

04/07/2011

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UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, D.C. 20460

OFFICE OF  
CHEMICAL SAFETY  
AND POLLUTION PREVENTION

Mr. Alex Tschida  
McLaughlin GORMLEY KING COMPANY  
8810 Tenth Avenue north  
Minneapolis, MN 55427

APR - 7 2011

Subject: Label Notification(s) for Pesticide Registration 98-10

Dear Mr. Tschida:

Subject: Notification to Make Label Changes  
EPA Registration Number: 1021-1691  
Date of Submission: March 17, 2011

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 dated March 17, 2011 for the product EVERCIDE® Crawling Insect Killer 2548. The Registration Division (RD) has conducted a review of this request for its applicability under PRN 98-10 and finds that the action(s) requested fall within the scope of PRN 98-10. The Confidential Statement of Formula (CSF) and/or label submitted with the application has (have been stamped "Notification" and will be placed in our records.

If you have any questions, please contact Melody Banks on 703 305-5413.

Sincerely,

A handwritten signature in black ink, appearing to read "Richard Gebken".

Richard Gebken  
Product Manager  
Insecticide Branch  
Registration Division (7504P)



United States  
Environmental Protection Agency  
Washington, DC 20460

Registration  
Amendment  
☒ Other

OPP Identifier Number

**Application for Pesticide - Section I**

1. Company/Product Number 1021-1691	2. EPA Product Manager Richard Gebken	3. Proposed Classification <input checked="" type="checkbox"/> None <input type="checkbox"/> Restricted
4. Company/Product (Name) EVERCIDE® Crawling Insect Killer 2548	PM# 10	
5. Name and Address of Applicant (Include Zip Code) McLaughlin Gormley King Company 8810 10TH AVE N MINNEAPOLIS, MN 55427	6. Expedited Review. In accordance with FIFRA Section 3(c)(3)(b)(i), my product is similar or identical in composition and labeling to:  EPA Reg. No. _____ Product Name _____	
<input type="checkbox"/> Check if this is a new address		

**Section - II**

<input type="checkbox"/> Amendment - Explain below.	<input type="checkbox"/> Final printed labels in response to Agency letter dated _____
<input type="checkbox"/> Resubmission in response to Agency letter dated _____	<input type="checkbox"/> "Me Too" Application
<input checked="" type="checkbox"/> Notification - Explain below.	<input type="checkbox"/> Other - Explain below.

Explanation: Use additional page(s) if necessary. (For section I and Section II.)

Notification pursuant PR Notice 98-10.

**NOTIFICATION**  
APR 7 2011

**Section - III**

1. Material This Product Will Be Packaged In:				2. Type of Container	
Child-Resistant Packaging <input type="checkbox"/> Yes* <input checked="" type="checkbox"/> No	Unit Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Water Soluble Packaging <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		<input checked="" type="checkbox"/> Metal	
	If "Yes" Unit Packaging wgt.	No. per container	If "Yes" Package wgt.	No. per container	<input type="checkbox"/> Plastic
*Certification must be submitted					<input type="checkbox"/> Glass
					<input type="checkbox"/> Paper
					<input type="checkbox"/> Other (Specify)
3. Location of Net Contents information <input checked="" type="checkbox"/> Label <input type="checkbox"/> Container		4. Size(s) Retail Container 6-24 oz.		5. Location of Label Directions <input checked="" type="checkbox"/> On Label <input type="checkbox"/> On Labeling accompanying product	
6. Manner in Which Label is Affixed to Product <input checked="" type="checkbox"/> Lithograph <input type="checkbox"/> Paper glued <input type="checkbox"/> Stenciled <input type="checkbox"/> Other					

**Section - IV**

1. Contact Point (Complete items directly below for identification of individual to be contacted, if necessary, to process this application.)			
Name Alex D. Tschida		Title Regulatory Affairs Specialist	
		Telephone No. (Include Area Code) (763) 544-0341	
Certification I certify that the statements I have made on this form and all attachments thereto are true, accurate and complete. I acknowledge that any knowingly false or misleading statement may be punishable by fine or imprisonment or both under applicable law.			6. Date Application Received (Stamped)
2. Signature <i>Alex D. Tschida</i>		3. Title Regulatory Affairs Specialist	
4. Typed Name Alex D. Tschida		5. Date 3/17/2011	



**McLAUGHLIN GORMLEY KING COMPANY**

8810 Tenth Avenue North • Minneapolis, MN 55427-4319 U.S.A.  
763-544-0341 • 800-645-6466 • Fax 763-544-6437 • www.mgk.com

March 17, 2011

Document Processing Desk (NOTIF)  
Richard Gebken, Project Manager 10  
U.S. ENVIRONMENTAL PROTECTION AGENCY  
Office of Pesticide Programs (H7504P)  
Room S-4900, One Potomac Yard  
2777 South Crystal Dr.  
Arlington, VA 22202-4501

**Via Courier**

Subject: EVERCIDE® Crawling Insect Killer 2548  
EPA Reg. No. 1021-1691  
Notification Per PR-Notice 98-10

Dear Sir or Madam:

By Notification we are adding optional marketing claims in the principal display panel about pests that are already on the accepted label.

Enclosed are 2 copies of the label. One copy has changes highlighted.

This notification is consistent with the provisions of PR Notice 98-10 and EPA regulations at 40 CFR 152.46, and no other changes have been made to the labeling or the confidential statement of formula of this product. I understand that it is a violation of 18 U.S.C Sec. 1001 to willfully make any false statement to EPA. I further understand that if this notification is not consistent with the terms of PR Notice 98-10 and 40 CFR 152.46, this product may be in violation of FIFRA and I may be subject to enforcement action and penalties under sections 12 and 14 of FIFRA.

If there are any questions or you need anything further, please contact this office.

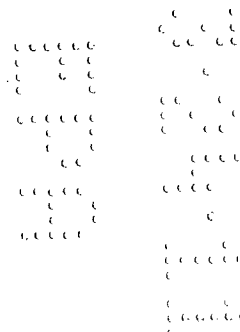
Best Regards,

McLAUGHLIN GORMLEY KING COMPANY

Alex Tschida

Regulatory Affairs Specialist

Enclosure



**MGK<sup>®</sup>**McLAUGHLIN  
GORMLEY  
KING COMPANYEVERCIDE<sup>®</sup> Crawling Insect Killer 2548

8810 Tenth Avenue N. / Minneapolis, Minnesota 55427-4319 U.S.A. - Telephone (763) 544-0341

[ ] OR ( ) indicates alternate or optional wording

[Water Based Formula]  
 [Kills Ants, Roaches, Spiders]  
 [No Sticky Mess]  
 [Won't stain or discolor]  
 [Citrus Fresh][Spring Fresh]  
 [Pine Fresh][Fresh Pine]  
 [Kills Biting Asian Beetles]  
 [Unscented][No added Fragrance]  
 [Odorless][Leaves no Chemical Odor]  
 [Odor Free]  
 [Virtually Odor Free][No Added Fragrance]  
 [Kills Asian Lady Bird Beetles on contact]  
 [Kills Lady Bugs on contact]  
 [Goes where bugs hide]  
 [Guaranteed to work or your money back]  
 [Pressurized Spray - Effective against: Ants, Cockroaches, Fleas, Ticks and Other Listed Insects.]  
 [Fast Killing]  
 [Kills on Contact and Keeps on Killing For Up to 6 Weeks]  
 [Kills Black Widow Spiders and Scorpions]  
 [Residual Action Keeps Working For Up to 6 Weeks]  
 [Residual Control of Cockroaches, Ticks, and Stored Product Pests such as Confused Flour Beetles, Rice Weevils and Cigarette Beetles For Up to 6 Weeks]  
 [For Indoor & Outdoor Use]  
Kills Cockroaches, Ants, Silverfish, Fleas, Spiders, and Brown Dog Ticks

NOTIFICATION

APR - 7 2011

## ACTIVE INGREDIENTS:

Prallethrin [ (RS)-2-Methyl-4-oxo-3-(2-propynyl) cyclopent-2-enyl (1RS)-cis, trans-chrysanthemate].....	0.03%
Esfenvalerate [(S)-Cyano (3-phenoxyphenyl) methyl 4-chloro- alpha-(1-methylethyl) benzeneacetate] .....	0.05%
* N-Octyl bicycloheptene dicarboximide .....	0.30%

OTHER INGREDIENTS .....	99.62%
	<u>100.00%</u>

\* MGK<sup>®</sup> 264, Insecticide Synergist  
 EVERCIDE, MGK<sup>®</sup> - Registered trademarks of McLaughlin Gormley King Company

KEEP OUT OF REACH OF CHILDREN  
**CAUTION**

## FIRST AID

IF IN EYES:	<ul style="list-style-type: none"> <li>Hold eye open and rinse slowly and gently with water for 15 – 20 minutes.</li> <li>Remove contact lenses, if present, after the first 5 minutes. Then continue rinsing eye.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
IF SWALLOWED:	<ul style="list-style-type: none"> <li>Immediately call a poison control center or doctor.</li> <li>Do not induce vomiting unless told to do so by a poison control center or doctor.</li> <li>Do not give any liquid to the person.</li> <li>Do not give anything by mouth to an unconscious person.</li> </ul>
IF ON SKIN OR CLOTHING:	<ul style="list-style-type: none"> <li>Take off contaminated clothing.</li> <li>Rinse skin immediately with plenty of water for 15 – 20 minutes.</li> <li>Call a poison control center or doctor for treatment advice.</li> </ul>
Have the product container or label with you when calling a poison control center or doctor, or going for treatment. For information regarding medical emergencies or pesticide incidents, call 1-888-740-8712.	

Net Weight \_\_\_\_\_  
 Manufactured by:  
 Mc LAUGHLIN GORMLEY KING COMPANY  
 8810 Tenth Avenue North  
 Minneapolis, MN 55427  
 EPA Reg. No. 1021-1691 EPA Est. No. 1021-MN-2



Federal regulations prohibit  
 CFC propellants in aerosols

PRECAUTIONARY STATEMENTS  
 HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION**

Causes moderate eye irritation. Harmful if swallowed or absorbed through skin. Avoid contact with skin, eyes, or clothing. Wash thoroughly with soap and water after handling and before eating, drinking, chewing gum, or using tobacco. Remove and wash contaminated clothing before reuse. Prolonged or frequently repeated skin contact may cause allergic reaction in some individuals.

ENVIRONMENTAL HAZARDS

Do not contaminate water when disposing of equipment washwaters.

PHYSICAL OR CHEMICAL HAZARDS

**Contents under pressure.** Do not use or store near heat or open flame. Do not puncture or incinerate container. Exposure to temperatures above 130°F may cause bursting. Do not apply this product in or on electrical equipment due to possibility of shock hazard.

DIRECTIONS FOR USE

It is a violation of Federal Law to use this product  
 in a manner inconsistent with its labeling.

[Product Facts] [Where to Use]

Only For Use In and Around Residential Areas Such As Rooms, Apartments, Homes, Attics, Basements, Campers, Boats, Household Storage Areas, Garages, Pet Sleeping Areas, and Cabins.

SHAKE WELL BEFORE USE.

**General:** Use this spray as a spot or crack and crevice treatment to control cockroaches, fleas, silverfish, ticks, waterbugs, and other insects listed below. Apply this product only as a coarse spray or crack and crevice treatment to localized areas where pests are found or may occur. Spray surfaces until wet.

Remove pets, birds, and cover fish aquariums before spraying.

Do not allow children or pets to contact treated surfaces until spray has dried.

Do not water the treated area to the point of run-off.

Do not make applications during rain.

All outdoor applications must be limited to spot or crack-and-crevice treatments only.

All outdoor applications to impervious surfaces such as sidewalks, driveways, patios, porches and structural surfaces (such as windows, doors, and eaves) are limited to spot and crack-and-crevice applications, only.

FOR SPOT TREATMENT:

To Kill Ants, Asian Lady Bird Beetles, Banded Garden Spider, Black Widow Spiders, Bold Jumping Spider, Bud Spider, Burrowing Wolf Spider, Carpet Beetles, Catface Spider, Centipedes, Cigarette Beetles, Cobweb Weaver Spider, Cockroaches, Common House Spider, Confused Flour Beetles, Crickets, Cupboard Spider, Daddy-Long-Legs, European House Spider, Funnel Web Spider, Giant Wolf Spider, Grass Spider, Ground Spider, Indian Meal Moths, Marbled Cellar Spider, Parson Spider, Rice Weevils, Sawtoothed Grain Beetles, Scorpions, Silverfish, Southern House Spider, Sowbugs, Spiders, Woodlouse Spider, and Yellow Sac Spider. Spray areas where these insects are found or may hide, including dark corners of rooms and closets; cracks and crevices in walls; along baseboards and door and window frames; behind and beneath sinks, stoves, refrigerators, and cabinets; and around garbage cans, plumbing, and other utility installations. Pests driven out of hiding places should be sprayed directly. For ants, spray ant trails and around doors and windows, and wherever else these pests may find entrance. For control of Black Carpet Beetles, spray along baseboards and edges of carpeting, under carpeting, rugs, and furniture and wherever these insects are seen or suspected.

**To Kill Brown Dog Ticks and Fleas:** Thoroughly apply as a spot treatment to infested areas such as pet beds and resting quarters, nearby cracks and crevices, along and behind baseboards, window and door frames, and localized areas of floor and floor coverings where these pests may be present. Pet's old bedding should be removed and replaced with clean, fresh bedding after treatment. DO NOT SPRAY PETS WITH THIS PRODUCT. Pets should be treated with a registered flea and tick control product prior to reentering treated areas.

## FOR CRACK AND CREVICE TREATMENT:

To Kill Ants, Banded Garden Spider, Black Widow Spiders, Bold Jumping Spider, Brown Dog Ticks, Bud Spider, Burrowing Wolf Spider, Carpet Beetles, Catface Spider, Cobweb Weaver Spider, Cockroaches, Common House Spider, Crickets, Cupboard Spider, Daddy-Long-Legs, European House Spider, Fleas, Funnel Web Spider, Giant Wolf Spider, Grass Spider, Ground Spider, Marbled Cellar Spider, Parson Spider, Scorpions, Silverfish, Southern House Spider, Sowbugs, Spiders, Woodlouse Spider, and Yellow Sac Spider: Apply spray in small amounts directly into cracks and crevices. Equipment capable of delivering a pin stream should be used in points between different elements of construction, between equipment and floors, openings leading to voids and hollow spaces in walls, equipment legs and bases where these insects hide.

Care should be taken to avoid depositing the product onto exposed surfaces or introducing the material into the air. Avoid contamination of food or food handling surfaces.

Flies and Mosquitoes: Use only outdoors as an aid in reducing annoyance from these insects. Spray outside surfaces of window and door frames as well as other areas where these pests may enter the home. Also spray dark corners and localized resting areas (such as under eaves) or porches, patios, and garages where these insects may congregate. Flies and mosquitoes coming to rest on treated surfaces will be killed.

### STORAGE AND DISPOSAL

Do not contaminate water, food, or feed by storage and disposal.

#### Pesticide Storage

Store in a cool, dry area. Always store pesticides in the original container. Store away from food and pet food.

#### Pesticide Disposal and Container Handling

Do not puncture or incinerate!

Nonrefillable container. Do not reuse or refill this container.

If empty:

Place in trash or offer for recycling if available.

If partly filled:

Call your local solid waste agency for disposal instructions.

[Notice Buyer assumes all risks of use, storage or handling of this product not in accordance with directions.]

[Our Guarantee: If for any reason you are not satisfied with this product, mail us proof of purchase to obtain a full refund of your purchase price.]