Cockroach, Australian Cockroach, Oriental Cockroach] Waterbugs, Palmetto Bugs:

CRACK AND CREVICE SPRAY: (Use a pinstream spray) Special attention should be paid to areas such as behind baseboards, connection areas around drains, pipes, behind and beneath sinks, stoves, plumbing and other visible cracks and crevices. Spray these areas thoroughly being certain that spray penetrates well. Retreat 30 days after first application.

CONTACT APPLICATION: (A [broad] [fine] spray pattern should be used on all surfaces.) Spray at the rate of 1 gallon [128 fluid ounces] per 1,000 square feet [1 fluid ounce per 8 square feet] and contact as many insects as possible with this spray in addition to thorough spraying of all parts of the room suspected of harboring these pests. Special attention should be paid to hiding places such as beneath sinks, behind and beneath stoves and refrigerators, around garbage cans, cabinets, along the outside of baseboards, door sills, frames and floors, around and on drains, pipes, plumbing, behind bookcases, storage and other utility installation areas, contacting as many insects with spray whenever possible. Retreat 30 days after first application.

Use EVERCIDE® Carpet & Surface Spray 2657 with an indoor cockroach fogger for particularly heavy roach infestations.

FOR CONTROL OF Crickets, Firebrat, Silverfish, Dust Mites, Booklice, Scorpions, Spiders, Centipedes, Sowbugs, Pillbugs, Earwigs, Clover Mites, Lice and Millipedes: Contact as many insects as possible with this spray in addition to thorough spraying of all parts of the room suspected of harboring these pests. Special attention should be paid to hiding places such as beneath sinks, behind and beneath stoves and refrigerators, around garbage cans, cabinets, along the outside of baseboards, door sills, frames and floors, around and on drains, pipes, plumbing, behind bookcases, storage and other utility installation areas, contacting insects with spray whenever possible.

EXPOSED STAGES of Flour Beetles, Caddises, Rice Weevils, Flat Grain Beetles, Cigarette Beetle, Confused Flour Beetle, Drugstore Beetle, Lesser Grain Borer, Merchant Grain Beetle, Sawtoothed Grain Beetle, Grain Weevils, Warehouse Beetle, Red Flour Beetle, Grain Mites, and Indian Mealworm. Find and dispose of infested packaged goods. Remove all other items from pantry, shelves and drawers and clean thoroughly. Spray into cracks and crevices, shelves, drawers and cabinets and other areas where these insects tend to congregate. Place clean paper on the shelves and return packages after the spray has dried.

ANTS, Foraging Fire Ants, Pharaoh Ants, Carpenter Ants [Eastern (Western)]: Treat doors, around window frames, ant trails and other areas of entry. Spray on ants where possible.

CARPET BEETLES [Dermestids (Trogoderma)]: Directly spray as many insects as possible. Spray all surfaces of upholstered furniture. Where possible, both top and bottom of rugs and carpets should be sprayed thoroughly. Also treat shelves, closets, areas under furniture, floors, walls, window sills, baseboards and wherever these insects are seen or suspected.

CLOTHES MOTHS: Remove any infested articles from storage, brush immediately, and air for several hours in sunlight, if possible. Apply liberally to empty chests, closets, bureaus and other storage areas where these pests are suspected directing the spray into cracks, joints, and crevices. Return clean articles after spray has thoroughly dried.

OUTDOOR APPLICATION:

Caution should be taken to avoid spraying when wind conditions could create a mist to blow back to applicator. Do not apply this product in or around bodies of water. Do not spray directly on plants. Spray the surface areas and contact as many insects as possible.

ANTS, Foraging Fire Ants, Pharaoh Ants, Carpenter Ants [Eastern (Western)]: Spray ant trails, ant hills, ant mounds and other areas of entry and infestation. Spray on ants where possible.

SPIDERS spray directly on spiders and webs.

SOWBUGS, Millipedes, Beetles, Ground Beetles, Elm Leaf Beetles, Boxelder Bug, Earwigs, Pillbugs, Clover Mites, Centipedes, Scorpions, Cockroaches, Crickets, Palmetto Bugs, Waterbugs: Spray surfaces and hiding places thoroughly, such as cracks, crevices, moist areas, openings around pipes, spigots, storage areas, sheds and other areas where these pests tend to congregate.

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FLIES, Mosquitoes, Gnats, Flying Moths, Midges and other flying insects: Use only outdoors as an aid in reducing annoyance from these insects. Spray outside surfaces of window and door frames as well as other areas where these pests may enter the home. Also spray dark corners and localized resting areas such as under eaves, porches, patios, garages, garbage can areas and other areas where these insects may congregate. Flying insects coming to rest on treated surfaces will be killed.

STORAGE AND DISPOSAL

STORAGE: Store in a cool, dry place. Keep container closed.

DISPOSAL:

If Empty: Do not reuse this container. Place in trash or offer for recycling if available.
If Partly Filled: Call your local solid waste agency or 1-800-CLEANUP for disposal instructions. Never place unused product down any indoor or outdoor drain.

Net Contents _____

Manufactured by:
Mc LAUGHLIN GORMLEY KING COMPANY
8810 Tenth Avenue North
Minneapolis, MN 55427

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